Survey Instrument
The City of Lawrence would like your input to help determine parks and recreation priorities for our community. This survey will take about 10 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid return-reply envelope. We greatly appreciate your time.

1. Counting yourself, how many people live in your household? ________

2. How many persons in your household (counting yourself) are?
   - Under 5 years ______  
   - 20 - 24 years ______  
   - 55-64 years ______  
   - 5 - 9 years ______  
   - 25 - 34 years ______  
   - 65+ years ______  
   - 10 - 14 years ______  
   - 35 - 44 years ______  
   - 15 - 19 years ______  
   - 45 - 54 years ______  

3. How many years have you lived in Lawrence? ________ years

4. Have you or other members of your household participated in any programs offered by the City’s Parks and Recreation Department during the past 12 months? [check one]
   (1) Yes (answer questions #4a & 4b)
   (2) No, but I am aware that the City offers parks and recreation programs
   (3) No, because I did not know the City offers parks and recreation programs

4a. [ONLY if YES to Q#4] From which of the following sources of information did you learn about the City’s parks and recreation programs? [check all that apply]
   (1) newspaper  
   (2) flyers/brochures  
   (3) friends/coworkers  
   (4) newsletters  
   (5) Parks and Recreation booklets  
   (6) visited/called a parks & recreation office  
   (7) cable television  
   (8) website  
   (9) public service announcements

4b. [ONLY if YES to Q#4] Overall, how would you rate the programs offered by the City’s Parks and Recreation Department? [check one]
   (1) Excellent  
   (2) Good  
   (3) Fair  
   (4) Poor  
   (9) Don't know

5. Have you or members of your household visited any of the City’s parks during the past year?
   (1) Yes: Which Ones? (If you know, please write the name or location of the parks below)
   (2) No, but I know where City parks are located
   (3) No, because I don’t know where City parks are located

5a. [ONLY if YES to Q#5] Overall, how would you rate the physical condition of the City parks you have visited? [check one]
   (1) Excellent  
   (2) Good  
   (3) Fair (need some improvements)  
   (4) Poor (need many improvements)  
   (9) Don't know/have not visited a City park recently
6. **PARKS AND RECREATION ACTIVITIES/POLICIES.** For each of the following, please indicate your level of agreement by circling the corresponding number below where "1" means STRONGLY AGREE and "5" means STRONGLY DISAGREE.

<p>| | | | | | |</p>
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Strongly Agree</td>
<td>Agree</td>
<td>Neutral</td>
<td>Disagree</td>
<td>Strongly Disagree</td>
</tr>
<tr>
<td>(A)</td>
<td>Overall, I presently get a lot of value for my tax dollars in parks and recreation services</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>(B)</td>
<td>The present fees for recreation programs and services are reasonable</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>(C)</td>
<td>The policy of charging the same fee for both non-residents and residents of Lawrence should be continued</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>(D)</td>
<td>I would support an increase in user fees for existing programs and services to generate additional overall revenues for parks and recreation to improve maintenance and program services</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>(E)</td>
<td>Acquisition of property for new parks in developing areas should be a priority</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>(F)</td>
<td>Land developers of large residential developments should be required to contribute property and/or facilities for parks and recreation</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>(G)</td>
<td>The public landscape plantings contribute to the quality of life in Lawrence</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>(H)</td>
<td>I think there are an adequate number of trees in public areas in the City of Lawrence</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>(I)</td>
<td>I am concerned for my personal security in Lawrence parks and recreation parks/facilities</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>(J)</td>
<td>The joint use and construction of facilities by City parks and recreation with schools and other public agencies is an effective way to provide facilities and services</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>(K)</td>
<td>Parks and recreation facilities are currently provided in an equitable manner throughout the City</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>(L)</td>
<td>Parks and recreation programs are currently provided in an equitable manner throughout the City</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>(M)</td>
<td>There are currently sufficient opportunities for youth/teens to use their free time constructively in Lawrence</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>(N)</td>
<td>Use of facilities by other agencies restricts my use of facilities because of limited and/or inconvenient hours</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>
7. **FACILITY AVAILABILITY.** Using a five-point scale where '1' means “Very Satisfied” and ‘5’ means “Very Dissatisfied,” please rate your overall satisfaction with the **AVAILABILITY** of the following types of recreational facilities in the City of Lawrence.

<table>
<thead>
<tr>
<th></th>
<th>Very Satisfied</th>
<th>Satisfied</th>
<th>Neutral</th>
<th>Dissatisfied</th>
<th>Very Dissatisfied</th>
<th>Don’t Know</th>
</tr>
</thead>
<tbody>
<tr>
<td>(A)</td>
<td>Youth Baseball/Softball fields</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>(B)</td>
<td>Adult Softball fields</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>(C)</td>
<td>Soccer fields</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>(D)</td>
<td>Lighted sports fields</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>(E)</td>
<td>Tennis courts</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>(F)</td>
<td>Inline skating/hockey facilities</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>(G)</td>
<td>Ice skating rinks</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>(H)</td>
<td>Skateboard facilities</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>(I)</td>
<td>Volleyball courts</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>(J)</td>
<td>Golf courses/driving ranges</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td></td>
<td>and putting greens</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(K)</td>
<td>Playgrounds for children</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>(L)</td>
<td>Picnic facilities</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>(M)</td>
<td>Walking and biking trails</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>(N)</td>
<td>Nature centers/nature trails</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>(O)</td>
<td>Indoor gyms and fitness space</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>(P)</td>
<td>Indoor swimming facilities</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>(Q)</td>
<td>Outdoor aquatic/swimming facilities</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>(R)</td>
<td>Racquetball courts</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>(S)</td>
<td>Public meeting space</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>(T)</td>
<td>Youth/Teen Recreation Centers</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>(U)</td>
<td>Public landscaping and flower gardens</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>(V)</td>
<td>Community centers</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>(W)</td>
<td>Neighborhood parks</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>(X)</td>
<td>Community parks, such as</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td></td>
<td>Centennial Park</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(Y)</td>
<td>Large multi use parks for active and passive recreation</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>(Z)</td>
<td>Senior centers</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>

8. **Which FOUR of the facilities listed above are most important to the members of your household?**
[Write in the letters below for your 1st, 2nd, 3rd, and 4th choice using the letters from the list in question #7 above.]

<table>
<thead>
<tr>
<th></th>
<th>1st</th>
<th>2nd</th>
<th>3rd</th>
<th>4th</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

Resident Survey  
Page 3
11. **FACILITY IMPROVEMENTS.** Parks and recreation improvements that are being considered by the City of Lawrence are listed below. For each one, please indicate whether you think the improvement is very important, somewhat important, or not important by circling the corresponding number.

<table>
<thead>
<tr>
<th></th>
<th>Very Important</th>
<th>Somewhat Important</th>
<th>Not Important</th>
<th>Don't Know</th>
</tr>
</thead>
<tbody>
<tr>
<td>(A) Renovating neighborhood parks</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>9</td>
</tr>
<tr>
<td>(B) Renovating existing outdoor athletic courts (tennis, basketball, volleyball courts)</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>9</td>
</tr>
<tr>
<td>(C) Renovating playgrounds</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>9</td>
</tr>
<tr>
<td>(D) Renovating picnic areas</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>9</td>
</tr>
<tr>
<td>(E) Renovating existing community and youth centers</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>9</td>
</tr>
<tr>
<td>(F) Linking neighborhood parks with walking/biking trails</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>9</td>
</tr>
<tr>
<td>(G) Expanding open space areas for new parks</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>9</td>
</tr>
<tr>
<td>(H) Renovating existing outdoor swimming pools</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>9</td>
</tr>
<tr>
<td>(I) Adding an outdoor pool/family aquatic center</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>9</td>
</tr>
<tr>
<td>(K) Renovating existing outdoor athletic fields (baseball, softball, soccer, football)</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>9</td>
</tr>
<tr>
<td>(L) Adding additional outdoor athletic fields</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>9</td>
</tr>
<tr>
<td>(M) Adding lighting to outdoor sports fields</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>9</td>
</tr>
<tr>
<td>(O) Expanding space for classes, meetings, and other passive recreation programs</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>9</td>
</tr>
<tr>
<td>(P) Improving fishing areas</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>9</td>
</tr>
<tr>
<td>(J) Enhancing existing public landscapes and gardens</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>9</td>
</tr>
</tbody>
</table>

12. **Which THREE improvements from the list above are most important to the members of your household?** [Write in the letters below for your 1st, 2nd, and 3rd choice using the letters from the list in question #11 above.]

<table>
<thead>
<tr>
<th></th>
<th>1st</th>
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</thead>
</table>

13. **Which ONE of the following do you think the City of Lawrence should emphasize most over the next 10 years?** [check one]

- (1) The City should make improvements to existing parks and recreation facilities
- (2) The City should construct new parks and recreation facilities
- (3) The City should acquire land to create new parks
- (4) None of these

14. **If the City were to develop new recreation centers, which of the following would you prefer?** [check one]

- (1) Build small, neighborhood-oriented recreation facilities
- (2) Build a large centrally located recreation facility that is designed to serve residents from many parts of the City
- (3) Do not build any new recreation facilities
- (9) Don't know
15. Please indicate ALL reasons that keep you or other members of your household from using City parks and recreation facilities more often? (Check all that apply)

___(01) Facilities are not well maintained
___(02) Facilities do not have the right equipment
___(03) Security is poor (i.e., poor lighting)
___(04) Hours of operation are not convenient
___(05) The location of City facilities is not close to my home
___(06) Fees are too expensive
___(07) Members of my household use facilities provided by other organizations
___(08) We are too busy or just not interested
___(09) I do not know where the City facilities are located
___(10) The City does not have quality programs
___(11) Registration is not convenient
___(12) The City does not have the facilities we need

16. Which of the following best describes your race/ethnicity (check all that apply)?

___(1) Asian/Pacific Islander
___(2) White
___(3) American Indian/Eskimo
___(4) Black/African American
___(5) Hispanic
___(6) Other: __________________

17. What is your home zip code? ____________

18. Your sex

___(1) Male
___(2) Female

19. What is your total annual household income?

___(1) Under $25,000
___(2) $25,000 to $49,999
___(3) $50,000 to $74,999
___(4) $75,000 to $99,999
___(5) $100,000 or more

20. Are you or other members of your household full-time students at:

___(1) University of Kansas
___(2) Haskell Indian Nations University
___(3) Neither of these

This concludes the survey; We thank you for your time.
Please return the survey in the enclosed postage-paid envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061
Parks and Recreation
Youth Survey

Summary of Results

Conducted for

The City of Lawrence, Kansas
Department of Parks and Recreation

by
Leisure Vision
a division of ETC Institute

in association with
Leon Younger and PROS

Fall 1999
Lawrence Parks and Recreation Master Plan
Summary of Youth Survey Results

Overview of the Methodology

The City of Lawrence Department of Parks and Recreation administered a survey to students at Lawrence schools during the fall of 1999 to help determine parks and recreation priorities for the community. The surveys were distributed to 373 randomly selected students in grades 3-12 at 27 Lawrence schools. The results for the random sample of 373 students have a 95% level of confidence with a precision of at least +/- 5.2%.

Major Findings

Programs: Awareness, Participation, and Priorities

- 68% of the youth surveyed indicated that there is a City park within walking distance of their home; 31% indicated that they use the park near their home at least one a week. More than half (56%) of those surveyed indicated that they use the park closest to their home at least once per month; 71% of those surveyed indicated that they use other parks in the City of Lawrence in addition to the one nearest their home.

- 59% of the youth surveyed indicated that they use the City’s recreation centers. Of those who use recreation centers, 52% indicated that they use them at least once per month; 27% indicated that they use them at least once per week.

- The indoor recreational activities that youth were most interested in based on the percentage of “very interested” responses were: indoor swimming (57%), video games/arcade games (56%), indoor basketball (45%), and billiards/pool (42%).

- The natural oriented recreation programs that youth were most interested in based on the percentage of “very interested” responses were: canoeing/boating (47%), exploring/playing in the woods (46%), and trail walking/hiking (43%).

- The outdoor recreational activities that youth were most interested in based on the percentage of “very interested” responses were: concerts/entertainment (56%), bicycle riding in their neighborhood (46%), outdoor basketball (46%), bicycle trail riding (45%), baseball (40%), soccer (40%), and in-line skating (40%).
Charts/Graphs
Is There a Park Near Your Home That You Can Walk To?
by percentage of youth respondents

Yes 32%
No 68%

Source: ETC Institute/Leisure Vision (January 2000)

How Often Do You Use the Park Near Your Home?
by percentage of youth respondents who indicated there was a park near their home

At least once per month 25%
At least once a week 31%
A few times per year 21%
Never 11%
Only in the summer 12%

Source: ETC Institute/Leisure Vision (January 2000)
What Do You Do At The Park Nearest to Your Home?
by percentage of youth respondents who indicated they use a park near their home

- Hang-out with friends: 55%
- Play sports: 48%
- Use playground equipment: 37%
- Other: 29%
- None selected: 9%

Source: ETC Institute/Leisure Vision (January 2000)

Do You Ever Go to Any Other Parks in the City of Lawrence?
by percentage of youth respondents

- Yes: 71%
- No: 29%

Source: ETC Institute/Leisure Vision (January 2000)
Why Don't You Go to Other Parks in the City of Lawrence?
by percentage of youth respondents who indicated they do not go to other parks in the City

- Not interested in parks: 54%
- They are too far away: 27%
- Parks don't have things to do I like: 5%
- I don't have anyone to go with: 5%
- I don't know where other parks are located: 8%
- Other: 1%

Source: ETC Institute/Leisure Vision (January 2000)

Do You Use Any of the City's Recreation Centers?
by percentage of youth respondents

- No: 41%
- Yes: 59%

Source: ETC Institute/Leisure Vision (January 2000)
Why Don't You Go to Recreation Centers in the City of Lawrence?

by percentage of youth respondents who indicated that they do not use City recreation centers

- Not Interested in Recreation Centers: 49%
- Too far away: 25%
- Other: 19%
- Don't know where they are located: 16%
- Don't have anyone to go with: 13%
- Recreation Centers don't have things I like: 6%

Source: ETC Institute/Leisure Vision (January 2000)

How Often do you Use the Recreation Center You Visit Most?

by percentage of youth respondents who indicated that they use City recreation centers

- At least once a week: 27%
- Once per month: 25%
- Only in the summer: 13%
- A few times per year: 35%

Source: ETC Institute/Leisure Vision (January 2000)
What Do You Do At City Recreation Centers?
by percentage of youth respondents who indicated that they use city recreation centers

- Hang-out with friends 26%
- Use equipment 24%
- Play sports 40%
- None selected 2%
- Other 8%

Source: ETC Institute/Leisure Vision (January 2000)

How Do You Get to City Recreation Centers?
by percentage of youth respondents who indicated that they use city recreation centers

- Car 63%
- Bike 6%
- Walk 29%
- Other 2%

Source: ETC Institute/Leisure Vision (January 2000)
Level of Interest Youth Have In Various Indoor Recreation Activities

by percentage of youth respondents

- Indoor swimming: 83%
- Video games/arcade games: 79%
- Indoor basketball: 78%
- Billiards and pool: 78%
- Table tennis/pong pong: 72%
- Weight lifting and fitness: 69%
- Drawing/painting: 70%
- Ice skating: 68%
- Indoor volleyball: 67%
- Plays/theater/acting: 61%
- Board Games/Cards: 65%
- Model building/crafts: 54%
- Dance: 45%
- Ice hockey: 53%
- Gymnastics: 43%
- Indoor walking/running: 50%
- Social Dance: 34%
- Study center: 34%
- Aerobics/jazzercise, etc.: 34%

Source: ETC Institute/Leisure Vision (January 2000)

Level of Interest Youth Have in Various Nature Oriented Recreational Activities

by percentage of youth respondents

- Canoeing/boating: 79%
- Exploring/playing in the woods/fields: 78%
- Trail walking and hiking: 76%
- Fishing: 70%
- Rock climbing: 68%
- Nature/Outdoor education courses: 59%
- Scouting: 35%

Source: ETC Institute/Leisure Vision (January 2000)
Level of Interest Youth Have in Various Outdoor Recreational Activities
by percentage of youth respondents

Source: ETC Institute/Leisure Vision (January 2000)

Demographics: Race/ethnicity
by percentage of youth respondents

Source: ETC Institute/Leisure Vision (January 2000)
Demographics: Gender
by percentage of youth respondents

Female
50%

Male
50%

Source: ETC Institute/Leisure Vision (January 2000)

Demographics: Grade in School
by percentage of youth respondents

10th/11th/12th grade
27%

7th/8th/9th grade
38%

4th/5th/6th grade
32%

Refuse
3%

Source: ETC Institute/Leisure Vision (January 2000)