

TGT Grant Program
Requests

Cycle 1 (March 2016)

***Approved by City Commission on 3/29/2016**

Event	Organization/Contact	Date	Estimated overnights?	Duration	Established or New	Grant Request	Total Budget	Marketing Budget	Other City Support (2016)	Advisory Board Funding Recommendation	TGT Grant Program Advisory Board Vote
African American Quilt Convention	Marla Jackson	July 2017	1000	4 days	New	\$40,000	\$405,000	\$51,500		\$40,000	7-0
Art in the Park	Jen Unekis	May 1, 2016		1 day	Established	\$1,854	\$7,415	\$3,057	ROW	\$1,854	7-0
Art Tougeau Parade	Pat Slimmer	May 27-28	Not sure	2 days	Established	\$1,175	\$7,475	\$1,200	ROW	\$0	
Blues & Grass by the River	Nicole Stinger	June 11, 2016	50	1 day	Established	\$6,000	\$32,768	\$8,800		\$0	
Downtown Mens Olympic Shot Put	Bob Sanner	April 22	10-15	1 day	Established	\$15,000	\$84,651	\$2,100	Event partially funded through CVB budget	\$9,009	7-0
Free State Festival 2016	Sarah Bishop	June 20-25, 2016	50	6 days	Established	\$15,500	\$334,400	\$82,800	\$30K - City TGT funds, \$30K CVB sponsored funds	\$15,500	6-1
Globalization of Pharmaceuticals Education Network 2016 Conference	Samantha Rice	Nov. 9-12, 2016	180	3 days	Established	\$10,000	\$164,340	\$5,500		\$10,000	7-0
Go Fourth! Festival	Richard Renner	July 4, 2016	20-60	1 day	Both (new name)	\$19,200	\$73,690	\$26,390	\$1,200 - CVB support for bus transportation	\$5,000	6-1
Hot Rod Hullaabaloo	Stephen Chronister	Sept. 24, 2016	20-30	1 day	Established	\$2,000	\$8,400	\$1,200	ROW	\$0	
Kansas Leadership Summit	Larissa Long	April 22-23	100	2 days	Established	\$2,000	\$26,430	\$750	\$2,000 - CVB support	\$2,000	6-1
Lawrence Busker Fest	Richard Renner	May 25-29, 2016	150	5 days	Established	\$18,512	\$73,350	\$21,750	ROW (previously rec'd TGT funds)	\$15,262	7-0
Lawrence Children's Choir 25th Anniversary Concert (April)	Jane Roesner Graves	April 16, 2016	20-30 rooms	1-2 days	New	\$9,890	\$73,430	\$3,200	Rec'd funds through budget previous (not 2016)	\$8,200	6-1
Lawrence Children's Choir Fall Concert (November)	Jane Roesner Graves	Nov. 2016	15-20	1 day	New	\$9,790	\$86,430	\$86,430			
Lawrence Old Fashioned Christmas Parade	Marty Kennedy	Dec. 3, 2016	100	1 day	Established	\$10,000	\$52,760	\$17,500	ROW (previously rec'd TGT funds)	\$8,000	7-0
Lawrence Opera Theatre	Hugo Vera	August 2016	10	2 weeks	Established	\$6,500	\$35,000	\$11,000		\$0	
Live on Mass Street	Mike Logan/Grenada	5 days TBA	20	5 days	New	\$10,000	\$50,000			\$0	
MixMaster2016 Music Conference & Showcase	Nick Carswell	April 15-16, 2016	20-30	2 days	Established	\$1,500	\$9,706	\$4,450		\$0	
Reggae on the River	Nicole Stinger	Aug. 20, 2016	50	1 day	Established	\$6,000	\$27,268	\$7,800		\$0	

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TEDxLawrence	Beth Pine	Nov. 2016	Not sure	1 day	Established	\$2,150	\$8,600	\$500		\$1,575	7-0
The Rythm & Film Festival	Hayley Richardson	Spring 2017	Not sure	2 days	New	\$5,000	\$20,017	\$500		\$0	
Theatre Lawrence Holiday Show (Peter Pan)	Mary Doveton	Dec. 2-18	100	14 shows	Established	\$20,000	\$138,500	\$20,000	5 year pledge of \$100K received through TGT (\$20K/year), 2016 is last year	\$20,000	7-0
Tour of Lawrence	Bob Sanner	July 15-18, 2016	200	4 days	Established	\$10,000	\$81,000	\$5,000	Event partially funded through CVB budget	\$10,000	7-0
Watkins Museum Civil War on the Western Frontier	Steve Nowak	Aug. 20, 2016		1 day	Established	\$1,800	\$7,206	\$2,500	Receives some funding for infrastructure improvement through TGT funds; 2016 is 2nd year of 3 year pledge	\$1,800	7-0
Watkins Museum Trails & Traditions Family Festival	Steve Nowak	Dec. 3, 2016	Not sure (in conjunction w/Christmas parade)	1 day	Established	\$1,800	\$7,254.66	\$2,575		\$1,800	6-1
TOTALS						\$225,671	\$1,815,091	\$366,502		\$150,000	