

City of Lawrence
Parks and Recreation Advisory Board
March 14, 2017 minutes

MEMBERS PRESENT: Chair, Allen Humphrey, Vice Chair, LaRisa Chambers, Mandy Enfield, John Blazek, Sue Hack

MEMBERS ABSENT:

STAFF PRESENT: Tim Laurent, Ernie Shaw, Roger Steinbrock, Mark Hecker, Brandy Shoemaker

PUBLIC PRESENT: Lisa Larson, Chris Tilden, Tim Herndon

- I. Meeting called to order by Chair Humphrey
- II. Approval of February 14th, 2017 minutes by Hack, and seconded by Chambers. Motion carried 4-0.
- II. Highlights/Concerns
Hack inquired about the criteria for the vendors that are selected for the craft show. Shoemaker will inquire with Duane Peterson and respond back to Hack.
- III. Tim Herndon – Lawrence Loop Logo
Herndon made a presentation on the Lawrence Loop logo. Discussion is on-going on how, when and where the logo should be used. When completed the Loop will provide a continuous 22-mile trail around Lawrence. Herndon is requesting support from the Advisory Board members so that they can move forward with the Loop Logo and approach the City Commission to get an official endorsement. *Motion for the board to provide support for the concept of the Loop logo with the understanding that no commitment of financial funding for Loop signage and/or completion of the Loop trail are guaranteed given by Hack and seconded by Blazek. Motion approved 5-0*
- V. P & R Master Plan – Commission meeting Tuesday, March 21
Shaw reported the Master Plan is scheduled on the City Commission agenda at the Tuesday, March 21, meeting.
- VI. Sponsorship Policy – Commission meeting Tuesday, March 21
Steinbrock reported the Sponsorship Policy was approved by the City Commission last month, but the City Commission asked for an amendment to the policy, addressing information which is to be provided to the Commission when deciding naming rights for a facility. The amendment is scheduled to be presented to the City Commission at the Tuesday, March 21, meeting.
- VII. 2018 Budget Process calendar – Mark

Hecker presented an overview of the 2018 budget. A new system OpenGov is being used this year, it will allow immediate access to City staff at City Hall once the information is inputted.

VIII. Advisory Board meeting discussion

It was decided the Advisory Board will continue to meet monthly at noon here at the Administration Office.

IX. Staff reports

- i. Recreation/ Expenses-Revenue/2017 Financial Updates –
Hecker reported the recreation division is doing amazing. Last year at this time it produced approximately \$650,000 of revenue. This year it is at \$867,000. The Golf Course is doing extremely well also. Last year at this time, we produced \$33,000. This year we are at \$86,000.
- ii. Parks/Golf Course/Projects Report/2017 financial updates –
Hecker reported in April the concept will be presented to expand facilities at Eagle Bend and have the City look into a possible partnership with the Kansas Golf Association.
- iii. Marketing Report
Steinbrock reported the Summer/Fall 2017 Activity Guide will be released Sunday, April 23. Class enrollments were down by 90 registrations in February but as of today (3/14/17) compared to last year at this time enrollments are up 1.5%. Enrollments will continue to increase as summer approaches with camps offerings, Steinbrock stated.

X. Other – None

Meeting adjourned. Next Advisory Board meeting scheduled for noon, Tuesday, April 11, 2017.