

EXECUTIVE SUMMARY

This document focuses on three areas: Primary Neighborhood Goals, Implementation Strategies, and an Action Plan & Task Force Timeline. A companion document titled "Background Studies" includes more detailed information on the process of developing the neighborhood revitalization plan and provides a history of the East Lawrence Neighborhood.



Primary Goals

The East Lawrence Neighborhood Revitalization Plan identifies six primary goals:

1. Encourage effective code enforcement, maintain appropriate land use and zoning and develop a true sensitivity to housing issues.
2. Preserve and conserve existing physical neighborhood landmarks.
3. Protect and enhance neighborhood greenspace, streetscapes and other physical assets.
4. Support neighborhood institutions and programs, and preserve, retain and improve existing activity centers.
5. Enhance pedestrian and automobile safety. Clearly demarcate commercial truck routes.
6. Protect and strengthen the viability of neighborhood businesses.



Pages 10-13 further define the goals and discuss issues that arose during the development of each of the primary goals.



Implementation Strategies

Since the East Lawrence Neighborhood Revitalization Plan is an action oriented plan, the bulk of the document focuses on implementation strategies and the establishment of issue-oriented task forces to achieve the six primary goals.



The issue-oriented task force concept was developed to assist the neighborhood by effectively focusing the efforts of a small group of participants on one area of a goal, for a specific period of time. This allows participants to select issues they believe are important, and provides an organizational framework to achieve the six primary goals.

Workshop and survey participants identified a list of implementation strategies or tasks to be used to achieve each of the primary goals. These tasks were then grouped into issue-oriented task forces. Because many of the primary goals are interconnected, some of the tasks may help to achieve more than one of the six primary goals.



Task Forces

This document identifies the following task forces:

- Conservation District Task Force
- Property Rehabilitation Task Force
- Volunteer Home Repair Task Force
- Open Space Task Force
- Pedestrian Safety Task Force
- Public Facilities and Services Task Force
- Planning and Design Standards Task Force
- Economic Development Task Force
- Brick Streets Task Force
- Code Enforcement Task Force
- Rental Occupancy Code Task Force
- Permitting and Fees Task Force
- Single-Family Strategies Task Force
- Homeless Housing Task Force

Each task force has a Lead Participant(s) responsible for the facilitation or implementation of each task. For example, the East Lawrence Neighborhood Association is the responsible party for the development of five task forces. Supporting groups are listed under the Lead Participant. These Support Participants are organizations/groups from which the Task Force should recruit active representatives. Resource Participants are listed below Support Participants. Representatives from these resource groups may be needed for the implementation of each task or may provide information or advice. The right-hand column outlines the tasks for each Task Force and identifies specific implementation tools and strategies. These Task Forces can be found on pages 16-45.

An Action Plan and Timeline for each task force is provided. Goals have been identified as short, mid and long range. These timeframes are presented merely as a guide to help Task Force participants. The Action Plan and Task Force Timeline can be found on pages 46-51.

