MEMORANDUM

Date:        August 6, 2013
To:          Lawrence & Douglas County MPO Countywide Bike Plan Steering Committee
From:        Tom Huber & Kevin Luecke
Re:          Bicycle Heat Map

The attached map represents latent demand or potential for increased bicycling trips in the Lawrence area. Factors including the presence of schools and universities, housing density and shared use path locations were weighted to produce areas of high demand and low demand. The resulting map is generalized, but provides good indications for where there is the potential for significant numbers of bicycling trips. These areas should be focused on to provide bicycle facilities to meet potential and latent demand. The maps will be further used as a resource to help prioritize bikeway improvements.
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