

# Proposed outreach strategies

During public comment periods, Transit staff will use a variety of methods to solicit input

Leverages IAP2 strategies for the *inform*, *consult*, and *involve* levels of public engagement.

- Establish Downtown boundary (public comment period 3/21-4/22)
  - Press release | *inform*
  - Social media posts | *inform*
  - Lawrence Listens survey | *consult*
    - Posted 3/21-4/22
  - Outreach tables at Downtown transfer area | *consult*
    - 3/25: 8:30a-10:30a
    - 4/1: 3p-5p
    - 4/10: 1p-3p
    - 4/19: 10a-12p
  - Outreach tables at Library entryway | *consult*
    - 4/4: 10a-12p
    - 4/16: 1p-3p
  - Virtual meeting | *consult*
    - 4/9: 3p-5p
  - Stakeholder meetings (sustainability, university/USD, social services) | *consult*
    - TBD
  - Attend DLI and Chamber meetings to solicit input | *involve*
    - TBD