

# Why Lawrence?

**WE TAKE CARE OF BUSINESS**



**The City of Lawrence has so much to offer new businesses looking to make a home in the Midwest.**

Our growing city is strategically located between Kansas City and Topeka, providing amazing access to an educated and skilled workforce locally and in the surrounding area. This amenity-rich community offers a high quality of life, attracting workers from beyond Kansas, too. Two major universities call Lawrence home. Work-ready candidates and opportunities for innovative partnerships make this a top-tier place to grow your company.

**UTILITY PROVIDERS**

Water, Trash, Recycling	City of Lawrence	Broadband Service*	AT&T U-verse (select neighborhoods only) Kwikom Communications Mercury Broadband Midco T-Mobile Wisper Internet
Electricity	Everg		
Natural Gas	Black Hills Energy Atmos Energy		

*\*Broadband providers per CTC Technology & Energy broadband study, October 2022. Other providers may be available.*

**STATE AND LOCAL ASSISTANCE**

**Local Business Incentives**

Property Tax Abatement	Abatement on real property taxes
Industrial Revenue Bonds	Tax abatement on real property taxes Sales tax exemption on construction materials & remodeling labor.
Neighborhood Revitalization Area	Rebate on real property taxes
Tax Increment Financing	Reimbursement on real property taxes Reimbursement on sales taxes
Transportation Development District	Additional sales tax revenue
Community Improvement District	Additional sales tax revenue

**State Business Incentives**

Promoting Employment Across Kansas (PEAK)  
High Performance Incentive Program (HPIP)  
Workforce Training Assistance  
Machinery Sales Tax Exemption

**Property Tax Exemptions**

Utilities Sales Tax Exemption  
Research Tax Credit

**Sales Tax**

State	6.50%
County	1.25%
City	1.55%
Total	9.30%

**Property Tax (2023 Mill Levies)**

City of Lawrence	33.207
Douglas County	44.209
State of Kansas	1.5
USD #497	52.210
<b>Total</b>	<b>131.126</b>

*Note: As of 2006, business machinery and equipment are exempt from personal property taxes.*

## LAWRENCE BUSINESS SERVICE PROVIDERS



### City Economic Development Office

The City of Lawrence offers a variety of economic development assistance programs to meet business needs and community goals.

[lawrenceks.org/ed](http://lawrenceks.org/ed)

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### University of Kansas Economic Development Office

The Office of Economic Development leads KU's efforts as an engine of economic growth for Kansas in a way that empowers workers, families, companies and communities to prosper. The Office serves as a front door to the university and as such facilitates connections and engagement with KU talent, faculty, academic programs and research expertise.

[economicdevelopment.ku.edu](http://economicdevelopment.ku.edu)

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### Chamber/Economic Development Corporation (EDC)

The Chamber/EDC works in collaboration with local economic development partners to grow, recruit, and retain companies, and to assist in the establishment of new businesses in our community. These efforts are made in alignment with the City's and community's strategic plans to produce growth in jobs, payroll, and investment to ensure equitable economic prosperity for the citizens of Lawrence and Douglas County.

[www.edclawrence.com](http://www.edclawrence.com)

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### KU Innovation Park (KUIP)

Located directly adjacent to the University of Kansas, KUIP offers state-of-the-art lab, office, and co-working facilities to support innovation-driven and technology-focused companies and entrepreneurs across a broad range of industries and at all stages of growth. An experienced team of professionals provides flexible and adaptive business services, mentorship, programming, and support that are tailored to individual company needs. KUIP works collaboratively with all aspects of the university to meet business needs, including developing a specific talent pipeline, establishing research partnerships to accelerate development of solutions to technical challenges, or leveraging KU's many resources and analytical capabilities.

[www.kuinnovationpark.com](http://www.kuinnovationpark.com)

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### Peaslee Tech

Peaslee Tech, a technical training center located in Lawrence, is the largest provider of apprenticeships in Kansas. Peaslee provides technical training to a diverse community of learners to meet the current and emerging needs of our communities and employers of every size.

[peasleetech.org](http://peasleetech.org)

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### Kansas Department of Commerce

As the state's lead economic development agency, the Kansas Department of Commerce strives to empower individuals, businesses, and communities to achieve prosperity in Kansas by developing relationships with corporations, site location consultants, and stakeholders in Kansas and nationwide.

[www.kansascommerce.gov/programs-services](http://www.kansascommerce.gov/programs-services)