

Horizon 2020 Steering Committee City Commission Room 4:00 – 6:00pm May 12, 2014

AGENDA

- 1) Approve April 14, 2014 Meeting Notes
- 2) Kansas Open Meetings Act (KOMA) Review & Discussion
- 3) Consider adding Susan Tate, Director of the Lawrence Arts Center, as an ex officio member of the H2020 Steering Committee.
- 4) Update on Public Input Process
 - a. Open House Meetings
 - i. Status update on 3 Open House Meetings held to date.

April 16th – LHS

16 Attendees

15 Surveys Received

5 Steering Committee members attended

April 29th – Lawrence City Hall

20 Attendees

18 Surveys Received

3 Steering Committee members attended

May 7th – Lecompton

10 Attendees

8 Surveys Received

1 Steering Committee member attended

- ii. Discuss additional County-centered survey board
- iii. Discuss plans to put open house survey on website by end of May 2014
- b. ETC Survey
 - i. Surveys were mailed approximately April 25th
 - ii. Surveys should be returned to ETC by May 15th
 - iii. ETC will follow up with those not returning the survey initially.
- 5) Discuss how open house and other data will be recorded and provided to the Steering Committee.
 - a. ETC Survey: Report and Presentation by ETC Currently scheduled for July 2014 Steering Committee Meeting

- b. Open House Survey: Report and Presentation by staff Currently scheduled for August 2014 Steering Committee Meeting
 - i. Report will consist of an executive summary with analysis along with verbatim surveys attached
 - 1. Two options for how Steering Committee will receive this information:
 - a. Option 1: Receive executive summary with analysis, and verbatim surveys attached, after all open houses have been completed at the August Steering Committee meeting
 - b. Option 2: Receive verbatim surveys in .pdf form after each open house. Executive summary with analysis, and verbatim surveys attached, would be provided after all open houses have been completed at the August Steering Committee meeting.
- 6) Discussion on plans and efforts the committee would like to receive a presentation on to further their knowledge of issues related to the comprehensive plan:
 - a. Water and Wastewater Master Plans
 - b. T2040 Transportation Plan
 - c. Sustainability Efforts
 - d. Community Health Plan
 - e. University of Kansas Master Plan
- 7) Presentation by staff on Sector Plan efforts.
- 8) Future Items
 - a. Development of a list of comprehensive plans from model/peer cities for Steering Committee Review

Horizon 2020 Steering Committee April 14, 2014 Meeting Notes

Members Present: Comm. Thellman, Comm. Amyx, Kyra Martinez, Stan Rasmussen, Clay Britton, Scott Zaremba, Bill Ackerly, John Gascon, Charlie Bryan (ex officio)

Members Absent: Lisa Harris, Dr. Rick Doll

Staff Present: Scott McCullough, Jeff Crick, Amy Miller, David Corliss

Others Present: Several members of the public were also in attendance.

Amyx welcomed everyone.

The meeting notes from the March 10, 2014 meeting were discussed. Thellman pointed out that Zaremba's name was misspelled in the last sentence in the notes.

Motioned by Rasmussen and seconded by Thellman to approve the March 10, 2014 notes as amended. Motion passed 8-0.

Thellman introduced the next item on the agenda, which was adding Charlie Bryan of the Lawrence/Douglas County Health Department as an ex officio (non-voting) member of the Horizon 2020 Steering Committee.

Motioned by Thellman and seconded by Britton to add Charlie Bryan as an ex officio member of the steering committee. Motion passed 8-0.

McCullough stated that the ETC survey process has been going well and that surveys will be sent out sometime this week.

Gascon and Thellman requested that a copy of the final survey be emailed to the steering committee members.

Amyx introduced the public open house item. McCullough then explained about the open house format and asked the steering committee members to walk through the open house boards and take the associated survey in order to provide feedback to staff.

The steering committee members provided feedback to staff and asked that the open house boards and survey be revised.

Motioned by Zaremba and seconded by Ackerly to adjourn the meeting. Motion passed 8-0.

City of Lawrence

Contacts □

Information □

Resources

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Comprehensive Plan open houses provide way to talk about community growth

Monday, April 21, 2014 5:11pm

Contact: Megan Gilliland, communications manager, (785) 832-3406

Comprehensive Plan open houses provide way to talk about community growth

(Lawrence, Kan.) – The Lawrence-Douglas County Planning Department is in the process of updating our Comprehensive Plan. A comprehensive plan is a document that is used to guide a community in terms of land use, growth and development, management and preservation of historic and natural resources, and infrastructure needs.

Several open-house meetings will be held throughout Douglas County for residents to give their input. These meetings will feature a self-guided presentation with a corresponding survey which will facilitate getting valuable input from citizens on what they think about the way our community should grow. The open houses are designed to allow anyone to stop in during the two-hour timeframe. The open house locations are:

April 29 | 6-8 p.m. City Commission Room – Lawrence City Hall

May 7 | 5-7 p.m. Lecompton Community Building

May 29 | 5-7 p.m. Lawrence Indoor Aquatics Center

June 4 | 6-8 p.m. Lumberyard Arts Center (Baldwin City)

June 19 | 5-7 p.m. Eudora Recreational Center June 30 | 6-8 p.m. Douglas County Courthouse

July 16 | 6-8 p.m.

Dreher Family 4-H Building North Room (Douglas County Fairgrounds)

Residents are encouraged to participate in the Comprehensive Plan update process. Several methods are in place for communication with city staff and the 10-member steering committee appointed to oversee this process.

If you have any comments, ideas, or questions, email CompPlanUpdate@lawrenceks.org, or call the Planning Office at (785) 832-3150.

Additionally, the steering committee agendas, minutes and video of committee meetings are available online at www.lawrenceks.org/pds/horizon-2020-update-process. Other supporting documents are available online.

"Citizen input is critical for this process," said Scott McCullough, director of Planning and Development Services. "Your input on the future of Lawrence and Douglas County is valued and important. This update sets the stage for how Lawrence and Douglas County will grow and will help define our future image."

Visit our Comprehensive Plan update web page at: www.lawrenceks.org/pds/horizon-2020-update-process.

-END-

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Lawrence, KS 66044
(785) 832-3000
cityhall@lawrenceks.org
Switchboard
                                                 (785) 832-3000
City Manager
                                                 (785) 832-3400
Parks & Rec
                                                 (785) 832-3450
Solid Waste
                                                 (785) 832-3032
Streets
                                                 (785) 832-3021
Utility Billing
                                                 (785) 832-7878
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This comprehensive

We Need Your Help!

Please share your thoughts about the future of our community.

Join us at one of these come-andgo Open House meetings to give input on your community's future growth and image.

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July 16, 2014 | 6-8 p.m. Dreher Family 4-H Building North Room

Stop by anytime during the meeting and take a survey. Your answers and input will then be shared with the Steering Committee.

What is Horizon 2020?

First adopted in 1998, Horizon 2020 is the comprehensive plan for the City of Lawrence and unincorporated Douglas County. Comprehensive plans are a general guidance document that is long-range in nature, and are the community's expression of wishes for the region's future.

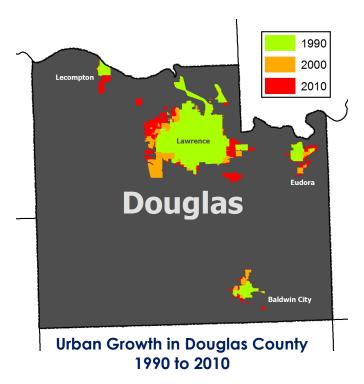
Through the use of policies, goals, maps and other regional statistics, the comprehensive plan is the guidance for Lawrence & Douglas County's progression and future development, balancing against the conservation and needs of Douglas County. It is this balance of the many competing objectives of all stakeholders that makes this a vitally important plan for the future of the region.

Why Update the Plan?

Over time, parts of any comprehensive plan need updating to stay up-to-date, and this one is no different. With recent population data released by the U.S. Census Bureau, a recently completed Utilities Master Plan in 2012, and revisions to the previously adopted urban growth areas, these are just a few of the known revisions that are needed to help ensure everyone has the best information to ensure the region is on course.







Email

If you have an idea or suggestion, you can email us at

CompPlanUpdate@lawrenceks.org

On the Web

Find more information on the Plan's website

lawrenceks.org/pds/horizon-2020-udateprocess

Stay Up-to-Date

Would you like to be notified of upcoming Plan Events? Get email notifications

lawrenceks.org/subscriptions

What is the Updating Process?

The Horizon 2020 Steering Committee and the Lawrence-Douglas County Planning Office will be working over the next year to identify issues that need modification in the plan and to prioritize those issues.

During the issue identification portion of the process, multiple open-house style meetings will be held (see list on reverse page) where members of the public can take a survey in order to give feedback on issues. A dedicated website and email address have also been established so that people can submit comments and stay informed.

Staff will compile all the information submitted and share with the Steering Committee so that they can work to prioritize the issues. With the help of Staff, the Steering Committee will submit an Issue Action Report to the governing bodies in the Spring of 2015.

Name this Comprehensive Plan

What name would you give the overarching guiding plan for Lawrence and Douglas County? What value, concept, or idea do you think best expresses the overall goal for such a comprehensive study of our region? Submit your ideas to CompPlanUpdate@lawrenceks.org

Welcome to the Open House

At today's open house, you will be asked to give input on various topics regarding the vision for our growing community. These topics will be presented in a series of stations that ask you to provide your thoughts through a series of questions on a corresponding survey. This open house is designed to be a self-guided experience, and in order for your comments to be recorded and presented to the Steering Committee your comments must be written.

There are no wrong answers. Comments will be shared with the Steering Committee.

Staff will be present to answer any questions that you may have.

Topic Stations



- Background
- Vision
- Growth Management
- Residential Development
- Commercial Development
- Industrial / Economic
- Transportation
- Parks, Recreation, & Open
 Space
- Historic Resources
- Environment



How Long will this Take?

30+ Minutes



What Does it Do?

The comprehensive plan is a policy guide that describes in text and displays in graphics the **community's vision** for directing future land development. A plan includes several components:

It is a **policy plan**, stating the community's desires for directing land use decisions through the identified goals and polices. It must be flexible to adjust to changing conditions.

It is long-range, considering Lawrence and Douglas County's **expected growth in the future**. Future land use maps graphically display potential development of the community.

It is comprehensive, considering issues such as **demographic**, **economic and transportation factors** that have shaped and will continue to influence land development in Lawrence and the unincorporated areas of Douglas County.

Why Do We Need it?

"Why" we need one: it becomes our road map. It provides the community's vision for accommodating increasing population growth in the coming years and how we want to get there.

Using data about population growth, city infrastructure, and the needs & desires of the community, the **vision for the future** of Douglas County & Lawrence is created.

How is it Used?

The city and county use the comprehensive plan to:

- Evaluate development proposals
- Coordinate development at the fringes of the county's cities
- Form the **foundation** for specific area plans
- Project future service and facility needs
- Meet requirements for federal and state grant programs

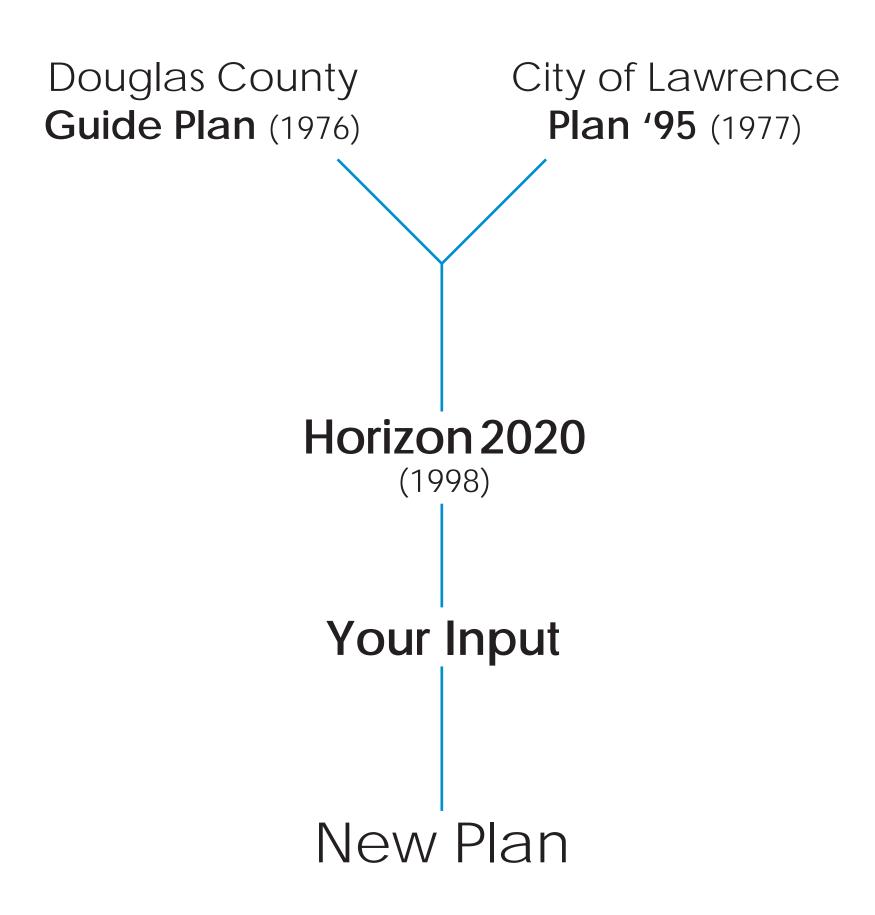


Adoption

Started in 1992, *Horizon 2020* was adopted in **1998** as the first comprehensive plan to govern both unincorporated Douglas County and City of Lawrence.

Amendments

Since *Horizon 2020's* formal adoption, the document has been amended **46 times**, or about **3 times per year**. Through these amendments, many whole chapters of Horizon 2020 have been added or rewritten to ensure it is keeping with the trends and times of the community.



What's Changed?

In the 16 years since *Horizon 2020* became the guiding document for the community, both Lawrence & Douglas County have **experienced changes** in population growth, evolving community facility needs, and many new visions for our community. Some of these were anticipated, others were not.



Why the Update?

Some of the changes in Lawrence and Douglas County since *Horizon 2020* became the guiding document 16 years ago, especially in population growth and facility needs, were anticipated; others were not.

Given the plan's age, recent efforts with water and wastewater master planning, and with the recent 2010 Census data, staff believes a more comprehensive public review is appropriate.

Because the plan has been continuously amended to address changing conditions since adoption, a major rewrite of the plan is not necessary. The recently added and amended chapters, and incorporated sector plans, were developed with significant public input and compromises. The basic tenets of the plan are sound, but there is opportunity to confirm certain concepts or discuss new trends and concepts for future growth and development.

Steering Committee

The Steering Committee is a **10 member advisory board** appointed by the City and County Commissions. It is comprised of **city and county residents** with the primary focus to guide the process for amending *Horizon 2020*. This includes public education, issue identification, and prioritization of issues to submit to the Governing Bodies of the City and County for review, and reviewing the draft and final plan product.

- Chair (City): Mike Amyx
- Chair (County): Nancy Thellman
- Planning Commission (City): Stan Rasmussen
- Planning Commission (County): Clay Britton
- Neighborhood (City): John Gascon
- Business Community (County): Scott Zaremba
- At-Large (City): Bill Ackerly
- At-Large (County): Lisa Harris
- Real Estate/Development (Joint): Kyra Martinez
- School District: Dr. Rick Doll

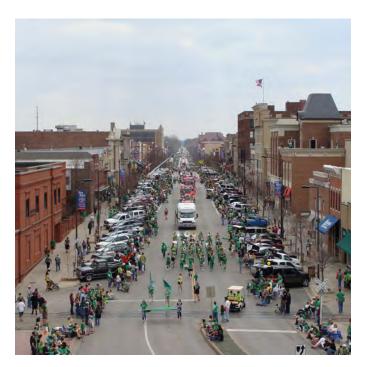
Thank You!

Your input today is the most valuable guidance anyone can give in this process! Make sure to follow up with the plan as it proceeds to completion.

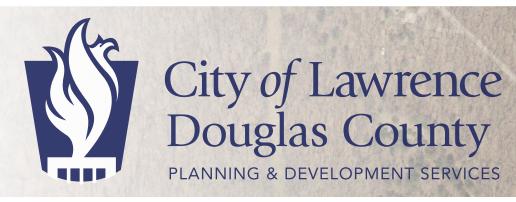
















Update Process Timeline

February

Douglas County and City of Lawrence create the **Horizon 2020 Steering Committee** to oversee and guide the process for reviewing the draft and final plan products, including public education, and issue identification and prioritization.

April - July

Open House Meetings throughout Douglas
County and Lawrence to gather input, ideas, and
comments about the future of our community.
Public Input Opportunity

Winter/Spring

Development of the **Issues Action Report** for Steering Committee and other governing bodies. Planning Commission, City Commission, and County Commission will adopt the report.

Public Input Opportunity

Fall

Horizon 2020 Steering Committee will review the Draft Comprehensive Plan against the Issues Action Report.

2014

Spring/Summer

Meetings with the **Community** and **Stakeholders** to get ideas, thoughts, and input on the future of Douglas County and Lawrence.

Public Input Opportunity

Fall/Winter

Horizon 2020 Steering Committee and Planning Staff will collect and study the comments and suggestions to understand the issues and needs of the community.

2015

Throughout 2015

Planning Staff will work on writing and developing the identified plan revisions, with guidance from the Horizon 2020 Steering Committee.

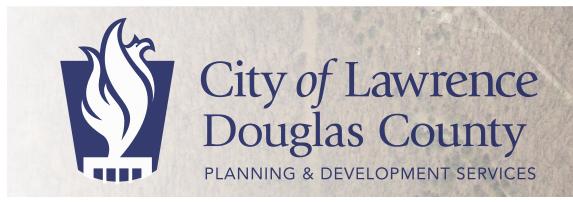
Fall/Winter

Draft Comprehensive Plan will be scheduled for consideration by the Planning Commission, Lawrence City Commission, and the Douglas County Commission.

Public Input Opportunity

Winter 2016

Adoption of the Comprehensive Plan
Public Input Opportunity

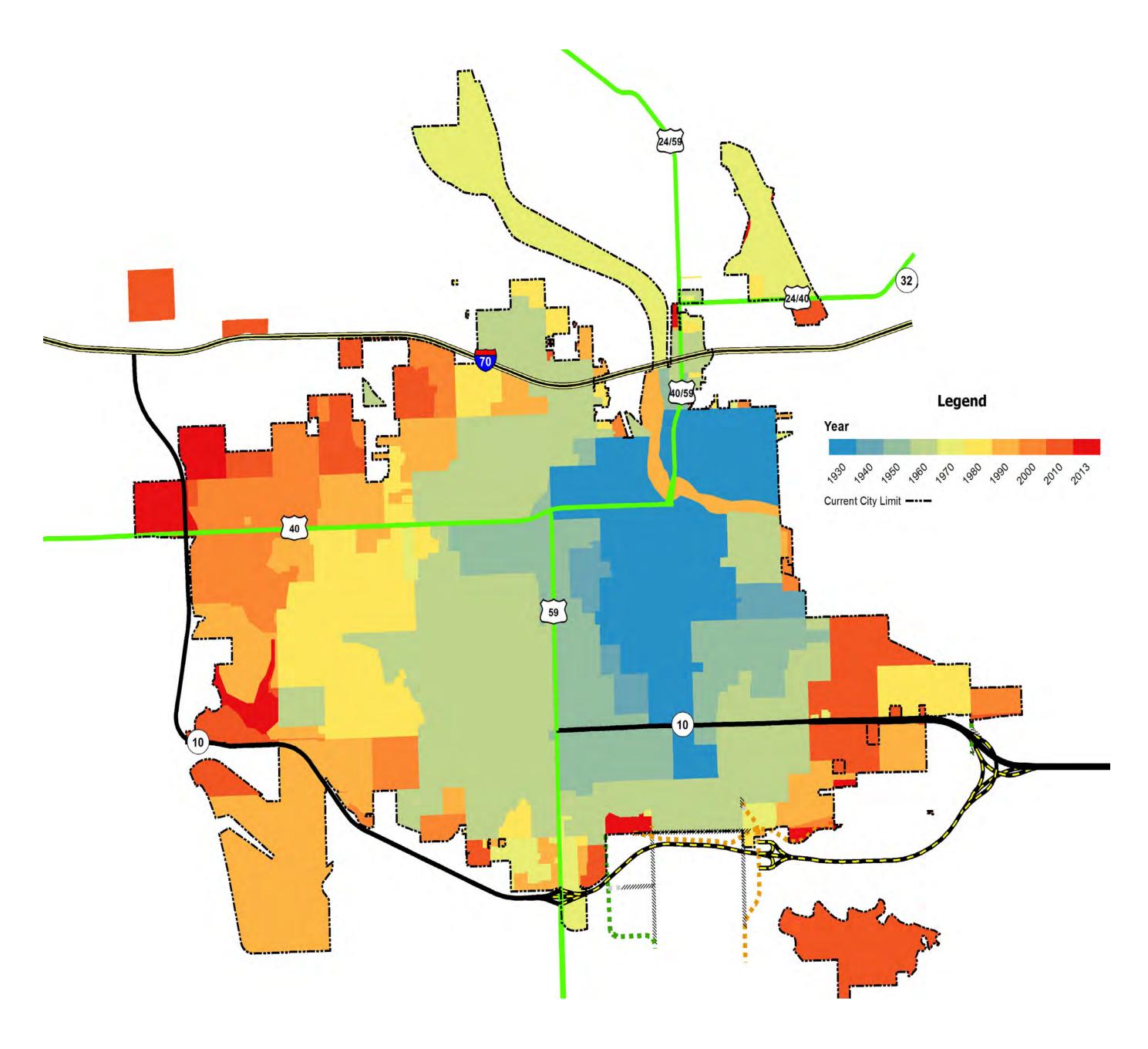




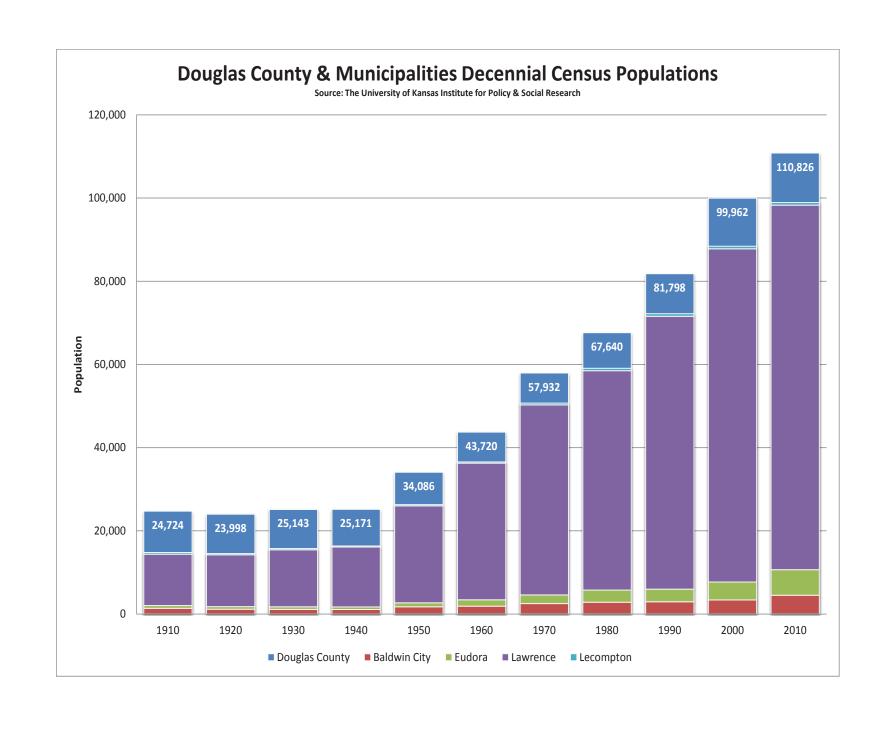




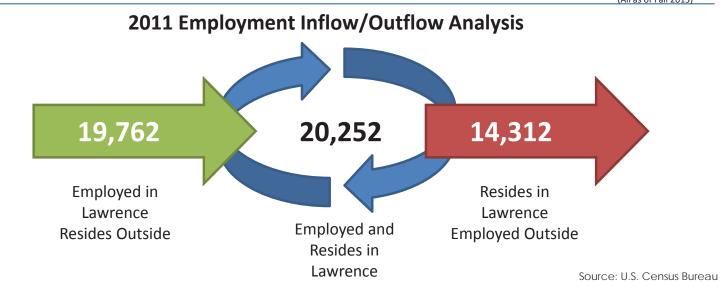
Lawrence's Growth: 1930 to Present

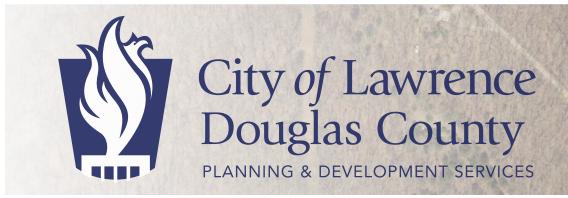


Growth & Demographics Today



	Douglas County	Lawrence
Total Population	110,826	87,643
Median Age	26.7	28.4
Age 65 +	8%	9%
Labor Force	65,623 (59% of Total Pop.)	52,702 (60% of Total Pop.)
2013 Avg. Unemployment	5.3%	5.6%
Owner-Occupied Housing	49%	44%
School Age Children	22,096 (20% of Total Pop.)	16,943 (19% of Total Pop.)
KU Enrollment: 24,435	HINU Enrollment: 1,000+	Baker Enrollment: 940 (All as of Fall 2013)











The unincorporated areas of the county have a unique character. The following questions address issues reflected in planning for the county's long-term future.

Question A: How would you describe the character of Douglas County?

Question C: If you are not satisfied with the character, how would you want to change it?

Question D: How important is it to maintain or expand agricultural uses in the county?

5—4—3—2—1 Very Not Important

Question E: Why is it important or not important to maintain or expand agricultural uses in the county?

Question F: What are two issues facing Douglas County that should be addressed in the updated comprehensive plan?





A comprehensive plan expresses a community's desires about the future growth of the community. It provides the foundation and framework for making physical development and policy decisions as future populations are accommodated.

Question 1: How would you describe the character of Lawrence?

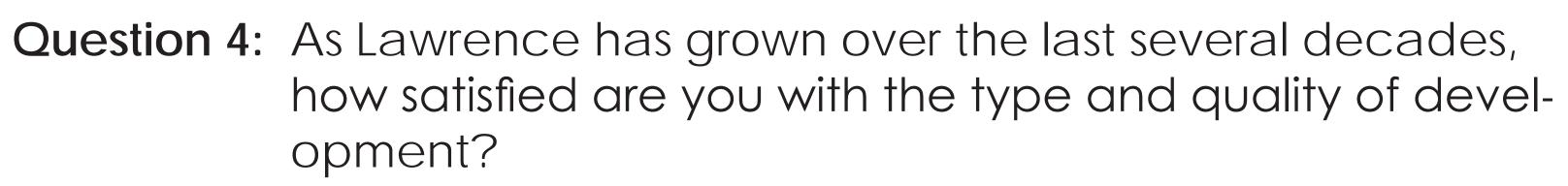
Question 2: Would you like that character to change, and if so, how?

Question 3: Describe your vision for Lawrence & Douglas County in 20 years.



Growth Management

Lawrence's population has grown by 22,035 (34%) people over the last 20 years. The comprehensive plan helps guide and manage where, when, and how development occurs.





Question 5: I believe Lawrence should grow in a denser fashion to aid in growth management.

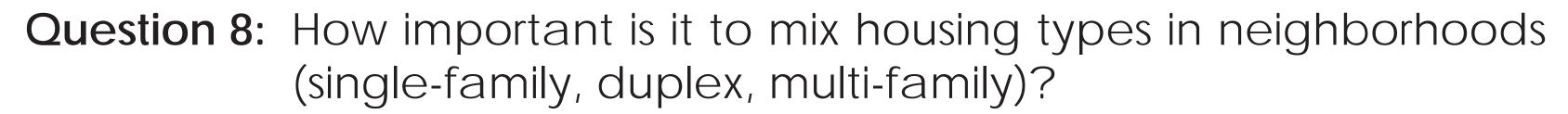
Question 6: Give us an example of a city you have lived in or visited where you think growth has been managed well?

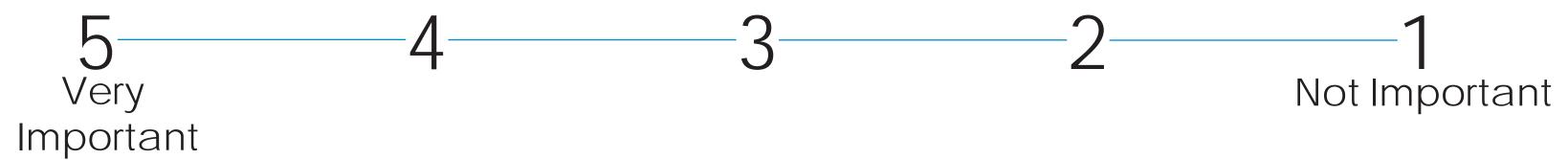
Question 7: What did you particularly appreciate about that city?



Residential Development

Lawrence and Douglas County have traditionally been strong and desirable residential communities. As growth continues to occur it will be important to guide how and where residential areas develop.





Question 9: Which of the following do you believe need to be improved as it relates to residential development?

(Circle as many as you like)

- A. Pedestrian connections
- B. Street connectivity
- C. Mix of housing types
- D. Sense of place unique to each neighborhood
- E. Inclusion of neighborhood commercial uses
- F. Higher architectural quality for apartment structures
- G. Higher architectural quality for single-family & duplex structures
- H. Inclusion of parks, trails, & open space

Question 10: What do you like best about your neighborhood?



Commercial Development

Commercial uses support a community's needs and provide funding to deliver services. As population grows, there will be demand to provide additional commercial (service and retail) developments.

- **Question 11:** Which of the following types of commercial development do you prefer?
 - A. Commercial along a corridor (e.g. E. 23rd St., S. Iowa St.)
 - B. Commercial in a distinct node at major intersections (e.g. Clinton Pkwy. & Kasold Dr.)
 - C. Integrated into neighborhoods at a smaller scale

Question 12: Downtown Lawrence is a mix of employment, residential, and shopping/eating/entertainment uses. What would enhance Downtown and its relationship with the rest of Lawrence?



Industrial/Economic Development

Over time, the City of Lawrence and portions of unincorporated Douglas County have experienced business and industrial development and growth. As Douglas County continues to grow, there is a recognized need for more industrial and business development in order to provide local job opportunities and contribute to the regional economy.

Question 13: How satisfied are you with the following as it relates to industrial development in the community:

Physical compatibility with commercial and residential land uses



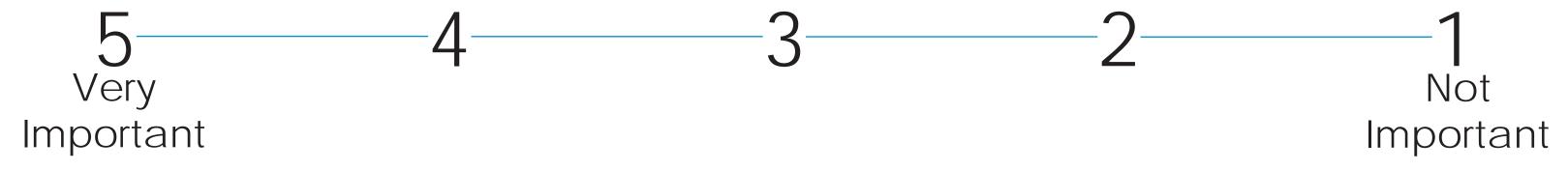
- Question 14: Which of the following do you believe will do the most to improve economic development opportunities? (Circle as many as you like)
 - A. Greater availability of industrially zoned property
 - B. Increasing the skilled workforce
 - C. Stronger public investment into attracting employers
 - D. Less process and regulation as projects are developed
 - E. Stronger public investment nurturing new and existing small businesses
 - F. Creation of various types of employment incubators (like KU's bioscience incubator)
 - G. Other (explain)



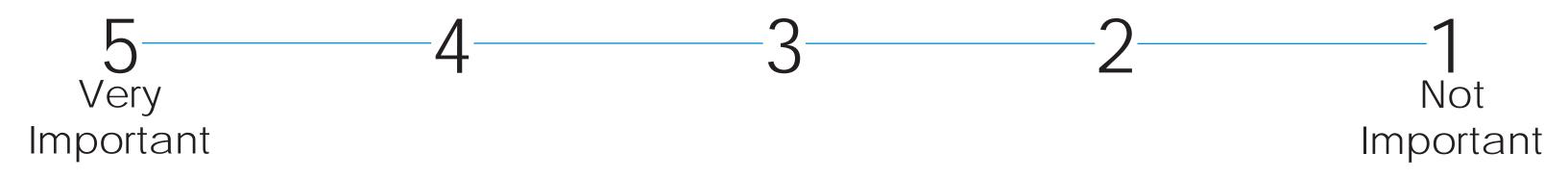


As the region grows, multiple modes of transportation will be necessary – vehicular, pedestrian, bicycle, and transit (bus). A healthy transportation network is necessary to accommodate future growth.





Question 16: How important is it to be able to walk/bicycle to work?



Question 17: If money were no object, what transportation improvement would you make in the next 20 years?

Question 18: How satisfied are you with vehicular roadway options when traveling across town?

_		2	1
S	4	3	
Satisfied			Not Satisfied



Parks, Recreation, & Open Space

As Lawrence & Douglas County grows, newly developed areas will require recreational opportunities.

Question 19: How satisfied are you with the following types of parks:

Mini/Play-lots (e.g. Ludlam Park & Chaparral Park)

Neighborhood (e.g. Deerfield Park & Lyons Park)

Community (e.g. South Park & Watson Park)

Regional (e.g. Clinton Lake)

Linear (e.g. Burrough's Creek Trail)

Dog Parks

Bike Trails / Walking Paths

Question 20: Which of the above types of parks would you like to see more of as the community grows?

Question 21: What would enhance the parks system?

Question 22: What would enhance the recreation trails?





Historic and cultural resources play a vital role in our day-to-day lives, not just economically, but also in more subtle ways. Older structures literally provide a structural foundation for development in the county and city, both past and future. The preservation of important visual history and the review of new development ensure the county and the city remains unique.

Question 23: Rank the following in terms of importance:

Protecting h	istoric & cultu	ral resources in th	ne city and c	ounty
5 Very Important	4	3	2	1 Not Important
		ts in Lawrence are projects, support		9 • 0
Appropriate 5 Very Important	ly integrating 4	historic places in	to new deve	lopment 1 Not Important

Question 24: If you only had 1 day to visit Lawrence & Douglas County, what/where would you visit and why?





Horizon 2020 contains goals and policies related to water resources, natural resources, and sustainability in the human/built-environment. Environmental protection is of value as the community grows.

Question 25: How important is the protection of natural resources to our community?

5——4——3——2——1 Very Important Important

Question 26: How important are the following to you, as the community grows:

Conserving agricultural lands

Integrating natural resource protection into all types of development

5—4—3—2—1 Not Important

Incentivizing the protection of natural resources past a minimal threshold

5-4-3-1 Very Important Important

Using natural resources, such as sand and rock, to support future development

5—4—3—2—1 Very Not Important

Question 27: What would you like to see done to protect our natural resources?

Question 28: Moving forward, what is the most important way the community can enhance its sustainability?





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Fall/Winter

Plan will be scheduled for consideration by the Planning Commission, Lawrence City Commission, and the Douglas County Commission.

Public Input Opportunity

Winter 2016

Adoption of the Comprehensive Plan
Public Input Opportunity

Name this Plan

A new plan certainly needs a new name! We welcome your suggestions on what this plan for the community's future should be called.

What Happens Next

These meetings are the foundation for ensuring the new comprehensive plan includes the community's thoughts and vision. Staff will take all the input received, and with the help of the Steering Committee, will prioritize the issues. After prioritizing the issues, a draft Comprehensive Plan will be developed.

Email

If you think of another idea later, you can email us at:

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On the Web

Find more information on the Plan's website

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http://lawrenceks.org/subscriptions

Thank You!

Your input today is the most valuable guidance anyone can give in this process! Make sure to follow-up with the plan as it proceeds to completion.

