2015 Social Service Funding Application – Non-Alcohol Funds

Applications for 2015 funding must be complete and submitted electronically to the City Manager’s Office at ctoomay@lawrenceks.org by 5:00 pm on Friday, May 2, 2014. Applications received after the deadline will not be reviewed by the Social Service Funding Advisory Board.

**General Information:** Each year, the City Commission considers requests for the allocation of dollars to a number of agencies that provide services benefiting the Lawrence community. These funds are to be used to support activities that align with the Community Health Plan which was developed with input from many people throughout the community. The five areas for the plan are listed below:

- Access to healthy foods
- Access to health services
- Mental health
- Physical activity
- Poverty and jobs


Applications will be reviewed by the Social Service Funding Advisory Board at meetings held from 8:00 a.m. to 12:00 p.m. on May 23 and May 30. **Applicants are asked to make a contact person available by phone at that time in case questions arise.**

Following their review, the Advisory Board will forward recommendations for funding to the City Commission. Recommendations will be based upon the following criteria:

- availability of city funds
- the stated objectives of the applicant’s program
- alignment of the program with the Community Health Plan
- the efforts to collaborate and create a seamless system of support for residents
- outcomes that move program participants from total dependency toward measurable levels of independence
- ability to measure progress toward the program objectives and the Community Health Plan
- past performance by the agency in adhering to funding guidelines (as appropriate)

The final decision regarding funding will be made by the City Commission when they adopt the Annual Operating and Capital Improvement Budget in August.

Please note that funds will be disbursed according to the following schedule unless otherwise agreed to in writing:

- First half of funds will not be disbursed before April 1
- Second half of funds will not be disbursed before October 1

**Questions?** Contact Casey Toomay, Budget Manager at ctoomay@lawrenceks.org or at 785-832-3409.
2015 Social Service Funding Application – Non-Alcohol Funds

SECTION 1. APPLICANT INFORMATION

Legal Name of Agency: ECUMENICAL FELLOWSHIP OF LAWRENCE

Name of Program for Which Funding is Requested: MLK COMMUNITY PROGRAMS

Primary Contact Information (must be available by phone 5/23/14 and 5/30/14 from 8 a.m. to 12:00 p.m.)

Contact Name and Title: PAUL WINN, JR.

Address: 315 EAST 7TH STREET, LAWRENCE, KS 66044

Telephone: 785.749.0985 Fax: ___________________________ Email: winnhome4u@att.net

SECTION 2. REQUEST INFORMATION

A. Amount of funds requested from the City for this program for calendar year 2015: $8,000________________

B. Will these funds be used for capital outlay (equipment or facilities?) If so, please describe: NO

C. Will these funds be used to leverage other funds? If so, how: NO

D. Did you receive City funding for this program in 2014? If so, list the amount and source for funding (i.e. General Fund, Alcohol Fund, etc.): $3000, NON-ALCOHOL FUND

1. How would any reduction in City funding in 2015 impact your agency? The reduction would result in less effective programs and advertisements of the MLK programs impacting scholarship programs, Youth Educational opportunity programs, which would greatly impact acts of service to the community.

2. If you are requesting an increase in funding over 2014, please explain why and exactly how the additional funds will be used: Plans to implement Youth involvement projects including travel, education and mentoring will necessitate the additional funds.

SECTION 3. PROGRAM BUDGET INFORMATION

A. PROJECTED BUDGET FOR 2015: $17,000.00

2015 Estimated Expenses: $17,000.00

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speaker Honorariums</td>
<td>$4,250.00</td>
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<tr>
<td>Printing, Fliers/Newspaper ad Programs, and Supplies</td>
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<td>Web Page</td>
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<td>Facilities rental/Arts Center/KU Hall</td>
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<td>Awards</td>
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<td>Signers for the Disabled</td>
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<td>Youth Travel to Educational Sites</td>
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<tr>
<td>Lodging</td>
<td>$2,600.00</td>
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<tr>
<td>Entry Fees</td>
<td>$1,250.00</td>
</tr>
<tr>
<td>Scholarship Awards/Reserve</td>
<td>$2,000.00</td>
</tr>
</tbody>
</table>

B. What percent of 2015 program costs are being requested from the City? 47%

C. Provide a list of all anticipated sources of funding and funding amount for this program in 2015: $2,000 Fund Raisers $7,000 Local Businesses Support
SECTION 4. STATEMENT OF PROBLEM / NEED TO BE ADDRESSED BY PROGRAM

A. Provide a brief statement of the problem or need your agency proposes to address with the requested funding and/or the impact of not funding this program. The statement should include characteristics of the client population that will be served by this program. If possible, include statistical data to document this need.

B. How was the need for this program determined?

C. Why should this problem/need be addressed by the City? The Ecumenical Fellowship works to educate the community of Lawrence about the work, life and legacy of Dr. Martin Luther King, Jr. The Ecumenical Fellowship will continue to combat discrimination through education, community events and programs, and excellent speakers that bring forthright messages about changing from race discrimination to freedom and equality.

D. How does the program align with the Community Health Plan (see page one)? Our mission to is to inform, educate and empower the Lawrence community. Develop communication tools to educate and inform public of the negative impact of racial discrimination in our communities on a regular basis which is vital to good community health.

SECTION 5. DESCRIPTION OF PROGRAM SERVICES

A. Provide a brief description of the service you will provide and explain how it will respond to the need you identified in Section 4. The description should include how many clients will be served, and should describe as specifically as possible the interaction that will take place between the provider and the user of the service.

The community will have opportunities to participate in educational events and programs, by networking with businesses, churches, and other organizations to build bridges and celebrate the value of human worth as all faiths have something meaningful to contribute to building our community.

B. What other agencies in the community are providing similar types of services. What efforts have you made to avoid duplication or coordinate services with those agencies?

The Ecumenical Fellowship will not duplicate any efforts for The MLK Community Activities, but will bring others together in changing the culture and carrying out the memorial events. We will teamwork with others in the community such as the Boys and Girls Club, The Lawrence Community Shelter, USD 497 and other community agencies as we coordinate programs and services for the health of the community.

SECTION 6. PROGRAM OBJECTIVES

Please provide three specific program objectives for 2015. Objectives should demonstrate the purpose of the program and measure the amount of service delivered or the effectiveness of the services delivered. A time frame and numerical goal should also be included. Examples include, “75% of clients receiving job training will retain their job one year after being hired,” “increased fund raising efforts will result in a 15% increase in donations in 2015,” “credit counseling services will be provided to 600 clients in 2015,” etc. Applicants will be expected to report their progress toward meeting these objectives in their six-month and annual reports to the City.

1. Provide Scholarship Awards to assist in furthering education, allowing us to give a minimum of 2 significant scholarship awards.
2. Conduct a Business Bazaar to educate the community of local goods and services available including health screening/maintenance and prevention of hypertension, diabetes, and other life threatening diseases.
3. Work with the Boys & Girls Club to prepare Scholarship applicants and educate students on requirements for receiving scholarships. Services to be provided to approximately 60 clients.
4. Provide educational opportunity for Youths be exposed to a wealth of information captured in the Memphis Civil Rights Museum and Washington DC Monument honoring Dr. Martin Luther King.
5. Provide social camp events; exposing at least 5 children per summer to activities and people in their peer groups, sharpening their interpersonal skills; resulting in quality decisions for making better life choices.
6. Network with the University of Kansas and Haskell University. The results will be better race relations impacting over 40% of the Lawrence Community.
7. Continue the work with the Jayhawk Rotary Club event bringing multicultural and multiracial groups together for a motivational breakfast greatly impacting the community with increasing participation each year.
8. Provide a musical concert, which honors the legacy of Dr. King in words and music, featuring a diverse group of youth and adult choir members.

9. Continue as an active member of the USD 497 strategic planning MLK committee for developing school programs for maximizing community support.