

## OVERVIEW & PURPOSE

East Lawrence is a special place. It is a complex, eclectic and even a little eccentric. Through the neighborhood revitalization planning process, this extraordinary diversity of people came together to set a course of action to preserve the important features of their neighborhood and to set goals to improve it over time.

Keeping a neighborhood viable is no accident. Retaining the character of an existing neighborhood takes commitment. The homeowners, property owners, business owners, and tenants clearly demonstrated their desire and commitment through the process of developing this plan and associated action steps. This neighborhood revitalization plan includes initiatives in virtually every area of neighborhood life. This neighborhood revitalization plan is not a land use plan but a preservation and social action strategy to maintain features that are most important to homeowners, property owners, business owners, and tenants

Developing a neighborhood revitalization plan allows homeowners, property owners, business owners, and tenants to maintain the focus of their efforts over time on the issues most important to them. It also serves as a guide for homeowners, property owners, business owners, tenants, and neighborhood organizations in partnership with the City to accomplish the identified objectives.

The information that follows defines the issues pertinent to the neighborhood and develops work plans for implementation. The Plan is unique in that it identifies, as specifically as possible, the actions needed and the parties who can most directly affect implementation.

While the plan is complete as of today, please remember that it is merely a snapshot in time. A neighborhood like East Lawrence is constantly changing, and the homeowners, property owners, business owners, and tenants should re-evaluate the conclusions reached in the plan on a regular basis, in order to ensure it remains relevant and timely.

