Proposed outreach strategies

During public comment periods, Transit staff will use a variety of methods to solicit input.

Leverages IAP2 strategies for the inform, consult, and involve levels of public engagement.

Establish Downtown boundary (public comment period 3/21-4/22)
- Press release | inform
- Social media posts | inform
- Lawrence Listens survey | consult
  - Posted 3/21-4/22
- Outreach tables at Downtown transfer area | consult
  - 3/25: 8:30a-10:30a
  - 4/1: 3p-5p
  - 4/10: 1p-3p
  - 4/19: 10a-12p
- Outreach tables at Library entryway | consult
  - 4/4: 10a-12p
  - 4/16: 1p-3p
- Virtual meeting | consult
  - 4/9: 3p-5p
- Stakeholder meetings (sustainability, university/USD, social services) | consult
  - TBD
- Attend DLI and Chamber meetings to solicit input | involve
  - TBD