

**Pinckney Neighborhood Association Quarterly Performance Report
May 1, 2012 – July 31, 2012**

Date	Activity description	Number of attendees
May 3, 2012	LAN meeting	2 from PNA
May 19, 2012	Monthly PNA meeting	9
June 7, 2012	LAN meeting	2 from PNA
Mid-June 2012	Postcard – Activity Reminder	Sent to over 1500 households
June 15, 2012	Events & Fundraising Committee Meeting	4
June 16, 2012	Annual Pinckney Neighborhood Picnic	Approx. 100
July 5, 2012	LAN meeting	1 from PNA
July 21, 2012	Monthly PNA meeting	7

Anecdotal Documentation of Partnerships, Special Programs or Good Neighboring Stories:

- Our annual neighborhood picnic was again a big success! About 100 attendees enjoyed the second largest picnic in recent memory. Donations from neighbors and local businesses provided services and food for the picnic, including printing services, art/craft supplies, Italian ice, hotdogs, bounce castle, haircuts, water jug, ice, music, photography services and grocery gift certificates. In addition neighborhood residents and businesses donated approximately \$700 in the fundraising concurrent with picnic efforts.
- Our “social media” outreach is continuing. The revamped website at <http://pinckneyneighborhood.org/> continues to flourish - we have logged over 175 unique visitors in this quarter. Pinckney Neighborhood has 60 followers on Facebook, steadily adding a few more each month. Both the website and Facebook page are repositories for photos of neighborhood events, such as the picnic. We also post all meeting announcements and newsletters there.
- At our July meeting we heard from guest Deron Belt about a music event that will be held in Burcham Park in early October. In addition to addressing neighbors’ concerns about noise and traffic, we are exploring opportunities for Pinckney volunteers to assist in parking and clean-up.