

# PLAN

A Comprehensive Plan for Unincorporated Douglas County & The City of Lawrence

# <DATE APPROVED>

Draft | Final | Amended





# Adopted by:

Lawrence / Douglas County Metropolitan Planning Commission

<DATE>

Douglas County Board of County Commissioners

<DATE>

Lawrence City Commission

<DATE>

Joint Ordinance 0000 / Resolution 00-0

Prepared by the Lawrence / Douglas County Planning Office

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Growth & Development

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**Future Land Use** 

<u>Commercial</u>

<u>Industrial</u>

Natural Resources

Parks & Open Space

# **Amendments**

Amendment 0: Revision to West of K-10 Plan, Future Land Use Map

County Resolution: 00-0 | City Ordinance: 0000

Planning Commission Recommendation

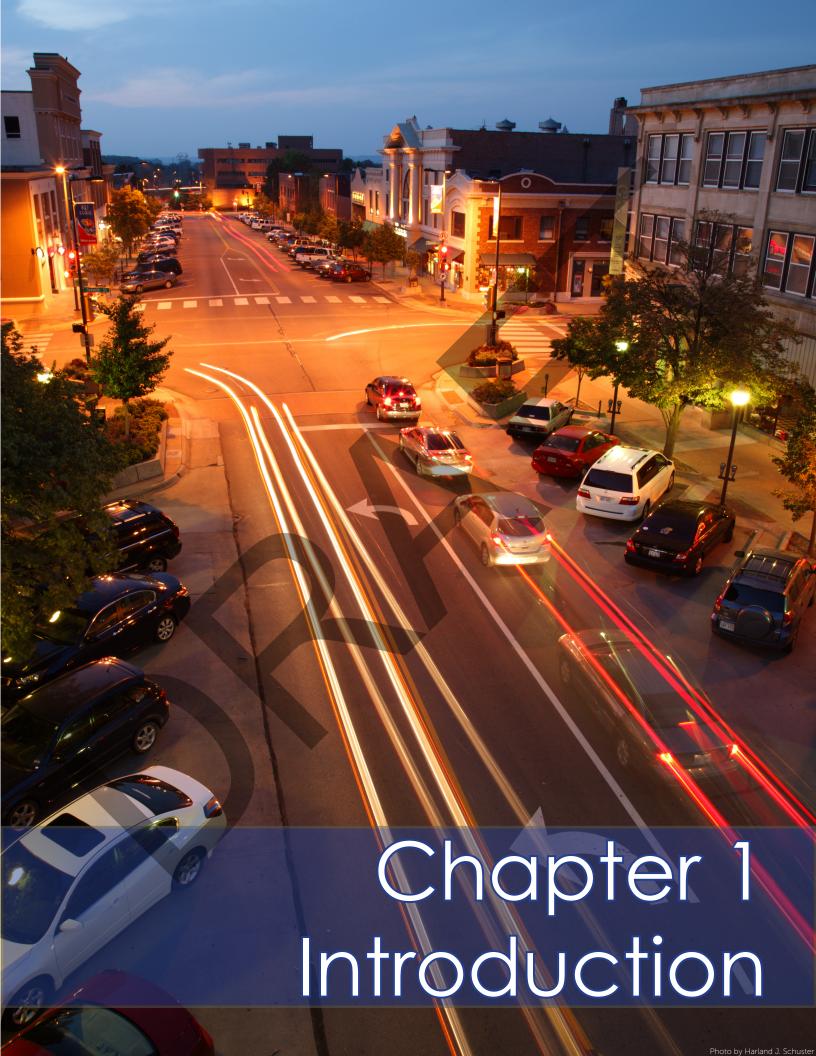
Lawrence City Commission

Douglas County Board of County Commissioners

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# **About Douglas County**

Established:

1855

Population (2016)

110,826

Land Area

475 Square Miles

## **About Lawrence**

Established:

1854

Population (2016)

97,948

Land Area

34 Square Miles



## 1. Introduction

The Comprehensive Plan provides a vision and expresses a community's desires about the future. It provides the foundation and framework for making future physical development and policy decisions. It is used as a policy guide that identifies the community's goals for directing future land use decisions. The Plan is also used by property owners to identify where and how development should occur; by residents to understand what the city and county anticipates for future land uses within the community; and by the city, county and other public agencies to plan for future improvements to serve the growing population of the community.

Specifically, the **City of Lawrence** and **Douglas County** use this plan to evaluate and coordinate development proposals; as the foundation for <u>specific land use plans</u>; project future service and facility needs; guide the establishment of regulations, and implement the community's desired future. The Comprehensive Plan is often employed as a tool to guide and assist the community's decision makers when evaluating development proposals. The comprehensive plan allows for a look at the entire community, and the effects of land use decisions on the community, to determine whether individual proposals are consistent with the overall community goals and vision.

## Purpose of the Plan

**PLAN** is a comprehensive guide that empowers our citizens to make our community vision a reality. It sets the foundation for the type of welcoming and sustainable community we truly want to be. PLAN reflects resiliency in an ever-changing world (changes that are short term and multi-generational in nature), and recommends goals to promote a high quality of life in both urban and rural settings. It establishes policies that guide our future growth while carefully managing our natural resources, improving public health and safety, and bolstering our economic vitality. This plan is a product of substantial community input. It is intentionally flexible through the public amendment process to accommodate future development ideas and innovations that would help achieve the community vision. PLAN directs growth in a manner that preserves and enhances the heritage and spirit of our community and creates unique places to live, work, learn and play.

#### **Our Community Vision**

The City of Lawrence and rural Douglas County is one of the most desirable places in the United States to call home. A well-educated community with a unique free state spirit, we are diverse, publicly engaged, and boldly innovative. We are prosperous, with full employment and a broad tax base.

Our development is human-scale and our vibrant and liveable neighborhoods allow people to age in place. We have ample choices for safe, efficient transportation including bicycling, walking and transit. The City's lively and historic downtown attracts residents and visitors for commerce and cultural arts. Our citizens value preserving and enhancing the natural environment for our enjoyment and for future generations. The proximity of rural and agricultural land to the city provides beauty and respite, and we enjoy the economic and health benefits of a robust local food system.

We make Lawrence and rural Douglas County a place where creativity thrives, sustainability is a way of life, and community pride is contagious.



# **Our Community**

Population (2016)

118,053

Median Family Income

\$74,700

Median Age

282

College Educated (Bachelors +)

49.1% ource: U.S. Census



## Online Maps

**Douglas County** City of Lawrence









## Our Vision Will Create and Maintain:

# 。<sup>co</sup>。 *Live* 도구

- Places and neighborhoods that encourage healthy living for all ages.
- Neighborhoods that are compact, walkable, diverse, and connected, providing for all ages and incomes.
- A convenient and efficient multi-modal transportation system that provides for choice and flexibility and reduces automobile reliance.
- Growth in a fiscally and environmentally responsible manner with the goal of using existing infrastructure and in-fill opportunities before opening new areas for development.
- Preservation and celebration of our rich history, along with new places with unique character.



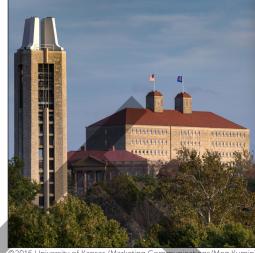
# Work

- Investment in a growing population with diverse economic opportunities, including local businesses, new primary employers, and thriving creative arts and entrepreneurial communities.
- A robust agricultural sector valued for its economic, health, and cultural contribution, including the emerging local and regional food system.
- Integrated communications networking technology that supports local business, education and entrepreneurship, providing the opportunity to compete globally.



# Learn

- World-class universities that are integrated into the cultural fabric of the local community.
- Strong network of public and private schools that strive for excellence in education and attract new residents to the community.
- Dedication and access to high-quality lifelong learning.
- Investment in alternative vocational and training opportunities, such as The Dwayne Peaslee Technical Training Center and the Lawrence College and Career Center.







- A thriving mix of activity centers, schools and parks/trails within walking and biking distance of residential uses.
- Conservation, preservation and measured use of our finite natural resources and open space.
- A historic downtown with diverse uses that is the cultural and commercial heart of the region.
- Creative arts and cultural heritage as integral components of community identity.





# Douglas County Zoning Code

The comprehensive plan is implemented within unincorporated Douglas County through the <u>County Zoning Code</u>.



# Lawrence Land Development Code

The comprehensive plan is implemented within the City of Lawrence through the <u>Land</u> <u>Development Code</u>.



# Lawrence SmartCode

The comprehensive plan is also implemented within the City of Lawrence through the <u>Lawrence</u> <u>SmartCode</u>.



# Joint Subdivision Regulations

The comprehensive plan is implemented within Lawrence and unincorporated Douglas County through the joint <u>Subdivision</u> <u>Regulations.</u>

#### Use

This plan is a binding document outlining the community's aspirations and expectations for our future growth and development. In this role, the plan serves in several key capacities:

- Providing guidance for elected and appointed officials to evaluate need and make long-range decisions about the community's future.
- 2. Inform residents, owners, developers, and others our community's priorities, future intentions, and implementation of these priorities.
- 3. Promote continued coordination and collaboration with neighboring municipalities and other agencies that have significant roles in Douglas County.
- 4. Outline expectations and principles that the community values and strives to uphold for future generations.

#### Authority

The comprehensive plan is a binding land use document that outlines the general principles, goals, and policies the community of unincorporated Douglas County and the City of Lawrence value and expect within the community.

The comprehensive plan is implemented by the Land Development Code within the City of Lawrence, the Planning and Zoning Chapter of the Douglas County Code, and the Subdivision Regulations for Lawrence and the Unincorporated Areas of Douglas County, Kansas.

All development proposals must comply with the Comprehensive Plan. If a proposal does not comply with Comprehensive Plan requirements, then the applicant must pursue a plan amendment. In pursing an amendment, the applicant must show that the proposal is reasonable within the context of the entire Comprehensive Plan.



#### **Amendments**

A comprehensive plan by nature must be flexible given the 20 year time-frame that this plan is anticipated to cover. Rigid plans may not be able to accommodate and

Strategic Plan



cope with the changes that occur over time. Amendments to this plan are expected to help ensure flexibility, allowing this plan to consider other variables that arise over time.

The Comprehensive Plan is not a static document, and the review process must be continuous. Amending the plan can result from many influences, but most frequently amendments are the result of emerging trends or changes in assumptions made at the time the Plan was adopted.

Proposing an amendment to the Comprehensive Plan can be brought forward at any time, but it should be considered in context to the whole of Douglas County and Lawrence, and the Lawrence/Douglas County Metropolitan Planning Commission

should undertake a thorough review of any amendment at this scale. The following questions should be considered and evaluated as part of the amendment process.

#### **Amendment Questions**

- How does the proposed amendment address or result from changed circumstances or unforeseen conditions not understood or addressed at the time the plan was adopted?
- 2. How does the proposed amendment advance a clear public purpose?
- 3. How is the proposed amendment consistent with the long-range goals and policies of the plan?
- 4. How does the proposed amendment affect the adequacy of existing or planned facilities and services?
- 5. How does the proposed amendment result in reasonably compatible land use relationships?
- 6. How will the proposed amendment advance the interests of the citizens of Lawrence and Douglas County as a whole, not solely those having immediate interest in the affected area?



## Who considers Amendments?

Amendments to the Comprehensive Plan are given a public hearing by the Lawrence - Douglas Co.

Planning Commission and approved by the respective governing body(ies).



# Where is the Amendment Application?

The Amendment Application can be found on the <u>Lawrence/Douglas Co.</u> Planning Department website.



# Capital Improvement Plan and the Comprehensive Plan

A CIP is a community planning and fiscal management tool used to coordinate the location, timing and financing of capital improvements over a multi-year period; usually 4-6 years.

The Comprehensive Plan is much longer in scope; 20+ years. The State of Kansas requires communities to have a Comprehensive Plan to authorize subdivision regulations and guide public spending decisions on infrastructure and facility projects.

- Douglas County CIP
- City of Lawrence CIP

#### How is the Plan Formatted?



Throughout this Plan, each element will follow the general outlines, with a vision for each element, goals to support the vision, and actions items to carry out those goals.

Below is a quick guide to the meaning of these terms.

## **VISION**

Is a statement of the community's desired outcomes.



An introductory paragraph contains some key highlights, and will contain a **bold general description** to highlight the keywords of the goal.

1. Goals are often broadly written and should be stated specifically enough to evaluate progress in achieving them.

# **ACTION ITEM**

1.1 Are more specific statements providing measurable strategies. They can also be operational actions performed to meet vision and goals.

# A Brief History of Comprehensive Planning

Both Lawrence and Douglas County have a long history with planning for the community's future. *Horizon 2020* was the first modern plan to combine planning for the urban Lawrence area and unincorporated Douglas County lands.

Below is the timeline of comprehensive plans for Douglas County & Lawrence.

1935

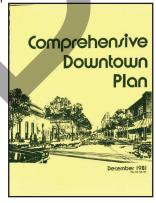
"A twenty-five year plan"
for Douglas County
and the
City of Lawrence

A report to the Kansas State Planning Board

1977



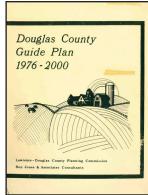
1984



1963

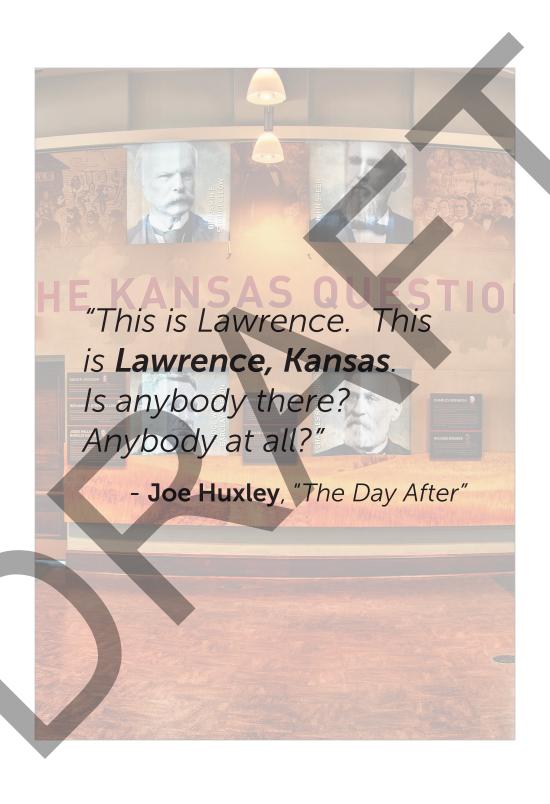


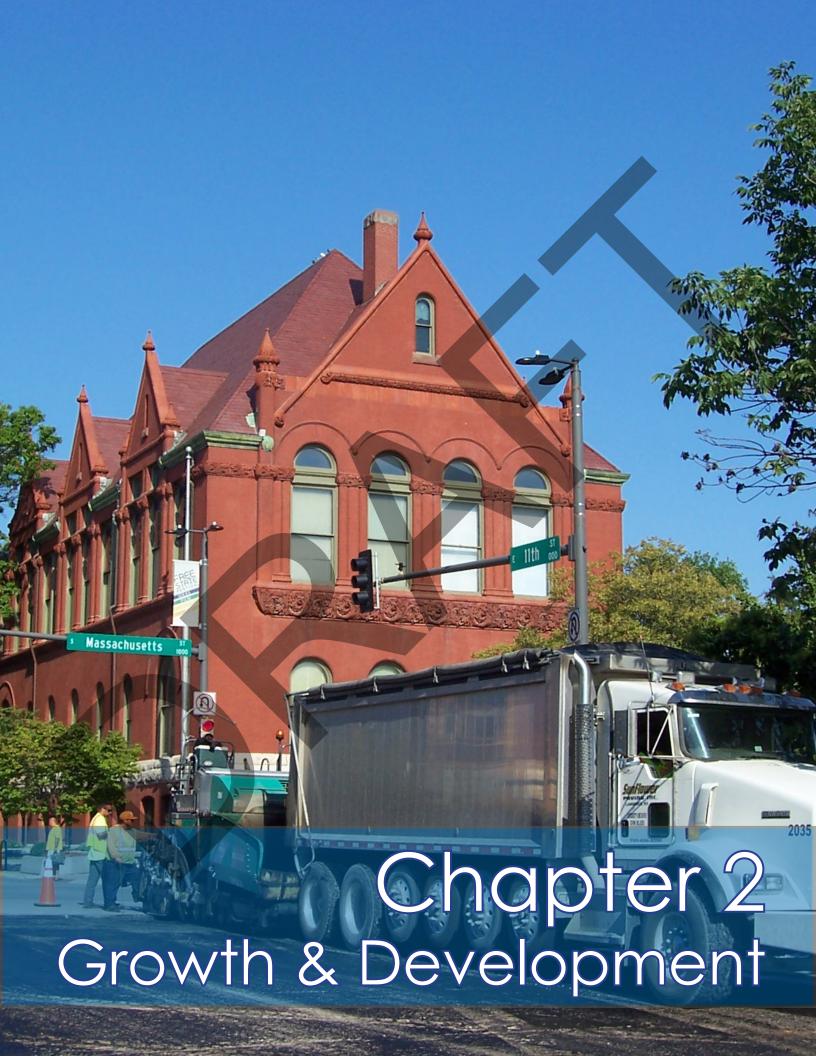
1980



1998









# Lawrence's Growth Tiers

This plan establishes 3 tiers of development potential for land that surrounds the City of Lawrence and are based on availability of infrastructure and utilities in order to develop in a sustainable, costeffective manner.

#### Tier 1

- Within Lawrence City Limits
- Readily serviceable with utilities (water, sewer, stormwater) with minor system enhancements
- Serviceable by fire with current infrastructure

#### Tier 2

- Within the Urban Growth Area and requires annexation
- Readily serviceable with utilities with minor system enhancements necessary for development
- Serviceable by fire with current infrastructure

#### Tier 3

- Within the Urban Growth Area and requires annexation
- Major utility system enhancements necessary for development
- Requires investment in fire infrastructure and personnel
- Is not expected to receive urban development within this plan's time horizon

# 2. Growth & Development

## A. Growth Management

#### **VISION**

Our vision is to manage growth, capitalizing on in-fill opportunities and directing growth to new areas where infrastructure is planned to be cost-effective and sustainable, while maintaining existing residents' quality of life.

#### **GOALS**

Defining the potential areas for growth is key to ensuring efficient and adequate development takes place. Identifying **3 tiers of development** for land surrounding Lawrence is based on planned availability of infrastructure and utilities to develop in a sustainable, cost-effective manner.

- Direct growth in alignment with planned infrastructure, prioritizing in-fill development before expansion through annexation, while ensuring community needs are met through benefits provided as Lawrence grows.
- 1.1 Tier 1 is prioritized for development at any time.
- 1.2 Tier 2 shall only be annexed if the need to accommodate demand is established, and if a community benefit is provided. Consider community land use Inventories, market sector health, and residential valuation to income ratio, among other factors when assessing need for annexation.
- 1.3 Tier 3 is not designated to be annexed within this plan's time horizon, unless the proposal is found to be the **only way** to address an identified community need and provide additional community benefits.

**Retaining the rural character of Douglas County** is vital for our community.

- 2. Protect and preserve rural character through compatible design, conservation, and strong growth management principles.
- 2.1 Conserve the visual distinction between urban and rural areas throughout Douglas County.
- 2.2 Seek conservation of identified natural resources that define Douglas County's rural character.

2.3 Maintain the existing rural character through appropriate land divisions and development patterns.

**Proposed annexations** shall be considered when they are in the best interest of Douglas County and Lawrence residents. While growth is generally considered to be good because it expands the tax base, accommodate an increasing population and involves more people in the political processes, it can also have financial implications. The financial considerations of providing infrastructure and services to a new area could place an additional burden on existing municipal residents if it is not fully accounted for by the development.

- 3. Annexation into Lawrence shall be economical and efficient for all parties.
- 3.1 Lawrence should annex 'unincorporated islands' which are completely surrounded by the city and where infrastructure can be extended.
- 3.2 The City shall require that property owners annex to receive city water, sanitary sewer, and/or sanitation service.
- 3.3 Require development contiguous to city limits to annex and develop to urban standards when city services are reasonably available.
- 3.4 Annexations shall maximize the return on the City's infrastructure investments and business incentives, while protecting and expanding the tax base.
- 3.5 Annexations and service delivery shall align with the adopted Lawrence Capital Improvement Plan, Lawrence utility master plans, and adopted development policies.
- 3.6 Annexation requests shall identify the impact of growth on city services (Police, Fire/Med, transit, etc.) and must demonstrate how the project will address any effects.





# What is a Community Benefit?

## A community benefit may include:

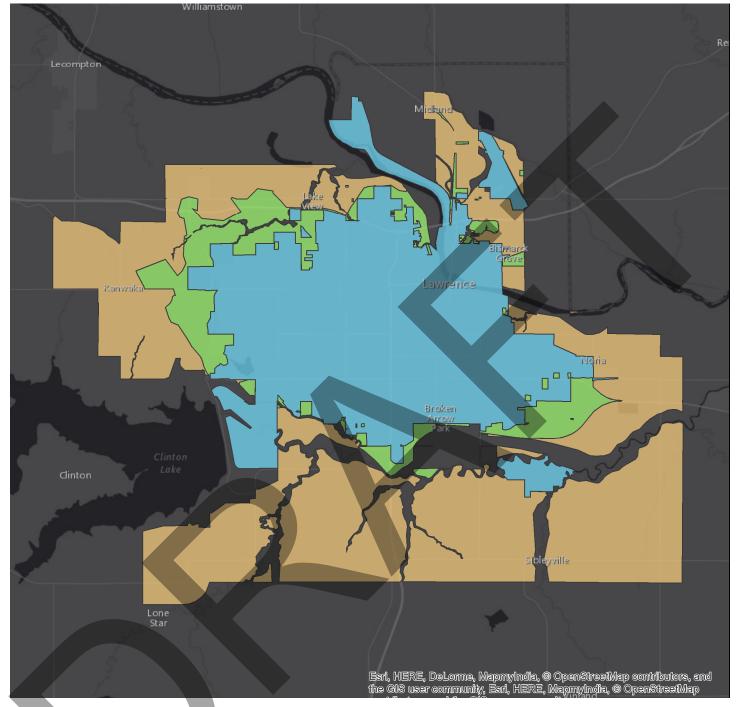
Creation of permanently affordable housing, or provide land and donation to trust fund or partner for permanently affordable units.

Provision of land, amenities, and/ or facilities for a public purpose, such as parks, public safety facilities, education facilities, cultural and arts amenities, utility enhancements, etc.

Preservation of significant amounts of environmentally sensitive lands.

Creation of primary employment opportunities.





Map 2.1: Growth & Development / Future Land Use Map

# What is the "Urban Growth Area"?

An area surrounding an existing urbanized area in which future urban development is anticipated within the scope of this plan, including Growth Tiers 1, 2, and 3.

#### Residential B.

#### VISION

Both Douglas County and Lawrence have been desirable residential locations. This plan promotes a balanced mix of housing throughout the community allowing for a wide range of housing types and residential densities based on the surrounding context.

The plan includes 4 residential density designations:

Plan Density	Dwelling Units	Geography
Very Low	0 - 1 per acre	Rural
Low	1 - 6 per acre	Suburban
Medium	7 - 15 per acre	Urban
High	16 + per acre	Urban

## Unincorporated Douglas County (Outside the UGA)

#### **GOAL**

Ensure a variety of housing options in the rural areas to meet the needs of agriculture and the rural economy.

- Provide housing opportunities, while conserving the overall rural character of Douglas County.
- 1.1 Maintain residential development regulations that conserve and enhance the rural character of Douglas County.
- 1.2 Maintain codes accommodating various types of housing to support agricultural uses.
- 1.3 Create zoning regulations to provide guidance and protection for the County's historic unincorporated towns.

# Within Tier 3 (Beyond the Plan's time horizon)

Establish land uses patterns accommodating Lawrence's future growth and preserve infrastructure corridors for urban development.

- 2. Require cluster residential development in unincorporated areas in Tier 3 maximizing open space and to plan for growth beyond the plan's time horizon.
- 2.1 Preserve transportation and utility corridors as outlined in the Subdivision Regulations and plans incorporated by reference into this Comprehensive



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Density	Zoning Districts
	County:
	A
Vary Lavy	A-1 R-1
Very Low	City:
	RS40
	RS20
	City:
Low	RS10
LOW	RS7
	RS5
	City:
	RS5
	RS3 RSO
Medium	RM12
	RM12D
	RM15
	MU
	City:
	RMO
High	RM15
	RM24
	RM32 MU
1	1,10

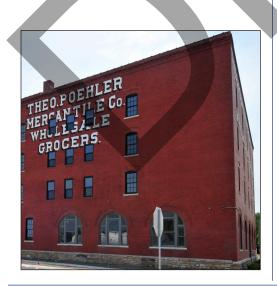


# What are Rural Areas?

Rural Areas are lands beyond the designated growth tiers where city services are not planned within this plan's time horizon.







Plan.

2.2 Protect and preserve natural environmental features and sensitive lands.

# Within Tier 2 (Lawrence's Growth Area) GOAL

Tier 2 is **planned and expected to urbanize** within this time horizon requiring high levels of coordination to ensure sustainable, cost-efficient development.

- 3. Ensure an efficient and planned coordination of infrastructure to prepare the area for annexation and development.
- 3.1 Collaborate with state, local, and private entities to plan for and invest in infrastructure, such as roads, utilities, and fiber consistent with the Capital Improvement Plan.
- 3.2 Ensure that transportation plans, strategies, and investments are coordinated and support the City's land use objectives.
- 3.3 Encourage cluster residential development in unincorporated areas, except where infrastructure is reasonably available, maximizing open space and preparing for urban development.

**Ensuring orderly and planned development** is critical to clearly establish a boundary between the rural and urban parts of our community.

- 4. Identify suitable lands to accommodate residential growth facilitating orderly, planned development.
- 4.1 Utilize <u>Land Use Plans</u> for future land use locations and densities.
- 4.2 Ensure transition from rural residential neighborhoods is compatible with more intensive land uses.
- 4.3 Preserve <u>sensitive lands</u> through site planning, platting, and design.

Agriculture is a vital part of our identity and our economy. Ensuring it's viability within Tier 2 is critical for maintaining our way of life and productivity while allowing Lawrence to grow.

- 5. As Tier 2 develops, maintain an active and productive agricultural community.
- 5.1 Support interim agricultural use.
- 5.2 Protect and preserve natural environmental features

and sensitive lands.

- 5.3 Minimize changes to the natural topography.
- 5.4 Maintain regulations accommodating agricultural supported housing.
- 5.5 Driveway access to individual residential lots should be from a local roadway when possible.
- 5.6 Strengthen screening and landscaping requirements to utilize landscaping and existing natural vegetation, to integrate the natural landscape into the residential environment.

# Within Tier 1 (Within Lawrence) GOAL

Tier 1 is **prioritized for growth and redevelopment** because infrastructure and services exist within this area making it the most **economical and sustainable** way to serve a growing population.

- 6. Maximize development opportunities within Lawrence before expanding into Tier 2.
- 6.1 Accommodate infill housing development in appropriate locations.
- 6.2 Increase the overall height and density of certain zoning districts in Lawrence to accommodate sustainable growth in areas that can take advantage of existing infrastructure.
- 6.3 Expand opportunities to create Accessory Dwelling Units in all Lawrence RS Zoning Districts.
- 6.4 Support Mixed Use development when contextually appropriate.

Ensuring **new developments maintain and enhance the unique character** that makes Lawrence special is a key priority for future generations.

- 7. Create a functional and aesthetically unique residential environment for Lawrence.
- 7.1 Encourage a variety of housing types, including single family residences, townhouses, zero-lot line homes, accessory dwellings, cluster housing, work/ live housing, apartments, retirement, and supportive housing.
- 7.2 Intersperse affordable housing throughout Lawrence.
- 7.3 Provide options throughout Lawrence for smaller residential development lots.



# What is a Nodal Plan?

Nodal Plans and Development encompasses all corners of an intersection, although all corners do not need to be commercially developed.

The concept of nodal development is applied to the redevelopment of existing commercial areas when the redevelopment enlarges the existing commercial area.



# What is a Mixed Use Development?

It's a project that integrates two or more different uses including residential, office, commercial, service, entertainment, or employment into a single site.

Mixed-use buildings are a common feature of older developments, such as Downtown Lawrence, where people live above ground-floor businesses, but they can take on many different shapes and styles.







- 7.4 Utilize appropriate access management standards in subdivision and residential development.
- 7.5 Include multiple points of access directing vehicles to higher capacity roadways in Residential developments and subdivisions.
- 7.6 Provide compatible transitions from residential neighborhoods to more intensive uses for both established and new neighborhood areas.
- 7.7 Accommodate pedestrian use and neighborhood interaction through pedestrian easements, trails/bicycle paths, and sidewalks in subdivision design.
- 7.8 Locate open space/recreation areas within walking distance of all residential areas, and provide planned access to parks and open spaces in subdivisions.
- 7.9 Encourage usable <u>open space</u> by clustering buildings to minimize creating marginal-use areas on development sites.
- 7.10 Adopt advanced parking strategies in transit-served areas and for compact, mixed-use developments.

**Integrating higher-density residential development** can become an asset to a neighborhood if designed to fit within the environment properly.

- 8. Encourage integration of higher-density residential developments through compatible design.
- 8.1 Site design shall be oriented so that less compatible facets, such as trash, loading and parking areas, are located in the interior of the development and not in close proximity to low-density uses.
- 8.2 Transition areas between different housing types shall be designed and planned to ensure compatibility of uses with the surrounding area.
- 8.3 Integrate compatible community facilities, such as schools and religious institutions, within developments and subdivisions, not at the edges.
- 8.4 Integrate higher-density housing types so that uses are compatible in density, scale, and are appropriately mixed into the larger neighborhood context.
- 8.5 Require developments to be located to maximize the use of existing infrastructure, and minimize the cost of expanding facilities and services.
- 8.6 Require design, planning, and maintenance of medium and higher density developments that are aesthetically integrated and functionally practical.

## C. Commercial

#### **VISION**

Strengthen and reinforce the role of commercial areas within Douglas County and Lawrence, promote economically sound and architecturally attractive new commercial development and redevelopment in planned locations, and continue supporting Downtown Lawrence as the cultural and historical center of the community.

#### **GOALS**

Utilizing existing commercial centers and buildings helps create a continuity of place and maximizes our existing resources and infrastructure, and maintains vibrant neighborhoods.

- 1. Encourage the retention and redevelopment of the community's established commercial areas.
- 1.1 Emphasize Downtown Lawrence as the commercial, office, civic, and cultural center of the city.
- 1.2 Sustain and continue to develop Downtown Lawrence as a <u>Mixed Use</u> activity center.
- 1.3 Encourage development and redevelopment to consider proportions, building forms, massing, and materials with the surrounding area in accordance with the Community Design Manual or adopted design guidelines.
- 1.4 Encourage improvement and redevelopment of existing commercial areas, with emphasis on commercial gateways.
- 1.5 Encourage redevelopment and limited expansion of existing commercial areas in Unincorporated Douglas County on hard surfaced roads.

One key element to create compatible arrangements of differing land uses is to **carefully develop transitions** between commercial and other types of uses.

- 2. Require compatible transitions from commercial developments to other land uses.
- 2.1 Ensure compatible transitions from commercial land uses to other less intensive uses to mitigate impacts, which may include landscaping, transition yards, and open spaces.
- 2.2 Screen building services (loading docks, trash



# What is the Community Design Manual?

The manual provides a vision for a different approach to commercial and industrial design that can be beneficial both to community and to developers. Design guidelines emphasize key concepts such as creating a unique sense of place within the development and along the streetscape, promoting pedestrian-scaled design and connectivity, and ensuring the aesthetic character of developments are compatible with the established neighborhood character.

Intensity	Zoning Districts
Rural	County: R-T B-1 B-2 B-3
Small Neighborhood	City: RSO RMO CN1
Large Neighborhood	City: CN1 CN2 CO
Mixed Use	City: MU
Community	City: CC IL
Regional	City: CD CR



# How is Gateway Defined?

It's a point along a road or highway at which a person gains a sense of having entered the city. This impression can be imparted through such things as monuments, landscaping, a change to an identifiable urban development character, or a natural feature.



# How is Retail Defined?

Retail is defined within the Land
Development Code as one whose
primary coding under the North
American Industrial Classification
System (NAICS) falls into at least one
of the following sectors:

Sector 44 - 55

"Retail Trade"

#### Subsector 722

"Food Service & Drinking Places"

#### Subsector 811

"Repair & Maintenance"

#### Subsector 812

"Personal and Laundry Services"

- enclosures, mechanical equipment, etc.) through appropriate landscaping and architectural methods.
- 2.3 Require site placement and design to orient buildings in a compatible and appropriate manner.
- 2.4 Buildings shall be located adjacent to public rightsof-way, with parking screened by the buildings from view.
- 2.5 Evaluate traffic impacts on the surrounding area, and minimize commercial traffic through residential neighborhoods.

Ensuring commercial sites are integrated within their surroundings is essential. Requiring **site design and architectural standards** ensures the quality and character of the overall community and incorporates elements familiar to the community's unique sense of place.

# 3. Utilize design standards for Commercial site development.

- 3.1 Commercial nodes shall occur at intersections depending on the commercial center type.
- 3.2 Limit the expansion of Commercial Strip development by directing new developments into nodes.
- 3.3 Commercial development shall avoid substantial disruption of natural vegetation and drainage.
- 3.4 Encourage commercial nodes to maximize use of infrastructure and services, minimize adverse impacts, and effectively serve the community.
- 3.5 Utilize the <u>Community Design Manual</u> for new and redeveloping commercial development to ensure they are designed to fit into the surroundings, encourage pedestrian movement, and create a unique definable Lawrence architecture.
- 3.6 Encourage mixed use projects that integrate residential and other uses.
- 3.7 Complete a <u>Land Use Plan</u> for any new commercial area with the potential to create more than 100,000 square feet of retail space.
- 3.8 Protect environmentally <u>sensitive lands</u> as new and existing areas develop.

Understanding how new and redeveloping large commercial areas change the landscape is vital for Lawrence, especially in how it **impacts existing retail** developments.

- 4. Proposals that will create more than 100,000 square feet of retail space within Lawrence shall be analyzed by staff to determine the market impact.
- 4.1 All market impact analysis shall comply with the requirements as outlines in the <u>Land Development</u> <u>Code</u>.
- 4.2 Ensure that any proposal will not create detrimental impacts to the existing market.

The intensity-specific site and design criteria below and in the <u>Commercial Criteria Table</u> are the means by which the community expresses its vision for the differing levels of commercial use and intensity throughout the community.

## 5. Commercial Development Design Criteria

#### **Rural Commercial**

- 5.1 Existing commercial areas at the intersection of a hard surfaced County route and designated highway may expand if utilities and infrastructure are available and compatible with surrounding uses.
- 5.2 Encourage new commercial developments to serve the rural communities, at an appropriate scale for the surrounding population, if utilities and infrastructure is available and compatible with surrounding uses.
- 5.3 Allow rural commercial development to occur, as indicated on the <u>Commercial Map</u>, where infrastructure can support the intensity of the development.

## Small Neighborhood Commercial

- 5.4 Incorporate small neighborhood commercial options into <u>Specific Land Use Plans</u> to increase opportunities for walkable neighborhood services.
- 5.5 Encourage appropriate development and redevelopment of local commercial areas to serve the surrounding existing and future neighborhoods.
- 5.6 Utilize the <u>Community Design Manual</u> and appropriate design standards (multi-modal, pedestrian-scale, etc.), acknowledging that local commercial may require





# **Commercial Criteria Table**

Commercial Type	Plan Level Required	Appropriate Site Location	Typical Site Size	Location Criteria	Maximum Retail Square Footage
Rural	Comprehensive Plan Policies	Rural	Context Sensitive	County route and designated highway	
Small Neighborhood	Comprehensive Plan Policies	Urban	1 to 3 acre		
Large Neighborhood	Nodal Plan per Policy 3.7	Urban	3 to 10 acres	Collector Street Frontage	
Commercial Strip	Comprehensive Plan Policies	Urban	Variable	Arterial Frontage	
CC 200	Nodal Plan	Urban	10 to 30 acres	Arterial Intersection	200,000
CC 400	Nodal Plan	Urban	20 to 80 acres	Arterial Intersection	400,000
CC 600	Nodal Plan	Urban	70 to 160 acres	2 State or Federal Highways	600,000
Regional	Nodal Plan	Urban	Variable	2 State or Federal Highways	
Mixed Use	Comprehensive Plan Policies	Urban	Variable		50% of development

- flexibility in design.
- 5.7 Encourage commercial uses to be integrated into residential areas.

## Large Neighborhood Commercial

- 5.8 Integrate Large Neighborhood Commercial into the surrounding area with pedestrian access, transitional elements, open spaces, appropriate scale, when possible.
- 5.9 Prioritize pedestrian access and mobility in site design.
- 5.10 Permit expansion of Large Neighborhood commercial in ways that appropriately integrate into and respect the surrounding neighborhoods.

## **Commercial Strip Development**

- 5.11 Expand commercial strip development only in limited instances along existing commercial corridors when compatible with surrounding zoning.
- 5.12 Coordinate access points and use cross-access easements as sites redevelop.
- 5.13 Require a <u>Land Use Plan</u> with any zoning application request.

## Community Commercial Center (200, 400, 600)

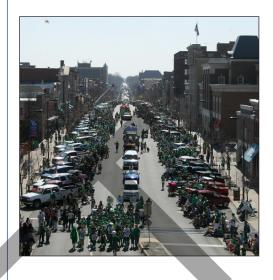
Develop per Commercial Criteria Table

## Regional Commercial

Develop per Commercial Criteria Table

#### **Downtown Lawrence**

- 5.14 Highlight Downtown as the community's activity center.
- 5.15 Promote a broad mix of uses and activities in Downtown.
- 5.16 Maintain and increase the core concentration of retail, office, civic, cultural, and recreational activities in Downtown.
- 5.17 Utilize the *Downtown Area Design Guidelines* to support the continued development of Downtown.
- 5.18 Enhance appropriate areas of the Kansas River as an urban amenity for the surrounding neighborhoods and Downtown Lawrence.



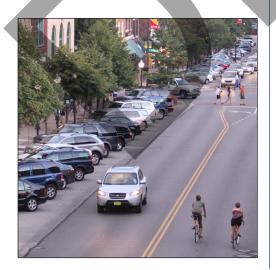




# PIZZ RIA

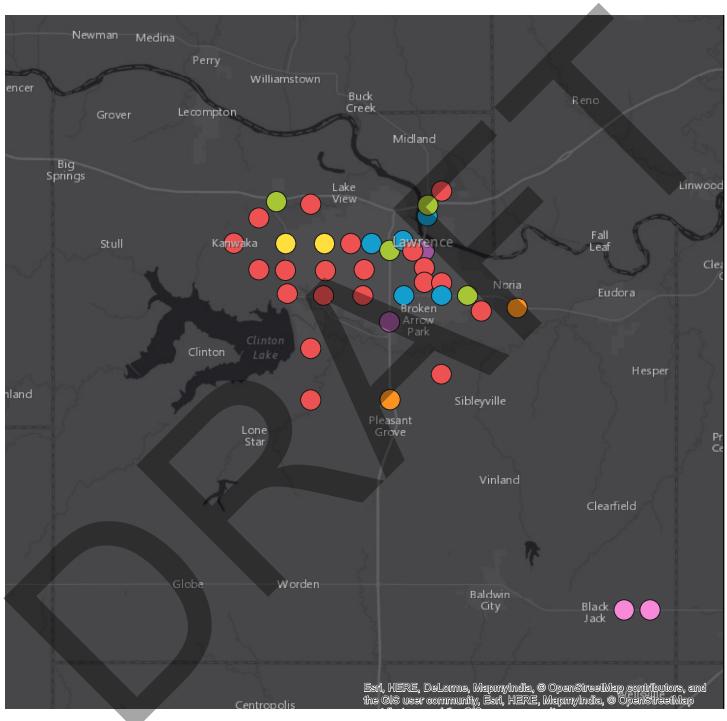
Photo by Harland J. Schuste





#### Mixed Use

- 5.19 Require a development plan with any zoning application request.
- 5.20 Promote as an option where existing structures are underutilized, have a high turnover rate, or have been vacant for long periods of time.
- 5.21 Permit a mixture of uses within the development at a reasonable ratio of differing uses.
- 5.22 Incorporate existing structures and architecture when possible, and match the design, massing, placement, and other site design elements of the surrounding area to preserve the existing development context.



Map 2.2: Commercial Map



# For more details on Economic Development

See <u>Chapter 5:</u> <u>Economic Development</u>

Intensity	Zoning Districts
Limited	County: I-1 City: IBP
Light	County:  I-2  City:  IL
Medium	City:
Heavy	County: I-3 I-4 City: IG

#### D. Industrial

#### **VISION**

Reinforce the role of industrial areas in order to strengthen our local economy and diversify employment opportunities by planning for new areas and supporting existing areas. Maintain a strong inventory of appropriate locations that are compatible with surrounding land uses.

#### **GOAL**

Support industrial growth and expansion through **integrated design and compatibility** with surrounding uses.

- 1. Industrial sites shall ensure integrated design and compatibility with surrounding uses by meeting the following criteria.
- 1.1 Sites shall have feasible access to Federal and State transportation networks.
- 1.2 Sites shall have adequate land size, generally over 40 acres.
- 1.3 Sites shall primarily be out of regulatory floodplains.
- 1.4 Sites shall contain minimal slopes.
- 1.5 Environmentally <u>sensitive lands</u> shall be preserved and maintained.
- 1.6 Natural stormwater management should be incorporated and designed into sites as appropriate.
- 1.7 Compatibility with existing and future land use patterns should be evaluated.
- 1.8 If adjacent to Lawrence, annexation shall occur prior to the submission of a development proposal.
- 1.9 Promote transportation linkages, including multimodal, providing adequate and clear access and movement throughout the site.
- 1.10 All industrial development within Lawrence shall comply with the <u>Community Design Manual</u>'s Industrial Development Design guidelines.

**Protecting and enhancing existing developments** helps retain the investment and jobs that are integral parts of our community today, and in the future.

- 2. Retain established developments, and encourage redevelopment and expansion of existing sites.
- 2.1 Encourage parcel consolidation to provide land for infill development and expansion opportunities.
- 2.2 Incentivize existing facility expansion and redevelopment of vacant buildings and lands.
- 2.3 Maintain an appropriate supply of industrially zoned sites to provide a variety of location and lot size options.
- 2.4 Upgrade infrastructure and services to support redevelopment opportunities.
- 2.5 Encourage partnerships for redevelopment opportunities.

Staying ahead of new trends and needs requires a **proactive** market response for new developments to a constantly changing environment.

- 3. Provide sites to meet the future needs of the community.
- 3.1 Develop existing planned industrial areas by annexing, platting, zoning, and extending infrastructure to enable immediate development.
- 3.1 Utilize appropriate locational criteria identified in Goal 1 for the use and site considerations for new or expanding areas.
- 3.2 Designate areas to support future industrial development needs.
- 3.3 Ensure developments are concentrated with similar compatible uses.
- 3.4 Monitor and maintain a site inventory to match a variety of potential users' needs that fit within our community goals,







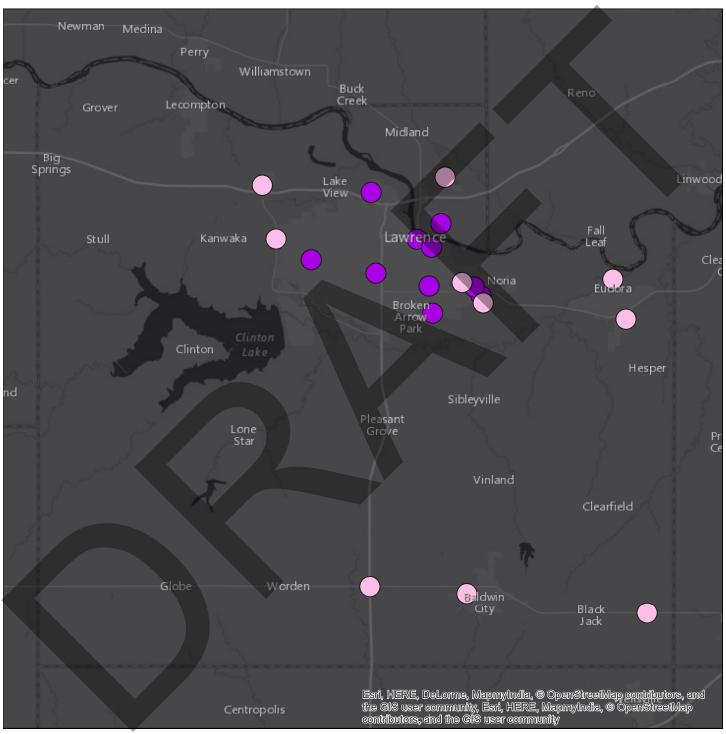


Designing and planning for redeveloping and new industrial sites is critical to their utility and integration into the larger community.

- 4. Ensure site design and architecture provide adequate separation and compatible development patterns.
- 4.1 Encourage facilities and structures that have a positive impact on neighboring uses.
- 4.2 Protect environmentally <u>sensitive lands</u> as new and existing areas develop.
- 4.3 Locate higher-intensity users and activities together in an industrial park.
- 4.4 Industrial development within Lawrence shall comply with the <u>Community Design Manual</u>'s Industrial Development Design guidelines.





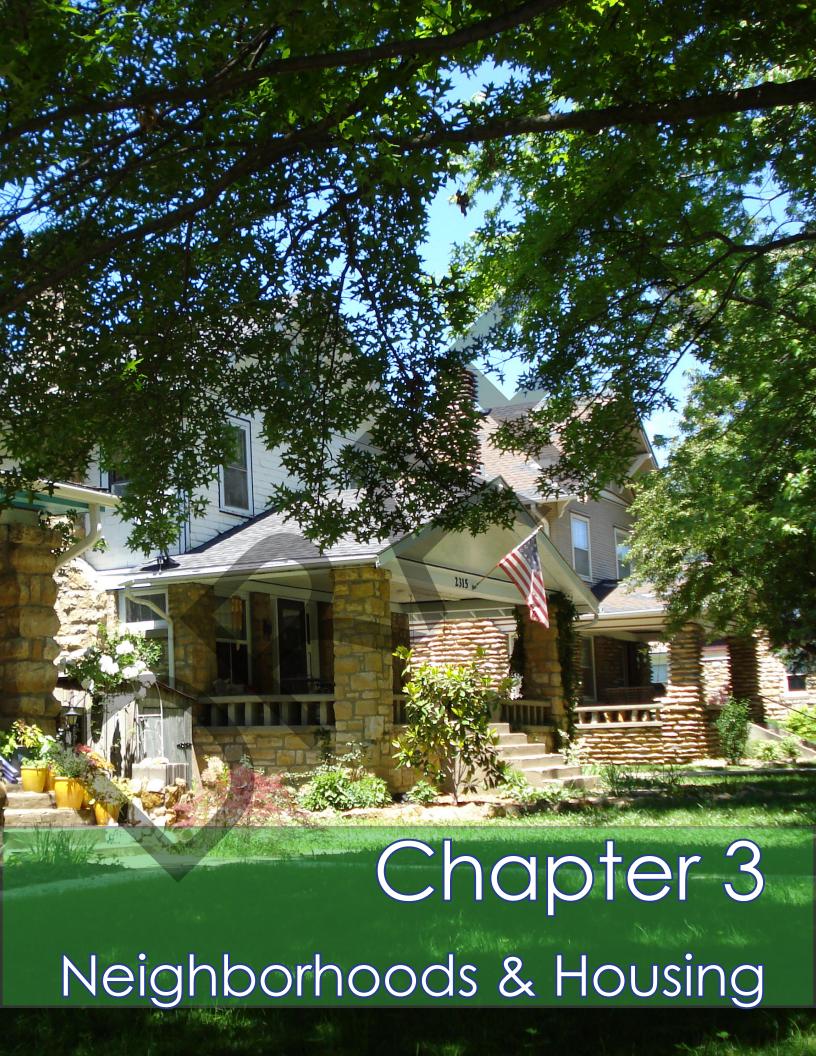


Map 2.3: Industrial Map

"There's no better place to coach, there's no better place to go to school, there's no better place to play.

- Former KU Head Coach Larry Brown

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#### **ADVISORY BOARDS**

- Affordable Housing Advisory Board
- <u>Community Development</u> <u>Advisory Committee</u>
- Homeless Issues Advisory Committee







For more on Historic Preservation

See <u>Chapter 7A</u> Historic Resources

#### 3. Neighborhoods & Housing

#### VISION

Neighborhoods provide residents with a safe, functional and aesthetically unique environment where a sense of identity is created, historic features and cultural traditions are respected, attractive and affordable housing choices are offered, services are provided, and connections to a common past maintained.

#### **GOALS**

Lawrence is made up of many distinct neighborhoods, each with different characteristics. Neighborhoods are components of the larger whole, and should be **integrated into the larger community**.

- 1. Strengthen neighborhoods' ties to the larger Lawrence community.
- 1.1 Provide alternative routes via connective road patterns to ease traffic congestion and help limit the use of cul-de-sacs.
- 1.2 Utilize alleys and short blocks to maximize connectivity.
- 1.3 Orient buildings to reflect the predominant neighborhood pattern.
- 1.4 Use open spaces, greenbelts, and trails to provide linkages throughout the neighborhood.
- 1.5 Integrate non-motorized transportation options when possible.
- 1.6 Plan for neighborhoods within all future <u>Specific Land Use Plans</u>.

Lawrence has a remarkable heritage and unique history that **promotes the character of neighborhoods** throughout the city. Preserving the character of existing neighborhoods while encouraging creative and unique new neighborhoods will enhance Lawrence's identity.

- 2. Create and encourage vibrant neighborhoods that have distinctive identities that together make Lawrence unique.
- 2.1. Maintain the form and pattern of established neighborhoods.
- 2.2 Use innovative programs to minimize or eliminate conditions causing decline.
- 2.3 Create neighborhood identity through recognizing historic and cultural landmarks, integrating public art and wayfinding signs, programming arts and cultural, and supporting policies that create neighborhood cohesion.
- 2.4 Neighborhoods should have clearly defined edges by either natural or man made features.

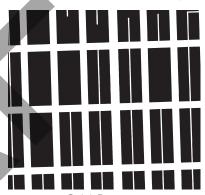
**Conserving and enhancing** the characteristics and structures that define our neighborhoods is critical to defining the uniqueness of Lawrence.

- 3. Preserve and enhance the character elements of existing neighborhoods.
- 3.1 Protect and improve the character and appearance of existing residential neighborhoods to sustain their values and enhance the quality of life.
- 3.2 Maintain historic structures and elements to help conserve the unique aspects of the neighborhood, as well as the whole community.
- 3.3 Define the character by highlighting places of meaning or unique value of each neighborhood.

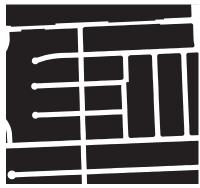


# What are Connective Road Patterns?

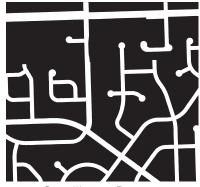
Connectivity in neighborhoods, as well as surrounding neighborhoods, is critical. Grid designs create an interconnected street system offering pedestrians and vehicles many choices in navigating through their neighborhood. Neighborhoods with limited connections force traffic onto collectors causing jams and access problems. Curvilinear streets should be avoided.



Grid Pattern



Disconnected Grid Pattern



Curvilinear Pattern



### Lawrence Association of Neighborhoods Map





# How is Affordable Housing Defined?

The Affordable Housing Advisory Board defines affordable housing generally as housing for which the occupants are paying no more than 30% of their income for gross housing costs, including utilities.

#### Renters

Housing units with monthly rent and utilities not exceeding 110% of the <u>HUD defined Fair Market Rent</u>, as determined yearly by the Lawrence Douglas County Housing Authority.

#### **Owners**

Housing units for those earning up to 80% of Median Family Income, as established yearly by HUD for the Lawrence, KS Metropolitan Statistical Area.

Redeveloping and new neighborhoods should be **designed to strengthen** the unique character that people associate with Lawrence.

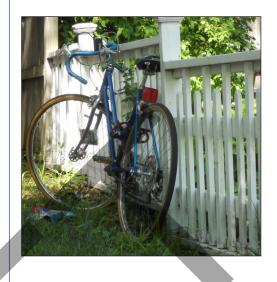
- 4. Create a safe, functional, and aesthetically unique residential environment for new and redeveloping neighborhoods in Lawrence.
- 4.1 Create a place allowing neighborhood residents to gather ensuring that future neighborhoods are unmistakably Lawrence.
- 4.2 Incorporate a mixture of housing types, styles, densities, and price ranges.
- 4.3 Design neighborhoods to a human scale, including building elements, street design, and other design elements.
- 4.4 Include vehicular and non-vehicular connections within and to surrounding neighborhoods.
- 4.5 Incorporate safe routes to schools in neighborhood planning and design.
- 4.6 Create residential design guidelines to enhance the aesthetics of multi-dwelling development in neighborhoods.
- 4.7 Integrate small/large neighborhood commercial options into neighborhood designs.
- 4.8 Incorporate pocket parks and green spaces into new neighborhood developments.

Designing neighborhoods to allow residents to age in place provides a higher quality of life and more choices.

- 5. Create complete neighborhoods that mix compatible land uses, include varied housing types and prices, and provide services and amenities to residents of all ages.
- 5.1 Design neighborhoods to provide a variety of walkable live, work, learn, and play options.
- 5.2 Design neighborhoods to accommodate aging in place.
- 5.3 Create high-quality pedestrian spaces and networks connecting neighborhoods, prioritizing the pedestrian experience.
- 5.4 Identify and plan for service needs and resources for all residents of all ages and abilities.
- 5.5 Incorporate universal design into building codes.

Ensuring that our community has **affordable and safe housing** is paramount to the quality of life we all enjoy.

- 6. Provide affordable housing for all segments of our community.
- 6.1 Implement the policies of the Affordable Housing Advisory Board.
- 6.2 Encourage developments to account for all income ranges when creating new developments and subdivisions.
- 6.3 Promote partnerships to advance affordable and safe housing options.







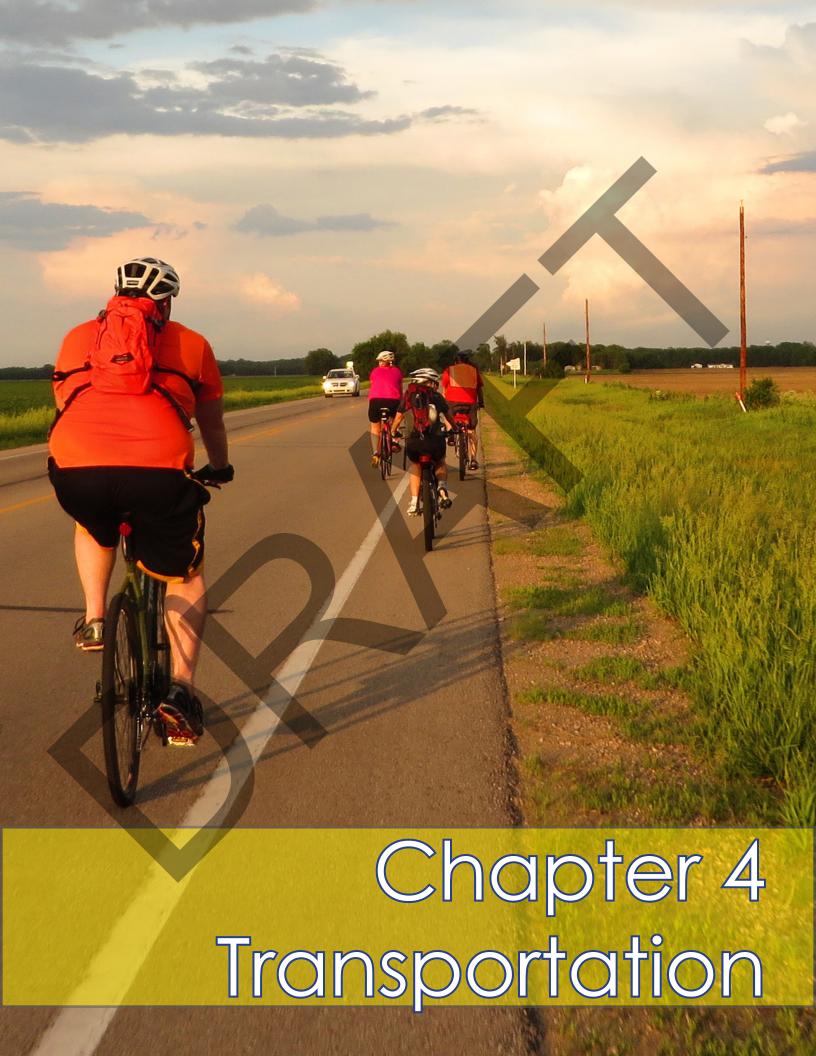


"Lawrence has a wonderful hill in it, with a university on top and the first time I ran away from home, I ran up the hill and looked across the world:

Kansas wheat fields and the Kaw River,

and I wanted to go some place, too."

-Langston Hughes





#### **ADVISORY BOARDS**

- Transportation Commission
- <u>Public Transit Advisory</u>
   Committee
- MPO Bicycle Advisory
  Committee



#### What is a MPO?

The <u>Metropolitan Planning</u>
<u>Organization</u> is a federally
designated agency responsible for
coordinating transportation planning
and programming in and for all
of Douglas County. The MPO's
mission is to provide planning and
programming services for the safe
and efficient movement of people
and goods consistent with the
region's overall goals.

Our region includes:

- Douglas Co.
- Lawrence
- Eudora
- <u>Lecompton</u>
- Baldwin City

#### 4. Transportation

#### **Metropolitan Transportation Plan**

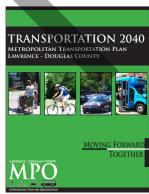
Transportation 2040 sets regional transportation policies, and articulates goals and objectives for the creation of a multi-modal transportation system complimenting the comprehensive plan's land use plans, economic development plans, environmental plans, and other plans for the region. It assists state and local government agencies to improve the quality of life for our community.

The creation of *Transportation* 2040 is supported by an open public participation process and the willingness of the local, state, and federal officials involved in developing this document to chart a

comprehensive regional transportation system.



**LAWRENCE - DOUGLAS COUNTY** 



This plan reflects the short and long-term needs of the region; land use patterns; planning decisions impacting transportation systems; the desire to provide mobility for all users; and the relationships between the transportation system, the environment, and the economy.

This chapter references *Transportation 2040* as the key plan guiding our community's transportation network. This chapter reflects the goals of the transportation plan, and enhances key aspects related to unincorporated Douglas County and the City of Lawrence.



#### VISION

To maintain and enhance a complete, safe, and efficient multi-modal transportation system for users of all ages and abilities.

#### **GOALS**

While moving people is one of the paramount concerns of a transportation network, the **safety and security** of the people using it is one of the overarching concerns for all aspects.

- 1. Improve Safety and Security through design techniques and the application of the "4 E's" Engineering, Education, Enforcement, and Emergency response.
- 1.1 Develop criteria focusing on the safety aspect of transportation projects requiring that safety be addressed before a project is approved.
- 1.2 Review land development projects when projects are initially submitted for safety and design implications.
- 1.3 Set high priority areas for safety improvement through available data sources.
- 1.4 Facilitate, develop, and distribute safety education materials.
- 1.5 Design streets and subdivisions to enforce traffic laws for safe operation on the transportation network.
- 1.6 Use technology to improve travel times for emergency response.
- 1.7 Coordinate with local, state, and federal agencies to quickly respond during times of natural disasters, extreme accidents, or other emergencies.

One of the keys to good planning involves **efficiency and effectiveness** of the public investments in transportation to further transportation services and infrastructure that are consistent with the community's desires.

- 2. Focus efforts on system preservation and economic efficiency.
- 2.1 Monitor and inventory the transportation system's physical condition, for items such as asset management, pavement condition, sidewalk maintenance, Americans with Disabilities Act compliance, and other system aspects.







T2040 is the long range transportation plan for Douglas County. It is a vision for a healthy, safe, and efficient transportation system that adequately serves the region's future. The plan identifies transportation needs, investments, and recommends system improvements for all modes of transportation: automobile, public transit, bicycle, pedestrian, etc.





#### What are Intelligent Transportation Systems?

ITS applies technology and communication systems to improve the multi-modal movement.

It includes traffic conditions detection systems and cameras, dynamic message signs providing real time travel information, agency coordination, and a host of other technologies improving the transportation infrastructure.



- 2.2 Develop an inventory process to monitor the regional transportation system's physical condition.
- 2.3 Utilize techniques and technologies, such as Intelligent Transportation Systems, to maximize network capacity and improve the efficiencies.

Linking transportation to land use planning is critical because each aspect dictates the design of the other. Consideration of the strong interrelation of these two elements would produce positive impacts for residents.

- 3. Coordinate transportation improvements with future land uses to minimize infrastructure costs.
- 3.1 Improve project development processes between local, regional, state and federal agencies to reduce costs and increase project delivery time lines.
- 3.2 Improve multi-modal connectivity between existing employment centers, retail activity areas, and regional destinations to foster continued growth and vitality of those areas.
- 3.3 Build <u>Americans with Disabilities Act</u> (ADA) connections between rights-of-way and building entries, accessible transit stops, and implement the <u>transit amenities policy</u>.
- 3.4 Plan and establish a transit center within Lawrence.
- 3.5 Develop in accordance with the Major Thoroughfares street designations on the <u>Growth & Development Map</u>.

Planning must consider **all transportation users**, not just vehicles. Individuals who cannot or prefer not to drive should have equal access safe and efficient transportation choices as those offered to drivers. Considering all members of our community, including children and adults, must be part of the regional transportation planning process.

- 4. Further maximize accessibility of the transportation system, and increase the mobility options for all residents.
- 4.1 Provide viable transportation alternatives with stronger interconnectivity by considering transit, bikeway, and pedestrian details in site planning, and adhering to <a href="Complete Streets policies">Complete Streets policies</a>.
- 4.2 Create land development patterns and transportation designs allowing and encouraging people to use all transportation modes.

4.3 Enhance the coordinated transit system, such as providing special services for senior citizens and persons with disabilities, and their connections to regional commuter services.

One of the most important ways that transportation planning impacts our communities is in how we move about Lawrence and Douglas County. Minimizing issues is key to creating an **efficient and equitable** transportation system.

- 5. Minimize adverse social, economic, and environmental impacts created by the transportation system.
- 5.1 Create land development patterns that promote transportation efficiency, sustainability and livability through coordinated review of land use plans.
- 5.2 Strengthen linkages between transportation planning and environmental planning.
- 5.3 Strengthen linkages between transportation planning and public health planning.
- 5.4 Implement actions transitioning to the use of alternative transportation modes and low emissions vehicles.

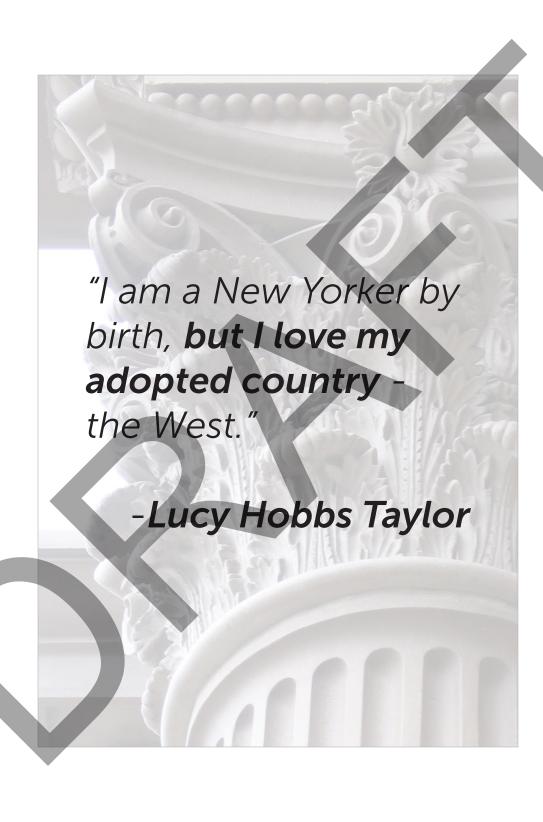




#### What is Environmental Justice?

The Environmental Protection Agency defines Environmental Justice as the fair treatment for people of all races, cultures, and incomes, regarding the development of environmental laws, regulations, and policies.

It requires that projects using Federal funds be selected and distributed fairly to all people regardless of income or race, and that all people have equal access to the benefits afforded by these projects, including equal access to the decision-making process for project selection.





Chapter 5
Economic Development



#### **ADVISORY BOARDS**

- <u>Joint Economic Development</u> Council
- <u>Public Incentives Review</u> Committee



### What does Economic Development mean?

Economic development is the sustained, concerted efforts of a community and its policymakers to improve the standard of living and economic health of an area.

Implementing economic development involves targeting activities and programs that improve the economic well-being and quality of life of a community by building local wealth, diversifying the economy, creating and retaining jobs, and building the local tax base.





#### 5. Economic Development

#### **VISION**

Create a diverse range of employment opportunities by capitalizing on our highly educated workforce, attracting new employers, retaining and growing existing business, and maximizing our potential through innovative technology sectors.

#### **GOALS**

Continuing to **diversify the range of jobs and employers** helps buffer our community from economic shifts, and provides greater opportunity for both employees and employers within Douglas County.

- 1. Diversify the community's economic base.
- 1.1 Identify strategies and pursue a dedicated funding source to attract, develop, and retain employers and jobs.
- 1.2 Enhance Downtown Lawrence as an employment destination.
- 1.3 Recruit and attract new and developing green/environmentally friendly jobs.
- 1.4 Capitalize on local resources, such as the University of Kansas <u>Small Business Development Center</u> and the <u>Bioscience and Technology Business Center at the University of Kansas</u>, to help nurture and attract small and start-up businesses.
- 1.5 Target career business attraction building on the existing economic and educational assets of Douglas County.

Encouraging discussions with local colleges and schools, employers, and our community's workers helps **continue workforce retention and development** for future economic development.

- 2. Expand the pool of quality jobs, workforce retention, and new job advancement.
- 2.1 Develop housing options to meet the needs and incomes of a diversified workforce.
- 2.2 Create quality working environments that foster a strong sense of place, and uniquely identify as being part of our community.

- 2.3 Foster educational partnerships with schools to help formalize career pathways throughout the community's job market.
- 2.4 Develop and expand educational facilities to provide job and skills training to the community's workforce.
- 2.5 Capitalize on Douglas County's educated workers to attract new and developing industries.

**Strengthening the employment base** and focusing on community development adds to the quality of life, attracts new opportunities to the community, and supports the employment base.

- 3. Strengthen and stabilize the tax base and existing businesses.
- 3.1 Evaluate existing available large-lot locations for large-scale primary employers, and pursue as necessary locations for new industrial parks.
- 3.2 Create a strategy to provide development-ready sites for large-scale primary jobs employers.
- 3.3 Retain and promote expansion of existing businesses within the community.
- 3.4 Establish initiatives designed to encourage retention of businesses and employment.
- 3.5 Support and grow small to medium sized businesses throughout our community.
- 3.6 Promote and support the redevelopment of underutilized employment sites.

**Preparing for new technologies and innovations** is key to growing our local economy and capitalizing on the existing advantages and resources that are here today and will develop in the future.

- 4. Pursue technology and advancements to expand our existing local economy, and attract new jobs and industries to our community.
- 4.1 Support the community's ability to capitalize on high tech infrastructure, such as fiber, and other emergent technologies.
- 4.2 Recruit and promote innovative technologies within industry sectors that foster the community's higher education institutions and industries, such as life sciences, information technology, engineering, math, software and communications, and others.





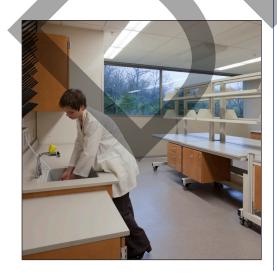




- 4.3 Consider providing seed and venture capital to high technology, start-up companies to establish operations in our community.
- 4.4 Identify and development partnerships filling capital market and employment gaps to help start-ups, retain existing technology sector employers, and expand job opportunities.
- 4.5 Support businesses transitioning to new green practices.



Photo by A. Shafer Photography



#### What are Economic Development Assistance Tools?

The City has a variety of economic development tools that can be implemented to achieve community goals. In most cases, the programs are implemented in a "pay-as-you-go" manner in which the property owner fronts the improvement expense and is reimbursed over time through project generated tax revenues.

The City also participates in other types of direct support such as assistance with infrastructure, relocation grants, employee training grants, etc. The primary "pay-as-you-go" tools include:

#### **Industrial Revenue Bonds (IRB)**

IRBs are a conduit financing tool used to obtain favorable rate financing for constructing or purchasing a facility or equipment, obtaining a sales tax exemption on project construction materials, or to get an exemption of real property taxes for business types that would not qualify for an EDX abatement.

#### Real Property Tax Abatement (EDX Abatement)

An EDX real property tax abatement provides an exemption of real property taxes on improvements to land and buildings for businesses primarily involved in manufacturing articles of commerce, conducting research & development, or warehousing and distribution of goods used in interstate commerce.

#### **Neighborhood Revitalization Areas (NRA)**

The NRA is a revitalization tool used to help eliminate blight, correct health and safety issues, preserve historic properties, correct legal issues with the property, or convert underproductive properties to more productive use. Funding is provided via a property tax rebate based on the incremental increase in property value resulting from project improvements.

#### **Tax Increment Financing District (TIF)**

A TIF district is used to assist project redevelopment in blighted or challenging development areas by pledging future gains in sales and/or property taxes generated within the TIF district to finance improvements which will result in those tax gains.

#### Transportation Development Districts (TDD)

TDDs are a funding tool used to support eligible, transportation-related improvements within a specified district through special assessments or a new transportation sales tax.

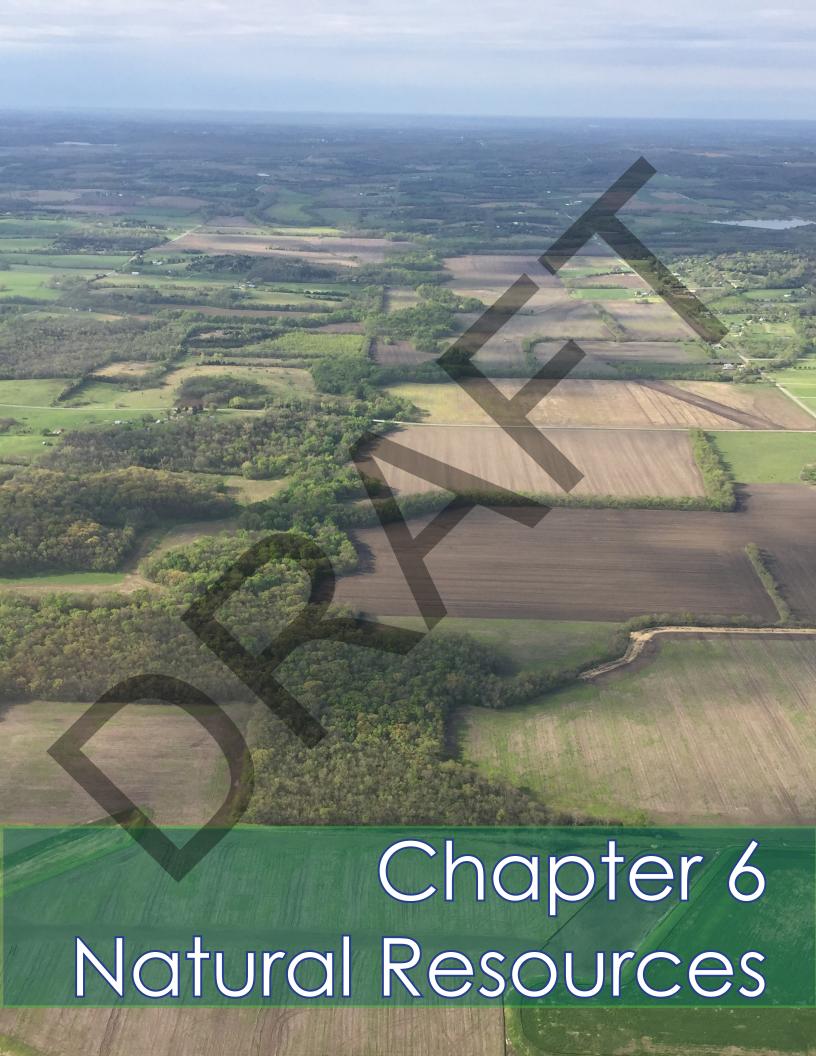
#### **Community Improvement Districts (CID)**

CIDs are an economic development tool designed to finance public or private facility improvements or services within a specified district through special assessments or a new district sales tax.

More can be found in the <u>City of Lawrence's Economic Development Policy</u>.

"I think I was the first to suggest your name for the city, although I have never urged it at all, as I wished every person to be satisfied in his own mind. From the time the name was proposed there has been, to appearance, no objection or opposition to it..."

-Charles Robinson to Amos Lawrence (1854)





#### **ADVISORY BOARDS**

- Sustainability Advisory Board
- Food Policy Council
- <u>Douglas County Conservation</u>
   <u>District</u>
- Heritage Conservation Council of Douglas County
- KSU Research & Extension:
  Douglas County
- Climate Protection Task Force
- Peak Oil Task Force





## What are Watersheds?

A watershed is an area of land above a river or stream that contributes water to its flow. The entire watershed is drained by a river or stream to another river or lake.

Watersheds are important because all of the water that falls on it or flows through it will ultimately drain to other bodies of water. It is essential to consider these downstream impacts when developing and implementing water quality protection and restoration actions

#### 6. Natural Resources

#### **VISION**

To protect and enhance our rich natural heritage and environment. Lawrence and Douglas County shall strive to balance the needs of a vibrant economy, an equitable society, and a healthy environment.

#### **GOALS**

From recreation to drinking sources, water plays a vital role in both our natural and built environments. Managing water resources ensures that water quality is maintained for both drinking sources, as well as recreational purposes. It is also vital to help limit and mitigate flooding in areas throughout our community.

- Manage all water resources to protect natural habitats, mitigate hazards, and ensure water quality.
- 1.1 Evaluate development proposals for their impacts on critical water sources providing drinking water for Lawrence and Douglas County.
- 1.2 Implement watershed planning to mitigate development impacts.
- 1.3 Preserve and protect natural surface streams and rivers
- 1.4 Develop stream corridor buffers to preserve and enhance natural water features.
- 1.5 Encourage low-impact uses of riparian areas for parks and trail connections.
- 1.6 Encourage minimal and appropriate fertilizer use, pesticides, and other chemicals to reduce stormwater pollutants, maintaining water quality through watershed protection measures.
- 1.7 Identify, preserve, and protect wetlands.
- 1.8 Prohibit development in newly annexed <u>floodplain</u> areas.
- 1.9 Inventory and protect groundwater resources and their recharge lands.
- 1.10 Develop stormwater management policies for unincorporated Douglas County to limit runoff and protect water quality.
- 1.11 Accommodate voluntary water usage reductions and encourage site design best management practices.

**Land resources**, such as woodlands, prairies, and soils provide wildlife habitats and open space. Preserving and maintaining these resources provides both economic and quality of life benefits.

- 2. Manage land resources to maintain their natural functions and ensure their sustainability for the future.
- 2.1 Minimize grading and <u>steep slope</u> development when possible.
- 2.2 Preserve and sustain woodlands through the development of regulations and incentives providing protection.
- 2.3 Protect the urban tree canopy throughout Lawrence.
- 2.4 Develop guidelines and incentives to preserve native prairies, including utilizing conservation easements.
- 2.5 Identify important wildlife habitats and prioritize them for protection and conservation.
- 2.6 Link land resources to create a natural infrastructure and recreation area, when appropriate.
- 2.7 Protect high quality agricultural lands, as identified in <a href="Specific Land Use Plans">Specific Land Use Plans</a>, as the community develops to urban densities.
- 2.8 Protect high quality agricultural lands in rural areas



#### **Sensitive Lands**

Sensitive lands are part of the natural environment that provide habitat for wildlife, endangered ecosystems, or presently unique settings that are rare in Douglas County. By protecting these designated spaces we can protect natural habitats, provide recreation areas, and help minimize development impacts in sensitive areas.

#### These include:

- Endangered Species Habitats
- <u>Floodway</u> and <u>Floodplain</u>
- High Quality Agricultural Soils
- Native Prairies
- Rural Woodlands and Urban Forests
- Steep Slopes

"Through the reduction of local GHG (greenhouse gas) emissions, the City of Lawrence can recognize cost savings, attract environmentally friendly businesses to the area, and help Lawrence establish a leadership role in climate risk mitigation in Kansas."

Climate Protection Task Force: Climate Protection Plan, p. 4



Photo by Harland J. Schus

- that exist in significant, contiguous amounts for continued productive use in the future.
- 2.9 Protect native ecosystems by addressing invasive species.



## What is Indoor Air Quality?

Many people associate air quality with emissions that are outside of buildings. However, indoor air quality can be equally as important.

Air quality has a profound effect on the environment and human health. If not addressed, poor air quality can lead to water and soil contamination, significant community health impacts, and increasing greenhouse gas emissions.

Indoor Air Quality includes:

- Control of airborne pollutants, such as secondhand smoke, radon, paint fumes, etc.
- Introducing and distributing outdoor air adequately
- Proper temperature and relative humidity

**Air pollution** has a profound impact on the environment and leads to water and soil contamination, community health impacts, and contributes to adding greenhouse gases to the environment.

- 3. Manage air quality in the community to limit outdoor air pollution, excessive greenhouse gases, and indoor air pollution.
- 3.1 Develop policies to reduce vehicle emissions by reducing the amount of vehicle miles traveled.
- 3.2 Develop land use regulations and incentives to reduce greenhouse gas emissions and encourage pedestrianscaled development.
- 3.3 Reduce toxic emissions in the community, and comply with regional, state, and federal clean air regulations.
- 3.4 Address sources of indoor air pollutants to improve community health.
- 3.5 Continue conducting the community-wide greenhouse gas inventory every 5 years.
- 3.6 Prioritize efforts to reduce greenhouse gas emissions in municipal operations.



**Proper extraction and remediation** of natural materials, such as sand, gravel, timber, oil, gas, and stone, are essential to sustainable development activity.

- 4. Properly manage natural resources to ensure sustainability, marketability, and environmental quality for the community.
- 4.1 Work with partner agencies to develop sustainable harvesting standards and effective reclamation procedures.
- 4.2 Recognize the need for the extraction of local natural resources to keep construction costs economically reasonable, while mitigating impacts to the environment and surrounding land uses in the evaluation of new extraction proposals.
- 4.3 Document and map active and suspended quarries, and analyze their environmental impacts as operational levels evolve at the sites.

Proper disposal of **daily, and hazardous, waste** can have dramatic impacts on the natural environment and community health, and can reduce numerous forms of pollution.

- 5. Reduce the amounts of waste sent to landfills.
- 5.1 Manage solid waste by emphasizing Reduce, Reuse, Recycle.
- 5.2 Support proper disposal of household hazardous waste with the <u>Lawrence</u> <u>Douglas County</u> <u>Household Hazardous Waste</u> Program.
- 5.3 Encourage recycling and composting efforts throughout Douglas County to reduce the amounts deposited in landfills.

Many of the factors that impact the natural environment are created by urban settings in Douglas County. Efforts to improve the **urban environment** can serve to protect and sustain our natural resources.

- Strengthen environmental protection through sustainable development of the built/urban environment.
- 6.1 Adopt a climate change adaptation plan incorporating potential climate change scenarios and identifying specific actions to reduce risk and exposure from hazards.



## What are High Quality Soils?

High Quality Soils are locations that have been graded as being the best land for agricultural production. This includes 2 classes:

Class 1: Soils in this class are best suited for cultivated crops, pasture, range, woodland, and wildlife. They are deep, generally well drained, easily worked, and less prone to erosion.

Class 2: They require careful management to prevent deterioration or to improve air and water relations when cultivated. The limitations are few and the necessary management is easy to apply. The soils may be used for cultivated crops, pasture, range, woodland, or wildlife food and cover.

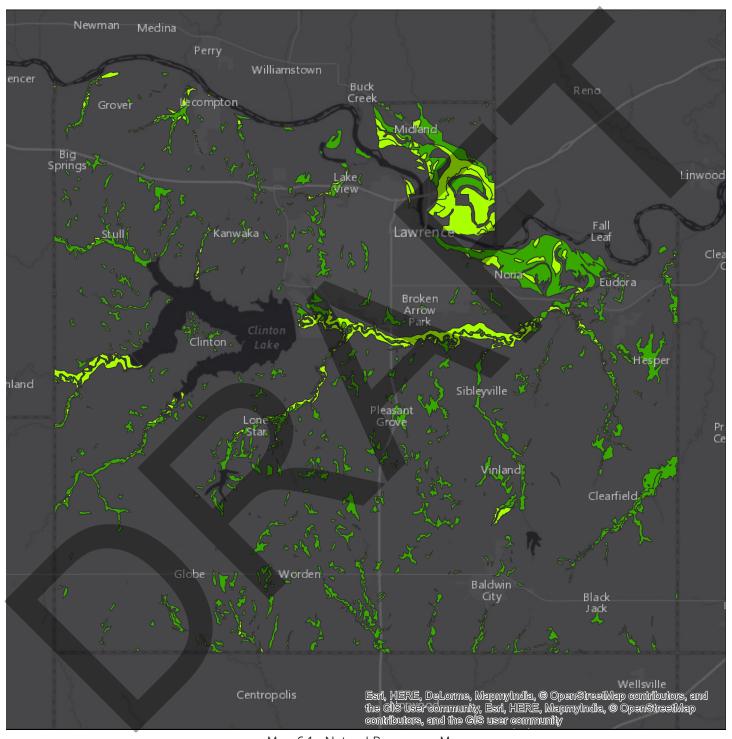




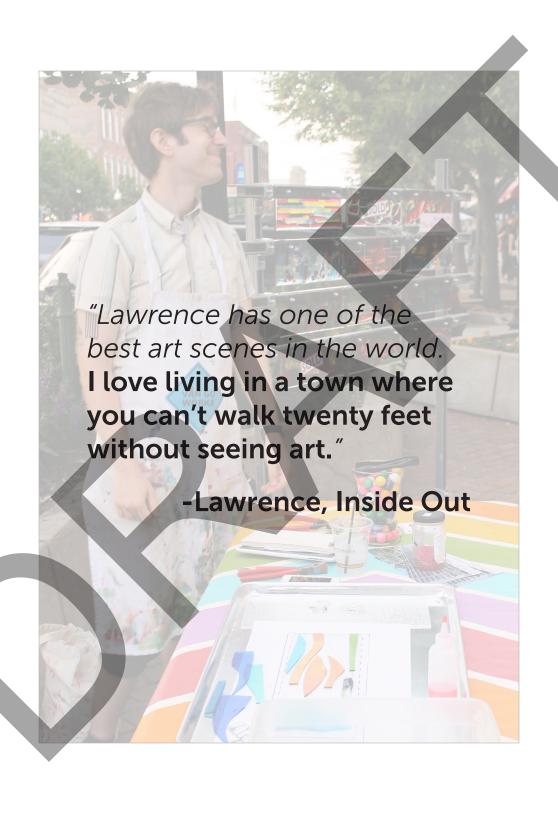


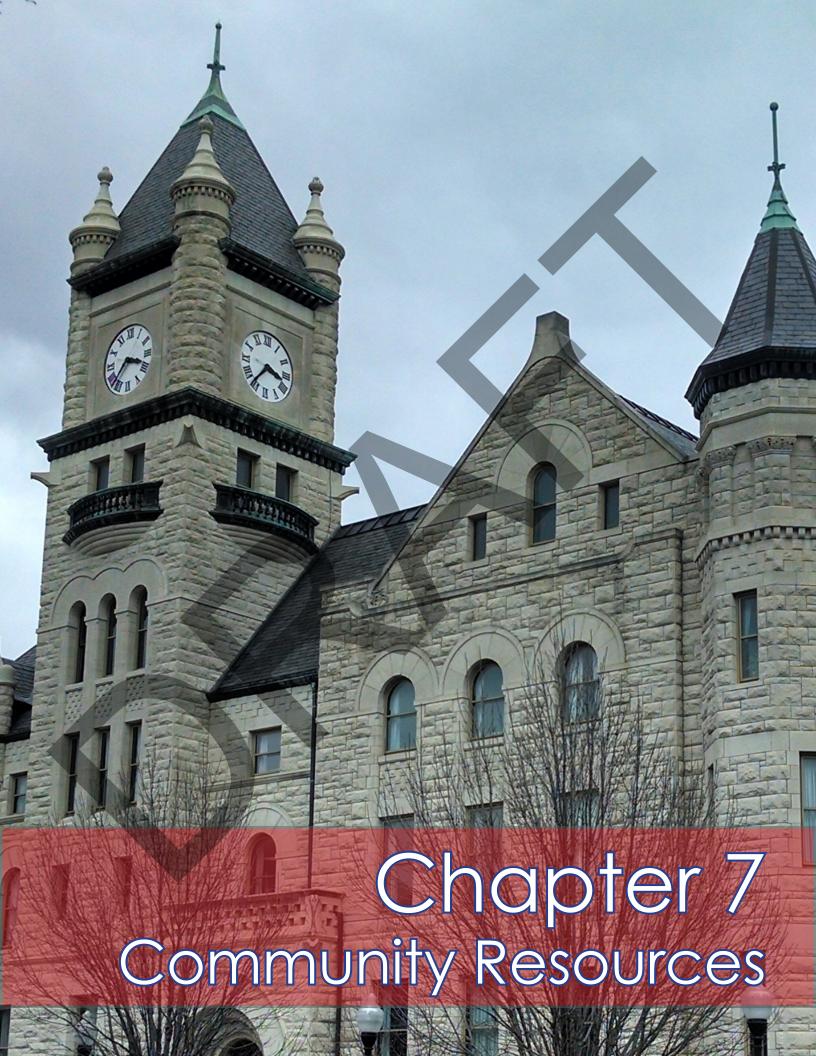


- 6.2 Mitigate impacts caused by noise and light pollution, and development activities.
- 6.3 Foster and encourage healthy lifestyle options through development and design of the built environment.
- 6.4 Develop a sustainable multi-modal transportation system.
- 6.5 Promote sustainable building practices by leading and promoting green building standards and practices and by creating incentives to improve opportunities for distributed generation of renewable energy sources.
- 6.6 Promote responsible use and conservation of energy and natural resources by enhancing current building codes to increase energy efficiency of new construction and significant remodels.
- 6.7 Continue developing <u>local food</u> programs and implement the Food System Plan throughout Douglas County and Lawrence.
- 6.8 Develop strategies for energy conservation and adaptive reuse of existing structures.



Map 6.1: Natural Resources Map







#### **ADVISORY BOARDS**

• <u>Historic Resources Commission</u>



#### **Design Guidelines**

Design guidelines convey general policies about the design of alterations to existing structures, additions, new construction and site work. They do not dictate solutions; instead, they define a range of appropriate responses to a variety of specific design issues. Lawrence has 3 sets of design guidelines tailored to specific areas of our community:

- <u>Downtown Area Design</u>
   Guidelines
- 8th & Penn Neighborhood Redevelopment Zone
- Oread Neighborhood Design Guidelines



#### 7. Community Resources

#### A. Historic Resources

#### VISION

We honor the city's and county's vibrant history by protecting appropriate historical assets, which contributes to our sense of place. Future growth will complement our community's historical assets and enhance our unique character.

#### **GOALS**

Working to **locate and study historic resources** is a large undertaking. This necessary process ensures these resources are retained for future generations.

- 1. Identify, evaluate, designate, and preserve our community's historic resources.
- 1.1 Maintain Certified Local Government status for both Douglas County and the City of Lawrence.
- 1.2 Maintain and strengthen the local preservation ordinances for both Douglas County and the City of Lawrence.
- 1.3 Adopt a comprehensive historic resources preservation plan.
- 1.4 Integrate historic preservation elements in <u>Specific</u> Land Use and Neighborhood plans.
- 1.5 Create incentives to encourage adaptive reuse of historic structures.
- 1.6 Revise the <u>Land Development Code</u> to facilitate adaptive reuse of historic structures.
- 1.7 Continue locating, surveying, and assessing historic resources throughout unincorporated Douglas County.
- 1.8 Establish funding priorities for evaluation and protection efforts.
- 1.9 Document and evaluate all structures over 50 years old for consideration to be listed on the historic inventory.

While landmark structures and buildings are important in their own right, the **area and context** in which they sit also provides critical historical backing to fully illustrate their significance to the community.

- 2. Conserve and protect the visual context of historic resources.
- 2.1 Encourage infill development that is compatible with historic patterns and styles.
- 2.2 Create appropriate transition areas between historic districts and structures and adjacent development.
- 2.3 List eligible properties to the local, state, and national registers of historic places.
- 2.4 Expand the use of overlay districts and design guidelines to enhance unique places in our community.
- 2.5 Create conservation districts to protect historic environs.
- 2.6 Implement a demolition by neglect ordinance to protect significant historic structures from neglect.
- 2.7 Adopt rehabilitation building and fire codes.
- 2.8 Reuse and reinvest in existing structures to strengthen their longevity and use.
- 2.9 Develop historic district sustainability guidelines to encourage maintaining the historic fabric and resources invested in existing structures and site.

Some historic buildings and structures are owned and maintained by **local governments and agencies**. Ensuring the continued use and preservation provides longevity and character unique to these parts of our community.







### What is Demolition by Neglect?

A term used to describe a situation where a property owner allows a historic structure to suffer severe deterioration, potentially beyond the point of repair, making demolition necessary to protect public health and safety, with the consequence of losing the historic asset.



### What is a Certified Local Government?

The Certified Local Government Program is a partnership between local, state, and federal government to promote the preservation of a wide range of historic resources. Participants act independently to develop and maintain a preservation program, showing their commitment to conserving significant resources from the past for future generations.







### 3. Protect and maintain publicly owned historic resources.

- 3.1 Maintain, protect, and restore existing brick streets, sidewalks, and hitching posts within Lawrence.
- 3.2 Formalize a review process for all public improvements to determine potential effects on preservation efforts.
- 3.3 List community owned buildings to the historic registers and promote appropriate repairs and maintenance to ensure compatibility with listings.

**Providing financial relief** is one of the best methods to help owners protect and continue using the historic buildings and places that make our community unique.

#### 4. Incentivize the preservation of historic resources.

- 4.1 Incorporate historic conservation and preservation in Lawrence's and Douglas County's economic development programs.
- 4.2 Promote the utilization of existing tax credits, exemptions, and investment programs.
- 4.3 Promote the <u>Historic Preservation Tax Incentives</u> program to promote compatible sustainability on historic structures and sites.
- 4.4 Create and promote tax incentives and abatements for the restoration, renovation, and re-use of historically designated buildings and structures.
- 4.5 Implement façade improvement grants and incentives for occupants of historic structures.
- 4.6 Implement incentives for conserving historically significant farming lands.
- 4.7 Incentivize environmental hazards abatement in significant historic structures.
- 4.8 Incentivize retaining and maintaining historically single-family residences to their intended use in historic and conservation districts.
- 4.9 Incentivize the appropriate reuse and revitalization of historic structures.
- 4.10 Maintain the Douglas County <u>Natural and Cultural</u> <u>Heritage Grant Program</u>.

#### B. Parks, Recreation, & Open Space

#### **VISION**

Create and maintain a variety of recreational opportunities and open spaces to increase options for residents of all ages to lead a healthy and active lifestyle.

#### **GOALS**

Throughout Douglas County and Lawrence, there has been a **strong**, **beneficial relationship** between the city, the county, the school districts, and other public agencies to help create, use, and maintain parks and open spaces throughout the greater community.

- Maintain coordinated and cooperative planning and development opportunities with community partners.
- 1.1 Establish park and open space standards for unincorporated Douglas County.
- 1.2 Coordinate recreational services and facilities to maximize resources and minimize community expense.
- 1.3 Coordinate park and open space standards between Douglas County and Lawrence.

One of the most important facets of parks and open spaces is being able to **locate new spaces** that best serve community use, and protect key aspects of our community.

- 2. Encourage innovative land acquisition and open space preservation.
- 2.1 Incentivize land dedications and other voluntary mechanisms to protect natural and historic areas of the community for public purposes.
- 2.2 Use easements, land owner agreements, and deed restrictions for multi-use trails and open spaces, especially key natural and historic areas.
- 2.3 Create awareness and education programs showing the benefits of key natural and historic areas.



#### **ADVISORY BOARDS**

Parks & Recreation Advisory
 Board





## What are Open Spaces?

Open Spaces can take many forms, but generally, there are 3 types that are predominant in our community.

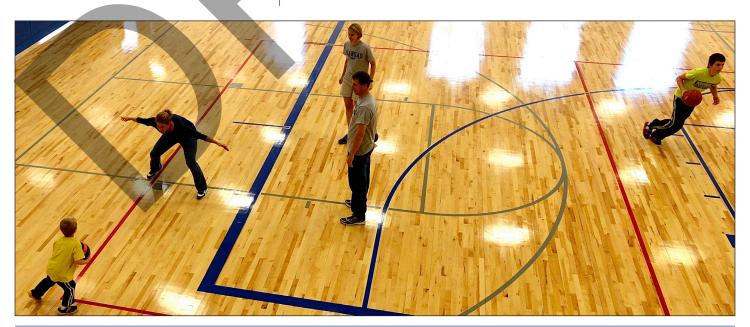
- Agricultural: Farm and pasture lands
- Active:
  Playgrounds, ballfields,
  recreation centers
- Passive:
  Trails, nature preserves,
  scenic overlooks





**Creating parkland and open space areas** as the community grows is necessary to maintain a key component of our quality of life.

- 3. Identify and expand existing park, recreation, and open space systems.
- 3.1 Ensure adequate access to park, recreation and open spaces to all community residents.
- 3.2 Locate and develop park, recreation, and open space locations consistent with Parks and Recreation Master Plan, and other Future Land Use plans.
- 3.3 Facilitate new park, recreation, and open space locations in conjunction with the growth and development of the community.
- 3.4 Locate park, recreation, and open space locations near other community facilities, such as schools, when possible to maximize resources and minimize expenses.
- 3.5 Utilize floodplains for low impact park, recreation, and open space uses, such as play fields, trails, and passive recreation.
- 3.6 Facilitate farmland and open space preservation by working with agricultural property owners.



Linkages are equally as important as having park, recreation, and open space land available to the community. **Improving these linkages** via trails, sidewalks, and paths, ensures accessibility to all residents to match transportation and recreation needs.

- 4. Connect and link parks, recreation, and open space locations.
- 4.1 Create connections throughout the community using existing and unique features to provide connections, such as parkways and boulevards, greenways, riparian corridors, and other methods.
- 4.2 Capitalize on street and utility improvement projects as opportunities to include sidewalks and trails.
- 4.3 Provide linkages within Lawrence and unincorporated Douglas County connecting park, recreation, and open space locations.
- 4.4 Connect lands providing continuity for floodplains, watercourses, and wildlife.

Some of the most valuable lands in our community are ones we don't build on. **Preserving natural features and areas** throughout Douglas County for the community's benefit and enjoyment is critical to preserving our natural spaces.

- 5. Preserve and enhance natural areas of the community.
- 5.1 Promote agricultural land retention through programs such as conservation easements.
- 5.2 Incorporate natural elements, such as floodplains, watercourses, wetlands, and steep slopes into development proposals as preserved features.
- 5.3 Design historic sites and historic ecosystems into spaces for conservation and enjoyment by future generations.





# What is a Floodplain?

The land area susceptible to inundation by water as a result of the flood. This typically includes areas of low-lying ground adjacent to rivers or streams.



# What is a Steep Slope?

Those areas of land characterized by a change in elevation of 15 percent.





Map 7.1: Parks & Open Space Map

#### C. Community Facilities

#### VISION

We will be a community with facilities to serve our residents and enhance the quality of life in a sustainable and efficient manner.

#### **GOALS**

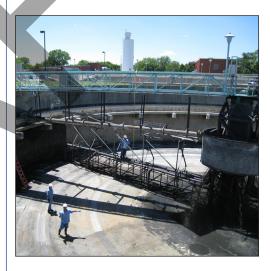
Responsible government ensures that **existing facilities and structures are maintained** and upgraded to maximize the life of these assets.

- 1. Maintain and construct quality and sustainable community facilities.
- 1.1 Identify appropriate locations for new facilities, and maintain existing locations throughout the community.
- 1.2 Collaborate with community partners (schools, hospitals, universities, etc.) on future efforts, including siting facilities that can be shared to maximize public investment.
- 1.3 Encourage combining or creating multiple use facilities when appropriate, such as schools/ community centers, Fire/Police stations, to improve accessibility and efficiency.

Siting community facilities can be difficult and dependent on a variety of factors. **Using locational criteria** helps ensure a best for the use and the community.

- 2. Consider the following Locational Criteria when siting community facilities.
- 2.1 Locate and design sites to minimize impacts on adjacent areas.
- 2.2 Utilize innovative designs to enhance Lawrence and Douglas County.
- 2.3 Buffer potential nuisances by appropriate means.





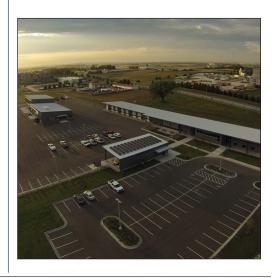




Photo by A. Shafer Photography







Photo by A. Shafer Photography



#### D. Arts & Culture

#### VISION

Promote and foster our community's pride and diversity through arts and culture to foster our sense of place, and reflect on our commitment to crafting our unique identity.

#### **GOALS**

With a strong foundation of work already completed in our community, continuing to **incorporate existing plans and studies** help to ensure our unique identity.

- 1. Integrate arts and culture into the built environment through the planning process.
- 1.1 Implement the goals of the <u>City-Wide Cultural Plan</u> in the development process.

With a well-developed community of artists and activities, **building on these existing assets** helps create a stronger vision and place for the arts in our community.

- 2. Build on existing assets our community enjoys to strengthen Lawrence's and Douglas County's unique arts atmosphere.
- 2.1 Develop strategies for public-private partnerships for arts and culture programming.

Weaving arts and culture elements cohesively into development is critical to retaining the distinctive qualities of older neighborhoods and fostering the emergence of cohesive identities for newer areas.

3. Expand the way that arts and cultural amenities can be incorporated and planned into our community.



#### **ADVISORY BOARDS**

• <u>Lawrence Cultural Arts</u> Commission







- 3.1 Develop strategies for incorporating public art in built projects.
- 3.2 Incorporate <u>public arts programming</u> into all eligible City of Lawrence projects.
- 3.2 Design, maintain, and complement infrastructure for creative, cultural, and celebratory activities throughout the community.



"The mission of the Citywide Cultural Plan is to engage the Lawrence community in expressing its collective creative capacity in order to support and sustain a vibrant and robust community."

Building on Lawrence's Creative Capital: A City-Wide Cultural Plan for Lawrence, KS, p. 19



#### **Local Foods** E.

#### VISION

Create a robust local food system that enriches producers and consumers and that bolsters our communities' health and resilience.

#### **GOALS**

Local foods are a large part of our culture and economy, including producing, buying, and consuming food products. Ensuring agriculture's role in our community helps signify its importance in our local economy and shapes our local identity.

- 1. Identify and encourage opportunities for growth in local agricultural employment, tax base, and income.
- 1.1 Plan in accordance with and implement the Douglas County Food Systems Plan.
- 1.2 Maintain working lands and prime soils for future generations.
- 1.3 Plan for the conservation and protection of high quality agricultural soils as part of Specific Land Use Plans.
- 1.4 Maintain funding for conservation easements.
- 1.5 Guide the expansion of local farmers markets throughout the community as feasible.

Providing support for local producers to build new markets helps promote healthy, local foods to consumers and spur entrepreneurial opportunities.

- 2. Identify and encourage opportunities for growth in local agricultural and entrepreneurial food sectors, including employment, tax base, and income.
- 2.1 Maintain economic development support for the development of regional food system infrastructure and value-added agricultural production.
- 2.2 Plan for equitable healthy, local food access throughout Douglas County.



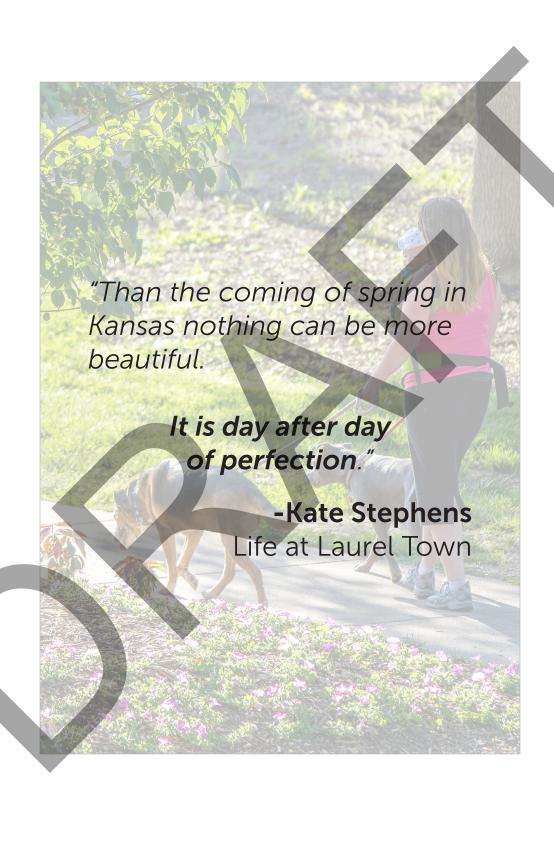


#### What are Local Foods?

Local food and eating locally means building new markets that connect area producers and consumers, keeping food dollars within our community.

This includes how we produce, buy, eat, and throw away food in Douglas County.









### **Key Numbers**

(Source: U.S. Census Bureau)

Population (2015)

Douglas Co. 118,053 Lawrence 93,917

Population: Under 18 (2015)

Douglas Co. 21,735 Lawrence 15,793

Population: Over 65 (2015)

Douglas Co. 11,500 Lawrence 8,070

Median Household Income (2015)

Douglas Co. \$50,939 Lawrence \$46,406

Housing Tenure (2015)

Douglas Co.

Own: 52%/Rent:48%

Lawrence

Own: 46%/Rent:54%

Persons in Poverty (2015)

Douglas Co. 19.4% Lawrence 21.8%

**Educational Attainment** (2015)

High School graduate or higher

Douglas Co. 94.9% Lawrence 95.2%

Median Housing Value (2015)

Douglas Co. \$179,800 Lawrence \$176,300

**Total Housing Units (2015)** 

Douglas Co. 47,812 Lawrence 38,189

**Number of Companies** (2012)

Douglas Co. 10,121 Lawrence 8,238

#### 8. Appendix

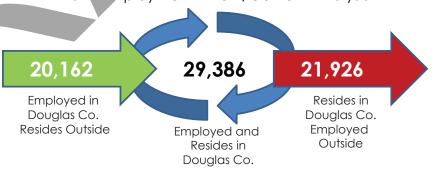
#### A. Community Profile

Both Douglas County and Lawrence have experienced considerable population growth since the 1950s. Understanding the people of our community has direct effects on how we plan for housing, jobs, transportation, and many other services.

This portion of the comprehensive plan captures a snapshot of the key figures for population, housing, and economics within our community.

Applying the <u>2010 Census residence concept</u> means that people will not always be counted at the place where they happen to be staying on Thursday, April 1, 2010. People who live at more than one residence during the week, month, or year should be counted at the place where they live most of the time. College students living away from their parental home while attending college in the U.S. (living either oncampus or off-campus) are counted at the on-campus or off-campus residence where they live and sleep most of the time.





#### 2014 Employment Inflow/Outflow Analysis



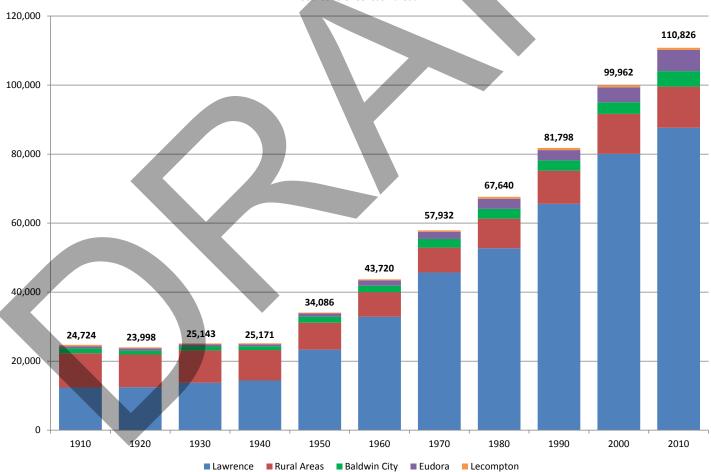
Source: U.S. Census

	1910	1920	1930	1940	1950	1960	1970	1980	1990	2000	2010
Douglas County	24,724	23,998	25,143	25,171	34,086	43,720	57,932	67,640	81,798	99,962	110,826
Baldwin City	1,386	1,137	1,127	1,096	1,741	1,877	2,520	2,829	2,961	3,400	4,515
Eudora	640	627	599	603	929	1,526	2,071	2,934	3,006	4,307	6,136
Lawrence	12,374	12,456	13,726	14,390	23,351	32,858	45,698	52,738	65,608	80,098	87,643
Lecompton	386	310	288	250	263	304	434	576	619	608	625
Rural Areas	9,938	9,468	9,403	8,832	7,802	7,155	7,209	8,563	9,604	11,549	11,907

Source: U.S. Census

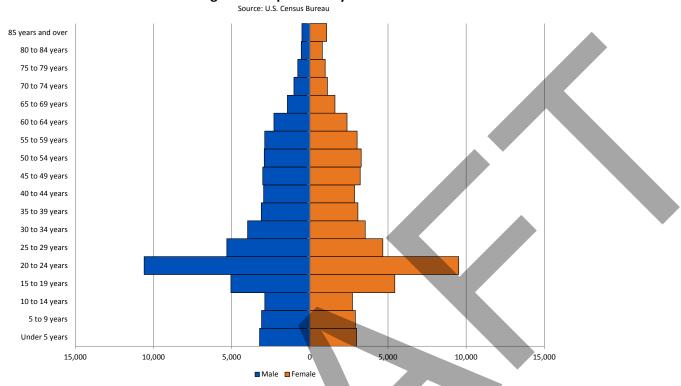
## **Decennial Population: Douglas County by Municipality**

Source: U.S. Census Bureau

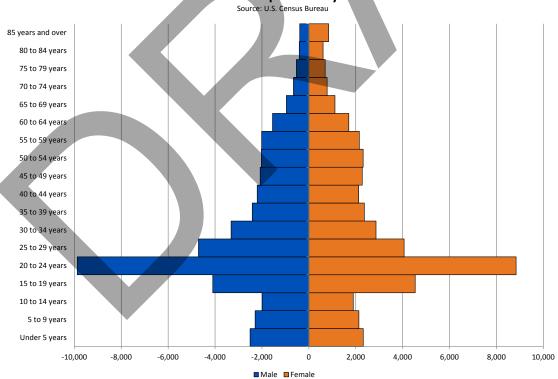


## **Population Pyramids**

#### **Douglas Co. Population Pyramid**



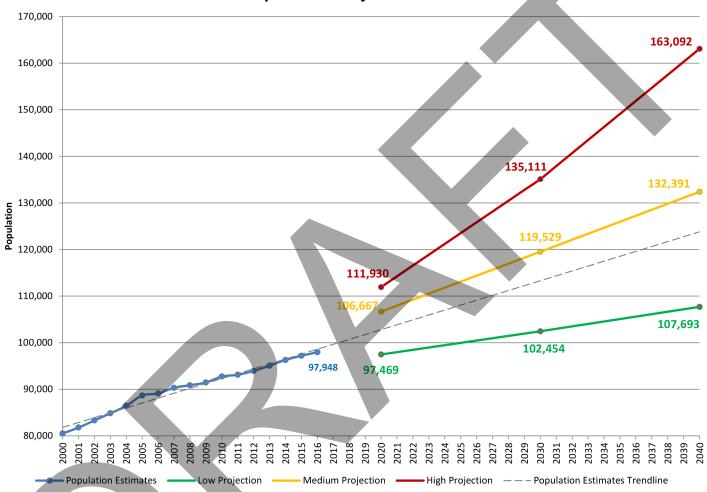
#### **Lawrence Population Pyramid**



### **Population Projection**

**Population projections** are means of providing a picture of Lawrence as it may develop in future years, under varying sets of real-world growth conditions. Population projection methods are primarily based on trend data, and the most accurate projections can only be completed every 10 years after sufficient trend data has been established.

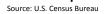


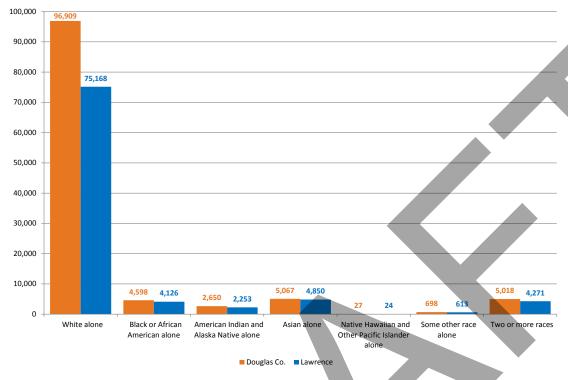


2011 Population Projections - City of Lawrence							
Projections	2020	2030	2040				
<b>Low</b> Average Growth Rate 2005 - 0.5%	97,469	102,454	107,693				
Medium Linear Regression 2000-2009	106,667	119,529	132,391				
<b>High</b> Average Growth Rate 2000-2005 - 1.9%	111,930	135,111	163,092				

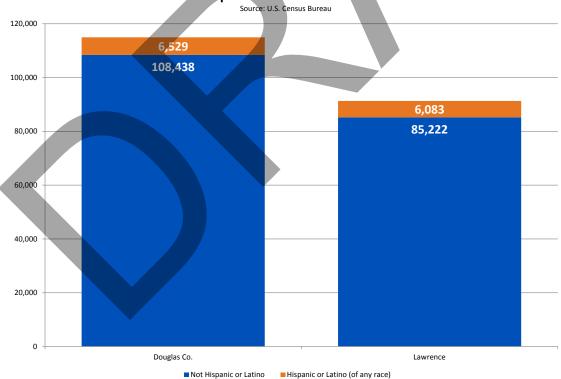
## **Demographics**

#### **Race: Total Population**





## Hispanic or Latino and Race



## **Population Trends**

#### **Decennial Population: Percent of Douglas County**

Source: U.S. Census Bureau 90.0% 80.2% 80.1% 79.1% 80.0% 75.2% 68.5% 70.0% 60.0% 54.6% 51.9% 50.0% 40.0% 35.1% 30.0% 20.0% 12.4% 12.7% 11.7% 11.6% 10.7% 10.0% 0.0% 1920 1930 1970 1980 1990 2000 2010 1910 1960

#### **Douglas County: Net Migration Decade Ending**

**L**awrence

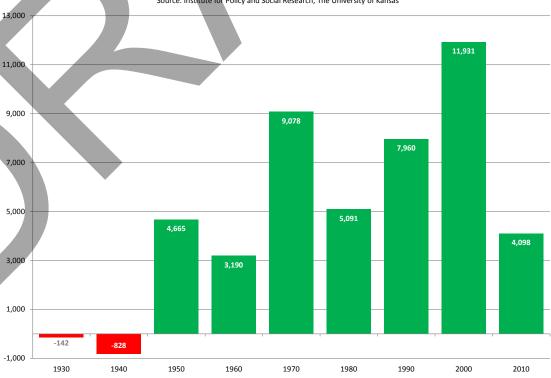
Lecompton

Rural Areas

Baldwin City

-Eudora

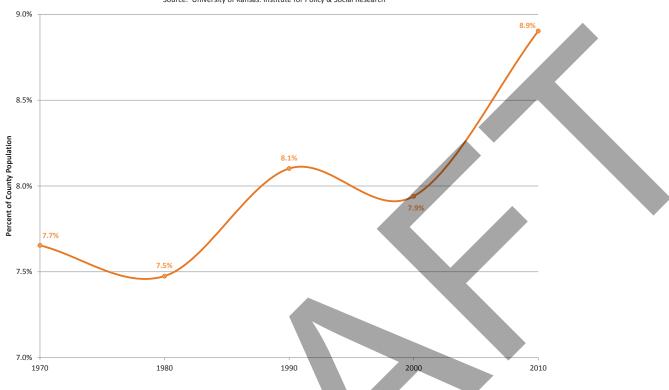
Source: Institute for Policy and Social Research, The University of Kansas

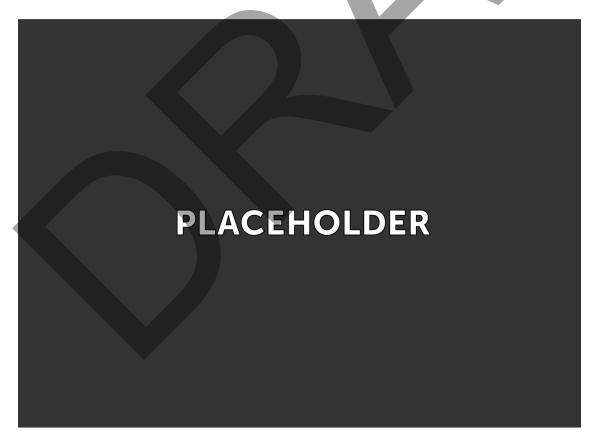


## **Demographics**

#### Percent of Douglas Co. Population Aged 65+

Source: University of Kansas: Institute for Policy & Social Research





PLACEHOLDER

**PLACEHOLDER** 

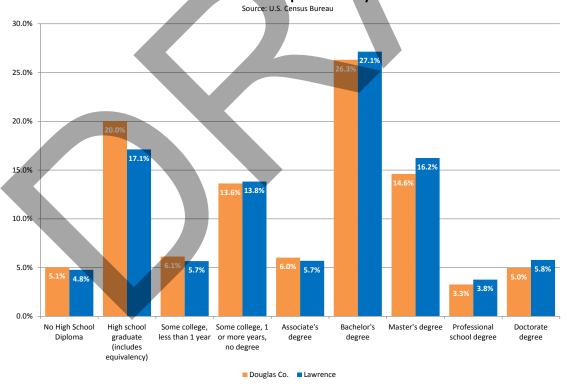
### **Education**

#### **Enrollment in Douglas Co. Colleges and Universities**

Source: KU Institute for Policy & Social Research / Kansas Board of Regents



#### **Educational Attainment: Population 25 years and over**



#### **Economics**

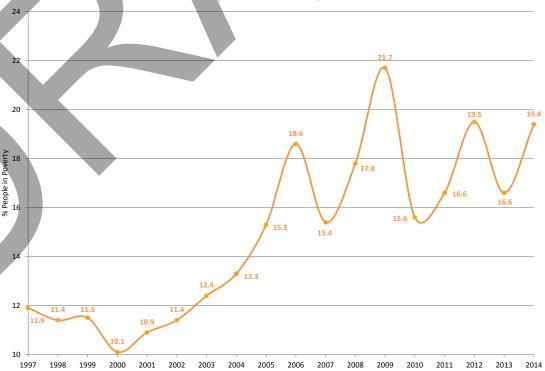
#### Local Area Unemployment Statistics (Not Seasonally Adjusted)

Source: U.S. Bureau of Labor Statistics



#### **DouglasCounty: Estimate Percent of People in Poverty**

Source: University of Kansas: Institute for Policy & Social Research



### B. Specific Land Use Plans

Specific Land Use Plans provide a <u>detailed land use vision</u> for future development or redevelopment within a study area. The scope and area studied vary and utilize context-based data and public input to determine land use recommendations. When adopted, such plans become the primary guide for land use decisions. The following plans are hereby incorporated by reference.



An Area Plan for the Intersection of W. 6<sup>th</sup> Street and Wakarusa Drive Adopted: 2003 | Amended: 2015

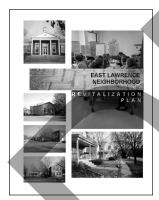
This small area plan ensures appropriate and compatible development of the W. 6th Street and Wakarusa Drive intersection. Initially anticipated to evolve into one of the more prominent commercial centers of the community, this intersection is recommended as most appropriate for commercial development.



#### **Burroughs Creek Corridor Plan**

Adopted: 2006

Until the 1960's, this portion of Lawrence was beyond the eastern most city limits. After the railroad line was abandoned in 1987, almost all of the industrial uses and zonings have remained. The purpose of this plan is to provide guidelines for using the abandoned railroad corridor as a linear park and recreational trail, emphasizing residential infill and neighborhood friendly redevelopment of existing industrial and commercial uses.



#### East Lawrence Neighborhood Revitalization Plan

Adopted: 2000

The East Lawrence Neighborhood Revitalization Plan includes initiatives in virtually every area of neighborhood life. This neighborhood revitalization plan is not a land use plan but a preservation and social action strategy to maintain features that are most important to the homeowners, property owners, business owners, and tenants.



#### Farmland Industries Redevelopment Plan

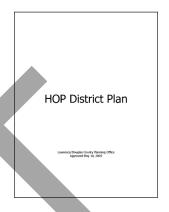
Adopted: 2008 | Amended: 2016

The former Farmland Nitrogen Manufacturing plant began operations in 1954 and closed in 2001. This plan brings together the community goals of creating additional employment and open space by providing a plan to redevelop an approximately 467 acres brownfield site into a community asset.

#### **HOP District Plan**

Adopted: 2005

The Hillcrest, Old West Lawrence and Pinckney Neighborhood Associations jointly requested this plan which includes portions of each neighborhood. This district plan was named the HOP (Hillcrest, Old West Lawrence, and Pinckney) District Plan. This plan provides direction for residential and commercial infill and redevelopment, while preserving the character of the area, its historic environs and properties.



#### **Inverness Park District Plan**

Adopted: 2013

The Inverness Park area began developing when annexation was approved in 1999. The Inverness Park District Plan is focusing on providing future land use guidance for the remaining undeveloped property within the planning area, acting as the official land use guide for the remaining undeveloped land within the planning area.



## K-10 and Farmer's Turnpike Plan

Adopted: 2009 | Amended: 2016

Located northwest of Lawrence and southeast of Lecompton, this planning area is anticipated to develop with a wide range of uses and intensities extending from very low-density residential to industrial uses as Lawrence grows into this planning area.



#### **Northeast Sector Plan**

Adopted: 2003 | Amended: 2015

The dominant character of this portion of Douglas County is rural, although there are a variety of uses within the area. This area is agriculturally used throughout the majority of the planning area, which is not anticipated to urbanize in the foreseeable future.





#### **Oread Neighborhood Plan**

Adopted: 2010

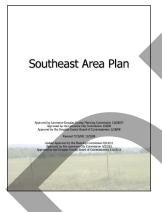
Today this planning area is primarily residential, with a variety of housing types to accommodate the diversity of people calling the neighborhood home. Addressing compatibility, maintaining housing variety, and continuing neighborhood-scale commercial areas are addressed by this plan. Creative solutions to address crime, owner occupants, landlords and structural neglect are recommended.



#### **Revised Southern Development Plan**

Adopted: 2007 | Amended: 2013

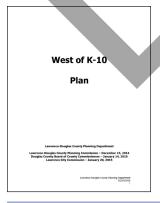
The original Southern Development Plan was adopted in 1994, at a time when this part of the community was principally agriculture. As Lawrence grew south and west, a development guide was needed. Growth did not develop to the extent that the original plan anticipated; therefore, this revision updates the boundary, land use policies, and future land use maps to reflect the current conditions and community visions.



#### Southeast Area Plan

Adopted: 2008 | Amended: 2011

The development of a Southeast Area Plan began in 1997, with the primary issues at that time being the timing of development, the completion of the South Lawrence Trafficway, and extension of city utilities. This area is anticipated to develop with a wide range of uses with more intensive industrial and commercial use areas in close proximity to E. 23rd Street/K-10 Highway, and residential uses are generally located in the southern portion of the planning area.



#### West of K-10 Plan

Adopted: 2008 | Amended: 2015

This plan initially started with the W. 6th Street and K-10 Nodal Plan in 2003, but soon an expanded scope was needed for growth in this area. This revision supersedes the former plan, and provides guidance for urban density growth in the area west of K-10.

#### C. Reference Plans

The comprehensive plan establishes the overall future vision for the community; it can't match the subject detail or expertise that is found in specific community plans. Because of this, the comprehensive plan incorporates these plans by reference to provide land use guidance, where appropriate.

#### Affordable Housing / CHAT Update

Adopted: 0000

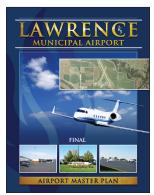
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#### Airport Master Plan

Adopted: 2012

The Airport Master Plan was undertaken to evaluate the airport's capabilities and role, to forecast future aviation demand, and to plan for the timely development of new or expanded facilities that may be required to meet that demand. The master plan is intended to be proactive in identifying and planning for future facility needs in advance of the actual need for the facilities.



#### **Climate Protection Task Force Report**

Adopted: 2009

Recognizing a need for action, Lawrence signed on to the U.S. Conference of Mayors Climate Protection Agreement in March 2006. This report developed a goal to reduce Lawrence's greenhouse gas emissions by 80% by 2050, establishing Lawrence as a leader in climate risk mitigation in Kansas.

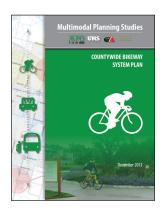


## Coordinated Public Transit – Human Services Transportation Plan

Adopted: 2016

CPT-HSTP for Douglas County, is required by federal laws and regulations governing the MPO planning process. This plan outlines how providers can most efficiently and effectively work together to improve mobility for individuals with special transportation needs.





#### Countywide Bikeway Plan

Adopted: 2013

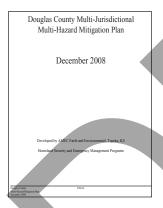
The Countywide Bikeway System Plan serves to update and expand the existing bikeway system planning initiated in T2040. This plan provides updates to the existing and planned T2040 bikeway network for Lawrence and proposes bikeway connections throughout Douglas County, including Eudora, Baldwin City, and Lecompton.

#### Lawrence Cultural Plan



Adopted: 2015

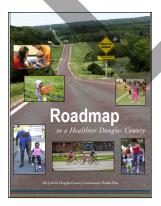
This plan calls on Lawrence to build on the multitude of assets the city enjoys and in ways that address challenges unique to Lawrence, some common among smaller cities. It also calls on the community's robust creative sector to contribute to the vision for Lawrence set forth in the City's comprehensive plan: to make Lawrence and Douglas County a place where creativity thrives, sustainability is a way of life, and community pride is contagious.



#### Douglas Co. All Hazards Mitigation Plan

Adopted: 2008

This plan identifies proactive mitigation planning at the local level that can help reduce the cost of disaster response and recovery to property owners and government by protecting critical community facilities, reducing liability exposure, and minimizing overall community impacts and disruption.



#### Community Health Plan

Adopted: 2013

The plan provides a comprehensive look at the health of our community through a process known as the Community Health Assessment. The findings of the assessment are used to create a five-year Community Health Plan that will be used to address community priorities and promote the health of residents throughout Douglas County.

#### East Ninth: A New Streetscape for the City of Lawrence

Adopted: 2016

Downtown Lawrence and East Lawrence have historically been a regional hub for arts and culture. Anchored by a strong business district, multiple significant cultural institutions and a rich arts history, these vital communities have long served as a cultural center for Lawrence. This plan identifies a right-of-way improvement project that includes integrated artworks and new multi-modal transportation strategies.



#### **Food System Plan**

Adopted: 2017

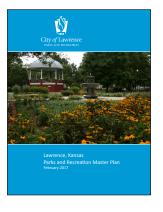
This plan provides strategic recommendations to help guide the development of the local food system and enhance agricultural uses and rural character in Douglas County. The plan develops a set of goals, objectives, and policies to ensure the master plan is fitting the true needs of the community for the next 10 years.



#### Parks and Recreation Master Plan

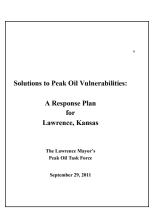
Adopted: 2017

For over 70 years, Lawrence Parks and Recreation has grown and developed programs, activities, parks, and its trail system to accommodate the growth and expanding needs of our community. With these factors in mind, a new master plan was critical to guide the department in its future development and assist in defining its role within the community.

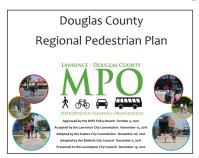


# Solutions to Peak Oil Vulnerabilities: A Response Plan for Lawrence Adopted: 2011

Peak oil does not mean the end of oil, but the end of cheap oil. This report anticipates the negative consequences and plans for energy conservation, identifies beneficial energy and related land use policies, and addresses peak oil-related threats to emergency preparedness. The plan recommends tactics both for a long-term and short-term time-frames.



#### Regional Pedestrian Plan



Adopted: 2016

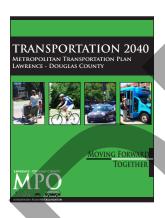
The Regional Pedestrian Plan presents a vision of safe and accessible pedestrian environments for all users. This plan aims to help guide the planning of our diverse communities so that they develop into places where people are allowed the choice to get to their destinations on foot. The plan recommends priorities for projects and programs to improve the regions' walkability.



#### **Stormwater Master Plan**

Adopted: 1996

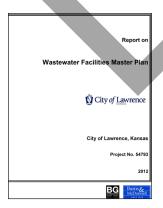
Initially completed in 1994, this plan presents the detailed report from studying the city's major drainage system completed by the 1993 Stormwater Task Force report. The report provides guidance on key capital improvements to be made throughout the stormwater system.



#### **Transportation 2040**

Adopted: 2013

T2040 is the long range transportation blueprint for our future transportation system; it envisions a healthy, safe, and efficient transportation system adequately serving our region into the future. The plan identifies transportation needs, investments, and improvement recommendations for all modes of transportation (automobile, public transit, bicycle, pedestrian, etc.). The plan is updated every 5 years.



#### **Integrated Wastewater Utilities Plan**

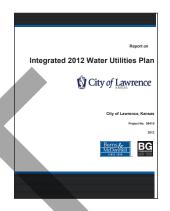
Adopted: 2012

The purpose of the master plan is to evaluate the wastewater treatment and collections systems for improvements to address regulatory requirements, system maintenance and improvements, and potential development planning through 2030. The City uses the master plan to guide decisions in construction, including timing, location, and size, based on these factors.

#### **Integrated Water Utilities Plan**

Adopted: 2012

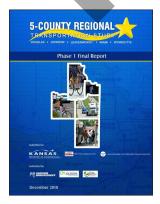
The purpose of the master plan is to evaluate the water treatment and collections systems for improvements to address regulatory requirements, system maintenance and improvements, and potential development planning through 2030. The City uses the master plan to guide decisions in construction, including timing, location, and size, based on these factors.



#### 5-County Regional Transportation Planning Study

Adopted: 2013

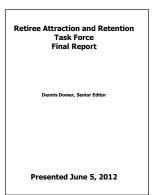
A 2-phase study was completed by the <u>Kansas Department of Transportation</u>, the <u>Mid-America Regional Council</u> and the Lawrence-Douglas County Metropolitan Planning Organization assessing the transportation needs in Douglas, Johnson, Leavenworth, Miami, and Wyandotte Counties. The study recommends strategies to improve the region's transportation system through 2040.



#### Retiree Attraction and Retention Task Force

Adopted: 2012

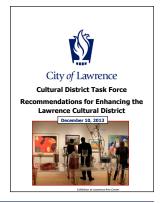
Created by Lawrence and Douglas County in July 2011, this report makes recommendations to assist efforts to retain and attract retirees to our community. The plan developed 3 immediate action steps and 5 near-term recommendations to consider.



## Recommendations for Enhancing the Lawrence Cultural District

Adopted: 2013

The Cultural District Task Force was created by the City Commission by Resolution 7021 and charged with identifying 3 cultural arts district models to support improvements in cultural districts and make recommendations.



North Lawrence Watershed Drainage Study

Completed: 2005

#### **North Lawrence Drainage Study**

Adopted: 2005

The City of Lawrence embarked on a program to develop a stormwater management plan for the North Lawrence watershed, based on a recognized need to upgrade existing facilities, to modern design standards, and to provide coordinated facilities in developing areas. Lawrence-Douglas County Planning Commission proposed this study to address repeated concerns from residents of the North Lawrence area.













D.

**Implementation** 

A key to the Comprehensive Plan is how it will be implemented after adoption. Implementation translates a plan's vision, goals and actions into the City Land Development Code, County Zoning Code, Joint Subdivision Regulations, and other Planning documents.

This section provides direction and process for implementation and an on-going review of the Comprehensive Plan. Status for each Action Item will be updated as steps are taken outside of the Comprehensive Planning process.

#### Chapter 2: Growth & Development

A. Growth Management

#### B. Residential

1.3 Create zoning regulations to provide guidance and protection for the County's historic unincorporated towns. (P: 15)

STATUS: <Not initiated, Completed, In-Progress, Determined to not be pursued > | As of: 00 June 0000



5.6 Strengthen screening and landscaping requirements to utilize landscaping and existing natural vegetation, to integrate the natural landscape into the residential environment. (P: 17)

STATUS:

- 6.2 Increase the overall height and density of certain zoning districts in Lawrence to accommodate sustainable growth in areas that can take advantage of existing infrastructure. (P: 17) STATUS:
- 6.3 Expand opportunities to create Accessory Dwelling Units in all Lawrence RS Zoning Districts. (P: 17) STATUS:



7.10 Adopt advanced parking strategies in transit-served areas and for compact, mixed-use developments. (P: 18)

STATUS:

8.4 Integrate higher-density housing types so that uses are compatible in density, scale, and are appropriately mixed into the larger neighborhood context. (P: 18) STATUS:

#### C. Commercial

STATUS:

- 3.8 Protect environmentally sensitive lands as new and existing areas develop. (P: 20)
- 5.4 Incorporate small neighborhood commercial options into Specific Land Use Plans to increase opportunities for walkable neighborhood services. (P: 21) STATUS:
- 5.18 Enhance appropriate areas of the Kansas River as an urban amenity for the surrounding neighborhoods and Downtown Lawrence. (P: 23)

#### D. Industrial

STATUS:

2.2 Incentivize existing facility expansion and redevelopment of vacant buildings and lands. (P: 27)

STATUS:

3.4 Monitor and maintain a site inventory to match a variety of potential users' needs that fit within our community goals. (P: 27)

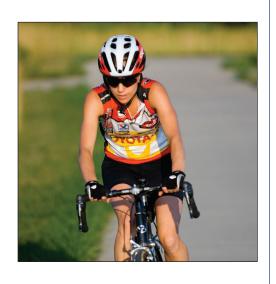
STATUS:

4.2 Protect environmentally sensitive lands as new and existing areas develop. (P: 28) STATUS:













#### Chapter 3: Neighborhoods & Housing

2.2 Use innovative programs to minimize or eliminate conditions causing decline. (P: 33)STATUS:

4.6 Create residential design guidelines to enhance the aesthetics of multi-dwelling development in neighborhoods. (P: 34)

STATUS:

5.5 Incorporate universal design into building codes. (P: 34)

STATUS:

6.1 Implement the policies of the Affordable Housing Advisory Board. (P: 35)

STATUS:

#### **Chapter 4: Transportation**

1.1 Develop criteria focusing on the safety aspect of transportation projects requiring that safety be addressed before a project is approved. (P: 39) STATUS:

1.3 Set high priority areas for safety improvement through available data sources. (P: 39)
STATUS:

1.4 Facilitate, develop, and distribute safety education materials. (P: 39)STATUS:

3.2 Improve multi-modal connectivity between existing employment centers, retail activity areas, and regional destinations to foster continued growth and vitality of those areas. (P: 40)

STATUS:

- 4.3 Enhance the coordinated transit system, such as providing special services for senior citizens and persons with disabilities, and their connections to regional commuter services. (P: 41)

  STATUS:
- 5.2 Strengthen linkages between transportation planning and environmental planning. (P: 41)
  STATUS:
- 5.3 Strengthen linkages between transportation planning and public health planning. (P: 41)
  STATUS:



#### **Chapter 5: Economic Development**

1.1 Identify strategies and pursue a dedicated funding source to attract, develop, and retain employers and jobs. (P: 44)

STATUS:

- 1.2 Enhance Downtown Lawrence as an employment destination. (P: 44)STATUS:
- 1.3 Recruit and attract new and developing green/ environmentally friendly jobs. (P: 44) STATUS:

#### **Chapter 6: Natural Resources**

1.1 Evaluate development proposals for their impacts on critical water sources providing drinking water for Lawrence and Douglas County. (P: 50)

STATUS:













- 1.2 Implement watershed planning to mitigate development impacts. (P: 50)STATUS:
- 1.4 Develop stream corridor buffers to preserve and enhance natural water features. (P: 50)STATUS:
- 1.5 Encourage low-impact uses of riparian areas for parks and trail connections. (P: 50)
  STATUS:
- 1.7 Identify, preserve, and protect wetlands. (P: 50) STATUS:
- 1.8 Prohibit development in newly annexed floodplain areas. (P: 50)
  STATUS:
- 1.9 Inventory and protect groundwater resources and their recharge lands. (P: 50)STATUS:
- 1.10 Develop stormwater management policies for unincorporated Douglas County to limit runoff and protect water quality. (P: 50)

  STATUS:
- 1.11 Accommodate voluntary water usage reductions and encourage site design best management practices. (P: 50)

STATUS:

2.2 Preserve and sustain woodlands through the development of regulations and incentives providing protection. (P: 51)
STATUS:

2.3 Protect the urban tree canopy throughout Lawrence. (P: 51)

STATUS:

2.4 Develop guidelines and incentives to preserve native prairies, including utilizing conservation easements. (P: 51)

STATUS:

2.5 Identify important wildlife habitats and prioritize them for protection and conservation. (P: 51)

STATUS:

2.7 Protect high quality agricultural lands, as identified in Specific Land Use Plans, as the community develops to urban densities. (P: 51)

STATUS:

- 2.8 Protect high quality agricultural lands in rural areas that exist in significant, contiguous amounts for continued productive use in the future. (P: 51) STATUS:
- 3.1 Develop policies to reduce vehicle emissions by reducing the amount of vehicle miles traveled. (P: 52)

STATUS:

3.2 Develop land use regulations and incentives to reduce greenhouse gas emissions and encourage pedestrianscaled development. (P: 52)

STATUS:

4.3 Document and map active and suspended quarries, and analyze their environmental impacts as operational levels evolve at the sites. (P: 53) STATUS:

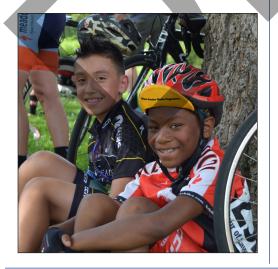












6.1 Adopt a climate change adaptation plan incorporating potential climate change scenarios and identifying specific actions to reduce risk and exposure from hazards. (P: 53)

STATUS:

6.6 Promote responsible use and conservation of energy and natural resources by enhancing current building codes to increase energy efficiency of new construction and significant remodels. (P: 54) STATUS:

6.7 Continue developing local food programs and implement the Food System Plan throughout Douglas County and Lawrence. (P: 54)
STATUS:

6.8 Develop strategies for energy conservation and adaptive reuse of existing structures. (P: 54)
STATUS:

#### **Chapter 7: Community Resources**

- A. Historic Resources
- 1.2 Maintain and strengthen the local preservation ordinances for both Douglas County and the City of Lawrence. (P: 58)

STATUS:

1.3 Adopt a comprehensive historic resources preservation plan. (P: 58)STATUS:

1.5 Create incentives to encourage adaptive reuse of historic structures. (P: 58)STATUS:

1.6 Revise the Land Development Code to facilitate adaptive reuse of historic structures. (P: 58)
STATUS:

1.8 Establish funding priorities for evaluation and protection efforts. (P: 58)STATUS:

1.9 Document and evaluate all structures over 50 years old for consideration to be listed on the historic inventory. (P: 58)

STATUS:

2.4 Expand the use of overlay districts and design guidelines to enhance unique places in our community. (P: 59)

STATUS:

2.5 Create conservation districts to protect historic environs. (P: 59)

STATUS:

2.6 Implement a demolition by neglect ordinance to protect significant historic structures from neglect. (P: 59)

STATUS:

- 2.7 Adopt rehabilitation building and fire codes. (P: 59) STATUS:
- 2.9 Develop historic district sustainability guidelines to encourage maintaining the historic fabric and resources invested in existing structures and site. (P: 59)

STATUS:

3.2 Formalize a review process for all public improvements to determine potential effects on preservation efforts. (P: 60)
STATUS:













3.3 List community owned buildings to the historic registers and promote appropriate repairs and maintenance to ensure compatibility with listings. (P: 60)

STATUS:

4.1 Incorporate historic conservation and preservation in Lawrence's and Douglas County's economic development programs. (P: 60)

STATUS:

4.4 Create and promote tax incentives and abatements for the restoration, renovation, and re-use of historically designated buildings and structures. (P: 60)

STATUS:

4.5 Implement façade improvement grants and incentives for occupants of historic structures. (P: 60)

STATUS:

4.6 Implement incentives for conserving historically significant farming lands. (P: 60)
STATUS:

4.7 Incentivize environmental hazards abatement in significant historic structures. (P: 60)
STATUS:

4.8 Incentivize retaining and maintaining historically single-family residences to their intended use in historic and conservation districts. (P: 60) STATUS:

4.9 Incentivize the appropriate reuse and revitalization of historic structures. (P: 60)STATUS:

#### B. Parks, Recreation, & Open Space

1.3 Coordinate park and open space standards between Douglas County and Lawrence. (P: 61)
STATUS:

(P: 61)

STATUS:

- 2.1 Incentivize land dedications and other voluntary mechanisms to protect natural and historic areas of the community for public purposes. (P: 61)
  STATUS:
- 2.3 Create awareness and education programs showing the benefits of key natural and historic areas. (P: 61)

STATUS:

5.1 Promote agricultural land retention through programs such as conservation easements. (P: 63)
STATUS:

#### C. Community Facilities

- 1.1 Identify appropriate locations for new facilities, and maintain existing locations throughout the community. (P: 65)

  STATUS:
- 1.3 Encourage combining or creating multiple use facilities when appropriate, such as schools/community centers, Fire/Police stations, to improve accessibility and efficiency. (P: 65)

  STATUS:

#### D. Arts & Culture

1.1 Implement the goals of the City-Wide Cultural Plan in the development process. (P: 67)
STATUS:











3.1 Develop strategies for incorporating public art in built projects. (P: 68)STATUS:

#### E. Local Foods

1.3 Plan for the conservation and protection of high quality agricultural soils as part of Specific Land Use Plans. (P: 69)
STATUS:





