



THE UNIVERSITY OF KANSAS  
CITY OF LAWRENCE

**Lawrence Transit Comprehensive Operational Analysis**  
**Kick-Off Meeting Agenda**  
**Tuesday, May 10<sup>th</sup>, 2016**  
**9:30 – 11:00 AM**

Introductions

- Nelson\Nygaard
- Lawrence Transit System and KU on Wheels
- Other key project participants

Lawrence Transit History and Vision

- Project Catalyst
- Agency and Community Goals / Definition of a Successful Outcome
- Service Issues / Unmet Needs
- Recent Efforts (Successes and Failures)

Project Overview

- Study Process and Key Tasks – Fixed route service (Boris and Gretchen), paratransit service (Will)
  - Phase I – Data Collection and Public Outreach
  - Phase II – Region and System Overview
  - Phase III – System Recommendations
- Schedule
- Deliverables

Update on Data & Information Collection

- Ridecheck, Rider Survey, and Transfer Analysis
- Service Characteristics
  - Fixed route
  - Paratransit
- Regional Travel Patterns
- Fare Usage and Type
- Budget and Funding Sources
- Governance Structure
- GIS Layers
- Previous Studies and Reports



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#### Stakeholder and Public Outreach

- Overall Public Outreach Strategy
- Stakeholder Interviews and Focus Groups
- Public Meetings
- Regional Provider Review
- Project Website

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