



COMMUNITY HEALTH PLAN

Lawrence-Douglas County

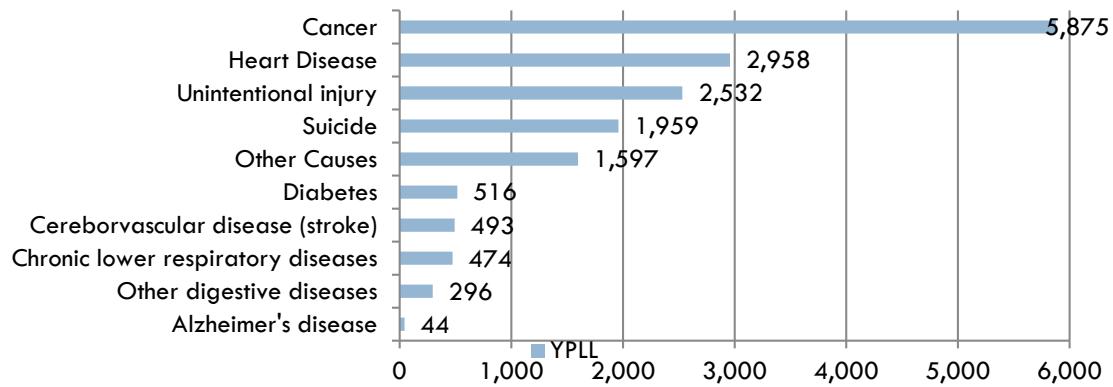
Horizon 2020 Steering Committee

October 13, 2014

What is “community health?”

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**Top 10 Deaths: Years of Potential Life Lost: Douglas County
2007-2011**



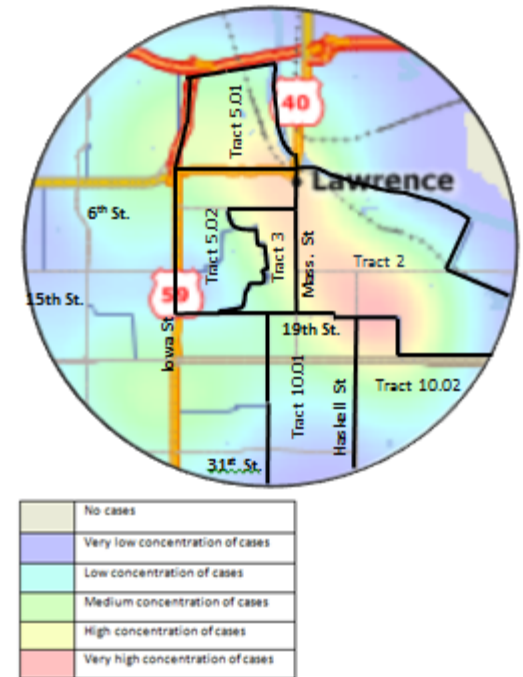
**57% of deaths (Douglas County)
attributable to cancer, heart
disease and stroke, diabetes and
chronic lower respiratory diseases
(Kansas Information for Counties)**

What is “community health?”

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Users of ER for Diabetes (LMH data)



Community Health at LDCHD

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FTE History	
2010	0.8
2011	1.2
2012	2.1
2013	2.9
2014*	3.3
2015*	6.4

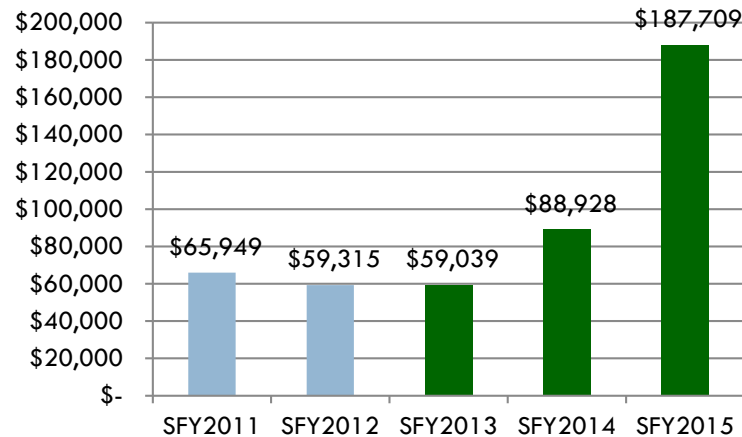
*budgeted

Expenditures

2010 Actual	2011 Actual	2012 Actual	2013 Actual	2014 Budget	2015 Budget
\$93,065	\$119,183	\$216,691	\$304,814	\$284,307	\$906,216



Partnerships to Improve
Community Health
(\$1.3 million over 3 years)



Chronic Disease Risk Reduction Grant (KDHE)



Million Hearts Award
(\$50k to LDCHD through
KDHE)

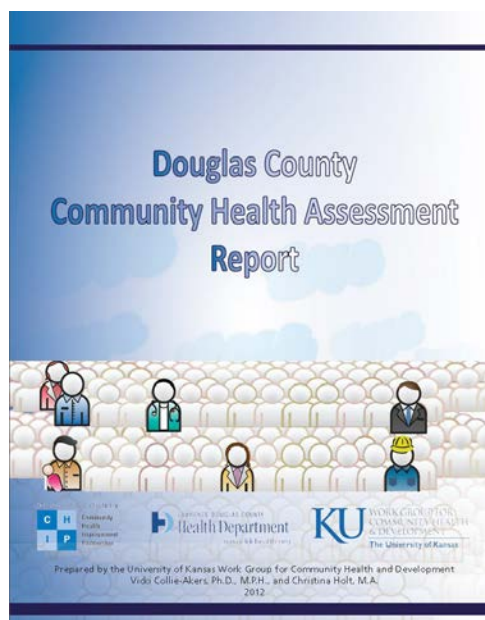
What drives health & well-being in Douglas County?

5



What drives health & well-being in Douglas County?

6

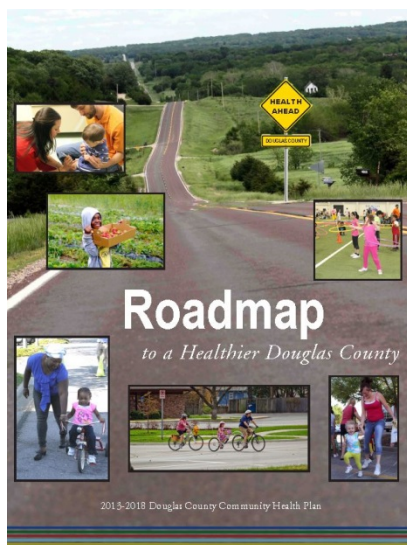


Community Health Issue	Concerns Survey	Focus Groups	Interviews	Health Status Report	Photovoice
Lack of access to affordable healthy foods	•	•	•	•	•
Limited access to dental services	•	•	•	•	
Insufficient access to health care and other services	•	•	•	•	
Poverty/ too few job opportunities	•	•	•	•	
Limited access to safe*, affordable housing	•	•	•	•	
Frequent abuse of alcohol (including binge drinking and drinking and driving)	•	•	•	•	
Lack of access to health insurance coverage	•	•	•	•	
Disparities in health outcomes and quality of life		•	•	•	
Inadequate recognition of mental health issues and access to mental health services	•	•	•		
Limited knowledge of available health and other services	•	•	•		
Lack of physical activity		•	•		•
Inadequate transportation linking people to services, jobs, and recreation		•	•		
Prevalence of abuse and intimate partner violence	•			•	

*Safe housing includes absence of environmental toxins including mold and lead

What drives health & well-being in Douglas County?

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Five community health priorities for 2013-2018:

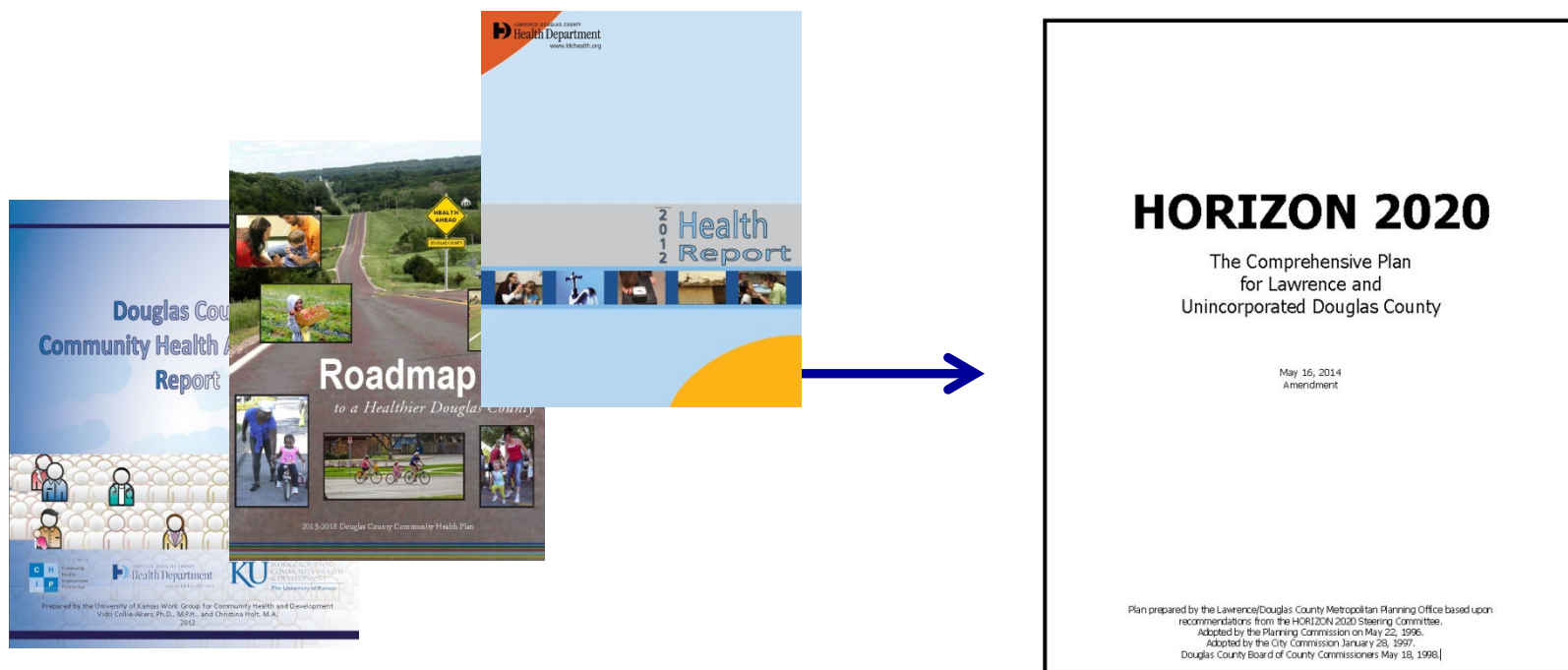
- Access to health care services
- Mental health
- Physical activity
- Access to healthy foods
- Poverty/too few jobs



This plan was endorsed by the Board of County Commissioners and the governing bodies of all Douglas County municipalities in 2013.

Where is health & well-being in Horizon 2020?

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“The overall community goal for planning is to provide, within the range of democratic and constitutional processes, for the optimum in **public health**, safety, convenience, general social and physical environment and individual opportunities for all the residents of the community, regardless of racial, ethnic, social or economic origin.”

-Chapter One, Horizon 2020

Health in Horizon 2020

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- ★ 1. Creation of Employment Opportunities
- 2. Downtown Lawrence Issues (stability, expansion)
- ★ 3. Growth Management (including increasing height/density of developments)
- ✚ 4. Retail Issues (In-Fill, small neighborhood)
- ★ 5. Parks, Recreation & Open Space (including sidewalks/trails/walking paths)
- ✚ 6. Maintaining Agricultural Uses in Douglas County
- ★ 7. Quality Housing for All Incomes
- ✚ 8. Arts & Cultural Amenities

Implementing and tracking progress

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Roadmap to a *Healthier Douglas County*

[Roadmap - Home](#) [LiveWell](#) [About](#) [Documentation](#)

The Roadmap to a Healthier Douglas County provides a framework to guide community efforts promoting access to healthy foods, access to health services, mental health, physical activity, and poverty.



[Click to Enter Topic Specific Dashboards](#)

More than 1,500 residents helped identify the Top 5 issues affecting the health of the Douglas County community. Community leaders adopted a five-year community health plan, "Roadmap to a Healthier Douglas County," to address the Top 5 health issues. We are working to:

- Create a shared vision for a healthier Douglas County
- Adopt ways to measure and report progress
- Promote collaboration among key stakeholders to create meaningful change

The mission of the overall plan is "to collectively improve health for all through environmental and policy change that is responsive and accountable to the community."

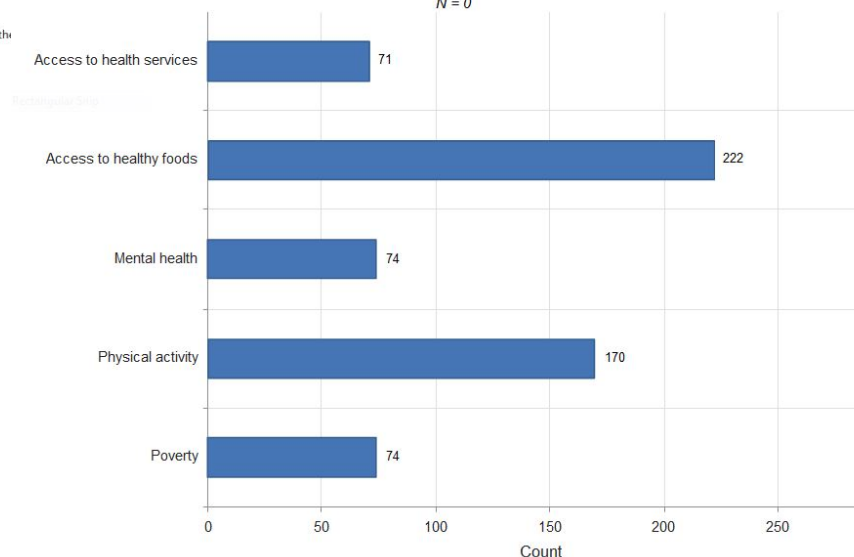


www.healthydouglascounty.org

Accomplishments by Priority Bar Chart

1/1/2013 - 12/31/2014

N = 0



Planning and public health

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The screenshot shows the APA website's news center. The header includes navigation links: About APA, Membership, Events, Education, Outreach, Resources, Jobs & Practice, and APAPanningBooks.com. The main content area features a date stamp of September 25, 2014, and a headline: "Grant Funding Strengthens the Connection Between Planning and Public Health". The text below the headline states that the APA is receiving a \$2.9 million grant from the CDC to support local and state coalitions. A sidebar on the left lists various news categories, and a Georgetown University advertisement is visible on the right.

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Making Great Communities Happen

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September 25, 2014

APA Statement

Grant Funding Strengthens the Connection Between Planning and Public Health

WASHINGTON, D.C. — Announced today, the American Planning Association (APA) is receiving year-one funding totaling \$2.9 million from a grant provided by the **Centers for Disease Control and Prevention** to help communities improve overall health and prevent chronic disease.

Seventy-five percent of the funding will support local and state coalitions working to advance public health through more innovative planning and partnerships. Remaining funds will be used to provide assistance and training for local planning and public health initiatives. The grants will support community efforts to increase opportunities for physical activity, improve access to nutritious food, decrease exposure and consumption of tobacco, and increase access to health care.

The project will be implemented in partnership with the **American Public Health Association** (APHA) and represents a major new collaboration between planners and public health professionals. The coming month, APA and APHA will announce a request for proposals from state and local interested in working within their communities to improve public health.

To receive information about the grant and the coming Request for Proposals, e-mail healthycommunities@planning.org.

APA's **Planning and Community Health Center** is dedicated to integrating community health into local and regional planning practices by advancing research, outreach, education, and policy.

The American Planning Association is an independent, not-for-profit educational organization that provides leadership in the development of vital communities. APA and its professional institute, the American Institute of Certified Planners, are dedicated to advancing the art, science and practice of good planning — physical, economic, and social — so as to create communities that offer better choices for where and how people work and live. APA has offices in Washington, D.C., and Chicago with almost 40,000 members worldwide in nearly 100 countries.

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The screenshot shows a tweet from the American Planning Association (@APA_Planning). The tweet text reads: "APA looking forward to partnering w/ @publichealth on \$2.9M CDC grant to help communities improve resident's health: tinyurl.com/lcvnglu". The tweet has 11 retweets and 8 favorites. The user's profile picture and name are visible at the top, along with a "Follow" button.

APA American Planning
@APA_Planning

Follow

APA looking forward to partnering w/ @publichealth on \$2.9M CDC grant to help communities improve resident's health: tinyurl.com/lcvnglu

Reply Retweet Favorite More

RETWEETS 11 FAVORITES 8

8:32 AM - 25 Sep 2014

Thank you!

Chris Tilden
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