



2015 Social Service Funding Application – Non-Alcohol Funds

Applications for 2015 funding must be complete and submitted electronically to the City Manager's Office at ctoomay@lawrenceks.org by 5:00 pm on Friday, May 2, 2014. Applications received after the deadline **will not** be reviewed by the Social Service Funding Advisory Board.

General Information: Each year, the City Commission considers requests for the allocation of dollars to a number of agencies that provide services benefiting the Lawrence community. These funds are to be used to support activities that align with the Community Health Plan which was developed with input from many people throughout the community. The five areas for the plan are listed below:

- Access to healthy foods
- Access to health services
- Mental health
- Physical activity
- Poverty and jobs

More information on the Community Health Plan can be found at <http://ldchealth.org/information/about-the-community/community-health-improvement-plan/>.

Applications will be reviewed by the Social Service Funding Advisory Board at meetings held from 8:00 a.m. to 12:00 p.m. on May 23 and May 30. **Applicants are asked to make a contact person available by phone at that time in case questions arise.**

Following their review, the Advisory Board will forward recommendations for funding to the City Commission. Recommendations will be based upon the following criteria:

- availability of city funds
- the stated objectives of the applicant's program
- alignment of the program with the Community Health Plan
- the efforts to collaborate and create a seamless system of support for residents
- outcomes that move program participants from total dependency toward measurable levels of independence
- ability to measure progress toward the program objectives and the Community Health Plan
- past performance by the agency in adhering to funding guidelines (as appropriate)

The final decision regarding funding will be made by the City Commission when they adopt the Annual Operating and Capital Improvement Budget in August.

Please note that funds will be disbursed according to the following schedule unless otherwise agreed to in writing:

- First half of funds will not be disbursed before April 1
- Second half of funds will not be disbursed before October 1

Questions? Contact Casey Toomay, Budget Manager at ctoomay@lawrenceks.org or at 785-832-3409.



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SECTION 1. APPLICANT INFORMATION

Legal Name of Agency: Boys & Girls Club of Lawrence

Name of Program for Which Funding is Requested: After School Programs

Primary Contact Information (must be available by phone 5/23/14 and 5/30/14 from 8 a.m. to 12:00 p.m.)

Contact Name and Title: Colby Wilson, Executive Director

Address: 1520 Haskell Ave

Telephone: 785-424-5211 Fax: 785-841-3911

Email: cwilson@bgclk.org

SECTION 2. REQUEST INFORMATION

- A. Amount of funds requested from the City for this program for calendar year 2015: \$ \$148,722
- B. Will these funds be used for capital outlay (equipment or facilities?) If so, please describe: No
- C. Will these funds be used to leverage other funds? If so, how: The Boys & Girls Club of Lawrence believes in a three-prong approach to sustain it's after school programs. Revenue resources include; grant dollars from federal, state and local government, parent fees and board fundraising.
- D. Did you receive City funding for this program in 2014? If so, list the amount and source for funding (i.e. General Fund, Alcohol Fund, etc.):

Year	Special Alcohol Funds	Non-Alcohol Funds
2014	\$100,000	\$148,722

1. How would any reduction in city funding in 2015 impact your agency?

Reduction in funding would require Boys & Girls Club of Lawrence to make a choice regarding quantity over quality. Boys & Girls Club would have to choose to serve fewer Lawrence youth and maintain safety or increase the student to adult ratio and compromise providing a safe place for youth. Boys & Girls Club provides a safe place due to the low student to adult ratio. The current ratio is 1 to 15. Boys & Girls Club operates on such a low student to adult ratio due to the program design. Staff work hard to ensure that the after school program is not the same as the school day, therefore the program offers a less structured environment for the members. Staffing is 82% of our organizational budget therefore leaving very little room to cut.

2. If you are requesting an increase in funding over 2014, please explain why and exactly how the additional funds will be used: No increase in funding is being requested.

SECTION 3. PROGRAM BUDGET INFORMATION

- A. Provide a detailed budget for the proposed program using the following categories: personnel (list each staff position individually and note if new or existing), fringe benefits, travel, office space, supplies, equipment, other.

Personnel (90 existing group leaders)	\$123,840
Fringe (calculated at 14%)	\$17,338
Travel (transportations for youth)	\$2,500
Office Space	\$0
Supplies (for youth and to carry out curriculum)	\$4,544
Equipment	\$0
Other (administrative supplies)	\$500
TOTAL	\$148,722

- B. What percent of 2015 program costs are being requested from the City? 5%
- C. Provide a list of all anticipated sources of funding and funding amount for this program in 2015:

Anticipated Sources of Funding	
Funding Source	Amount
United Way	\$175,000
Office of Juvenile Prevention	\$25,000
School District	\$16,469
21 st Century Community Learning Centers	\$596,000
Federal/State/Local Grants	\$327,390
TANF	\$155,000
Fundraising	\$200,000
Program Fees	\$1,162,306
Total Revenue	\$2,657,165

SECTION 4. STATEMENT OF PROBLEM / NEED TO BE ADDRESSED BY PROGRAM

- A. Provide a brief statement of the problem or need your agency proposes to address with the requested funding and/or the impact of not funding this program. The statement should include characteristics of the client population that will be served by this program. If possible, include statistical data to document this need.

According to the Kansas Action for Children; youth without positive role models or adequate out of school supervision are at higher risk for academic failure, using drugs and alcohol, becoming crime victims, and/or perpetrating juvenile crimes, and becoming teen parents.

Lawrence youth are facing many risk factors that affect their social, academic and emotional lives. These factors include families living in poverty, academic struggle and being raised in homes where one (single-parent homes) or both parents are working full-time jobs, leaving them unattended. Boys & Girls Club after school programs are essential opportunities to provide prevention and life skills education. Lawrence children greatly benefit from such services.

Boys & Girls Club serves an especially high-risk section of the Lawrence population in grades K-12. Sixty percent of Boys & Girls Club families meet the federal guidelines for poverty as opposed to the Lawrence Public School District average of 35%. Compared to the majority of their public school peers, children in the after-school programs report higher levels on risk factors such as mobility, feeling safe, and having access to tobacco, drugs, and alcohol. Research shows that such factors put children at risk for school failure, delinquency and substance abuse (Battisich, Schaps, Watson & Solomon, 1996; Hawkins, Catalano & Miller, 1992). Boys & Girls Club specializes in providing low-cost and no-cost after school programs to an economically, racially, and ethnically diverse range of families who have no supervision alternatives for their child. Since 2000, we have increased the number of youth we serve from 100 to 3,000 and the number sites where we provide programming from one to 12. In the fall of 2013 the Club will expanded to 14 sites. It is the vision of the Boys & Girls Club Board of Directors and staff to have a Club in every elementary school and to expand the teen center. Having a site at every school allows for a greater impact and expanding the services for teens will help them become more successful.

In 2013, Boys & Girls Club served 3,140 members with average daily attendance of more than 1,200 and through special events served an additional 14,208 non-members. The 2013 demographics are listed in the chart below:

Race	Percent
African-American	13.21%
American Indian	1.25%
Asian	2.46%
Caucasian (Non-Hispanic)	61.01%
Hispanic	3.77%
Multi-Racial	18.30%

Sixty percent of families qualified as federal low-income, 60% were single parent households, and 80% had incomes under \$40,000 per year.

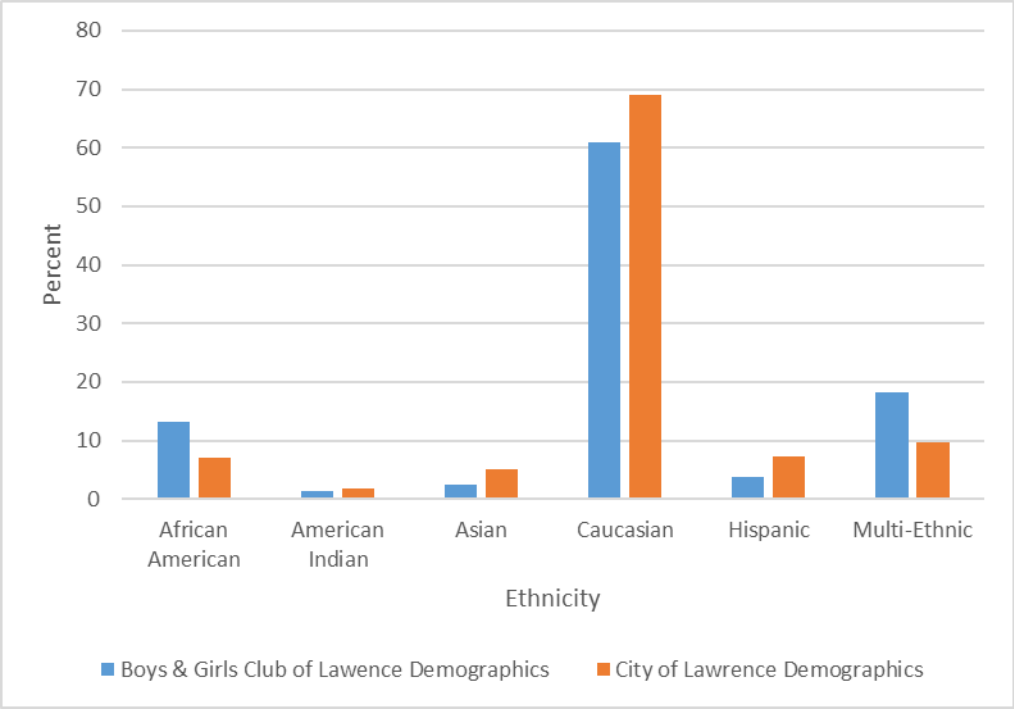
The Boys & Girls Club of Lawrence is requesting funding from the City of Lawrence for ongoing support of after school and summer programming for youth in Lawrence, Kansas. Our quality programs offer a structured and fun atmosphere, including a curriculum in education and career support, character and leadership skill development, cultural arts enrichment, physical education, and health and life skills development. The services are available to any child in Lawrence, regardless of their income and/or ability to pay.

- B. How was the need for this program determined?
There has been extensive study by academic institutions and social services institutions on the benefits of quality after-school programming for at-risk youth. The Call for Quality After school Programs in Kansas report states that, (KAC and Kansas Enrichment Network, 2004): "When an after school program opens, it provides a

safe haven where children are protected from becoming victims of crime, and begins providing responsible adult supervision, constructive activities, and insulation from peer pressure to engage in risky behavior.” The report also cited a national poll of police chiefs, which by a 4 to 1 margin cited after school programs and educational childcare as the most effective strategies to reduce youth violence, and as more successful than prosecution or additional law enforcement aimed at juveniles.

As indicated in the narrative above Lawrence youth face several risk factors that affect their lives. When it comes to Lawrence youth in general, 10% of families live below the poverty level, compared to the national average rate of 8.9% and 30.3% of single-parent households live below the poverty level compared to 27.2% nationally. (US Census) In the Boys & Girls Club of Lawrence alone, 62% families qualified as federal low-income, 60% are single parent households, and 80% had incomes under \$40,000 per year.

In addition to serving a high-risk section of Lawrence youth, Boys & Girls Club serves a disproportionately high number of minorities. The table below demonstrates the difference in the percent of minorities that live in the Lawrence community compared to the percent of minority youth the Club serves.



Studies have shown that children from minority groups typically have more risk factors and fewer protective factors, putting them at greater risk.

A large percent of Boys & Girls Club families (91% or 1,435 out of 1,594) are employed and the face of the American work force has changed over the past few years. While school hours have remained the same work hours have not. The gap between work and school schedules amounts to as much as 25 hours per week, which presents working parents with the challenge of finding someone to care for their children while they are at work. Average work hours per adult increased 7.9 percent between 1960 and 1998, and nearly three-fourths of working adults say they have little or no control over their work schedule.

The burden of longer work hours not only falls on the parents and families but also on the employers. Polling shows that 87 percent of working mothers say the hours after school are when they are most concerned about their children’s safety and this “afterschool stress” can lead to distraction that causes lower productivity, high turnover and absenteeism. In fact, 80 percent of employees with children miss work because of child care problems.

Boys & Girls Club of Lawrence is the premier youth serving organization. No other after school program in Lawrence serves the numbers of children with the range of services that Boys & Girls Club does. The Boys & Girls Club of Lawrence is more than a childcare service; it is a youth program that develops young people to their full potential. The programs at the Boys & Girls Club provide the resources necessary to prepare youth to be productive and contributing members of society.

- C. Why should this problem/need be addressed by the City?
- The City of Lawrence mission states that it is “committed to providing excellent city services that enhance the quality of life for all the Lawrence community.” The Boys & Girls Club of Lawrence directly supports this mission by providing much needed after school and summer activity programming to the youth of Lawrence, particularly those youth who are exposed to increasing risk factors such as poverty, mobility, and lack of adult supervision,

early exposure to drugs and alcohol and academic failure. The Boys & Girls Club helps to ensure that all youth have access to quality after school and summer programming. While the City of Lawrence provides a number of activities through its Parks and Recreation Department, the Boys & Girls Club specializes in services for youth, primarily at-risk youth who cannot afford to pay for Parks and Recreation Services. The Boys & Girls Club also has staff trained to work with children who may display disciplinary problems or other signs of at-risk behavior due to their limited access to adult supervision or structured activities. Collaborating with the Boys & Girls Club ensures that all youth in Lawrence have access to quality programming; therefore, we complement each other well.

D. How does the program align with the Community Health Plan (see page one)?

Healthy Lifestyles is one of Boys & Girls Club's 3 priority outcomes. The Boys & Girls Club of Lawrence after school programs align with the Community Health Plan in many ways but specifically in the area of physical fitness. Physical fitness is a large component of our after school programs. Each program is required to provide, at a minimum, 30 minutes of physical activity each day. That means that by the end of the week our members have completed 150 minutes of physical activity. The 30 required minutes includes only the structured, game-like physical activities, it does not take into account the recess time or the transition time that our members also do every day. By instilling the importance of Healthy Lifestyles, including physical activity, into our members they will grow up to become adults who make healthy choices and know the importance of physical fitness.

SECTION 5. DESCRIPTION OF PROGRAM SERVICES

A. Provide a brief description of the service you will provide and explain how it will respond to the need you identified in Section 4. The description should include how many clients will be served, and should describe as specifically as possible the interaction that will take place between the provider and the user of the service.

The Boys & Girls Club will provide after school and out-of-school programming to low-income youth ages 5-15. Services will be provided to over 3,000 youth per year at 14 different sites in the community.

Programs include curriculums in the following areas:

- Education and Career Development
- Character and Leadership Skill Development
- Cultural Arts
- Sports, Recreation and Fitness Education
- Health and Life Skills
- Substance Abuse Prevention
- Service Learning

Most of the youth receiving services at the Boys & Girls Club experience higher risk factors than protective factors, as evidenced by the Communities that Care survey. Program curriculums are effectively decreasing risk factors and increasing protective factors for the youth. Some of the Protective factors that we focus on include and are not limited to:

- Community Rewards for Prosocial involvement
- Community Opportunities for Prosocial involvement
- Feeling safe in the community

Boys & Girls Club also offers academic support for its members. Program managers and group leaders work extensively with school day staff to ensure that all members are maintaining and/or achieving high academic standards. Every day Club members participate in homework time and academic activities tailored specifically to their grade level and learning level. Grades and state assessment data are collected so that Boys & Girls Club staff and school staff can determine what students need academic supports and devise a plan to put those supports in place through the after school program.

Boys & Girls Club is also partnering with the United Way to provide additional academic supports to the Club members. Academic coordinators have been hired to equip staff with the resources to effectively help students with their homework and to plan activities that tie into what the students are learning during the school day. The other supports come in the form of kits that are filled with a variety of academic activities complete with lesson plans for Boys & Girls Club staff to pick up and use during the program time.

The Boys & Girls Club offers numerous opportunities for the youth participants to engage in community activities and rewards positive behaviors that reinforce positive messages.

B. What other agencies in the community are providing similar types of services. What efforts have you made to avoid duplication or coordinate services with those agencies?

Boys & Girls Club is a leader in the community, not only in providing after school programming, but in coordinating services so as to minimize duplication and fragmentation. In addition to the United Way, Boys & Girls Club partners include the Lawrence Arts Center (arts programming), Prairie Park Nature Center (nature education), Lawrence Parks and Rec (access to pools and parks), Lawrence Public Schools (use of ten buildings), DCCCA (assistance with prevention programming), and Douglas County Extension (nutritional and life skills activities), and the Lawrence Chamber of Commerce among others.

Boys & Girls Club draws volunteers for tutoring and mentoring from many sources, including the University of Kansas, Haskell Indian Nations University, and the Roger Hill Volunteer Center. Local business partners and the Board of Directors support ongoing community fundraising efforts like the Red Dog Run and the Mardi Gras Ball. An independent contractor performs our evaluation of programs.

Boys & Girls Club continues to work closely with the United Way to ensure that a common community goal is met. The partnership between the United Way and Boys & Girls Club allows our organization to partner with a variety of community organization to reach one common goal.

Extensive coordination is conducted between partner organizations to ensure that services and efforts are not duplicated and that resource utilization is maximized.

SECTION 6. PROGRAM OBJECTIVES

Please provide three specific program objectives for 2015. Objectives should demonstrate the purpose of the program and measure the amount of service delivered or the effectiveness of the services delivered. A time frame and numerical goal should also be included. Examples include, "75% of clients receiving job training will retain their job one year after being hired," "increased fundraising efforts will result in a 15% increase in donations in 2015," "credit counseling services will be provided to 600 clients in 2015," etc. **Applicants will be expected to report their progress toward meeting these objectives in their six-month and annual reports to the City.**

1) Process Outcomes #1: In 2015, Boys & Girls Club will provide 3,000 children (minimum 1,350 per day) with out-of-school programming at 14 sites, with transportation from an additional elementary school and four middle schools. These sites will provide 175 days of after school programming from 7:00am to 7:00pm and 54 days out-of-school programming from 7:30am-6:00pm. Numbers served are tracked through Vision, a member tracking software, and the Boys & Girls Club annual report.

2) Behavioral Outcome #2: Based on yearly participant evaluations, a minimum 90% of participants will report feeling safe in Boys & Girls Club programs, a measure that will reflect their daily connections with supportive adults.

3) Behavioral Outcome #3: Based on quarterly staff progress reports, 50% of participants will maintain or improve on three learning behaviors; (a) follows directions, (b) accepts responsibility for behavior, and (c) uses cooperation skills.