



## City of Lawrence

### 2013 Social Service Funding Application – Non-Alcohol Funds

**Applications for 2013 funding must be complete and submitted electronically to the City Manager's Office at [ctoomay@lawrenceks.org](mailto:ctoomay@lawrenceks.org) by 5:00 pm on Friday, May 4, 2012.**

**General Information:** Each year, the City Commission considers requests for the allocation of dollars to a number of agencies that provide services benefiting the Lawrence community. These funds are to be used pursuant to the goals of the City Commission, which can be found below:

- **ECONOMIC DEVELOPMENT:** Promoting the economic development of Lawrence to provide varied work and business opportunities.
- **PLANNED GROWTH:** Encouraging growth that protects our environment, neighborhoods, and cultural features while benefiting all of our citizens.
- **COMMUNITY BUILDING:** Creating social capital and celebrating our heritage.
- **ENVIRONMENT ISSUES:** Integrating the environment into our decisions as we work towards a sustainable city.
- **NEIGHBORHOOD QUALITY:** Improving the livability of all Lawrence neighborhoods.
- **TRANSPORTATION:** Improving access for all citizens.
- **DOWNTOWN DEVELOPMENT:** Enhance the vitality of downtown while maintaining it as a unique community treasure.
- **SERVICE DELIVERY:** Provide excellent city services consistent with resources available.

**Applications will be reviewed by the Social Service Funding Advisory Board at meetings held from 2:00 to 6:00 p.m. on May 16 and May 23. Applicants are asked to make a contact person available by phone in case questions arise.** Following their review, the Advisory Board will forward recommendations for funding to the City Commission.

Recommendations will be based upon the following criteria:

- availability of city funds
- the need demonstrated through the agency's application
- the stated objectives of the applicant's program
- alignment of the program with the City Commission Goals
- the efforts to collaborate and avoid duplication of service demonstrated through the application
- outcomes that move program participants from total dependency toward measurable levels of independence
- ability to measure progress toward the program objectives and the City Commission Goals
- past performance by the agency in adhering to funding guidelines (as appropriate)

The final decision regarding funding will be made by the City Commission when they adopt the Annual Operating and Capital Improvement Budget in August.

**PLEASE NOTE THAT FUNDS WILL BE DISBURSED ACCORDING TO THE FOLLOWING SCHEDULE UNLESS OTHERWISE AGREED TO IN WRITING:**

- FIRST HALF OF FUNDS WILL NOT BE DISBURSED BEFORE APRIL 1
- SECOND HALF OF FUNDS WILL NOT BE DISBURSED BEFORE OCTOBER 1

**Questions?** Contact Casey Toomay, Budget Manager at [ctoomay@ci.lawrence.ks.us](mailto:ctoomay@ci.lawrence.ks.us) or at 785-832-3409.



City of Lawrence

**2013 Social Service Funding Application – Non-Alcohol Funds**

**SECTION 1. APPLICANT INFORMATION**

Legal Name of Agency: The Willow Domestic Violence Center  
 Name of Program for Which Funding is Requested: Outreach  
 Primary Contact Information (must be available by phone 5/16 and 5/23 from 2 p.m. to 6 p.m.)  
 Contact Name and Title: Aimee Eickmann  
 Address: PO Box 633, Lawrence, KS 66044  
785-331-2034 ext. 105 or  
 Telephone: 913-948-0917 (cell) Fax: 785-856-2043  
 Email: aeickmann@willowdvcenter.org

**SECTION 2. REQUEST INFORMATION**

- A. Amount of funds requested from the City for this program for calendar year 2013: \$6,000
- B. Will these funds be used for capital outlay (equipment or facilities) in 2013? If so, please describe: No
- C. Will these funds be used to leverage other funds in 2013? If so, how: No
- D. Did you receive City funding for this program in 2012? If so, list the amount and source for funding (i.e. General Fund, Alcohol Fund, etc.): Yes, \$6,000 from General Fund. We also received \$17,000 from Alcohol Tax Funds for our Art Therapy for Children project.
  - 1. How would any reduction in city funding in 2013 impact your agency? According to the 2007 Docking Report, 3 out of 5 survivors of domestic violence in Kansas do not know that services exist in their community. A reduction would limit the number of brochures, presentation handouts and other materials used to reach survivors by 5% or more depending on the amount of the reduction. As the number of incidents of domestic violence rise, a decrease would directly impact survivors ability to know about DV services in the Lawrence community.
  - 2. If you are requesting an increase in funding over 2012, please explain why and exactly how the additional funds will be used: No increase requested.

**SECTION 3. PROGRAM BUDGET INFORMATION**

- A. Provide a detailed budget for the proposed program using the following categories: personnel (list each staff position individually and note if new or existing), fringe benefits, travel, office space, supplies, equipment, other.

Position Title	Purpose - Explanation	Salary or Wage Per hour	Total Hrs worked for agency	Total Annual Salary or Wage	% of hrs worked for other grant	% of hrs worked for City grant	Other Funds	City Funds	TOTAL
Executive Director	Admin. and outreach	\$23.17	2,080	\$48,194	17%	0%	\$8,000	\$0	\$8,000
Director of Community Engagement	Outreach coordination	\$16.83	2,080	\$35,000	100%	0%	\$35,000	\$0	\$35,000
<b>SUBTOTAL</b>							<b>\$43,000</b>	<b>\$0</b>	<b>\$43,000</b>
FRINGE BENEFITS				Total Fringe	% Other	% City	Other Funds	City Funds	TOTAL
FICA & Medicare	43000 X 7.65%	\$0.00	2,080	\$3,289	100%	0%	\$3,289	\$0	\$3,289
Unemployment Insurance	8000 X5.4%	\$0.00	2,080	\$432	100%	0%	\$432	\$0	\$432
Workers Comp	7160 X.13	\$0.00	2,080	\$931	100%	0%	\$931	\$0	\$931
Health Insurance		\$0.00	2,080	\$5,016	100%	0%	\$5,016	\$0	\$5,016

SUBTOTAL							\$9,668	\$0	\$9,668
TRAVEL	Purpose - Explanation	Rate	Mileage	Total Mileage Exp	% Other	% City	Other Funds	City Funds	TOTAL
Local Transportation	Meetings, direct service	0.4	1,745	\$698	100%	0%	\$698	\$0	\$698
Conference & Convention	AG Conf & KCSDV training	0.4	435	\$174	100%	0%	\$174	\$0	\$174
<b>SUBTOTAL</b>							<b>\$872</b>	<b>\$0</b>	<b>\$872</b>
SUPPLIES AND COMMUNICATIONS				Total	% Other	% City	Other Funds	City Funds	TOTAL
Supplies	paper, markers, labels, etc			\$1,820	18%	82%	\$320	\$1,500	\$1,820
Printing & Publications	printing, ads, etc.			\$4,500	0%	100%	\$0	\$4,500	\$4,500
<b>SUBTOTAL</b>							<b>\$320</b>	<b>\$6,000</b>	<b>\$6,320</b>
CONTRACTUAL SERVICES				Total	% Other	% City	Other Funds	City Funds	TOTAL
Audit				\$1,758	100%	0%	\$1,758	\$0	\$1,758
<b>SUBTOTAL</b>							<b>\$1,758</b>	<b>\$0</b>	<b>\$1,758</b>
OTHER				Total	% Other	% City	Other Funds	City Funds	TOTAL
Training Costs	AG conf registration			\$230	100%	0%	\$230	\$0	\$230
<b>SUBTOTAL</b>							<b>\$230</b>	<b>\$0</b>	<b>\$230</b>
<b>TOTAL EXPENDITURES:</b>							<b>\$55,848</b>	<b>\$6,000</b>	<b>\$61,848</b>

- B. What percent of 2013 program costs are being requested from the City? 10%
- C. Provide a list of all anticipated sources of funding and funding amount for this program in 2013:
  - . PFA \$55,848
  - . City of Lawrence \$6,000

**SECTION 4. STATEMENT OF PROBLEM / NEED TO BE ADDRESSED BY PROGRAM**

- A. Provide a brief statement of the problem or need your agency proposes to address with the requested funding and/or the impact of not funding this program. The statement should include characteristics of the client population that will be served by this program. If possible, include statistical data to document this need.

Domestic Violence encompasses a range of actions, including emotional abuse, financial dependence, physical assault, sexual assault, and sometimes stalking, committed by someone to whom the survivor is intimately related. Intimate relations include spouses, sexual partners, parents, children, siblings, extended family members, and dating relationships. Although victims of domestic violence include both men and women, females are affected disproportionately. Victims can be of any age, race, culture, religion, education, employment or marital status. According to the surgeon general, domestic violence is the leading cause of injury to women in the United States.

According to the August 2007 Docketing Institute of Public Affairs: Domestic Violence Victim Services Report, most Kansas women agree or strongly agree that domestic violence is a widespread problem in Kansas. They also found that three out of five of the victims did not know where to go to receive domestic violence services. Most victims indicated that their town did not have enough access to information about domestic violence. The report goes on to state the most frequently mentioned victim recommendation for improving domestic violence services in Kansas is to increase awareness and do more promotion of domestic violence services. Of those victims that did find the local services, 91% indicated that their situation improved as a result of services.

A recent study (Spring 2010 by Adela Timmons, University of Kansas Psychology Department Undergraduate Statistical Report) of The Willow Domestic Violence Center statistical information revealed that since July 2003 the demand for our services is increasing with a trend to continue for the foreseeable future.

To address the Docking Report results and the increase in incidents of domestic violence, The Willow Domestic Violence Center proposes to educate the community about domestic violence and our services through information tables at community events, speaking to groups within the community (civic, religious, professionals, schools, etc.), displaying the Clothesline Project throughout the community, and strategic advertising.

- B. How was the need for this program determined?  
The need was determined based on the Docking Institute Report (see previous answer) and the fact that we continue to see an increase in request for our services. During our last Fiscal Year (2011), we provided the following services: 24-hour crisis line: 699 crisis calls; Emergency shelter: 260 women and children; Support group for survivors: 144 women and children; Community education and outreach: over 2200 people; Peer counseling: over 1,785 women.
- C. Why should this problem/need be addressed by the City?  
Without educating the community about domestic violence and the available resources, the cycle of violence is allowed to continue and grow. Education about domestic violence provides an opportunity for those experiencing the violence to seek help.

Domestic violence has an economic impact on this community through police response to domestic disturbances and medical assistance due to loss of work. The national health costs of domestic violence are high, with direct medical and mental health care services for victims amounting to nearly \$4.1 billion. The Centers for Disease Control and Prevention estimates that the annual cost of lost productivity due to domestic violence equals \$727.8 million, with more than 7.9 million paid workdays lost each year

- D. How does the program relate to one or more of the goals of the City Commission (see page one)?  
The Willow's Outreach Program addresses the issue of Neighborhood Quality. Through domestic violence education and awareness, we strive to increase the safety and well-being of each and every home, thus making entire neighborhoods safer. The recent Lawrence-Douglas County Health Department's comprehensive community health assessment showed that survey respondents indicated that intimate partner violence and bullying were top concerns. It is our goal to address these concerns in the community, and ultimately make every home and neighborhood free from abuse.

#### **SECTION 5. DESCRIPTION OF PROGRAM SERVICES**

- A. Provide a brief description of the service you will provide and explain how it will respond to the need you identified in Section 4. The description should include how many clients will be served, and should describe as specifically as possible the interaction that will take place between the provider and the user of the service.

The Willow is committed to providing the community with information on domestic violence, its causes and effects, in an effort to end domestic violence in future generations. Not only does this program fill a need to educate the public but it is also a mechanism for reaching out to survivors of domestic violence. Outreach and education includes advertising services, distributing brochures, providing training for other service providers and professionals, and conducting educational presentations to community groups and display of the Clothesline Project. The Clothesline Project is a visual display that bears witness to the violence against women through survivor's stories. During the public display, a clothesline is hung with shirts. Each shirt is decorated to represent a particular woman's experience, by the survivor herself or by someone who cares about her.

We expect to impact 1,000 participants through our presentations, 1,000 participants with our information tables and 3,000 participants with our Clothesline Project display during FY 2013.

- B. What other agencies in the community are providing similar types of services. What efforts have you made to avoid duplication or coordinate services with those agencies?

The Willow Domestic Violence Center is the only organization in Douglas, Franklin, and Jefferson Counties that provides both residential and non-residential services specifically to survivors of domestic violence. A 24-hour crisis line for domestic violence information and services, emergency shelter, crisis counseling, court advocacy, support group, community education, and safety planning are services for domestic violence survivors (primarily women and their children) which are unique to The Willow. The Willow is fully accredited by the Kansas State Coalition Against Sexual and Domestic Violence.

In Douglas County, the Executive Director participates in the United Way Agency Director's meetings which are held quarterly and provides an opportunity to connect with other United Way member agencies. The Willow also strives to coordinate with other organizations to ensure survivors' needs are met. The Willow has entered into an MOU with GaDuGi Safe Center and First Step at Lakeview in order to address common goals and shared survivors.

#### **SECTION 6. PROGRAM OBJECTIVES**

Please provide three specific program objectives for 2013. Objectives should demonstrate the purpose of the program and measure the amount of service delivered or the effectiveness of the services delivered. A time frame and numerical goal should also be included. Examples include, "75% of clients receiving job training will retain their job one year after being hired," "increased fundraising efforts will result in a 15% increase in donations in 2013," "credit counseling services will be provided to 600 clients in 2013," etc. **Applicants will be expected to report their progress toward meeting these objectives in their six-month and annual reports to the City.**

The Willow will provide at least 35 presentations to the Lawrence Community during FY 2013. The Willow Domestic Violence Center Outreach Coordinator will keep records documenting the presentations.

The Clothesline Project will be displayed at least 10 times during FY 2013. The Willow Outreach Coordinator will keep records documenting the dates, times, locations, etc. of the Clothesline Project displays.

85% of participants provided evaluations for community presentations will state an increase in understanding of domestic violence and The Willow services during FY 2013. The Willow Outreach Coordinator will provide evaluations to presentations lasting 45 minutes or longer and summarize those evaluations for each presentation.