



City of Lawrence
Douglas County
PLANNING & DEVELOPMENT SERVICES



Horizon 2020 Steering Committee
City Commission Room
4:00 – 6:00pm
March 9, 2015

AGENDA

- 1) Approve February 23, 2015 Meeting Notes**
- 2) Presentation from Kirk McClure on Retail Markets**
- 3) Review Revised Timeline for Issue Action Report**
- 4) Discussion of Mission/Vision Statement, Community Values, and Draft Document Framework**

**Horizon 2020 Steering Committee
February 23, 2015
Meeting Notes**

Members Present: Comm. Thellman, Mayor Amyx, Bill Ackerly, Clay Britton, John Gascon, Lisa Harris, Patrick Kelly, Kyra Martinez, Charlie Bryan (ex officio)

Members Absent: Marcel Harmon, Scott Zaremba

Staff Present: Scott McCullough, Jeff Crick, Amy Miller, David Corliss

Others Present: Several members of the public were present.

Mayor Amyx welcomed everyone.

The meeting notes from the February 9, 2015 meeting were discussed. Motioned by Gascon and seconded by Ackerly to approve the February 9, 2015 notes. Motion passed 7-0-1. Harris abstained since she was not at the meeting.

The committee then received correspondence from the Lawrence Home Builders Association. Motioned by Thellman and seconded by Kelly to receive the correspondence. Motion passed 8-0.

The committee then received correspondence from Bill Ackerly on a draft mission/vision statement. The commission started a discussion on if they want to include actual language for the mission/vision statement in the report that goes to the Planning Commission, City Commission and County Commissions this spring or just include a recommendation to revise the language later in the process.

The committee directed staff to revise the future timeline to extend it by two meetings and to look for an evening time for a second public comment meeting.

McCullough continued leading the committee through a brainstorming session to identify general or broad items they wished to see incorporated into the updated plan.

(Clay Britton left the meeting during the above item.)

Motioned by Gascon and seconded by Martinez to adjourn the meeting. Meeting adjourned (7-0) at 6:00pm.

Memorandum

City of Lawrence/Douglas County

Planning and Development Services

TO: Comprehensive Plan/*Horizon 2020* Steering Committee

FROM: Jeff Crick, AICP, Planner II

CC: Scott McCullough, Director, Planning and Development Services
Amy Miller, AICP, CFM, Assistant Director, Planning

Date: For March 9, 2015 Meeting

RE: Future Timeline for Issue Action Report

In an effort to help provide form for the upcoming Steering Committee schedule regarding prioritization and action steps, staff provides the following timeline for the Committee's consideration:

- **March 9, 2015 – April 13, 2015:** Steering Committee completes their review/discussion of the issues and Mission/Vision Statement.
- **April 20, 2015:** Staff will post a draft Issue Action Report for the community's and committee's consideration.
- **April 27, 2015:** Steering Committee to hold a public comment meeting to allow the public to submit comments both in-person and in writing regarding the Issue Action Report.
- **May 11, 2015:** Steering Committee to comment and direct revisions on the draft Issue Action Report. Staff will then incorporate revisions as directed.
- **June 8, 2015:** Steering Committee receives revised Issue Action Report for their consideration and action, if appropriate.

1. Name

- a. No date in title, but needs some date in 1st sentence

2. General/Readability

- a. Digital and paper format
- b. executive summary that is stand-alone and part of document
- c. easy to understand
- d. user functionality important
- e. searchable in digital format(user-friendly)
- f. layer maps in digital format (interactive mapping)
- g. optimized for multiple devices
- h. community understanding on how to use it
- i. way to submit questions/input from digital version of final product
- j. history section that also explains how it has changed over time (not just a list of amendment dates, but include a description as well)
- k. employ best technology to make it social media friendly)
- l. have a section that lists out major process for updating the plan based on a schedule (3/5-year review or annual mini-review, 10 year major review)

3. Create Downtown Employment Opportunities

- a. Entrepreneurship
- b. chamber's new strategic plan
- c. creative jobs (shared equipment, collaborative)
- d. Home Occupations
- e. infrastructure (fiber, incubator space, collaborative space, traditional infrastructure)
- f. Space for prototyping/limited manufacturing/production
- g. Zoning accommodations- allowing live/work, etc.
- h. help local businesses grow (expansion/retention)
- i. Study commuting patterns and pursue incentives?
- j. should we establish benchmark's?(maybe benchmarks without hard numbers, reference partner organizations)
- k. shifting to a different economy ("Share Economy")

- l. Balance all different kinds of employment
- m. jobs for everybody
- n. 3rd party subordinate plan references

4. Downtown Stability

- a. More parking/garages
- b. Riverfront opportunities – Open Space v. More Developed? Ratio?
- c. Incorporate Burcham Park or 9th Street Arts or other destinations into downtown
- d. Expansion? Up or out? What is the plan?
- e. Retail: better and more opportunities
- f. Understand or track residential units downtown (encourage more living units, including affordable housing)
- g. Preserving downtown
- h. Monitor, but not regulate with use restrictions in order to maintain good mix (maintain flexibility in zoning code)
- i. Strong statement about what our downtown should be for future generations is needed. (mixed use, focus on main level retail/services, public square, urban core) Recognize high-levels of prior investment to get to point today
- j. Pay attention to adjacent neighborhoods
- k. Include and pay attention to numbered and side streets
- l. Unique and evolving
- m. Continued commitment to uniqueness

5. Quality Housing for All Incomes

- a. Define
- b. Study supply/demand
- c. Determination options
- d. Agreement that it should be part of comprehensive plan
- e. Include all stakeholders
- f. Rural Living?
- g. Balance in housing types: e.g. apartments v. single-family housing
- h. Effects of policies on the cost of housing
- i. Retirement needs
- j. Downtown living

- k. Greater variety of structure types (including accessory dwelling units), including in the rural areas
- l. Multi-generational housing (mother-in-law quarters)
- m. Rural housing issues
- n. Per capita v. household incomes

6. Managing Future Lawrence Growth

- a. Focusing on in-fill development to utilize existing neighborhood schools, balance the class sizes
- b. Change in neighborhood population over the decades (household demographics)
- c. Impact to older/existing neighborhood
- d. Fiscal constraints (infrastructure, etc.)
- e. Incentivizing in-fill development
- f. Recognize the nuances of farmlands, some have more value than others
- g. Natural resources
- h. Manage growth to meet our community values
- i. Define "Growth Management" better for future generations understanding of the plan

7. Better Protection of Natural Resources

- a. Residential v. Commercial acreage breakdowns
- b. Focus on larger areas of sensitive lands
- c. Append – County Resource Survey when available
- d. Wonderful – Keep it up
- e. Implement the Environment Chapter items
- f. Connectivity to resources and to the rivers
- g. Revise ECO2 language

8. Sidewalks/Trails/Walking Paths

- a. List the current plans and committees that are addressing issues
- b. Revise/update trail master plan

9. Arts & Cultural Amenities

- a. List current City plans and committees that are addressing issues
- b. Rural cultural issues and support
- c. Recognize & emphasize cultural arts district, and be an economic driver for all

- d. Help with language for the Cultural Arts Commission

10. Bicycle & Pedestrian Safety

- a. Sidewalk connectivity is important for many reasons.
- b. Matter of resources, competition for funding
- c. Recreation Paths as part of the Transportation Network
- d. Reflect on what we are already doing
- e. Sustainability
- f. Direct policies towards shared use, multi-modal options, with separation
- g. More to pedestrian transportation options – pervious surfaces, etc.
- h. Driverless car technology

11. Utilizing Existing Retail Space

- a. Incentivize utilization of existing retail space
- b. Be clear on the policy

12. Small Neighborhood Retail

- a. Takes density
- b. Needs to be sensitive to neighbors
- c. Appropriately designed (with design policies)

13. Major In-Fill Redevelopment

14. Increasing Height/Density

15. Parks, Recreation, and Open Space

16. Preserving Historic Buildings & Structures

17. Expansion of Downtown Retail

18. Maintaining Agricultural Uses in Douglas County

19. Floodplain Considerations

20. Maintaining Rural Character

21. Local Food Systems

22. Vehicular Transportation