



## 2015 Economic Development Agency / Vendor Service Agency Funding Application

Applications for 2015 funding must be **complete and submitted electronically to the City Manager's Office at [ctoomay@lawrenceks.org](mailto:ctoomay@lawrenceks.org) by 5:00 pm on Friday, May 2, 2014.**

Please note that funds will be disbursed according to the following schedule unless otherwise agreed to in writing:

- First half of funds will not be disbursed before April 1
- Second half of funds will not be disbursed before October 1

### SECTION 1. APPLICANT INFORMATION

Legal Name of Agency: Lawrence Arts Center, Inc.  
Contact Name and Title: Susan Tate, Chief Executive Officer  
Address: 940 New Hampshire, Lawrence, KS 6044  
Telephone: 785-843-2787 Fax: \_\_\_\_\_ Email: susantate@lawrenceartscenter.org

### SECTION 2. REQUEST INFORMATION

- A. Program Name: Scholarships
- B. Amount of funds requested from the City for this program for calendar year 2015: \$50,000
- C. Did you receive City funding for this program in calendar year 2014? If so, how much? \$30,000
1. How would a reduction in city funding in 2015 impact the ability of your agency to provide services to/on behalf of the City? A reduction in funding for 2015 would mean that we would not have adequate funds to enable all underserved members of the community, regardless of ability to pay, to attend preschool, or take drama, dance, or visual arts classes. With more than 20% of our constituency in need of financial assistance, a reduction would negatively impact our agency as well as quality of life in Lawrence.
  2. If you are requesting an increase in funding over 2014, please provide a justification for the increase. The Arts Center currently makes very difficult decisions in relation to providing scholarship assistance. We have gone from 20% of our preschool families receiving financial aid to 25% in this fiscal year. We do not want to turn anyone away, but without additional scholarship support from the City of Lawrence, we will be forced to deny arts opportunities to some of the most-needy families in our community due to inability to pay. We pledge to continue to try to match city support through private fundraising. This \$50,000 request represents ½ of our scholarship needs for one year.

### SECTION 3. PROGRAM BUDGET INFORMATION

Provide a detailed budget for the proposed program using the following categories: personnel (list each staff position individually and note if new or existing), fringe benefits, travel, office space, supplies, equipment, other.

Designated Scholarship Funds	\$ 15,000
Unrestricted Scholarship Funds	\$ 25,000
City of Lawrence Scholarship Funds	\$ 50,000
	\$ 90,000
<b>TOTAL NEED:</b>	<b>\$100,000</b>
<b>BUDGET DEFICIT:</b>	<b>(-\$10,000)</b>

## SECTION 4. PROGRAM OBJECTIVES

Please provide three specific program objectives for 2015. Objectives should demonstrate the purpose of the program and measure the amount of service delivered or the effectiveness of the services delivered. A time frame and numerical goal should also be included. Examples include, "75% of clients receiving job training will retain their job one year after being hired," "increased fundraising efforts will result in a 15% increase in donations in 2015," "credit counseling services will be provided to 600 clients in 2015," "new digital arts program will serve 275 students in 2015," etc. **Applicants will be expected to report their progress toward meeting these objectives in their six-month and annual reports to the City.**

1. Increase enrollment through financial aid programs by 5%.
2. Increase diversity in all education programs by offering 90% to 100% scholarships to students in very low to low socioeconomic backgrounds.
3. Expand outreach efforts by 25% through collaborations with local community service agencies

Applications for 2015 funding must be **complete and submitted electronically to the City Manager's Office at [ctoomay@lawrenceks.org](mailto:ctoomay@lawrenceks.org) by 5:00 pm on Friday, May 2, 2014.**

Please contact Casey Toomay, Budget Manager at [ctoomay@lawrenceks.org](mailto:ctoomay@lawrenceks.org) or at 785-832-3409 with questions.