

City of Lawrence
Outside Agency
Bi-annual Report
2016

Reports on activity should be submitted electronically to Danielle Buschkoetter, at dbuschkoetter@lawrenceks.org. Reports on activities from January 2016 to June 2016 are due on July 15th 2016. Cumulative reports on activities from January 2016 through December 2016 are due on February 15th 2017.

Agency Name:

Reporting Period (please check one):

☐ January - June
(deadline July 15)

☒ January – December
(deadline February 15)

1. Give a brief narrative of the activities that were funded with City funds over the reporting period checked above.

The Willow has utilized City funds to support our outreach efforts. Our outreach efforts help survivors learn about resources, educate our community, and recruit new advocates and volunteers. We have had an increase in both volunteer and intern interest. Examples of the outreach include, but are not limited to, Lawrence Journal World, Facebook, Yellow Pages, Website development and maintenance, and printed materials. We also used a portion of the funds on in house copying of presentation materials.

2. Provide specific detail (and supportive documents, if needed) to demonstrate progress made toward your goals/objectives.

The Willow's outreach program continues to bring awareness to our community about domestic violence. This year's focus was on men experiencing domestic and relationship violence. Our community awareness program brought three men seeking shelter and one hundred and eleven seeking services in the community setting. The Willow considers this remarkable progress. We know that 1 in 3 women will experience domestic violence, but we believe that the statistics for men are just now being compiled. The Willow is the first domestic violence center in the state to include men in their shelter services. All three men went on to safety. This would have not been possible without the printing, website and social media support and advertising this grant provides. With the City of Lawrence help, The Willow has brought essential services to an underserved population.

<http://www.willowdvcenter.org/>

<https://www.facebook.com/WillowDVCenter/>

3. How have you impacted the citizens of Lawrence?

Through our multiple outreach efforts, we have been able to deepen the education and awareness of domestic violence and human trafficking in the Lawrence community. Additionally, we have been able to recruit incredible volunteers and advocates to help us provide lifesaving services to those experiencing domestic and relationship violence. With the City of Lawrence's help we have increased the visibility of not

only our agency but also the community conversation about domestic violence. In 2016 The Willow gave 124 presentations on domestic and relationship violence reaching over 3,000 persons. We never know when we have reached either a victim or family member or friend and saved a person's life.

4. What barriers, if any, have you encountered?

The isolation that is inherent in domestic violence creates a barrier to accessing The Willow's outreach services. Some victims do not have phones, or access to newspapers or the internet. We are always looking for new means of communicating with victims and their families. This next year we are looking for innovative and creative ways to reach those experiencing domestic and relationship violence that are isolated and without the tools to contact us.

5. Review the line-item budget you provided in your application. How much of your allocation has been spent?

See attached P&L report. We have spent all but \$0.02 of the funds.

The Willow Domestic Violence Center
Profit Loss Detail - 16 City of Lawrence (Non ATF)
January 1, 2016 through February 15, 2017

	Type	Date	Num	Source Name	Memo	Debit	Credit	Balance
Contributed Support								
Grants								
Grants - Government								
Local Government Grants								
City of Lawrence								
	Deposit	04/11/2016	420790		1st Half 2016		2,735.00	2,735.00
	JE	06/30/2016	AJE 02.d	City of Lawrence	Accr 2nd 1/2 2016		2,735.00	5,470.00
						0.00	5,470.00	5,470.00
						0.00	5,470.00	5,470.00
						0.00	5,470.00	5,470.00
						0.00	5,470.00	5,470.00
Advertising								
	Bill	01/28/2016	Jan 2016	YP	#1101831996-00001	45.00		-45.00
	Bill	01/31/2016	10568050	Lawrence Journal World	Go Red for Women	195.00		-240.00
	Bill	02/16/2016	Feb 2016	YP	# 1101831996-00001	45.00		-285.00
	Bill	03/02/2016	March 2016	YP	#1101831996-00001	45.00		-330.00
	Bill	04/13/2016	April 2016	YP	#1101831996-00001	45.00		-375.00
	Bill	05/12/2016	May 2016	YP	#1101831996-00001	45.00		-420.00
	Bill	06/02/2016	June 2016	YP	#1101831996-00001	45.00		-465.00
	Bill	06/09/2016	060516-SHE	Exceptional Advertising Specialties	Plum Pencils /white imprint	189.14		-654.14
	Bill	07/12/2016	July 2016	YP	#1101831996-00001	45.00		-699.14
	Bill	08/08/2016	Jul/Aug 2016	VISA ***3259	Facebook Advertising /Awareness	20.00		-719.14
	Bill	08/10/2016	Aug 2016	YP	#1101831996-00001	45.00		-764.14
	Bill	09/01/2016		YP	# 1101831996-00001	45.00		-809.14
	Bill	09/09/2016	Sep 2016 #1	VISA ***3259	Facebook Ad - Stronger Today 5K	7.66		-816.80
	Bill	10/12/2016	Oct 2016	YP	#1101831996-00001	45.00		-861.80
	Bill	10/19/2016	Sept/Oct 2016	VISA ***3259	Facebook - 5K	12.34		-874.14

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Type	Date	Num	Source Name	Memo	Debit	Credit	Balance
Bill	11/09/2016	Nov 2016	YP	# 1101831996-00001	45.00		-919.14
Bill	12/12/2016	Dec 2016	YP	# 1101831996-00001	45.00		-964.14
Bill	01/10/2017	Jan 2017	YP	# 1101831996-00001	45.00		-1,009.14
Total Advertising					1,009.14	0.00	-1,009.14
Dues & fees							
				GoDaddy yrly website domain			
Bill	01/22/2016	Jan 2016	VISA ***3259		18.17		-18.17
Bill	01/22/2016	Jan 2016	VISA ***3259	wix.com	4.99		-23.16
Bill	02/26/2016	Jan/Feb 2016	VISA ***3259	WIX.com	4.99		-28.15
Bill	03/18/2016	Mar 2016	VISA ***3259	wix.com	4.99		-33.14
Bill	04/01/2016	Apr 2016	VISA ***3259	wix.com	4.99		-38.13
Bill	05/03/2016	May 2015 #1	VISA ***3259	wix.com	4.99		-43.12
Bill	05/03/2016	May 2015 #1	VISA ***3259	Buffer.com	51.00		-94.12
Bill	07/15/2016	June 2016-final	VISA ***3259	wix.com	4.99		-99.11
Bill	08/08/2016	Jul/Aug 2016	VISA ***3259	wix.com	4.99		-104.10
Bill	09/09/2016	Sep 2016 #1	VISA ***3259	wix.com	4.99		-109.09
Bill	10/19/2016	Sept/Oct 2016	VISA ***3259	wix.com	4.99		-114.08
Bill	11/09/2016	October 2016	VISA ***3259	wix.com	4.99		-119.07
Bill	11/28/2016	Nov 2016	VISA ***3259	wix.com	149.00		-268.07
Bill	12/08/2016	Dec 2016 #1	VISA ***3259	wix,cin	4.99		-273.06
Bill	01/04/2017	Jan 2017 -1	VISA ***3259	wix.com	4.99		-278.05
Total Dues & fees					278.05	0.00	-278.05
Equipment							
Equipment lease							
Bill	01/31/2016	12530387	Toshiba Business	Cust #T0BAV7Q	4.40		-4.40
Bill	01/31/2016	12532672	Toshiba Business	Cust # T0BAV7Q	142.78		-147.18
Bill	02/29/2016	12591386	Toshiba Business	T0BAV7Q	3.78		-150.96
Bill	02/29/2016	12598509	Toshiba Business	Cust #t0BAV7Q	172.92		-323.88
Bill	03/31/2016	12677363	Toshiba Business	Customer #T0BAV7Q	219.97		-543.85
Bill	03/31/2016	12677360	Toshiba Business	Customer #T0BAV7Q	5.72		-549.57
Bill	04/30/2016	12753873	Toshiba Business	Cust #T0BAV7Q	4.40		-553.97
Bill	04/30/2016	12753887	Toshiba Business	Cust #T0BAV7Q	163.90		-717.87

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Type	Date	Num	Source Name	Memo	Debit	Credit	Balance
Bill	05/31/2016	12819631	Toshiba Business	Customer #T0BAV7Q	235.48		-953.35
Bill	05/31/2016	12819630	Toshiba Business	Customer #T0BAV7Q	22.36		-975.71
JE	08/18/2016	VOID #5920	Toshiba Business	Lost check in mail. Reissued		235.48	-740.23
JE	08/18/2016	VOID #5920	Toshiba Business	Lost check in mail. Reissued		22.36	-717.87
Total Equipment lease					975.71	257.84	-717.87
Total Equipment					975.71	257.84	-717.87
Office Supplies							
Office Moodie							
Bill	06/23/2016	June 2016	VISA ***3259	Office Depot - Brothers pri	65.42		-65.42
Bill	06/30/2016	Jun 2016	VISA ***3259	Amazon - Brother Printer t	33.78		-99.20
Bill	01/24/2017	Jan 2017 - 2	VISA ***3259	Techsoup - Bit Defender	87.00		-186.20
Total Office Moodie					186.20	0.00	-186.20
Total Office Supplies					186.20	0.00	-186.20
Printing & Copying							
Bill	01/22/2016	Jan 2016	VISA ***3259	Vista Print - Business Carc	25.07		-25.07
Bill	02/16/2016	39084	Lawrence Printing & Design	Inv 39084; Business Cards	68.00		-93.07
Bill	03/08/2016	82651	Billy Pilgrim, LLC	Inv 82651	490.00		-583.07
Bill	03/10/2016	39190	Lawrence Printing & Design	Inv #39190	68.00		-651.07
Bill	04/27/2016	82664	Billy Pilgrim, LLC	Mother's Day Mailer	750.00		-1,401.07
Bill	05/26/2016	39406	Lawrence Printing & Design	Court Advocacy & S Reid	136.00		-1,537.07
Bill	08/18/2016	39623	Lawrence Printing & Design	Inv #39623; business card	68.00		-1,605.07
Bill	08/31/2016	82691	Billy Pilgrim, LLC	5k event posters and Willo	350.00		-1,955.07
Bill	11/08/2016	82704	Billy Pilgrim, LLC	Inv# 82704	1,238.00		-3,193.07
Bill	11/09/2016	92839	ProPrint	Acct # 05601 Inv # 92839	85.65		-3,278.72
Total Printing & Copying					3,278.72	0.00	-3,278.72
TOTAL					5,727.82	5,727.84	0.02