City of Lawrence
Outside Agency Annual Report
For Calendar Year 2017

Reports on activity should be submitted electronically to Danielle Buschkoetter, at dbuschkoetter@lawrenceks.org by Thursday, February 15th 2018 at 5:00pm. For the following questions please refer back to your 2017 application for funding.

Reporting Period: Calendar Year 2017

Agency Name: Destination Management Inc

1. Refer to the program in which your agency received funding; provide a participant success story that helps demonstrate the accomplishments of the program.

   DMI was reorganized in 2015 with the CVB duties now being handled by eXplore Lawrence, a designated 501-(c) 6organiziation. DMI primarily exists currently to support the efforts of Freedom's Frontier National Heritage Area, which is headquartered in Lawrence. In 2015, the City Commission provided funding in the 2016 and 2017 budget cycles to provide DMI with funding to support the salary of the Executive Directory of FFNHA with the intention that after these two years FFNHA would generate the funds needed to provide for this position through fundraising and development work. The 2017 funds provided to DMI are being used for this specified purpose.

2. Refer to your 2017 application for funding; provide a <u>brief</u> narrative of the activities funded with City funds.

   The total disbursement of funds ($30,000) from the City were transferred directly to FFNHA for the use requested: funds for the Executive Director's salary.

3. Refer to your 2017 application for funding; provide <u>specific</u> detail (use supportive documents, if needed) to demonstrate what progress was made toward your proposed outcomes.

   See the response above in #2.

4. Refer to the line-item budget provided in your 2017 application for funding; is this accurate to how your allocation was actually spent? If no, what changed and why?

   Yes, two $15,000 transfers were made in 2017 to FFNHA. This completes the agreement initiated in late 2015 between the City and DMI for this purpose.