



City Commission Guidance:

- Specific June 2019 request to review user fees was in context of budget discussions
- Shift in approach for the Advisory Board from budget discussions
  - Comm. Leslie Soden – Master Plan lists objective and timelines, are we following those?
  - Comm. Stuart Boley – Not worried about trying to solve the Recreation Fund budget, instead, “How are we dealing with equity as we go forward with the Master Plan?”
  - Comm. Matthew Herbert – Look at community impact of proposed policies
  - Comm. Jennifer Ananda – How do we make Master Plan decisions and apply it equitably?
  - Mayor Lisa Larsen – We need to change what we were wanting them to do before but we still want community feedback and potentially meetings
- City Manager Craig Owens will provide a series of policy questions for the Advisory Board to answer
  - Help guide on special populations impact, age impact, and income impact (Ex. Where do we want to reduce the impact of fees?)
  - That guidance can inform the process of developing the policy

Series of Policy Questions

**I. How should the idea of cost recovery be approached?**

- a. We have the Cost Recovery Model that is based on best-practices nationwide
- b. The model sets percentages based on perceived “individual” vs. “community” benefit
- c. There is a spectrum that encompasses all Parks and Recreation facilities and programs along that model
- d. What placement of items along that spectrum reflects the Lawrence community?
- e. Does that placement require adjustments to account for equity considerations?

***II.* Where do facility use fees fall on the cost recovery spectrum?**

- a. How do we capture data to make numbers-based decisions regarding fees?
- b. How can fees be implemented to lessen the equitability concerns?
- c. For purposes of user fees, what criteria should be reviewed with regard to equitability considerations (ex. Special populations, aging populations, low-income populations)?
- d. How can the Douglas County Health Department data inform equity considerations?
- e. How do other cities utilize user fees compared to tax funds?

***III.* How does the community's value of maintaining the Community Building fall within the community's value of other items within the Parks and Recreation CIP Plan?**

- a. Analysis of the cost to maintain the Community Building for 10 to 20 years (establishing ADA accessibility and security controls)
- b. Review of the Parks and Recreation Master Plan CIP items
- c. Prioritization of all CIP-proposed items (where does the Community Building rank in relation to other facilities, park/recreation maintenance, and offerings?)



# City of Lawrence

## PARKS AND RECREATION

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### CITY COMMISSION

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LISA LARSEN

**COMMISSIONERS**  
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LESLIE SODEN  
STUART BOLEY

**TO:** Parks and Recreation Advisory Board Members  
**FROM:** Derek Rogers, Director  
**DATE:** October 8, 2019  
**RE:** Director's Update

While the weather may be cooling off, Parks and Recreation activities have been heating up. Plans are in progress for two upcoming events – the Holiday Bazaar and the Annual Holiday Paint In. We anticipate good community participation both weekends. We also look forward to the ribbon cutting ceremony for the new toddler playground and swing set at Ludlam Park on Friday October 11 at 5:30 pm. This project was the result of collaboration with the Sunset Hill Neighborhood Association.



### Parks

- Fall turf renovation is in full swing in all parks, athletic fields, and the golf course
- Fall mum planting is nearly complete
- Ludlam Park – new playground installation is complete
- Rotary Arboretum - The dedication of the new shelter was completed on September 18<sup>th</sup>



- Oak Hill Cemetery Mausoleum renovation project is in progress
- Holiday Lights – work has begun in preparation for light install starting October 16
- Park Hill Park – installation of new sidewalk to playground is complete
- Holcom Park Complex – work has begun on improvements for the golf diamond dugouts
- East Lawrence Center – replacement of restroom sinks is in progress
- Mary’s Lake – working on bridge plank replacements for the trail near the lake
- Golf Course - working to correct drainage issues
- Lyon’s Park – working to repair security lights
- Lawrence Loop trail - Working with MSO staff on design process for section from 11<sup>th</sup> to 7<sup>th</sup> streets and conceptual ideas for the section from 7<sup>th</sup> street to Constant Park
- Working with KDOT on short-term design solutions for intersection of K10 and 27<sup>th</sup> street

### **Recreation**

- National Gymnastics Day was held Saturday, September 21<sup>st</sup> – 700+ people attended at the Sports Pavilion
- Ad Astra swim meet Saturday/Sunday, October 12<sup>th</sup> & 13<sup>th</sup> – Indoor Aquatic Center
- Holiday Bazaar Saturday October 19<sup>th</sup>, 9am to 4pm – Sports Pavilion Lawrence
- 48<sup>th</sup> Annual Halloween Paint In Saturday, October 26<sup>th</sup> – Downtown Lawrence
- Fall outdoor activities (Adult and Youth Sports) will be winding down with winter programs to begin late October/early November
- Personnel changes:
  - Taylor Martin replaced Chad Tower as the Facility Operation Supervisor at the Sports Pavilion
  - Kristy Bellinger’s last day as Recreation Programmer at the Sports Pavilion was Friday, October 4<sup>th</sup>
  - Other positions to fill include an administrative technician at the Indoor Aquatic Center, a recreation programmer for adult sports/outdoor events, and a facility operations programmer at the Sports Pavilion

### **Marketing**

- Working on the *2020 Winter/Spring Activities Guide* to be released in the Sunday November 24 edition of the *Lawrence Journal-World*
- Have created a social media campaign highlighting staff called “LPRD Reflections,” which provides a few comments from staff about their work with the Department and their greatest memory of their work in a short video format. The plan is to have one released weekly.

We look forward to continuing the City’s mission to provide, “excellent City services that enhance the quality of life for the Lawrence community.”