

City of Lawrence Outside Agency Annual Report For Calendar Year 2017

Reports on activity should be submitted electronically to Danielle Buschkoetter, at dbuschkoetter@lawrenceks.org by Thursday, February 15th 2018 at 5:00pm. For the following questions please refer back to your 2017 application for funding.

Reporting Period: Calendar Year 2017

Agency Name: WARM HEARTS OF DOUGLAS COUNTY

- Refer to the program in which your agency received funding; provide a participant success story that helps demonstrate the accomplishments of the program.

Letter to Warm Hearts c/o Salvation Army:

"A few years ago I became a single mom of two boys. I was having a hard time making ends meet. I got into contact with Cindy at Salvation Army and one of the programs she helped me use was Warm Hearts of Douglas County. This program helps families with heating assistance and it was a true blessing for me. I am a fulltime student and getting help like Warm Hearts provided made me worry less so I could concentrate more on my schooling. I have passed my National Test and I am now a Registered Medical Assistant." BP

- Refer to your 2017 application for funding; provide a brief narrative of the activities funded with City funds.

Warm Hearts provides emergency heating assistance to qualified low income residents of Douglas County. The funding source is from donations and the donation matching program provided through Black Hills Energy/Black Hills Cares. City of Lawrence funds are used to pay for advertising, fundraising activities and operating expenses which are approximately \$7000.00 per year. This enables us to use all donations for emergency heating assistance.

- Refer to your 2017 application for funding; provide specific detail (use supportive documents, if needed) to demonstrate what progress was made toward your proposed outcomes.

The primary objective of Warm Hearts is to serve 100% of all qualified applicants seeking emergency heating assistance. This objective was met in the winter of 2017. The outcome of our fundraising objective for the fall of 2017 and winter of 2018 will not be known until later in the spring of 2018. We continue to work with Salvation Army, Penn House, Ballard Center, Douglas County Senior Services and ECKAN to

provide emergency heating assistance.

- Refer to the line-item budget provided in your 2017 application for funding; is this accurate to how your allocation was actually spent? If no, what changed and why?

Warm Hearts of Douglas County year end is August 31st. Fundraising efforts begin around Thanksgiving and generally end in April. Operating costs for the year end 8/31/2017 totaled \$7000.00 including accounting, TV advertising, web site maintenance and fundraising campaign mailing expenses. TV advertising and mailing expenses totaled \$4968.00 and are the costs which the City funds supported. Heating bills paid for the year ending 8/31/2017 totaled \$51,600.00. Fundraising totaled \$89,446 of which 50% is the match so generously provided by Black Hills Energy/Black Hills Cares program. Mild weather in the winter of 2017 resulted in less need for emergency heating assistance. In cold weather years emergency heating assistance has exceeded donations.