



**2023**

**City of Lawrence, KS**

**Parks, Recreation, Arts, and Culture Needs Assessment**

**Findings Report**





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**1**

# Executive Summary



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# 2023 City of Lawrence Parks, Recreation, Arts & Culture Needs Assessment Executive Summary

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## Overview

ETC Institute administered a needs assessment for Lawrence, KS during the months of fall 2023. The survey will help determine parks, recreation, arts, and culture priorities for the community to inform an update to the Parks, Recreation, Arts & Culture Comprehensive Plan.

## Methodology

ETC Institute mailed a survey packet to a random sample of households in Lawrence. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at *LawrenceSurvey.org*.

After the surveys were mailed, ETC Institute followed up with residents to encourage participation. To prevent people who were not residents of Lawrence from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

The goal was to collect a minimum of 500 completed surveys from residents. The goal was met with 519 completed surveys collected. The overall results for the sample of 519 households has a precision of at least +/-4.3 at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 2)
- Priority Investment Rating (PIR) that identifies priorities for amenities and programs (Section 3)
- Benchmarks comparing data from Lawrence to national averages (Section 4)
- Tabular data showing the overall results for all questions on the survey (Section 5)
- Answers to open-ended questions (Section 6)
- A copy of the cover letter and survey instrument (Section 7)

The major findings of the survey are summarized in the following pages.

## Lawrence Parks and Recreation Facilities

**Use Overview.** Most respondents (92%) report visiting a City of Lawrence Parks and Recreation facility during a typical year. Respondents are most often discouraged from visiting because they do not feel safe using parks/facilities (29%), they use other city/state/private/HOA facilities (17%), or the lack of restrooms (17%).

**Support for Improvements.** Respondents were provided with a list of 10 potential improvements to parks and recreation facilities and asked to rate their level of support for the improvement. Respondents were most supportive (rating “somewhat supportive” or “very supportive”) of improving existing parks infrastructure (88%), improving the existing trail system (85%), and improving/adding restroom facilities (83%). These are also the three improvements most important to respondent households.

## City of Lawrence Recreation Programs and Events

**Recreation Program or Event Participation Overview.** Sixty-four percent (64%) of respondents report participating in recreation programs or events offered by the City of Lawrence in a typical year. Respondents are most often discouraged from participating because they are too busy/not interested (36%), they don’t know what is offered (33%), or they prefer individual activities (20%).

**Community Arts and Culture Programs and Events Participation Overview.** Sixty-five percent (65%) of respondents report participating in community arts and culture programs or events in a typical year. Respondents are most often discouraged from participating because they don’t know what is offered (43%) or they are too busy/not interested (41%).

**Importance of Arts and Culture Programs.** Respondents were asked to select the three roles/services provided by the city’s arts and culture programs that are most important to their household. Respondents most often selected supporting local artists and art organizations (48%), preserving and presenting local history (34%), and exposure to local/regional artists and performers (34%).

**Interest in Event Concepts.** Respondents were asked to select all the types of event concepts that their household would be interested in. Art and cultural celebrations (73%), outdoor entertainment (65%), festivals (54%), and food/drink events (54%) were the event concepts with the highest level of interest.

**Awareness of Services/Programs.** Respondents were provided with a list of 8 arts and cultural services and programs offered by the City of Lawrence and asked to indicate their familiarity. Respondents were most aware of (selecting “use” or “aware, but do not use”) community events (90%), performing arts classes (86%), and public art (85%).

**Support for Public Art Programs.** Most respondents (77%) either “somewhat support” (31%) or “strongly support” (46%) a public art program in Lawrence.

## Other Major Findings

**Support for City Grant Programs.** Most respondents (78%) either “somewhat support” (31%) or “strongly support” (47%) city grant programs for arts, culture, and events.

**Access to the Arts.** Most respondents (52%) either “agree” (31%) or “strongly agree” (21%) that they would like more access to the arts for themselves or their family.

**Satisfaction with Overall Value.** Most respondents (65%) say they feel either “satisfied” (51%) or “very satisfied” (14%) with the overall value that their household receives from the City of Lawrence parks, facilities, programs, and services.

**Perceptions of Parks, Recreation, Arts, and Culture.** Respondents most often agreed (selecting “mostly agree” or “strongly agree”) that they feel welcome in the City’s parks, programs, and facilities (75%), the city has parks and recreation facilities for people like them (74%), and parks are well-maintained (72%).

**Benefits of Parks, Recreation, Arts, and Culture.** Respondents were provided with a list of 14 potential benefits of parks, recreation, arts, and culture and asked to rate their agreement with each. Respondents most often agreed (rating “agree” or “strongly agree”) that they provide access to greenspace, nature, and playgrounds (87%), provide access to transportation (77%), improve physical health and fitness (77%), and preserve open space and protect the environment (77%).

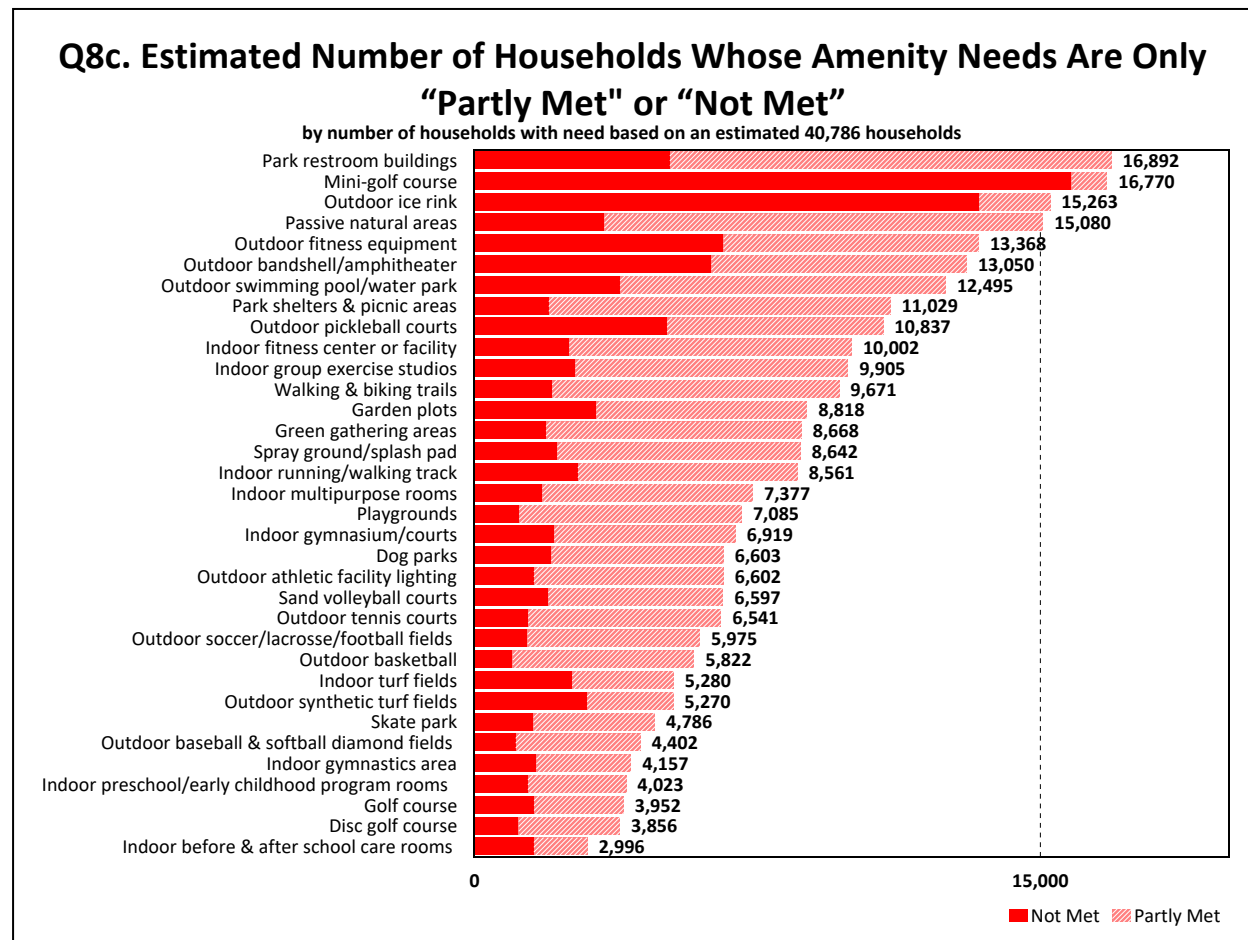
## Parks and Recreation Facilities/Amenities Needs and Priorities

**Amenity Needs:** Respondents were asked to identify if their household had a need for 34 amenities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various amenities.

The three amenities with the highest percentage of households that have an unmet need:

1. Park restroom buildings – 16,892 households
2. Mini-golf course – 16,770 households
3. Outdoor ice rink – 15,263 households

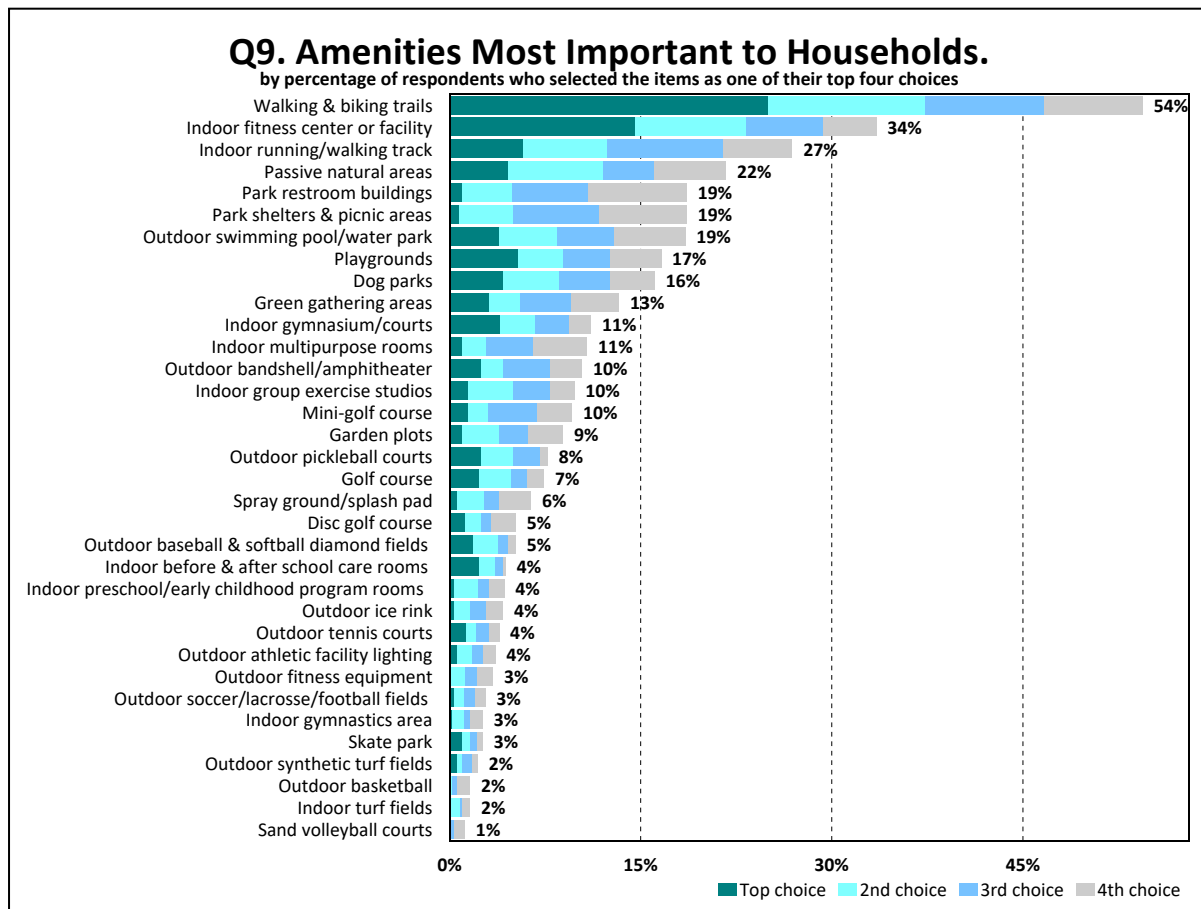
The estimated number of households that have unmet needs for each of the 34 amenities assessed is shown in the chart below.



**Amenities Importance:** In addition to assessing the needs for each amenity, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents’ top four choices, these were the four amenities ranked most important to residents:

1. Walking & biking trails (54%)
2. Indoor fitness center or facility (34%)
3. Indoor running/walking track (27%)
4. Passive natural areas (22%).

The percentage of residents who selected each amenity as one of their top four choices is shown in the chart below.



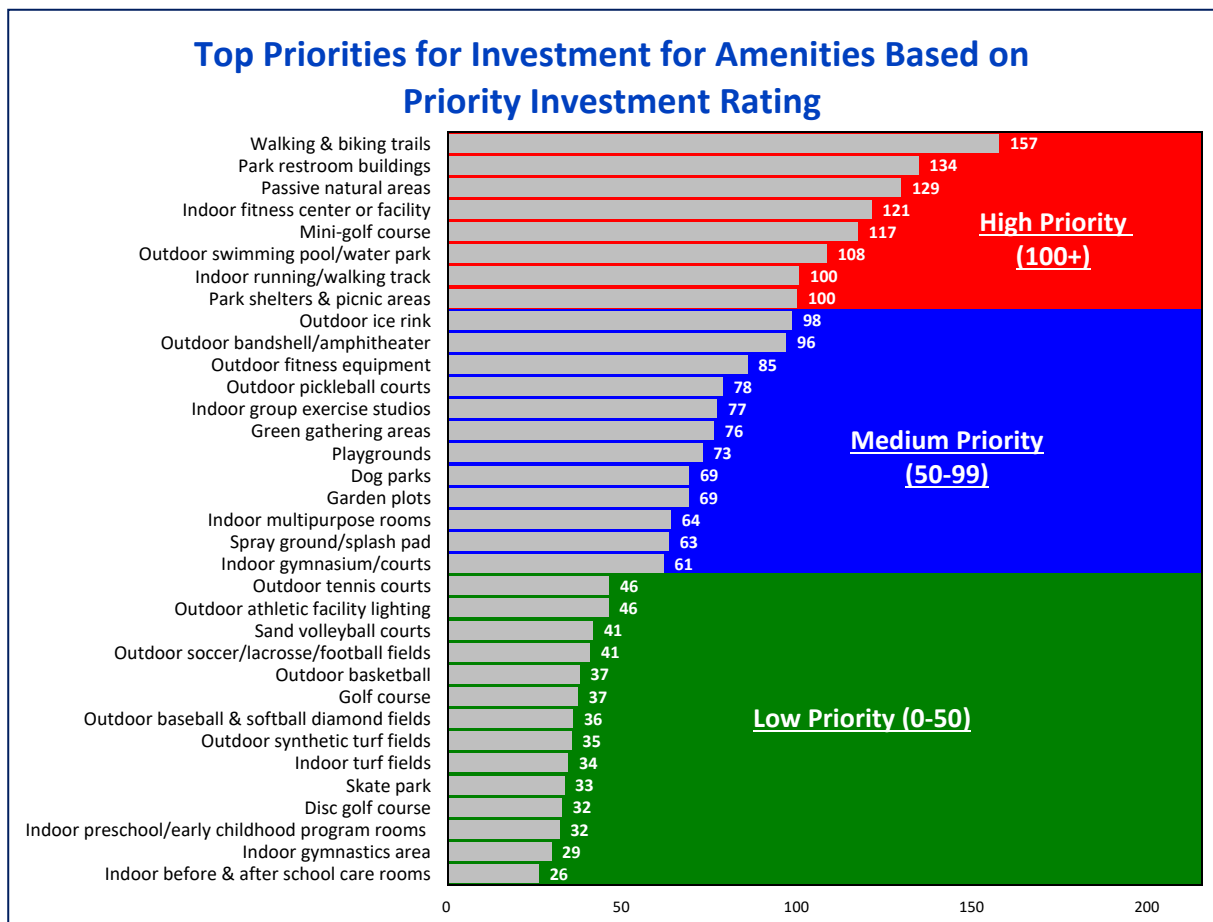


**Priorities for Facility Investments:** The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on amenities and (2) how many residents have unmet needs for the amenity. [ Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based the Priority Investment Rating (PIR), the following amenities were rated as high priorities for investment:

- Walking and biking trails (PIR=157)
- Park restroom buildings (PIR=134)
- Passive natural areas (PIR=129)
- Indoor fitness center or facility (PIR=121)
- Mini-golf course (PIR=117)
- Outdoor swimming pool/water park (PIR=108)
- Indoor running/walking track (PIR=100)
- Park shelters and picnic areas (PIR=100)

The chart below shows the Priority Investment Rating for each of the 34 amenities assessed on the survey.



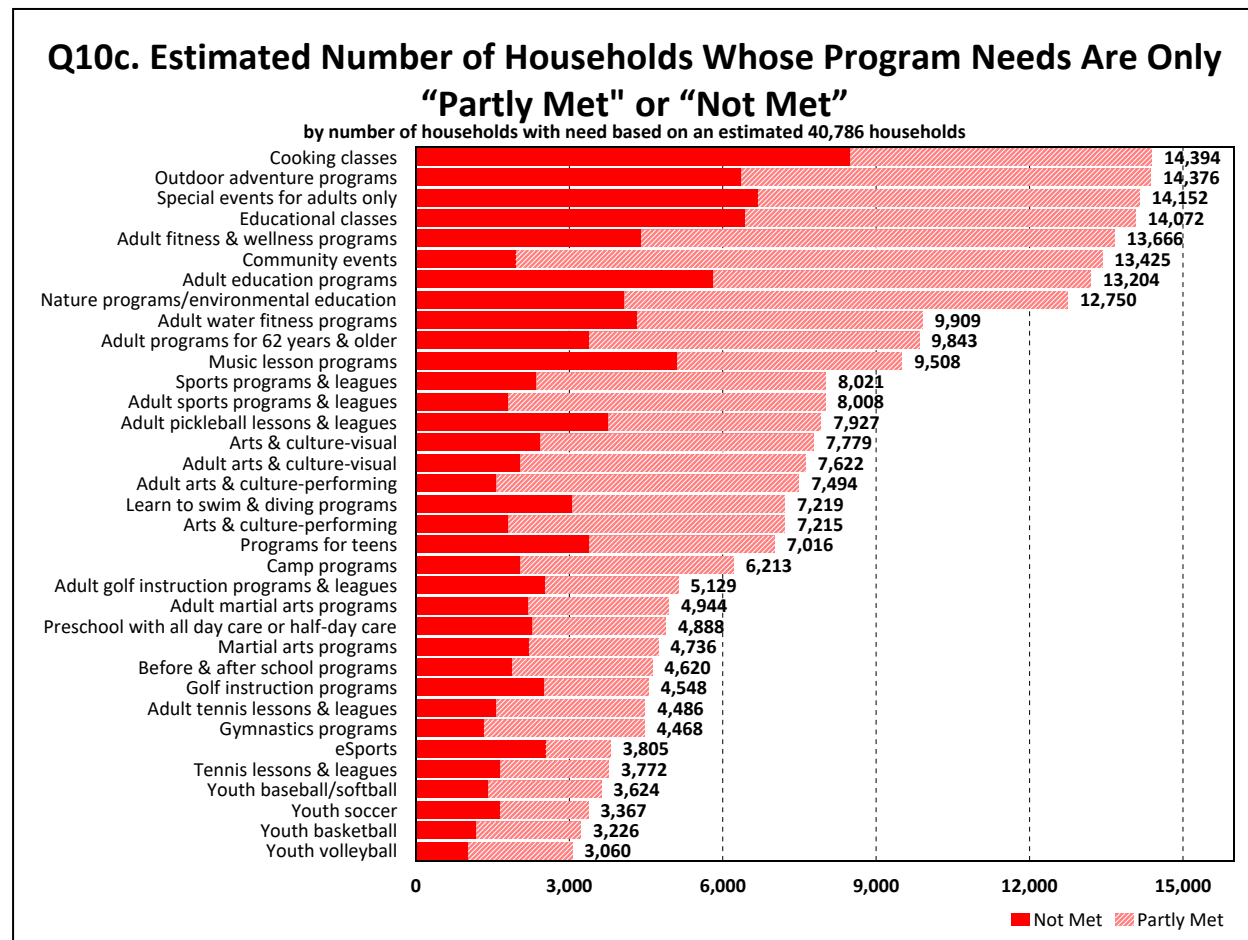
## Recreation Program Needs and Priorities

**Program Needs:** Respondents were asked to identify if their household had a need for 35 programs and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various programs.

The three programs with the highest percentage of households that have an unmet need:

1. Cooking classes – 14,394 households
2. Outdoor adventure programs – 14,376 households
3. Special events for adults only – 14,152 households

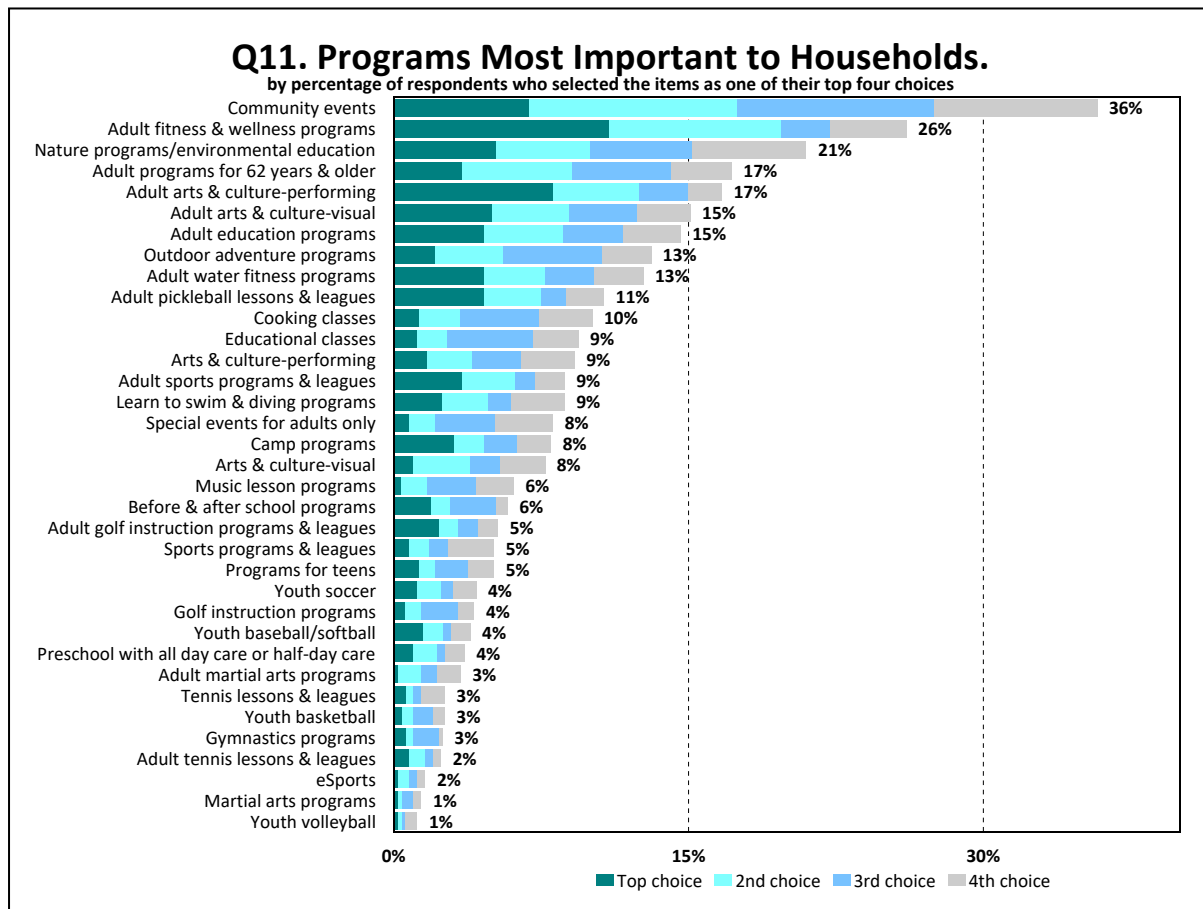
The estimated number of households that have unmet needs for each of the 35 programs assessed is shown in the chart below.



**Programs Importance:** In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents' top four choices, these were the four programs ranked most important to residents:

1. Community events (36%)
2. Adult fitness and wellness programs (26%)
3. Nature programs/environmental education (21%)
4. Adult programs for 62 years and older (17%) and Adult performing arts and culture (17%)

The percentage of residents who selected each program as one of their top four choices is shown in the chart below.



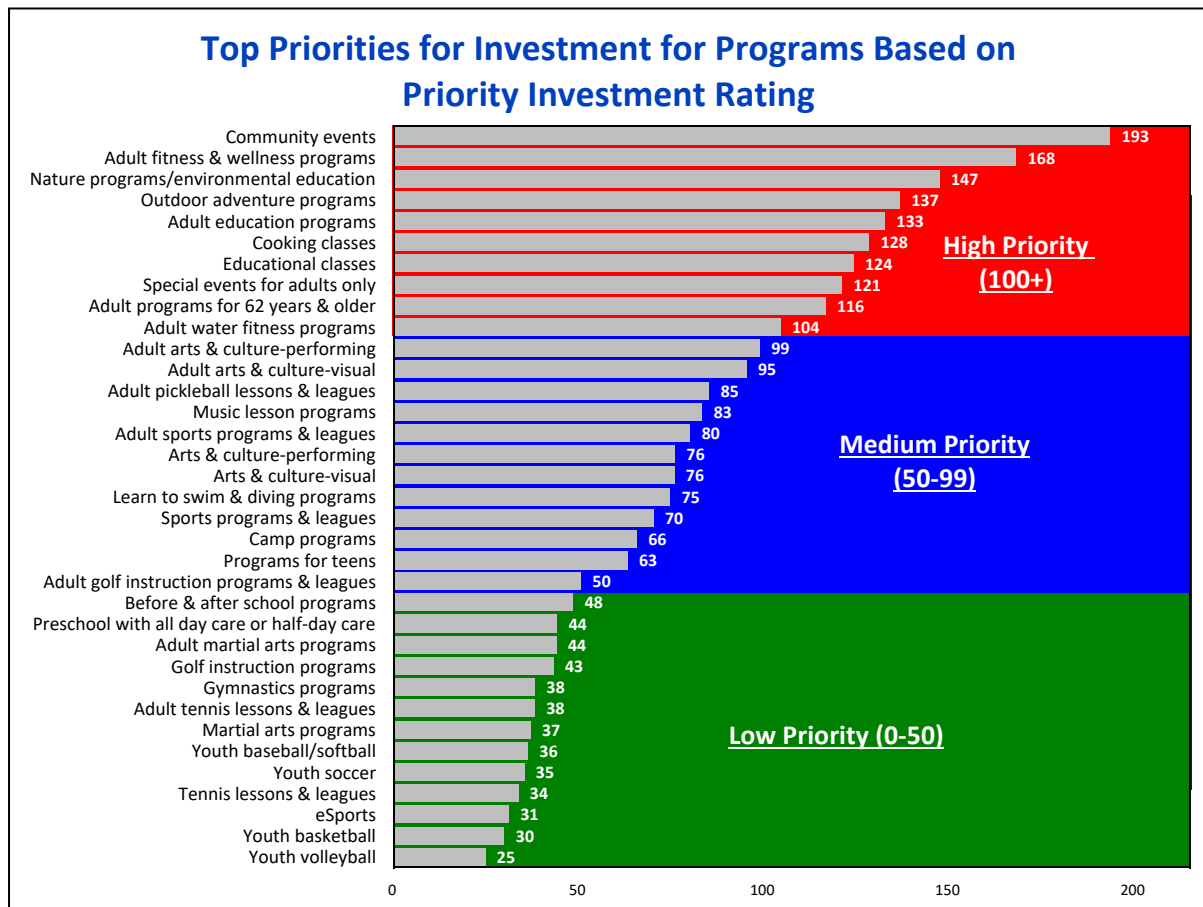


**Priorities for Program Investments:** The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on programs and (2) how many residents have unmet needs for the activity/program. [ Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based the Priority Investment Rating (PIR), the following programs were rated as high priorities for investment:

- Community events (PIR=193)
- Adult fitness and wellness programs (PIR=168)
- Nature programs/environmental education (PIR=147)
- Outdoor adventure programs (PIR=137)
- Adult education programs (PIR=133)
- Cooking classes (PIR=128)
- Educational classes (PIR=124)
- Special events for adults only (PIR=121)
- Adult programs for 62 years and older (PIR=116)
- Adult water fitness programs (PIR=104)

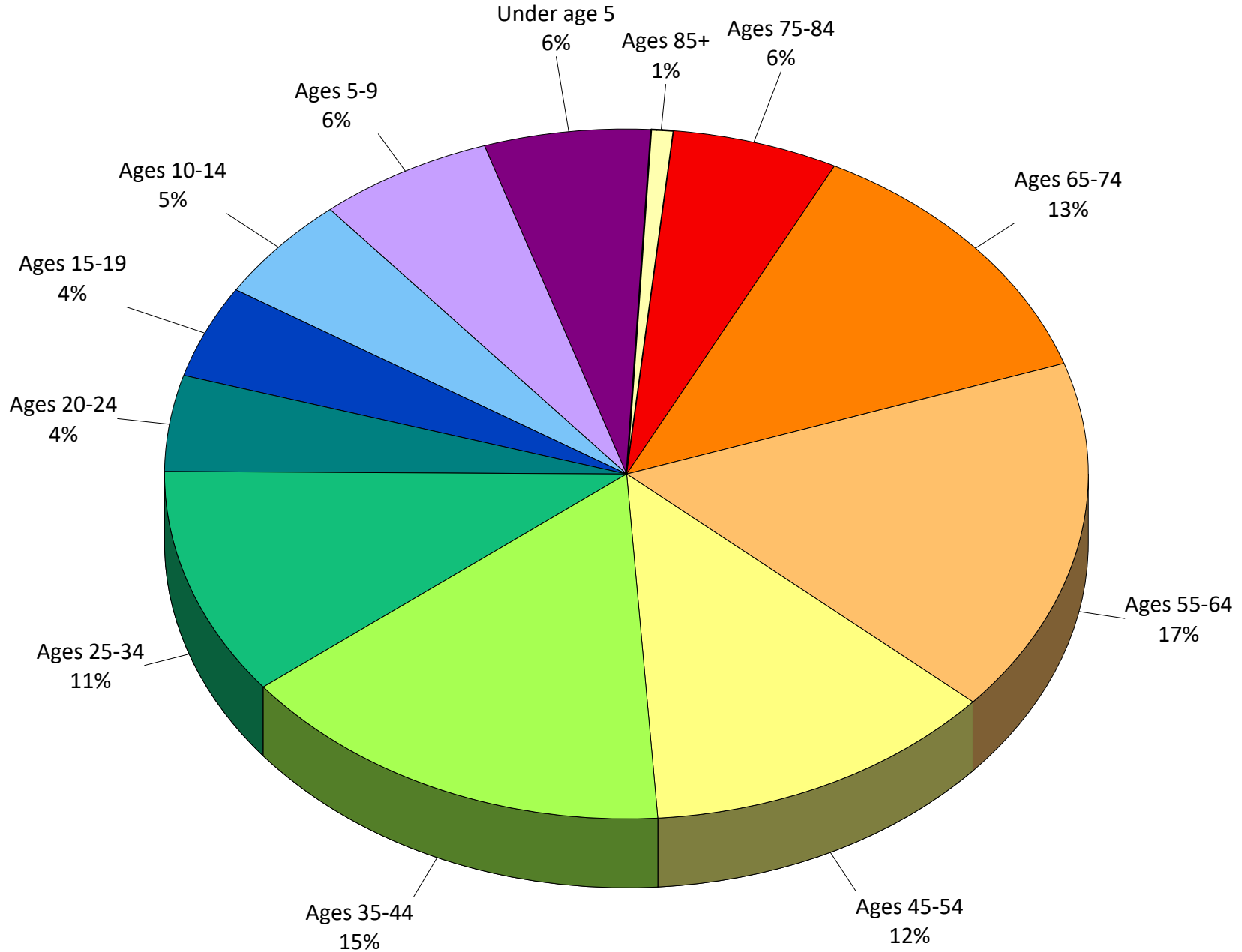
The chart below shows the Priority Investment Rating for each of the 35 programs assessed on the survey.



**2**

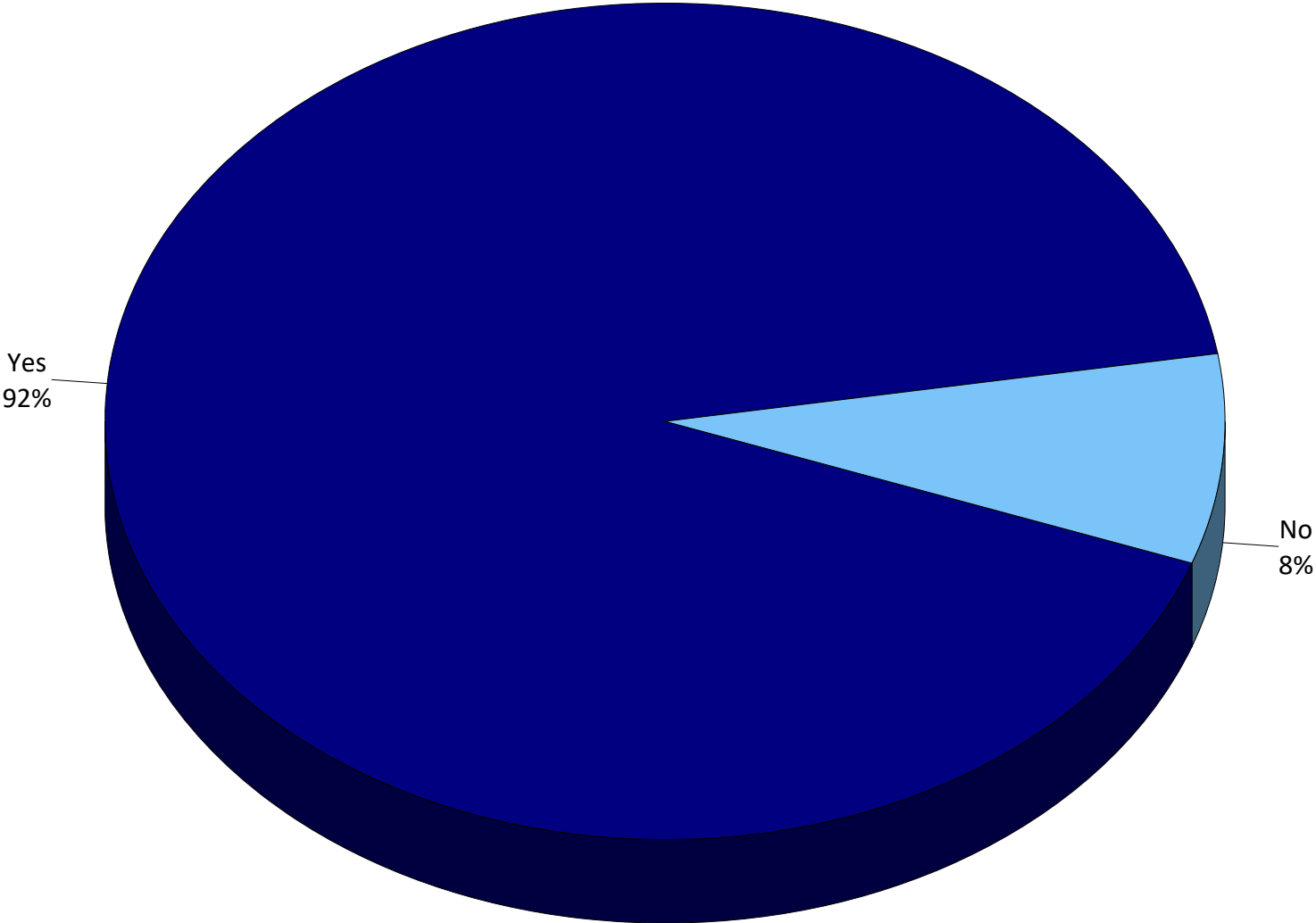
# Charts & Graphs

# Q1. Counting yourself, how many people in your household are... by percentage of persons in household



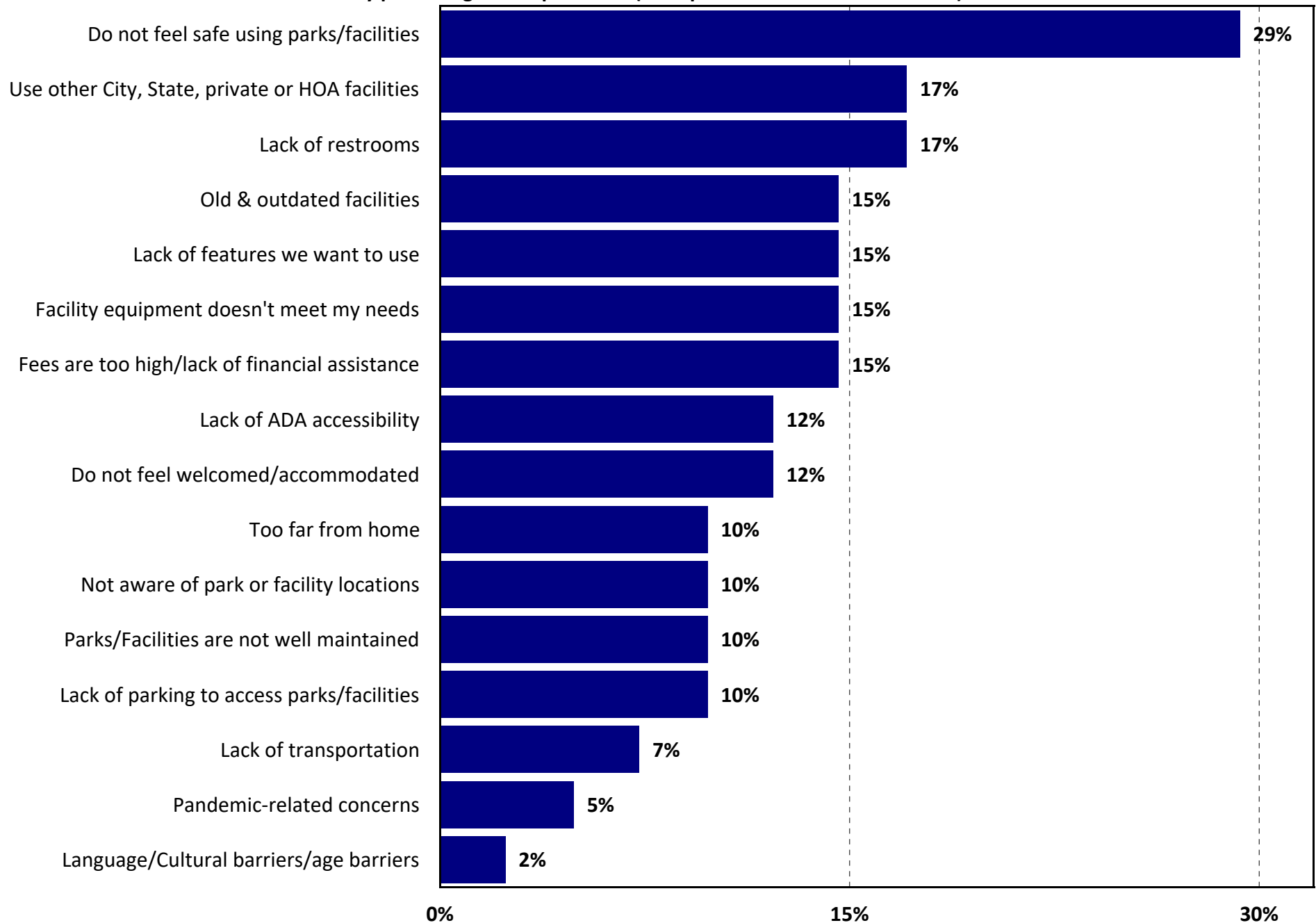


# Q2. During a typical year, do you/your household visit any city of Lawrence parks and recreation facilities? by percentage of respondents

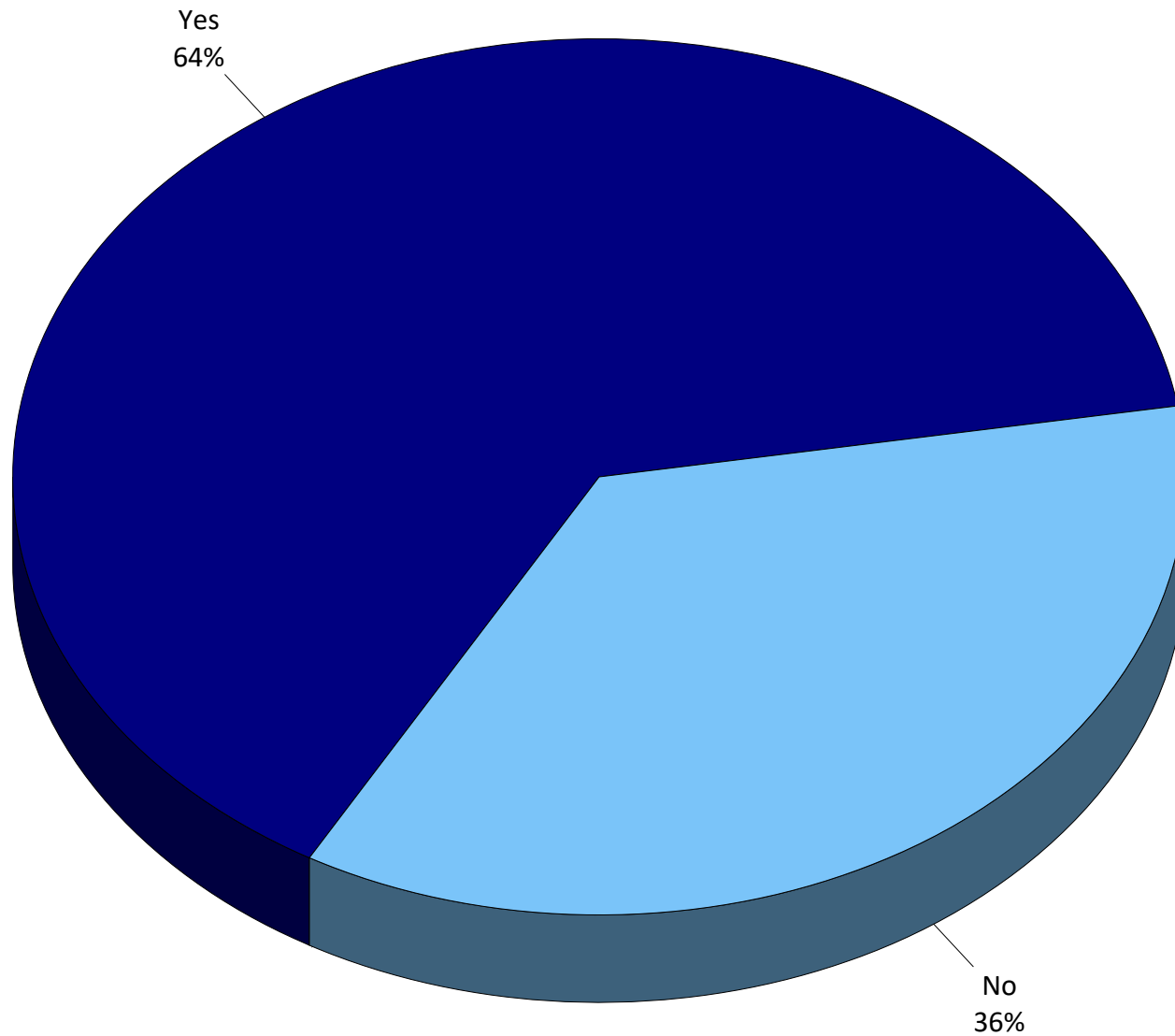


## Q2a. Please CHECK ALL of the following reasons why you do NOT visit.

by percentage of respondents (multiple selections could be made)

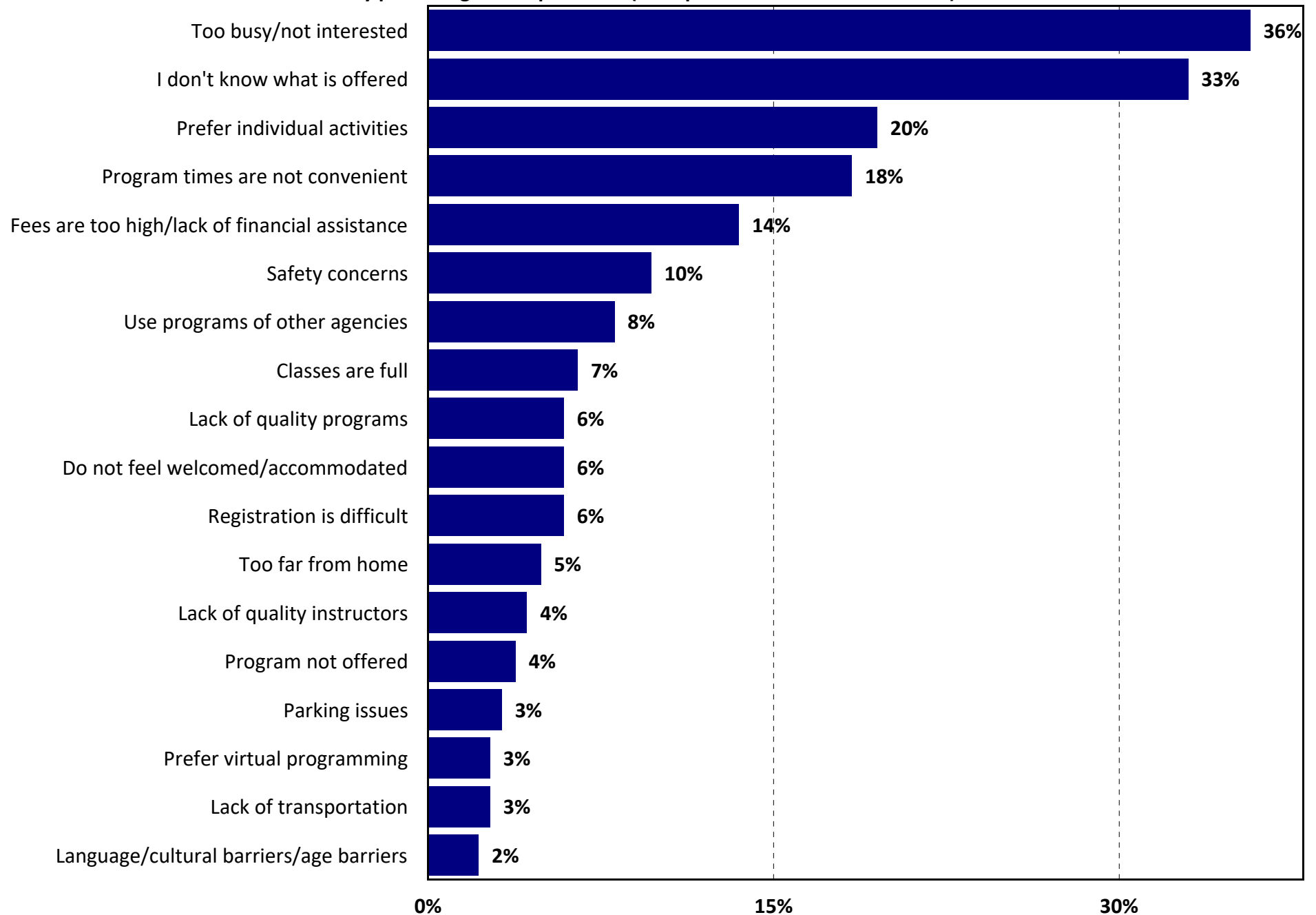


**Q3. During a typical year, do you/your household participate in any recreation programs or events offered and/or hosted by the city of Lawrence?**  
by percentage of respondents

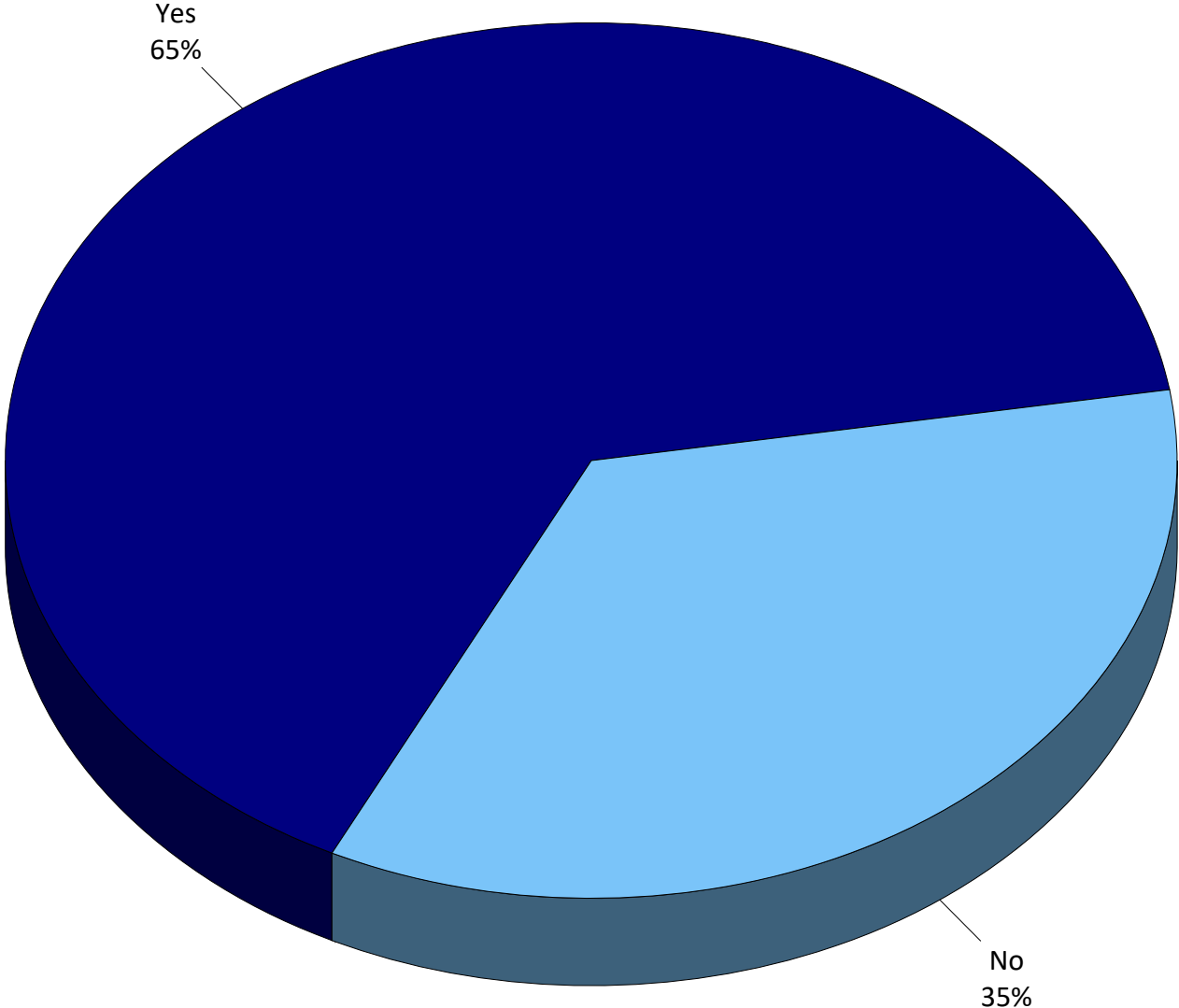




### Q3a. Please CHECK ALL of the following reasons why you have NOT participated. by percentage of respondents (multiple selections could be made)

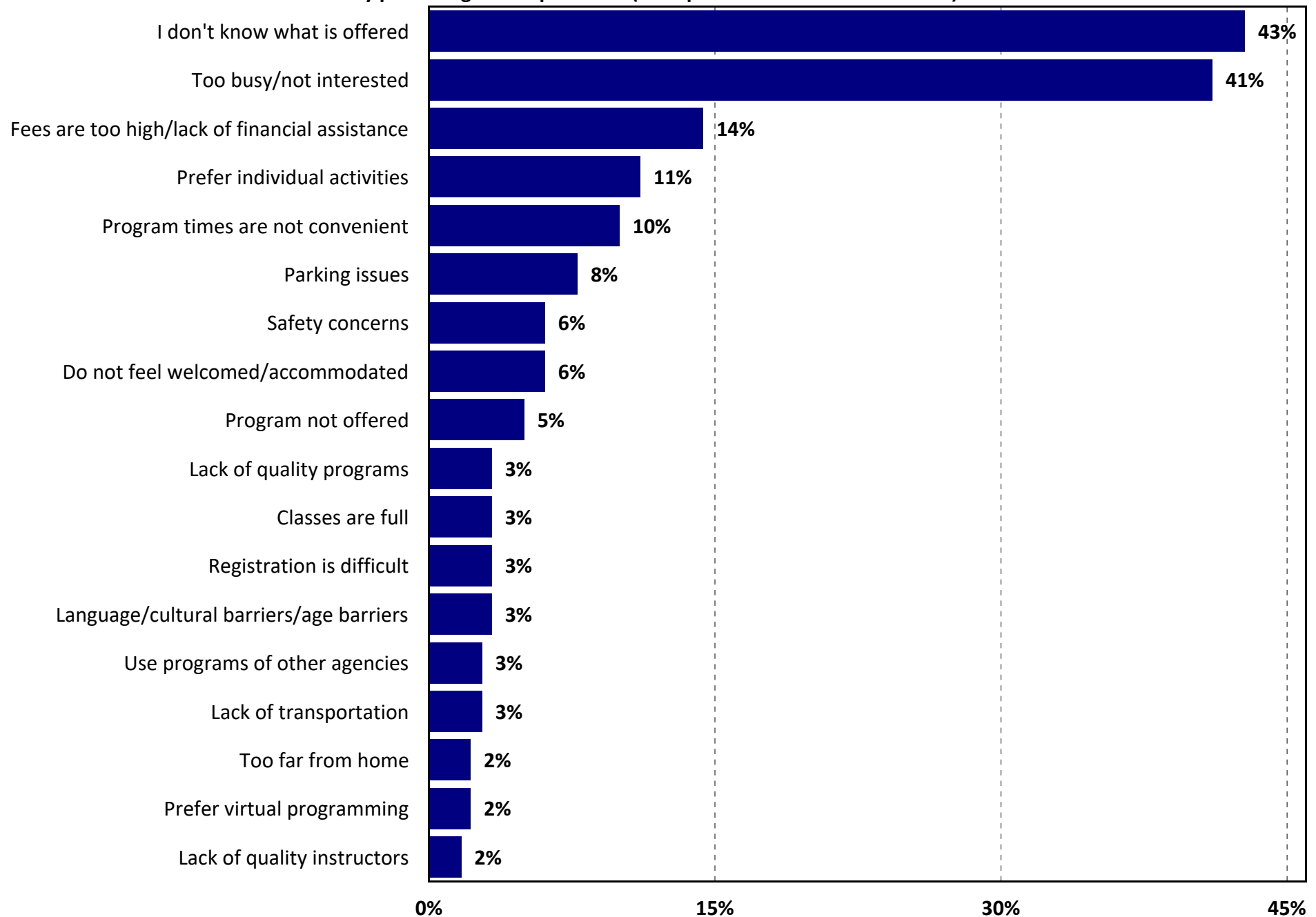


**Q4. During a typical year, do you/your household participate in any community arts and culture programs or events?**  
by percentage of respondents



# Q4a. Please CHECK ALL of the following reasons why you have NOT participated.

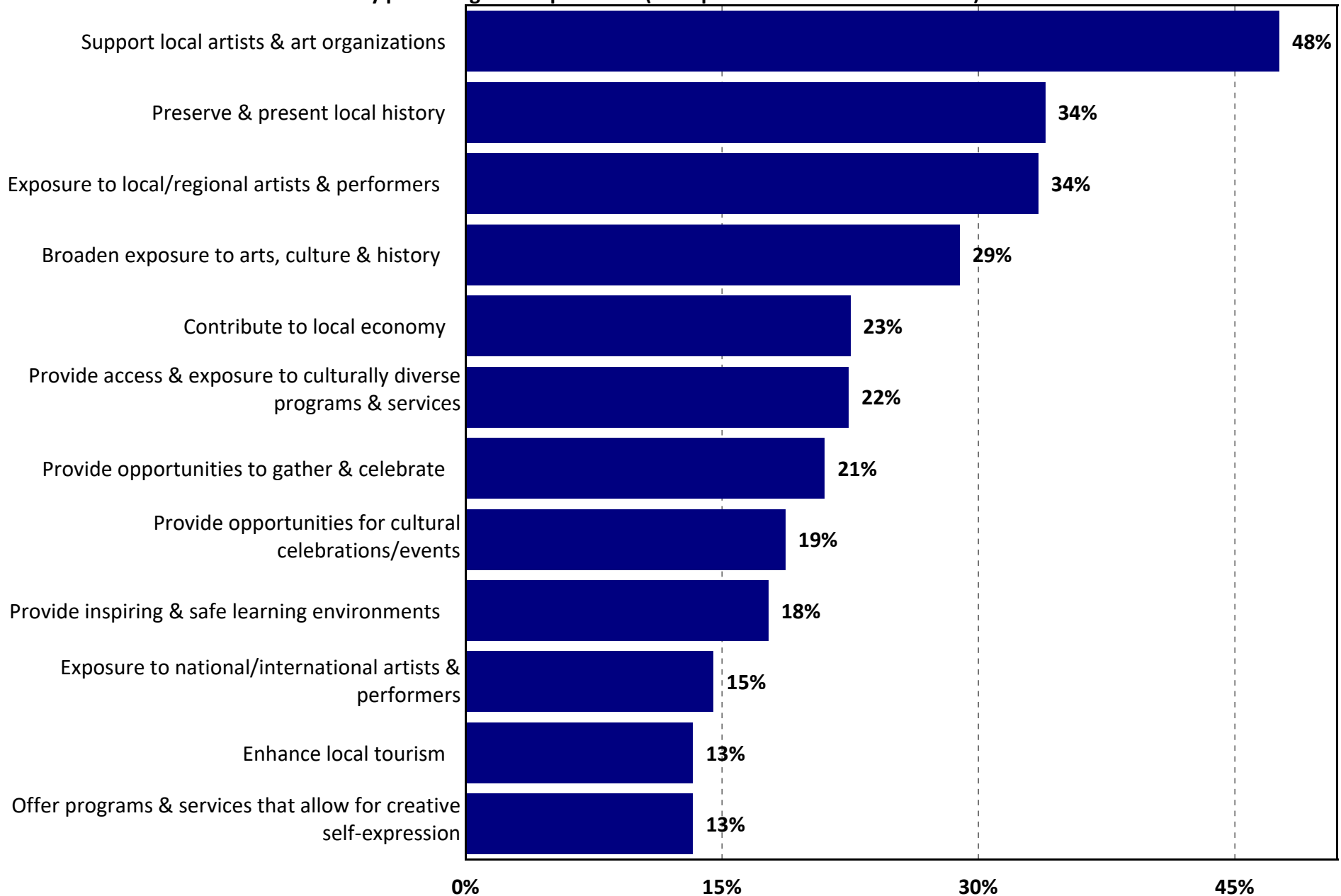
by percentage of respondents (multiple selections could be made)





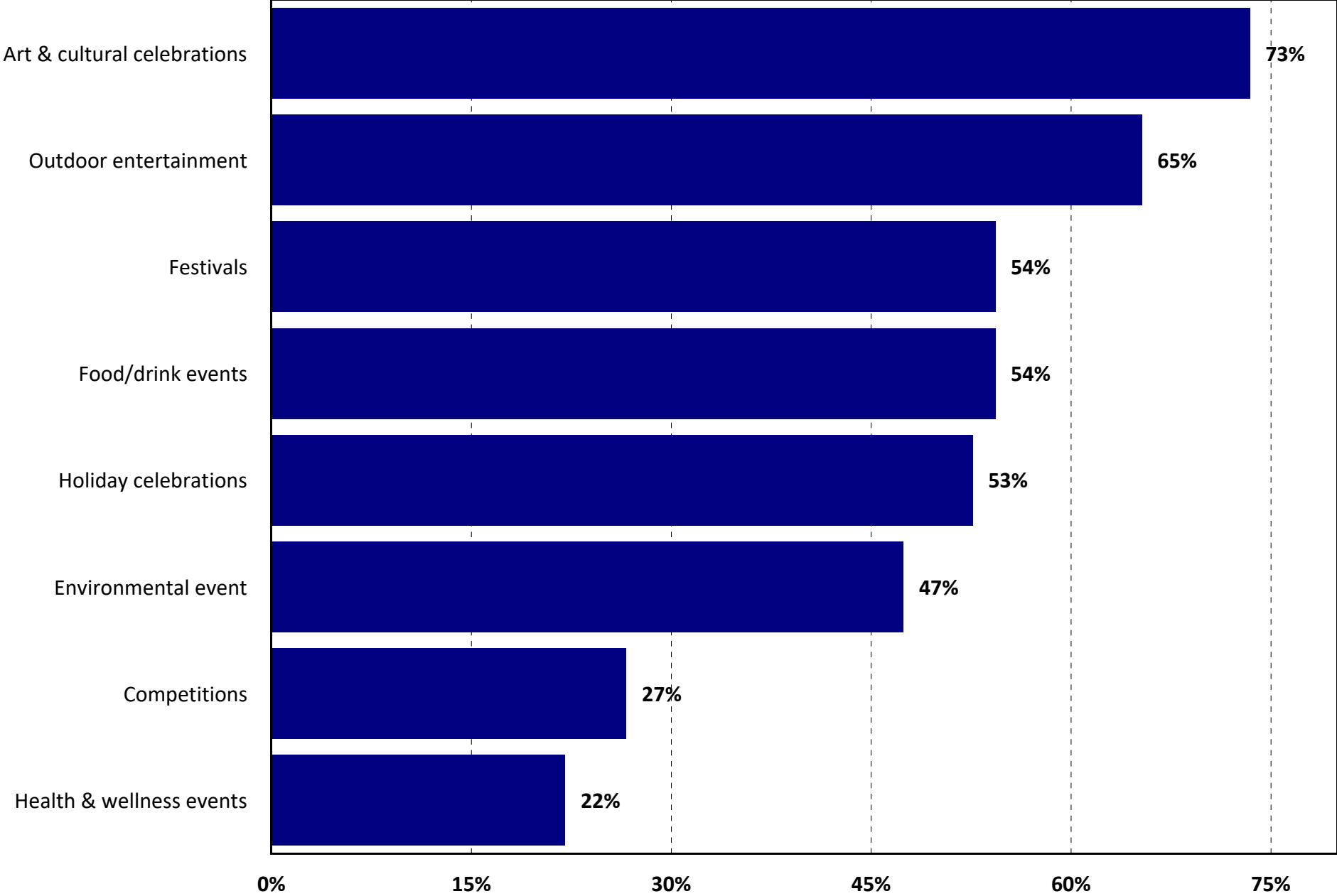
# Q5. Which THREE of the following roles and services of the city's arts and culture programs are MOST IMPORTANT to you/your household?

by percentage of respondents (multiple selections could be made)



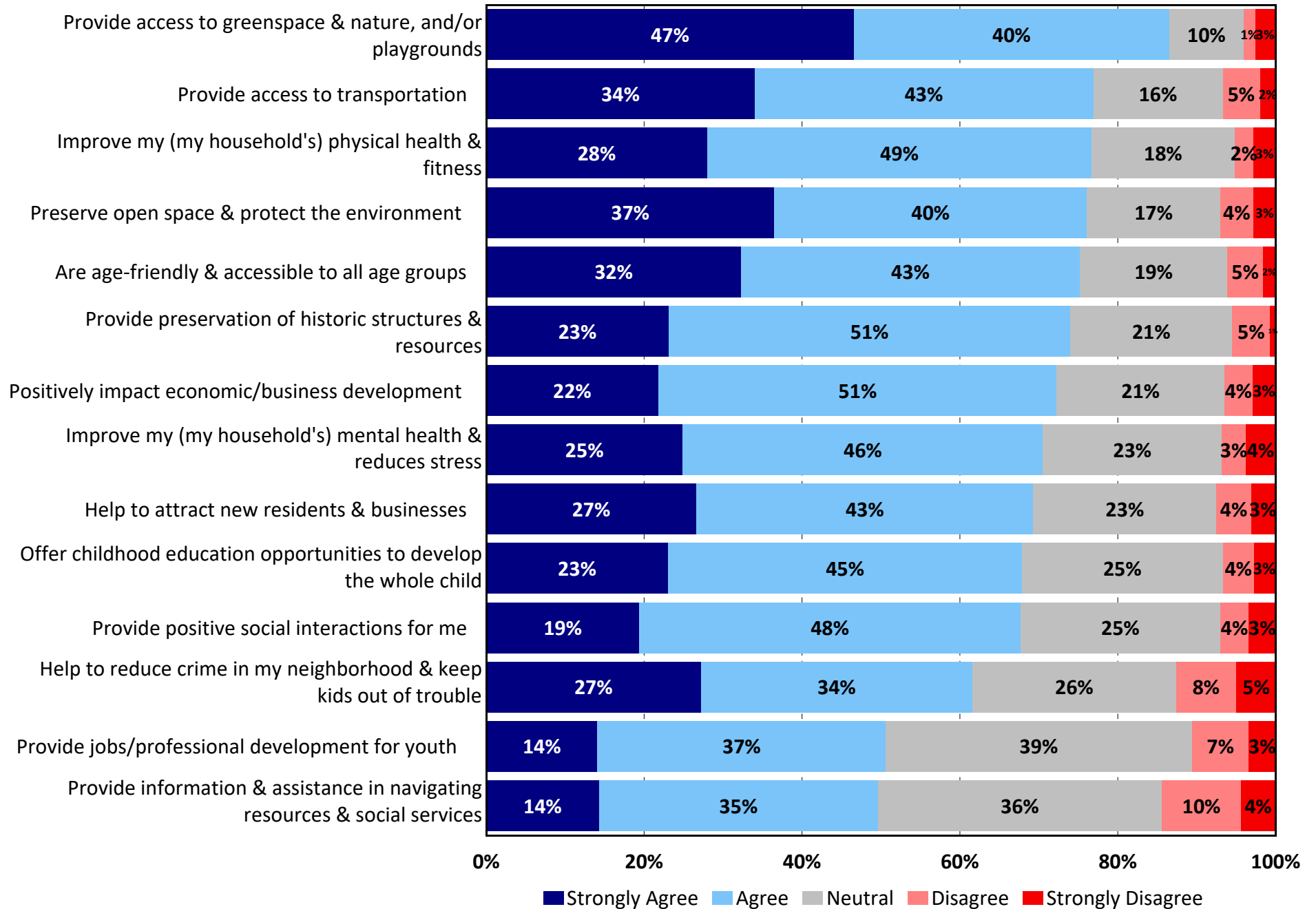
# Q6. Please check the event concepts in which you/your household most enjoy or are interested in.

by percentage of respondents (multiple selections could be made)



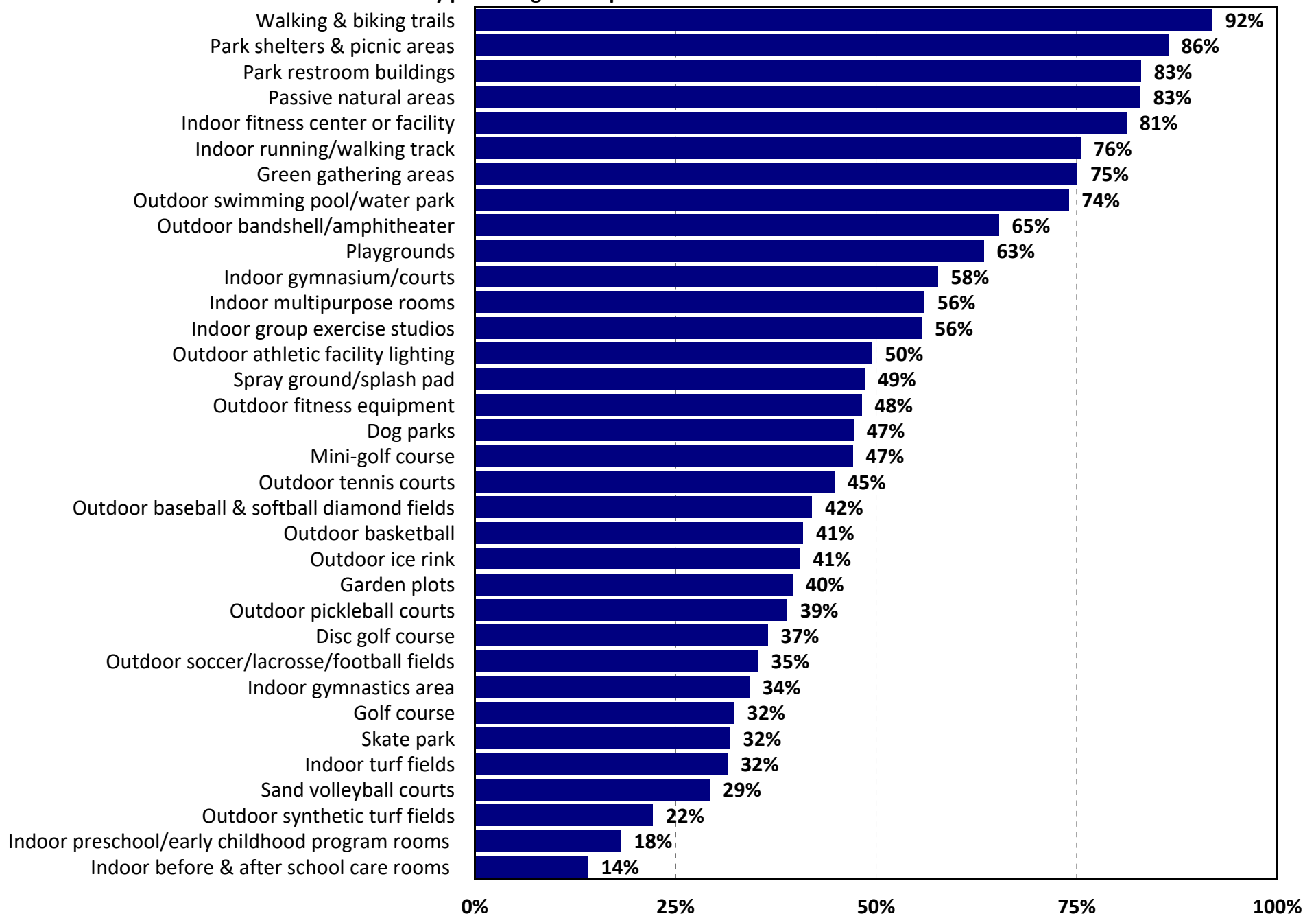
# Q7. Please rate your level of agreement with the following statements.

by percentage of respondents (excluding "don't know")



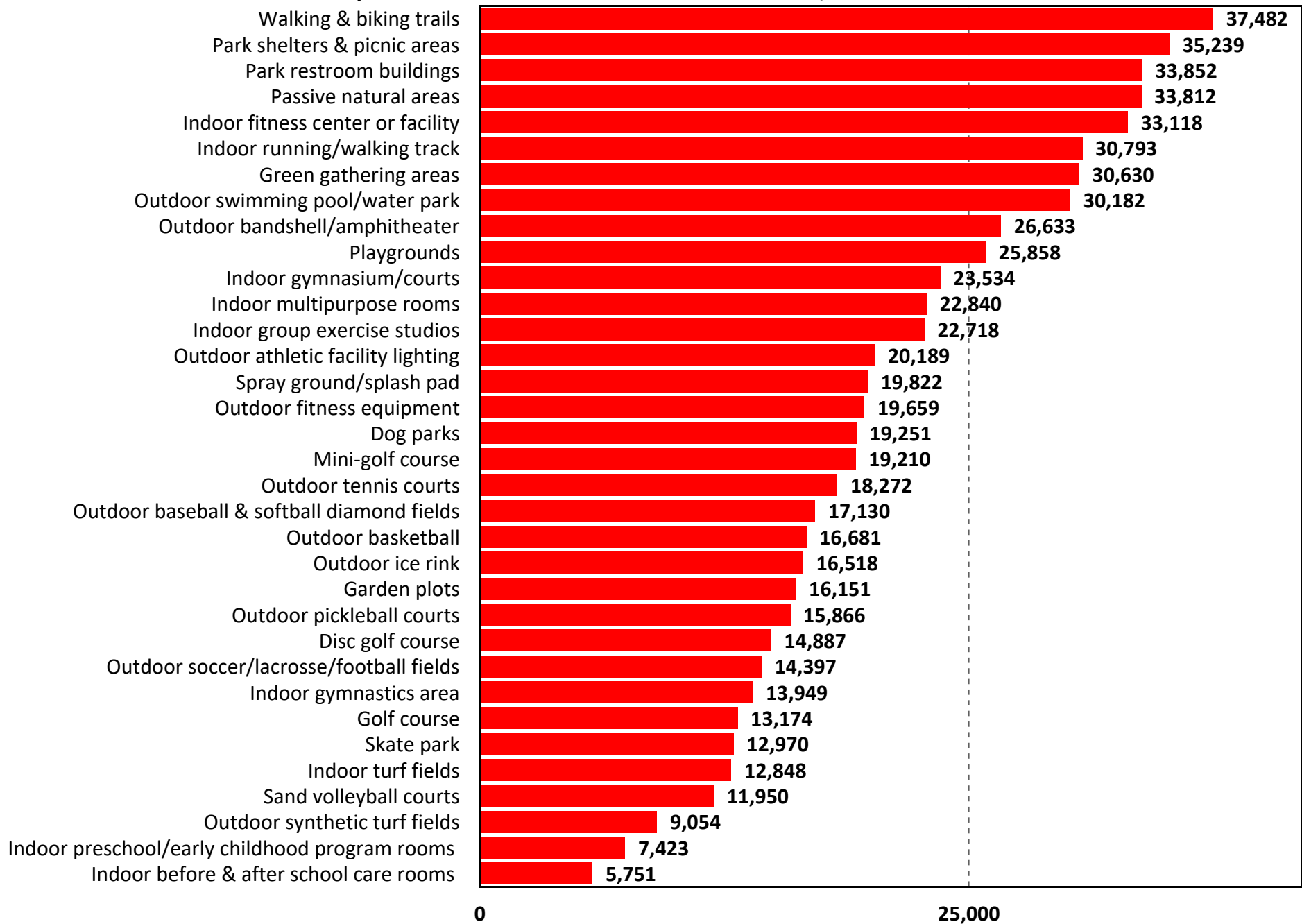
# Q8. Need for Recreation Amenities.

by percentage of respondents who indicated need



# Q8. Estimated Number of Households Who Have a Need for Amenities

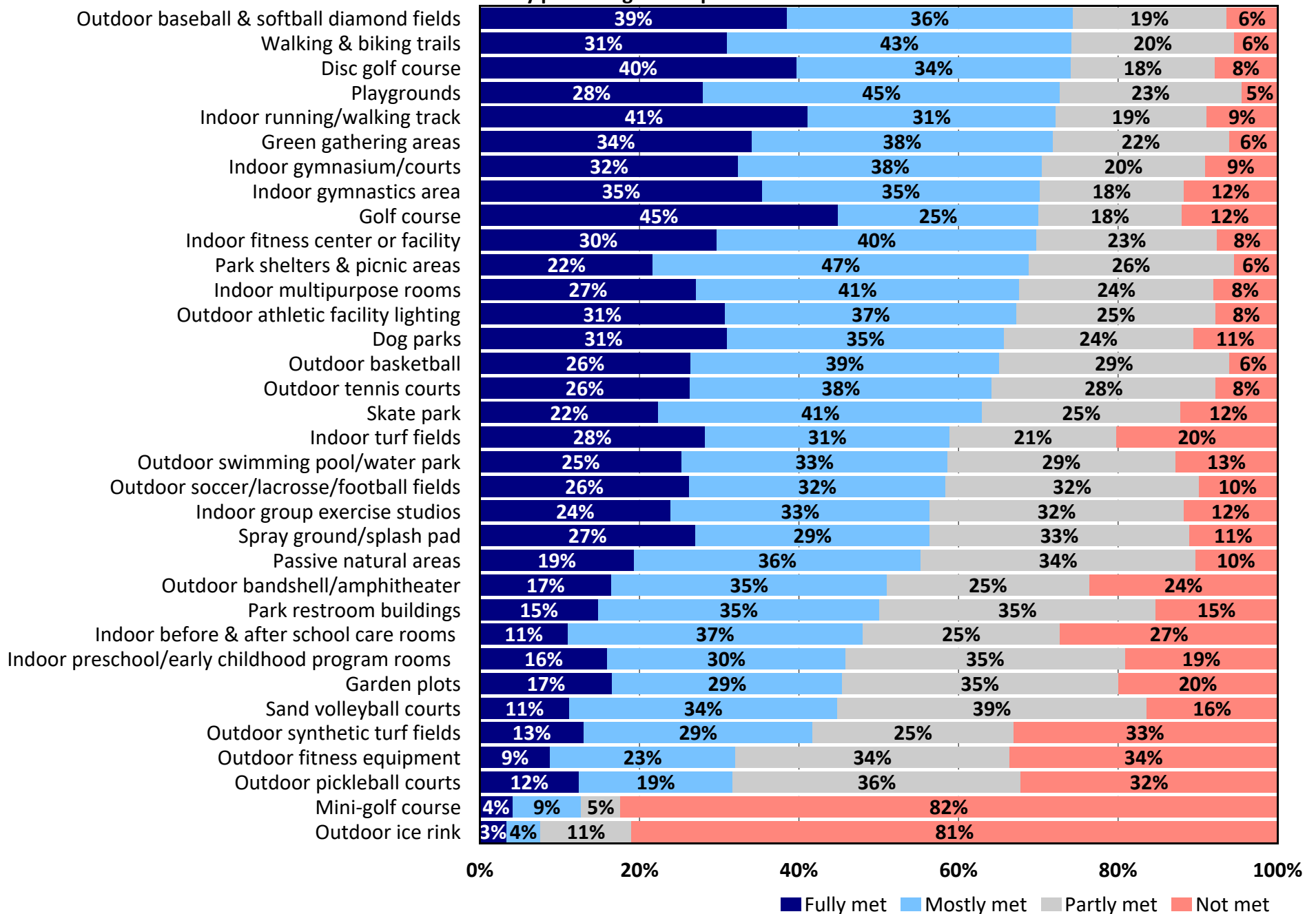
by number of households based on an estimated 40,786 households





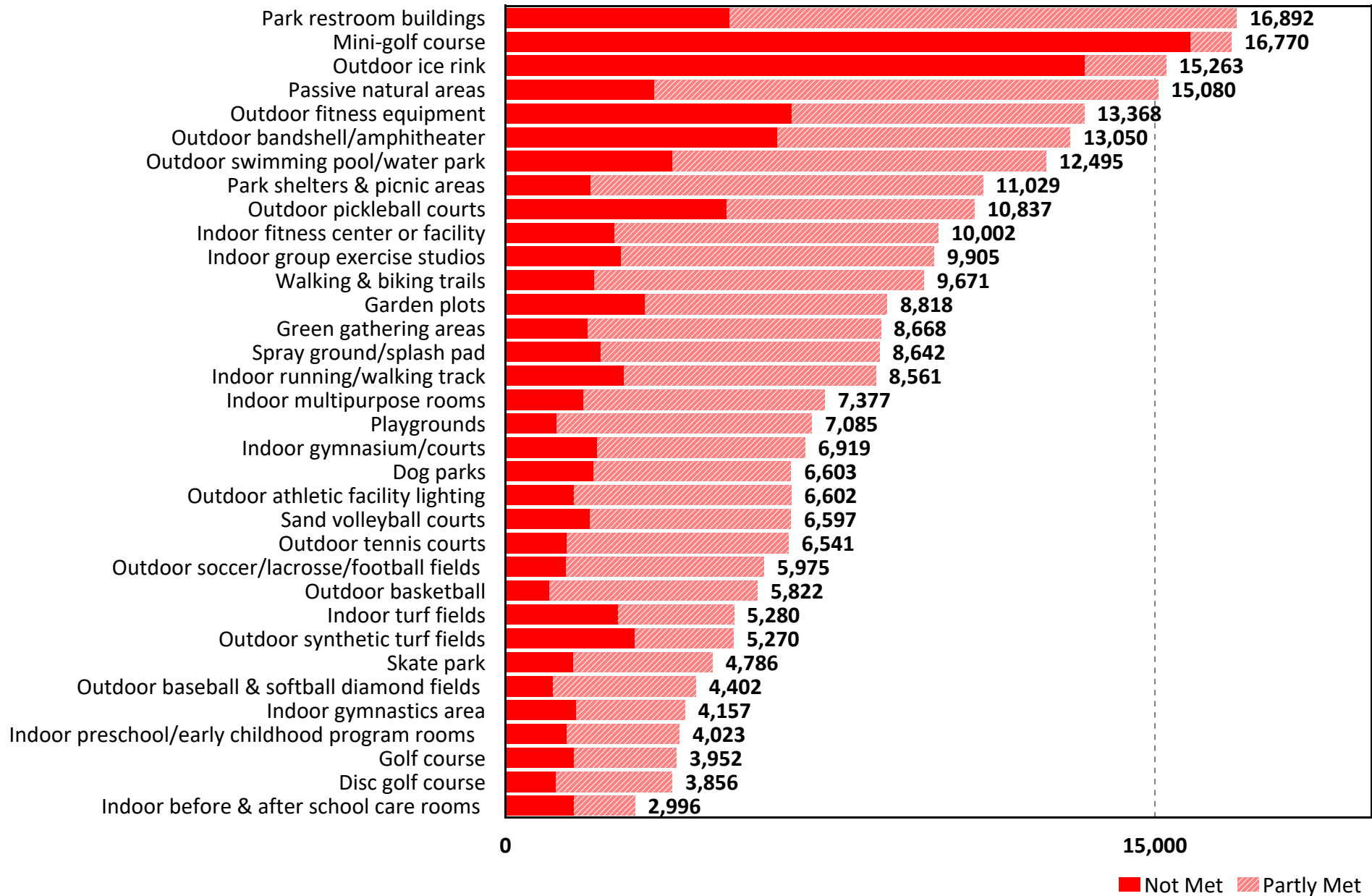
# Q8b. How Well Needs Are Being Met for Recreation Amenities

by percentage of respondents



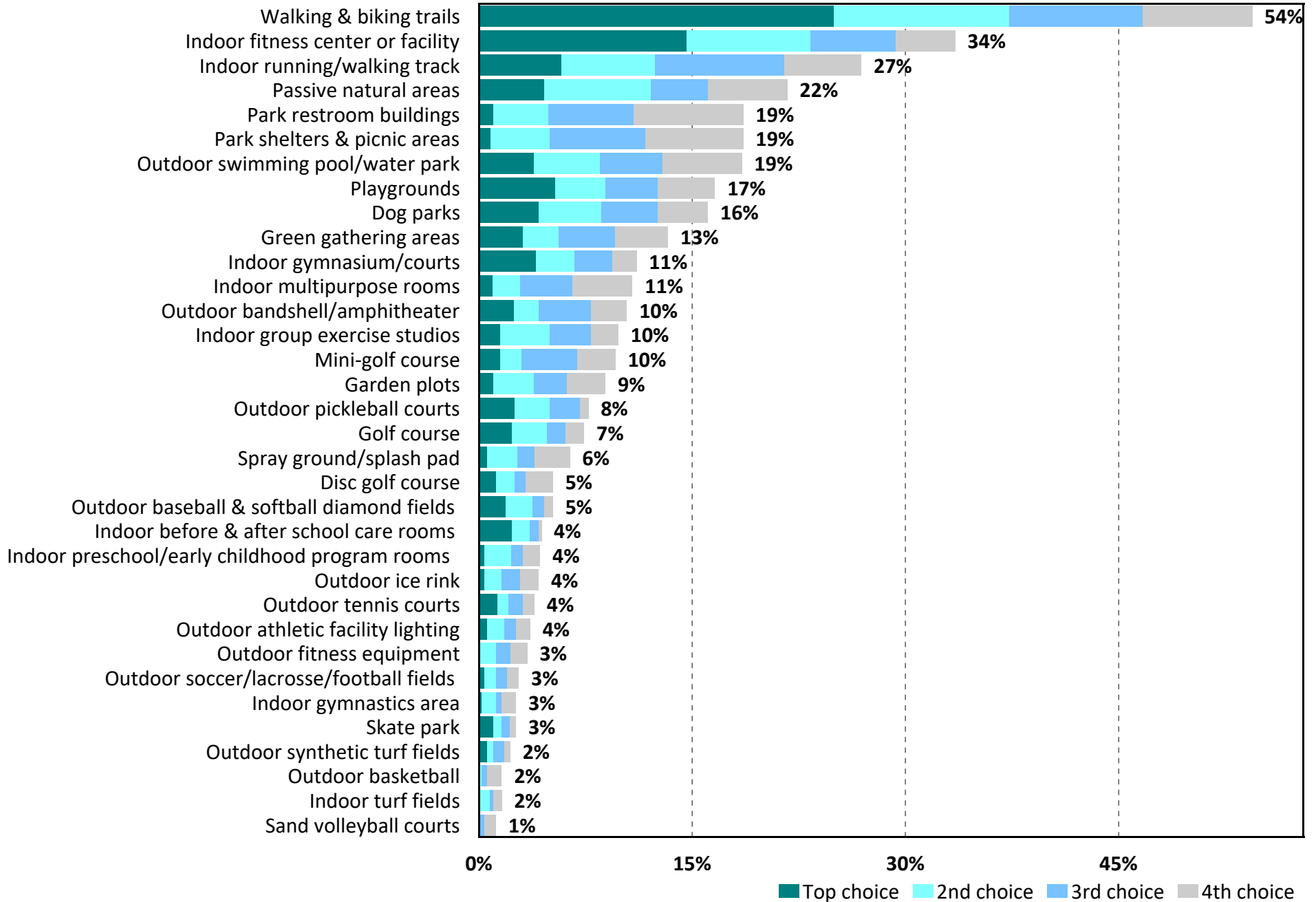
# Q8c. Estimated Number of Households Whose Amenity Needs Are Only "Partly Met" or "Not Met"

by number of households with need based on an estimated 40,786 households



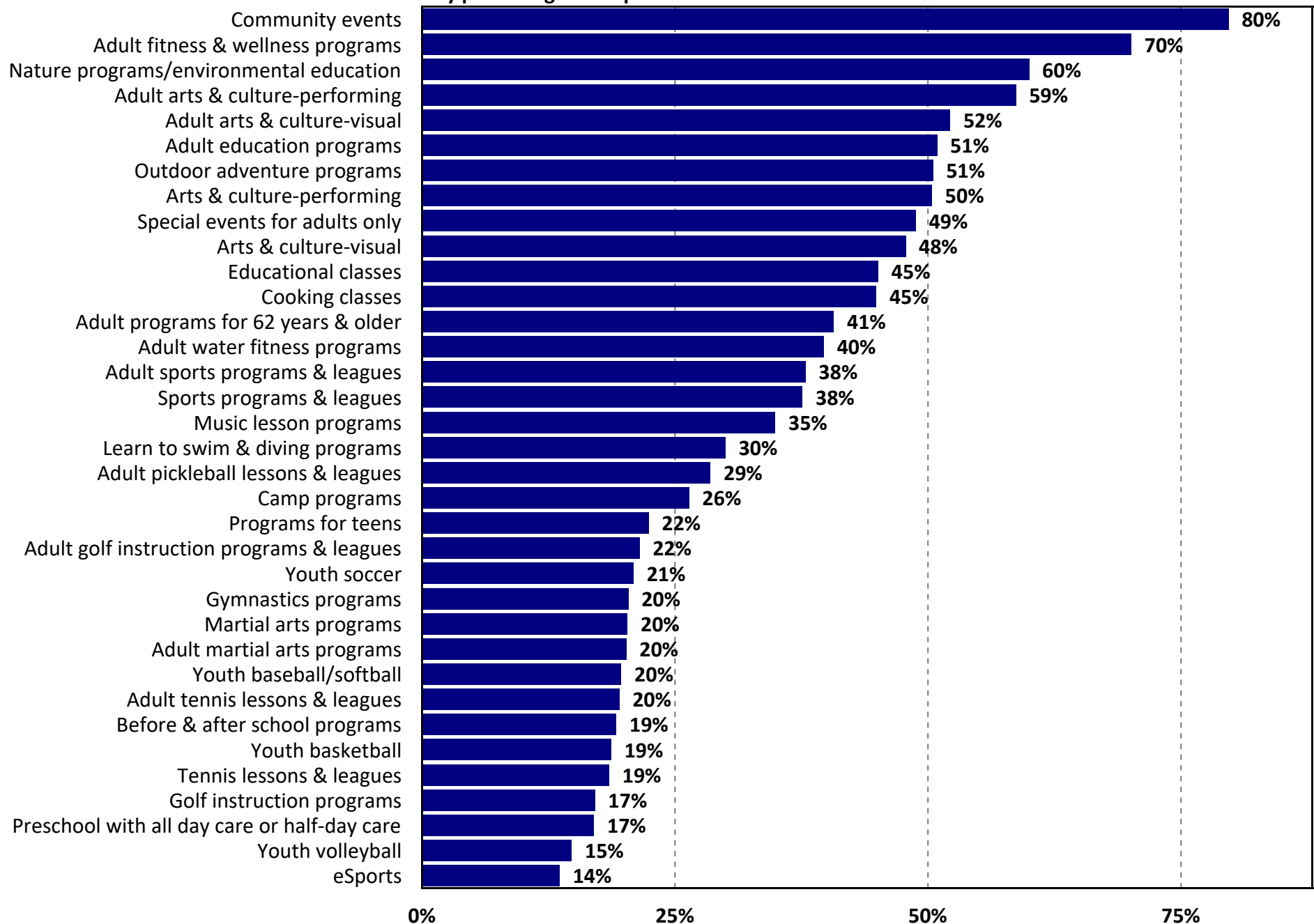
# Q9. Amenities Most Important to Households.

by percentage of respondents who selected the items as one of their top four choices



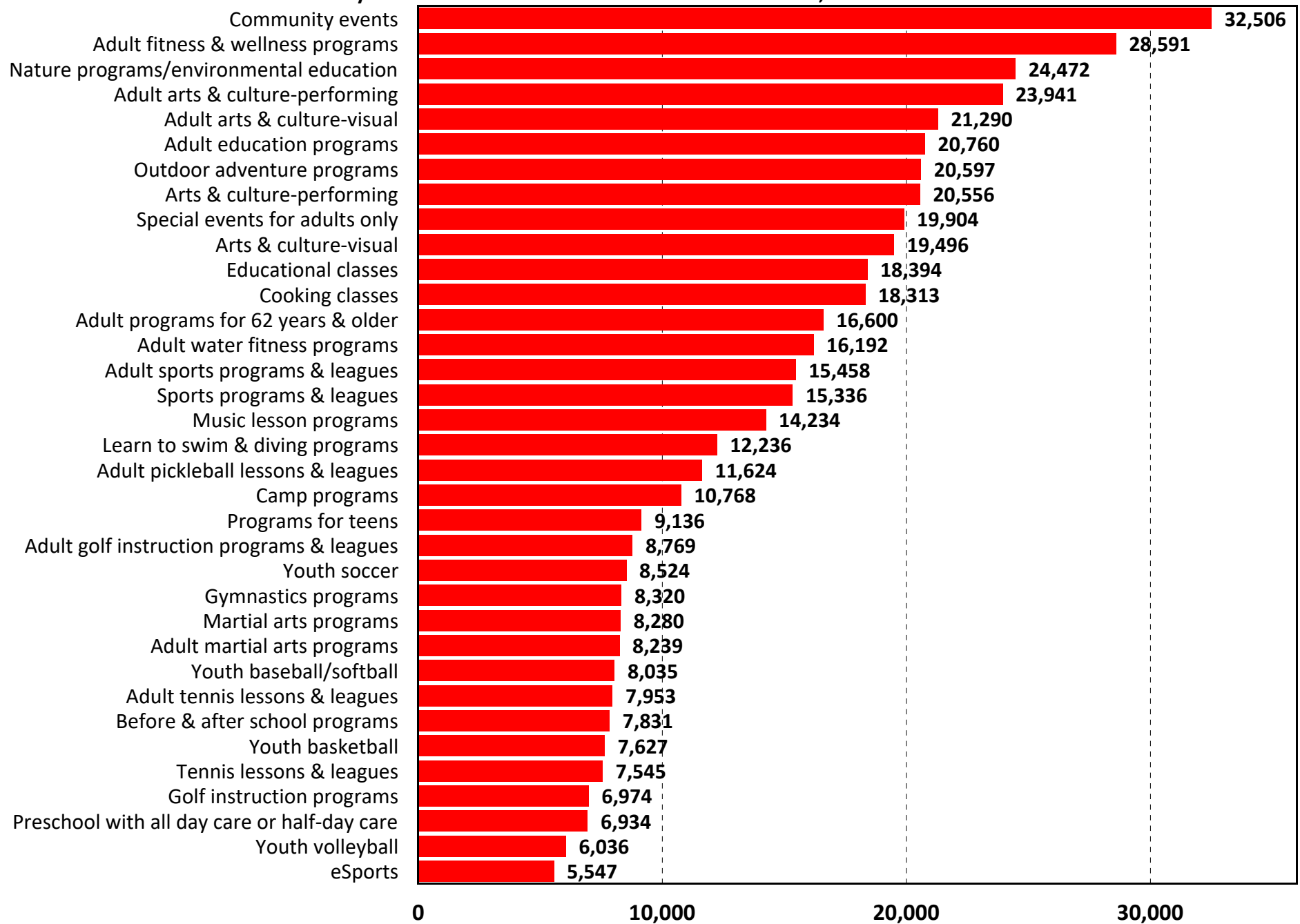
# Q10. Need for Recreation Programs.

by percentage of respondents who indicated need



# Q10. Estimated Number of Households Who Have a Need for Programs

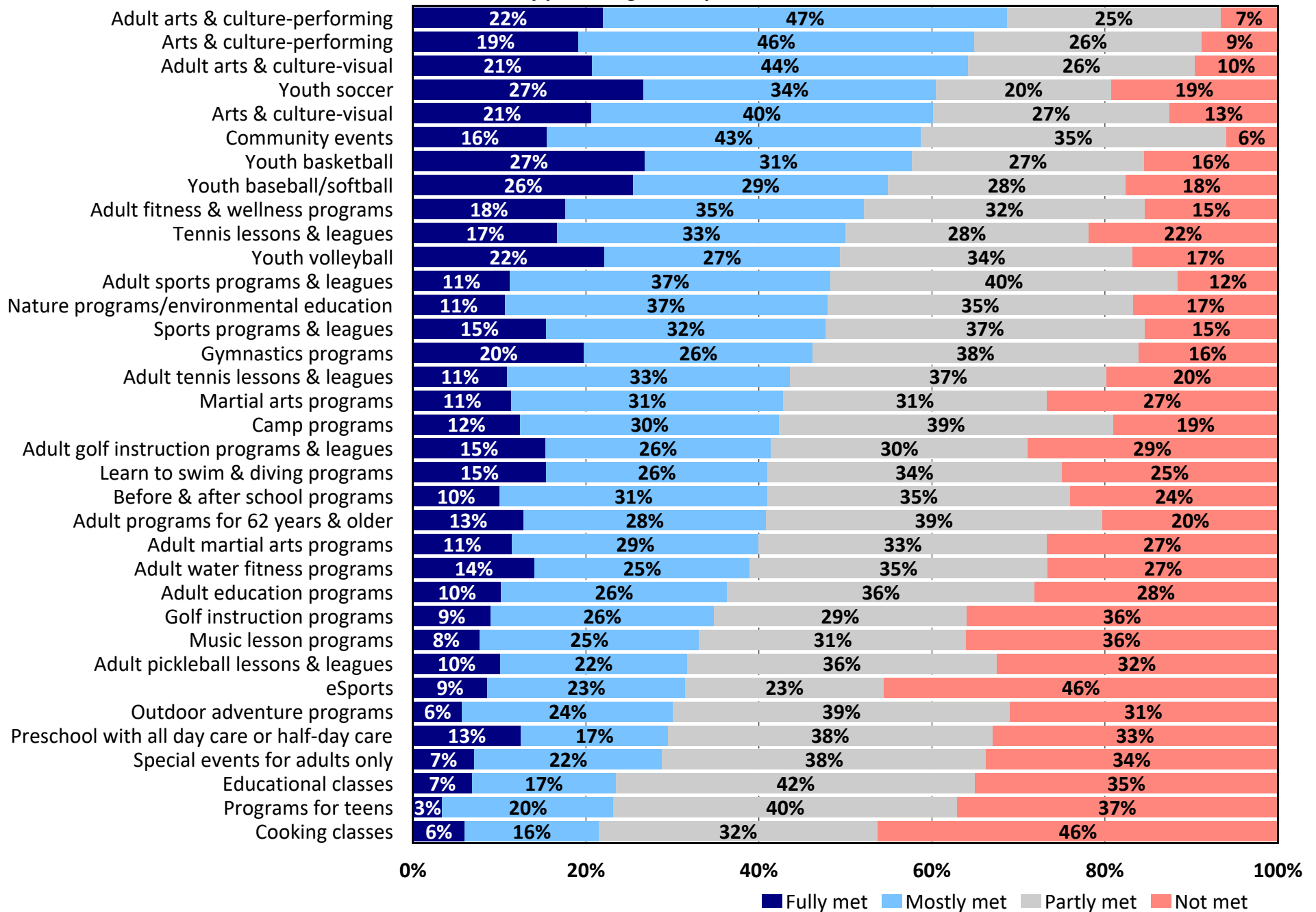
by number of households based on an estimated 40,786 households





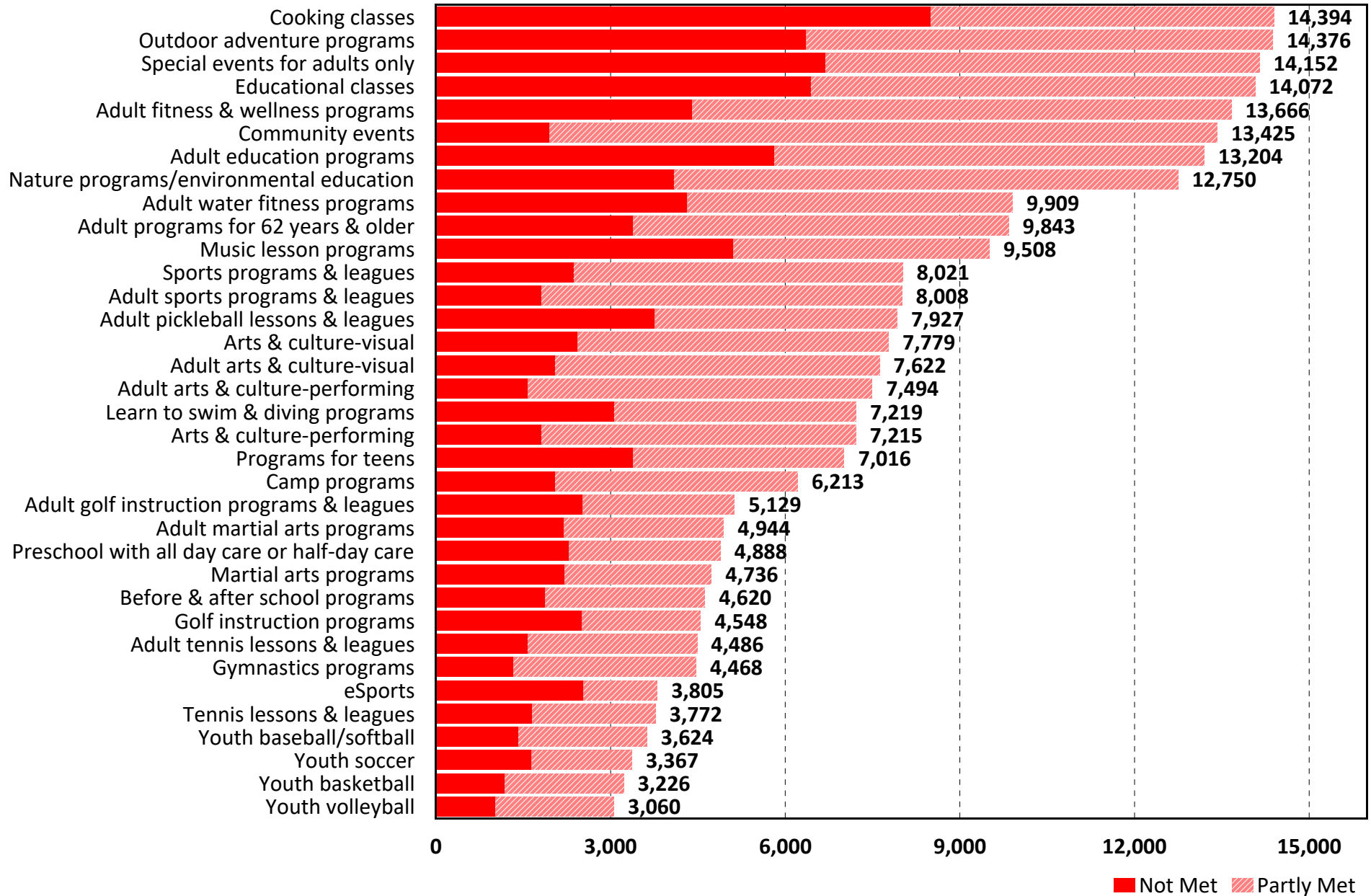
# Q10b. How Well Needs Are Being Met for Recreation Programs

by percentage of respondents



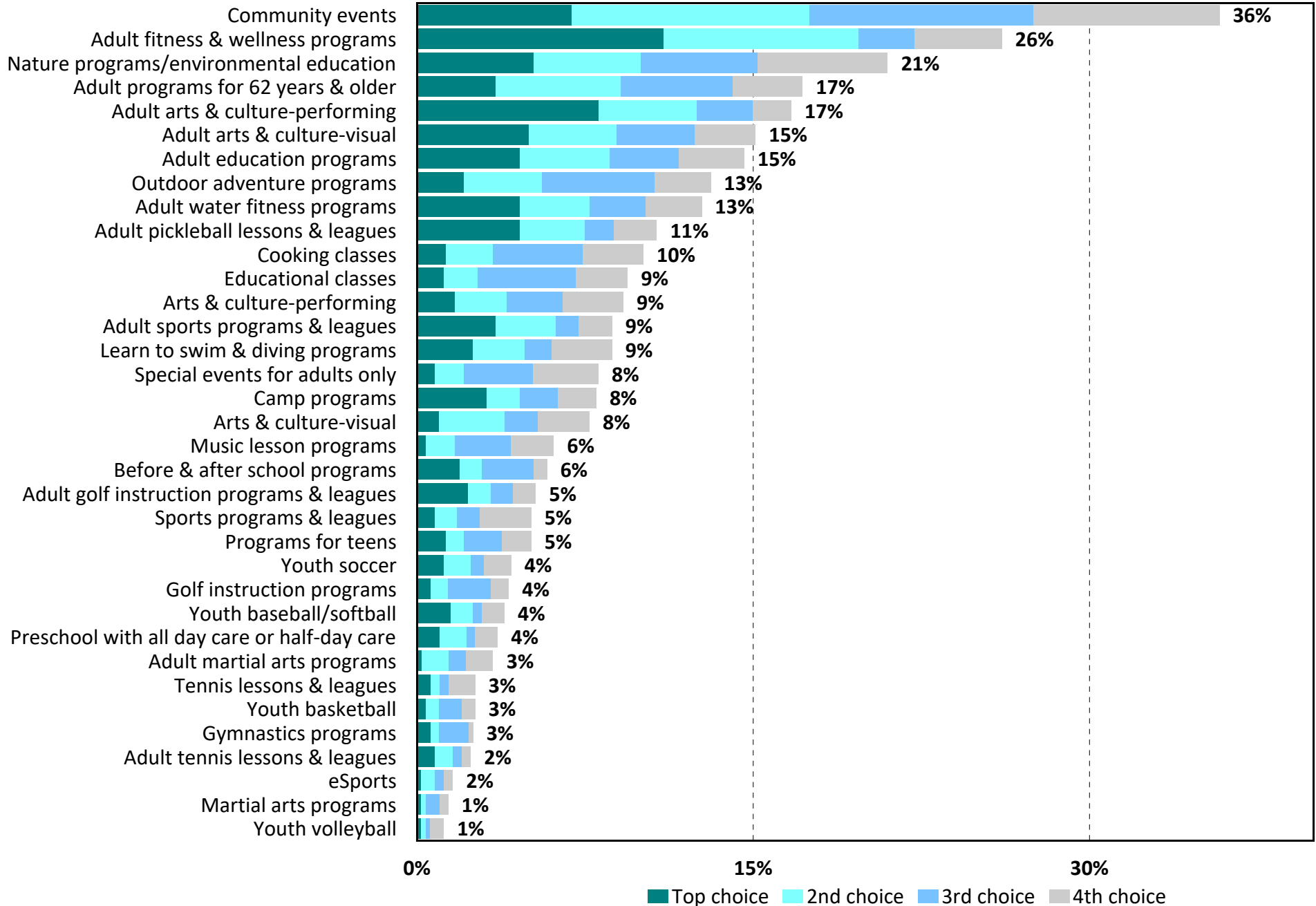
# Q10c. Estimated Number of Households Whose Program Needs Are Only "Partly Met" or "Not Met"

by number of households with need based on an estimated 40,786 households



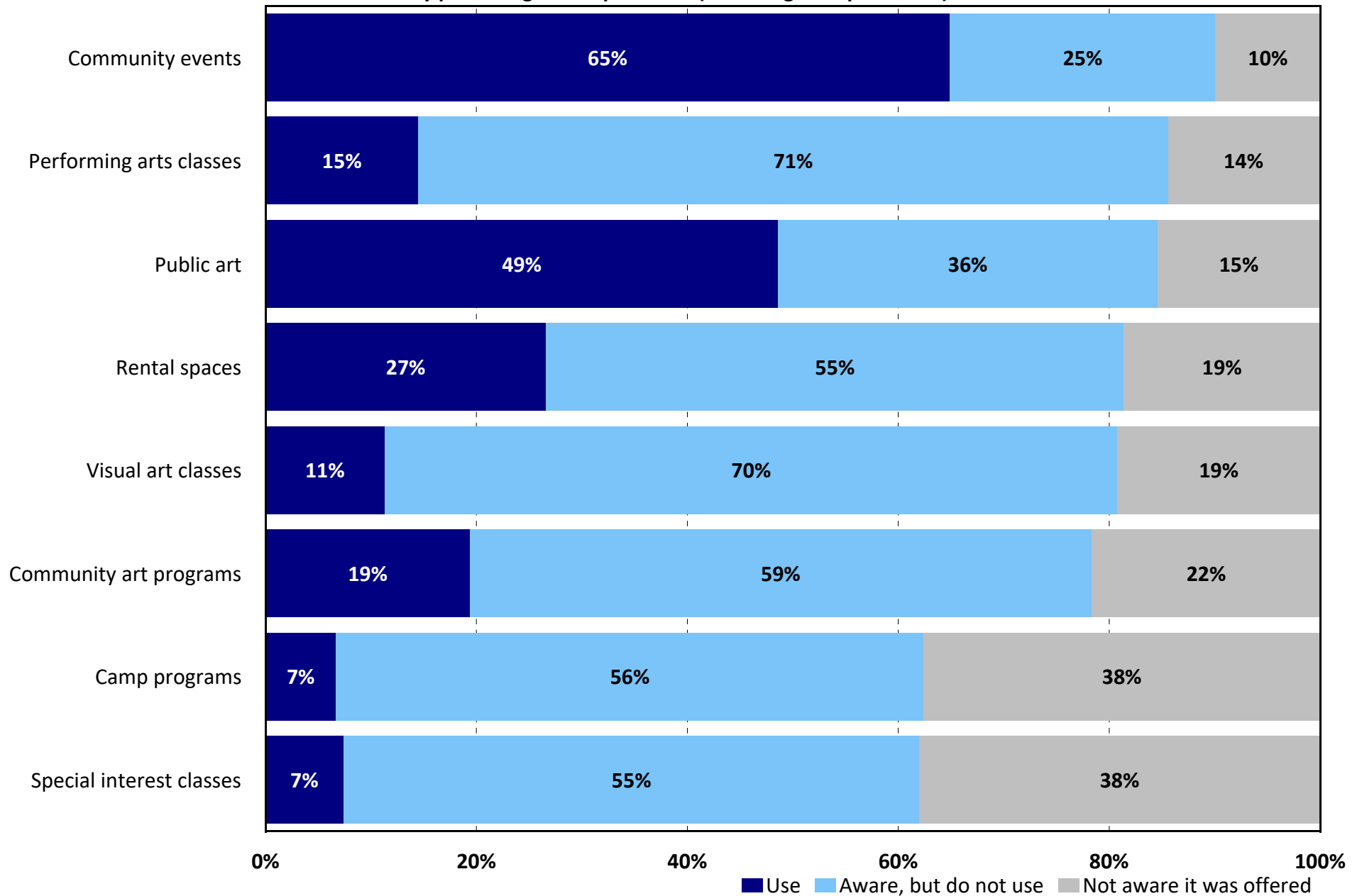
# Q11. Programs Most Important to Households.

by percentage of respondents who selected the items as one of their top four choices



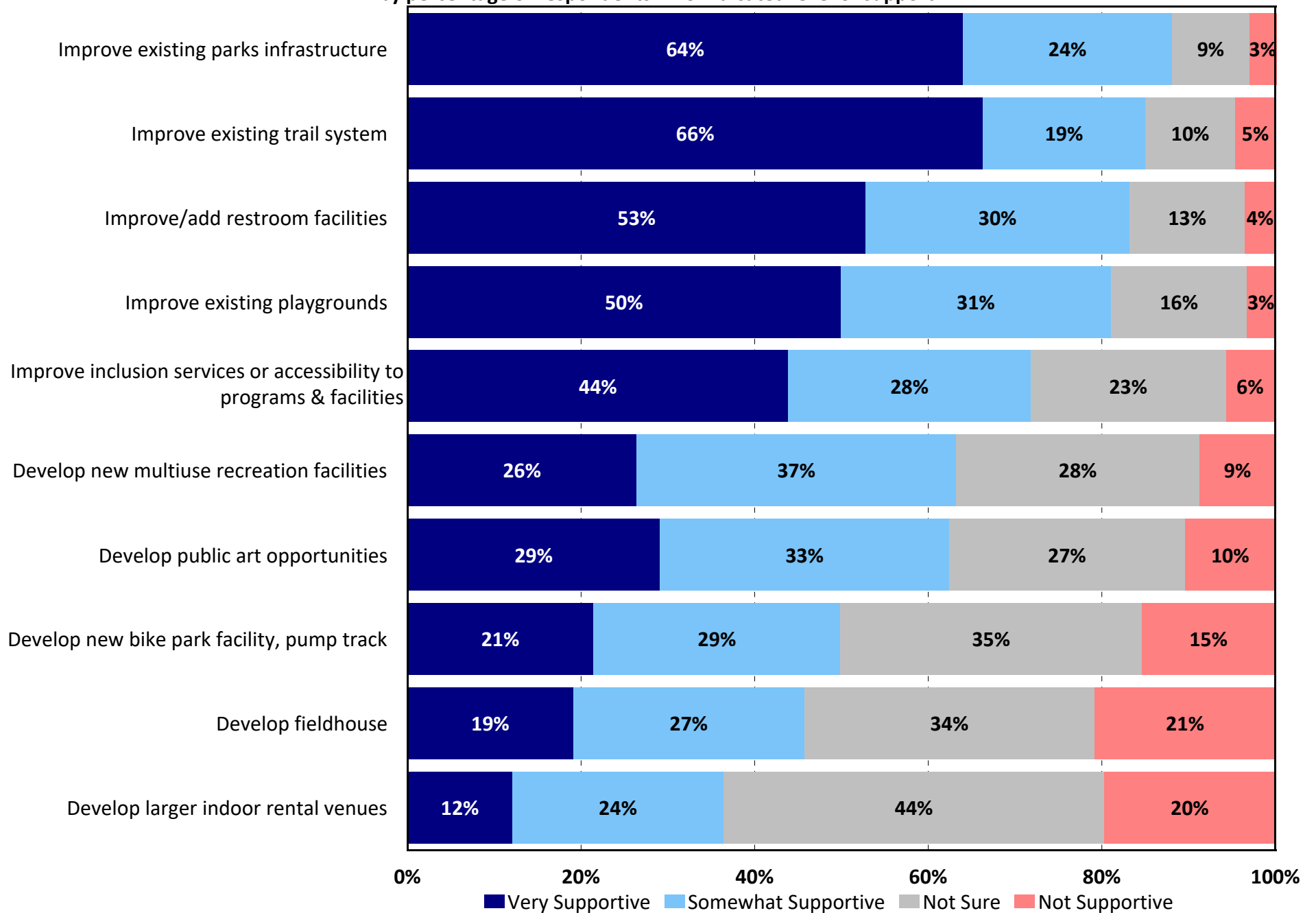
# Q12. Please indicate whether you/your household use or are aware of each of the following arts and cultural services and programs offered by the city.

by percentage of respondents (excluding "not provided")



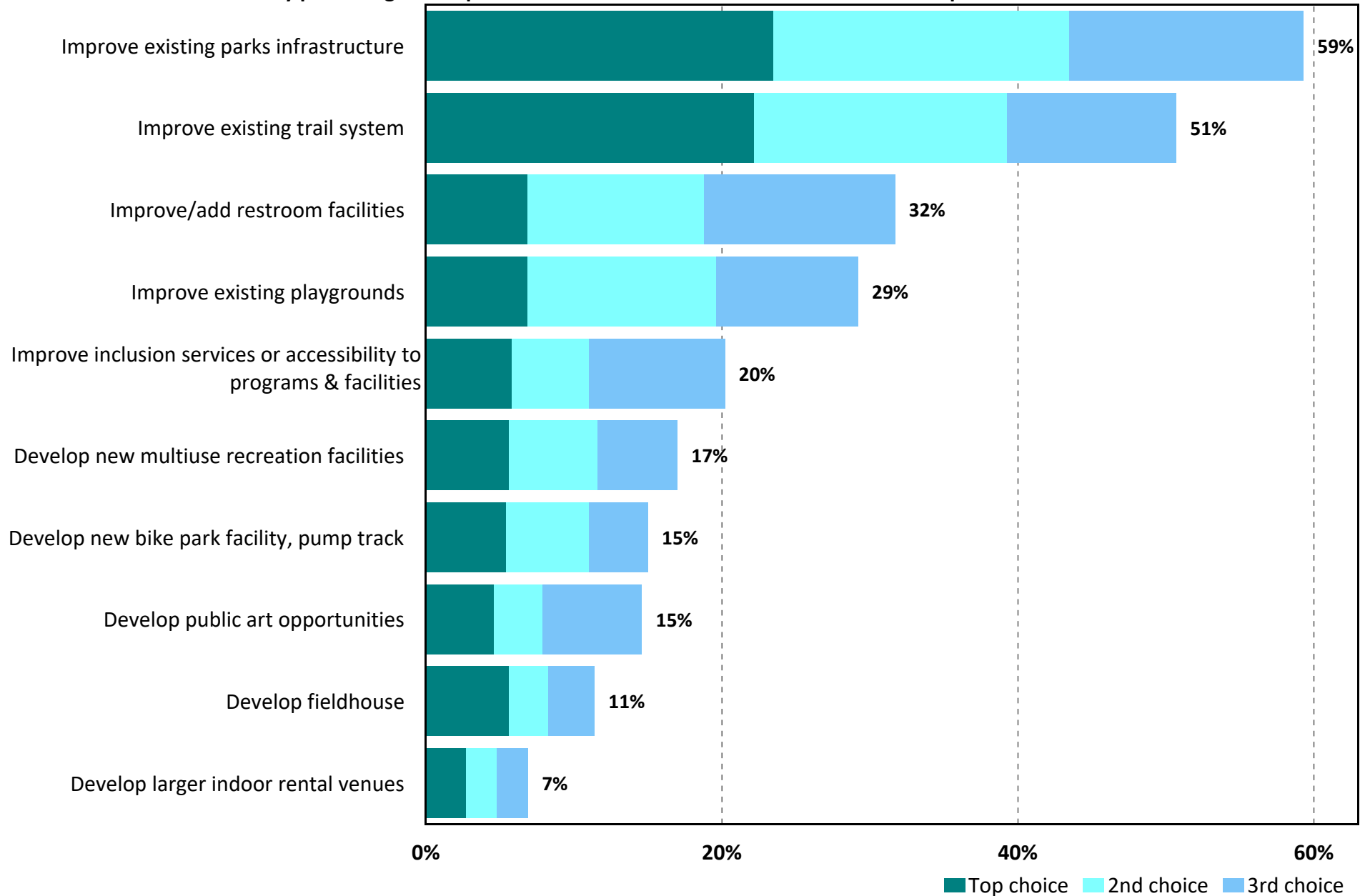
### Q13. Please indicate your level of support for each potential action.

by percentage of respondents who indicated level of support



# Q14. Which THREE improvements from the list in Question 13 are MOST IMPORTANT to your household?

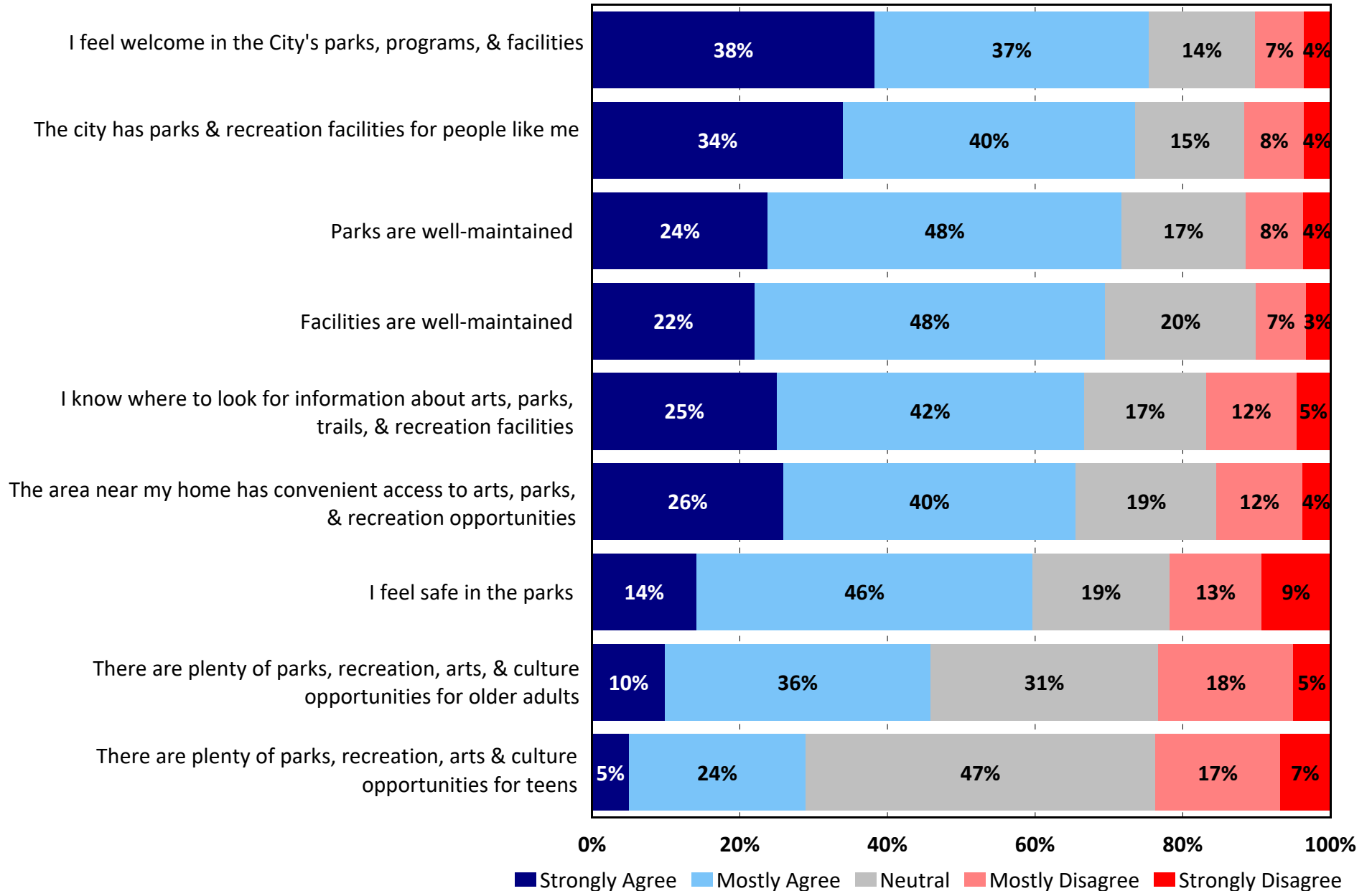
by percentage of respondents who selected the items as one of their top three choices





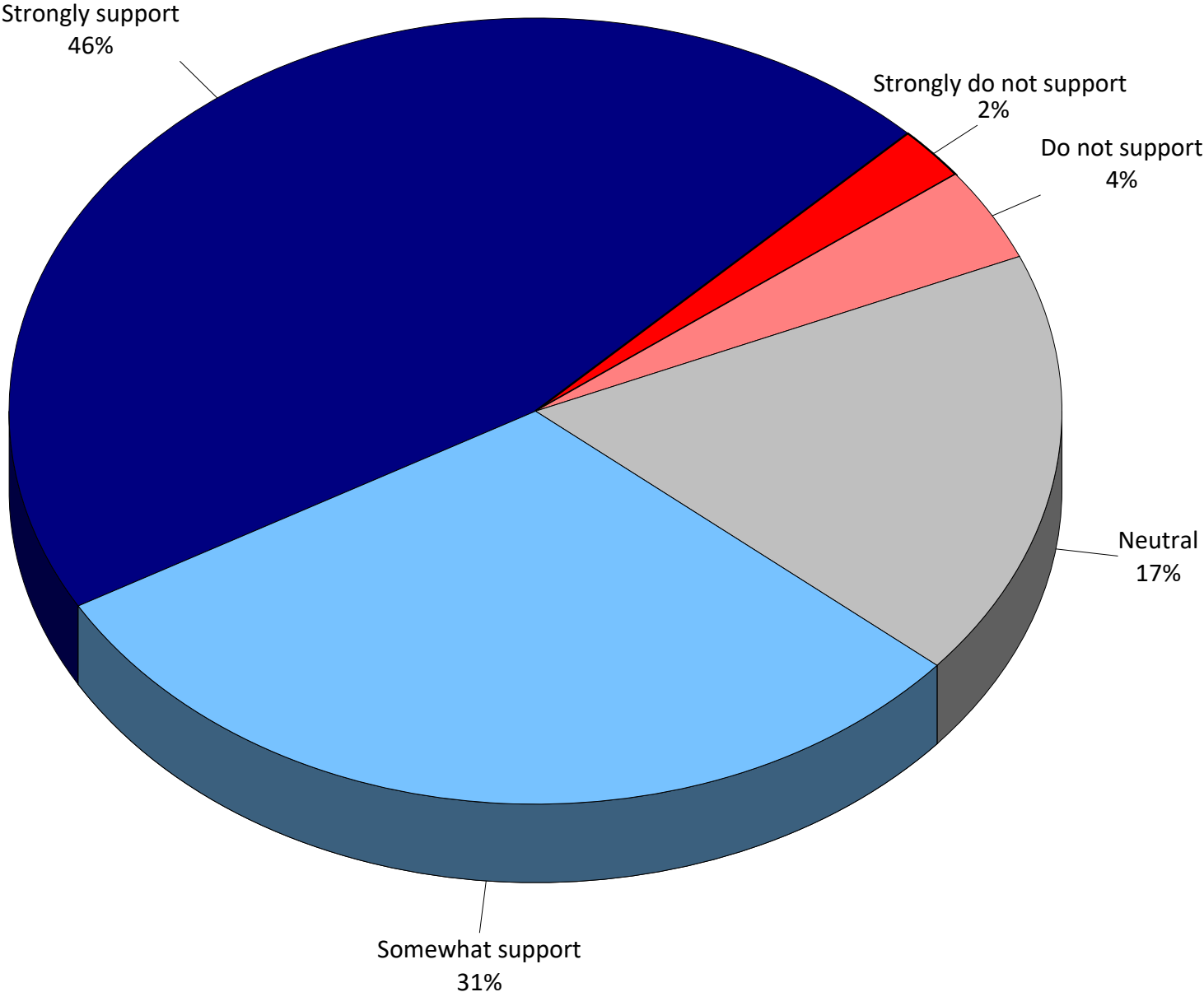
# Q15. Please indicate your level of agreement with each of the following statements about parks, recreation, arts and culture in the city of Lawrence.

by percentage of respondents who indicated level of agreement

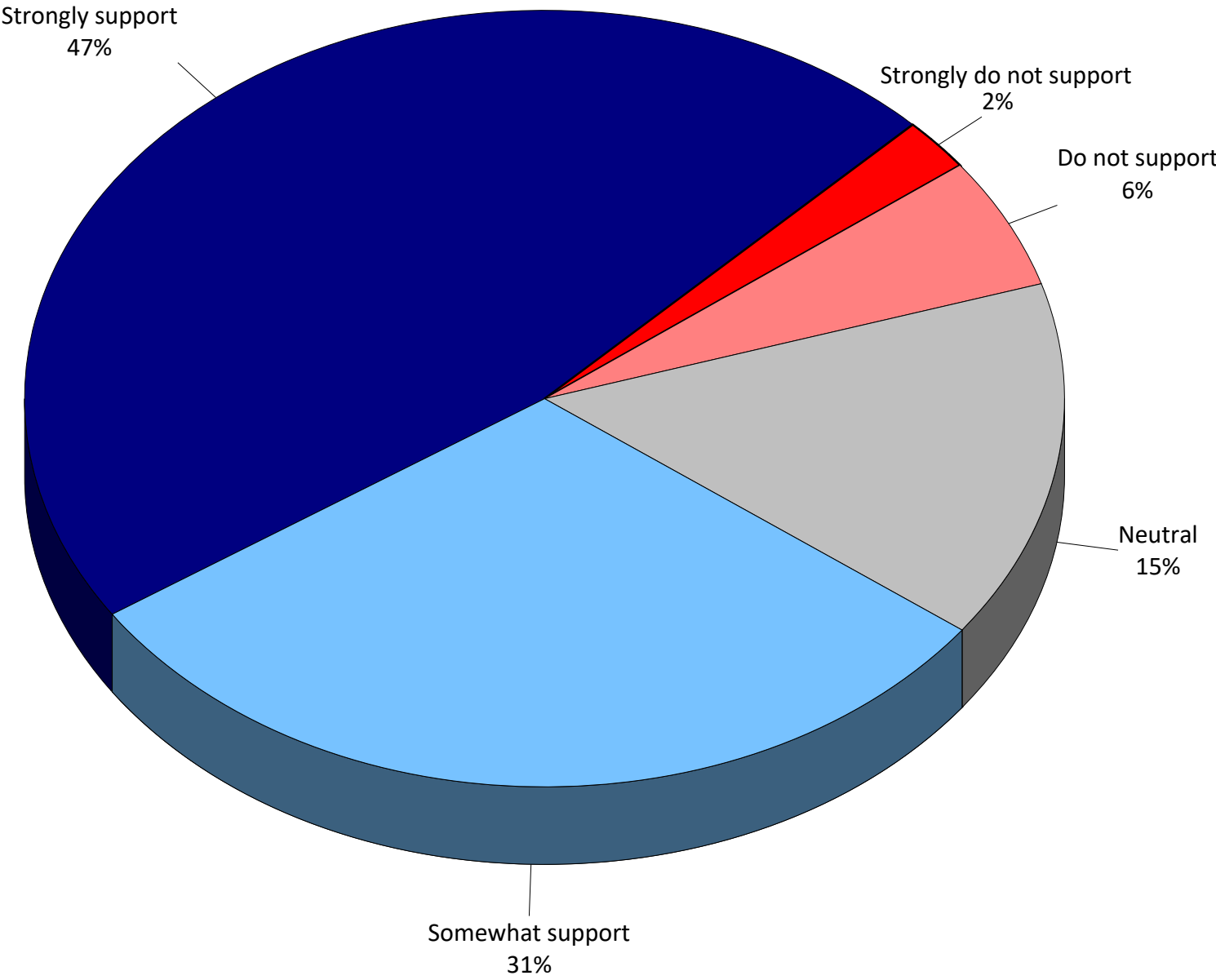


# Q16. Do you support a Public Art Program in Lawrence?

by percentage of respondents (excluding "don't know")

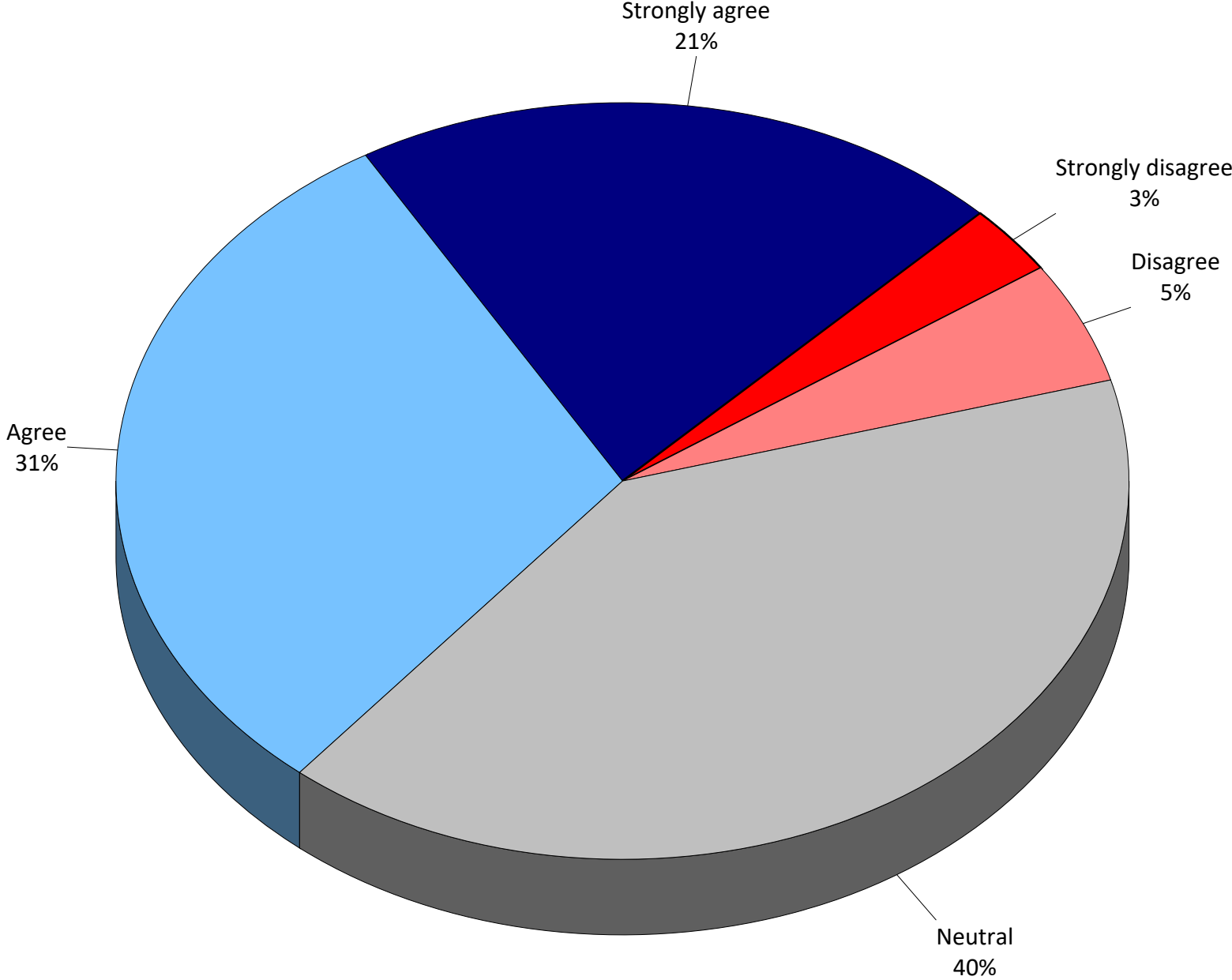


# Q17. Do you support city grant programs for arts, culture and events? by percentage of respondents (excluding "don't know")



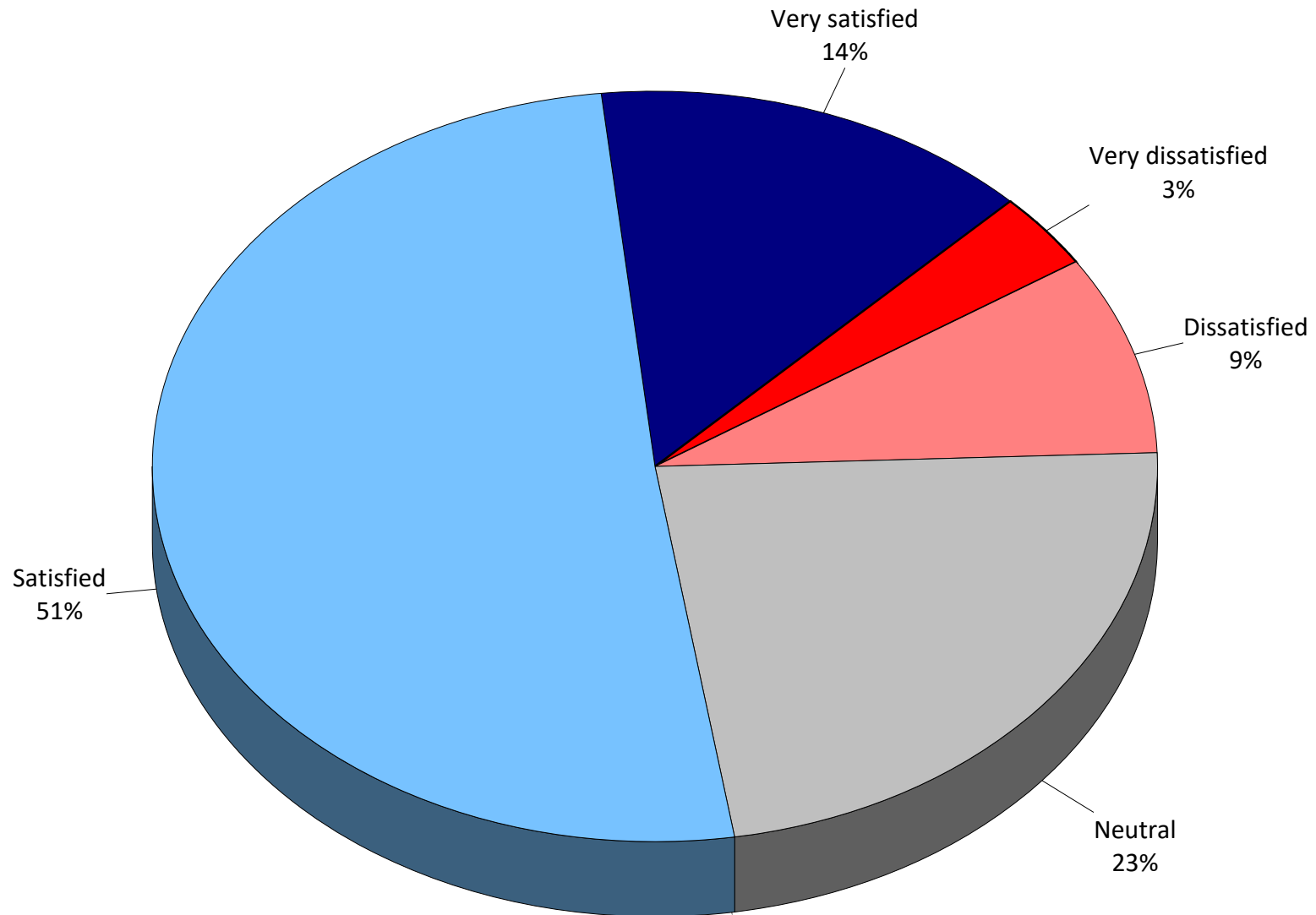
# Q18. I would like more access to the arts for myself or my family.

by percentage of respondents (excluding "don't know")

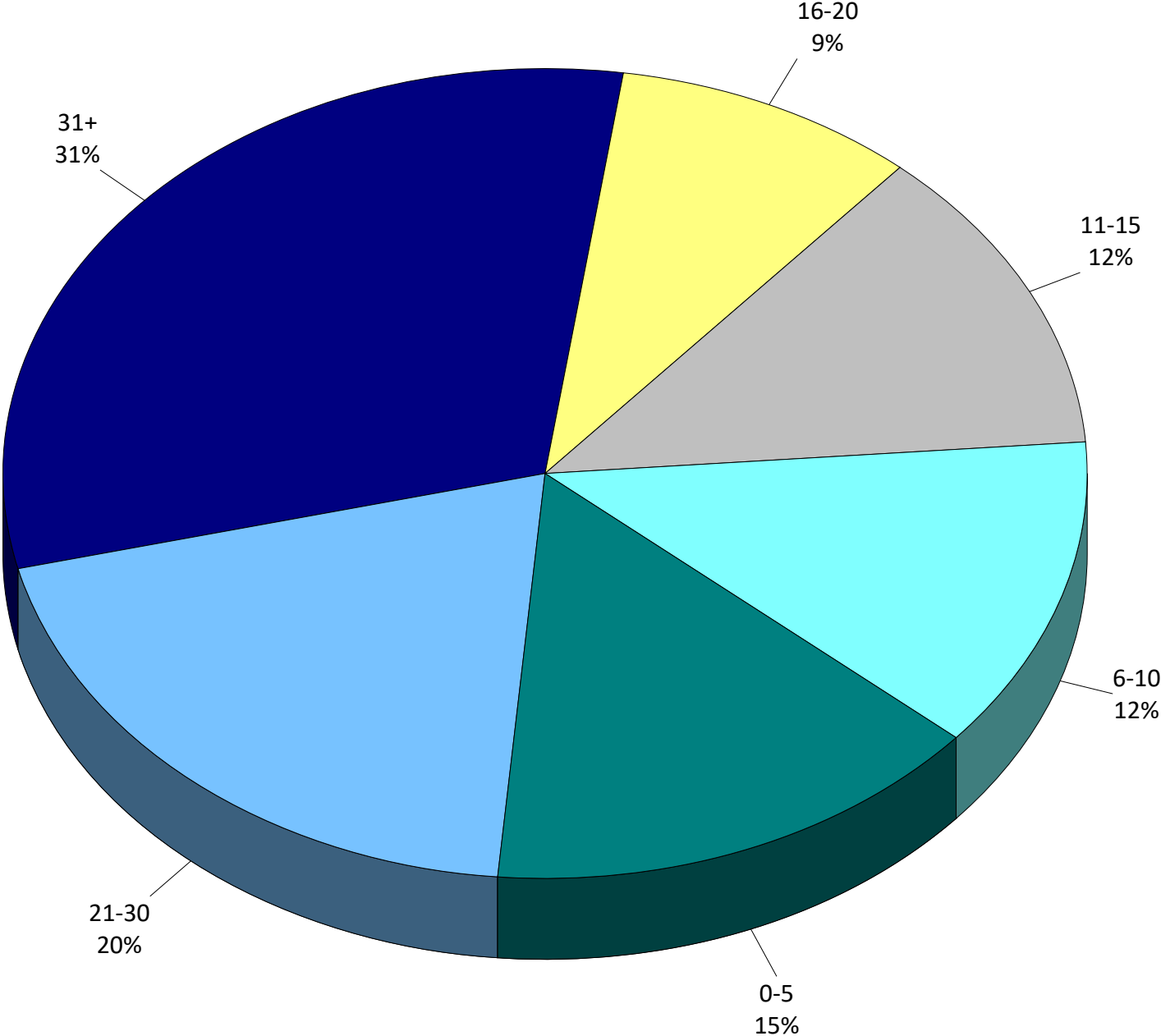


# Q19. Please rate your level of satisfaction with the overall value that your household receives from the City of Lawrence parks, facilities, programs, and services.

by percentage of respondents (excluding "don't know")

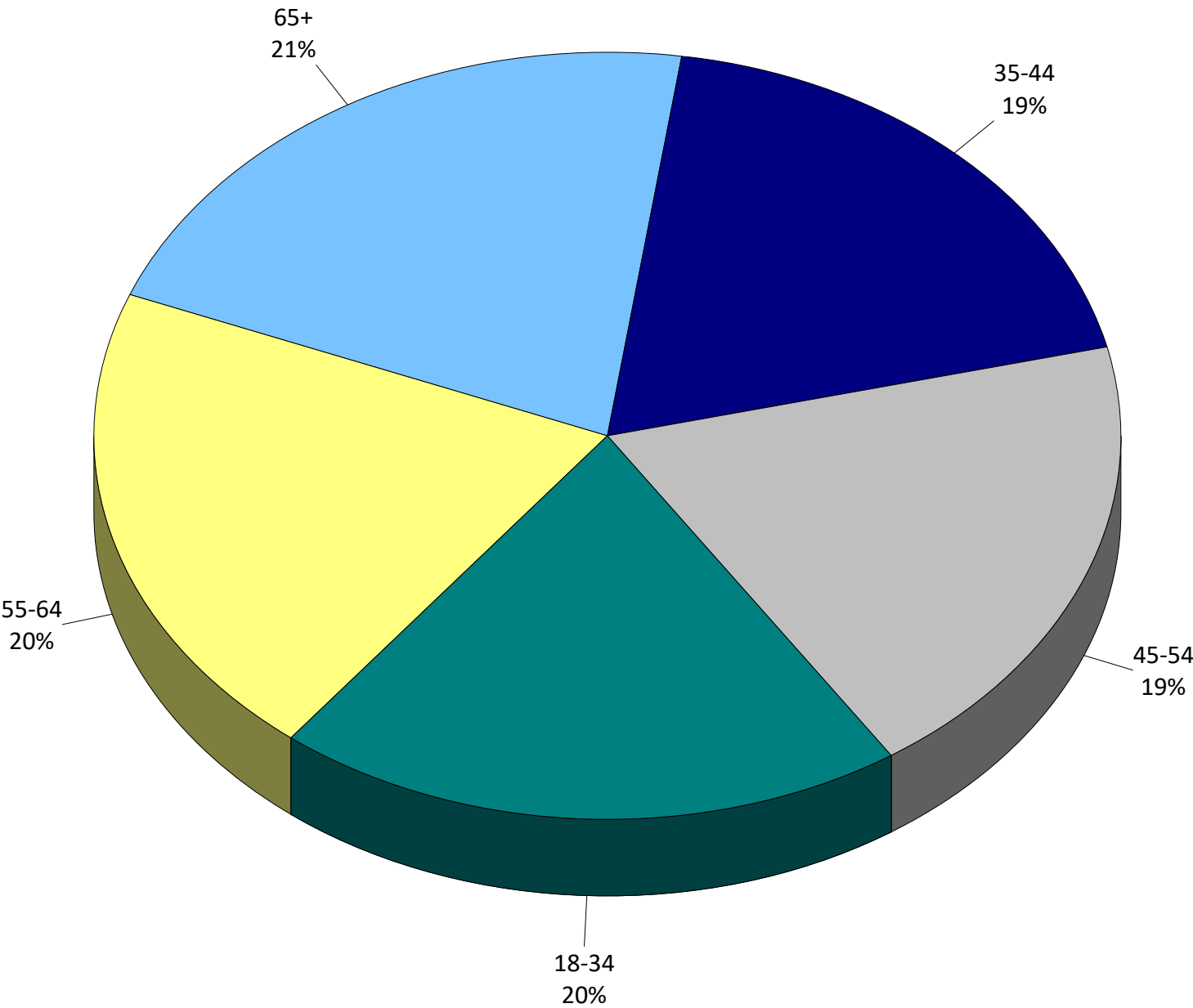


# Q20. Approximately how many years have you lived in Lawrence? by percentage of respondents (excluding "not provided")



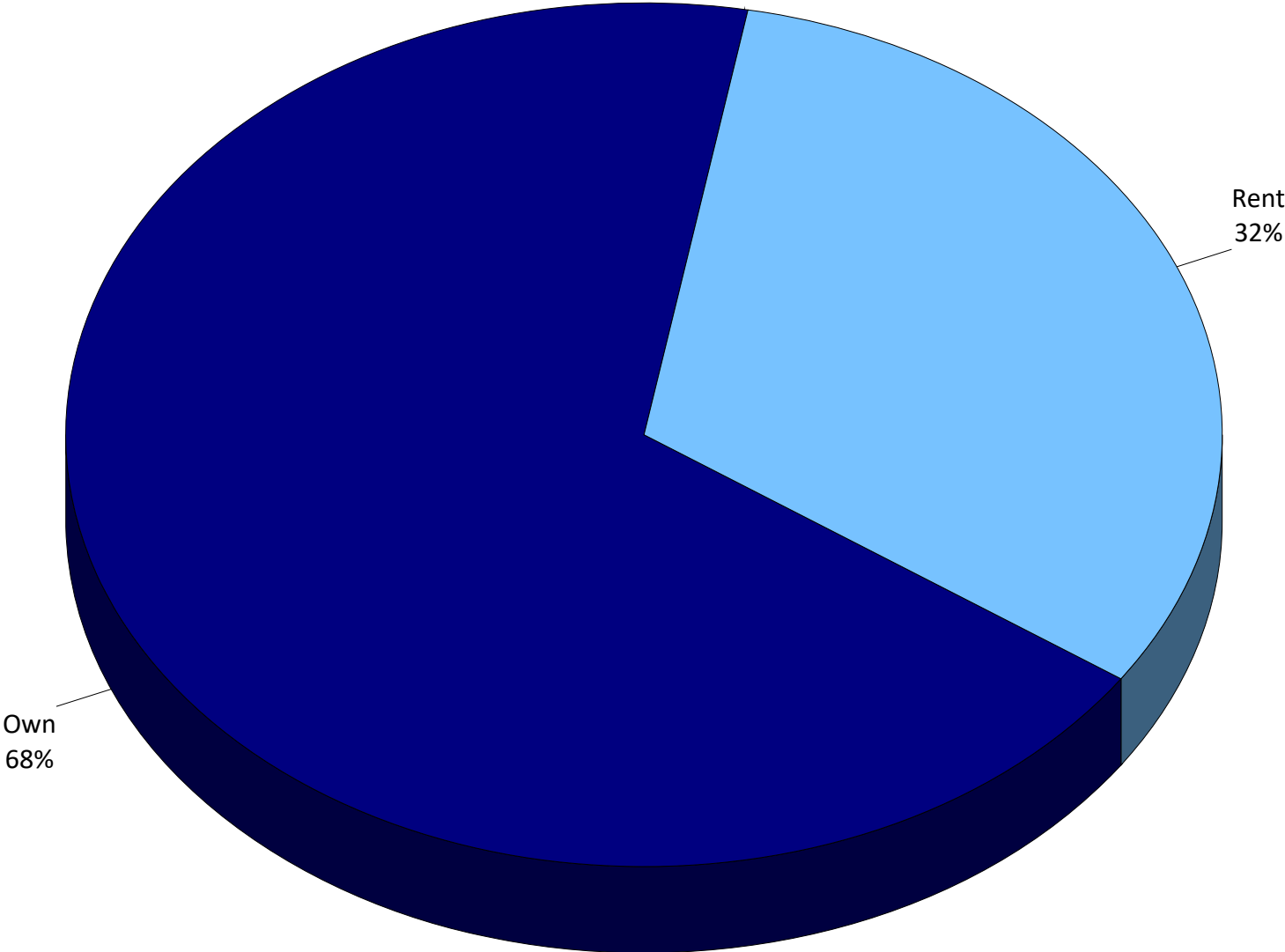
# Q21. What is your age?

by percentage of respondents (excluding "not provided")



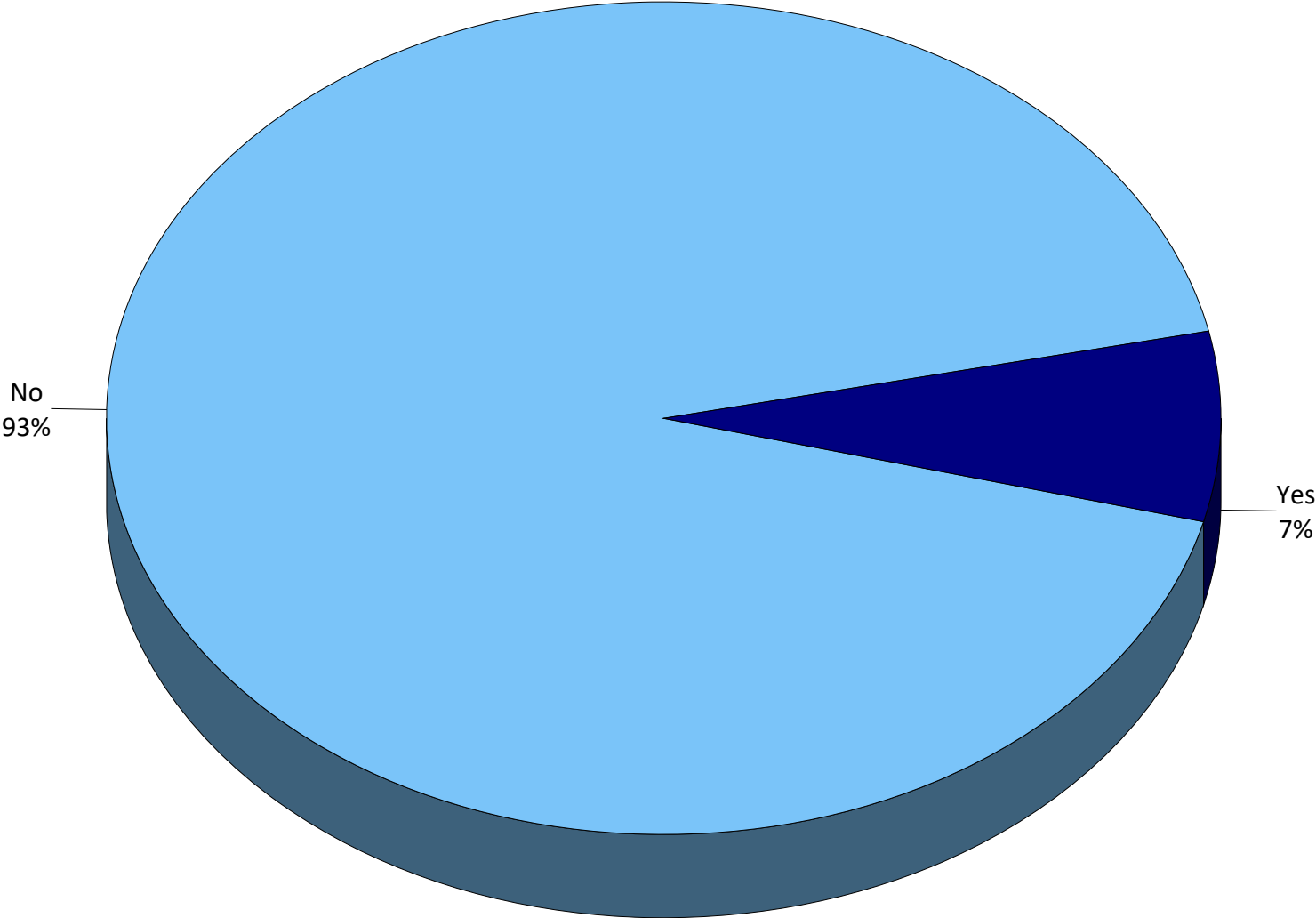


### Q22. Do you own or rent your current residence? by percentage of respondents (excluding "not provided")

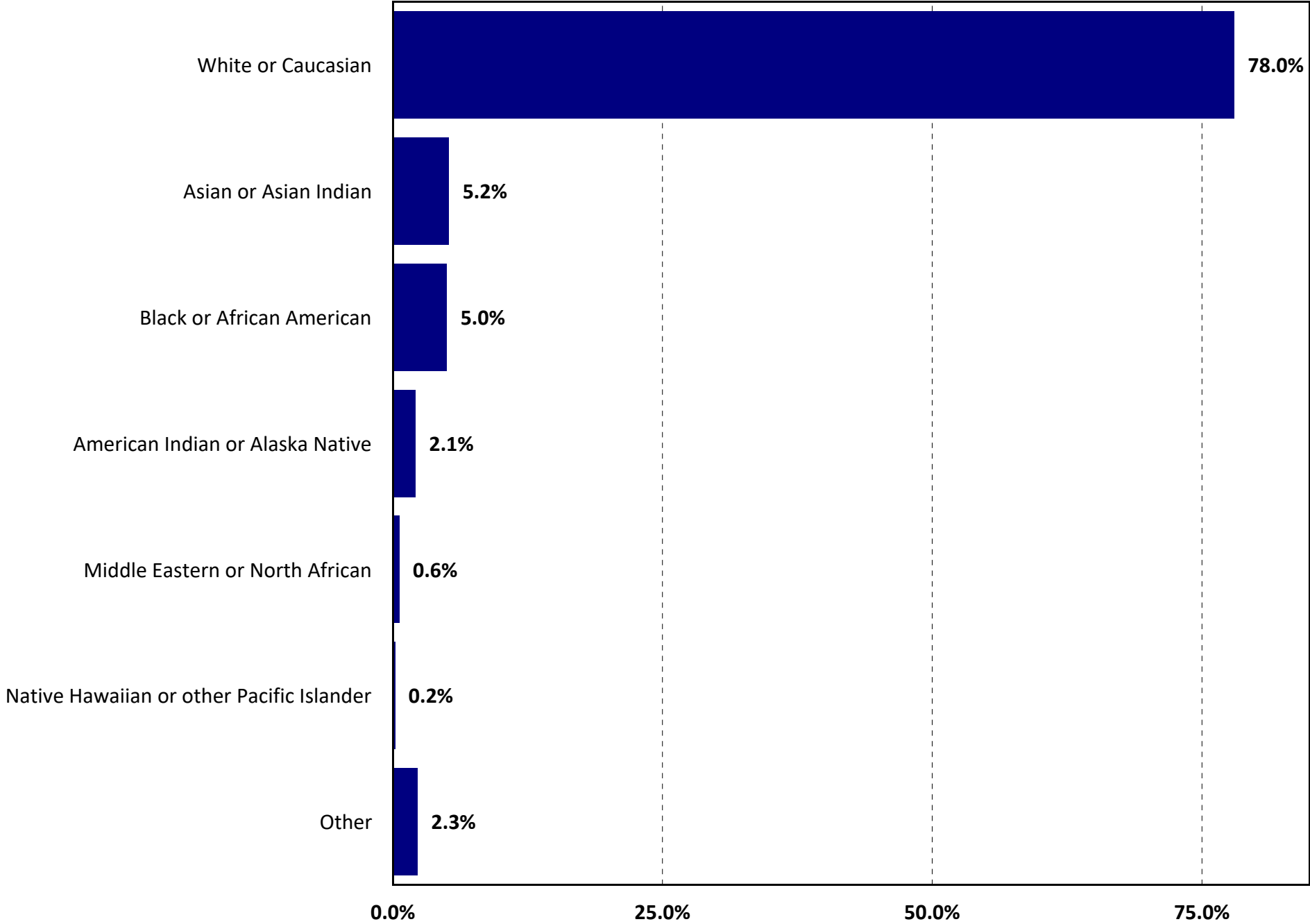


# Q23. Are you or any members of your family of Hispanic, Lation, or Spanish ancestry?

by percentage of respondents



# Q24. Which of the following best describes your race or ethnic background? by percentage of respondents



**3**

**Priority Investment  
Rating**

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# Priority Investment Rating

## Lawrence, KS

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The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are not met or only partly met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, if the Unmet Needs Rating for Community Gardens were 98.9 (out of 100) and the Importance Rating for Community Gardens were 21.6 (out of 100), the Priority Investment Rating for Community Gardens would be 120.5 (out of 200).

### How to Analyze the Charts:

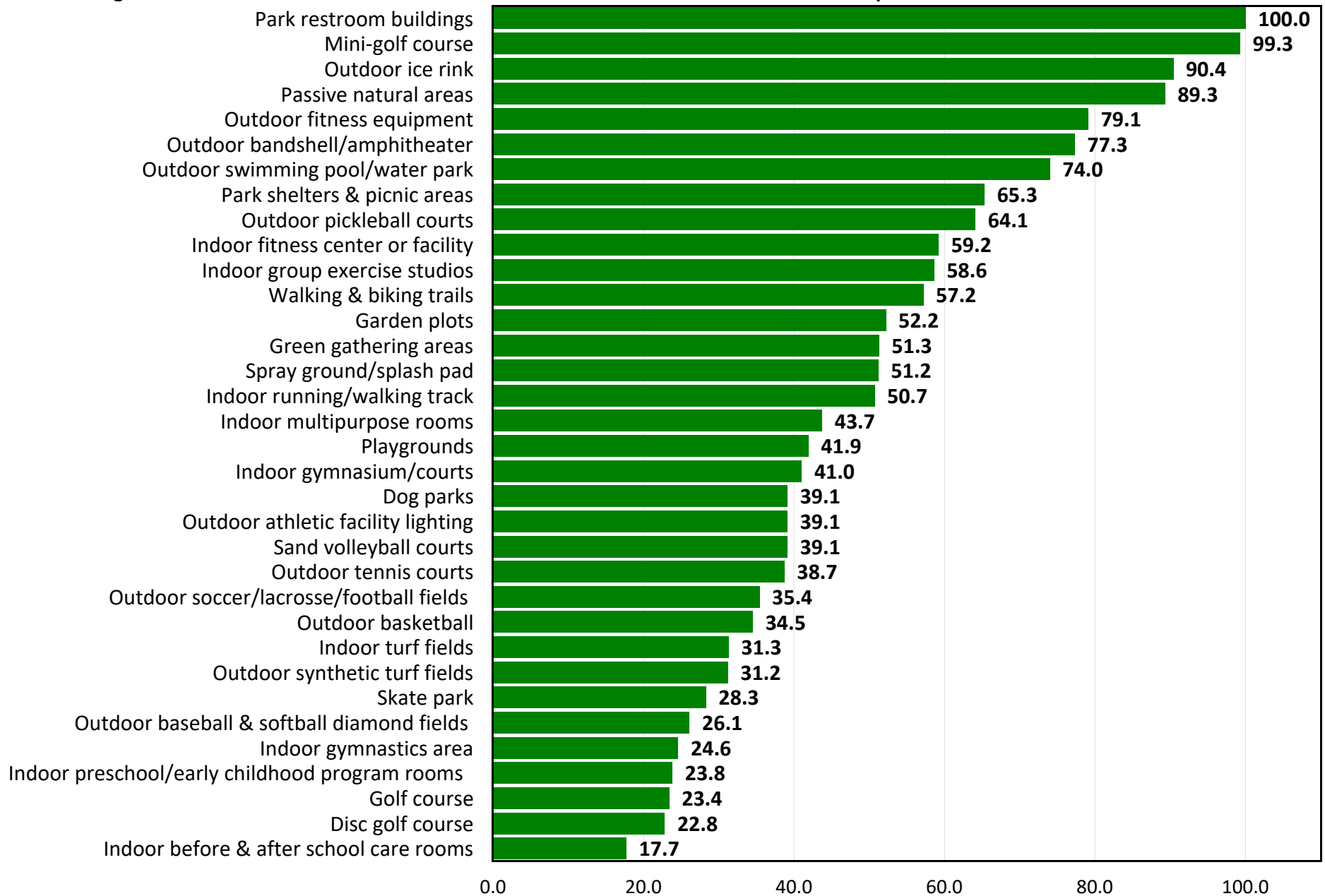
- **High Priority Areas** are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

# Unmet Needs Rating for Amenities

the rating for the item with the most unmet need=100

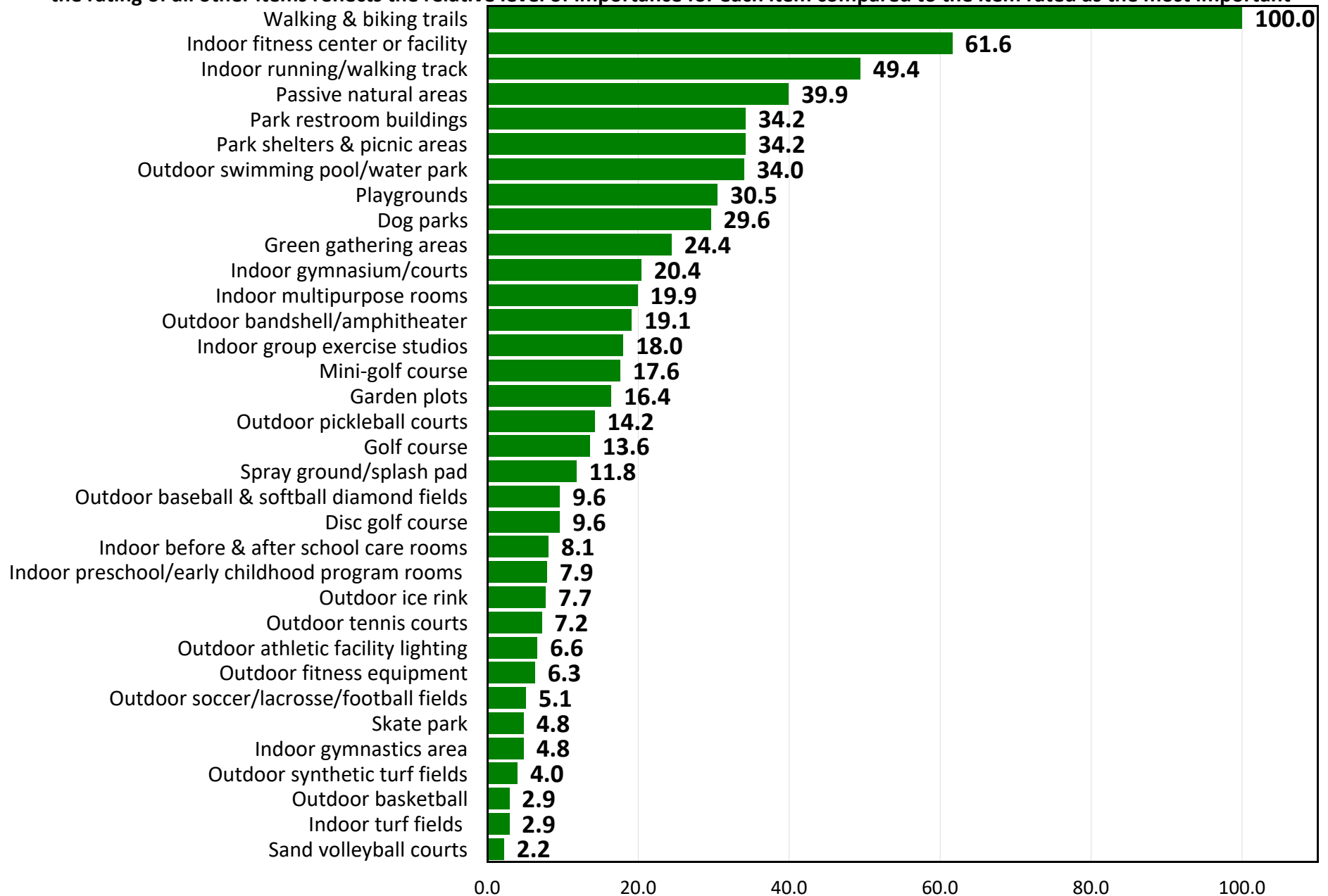
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



# Importance Rating for Amenitites

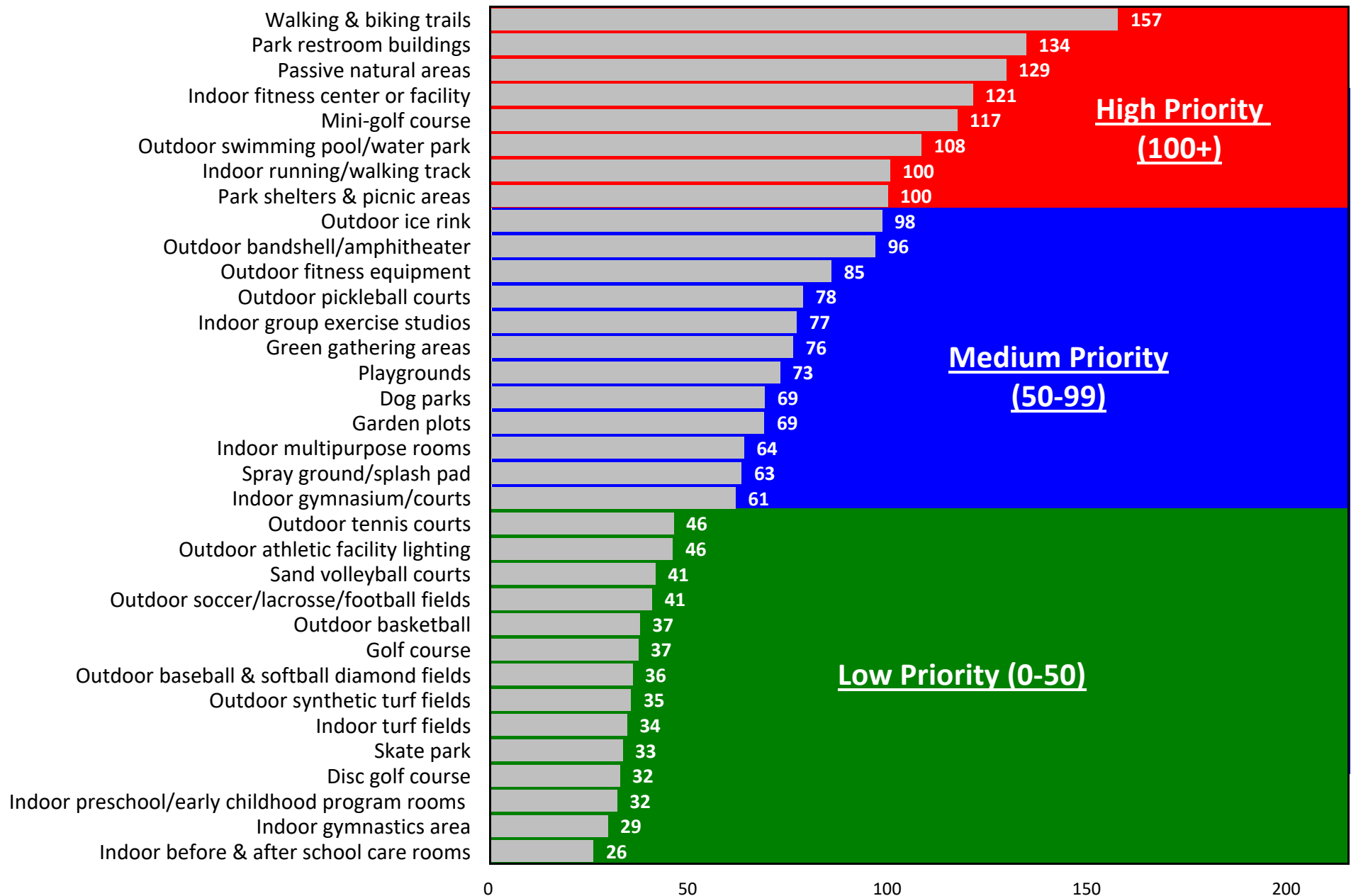
the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important





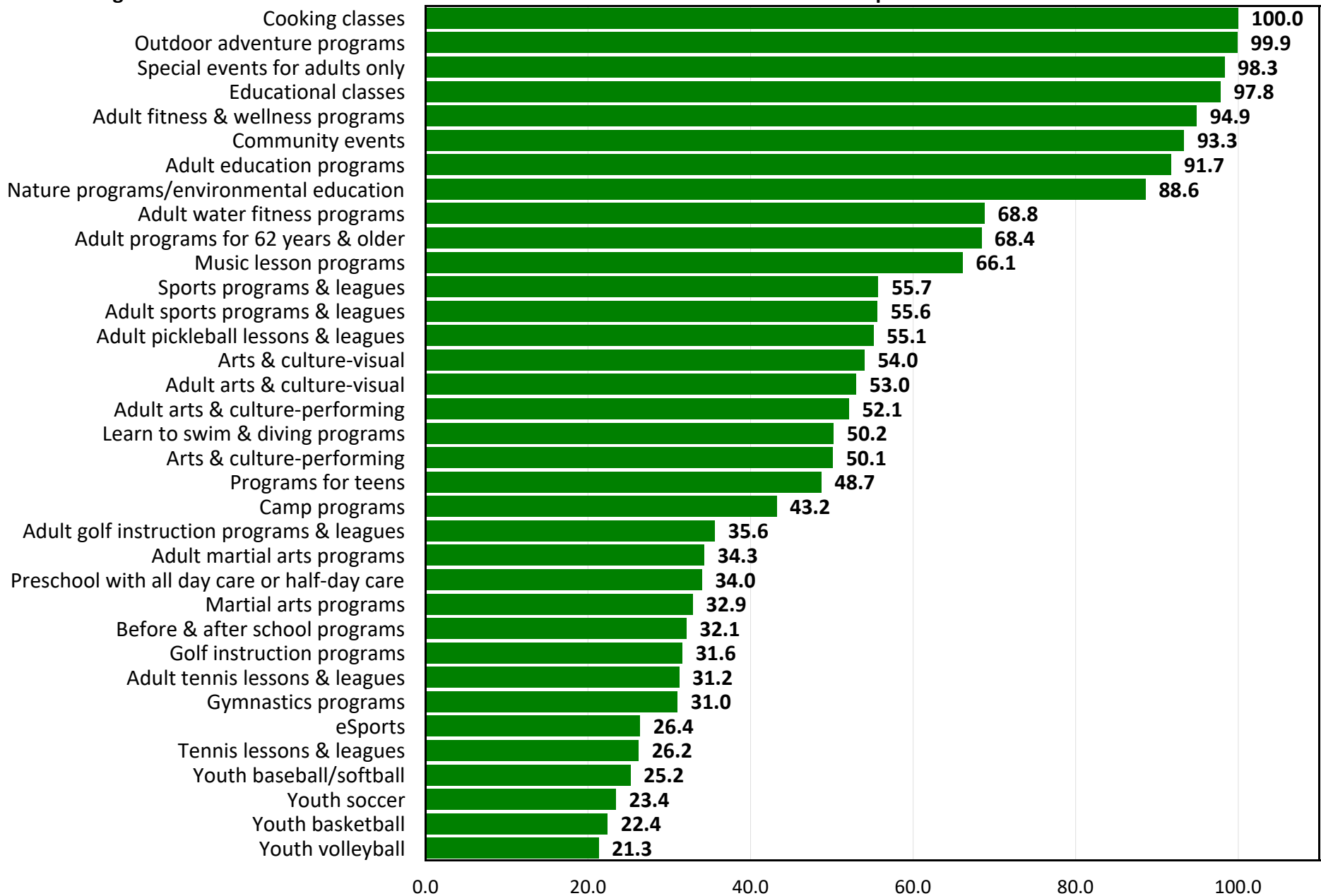
# Top Priorities for Investment for Amenities Based on Priority Investment Rating



# Unmet Needs Rating for Programs

the rating for the item with the most unmet need=100

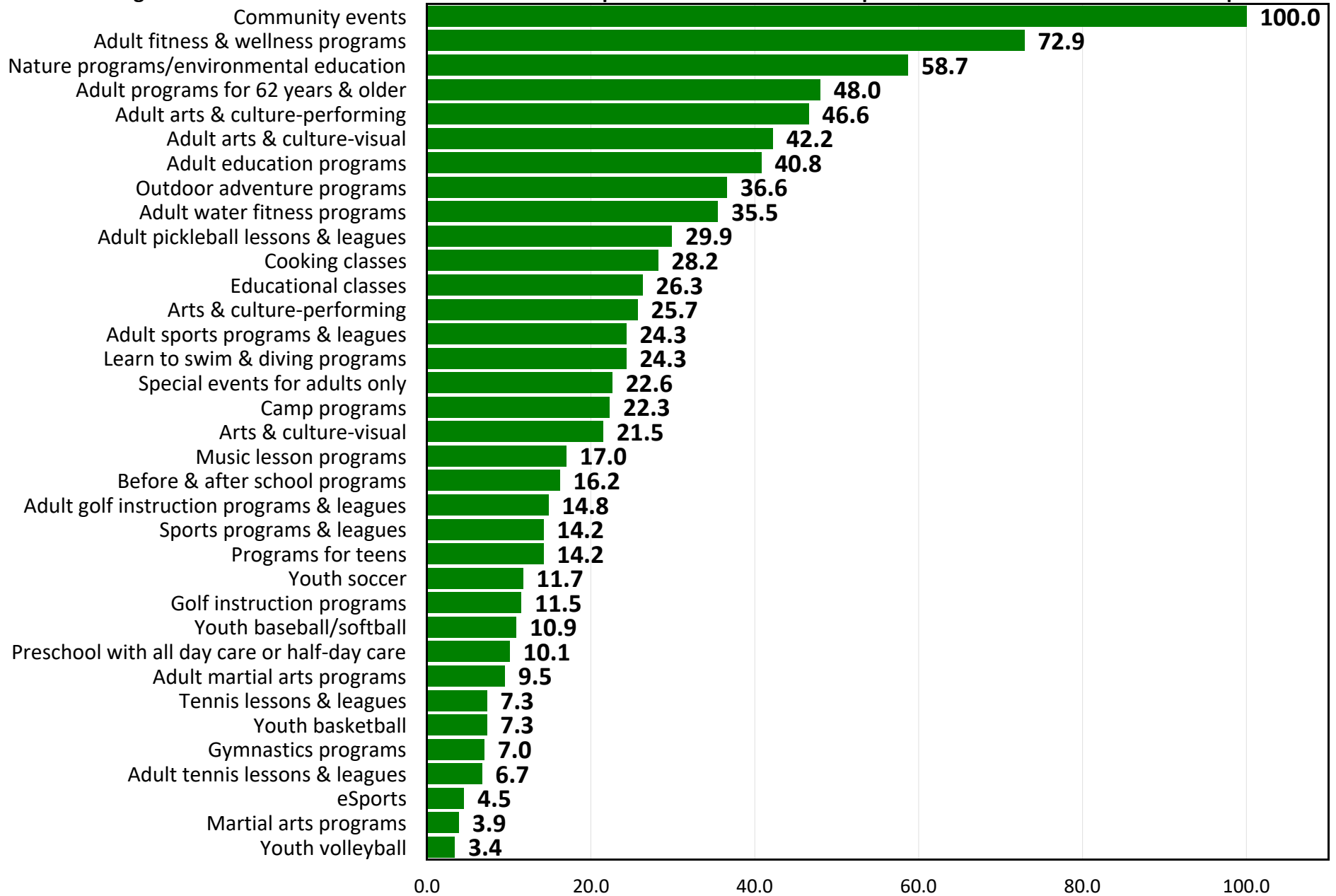
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



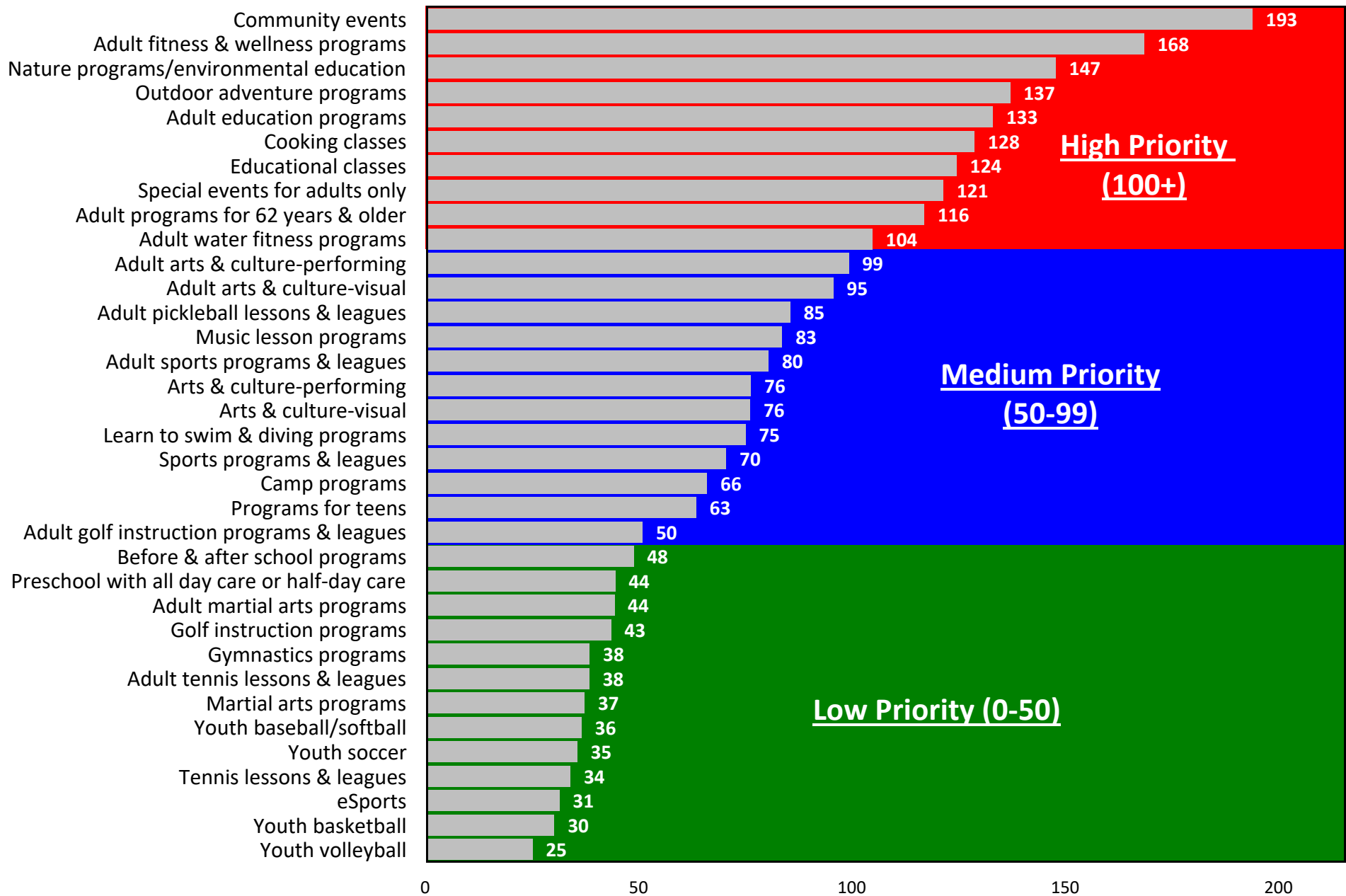
# Importance Rating for Programs

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



# Top Priorities for Investment for Programs Based on Priority Investment Rating



**4**

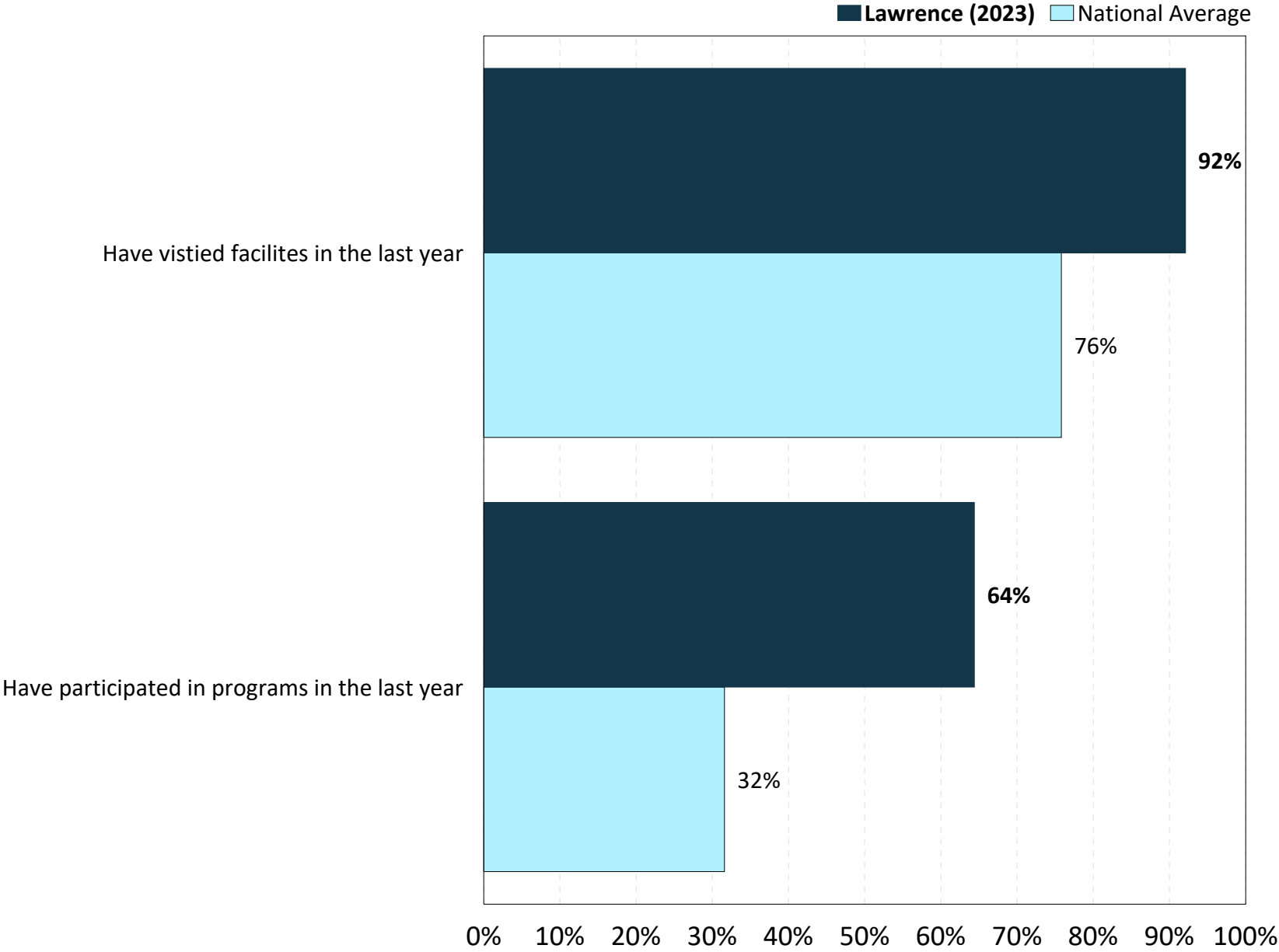
**Benchmarks**

# National Benchmarks

**Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with Lawrence Parks and Recreation is not authorized without written consent from ETC Institute.**

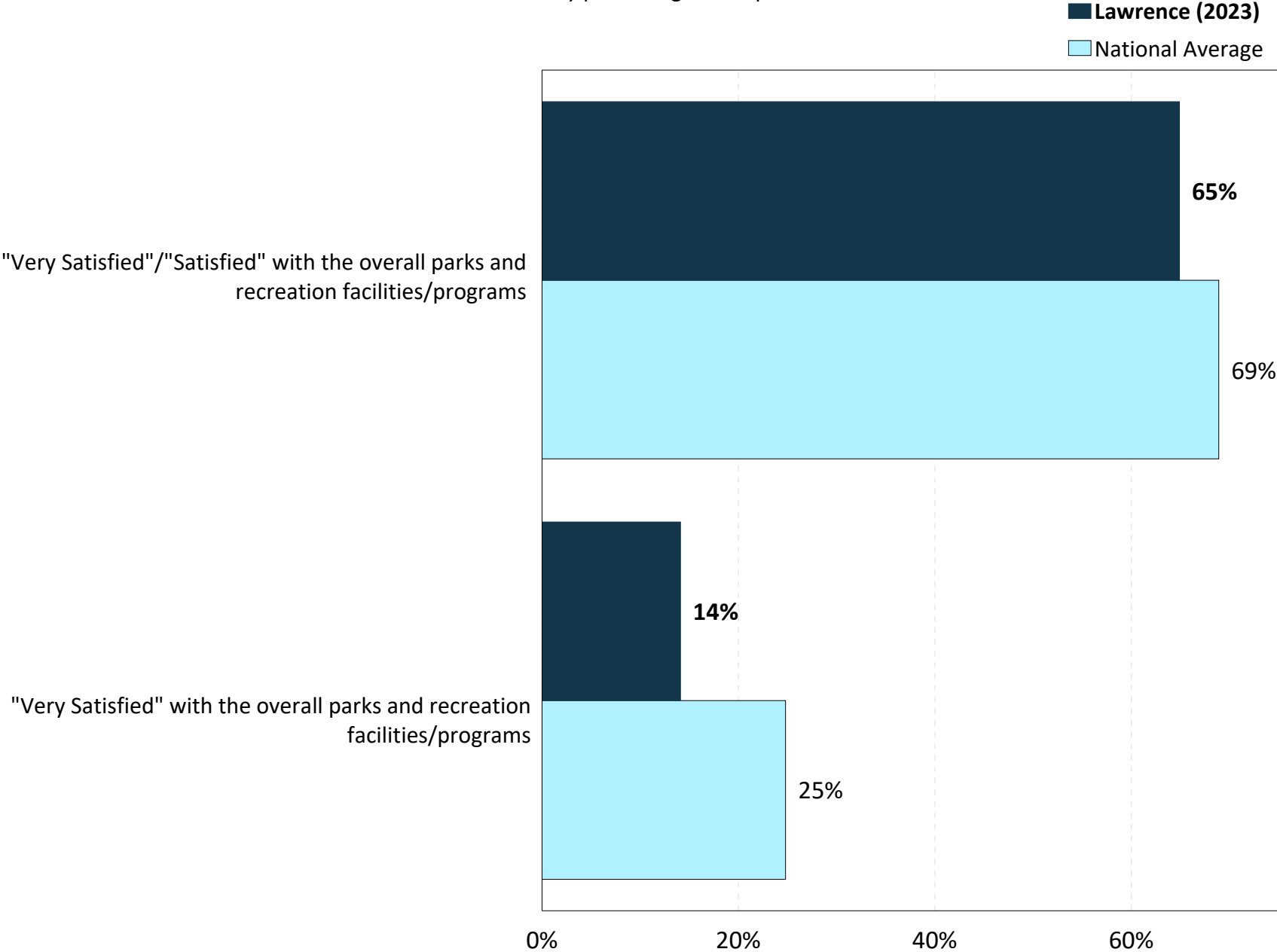
# Use of Recreation Facilities/Programs

by percentage of respondents



# Rating Parks and Recreation Locations

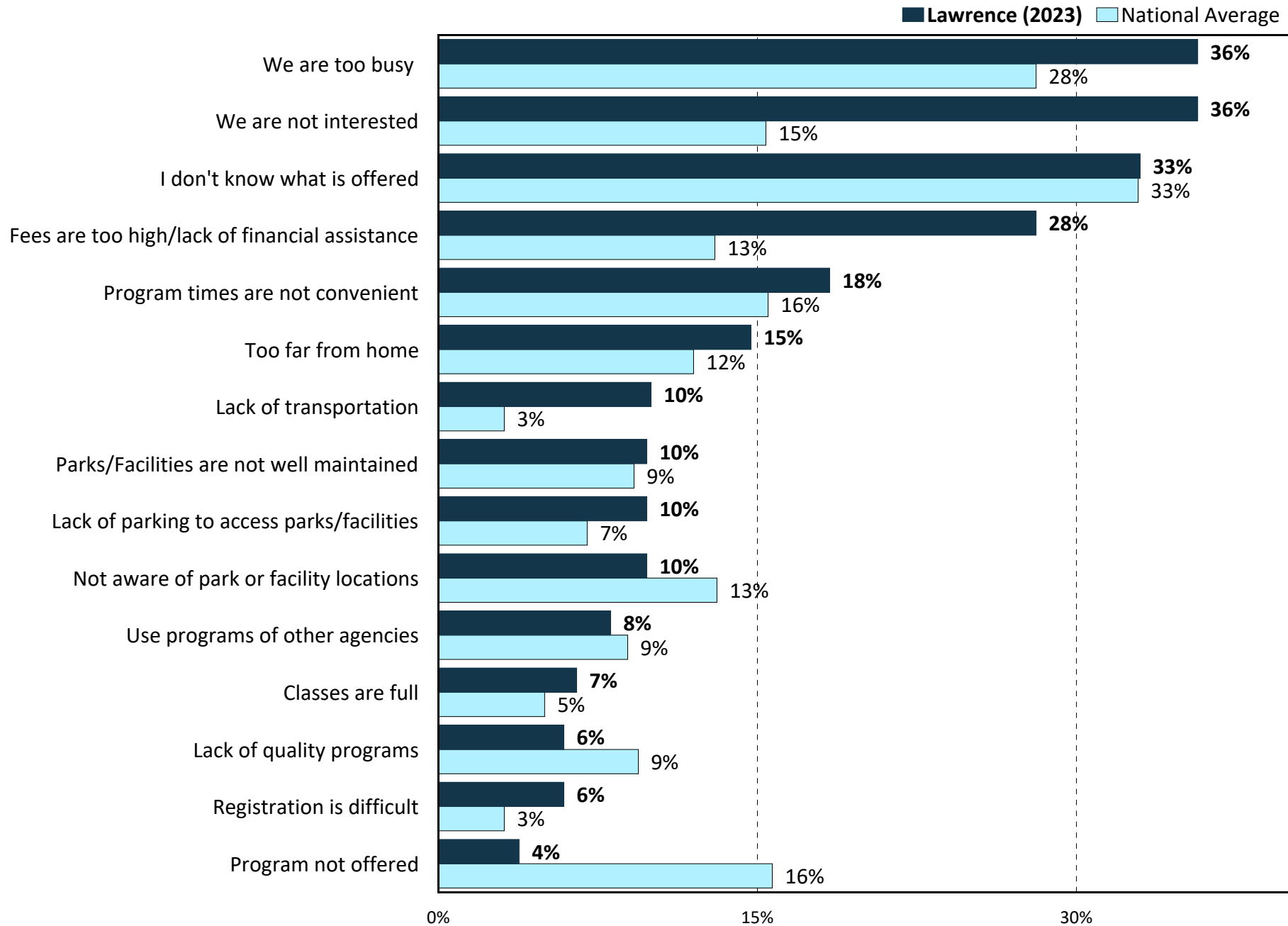
by percentage of respondents





# Barriers

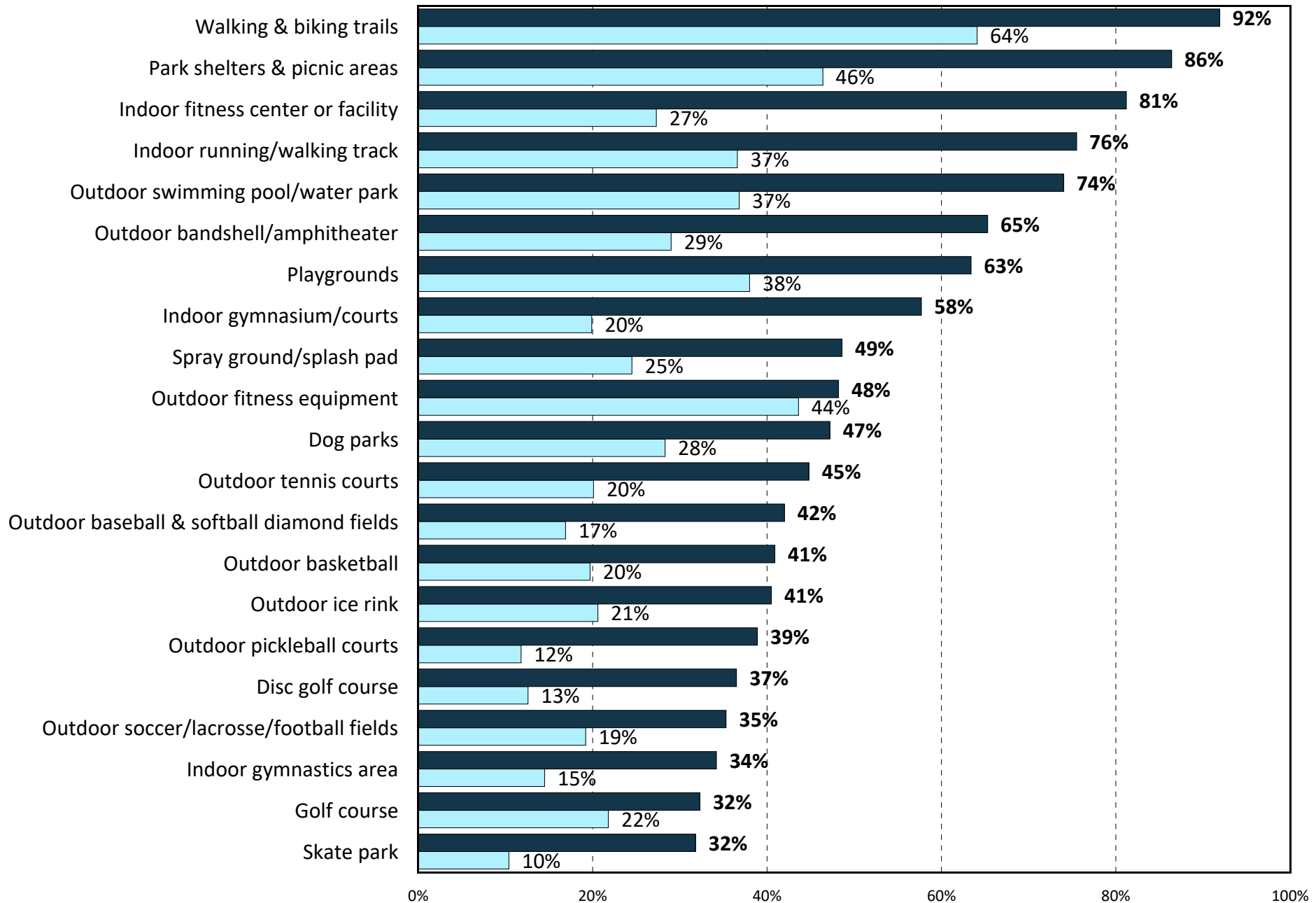
by % of respondents



# Respondents with Need for Facilities and Amenities

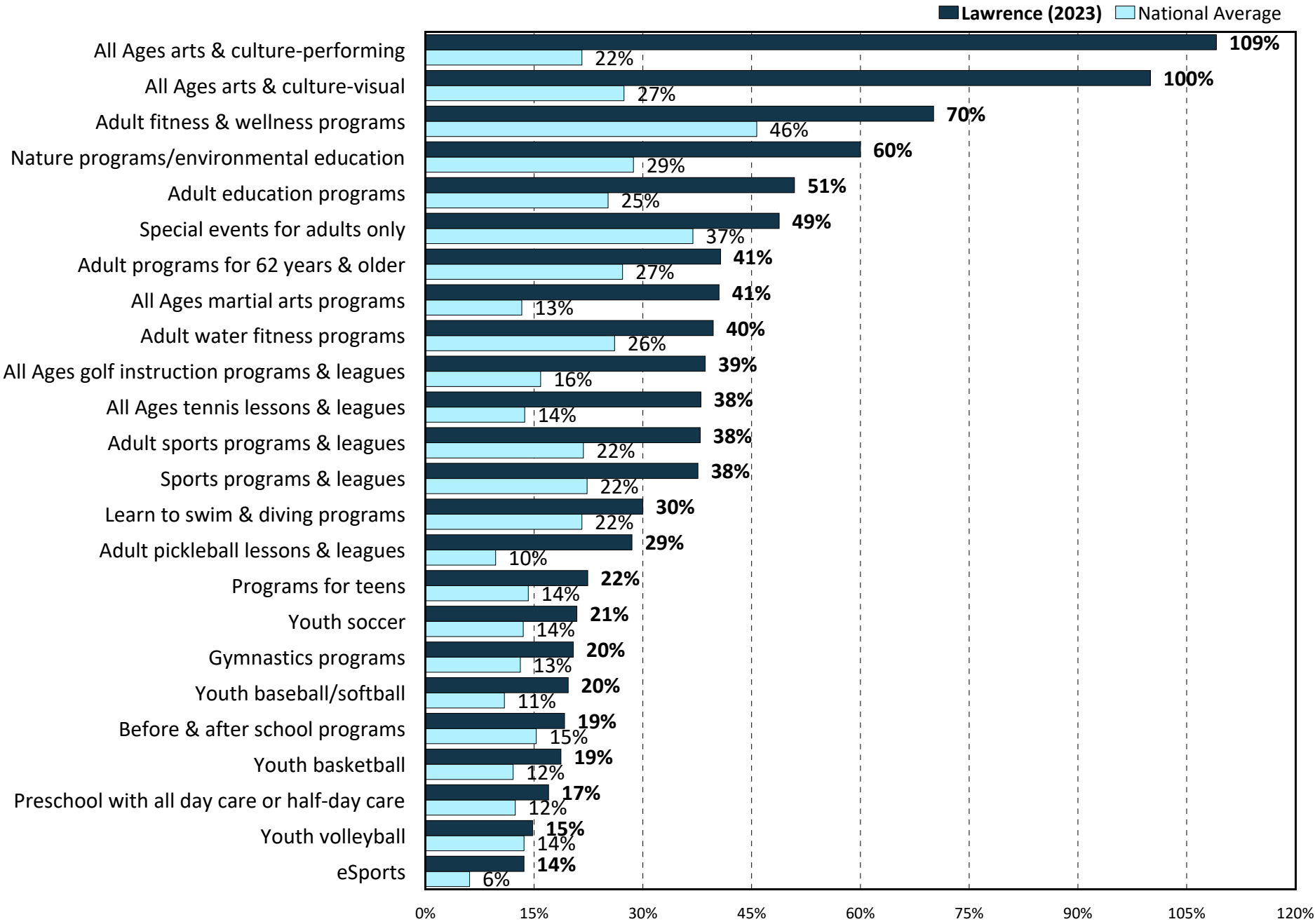
by percentage of respondents

■ Lawrence (2023) ■ National Average



# Respondents with Need for Recreation Programs

by percentage of respondents



**5**

# Tabular Data

**Q1. Please keep ALL members of your household in mind while completing this survey. Counting yourself, how many people in your household are...**

	Mean	Sum
number	2.38	1209
Under age 5	0.14	69
Ages 5-9	0.15	75
Ages 10-14	0.12	61
Ages 15-19	0.10	53
Ages 20-24	0.10	53
Ages 25-34	0.25	129
Ages 35-44	0.37	187
Ages 45-54	0.30	151
Ages 55-64	0.39	200
Ages 65-74	0.30	152
Ages 75-84	0.14	70
Ages 85+	0.02	9

**Q2. During a typical year, do you or any members of your household visit any City of Lawrence parks and recreation facilities? (Recreations Centers, parks, gazebos, etc.)?**

Q2. Does your household visit any City parks & recreation facilities during a typical year	Number	Percent
Yes	478	92.1 %
No	41	7.9 %
Total	519	100.0 %

**Q2a. If your household does NOT visit any City of Lawrence parks and recreation facilities in a typical year, please CHECK ALL of the following reasons why you do NOT visit.**

Q2a. All the reasons why you do not visit any City parks & recreation facilities in a typical year	Number	Percent
Use other City, State, private or HOA facilities	7	17.1 %
Too far from home	4	9.8 %
Not aware of park or facility locations	4	9.8 %
Parks/Facilities are not well maintained	4	9.8 %
Old & outdated facilities	6	14.6 %
Lack of features we want to use	6	14.6 %
Lack of parking to access parks/facilities	4	9.8 %
Do not feel safe using parks/facilities	12	29.3 %
Facility equipment doesn't meet my needs	6	14.6 %
Lack of ADA accessibility	5	12.2 %
Do not feel welcomed/accommodated	5	12.2 %
Lack of transportation	3	7.3 %
Lack of restrooms	7	17.1 %
Language/Cultural barriers/age barriers	1	2.4 %
Fees are too high/lack of financial assistance	6	14.6 %
Pandemic-related concerns	2	4.9 %
Other	13	31.7 %
Total	95	

**Q2a-17. Other:**

Q2a-17. Other	Number	Percent
REDUCED HOURS AND LACK OF SUPERVISION OF UNACCOMPANIED CHILDREN	1	7.7 %
Not athletic, just walk and pedal	1	7.7 %
Too many homeless	1	7.7 %
Kids are older	1	7.7 %
Too many homeless/transients	1	7.7 %
Individual activity elsewhere	1	7.7 %
Just moved here full-time	1	7.7 %
No parks on west side of town	1	7.7 %
Not safe, dirty	1	7.7 %
Primarily live here for school	1	7.7 %
Use Clinton Park Marina	1	7.7 %
Homeless	1	7.7 %
No real interest	1	7.7 %
Total	13	100.0 %

**Q3. During a typical year, do you or any members of your household participate in any recreation programs or events offered and/or hosted by the City of Lawrence?**

Q3. Does your household participate in any recreation programs or events during a typical year	Number	Percent
Yes	334	64.4 %
No	185	35.6 %
Total	519	100.0 %

**Q3a. If your household does NOT participate in any City of Lawrence recreation programs or events during a typical year, please CHECK ALL of the following reasons why you have NOT participated.**

Q3a. All the reasons why you do not participate in any recreation programs or events in a typical year	Number	Percent
I don't know what is offered	61	33.0 %
Use programs of other agencies	15	8.1 %
Lack of quality instructors	8	4.3 %
Lack of quality programs	11	5.9 %
Prefer individual activities	36	19.5 %
Too far from home	9	4.9 %
Program times are not convenient	34	18.4 %
Classes are full	12	6.5 %
Safety concerns	18	9.7 %
Fees are too high/lack of financial assistance	25	13.5 %
Prefer virtual programming	5	2.7 %
Do not feel welcomed/accommodated	11	5.9 %
Program not offered	7	3.8 %
Registration is difficult	11	5.9 %
Lack of transportation	5	2.7 %
Too busy/not interested	66	35.7 %
Language/cultural barriers/age barriers	4	2.2 %
Parking issues	6	3.2 %
Total	344	

**Q4. During a typical year, do you or any member of your household participate in any community arts and culture programs or events?**

Q4. Does your household participate in any community arts & culture programs or events during a typical year	Number	Percent
Yes	339	65.3 %
No	180	34.7 %
Total	519	100.0 %

**Q4a. If your household does NOT participate in any arts and culture programs during a typical year, please CHECK ALL of the following reasons why you have NOT participated.**

Q4a. All the reasons why you do not participate in any arts & culture programs in a typical year	Number	Percent
I don't know what is offered	77	42.8 %
Use programs of other agencies	5	2.8 %
Lack of quality instructors	3	1.7 %
Lack of quality programs	6	3.3 %
Prefer individual activities	20	11.1 %
Too far from home	4	2.2 %
Program times are not convenient	18	10.0 %
Classes are full	6	3.3 %
Safety concerns	11	6.1 %
Fees are too high/lack of financial assistance	26	14.4 %
Prefer virtual programming	4	2.2 %
Do not feel welcomed/accommodated	11	6.1 %
Program not offered	9	5.0 %
Registration is difficult	6	3.3 %
Lack of transportation	5	2.8 %
Too busy/not interested	74	41.1 %
Language/cultural barriers/age barriers	6	3.3 %
Parking issues	14	7.8 %
Total	305	



**Q5. Which THREE of the following roles and services of the City's arts and culture programs are MOST IMPORTANT to you and members of your household?**

Q5. What roles & services of City's arts & culture programs are most important to your household	Number	Percent
Support local artists & art organizations	247	47.6 %
Preserve & present local history	176	33.9 %
Exposure to local/regional artists & performers	174	33.5 %
Broaden exposure to arts, culture & history	150	28.9 %
Contribute to local economy	117	22.5 %
Provide access & exposure to culturally diverse programs & services	116	22.4 %
Provide opportunities to gather & celebrate	109	21.0 %
Provide opportunities for cultural celebrations/events	97	18.7 %
Provide inspiring & safe learning environments	92	17.7 %
Exposure to national/international artists & performers	75	14.5 %
Enhance local tourism	69	13.3 %
Offer programs & services that allow for creative self-expression	69	13.3 %
Total	1491	

**Q6. The City of Lawrence is in the process of evaluating its event offerings. With that in mind, please check the event concepts in which you and members of your household most enjoy or are interested in.**

Q6. What event concepts in which your household most enjoys or is interested	Number	Percent
Art & cultural celebrations (e.g., Arts & Craft Fairs, music events, public art program, Phoenix Awards)	381	73.4 %
Competitions (e.g., Bike Races, 5k Races, Fun Runs, etc.)	138	26.6 %
Outdoor entertainment (e.g., City Band in South Park, outdoor concerts)	339	65.3 %
Environmental event (e.g., Prairie Park conservation programs, Prairie Park Nature Center programs)	246	47.4 %
Festivals (e.g., Summerfest/4th of July, Cultural Festivals, Safety Fair)	282	54.3 %
Health & wellness events (e.g., Safety Fair)	114	22.0 %
Holiday celebrations (e.g., Holiday Extravaganza Arts & Craft Fair, Reindeer Games)	273	52.6 %
Food/drink events (e.g., Food Truck Festival)	282	54.3 %
Total	2055	

**Q7. Please rate your level of agreement with the following statements.**

(N=519)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q7-1. Help to attract new residents & businesses	25.4%	40.8%	22.2%	4.2%	2.9%	4.4%
Q7-2. Help to reduce crime in my neighborhood & keep kids out of trouble	25.6%	32.4%	24.3%	7.1%	4.8%	5.8%
Q7-3. Improve my (my household's) mental health & reduces stress	24.1%	44.1%	22.0%	2.9%	3.7%	3.3%
Q7-4. Improve my (my household's) physical health & fitness	27.2%	47.2%	17.5%	2.3%	2.7%	3.1%
Q7-5. Are age-friendly & accessible to all age groups	30.6%	40.7%	17.7%	4.2%	1.5%	5.2%
Q7-6. Offer childhood education opportunities to develop the whole child	18.7%	36.4%	20.6%	3.3%	2.1%	18.9%
Q7-7. Positively impact economic/business development	20.0%	46.4%	19.5%	3.3%	2.7%	8.1%
Q7-8. Preserve open space & protect the environment	35.1%	38.0%	16.2%	4.0%	2.7%	4.0%
Q7-9. Provide access to greenspace & nature, and/or playgrounds	45.5%	38.9%	9.2%	1.3%	2.5%	2.5%
Q7-10. Provide access to transportation (e.g., sidewalks, bikeways, trails, public transit)	32.4%	40.8%	15.6%	4.4%	1.9%	4.8%
Q7-11. Provide information & assistance in navigating resources & social services	11.8%	29.1%	29.7%	8.3%	3.7%	17.5%
Q7-12. Provide jobs/professional development for youth	11.4%	29.3%	31.2%	5.8%	2.7%	19.7%
Q7-13. Provide positive social interactions for me (my household/family)	18.7%	46.6%	24.5%	3.5%	3.3%	3.5%
Q7-14. Provide preservation of historic structures & resources	20.4%	44.9%	18.1%	4.2%	0.6%	11.8%

**WITHOUT DON'T KNOW****Q7. Please rate your level of agreement with the following statements. (without "don't know")**

(N=519)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q7-1. Help to attract new residents & businesses	26.6%	42.7%	23.2%	4.4%	3.0%
Q7-2. Help to reduce crime in my neighborhood & keep kids out of trouble	27.2%	34.4%	25.8%	7.6%	5.1%
Q7-3. Improve my (my household's) mental health & reduces stress	24.9%	45.6%	22.7%	3.0%	3.8%
Q7-4. Improve my (my household's) physical health & fitness	28.0%	48.7%	18.1%	2.4%	2.8%
Q7-5. Are age-friendly & accessible to all age groups	32.3%	42.9%	18.7%	4.5%	1.6%
Q7-6. Offer childhood education opportunities to develop the whole child	23.0%	44.9%	25.4%	4.0%	2.6%
Q7-7. Positively impact economic/business development	21.8%	50.5%	21.2%	3.6%	2.9%
Q7-8. Preserve open space & protect the environment	36.5%	39.6%	16.9%	4.2%	2.8%
Q7-9. Provide access to greenspace & nature, and/or playgrounds	46.6%	39.9%	9.5%	1.4%	2.6%
Q7-10. Provide access to transportation (e.g., sidewalks, bikeways, trails, public transit)	34.0%	42.9%	16.4%	4.7%	2.0%
Q7-11. Provide information & assistance in navigating resources & social services	14.3%	35.3%	36.0%	10.0%	4.4%
Q7-12. Provide jobs/professional development for youth	14.1%	36.5%	38.8%	7.2%	3.4%
Q7-13. Provide positive social interactions for me (my household/family)	19.4%	48.3%	25.3%	3.6%	3.4%
Q7-14. Provide preservation of historic structures & resources	23.1%	50.9%	20.5%	4.8%	0.7%

**Q8. REGARDLESS OF THE PROVIDER, please indicate how well your needs are being met by each of the recreation amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.**

(N=519)

	Fully met	Mostly met	Partly met	Not met	No need
Q8-1. Indoor before & after school care rooms	1.5%	5.2%	3.5%	3.9%	85.9%
Q8-2. Indoor fitness center or facility	24.1%	32.6%	18.3%	6.2%	18.9%
Q8-3. Indoor group exercise studios	13.3%	18.1%	17.7%	6.6%	44.3%
Q8-4. Indoor gymnasium/courts (basketball, volleyball, pickleball)	18.7%	22.0%	11.8%	5.2%	42.4%
Q8-5. Indoor gymnastics area	12.1%	11.9%	6.2%	4.0%	65.7%
Q8-6. Indoor multipurpose rooms for programs, classes, meetings, or events	15.2%	22.7%	13.7%	4.4%	43.9%
Q8-7. Indoor preschool/early childhood program rooms	2.9%	5.4%	6.4%	3.5%	81.9%
Q8-8. Indoor running/walking track	31.0%	23.5%	14.3%	6.7%	24.5%
Q8-9. Indoor turf fields (baseball, soccer, lacrosse)	8.9%	9.6%	6.6%	6.4%	68.6%
Q8-10. Disc golf course	14.5%	12.5%	6.6%	2.9%	63.6%
Q8-11. Dog parks (off-leash)	14.6%	16.4%	11.2%	5.0%	52.8%
Q8-12. Garden plots	6.6%	11.4%	13.7%	7.9%	60.5%
Q8-13. Golf course	14.5%	8.1%	5.8%	3.9%	67.8%
Q8-14. Green gathering areas (lawn)	25.6%	28.3%	16.6%	4.6%	24.9%
Q8-15. Mini-golf course	1.9%	4.0%	2.3%	38.9%	52.8%
Q8-16. Outdoor athletic facility lighting (courts, diamonds, fields)	15.2%	18.1%	12.3%	3.9%	50.5%
Q8-17. Outdoor bandshell/amphitheater	10.8%	22.5%	16.6%	15.4%	34.7%
Q8-18. Outdoor baseball & softball diamond fields	16.2%	15.0%	8.1%	2.7%	58.0%
Q8-19. Outdoor basketball	10.8%	15.8%	11.8%	2.5%	59.2%
Q8-20. Outdoor fitness equipment	4.2%	11.2%	16.6%	16.2%	51.8%
Q8-21. Outdoor ice rink	1.3%	1.7%	4.6%	32.9%	59.3%
Q8-22. Outdoor pickleball courts	4.8%	7.5%	14.1%	12.5%	61.1%

**Q8. REGARDLESS OF THE PROVIDER, please indicate how well your needs are being met by each of the recreation amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.**

	Fully met	Mostly met	Partly met	Not met	No need
Q8-23. Outdoor soccer/lacrosse/football fields	9.2%	11.4%	11.2%	3.5%	64.7%
Q8-24. Outdoor swimming pool/water park	18.7%	24.7%	21.2%	9.4%	26.0%
Q8-25. Outdoor synthetic turf fields	2.9%	6.4%	5.6%	7.3%	77.8%
Q8-26. Outdoor tennis courts	11.8%	17.0%	12.5%	3.5%	55.3%
Q8-27. Park restroom buildings (permanent)	12.3%	29.3%	28.7%	12.7%	17.0%
Q8-28. Park shelters & picnic areas	18.7%	40.7%	22.2%	4.8%	13.7%
Q8-29. Passive natural areas (native plants)	16.0%	29.9%	28.5%	8.5%	17.1%
Q8-30. Playgrounds	17.7%	28.3%	14.5%	2.9%	36.6%
Q8-31. Sand volleyball courts	3.3%	9.8%	11.4%	4.8%	70.7%
Q8-32. Skate park	7.1%	12.9%	7.9%	3.9%	68.2%
Q8-33. Spray ground/splash pad	13.1%	14.3%	15.8%	5.4%	51.4%
Q8-34. Walking & biking trails	28.5%	39.7%	18.7%	5.0%	8.1%

**HOUSEHOLDS WITH A NEED ONLY**

**Q8. REGARDLESS OF THE PROVIDER, please indicate how well your needs are being met by each of the recreation amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")**

(N=519)

	Fully met	Mostly met	Partly met	Not met
Q8-1. Indoor before & after school care rooms	11.0%	37.0%	24.7%	27.4%
Q8-2. Indoor fitness center or facility	29.7%	40.1%	22.6%	7.6%
Q8-3. Indoor group exercise studios	23.9%	32.5%	31.8%	11.8%
Q8-4. Indoor gymnasium/courts (basketball, volleyball, pickleball)	32.4%	38.1%	20.4%	9.0%
Q8-5. Indoor gymnastics area	35.4%	34.8%	18.0%	11.8%
Q8-6. Indoor multipurpose rooms for programs, classes, meetings, or events	27.1%	40.5%	24.4%	7.9%
Q8-7. Indoor preschool/early childhood program rooms	16.0%	29.8%	35.1%	19.1%
Q8-8. Indoor running/walking track	41.1%	31.1%	18.9%	8.9%
Q8-9. Indoor turf fields (baseball, soccer, lacrosse)	28.2%	30.7%	20.9%	20.2%
Q8-10. Disc golf course	39.7%	34.4%	18.0%	7.9%
Q8-11. Dog parks (off-leash)	31.0%	34.7%	23.7%	10.6%
Q8-12. Garden plots	16.6%	28.8%	34.6%	20.0%
Q8-13. Golf course	44.9%	25.1%	18.0%	12.0%
Q8-14. Green gathering areas (lawn)	34.1%	37.7%	22.1%	6.2%
Q8-15. Mini-golf course	4.1%	8.6%	4.9%	82.4%
Q8-16. Outdoor athletic facility lighting (courts, diamonds, fields)	30.7%	36.6%	24.9%	7.8%
Q8-17. Outdoor bandshell/amphitheater	16.5%	34.5%	25.4%	23.6%
Q8-18. Outdoor baseball & softball diamond fields	38.5%	35.8%	19.3%	6.4%
Q8-19. Outdoor basketball	26.4%	38.7%	28.8%	6.1%
Q8-20. Outdoor fitness equipment	8.8%	23.2%	34.4%	33.6%
Q8-21. Outdoor ice rink	3.3%	4.3%	11.4%	81.0%
Q8-22. Outdoor pickleball courts	12.4%	19.3%	36.1%	32.2%

**HOUSEHOLDS WITH A NEED ONLY**

**Q8. REGARDLESS OF THE PROVIDER, please indicate how well your needs are being met by each of the recreation amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")**

	Fully met	Mostly met	Partly met	Not met
Q8-23. Outdoor soccer/lacrosse/football fields	26.2%	32.2%	31.7%	9.8%
Q8-24. Outdoor swimming pool/water park	25.3%	33.3%	28.6%	12.8%
Q8-25. Outdoor synthetic turf fields	13.0%	28.7%	25.2%	33.0%
Q8-26. Outdoor tennis courts	26.3%	37.9%	28.0%	7.8%
Q8-27. Park restroom buildings (permanent)	14.8%	35.3%	34.6%	15.3%
Q8-28. Park shelters & picnic areas	21.7%	47.1%	25.7%	5.6%
Q8-29. Passive natural areas (native plants)	19.3%	36.0%	34.4%	10.2%
Q8-30. Playgrounds	28.0%	44.7%	22.8%	4.6%
Q8-31. Sand volleyball courts	11.2%	33.6%	38.8%	16.4%
Q8-32. Skate park	22.4%	40.6%	24.8%	12.1%
Q8-33. Spray ground/splash pad	27.0%	29.4%	32.5%	11.1%
Q8-34. Walking & biking trails	31.0%	43.2%	20.3%	5.5%

**Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?**

<u>Q9. Top choice</u>	<u>Number</u>	<u>Percent</u>
Indoor before & after school care rooms	12	2.3 %
Indoor fitness center or facility	76	14.6 %
Indoor group exercise studios	8	1.5 %
Indoor gymnasium/courts (basketball, volleyball, pickleball)	21	4.0 %
Indoor gymnastics area	1	0.2 %
Indoor multipurpose rooms for programs, classes, meetings, or events	5	1.0 %
Indoor preschool/early childhood program rooms	2	0.4 %
Indoor running/walking track	30	5.8 %
Disc golf course	6	1.2 %
Dog parks (off-leash)	22	4.2 %
Garden plots	5	1.0 %
Golf course	12	2.3 %
Green gathering areas (lawn)	16	3.1 %
Mini-golf course	8	1.5 %
Outdoor athletic facility lighting (courts, diamonds, fields)	3	0.6 %
Outdoor bandshell/amphitheater	13	2.5 %
Outdoor baseball & softball diamond fields	10	1.9 %
Outdoor ice rink	2	0.4 %
Outdoor pickleball courts	13	2.5 %
Outdoor soccer/lacrosse/football fields	2	0.4 %
Outdoor swimming pool/water park	20	3.9 %
Outdoor synthetic turf fields	3	0.6 %
Outdoor tennis courts	7	1.3 %
Park restroom buildings (permanent)	5	1.0 %
Park shelters & picnic areas	4	0.8 %
Passive natural areas (native plants)	24	4.6 %
Playgrounds	28	5.4 %
Skate park	5	1.0 %
Spray ground/splash pad	3	0.6 %
Walking & biking trails	130	25.0 %
None chosen	23	4.4 %
Total	519	100.0 %



**Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?**

Q9. 2nd choice	Number	Percent
Indoor before & after school care rooms	7	1.3 %
Indoor fitness center or facility	45	8.7 %
Indoor group exercise studios	18	3.5 %
Indoor gymnasium/courts (basketball, volleyball, pickleball)	14	2.7 %
Indoor gymnastics area	5	1.0 %
Indoor multipurpose rooms for programs, classes, meetings, or events	10	1.9 %
Indoor preschool/early childhood program rooms	10	1.9 %
Indoor running/walking track	34	6.6 %
Indoor turf fields (baseball, soccer, lacrosse)	4	0.8 %
Disc golf course	7	1.3 %
Dog parks (off-leash)	23	4.4 %
Garden plots	15	2.9 %
Golf course	13	2.5 %
Green gathering areas (lawn)	13	2.5 %
Mini-golf course	8	1.5 %
Outdoor athletic facility lighting (courts, diamonds, fields)	6	1.2 %
Outdoor bandshell/amphitheater	9	1.7 %
Outdoor baseball & softball diamond fields	10	1.9 %
Outdoor basketball	1	0.2 %
Outdoor fitness equipment	6	1.2 %
Outdoor ice rink	6	1.2 %
Outdoor pickleball courts	13	2.5 %
Outdoor soccer/lacrosse/football fields	4	0.8 %
Outdoor swimming pool/water park	24	4.6 %
Outdoor synthetic turf fields	2	0.4 %
Outdoor tennis courts	4	0.8 %
Park restroom buildings (permanent)	20	3.9 %
Park shelters & picnic areas	22	4.2 %
Passive natural areas (native plants)	39	7.5 %
Playgrounds	18	3.5 %
Skate park	3	0.6 %
Spray ground/splash pad	11	2.1 %
Walking & biking trails	64	12.3 %
None chosen	31	6.0 %
Total	519	100.0 %

**Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?**

<u>Q9. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Indoor before & after school care rooms	3	0.6 %
Indoor fitness center or facility	31	6.0 %
Indoor group exercise studios	15	2.9 %
Indoor gymnasium/courts (basketball, volleyball, pickleball)	14	2.7 %
Indoor gymnastics area	2	0.4 %
Indoor multipurpose rooms for programs, classes, meetings, or events	19	3.7 %
Indoor preschool/early childhood program rooms	4	0.8 %
Indoor running/walking track	47	9.1 %
Indoor turf fields (baseball, soccer, lacrosse)	1	0.2 %
Disc golf course	4	0.8 %
Dog parks (off-leash)	21	4.0 %
Garden plots	12	2.3 %
Golf course	7	1.3 %
Green gathering areas (lawn)	21	4.0 %
Mini-golf course	20	3.9 %
Outdoor athletic facility lighting (courts, diamonds, fields)	4	0.8 %
Outdoor bandshell/amphitheater	19	3.7 %
Outdoor baseball & softball diamond fields	4	0.8 %
Outdoor basketball	2	0.4 %
Outdoor fitness equipment	5	1.0 %
Outdoor ice rink	7	1.3 %
Outdoor pickleball courts	11	2.1 %
Outdoor soccer/lacrosse/football fields	4	0.8 %
Outdoor swimming pool/water park	23	4.4 %
Outdoor synthetic turf fields	4	0.8 %
Outdoor tennis courts	5	1.0 %
Park restroom buildings (permanent)	31	6.0 %
Park shelters & picnic areas	35	6.7 %
Passive natural areas (native plants)	21	4.0 %
Playgrounds	19	3.7 %
Sand volleyball courts	2	0.4 %
Skate park	3	0.6 %
Spray ground/splash pad	6	1.2 %
Walking & biking trails	49	9.4 %
<u>None chosen</u>	<u>44</u>	<u>8.5 %</u>
Total	519	100.0 %

**Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?**

Q9. 4th choice	Number	Percent
Indoor before & after school care rooms	1	0.2 %
Indoor fitness center or facility	22	4.2 %
Indoor group exercise studios	10	1.9 %
Indoor gymnasium/courts (basketball, volleyball, pickleball)	9	1.7 %
Indoor gymnastics area	5	1.0 %
Indoor multipurpose rooms for programs, classes, meetings, or events	22	4.2 %
Indoor preschool/early childhood program rooms	6	1.2 %
Indoor running/walking track	28	5.4 %
Indoor turf fields (baseball, soccer, lacrosse)	3	0.6 %
Disc golf course	10	1.9 %
Dog parks (off-leash)	18	3.5 %
Garden plots	14	2.7 %
Golf course	7	1.3 %
Green gathering areas (lawn)	19	3.7 %
Mini-golf course	14	2.7 %
Outdoor athletic facility lighting (courts, diamonds, fields)	5	1.0 %
Outdoor bandshell/amphitheater	13	2.5 %
Outdoor baseball & softball diamond fields	3	0.6 %
Outdoor basketball	5	1.0 %
Outdoor fitness equipment	6	1.2 %
Outdoor ice rink	7	1.3 %
Outdoor pickleball courts	3	0.6 %
Outdoor soccer/lacrosse/football fields	4	0.8 %
Outdoor swimming pool/water park	29	5.6 %
Outdoor synthetic turf fields	2	0.4 %
Outdoor tennis courts	4	0.8 %
Park restroom buildings (permanent)	40	7.7 %
Park shelters & picnic areas	36	6.9 %
Passive natural areas (native plants)	29	5.6 %
Playgrounds	21	4.0 %
Sand volleyball courts	4	0.8 %
Skate park	2	0.4 %
Spray ground/splash pad	13	2.5 %
Walking & biking trails	40	7.7 %
None chosen	65	12.5 %
Total	519	100.0 %

**SUM OF TOP 4 CHOICES****Q9. Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household? (top 4)**

<u>Q9. Sum of Top 4 Choices</u>	<u>Number</u>	<u>Percent</u>
Indoor before & after school care rooms	23	4.4 %
Indoor fitness center or facility	174	33.5 %
Indoor group exercise studios	51	9.8 %
Indoor gymnasium/courts (basketball, volleyball, pickleball)	58	11.2 %
Indoor gymnastics area	13	2.5 %
Indoor multipurpose rooms for programs, classes, meetings, or events	56	10.8 %
Indoor preschool/early childhood program rooms	22	4.2 %
Indoor running/walking track	139	26.8 %
Indoor turf fields (baseball, soccer, lacrosse)	8	1.5 %
Disc golf course	27	5.2 %
Dog parks (off-leash)	84	16.2 %
Garden plots	46	8.9 %
Golf course	39	7.5 %
Green gathering areas (lawn)	69	13.3 %
Mini-golf course	50	9.6 %
Outdoor athletic facility lighting (courts, diamonds, fields)	18	3.5 %
Outdoor bandshell/amphitheater	54	10.4 %
Outdoor baseball & softball diamond fields	27	5.2 %
Outdoor basketball	8	1.5 %
Outdoor fitness equipment	17	3.3 %
Outdoor ice rink	22	4.2 %
Outdoor pickleball courts	40	7.7 %
Outdoor soccer/lacrosse/football fields	14	2.7 %
Outdoor swimming pool/water park	96	18.5 %
Outdoor synthetic turf fields	11	2.1 %
Outdoor tennis courts	20	3.9 %
Park restroom buildings (permanent)	96	18.5 %
Park shelters & picnic areas	97	18.7 %
Passive natural areas (native plants)	113	21.8 %
Playgrounds	86	16.6 %
Sand volleyball courts	6	1.2 %
Skate park	13	2.5 %
Spray ground/splash pad	33	6.4 %
Walking & biking trails	283	54.5 %
None chosen	23	4.4 %
<b>Total</b>	<b>1936</b>	

**Q10. REGARDLESS OF PROVIDER, please indicate how well your needs are being met by each of the programs listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.**

(N=519)

	Fully met	Mostly met	Partly met	Not met	No need
Q10-1. Adult arts & culture-performing (dance, theater)	12.9%	27.4%	14.5%	3.9%	41.4%
Q10-2. Adult arts & culture-visual (drawing, painting)	10.8%	22.7%	13.7%	5.0%	47.8%
Q10-3. Adult education programs (finance, language, technology)	5.2%	13.3%	18.1%	14.3%	49.1%
Q10-4. Adult fitness & wellness programs	12.3%	24.3%	22.7%	10.8%	29.9%
Q10-5. Adult golf instruction programs & leagues	3.3%	5.6%	6.4%	6.2%	78.6%
Q10-6. Adult martial arts programs	2.3%	5.8%	6.7%	5.4%	79.8%
Q10-7. Adult pickleball lessons & leagues	2.9%	6.2%	10.2%	9.2%	71.5%
Q10-8. Adult programs for 62 years & older	5.2%	11.4%	15.8%	8.3%	59.3%
Q10-9. Adult sports programs & leagues	4.2%	14.1%	15.2%	4.4%	62.0%
Q10-10. Adult tennis lessons & leagues	2.1%	6.4%	7.1%	3.9%	80.5%
Q10-11. Adult water fitness programs	5.6%	9.8%	13.7%	10.6%	60.3%
Q10-12. Arts & culture-performing (dance, theater)	9.6%	23.1%	13.3%	4.4%	49.5%
Q10-13. Arts & culture-visual (drawing, painting)	9.8%	18.9%	13.1%	6.0%	52.2%
Q10-14. Before & after school programs	1.9%	6.0%	6.7%	4.6%	80.7%
Q10-15. Camp programs (summer, spring, winter, holiday)	3.3%	7.9%	10.2%	5.0%	73.6%
Q10-16. Community events (outdoor music, movies, holiday events)	12.3%	34.5%	28.1%	4.8%	20.2%
Q10-17. Cooking classes	2.7%	6.9%	14.5%	20.8%	55.1%
Q10-18. Educational classes (technology, special interest, STEAM)	3.1%	7.5%	18.7%	15.8%	54.9%
Q10-19. eSports (video games/virtual gaming)	1.2%	3.1%	3.1%	6.2%	86.5%
Q10-20. Golf instruction programs	1.5%	4.4%	5.0%	6.2%	82.9%
Q10-21. Gymnastics programs	4.0%	5.4%	7.7%	3.3%	79.6%
Q10-22. Learn to swim & diving programs	4.6%	7.7%	10.2%	7.5%	69.9%

**Q10. REGARDLESS OF PROVIDER, please indicate how well your needs are being met by each of the programs listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.**

	Fully met	Mostly met	Partly met	Not met	No need
Q10-23. Martial arts programs	2.3%	6.4%	6.2%	5.4%	79.8%
Q10-24. Music lesson programs	2.7%	8.9%	10.8%	12.5%	65.1%
Q10-25. Nature programs/environmental education	6.4%	22.4%	21.2%	10.0%	40.1%
Q10-26. Outdoor adventure programs	2.9%	12.3%	19.7%	15.6%	49.5%
Q10-27. Preschool with all day care or half-day care	2.1%	2.9%	6.4%	5.6%	83.0%
Q10-28. Programs for teens	0.8%	4.4%	8.9%	8.3%	77.6%
Q10-29. Special events for adults only	3.5%	10.6%	18.3%	16.4%	51.3%
Q10-30. Sports programs & leagues	5.8%	12.1%	13.9%	5.8%	62.4%
Q10-31. Tennis lessons & leagues	3.1%	6.2%	5.2%	4.0%	81.5%
Q10-32. Youth baseball/softball	5.0%	5.8%	5.4%	3.5%	80.3%
Q10-33. Youth basketball	5.0%	5.8%	5.0%	2.9%	81.3%
Q10-34. Youth soccer	5.6%	7.1%	4.2%	4.0%	79.0%
Q10-35. Youth volleyball	3.3%	4.0%	5.0%	2.5%	85.2%

**HOUSEHOLDS WITH A NEED ONLY**

**Q10. REGARDLESS OF PROVIDER, please indicate how well your needs are being met by each of the programs listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")**

(N=519)

	Fully met	Mostly met	Partly met	Not met
Q10-1. Adult arts & culture-performing (dance, theater)	22.0%	46.7%	24.7%	6.6%
Q10-2. Adult arts & culture-visual (drawing, painting)	20.7%	43.5%	26.2%	9.6%
Q10-3. Adult education programs (finance, language, technology)	10.2%	26.1%	35.6%	28.0%
Q10-4. Adult fitness & wellness programs	17.6%	34.6%	32.4%	15.4%
Q10-5. Adult golf instruction programs & leagues	15.3%	26.1%	29.7%	28.8%
Q10-6. Adult martial arts programs	11.4%	28.6%	33.3%	26.7%
Q10-7. Adult pickleball lessons & leagues	10.1%	21.6%	35.8%	32.4%
Q10-8. Adult programs for 62 years & older	12.8%	28.0%	38.9%	20.4%
Q10-9. Adult sports programs & leagues	11.2%	37.1%	40.1%	11.7%
Q10-10. Adult tennis lessons & leagues	10.9%	32.7%	36.6%	19.8%
Q10-11. Adult water fitness programs	14.1%	24.8%	34.5%	26.7%
Q10-12. Arts & culture-performing (dance, theater)	19.1%	45.8%	26.3%	8.8%
Q10-13. Arts & culture-visual (drawing, painting)	20.6%	39.5%	27.4%	12.5%
Q10-14. Before & after school programs	10.0%	31.0%	35.0%	24.0%
Q10-15. Camp programs (summer, spring, winter, holiday)	12.4%	29.9%	38.7%	19.0%
Q10-16. Community events (outdoor music, movies, holiday events)	15.5%	43.2%	35.3%	6.0%
Q10-17. Cooking classes	6.0%	15.5%	32.2%	46.4%
Q10-18. Educational classes (technology, special interest, STEAM)	6.8%	16.7%	41.5%	35.0%
Q10-19. eSports (video games/virtual gaming)	8.6%	22.9%	22.9%	45.7%
Q10-20. Golf instruction programs	9.0%	25.8%	29.2%	36.0%
Q10-21. Gymnastics programs	19.8%	26.4%	37.7%	16.0%
Q10-22. Learn to swim & diving programs	15.4%	25.6%	34.0%	25.0%

**HOUSEHOLDS WITH A NEED ONLY**

**Q10. REGARDLESS OF PROVIDER, please indicate how well your needs are being met by each of the programs listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")**

	Fully met	Mostly met	Partly met	Not met
Q10-23. Martial arts programs	11.4%	31.4%	30.5%	26.7%
Q10-24. Music lesson programs	7.7%	25.4%	30.9%	35.9%
Q10-25. Nature programs/environmental education	10.6%	37.3%	35.4%	16.7%
Q10-26. Outdoor adventure programs	5.7%	24.4%	38.9%	30.9%
Q10-27. Preschool with all day care or half-day care	12.5%	17.0%	37.5%	33.0%
Q10-28. Programs for teens	3.4%	19.8%	39.7%	37.1%
Q10-29. Special events for adults only	7.1%	21.7%	37.5%	33.6%
Q10-30. Sports programs & leagues	15.4%	32.3%	36.9%	15.4%
Q10-31. Tennis lessons & leagues	16.7%	33.3%	28.1%	21.9%
Q10-32. Youth baseball/softball	25.5%	29.4%	27.5%	17.6%
Q10-33. Youth basketball	26.8%	30.9%	26.8%	15.5%
Q10-34. Youth soccer	26.6%	33.9%	20.2%	19.3%
Q10-35. Youth volleyball	22.1%	27.3%	33.8%	16.9%



**Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?**

<u>Q11. Top choice</u>	<u>Number</u>	<u>Percent</u>
Adult arts & culture-performing (dance, theater)	42	8.1 %
Adult arts & culture-visual (drawing, painting)	26	5.0 %
Adult education programs (finance, language, technology)	24	4.6 %
Adult fitness & wellness programs	57	11.0 %
Adult golf instruction programs & leagues	12	2.3 %
Adult martial arts programs	1	0.2 %
Adult pickleball lessons & leagues	24	4.6 %
Adult programs for 62 years & older	18	3.5 %
Adult sports programs & leagues	18	3.5 %
Adult tennis lessons & leagues	4	0.8 %
Adult water fitness programs	24	4.6 %
Arts & culture-performing (dance, theater)	9	1.7 %
Arts & culture-visual (drawing, painting)	5	1.0 %
Before & after school programs	10	1.9 %
Camp programs (summer, spring, winter, holiday)	16	3.1 %
Community events (outdoor music, movies, holiday events)	36	6.9 %
Cooking classes	7	1.3 %
Educational classes (technology, special interest, STEAM)	6	1.2 %
eSports (video games/virtual gaming)	1	0.2 %
Golf instruction programs	3	0.6 %
Gymnastics programs	3	0.6 %
Learn to swim & diving programs	13	2.5 %
Martial arts programs	1	0.2 %
Music lesson programs	2	0.4 %
Nature programs/environmental education	27	5.2 %
Outdoor adventure programs	11	2.1 %
Preschool with all day care or half-day care	5	1.0 %
Programs for teens	7	1.3 %
Special events for adults only	4	0.8 %
Sports programs & leagues	4	0.8 %
Tennis lessons & leagues	3	0.6 %
Youth baseball/softball	8	1.5 %
Youth basketball	2	0.4 %
Youth soccer	6	1.2 %
Youth volleyball	1	0.2 %
<u>None chosen</u>	<u>79</u>	<u>15.2 %</u>
Total	519	100.0 %

**Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?**

<u>Q11. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Adult arts & culture-performing (dance, theater)	23	4.4 %
Adult arts & culture-visual (drawing, painting)	20	3.9 %
Adult education programs (finance, language, technology)	21	4.0 %
Adult fitness & wellness programs	45	8.7 %
Adult golf instruction programs & leagues	5	1.0 %
Adult martial arts programs	6	1.2 %
Adult pickleball lessons & leagues	15	2.9 %
Adult programs for 62 years & older	29	5.6 %
Adult sports programs & leagues	14	2.7 %
Adult tennis lessons & leagues	4	0.8 %
Adult water fitness programs	16	3.1 %
Arts & culture-performing (dance, theater)	12	2.3 %
Arts & culture-visual (drawing, painting)	15	2.9 %
Before & after school programs	5	1.0 %
Camp programs (summer, spring, winter, holiday)	8	1.5 %
Community events (outdoor music, movies, holiday events)	55	10.6 %
Cooking classes	11	2.1 %
Educational classes (technology, special interest, STEAM)	8	1.5 %
eSports (video games/virtual gaming)	3	0.6 %
Golf instruction programs	4	0.8 %
Gymnastics programs	2	0.4 %
Learn to swim & diving programs	12	2.3 %
Martial arts programs	1	0.2 %
Music lesson programs	7	1.3 %
Nature programs/environmental education	25	4.8 %
Outdoor adventure programs	18	3.5 %
Preschool with all day care or half-day care	6	1.2 %
Programs for teens	4	0.8 %
Special events for adults only	7	1.3 %
Sports programs & leagues	5	1.0 %
Tennis lessons & leagues	2	0.4 %
Youth baseball/softball	5	1.0 %
Youth basketball	3	0.6 %
Youth soccer	6	1.2 %
Youth volleyball	1	0.2 %
<u>None chosen</u>	<u>96</u>	<u>18.5 %</u>
Total	519	100.0 %

**Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?**

<u>Q11. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Adult arts & culture-performing (dance, theater)	13	2.5 %
Adult arts & culture-visual (drawing, painting)	18	3.5 %
Adult education programs (finance, language, technology)	16	3.1 %
Adult fitness & wellness programs	13	2.5 %
Adult golf instruction programs & leagues	5	1.0 %
Adult martial arts programs	4	0.8 %
Adult pickleball lessons & leagues	7	1.3 %
Adult programs for 62 years & older	26	5.0 %
Adult sports programs & leagues	5	1.0 %
Adult tennis lessons & leagues	2	0.4 %
Adult water fitness programs	13	2.5 %
Arts & culture-performing (dance, theater)	13	2.5 %
Arts & culture-visual (drawing, painting)	8	1.5 %
Before & after school programs	12	2.3 %
Camp programs (summer, spring, winter, holiday)	9	1.7 %
Community events (outdoor music, movies, holiday events)	52	10.0 %
Cooking classes	21	4.0 %
Educational classes (technology, special interest, STEAM)	23	4.4 %
eSports (video games/virtual gaming)	2	0.4 %
Golf instruction programs	10	1.9 %
Gymnastics programs	7	1.3 %
Learn to swim & diving programs	6	1.2 %
Martial arts programs	3	0.6 %
Music lesson programs	13	2.5 %
Nature programs/environmental education	27	5.2 %
Outdoor adventure programs	26	5.0 %
Preschool with all day care or half-day care	2	0.4 %
Programs for teens	9	1.7 %
Special events for adults only	16	3.1 %
Sports programs & leagues	5	1.0 %
Tennis lessons & leagues	2	0.4 %
Youth baseball/softball	2	0.4 %
Youth basketball	5	1.0 %
Youth soccer	3	0.6 %
Youth volleyball	1	0.2 %
<u>None chosen</u>	<u>120</u>	<u>23.1 %</u>
Total	519	100.0 %

**Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?**

<u>Q11. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Adult arts & culture-performing (dance, theater)	9	1.7 %
Adult arts & culture-visual (drawing, painting)	14	2.7 %
Adult education programs (finance, language, technology)	15	2.9 %
Adult fitness & wellness programs	20	3.9 %
Adult golf instruction programs & leagues	5	1.0 %
Adult martial arts programs	6	1.2 %
Adult pickleball lessons & leagues	10	1.9 %
Adult programs for 62 years & older	16	3.1 %
Adult sports programs & leagues	8	1.5 %
Adult tennis lessons & leagues	2	0.4 %
Adult water fitness programs	13	2.5 %
Arts & culture-performing (dance, theater)	14	2.7 %
Arts & culture-visual (drawing, painting)	12	2.3 %
Before & after school programs	3	0.6 %
Camp programs (summer, spring, winter, holiday)	9	1.7 %
Community events (outdoor music, movies, holiday events)	43	8.3 %
Cooking classes	14	2.7 %
Educational classes (technology, special interest, STEAM)	12	2.3 %
eSports (video games/virtual gaming)	2	0.4 %
Golf instruction programs	4	0.8 %
Gymnastics programs	1	0.2 %
Learn to swim & diving programs	14	2.7 %
Martial arts programs	2	0.4 %
Music lesson programs	10	1.9 %
Nature programs/environmental education	30	5.8 %
Outdoor adventure programs	13	2.5 %
Preschool with all day care or half-day care	5	1.0 %
Programs for teens	7	1.3 %
Special events for adults only	15	2.9 %
Sports programs & leagues	12	2.3 %
Tennis lessons & leagues	6	1.2 %
Youth baseball/softball	5	1.0 %
Youth basketball	3	0.6 %
Youth soccer	6	1.2 %
Youth volleyball	3	0.6 %
<u>None chosen</u>	<u>156</u>	<u>30.1 %</u>
Total	519	100.0 %

**SUM OF TOP 4 CHOICES****Q11. Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household? (top 4)**

Q11. Sum of Top 4 Choices	Number	Percent
Adult arts & culture-performing (dance, theater)	87	16.8 %
Adult arts & culture-visual (drawing, painting)	78	15.0 %
Adult education programs (finance, language, technology)	76	14.6 %
Adult fitness & wellness programs	135	26.0 %
Adult golf instruction programs & leagues	27	5.2 %
Adult martial arts programs	17	3.3 %
Adult pickleball lessons & leagues	56	10.8 %
Adult programs for 62 years & older	89	17.1 %
Adult sports programs & leagues	45	8.7 %
Adult tennis lessons & leagues	12	2.3 %
Adult water fitness programs	66	12.7 %
Arts & culture-performing (dance, theater)	48	9.2 %
Arts & culture-visual (drawing, painting)	40	7.7 %
Before & after school programs	30	5.8 %
Camp programs (summer, spring, winter, holiday)	42	8.1 %
Community events (outdoor music, movies, holiday events)	186	35.8 %
Cooking classes	53	10.2 %
Educational classes (technology, special interest, STEAM)	49	9.4 %
eSports (video games/virtual gaming)	8	1.5 %
Golf instruction programs	21	4.0 %
Gymnastics programs	13	2.5 %
Learn to swim & diving programs	45	8.7 %
Martial arts programs	7	1.3 %
Music lesson programs	32	6.2 %
Nature programs/environmental education	109	21.0 %
Outdoor adventure programs	68	13.1 %
Preschool with all day care or half-day care	18	3.5 %
Programs for teens	27	5.2 %
Special events for adults only	42	8.1 %
Sports programs & leagues	26	5.0 %
Tennis lessons & leagues	13	2.5 %
Youth baseball/softball	20	3.9 %
Youth basketball	13	2.5 %
Youth soccer	21	4.0 %
Youth volleyball	6	1.2 %
None chosen	79	15.2 %
Total	1704	

**Q12. Please indicate whether you or members of your household use or are aware of each of the following arts and culture services and programs offered by the City. (without "not provided")**

(N=519)

	Use	Aware, but do not use	Not aware it was offered
Q12-1. Camp programs	6.7%	55.7%	37.6%
Q12-2. Community events	64.9%	25.2%	9.9%
Q12-3. Community art programs (arts program grants, arts awards, etc.)	19.4%	58.9%	21.8%
Q12-4. Performing arts classes (dance, theater, music)	14.5%	71.1%	14.3%
Q12-5. Public art	48.6%	36.0%	15.4%
Q12-6. Rental spaces (meetings, celebrations, events)	26.6%	54.8%	18.6%
Q12-7. Visual art classes (painting, drawing, ceramics, fibers)	11.3%	69.5%	19.2%
Q12-8. Special interest classes (culinary, soap making, woodworking, welding, film history, creative writing)	7.4%	54.6%	38.0%
Q12-9. Other	56.3%	18.8%	25.0%

**Q12-9. Other:**

Q12-9. Other	Number	Percent
Festivals	1	7.1 %
Aquatic classes	1	7.1 %
For many activities unsure how much are supported by city	1	7.1 %
Use of golf course & leagues	1	7.1 %
Line dancing lessons	1	7.1 %
Yoga for adults/elderly	1	7.1 %
Nature education	1	7.1 %
Big fan of biking and Lawrence Loop	1	7.1 %
Special population adults	1	7.1 %
Stained glass art work	1	7.1 %
Accomodations for classes	1	7.1 %
Pickleball leagues	1	7.1 %
Trash/homeless people	1	7.1 %
Nature center programs	1	7.1 %
Total	14	100.0 %

**Q13. The following is a list of actions the City of Lawrence could take to improve its parks and recreation system. Please indicate your support for each potential action.**

(N=519)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q13-1. Develop fieldhouse (indoor sports fields facility)	19.1%	26.6%	33.5%	20.8%
Q13-2. Develop larger indoor rental venues	12.1%	24.3%	43.9%	19.7%
Q13-3. Develop new bike park facility, pump track	21.4%	28.5%	34.7%	15.4%
Q13-4. Develop new multiuse recreation facilities	26.4%	36.8%	28.1%	8.7%
Q13-5. Develop public art opportunities	29.1%	33.3%	27.2%	10.4%
Q13-6. Improve existing parks infrastructure (e.g., benches, shade structures, water fountains, wi-fi)	64.0%	24.1%	8.9%	3.1%
Q13-7. Improve existing playgrounds	49.9%	31.2%	15.6%	3.3%
Q13-8. Improve existing trail system (increasing connectivity/ accessibility)	66.3%	18.7%	10.4%	4.6%
Q13-9. Improve inclusion services or accessibility to programs & facilities	43.9%	27.9%	22.5%	5.6%
Q13-10. Improve/add restroom facilities	52.8%	30.4%	13.3%	3.5%

**Q14. Which THREE improvements from the list in Question 13 are MOST IMPORTANT to your household?**

Q14. Top choice	Number	Percent
Develop fieldhouse (indoor sports fields facility)	29	5.6 %
Develop larger indoor rental venues	14	2.7 %
Develop new bike park facility, pump track	28	5.4 %
Develop new multiuse recreation facilities	29	5.6 %
Develop public art opportunities	24	4.6 %
Improve existing parks infrastructure (e.g., benches, shade structures, water fountains, wi-fi)	122	23.5 %
Improve existing playgrounds	36	6.9 %
Improve existing trail system (increasing connectivity/ accessibility)	115	22.2 %
Improve inclusion services or accessibility to programs & facilities	30	5.8 %
Improve/add restroom facilities	36	6.9 %
None chosen	56	10.8 %
Total	519	100.0 %

**Q14. Which THREE improvements from the list in Question 13 are MOST IMPORTANT to your household?**

Q14. 2nd choice	Number	Percent
Develop fieldhouse (indoor sports fields facility)	14	2.7 %
Develop larger indoor rental venues	11	2.1 %
Develop new bike park facility, pump track	29	5.6 %
Develop new multiuse recreation facilities	31	6.0 %
Develop public art opportunities	17	3.3 %
Improve existing parks infrastructure (e.g., benches, shade structures, water fountains, wi-fi)	104	20.0 %
Improve existing playgrounds	66	12.7 %
Improve existing trail system (increasing connectivity/ accessibility)	89	17.1 %
Improve inclusion services or accessibility to programs & facilities	27	5.2 %
Improve/add restroom facilities	62	11.9 %
None chosen	69	13.3 %
Total	519	100.0 %



**Q14. Which THREE improvements from the list in Question 13 are MOST IMPORTANT to your household?**

Q14. 3rd choice	Number	Percent
Develop fieldhouse (indoor sports fields facility)	16	3.1 %
Develop larger indoor rental venues	11	2.1 %
Develop new bike park facility, pump track	21	4.0 %
Develop new multiuse recreation facilities	28	5.4 %
Develop public art opportunities	35	6.7 %
Improve existing parks infrastructure (e.g., benches, shade structures, water fountains, wi-fi)	82	15.8 %
Improve existing playgrounds	50	9.6 %
Improve existing trail system (increasing connectivity/ accessibility)	59	11.4 %
Improve inclusion services or accessibility to programs & facilities	48	9.2 %
Improve/add restroom facilities	67	12.9 %
None chosen	102	19.7 %
Total	519	100.0 %

**SUM OF TOP 3 CHOICES****Q14. Which THREE improvements from the list in Question 13 are MOST IMPORTANT to your household?****(top 3)**

Q14. Sum of Top 3 Choices	Number	Percent
Develop fieldhouse (indoor sports fields facility)	59	11.4 %
Develop larger indoor rental venues	36	6.9 %
Develop new bike park facility, pump track	78	15.0 %
Develop new multiuse recreation facilities	88	17.0 %
Develop public art opportunities	76	14.6 %
Improve existing parks infrastructure (e.g., benches, shade structures, water fountains, wi-fi)	308	59.3 %
Improve existing playgrounds	152	29.3 %
Improve existing trail system (increasing connectivity/ accessibility)	263	50.7 %
Improve inclusion services or accessibility to programs & facilities	105	20.2 %
Improve/add restroom facilities	165	31.8 %
None chosen	56	10.8 %
Total	1386	

**Q15. Please indicate your level of agreement with each of the following statements about parks, recreation, arts and culture in the City of Lawrence. Please rate your level of agreement on a scale of 1 to 5, where 1 means "Strongly Disagree," and 5 means "Strongly Agree." (without "not provided")**

(N=519)

	Strongly agree	Mostly agree	Neutral	Mostly disagree	Strongly disagree
Q15-1. I feel safe in the parks	14.1%	45.6%	18.5%	12.5%	9.3%
Q15-2. I feel welcome in City's parks, programs, & facilities	38.3%	37.1%	14.4%	6.6%	3.6%
Q15-3. I know where to look for information about arts, parks, trails, & recreation facilities	25.0%	41.6%	16.6%	12.2%	4.6%
Q15-4. The area near my home has convenient access to arts, parks, & recreation opportunities	25.9%	39.6%	19.1%	11.6%	3.8%
Q15-5. City has parks & recreation facilities for people like me	34.0%	39.6%	14.8%	8.0%	3.6%
Q15-6. Facilities are well-maintained	22.0%	47.5%	20.4%	6.8%	3.2%
Q15-7. Parks are well-maintained	23.8%	47.9%	16.8%	7.8%	3.8%
Q15-8. There are plenty of parks, recreation, arts & culture opportunities for teens	5.0%	23.9%	47.4%	16.9%	6.8%
Q15-9. There are plenty of parks, recreation, arts, & culture opportunities for older adults	9.9%	35.9%	30.9%	18.3%	5.0%

**Q16. Do you support a Public Art Program in Lawrence?**

Q16. Do you support a Public Art Program in Lawrence	Number	Percent
Strongly support	222	42.8 %
Somewhat support	149	28.7 %
Neutral	85	16.4 %
Do not support	19	3.7 %
Strongly do not support	11	2.1 %
Don't know	33	6.4 %
Total	519	100.0 %

**WITHOUT DON'T KNOW****Q16. Do you support a Public Art Program in Lawrence? (without "don't know")**

Q16. Do you support a Public Art Program in Lawrence	Number	Percent
Strongly support	222	45.7 %
Somewhat support	149	30.7 %
Neutral	85	17.5 %
Do not support	19	3.9 %
Strongly do not support	11	2.3 %
Total	486	100.0 %

**Q17. Do you support City grant programs for arts, culture and events?**

Q17. Do you support City grant programs for arts, culture & events	Number	Percent
Strongly support	228	43.9 %
Somewhat support	149	28.7 %
Neutral	72	13.9 %
Do not support	27	5.2 %
Strongly do not support	11	2.1 %
Don't know	32	6.2 %
Total	519	100.0 %

**WITHOUT DON'T KNOW****Q17. Do you support City grant programs for arts, culture and events? (without "don't know")**

Q17. Do you support City grant programs for arts, culture & events	Number	Percent
Strongly support	228	46.8 %
Somewhat support	149	30.6 %
Neutral	72	14.8 %
Do not support	27	5.5 %
Strongly do not support	11	2.3 %
Total	487	100.0 %

**Q18. I would like more access to the arts for myself or my family.**

Q18. I would like more access to the arts for myself or my family	Number	Percent
Strongly agree	103	19.8 %
Agree	151	29.1 %
Neutral	198	38.2 %
Disagree	26	5.0 %
Strongly disagree	15	2.9 %
Don't know	26	5.0 %
Total	519	100.0 %

**WITHOUT DON'T KNOW****Q18. I would like more access to the arts for myself or my family. (without "don't know")**

Q18. I would like more access to the arts for myself or my family	Number	Percent
Strongly agree	103	20.9 %
Agree	151	30.6 %
Neutral	198	40.2 %
Disagree	26	5.3 %
Strongly disagree	15	3.0 %
Total	493	100.0 %

**Q19. Please rate your level of satisfaction with the overall value that your household receives from the City of Lawrence parks, facilities, programs, and services.**

Q19. Your level of satisfaction with overall value your household receives from City parks, facilities, programs, & services

	Number	Percent
Very satisfied	71	13.7 %
Satisfied	255	49.1 %
Neutral	116	22.4 %
Dissatisfied	43	8.3 %
Very dissatisfied	17	3.3 %
Don't know	17	3.3 %
Total	519	100.0 %

**WITHOUT DON'T KNOW**

**Q19. Please rate your level of satisfaction with the overall value that your household receives from the City of Lawrence parks, facilities, programs, and services. (without "don't know")**

Q19. Your level of satisfaction with overall value your household receives from City parks, facilities, programs, & services

	Number	Percent
Very satisfied	71	14.1 %
Satisfied	255	50.8 %
Neutral	116	23.1 %
Dissatisfied	43	8.6 %
Very dissatisfied	17	3.4 %
Total	502	100.0 %

**Q20. Approximately how many years have you lived in Lawrence?**

<u>Q20. How many years have you lived in Lawrence</u>	<u>Number</u>	<u>Percent</u>
0-5	76	14.6 %
6-10	63	12.1 %
11-15	63	12.1 %
16-20	46	8.9 %
21-30	101	19.5 %
31+	156	30.1 %
Not provided	14	2.7 %
Total	519	100.0 %

**WITHOUT NOT PROVIDED****Q20. Approximately how many years have you lived in Lawrence? (without "not provided")**

<u>Q20. How many years have you lived in Lawrence</u>	<u>Number</u>	<u>Percent</u>
0-5	76	15.0 %
6-10	63	12.5 %
11-15	63	12.5 %
16-20	46	9.1 %
21-30	101	20.0 %
31+	156	30.9 %
Total	505	100.0 %

**Q21. What is your age?**

<u>Q21. Your age</u>	<u>Number</u>	<u>Percent</u>
18-34	101	19.5 %
35-44	98	18.9 %
45-54	99	19.1 %
55-64	104	20.0 %
65+	109	21.0 %
Not provided	8	1.5 %
Total	519	100.0 %

**WITHOUT NOT PROVIDED****Q21. What is your age? (without "not provided")**

<u>Q21. Your age</u>	<u>Number</u>	<u>Percent</u>
18-34	101	19.8 %
35-44	98	19.2 %
45-54	99	19.4 %
55-64	104	20.4 %
65+	109	21.3 %
Total	511	100.0 %

**Q22. Do you own or rent your current residence?**

<u>Q22. Do you own or rent your current residence</u>	<u>Number</u>	<u>Percent</u>
Own	353	68.0 %
Rent	164	31.6 %
Not provided	2	0.4 %
Total	519	100.0 %

**WITHOUT NOT PROVIDED****Q22. Do you own or rent your current residence? (without "not provided")**

<u>Q22. Do you own or rent your current residence</u>	<u>Number</u>	<u>Percent</u>
Own	353	68.3 %
Rent	164	31.7 %
Total	517	100.0 %

**Q23. Are you or any members of your household of Hispanic, Latino, or Spanish Ancestry?**

Q23. Are you or members of your household of Hispanic, Latino, or Spanish Ancestry	Number	Percent
Yes	37	7.1 %
No	482	92.9 %
Total	519	100.0 %

**Q24. Which of the following best describes your race or ethnic background?**

Q24. Your race/ethnicity	Number	Percent
Asian or Asian Indian	27	5.2 %
Black or African American	26	5.0 %
American Indian or Alaska Native	11	2.1 %
White or Caucasian	405	78.0 %
Native Hawaiian or other Pacific Islander	1	0.2 %
Middle Eastern or North African	3	0.6 %
Other	12	2.3 %
Total	485	

**Q24-7. Self-describe your race or ethnic background?:**

Q24-7. Self-describe your race/ethnicity	Number	Percent
Mixed	5	41.7 %
Hispanic	3	25.0 %
Mestizo	1	8.3 %
German/Irish	1	8.3 %
More than one	1	8.3 %
Eurasian	1	8.3 %
Total	12	100.0 %





# **6** Survey Instrument

Fall 2023

Dear Lawrence Resident,

**City Hall**

6 East 6th Street  
PO Box 708  
Lawrence, KS 66044

785-832-3000  
[lawrenceks.org](http://lawrenceks.org)

The City of Lawrence is requesting a few minutes of your time to help us develop a Parks, Recreation, Arts & Culture comprehensive plan to guide the direction of our facilities, programs, and enhancements for the next 10 years. Your input is vital to the success of this project.

You have been randomly chosen to participate in a survey designed to gather resident opinions and feedback on Parks, Recreation, Arts & Culture programs, facilities and services. The information requested in this survey will be kept strictly confidential and used to assess and improve existing facilities and programs. This will also help us determine future needs of our residents and community members in the City of Lawrence.

The survey will take approximately 15-20 minutes. Every question is important to help us understand how we are doing and where we need to improve. The survey will aid us in taking a resident-driven approach to providing exceptional parks, recreation, arts and culture experiences that enrich the quality of life for present and future generations.


We sincerely appreciate your time and input!

Please return your completed survey within two weeks in the enclosed postage paid envelope addressed to ETC Institute. The independent consulting company, ETC Institute, will administer the survey and compile the results. Late responses will not be counted.

If you have any technical questions regarding the survey, contact Jason Morado with ETC at (913) 254-4514 or [Jason.Morado@etcinstitute.com](mailto:Jason.Morado@etcinstitute.com). Please direct your Parks, Recreation, Arts & Culture comprehensive plan questions to Kent Rettig, Recreation Operations Manager at (785) 832-7920 or [krettig@lawrenceks.org](mailto:krettig@lawrenceks.org). The QR code below takes you to our web page.

Thank you for your time and investment in the future of the City of Lawrence!

Sincerely,

  
Derek Rogers  
Director of Parks and Recreation

Parks, Recreation, Arts & Culture  
Comprehensive Plan information



<https://rb.gy/fb9pc>

# 2023 City of Lawrence Parks, Recreation, Arts & Culture Needs Assessment

The City of Lawrence would like your input to help determine parks, recreation, arts, and culture priorities for the city to inform an update to the Parks, Recreation, Arts & Culture Comprehensive Plan. This survey will take 15-20 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. If you prefer, you can complete the survey online at [LawrenceSurvey.org](http://LawrenceSurvey.org). We greatly appreciate and value your time!

**1. Please keep ALL members of your household in mind while completing this survey. Counting yourself, how many people in your household are...**

Under age 5: \_\_\_\_      Ages 15-19: \_\_\_\_      Ages 35-44: \_\_\_\_      Ages 65-74: \_\_\_\_  
 Ages 5-9: \_\_\_\_      Ages 20-24: \_\_\_\_      Ages 45-54: \_\_\_\_      Ages 75-84: \_\_\_\_  
 Ages 10-14: \_\_\_\_      Ages 25-34: \_\_\_\_      Ages 55-64: \_\_\_\_      Ages 85+: \_\_\_\_

**2. During a typical year, do you or any member of your household visit any City of Lawrence parks and recreation facilities? (Recreations Centers, parks, gazebos, etc.)?**

\_\_\_\_(1) Yes      \_\_\_\_ (2) No [Answer Q2a.]

**2a. If your household does NOT visit any City of Lawrence parks and recreation facilities in a typical year, please CHECK ALL of the following reasons why you do NOT visit.**

____(01) Use other city, state, private or HOA facilities	____(10) Lack of ADA accessibility
____(02) Too far from home	____(11) Do not feel welcomed/accommodated
____(03) Not aware of park or facility locations	____(12) Lack of transportation
____(04) Parks/Facilities are not well maintained	____(13) Lack of restrooms
____(05) Old and outdated facilities	____(14) Language/Cultural barriers/age barriers
____(06) Lack of features we want to use	____(15) Fees are too high/lack of financial assistance
____(07) Lack of parking to access parks/facilities	____(16) Pandemic-related concerns
____(08) Do not feel safe using parks/facilities	____(17) Other: _____
____(09) Facility equipment doesn't meet my needs	

**3. During a typical year, do you or any member of your household participate in any recreation programs or events offered and/or hosted by the City of Lawrence?**

\_\_\_\_(1) Yes      \_\_\_\_ (2) No [Answer Q3a.]

**3a. If your household does NOT participate in any City of Lawrence recreation programs or events during a typical year, please CHECK ALL of the following reasons why you have NOT participated.**

____(01) I don't know what is offered	____(10) Fees are too high/lack of financial assistance
____(02) Use programs of other agencies	____(11) Prefer virtual programming
____(03) Lack of quality instructors	____(12) Do not feel welcomed/accommodated
____(04) Lack of quality programs	____(13) Program not offered
____(05) Prefer individual activities	____(14) Registration is difficult
____(06) Too far from home	____(15) Lack of transportation
____(07) Program times are not convenient	____(16) Too busy/not interested
____(08) Classes are full	____(17) Language/Cultural barriers/Age barriers
____(09) Safety concerns	____(18) Parking issues

**4. During a typical year, do you or any member of your household participate in any community arts and culture programs or events?**

\_\_\_\_(1) Yes      \_\_\_\_ (2) No [Answer Q4a.]

**4a. If your household does NOT participate in any arts and culture programs during a typical year, please CHECK ALL of the following reasons why you have NOT participated.**

- |  |  |
|--|--|
| <input type="checkbox"/> (01) I don't know what is offered     | <input type="checkbox"/> (10) Fees are too high/lack of financial assistance |
| <input type="checkbox"/> (02) Use programs of other agencies   | <input type="checkbox"/> (11) Prefer virtual programming                     |
| <input type="checkbox"/> (03) Lack of quality instructors      | <input type="checkbox"/> (12) Do not feel welcomed/accommodated              |
| <input type="checkbox"/> (04) Lack of quality programs         | <input type="checkbox"/> (13) Program not offered                            |
| <input type="checkbox"/> (05) Prefer individual activities     | <input type="checkbox"/> (14) Registration is difficult                      |
| <input type="checkbox"/> (06) Too far from home                | <input type="checkbox"/> (15) Lack of transportation                         |
| <input type="checkbox"/> (07) Program times are not convenient | <input type="checkbox"/> (16) Too busy/not interested                        |
| <input type="checkbox"/> (08) Classes are full                 | <input type="checkbox"/> (17) Language/Cultural barriers/Age barriers        |
| <input type="checkbox"/> (09) Safety concerns                  | <input type="checkbox"/> (18) Parking issues                                 |

**5. Which THREE of the following roles and services of the city's arts and culture programs are MOST IMPORTANT to you and members of your household?**

- |   |  |
|---|--|
| <input type="checkbox"/> (01) Exposure to local/regional artists and performers                       | <input type="checkbox"/> (07) Preserve and present local history                     |
| <input type="checkbox"/> (02) Exposure to national/international artists and performers               | <input type="checkbox"/> (08) Provide opportunities to gather and celebrate          |
| <input type="checkbox"/> (03) Provide access and exposure to culturally diverse programs and services | <input type="checkbox"/> (09) Contribute to the local economy                        |
| <input type="checkbox"/> (04) Support local artists and art organizations                             | <input type="checkbox"/> (10) Provide inspiring and safe learning environments       |
| <input type="checkbox"/> (05) Broaden exposure to arts, culture and history                           | <input type="checkbox"/> (11) Enhance local tourism                                  |
| <input type="checkbox"/> (06) Offer programs and services that allow for creative self-expression     | <input type="checkbox"/> (12) Provide opportunities for cultural celebrations/events |

**6. The City of Lawrence is in the process of evaluating its event offerings. With that in mind, please check the event concepts in which you and members of your household most enjoy or are interested in. [Check all that apply.]**

- (1) Art & Cultural celebrations (e.g., Arts & Craft Fairs, Music events, Public Art program, Phoenix Awards)
- (2) Competitions (e.g., Bike Races, 5k Races, Fun Runs, etc.)
- (3) Outdoor entertainment (e.g., City Band in South Park, Outdoor Concerts)
- (4) Environmental event (e.g., Prairie Park conservation programs, Prairie Park Nature Center programs)
- (5) Festivals (e.g., Summerfest/4th of July, Cultural Festivals, Safety Fair)
- (6) Health and wellness events (e.g., Safety Fair)
- (7) Holiday celebrations (e.g., Holiday Extravaganza Arts & Craft Fair, Reindeer Games)
- (8) Food/Drink events (e.g., Food Truck Festival)

**7. Please rate your level of agreement with the following statements by circling the corresponding number.**

Parks, Recreation, Arts, and Culture in Lawrence...		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
01.	Help to attract new residents and businesses	5	4	3	2	1	9
02.	Help to reduce crime in my neighborhood and keep kids out of trouble	5	4	3	2	1	9
03.	Improve my (my household's) mental health and reduces stress	5	4	3	2	1	9
04.	Improve my (my household's) physical health and fitness	5	4	3	2	1	9
05.	Are age-friendly and accessible to all age groups	5	4	3	2	1	9
06.	Offer childhood education opportunities to develop the whole child	5	4	3	2	1	9
07.	Positively impact economic/business development	5	4	3	2	1	9
08.	Preserve open space and protect the environment	5	4	3	2	1	9
09.	Provide access to greenspace and nature, and/or playgrounds	5	4	3	2	1	9
10.	Provide access to transportation (e.g., sidewalks, bikeways, trails, public transit)	5	4	3	2	1	9
11.	Provide information and assistance in navigating resources and social services	5	4	3	2	1	9
12.	Provide jobs/professional development for youth	5	4	3	2	1	9
13.	Provide positive social interactions for me (my household/family)	5	4	3	2	1	9
14.	Provide preservation of historic structures and resources	5	4	3	2	1	9

8. **REGARDLESS OF THE PROVIDER, please indicate how well your needs are being met by each of the recreation amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for a recreation amenity that is listed, please circle "9" for "No Need."**

Recreation Amenities	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Indoor before and after school care rooms	4	3	2	1	9
02. Indoor fitness center or facility	4	3	2	1	9
03. Indoor group exercise studios	4	3	2	1	9
04. Indoor gymnasium/courts (basketball, volleyball, pickleball)	4	3	2	1	9
05. Indoor gymnastics area	4	3	2	1	9
06. Indoor multipurpose rooms for programs, classes, meetings, or events	4	3	2	1	9
07. Indoor preschool/early childhood program rooms	4	3	2	1	9
08. Indoor running/walking track	4	3	2	1	9
09. Indoor turf fields (baseball, soccer, lacrosse)	4	3	2	1	9
10. Disc golf course	4	3	2	1	9
11. Dog parks (off-leash)	4	3	2	1	9
12. Garden plots	4	3	2	1	9
13. Golf course	4	3	2	1	9
14. Green gathering areas (lawn)	4	3	2	1	9
15. Mini-golf course	4	3	2	1	9
16. Outdoor athletic facility lighting (courts, diamonds, fields)	4	3	2	1	9
17. Outdoor bandshell/amphitheater	4	3	2	1	9
18. Outdoor baseball and softball diamond fields	4	3	2	1	9
19. Outdoor basketball	4	3	2	1	9
20. Outdoor fitness equipment	4	3	2	1	9
21. Outdoor ice rink	4	3	2	1	9
22. Outdoor pickleball courts	4	3	2	1	9
23. Outdoor soccer/lacrosse/football fields	4	3	2	1	9
24. Outdoor swimming pool/water park	4	3	2	1	9
25. Outdoor synthetic turf fields	4	3	2	1	9
26. Outdoor tennis courts	4	3	2	1	9
27. Park restroom buildings (permanent)	4	3	2	1	9
28. Park shelters and picnic areas	4	3	2	1	9
29. Passive natural areas (native plants)	4	3	2	1	9
30. Playgrounds	4	3	2	1	9
31. Sand volleyball courts	4	3	2	1	9
32. Skate park	4	3	2	1	9
33. Spray ground/splash pad	4	3	2	1	9
34. Walking and biking trails	4	3	2	1	9

9. **Which FOUR facilities/amenities from the list in Question 8 are MOST IMPORTANT to your household?** [Write in your answers below using the numbers from the list in Question 8, or circle "NONE."]

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ 4th: \_\_\_\_ NONE

10. **REGARDLESS OF PROVIDER**, please indicate how well your needs are being met by each of the programs listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for a program that is listed, please circle "9" for "No Need."

Programs	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Adult arts & culture - performing (dance, theater)	4	3	2	1	9
02. Adult arts & culture - visual (drawing, painting)	4	3	2	1	9
03. Adult education programs (finance, language, technology)	4	3	2	1	9
04. Adult fitness and wellness programs	4	3	2	1	9
05. Adult golf instruction programs and leagues	4	3	2	1	9
06. Adult martial arts programs	4	3	2	1	9
07. Adult pickleball lessons and leagues	4	3	2	1	9
08. Adult programs for 62 years and older	4	3	2	1	9
09. Adult sports programs and leagues	4	3	2	1	9
10. Adult tennis lessons and leagues	4	3	2	1	9
11. Adult water fitness programs	4	3	2	1	9
12. Arts & Culture - performing (dance, theater)	4	3	2	1	9
13. Arts & Culture - visual (drawing, painting)	4	3	2	1	9
14. Before and after school programs	4	3	2	1	9
15. Camp programs (summer, spring, winter, holiday)	4	3	2	1	9
16. Community events (outdoor music, movies, holiday events)	4	3	2	1	9
17. Cooking classes	4	3	2	1	9
18. Educational classes (technology, special interest, STEAM)	4	3	2	1	9
19. E-Sports (video games/virtual gaming)	4	3	2	1	9
20. Golf instruction programs	4	3	2	1	9
21. Gymnastics programs	4	3	2	1	9
22. Learn to swim and diving programs	4	3	2	1	9
23. Martial arts programs	4	3	2	1	9
24. Music lesson programs	4	3	2	1	9
25. Nature programs/environmental education	4	3	2	1	9
26. Outdoor adventure programs	4	3	2	1	9
27. Preschool with all day care or half-day care	4	3	2	1	9
28. Programs for teens	4	3	2	1	9
29. Special events for adults only	4	3	2	1	9
30. Sports programs and leagues	4	3	2	1	9
31. Tennis lessons and leagues	4	3	2	1	9
32. Youth Baseball/Softball	4	3	2	1	9
33. Youth Basketball	4	3	2	1	9
34. Youth Soccer	4	3	2	1	9
35. Youth Volleyball	4	3	2	1	9

11. **Which FOUR programs from the list in Question 10 are MOST IMPORTANT to your household?**  
*[Write in your answers below using the numbers from the list in Question 10, or circle "NONE."]*

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ 4th: \_\_\_\_ NONE

12. Please indicate whether you or members of your household use or are aware of each of the following arts and culture services and programs offered by the City.

	Use	Aware, but Do Not Use	Not Aware it Was Offered
1. Camp programs	3	2	1
2. Community events	3	2	1
3. Community art programs (arts program grants, arts awards, etc.)	3	2	1
4. Performing arts classes (dance, theater, music)	3	2	1
5. Public art	3	2	1
6. Rental spaces (meetings, celebrations, events)	3	2	1
7. Visual art classes (painting, drawing, ceramics, fibers)	3	2	1
8. Special interest classes (culinary, soap making, woodworking, welding, film history, creative writing)	3	2	1
9. Other: _____	3	2	1

13. The following is a list of actions the City of Lawrence could take to improve its parks and recreation system. Please indicate your support for each potential action by circling the corresponding number to the right.

Types of Improvements	Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
01. Develop fieldhouse (indoor sports fields facility)	4	3	2	1
02. Develop larger indoor rental venues	4	3	2	1
03. Develop new bike park facility, pump track	4	3	2	1
04. Develop new multiuse recreation facilities	4	3	2	1
05. Develop public art opportunities	4	3	2	1
06. Improve existing parks infrastructure (e.g., benches, shade structures, water fountains, wi-fi)	4	3	2	1
07. Improve existing playgrounds	4	3	2	1
08. Improve existing trail system (increasing connectivity/accessibility)	4	3	2	1
09. Improve inclusion services or accessibility to programs and facilities	4	3	2	1
10. Improve/Add restroom facilities	4	3	2	1

14. Which THREE improvements from the list in Question 13 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 13, or circle "NONE."]

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ NONE

15. Please indicate your level of agreement with each of the following statements about parks, recreation, arts and culture in the City of Lawrence. Please rate your level of agreement on a scale of 1 to 5, where 1 means "Strongly Disagree," and 5 means "Strongly Agree."

Rate Your Level of Agreement	Strongly Agree	Mostly Agree	Neutral	Mostly Disagree	Strongly Disagree
1. I feel safe in the parks	5	4	3	2	1
2. I feel welcome in the city's parks, programs, and facilities	5	4	3	2	1
3. I know where to look for information about arts, parks, trails, and recreation facilities	5	4	3	2	1
4. The area near my home has convenient access to arts, parks, and recreation opportunities	5	4	3	2	1
5. The city has parks and recreation facilities for people like me	5	4	3	2	1
6. The facilities are well-maintained	5	4	3	2	1
7. The parks are well-maintained	5	4	3	2	1
8. There are plenty of parks, recreation, arts and culture opportunities for teens	5	4	3	2	1
9. There are plenty of parks, recreation, arts, and culture opportunities for older adults	5	4	3	2	1

**16. Do you support a Public Art Program in Lawrence?**

(5) Strongly support                       (3) Neutral                       (1) Strongly do not support  
 (4) Somewhat support                       (2) Do not support                       (9) Don't know

**17. Do you support city grant programs for arts, culture and events?**

(5) Strongly support                       (3) Neutral                       (1) Strongly do not support  
 (4) Somewhat support                       (2) Do not support                       (9) Don't know

**18. I would like more access to the arts for myself/or my family.**

(5) Strongly agree                       (3) Neutral                       (1) Strongly disagree  
 (4) Agree                       (2) Disagree                       (9) Don't know

**19. Please rate your level of satisfaction with the overall value that your household receives from the City of Lawrence parks, facilities, programs, and services.**

(5) Very satisfied                       (3) Neutral                       (1) Very dissatisfied  
 (4) Satisfied                       (2) Dissatisfied                       (9) Don't know

**20. Approximately how many years have you lived in Lawrence? \_\_\_\_\_ years****21. What is your age? \_\_\_\_\_ years****22. Do you own or rent your current residence?     (1) Own     (2) Rent****23. Are you or any member of your household of Hispanic, Latino, or Spanish Ancestry?**

(1) Yes     (2) No

**24. Which of the following best describes your race or ethnic background?**

(01) Asian or Asian Indian                       (05) Native Hawaiian or other Pacific Islander  
 (02) Black or African American                       (09) Middle Eastern or North African  
 (03) American Indian or Alaska Native                       (99) Other: \_\_\_\_\_  
 (04) White or Caucasian

**25. Would you like to be entered into a drawing for a chance to receive one \$500 prepaid Visa gift card for completing this survey?**

(1) Yes [Answer Q25a.]     (2) No

**25a. Please provide your contact information:**

Mobile Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

**This concludes the survey. Thank you for your time!**

Please return your completed survey in the enclosed postage-paid envelope addressed to:  
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential.  
The information to the right will ONLY be used to help  
identify the level of need in your area. Thank you!