2025 - Unmistakable Events Grant Program - Grant Review Scoring Matrix

		Unmistakable Identity Enhancement		Economic Impact			Cultural Impact	Environmental Stewardship	Application	Leverage	Merit	
		UI-2 - Percent of residents who are satisfied or very satisfied with the amount of arts, cultural opportunities and related events		UI-4 & UI-10 - Number of residents and/or non-residents who have attended select events in the past year			UI-5 - Percent of Black, Indigenous and people of color (BIPOC) residents rating the community as welcoming - UI-6 - Percent of residents who believe their culture is celebrated in the community (i.e. festivals, parades, events, etc.)	UI-13 - Number of events and programs that celebrate and enhance area environmental sustainability	Quality	Outside and/or In-Kind Support	Merit of Event	
2025 Proposed Event	Funding Request Amount	Score: Is this an Unmistakable Identity event or does it have the potential to become such an event? Does it move the progress indicator needles? (UI Progress Indicators tab is below.) Example: Is this a yearly tradition, unique to Lawrence, uniquely unmistakable, promotes diversity, etc.?	Score: Does this event enhance the artisitc and cultural vibrancy of Lawrence?	Score: Does this event generate overnight visits to Lawrence?	Score: Does this event boost tourism and create an overall economic benefit for the community?	Score: Does this event generate visits in off-peak seasons (Dec. to March)?	Score: Does this event foster community engagement, with a focus on inclusivity, by hosting events that resonate with diverse audiences, including black, indigenous, and people of color (BIPOC) and LGBTQ+ residents?	Score: Does this event celebrate and enhance environmental sustainability and contribute to Lawrence's long-term environmental goals?	Score: Application Quality (completeness, organization, clarity of application, supporting documentation, letters of support for in-kind funding)?	Score: Does this event have other financial support and supporting resources?	Score: Added points for strong projects which align well with the program intent and in which you are confident of success.	Total (Max 100 points)
Scoring Points		(0 to 15 points)	(0 to 15 points)	(0 to 10 points)	(0 to 10 points)	(0 to 5 points)	(0 to 15 points)	(0 ro 10 points)	(0 to 5 points)	(0 to 10 points)	(0 to 5 points)	
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Scoring Points		(0 to 15 points)	(0 to 15 points)	(0 to 10 points)	(0 to 10 points)	(0 to 5 points)	(0 to 15 points)	(0 ro 10 points)	(0 to 5 points)	(0 to 10 points)	(0 to 5 points)	

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