Why Lawrence?

The City of Lawrence has so much to offer new businesses looking to make a home in the Midwest. Our growing city is strategically located between Kansas City and Topeka, providing amazing access to an educated and skilled workforce locally and in the surrounding area. This amenity-rich community offers a high quality of life, attracting workers from beyond Kansas, too. Two major universities call Lawrence home. Work-ready candidates and opportunities for innovative partnerships make this a top-tier place to grow your company.

**UTILITY PROVIDERS**

<table>
<thead>
<tr>
<th>Service</th>
<th>Provider</th>
</tr>
</thead>
<tbody>
<tr>
<td>Water, Trash, Recycling</td>
<td>City of Lawrence</td>
</tr>
<tr>
<td>Electricity</td>
<td>Evergy</td>
</tr>
<tr>
<td>Natural Gas</td>
<td>Black Hills Energy, Atmos Energy</td>
</tr>
<tr>
<td>Broadband Service*</td>
<td>AT&amp;T U-verse (select neighborhoods only)</td>
</tr>
<tr>
<td></td>
<td>Kwikom Communications</td>
</tr>
<tr>
<td></td>
<td>Mercury Broadband</td>
</tr>
<tr>
<td></td>
<td>Midco</td>
</tr>
<tr>
<td></td>
<td>T-Mobile</td>
</tr>
<tr>
<td></td>
<td>Wisper Internet</td>
</tr>
</tbody>
</table>

*Broadband providers per CTC Technology & Energy broadband study, October 2022. Other providers may be available.

**STATE AND LOCAL ASSISTANCE**

**Local Business Incentives**

<table>
<thead>
<tr>
<th>Incentive</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Property Tax Abatement</td>
<td>Abatement on real property taxes</td>
</tr>
<tr>
<td>Industrial Revenue Bonds</td>
<td>Tax abatement on real property taxes</td>
</tr>
<tr>
<td></td>
<td>Sales tax exemption on construction materials &amp; remodeling labor.</td>
</tr>
<tr>
<td>Neighborhood Revitalization Area</td>
<td>Rebate on real property taxes</td>
</tr>
<tr>
<td>Tax Increment Financing</td>
<td>Reimbursement on real property taxes</td>
</tr>
<tr>
<td></td>
<td>Reimbursement on sales taxes</td>
</tr>
<tr>
<td>Transportation Development District</td>
<td>Additional sales tax revenue</td>
</tr>
<tr>
<td>Community Improvement District</td>
<td>Additional sales tax revenue</td>
</tr>
</tbody>
</table>

**State Business Incentives**

- Promoting Employment Across Kansas (PEAK)
- High Performance Incentive Program (HPIP)
- Workforce Training Assistance
- Machinery Sales Tax Exemption

**Property Tax Exemptions**

- Utilities Sales Tax Exemption
- Research Tax Credit

**Sales Tax**

- **State**: 6.50%
- **County**: 1.25%
- **City**: 1.55%
- **Total**: 9.30%

**Property Tax (2023 Mill Levies)**

- **City of Lawrence**: 33.207
- **Douglas County**: 44.209
- **State of Kansas**: 1.5
- **USD #497**: 52.210
- **Total**: 131.126

*Note: As of 2006, business machinery and equipment are exempt from personal property taxes.*

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**Broadband**

- AT&T U-verse (select neighborhoods only)
- Kwikom Communications
- Mercury Broadband
- Midco
- T-Mobile
- Wisper Internet

*Broadband providers per CTC Technology & Energy broadband study, October 2022. Other providers may be available.*

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City Economic Development Office
The City of Lawrence offers a variety of economic development assistance programs to meet business needs and community goals.
lawrencesks.org/ed
Britt Crum-Cano
785-832-3472 | bcano@lawrencesks.org

University of Kansas Economic Development Office
The Office of Economic Development leads KU’s efforts as an engine of economic growth for Kansas in a way that empowers workers, families, companies and communities to prosper. The Office serves as a front door to the university and as such facilitates connections and engagement with KU talent, faculty, academic programs and research expertise.
economicdevelopment.ku.edu
Tricia Bergman
785-864-3303 | tricia.bergman@ku.edu

Chamber/Economic Development Corporation (EDC)
The Chamber/EDC works in collaboration with local economic development partners to grow, recruit, and retain companies, and to assist in the establishment of new businesses in our community. These efforts are made in alignment with the City’s and community’s strategic plans to produce growth in jobs, payroll, and investment to ensure equitable economic prosperity for the citizens of Lawrence and Douglas County.
www.edclawrence.com
Steve Kelly
785-865-4425 | skelly@lawrencechamber.com

KU Innovation Park (KUIP)
Located directly adjacent to the University of Kansas, KUIP offers state-of-the-art lab, office, and co-working facilities to support innovation-driven and technology-focused companies and entrepreneurs across a broad range of industries and at all stages of growth. An experienced team of professionals provides flexible and adaptive business services, mentorship, programming, and support that are tailored to individual company needs. KUIP works collaboratively with all aspects of the university to meet business needs, including developing a specific talent pipeline, establishing research partnerships to accelerate development of solutions to technical challenges, or leveraging KU’s many resources and analytical capabilities.
www.kuinnovationpark.com
Adam Courtney
785-832-2110 | acourtney@kuinnovationpark.com

Peaslee Tech
Peaslee Tech, a technical training center located in Lawrence, is the largest provider of apprenticeships in Kansas. Peaslee provides technical training to a diverse community of learners to meet the current and emerging needs of our communities and employers of every size.
peasleetech.org
Kevin Kelley
785-856-1801 | kevin.kelley@peasleetech.org

Kansas Department of Commerce
As the state’s lead economic development agency, the Kansas Department of Commerce strives to empower individuals, businesses, and communities to achieve prosperity in Kansas by developing relationships with corporations, site location consultants, and stakeholders in Kansas and nationwide.
www.kansascommerce.gov/programs-services

Images courtesy of KU Innovation Park, The Lawrence Business Magazine