

City of Lawrence Outside Agency Annual Report For Calendar Year 2017

Reports on activity should be submitted electronically to Danielle Buschkoetter, at dbuschkoetter@lawrenceks.org by Thursday, February 15th 2018 at 5:00pm. For the following questions please refer back to your [2017 application for funding](#).

Reporting Period: Calendar Year 2017

Agency Name: Douglas County Historical Society/Watkins Museum

1. Refer to the program in which your agency received funding; provide a participant success story that helps demonstrate the accomplishments of the program.

The development of an interactive exhibit, *Enduring Struggles: Lawrence Fights for Change, 1960-2010*, created the occasion for several successful partnerships, particularly with the City of Lawrence and the celebration of the 50th anniversary of the passage of Lawrence's Fair Housing Ordinance. The museum involved the Lawrence and Douglas County communities in this project in a number of ways. Oral histories from the City's effort to document local civil rights events were included in the exhibit. Students from KU provided voiceovers which were recorded in the Lawrence Public Library's studio. The Watkins partnered with the City on a commemoration of the fiftieth anniversary of the Lawrence Fair Housing Ordinance on July 18, 2017. The program at the museum included a ceremonial convening of the City Commission, the official unveiling of *Enduring Struggles*, and remarks by Judge Fred Six, president of the Human Relations Commission at the time of the passage of the Fair Housing Ordinance. 104 people attended the event, including Lawrence and Douglas County government employees and elected officials, the president of the local chapter of the NAACP, the Board of Directors of the Douglas County Historical Society and descendants of former mayor Dick Ranney. Response to the interactive exhibit was very positive during the event and remains so.

2. Refer to your 2017 application for funding; provide a brief narrative of the activities funded with City funds.

Funding from the City of Lawrence supported two major activities in 2017: completion of *Enduring Struggles: Lawrence Fights for Change*, an interactive exhibit exploring activism in Lawrence from 1960 to 2010 and development and fabrication of the first phase of the Watkins Museum's third floor core exhibit, a series of exhibits in the windows of the museum's south wall exploring forces that have shaped life in Lawrence and Douglas County. *Enduring Struggles* opened in July 2017. The third floor window exhibits will open in April 2018.

Enduring Struggles: Lawrence Fights for Change, 1960-2010 chronicles stories of activism in Lawrence during a fifty-year period. Through photographs, reproduced documents, video, music, and oral histories, visitors delve into events through several levels of detail. Featured movements include African American civil rights, anti-Vietnam War, the American Indian Movement, and LGBT equality. The kiosk makes available to the public several large archival collections of various formats recently donated to the Watkins; it also educates users about several local movements and events they may not be familiar with. It bridges the earlier historical periods featured elsewhere on the second-floor and the interactive exhibit exploring issues of concern today, completing the original vision for the core exhibit in the museum.

The third floor exhibits, currently in fabrication, explore forces that have shaped life in the community and influenced what it is today. Incorporating large scale graphics in the windows, text panels mounted as

reader rails, and historic artifact displays, the exhibits' themes include: the Bowersock Dam and the development of local industry; the establishment of a communications industry; the influence of local churches and faith communities; cultural expression; civic involvement; and basketball as a force for social change. Installation will be completed in March or early April.

3. Refer to your 2017 application for funding; provide specific detail (use supportive documents, if needed) to demonstrate what progress was made toward your proposed outcomes.

From the kiosk's opening on July 18, 2017, through the end of 2017, nearly 4,000 visitors have encountered the exhibit as they toured the museum's second-floor gallery. Comments from exhibit users have been very positive, highlighting the kiosk's employment of a range of media to tell its stories in a fun and riveting way.

The kiosk was a key component in a curriculum-based museum program on civic engagement offered to a government class from Free State High School during their trip to the museum on November 14, 2017.

Text for the third floor window exhibits has been edited by Ann Gardner, former Lawrence Journal-World editor and has been submitted to the exhibit designer. The fabricator has ordered materials.

See attached documents:

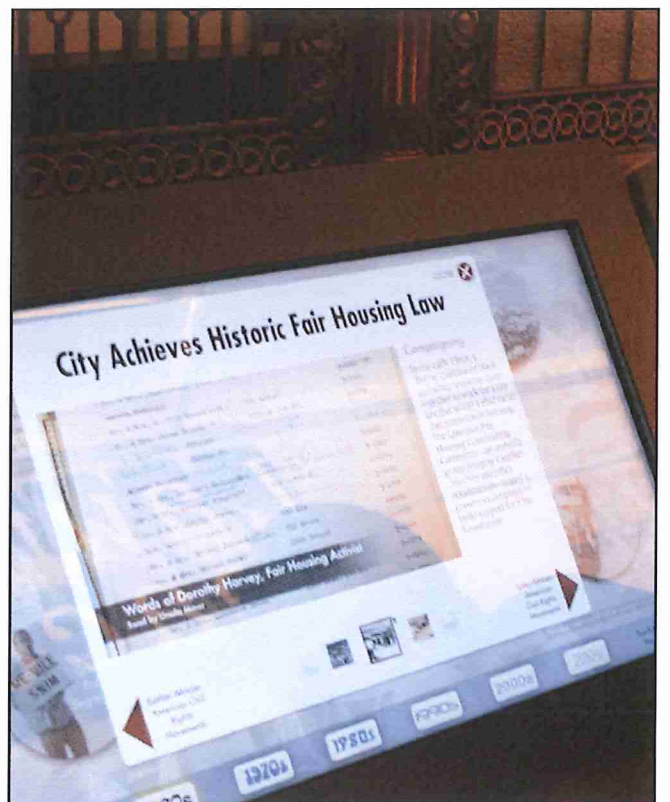
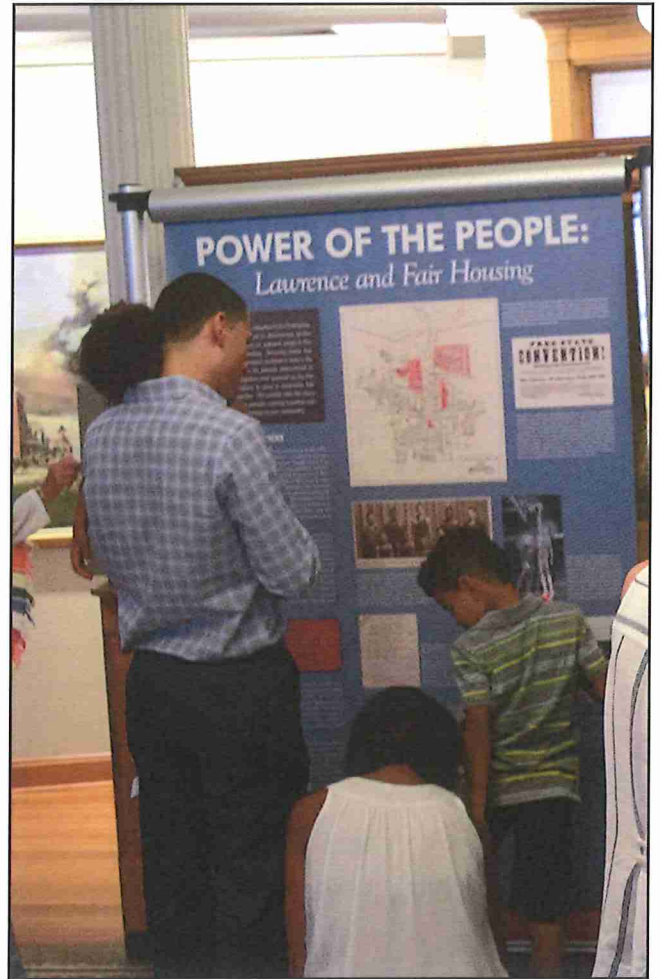
- Photos of *Enduring Struggles* kiosk and of Fair Housing anniversary/exhibit opening event
- Invoices for exhibit projects
- Prototype for third floor window covering

4. Refer to the line-item budget provided in your 2017 application for funding; is this accurate to how your allocation was actually spent? If no, what changed and why?

Funding was spent generally as allocated in our 2017 application however a greater percentage of the total funding was devoted to the *Enduring Struggles* kiosk than was initially planned. This was due to two factors: funding from other grant sources fell short of what was anticipated when the project was conceived and the scope of the project/interactivity of the interface was increased. During exhibit development, more archival resources and a greater variety of resource materials were identified. It was decided to expand the scope of the project to include these resources and to develop more complex visitor exploration options to create a more engaging and educational experience. Funding from 2018 grants from the Douglas County Community Foundation, Ethel and Raymond F. Rice Foundation, and Beach-Edwards Family Foundation will be used to augment City funding to complete the third floor window exhibits in the first quarter of 2018.

Enduring Struggles: Lawrence Fights for Change, 1960-2010

Photographs, Exhibit Opening and Celebration of
Lawrence Fair Housing Ordinance 50th Anniversary





INVOICE

Steven Nowak
Watkins Museum of History
1047 Massachusetts Street
Lawrence, KS 66044

Invoice #: WCM24-01
Date: 2/5/17
Your PO #:
Terms: Net 21

Project: WCM24 Watkins Activism Exh 2
Reference: C-OW-WCM24, Progress Billing

Services

Phase / Description	Phase Fee	% Billed	Amount Billed	Remaining Amt
DB / Design/Build Services for Exhibits.	\$11,000.00	9.1%	\$1,000.00	\$10,000.00

PROJECT: Design and production for activism exhibit at
Watkins Museum of History

SERVICES THIS PERIOD: multi-media development for
client content, coordination with client.

Total =
\$2,520.00

Charge 12 - 71500

Make check payable to:
Interactive Group, LLC
27 E. Russell St., Suite 200
Columbus, Ohio 43215

614-485-9886

Sales Tax: \$0.00
Total Amount: \$1,000.00

Balance Due: \$1,000.00

Charges for 2nd floor Activism Exhibit development



INVOICE

Steven Nowak
Watkins Museum of History
1047 Massachusetts Street
Lawrence, KS 66044

Invoice #: WCM24-02
Date: 3/15/17
Your PO #:
Terms: Net 21

Project: WCM24 Watkins Activism Exh 2
Reference: C-OW-WCM24, Progress Billing

Services

Phase / Description	Phase Fee	% Billed	Amount Billed	Remaining Amt
DB / Design/Build Services for Exhibits.	\$12,000.00	29.2%	\$3,500.00	\$7,500.00

PROJECT: Extended design and production for activism exhibit at Watkins Museum of History

SERVICES THIS PERIOD: multi-media development for client content, production coordination with fabricator, coordination with client.

Make check payable to:
Interactive Group, LLC
27 E. Russell St., Suite 200
Columbus, Ohio 43215

614-485-9886

Sales Tax: \$0.00
Total Amount: **\$3,500.00**

Balance Due: **\$3,500.00**

Charges for 2nd floor Activism Exhibit development

Charge 12-71500



INVOICE

Steven Nowak
Watkins Museum of History
1047 Massachusetts Street
Lawrence, KS 66044

Invoice #: WCM24-03
Date: 4/10/17
Your PO #:
Terms: Net 21

Project: WCM24 Watkins Activism Exh 2
Reference: C-OW-WCM24, Progress Billing

Services

Phase / Description	Phase Fee	% Billed	Amount Billed	Remaining Amt
DB / Design/Build Services for Exhibits.	\$12,000.00	25%	\$3,000.00	\$4,500.00

PROJECT: Extended design and production for activism exhibit at Watkins Museum of History

SERVICES THIS PERIOD: multi-media development for client content, production coordination with fabricator, coordination with client, exhibit fabrication.

Make check payable to:
Interactive Group, LLC
27 E. Russell St., Suite 200
Columbus, Ohio 43215

614-485-9886

Sales Tax: \$0.00
Total Amount: **\$3,000.00**

Balance Due: **\$3,000.00**

Charges for 2nd floor Activism Exhibit development

Charge 12-71500



INVOICE

Steven Nowak
Watkins Museum of History
1047 Massachusetts Street
Lawrence, KS 66044

Invoice #: WCM24-04
Date: 5/5/17
Your PO #:
Terms: Net 21

Project: WCM24 Watkins Activism Exh 2
Reference: C-OW-WCM24, Progress Billing

Services

Phase / Description	Phase Fee	% Billed	Amount Billed	Remaining Amt
DB / Design/Build Services for Exhibits.	\$12,000.00	25%	\$3,000.00	\$1,500.00

PROJECT: Extended design and production for activism exhibit at Watkins Museum of History

SERVICES THIS PERIOD: multi-media development for client content, production coordination with fabricator, coordination with client, exhibit fabrication.

Make check payable to:
Interactive Group, LLC
27 E. Russell St., Suite 200
Columbus, Ohio 43215

614-485-9886

Sales Tax: \$0.00
Total Amount: **\$3,000.00**

Balance Due: **\$3,000.00**

Charges for 2nd floor Activism Exhibit development

Charge 12 - 71500



INVOICE

Steven Nowak
Watkins Museum of History
1047 Massachusetts Street
Lawrence, KS 66044

Invoice #: WCM26-01
Date: 6/9/17
Your PO #: na
Terms: Net 21

Project: WCM26 Watkins Activism Exh 3
Reference: C-OW-WCM26, Final Billing

Services

Phase / Description	Phase Fee	% Billed	Amount Billed	Remaining Amt
DB / Design/Build Services for Exhibits.	\$4,200.00	100%	\$4,200.00	
PROJECT: Additional design and production for activism exhibit at Watkins Museum of History				
SERVICES THIS PERIOD: Design of display cases, production coordination with fabricator, coordination with client, exhibit fabrication & installation.				

Make check payable to:
Interactive Group, LLC
27 E. Russell St., Suite 200
Columbus, Ohio 43215

614-485-9886

Sales Tax: \$0.00
Total Amount: **\$4,200.00**
Balance Due: **\$4,200.00**

Charges for 2nd floor Activism Exhibit development

Charge - 12-72300



INVOICE

Steven Nowak
Watkins Museum of History
1047 Massachusetts Street
Lawrence, KS 66044

Invoice #: WCM24-05
Date: 6/9/17
Your PO #: na
Terms: Net 21

Project: WCM24 Watkins Activism Exh 2
Reference: C-OW-WCM24, Final Billing

Services

Phase / Description	Phase Fee	% Billed	Amount Billed	Remaining Amt
DB / Design/Build Services for Exhibits.	\$12,000.00	12.5%	\$1,500.00	
PROJECT: Extended design and production for activism exhibit at Watkins Museum of History				
SERVICES THIS PERIOD: multi-media development for client content, production coordination with fabricator, coordination with client, exhibit fabrication, installation.				

Make check payable to:
Interactive Group, LLC
27 E. Russell St., Suite 200
Columbus, Ohio 43215

614-485-9886

Sales Tax: \$0.00
Total Amount: **\$1,500.00**

Balance Due: **\$1,500.00**

Charges for 2nd floor Activism Exhibit development

Charge 12-72300



INVOICE

Steven Nowak
Watkins Museum of History
1047 Massachusetts Street
Lawrence, KS 66044

Invoice #: WCM25-01
Date: 7/12/17
Your PO #:
Terms: Net 21

Project: WCM25 Watkins 3rd Flr Exh 5
Reference: C-OW-WCM25, Initial Billing

Services

Phase / Description	Phase Fee	% Billed	Amount Billed	Remaining Amt
DB / Design/Build Services for Exhibits.	\$58,038.00	12.9%	\$7,500.00	\$50,538.00

PROJECT: Detailed design & production of third floor exhibits at exterior windows at Watkins Museum of History

SERVICES THIS PERIOD: project startup, coordination with client & fabricator, initial payment.

Make check payable to:
Interactive Group, LLC
27 E. Russell St., Suite 200
Columbus, Ohio 43215

614-485-9886

Sales Tax: \$0.00
Total Amount: **\$7,500.00**

Balance Due: **\$7,500.00**

Charges for third floor group 5 exhibit design/build.

charge 12-71500



INVOICE

Steven Nowak
Watkins Museum of History
1047 Massachusetts Street
Lawrence, KS 66044

Invoice #: WCM25-02
Date: 8/7/17
Your PO #:
Terms: Net 21

Project: WCM25 Watkins 3rd Flr Exh 5
Reference: C-OW-WCM25, Progress Billing

Services

Phase / Description	Phase Fee	% Billed	Amount Billed	Remaining Amt
DB / Design/Build Services for Exhibits.	\$58,038.00	12.9%	\$7,500.00	\$43,038.00

PROJECT: Detailed design & production of third floor exhibits at exterior windows at Watkins Museum of History,

SERVICES THIS PERIOD: coordination with client & fabricator, sample layouts & word counts.

Charge 12-71500

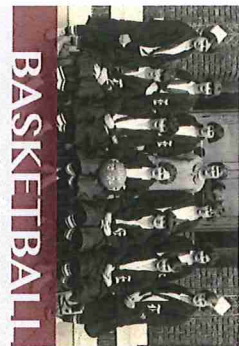
Make check payable to:
Interactive Group, LLC
27 E. Russell St., Suite 200
Columbus, Ohio 43215

614-485-9886

Sales Tax: \$0.00
Total Amount: **\$7,500.00**

Balance Due: **\$7,500.00**

Charges for third floor group 5 exhibit design/build.



BASKETBALL

James Smith, the inventor of basketball and former "big" man, the father of basketball, was born in 1861 in a small town in Ohio. He was a basketball player and coach, and he was the first to invent the game. He was a basketball player and coach, and he was the first to invent the game. He was a basketball player and coach, and he was the first to invent the game.



intro: 59 words

body: 88 words

total: 147 words



intro: 84 words

body: 276 words

total: 360 words

FOUNDING father

James Smith, the inventor of basketball and former "big" man, the father of basketball, was born in 1861 in a small town in Ohio. He was a basketball player and coach, and he was the first to invent the game. He was a basketball player and coach, and he was the first to invent the game. He was a basketball player and coach, and he was the first to invent the game.



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*small rails (3' 8 1/4"), like this one, should have about 400 words or less.

larger rails (5' 3 3/4") max out at 600 words.

DATE	7/24/17
ISSUE	Client Review
INTERACTIVE GROUP, LLC	
27 E RUSSEL ST, SUITE 200	
COLUMBUS, OH 43215	
t: 614.485.9886	
PROJECT:	THE WATKINS MUSEUM OF HISTORY 1047 MASSACHUSETTS STREET LAWRENCE, KANSAS 66044
SHEET NAME:	Sample Basketball Graphics
DATE:	07/24/2017
JOB #:	WCM 25
DRAWN BY:	ECS
SHEET:	1