



City of Lawrence

2013 Social Service Funding Application - Special Alcohol Funds

Applications for 2013 funding must be complete and submitted electronically to the City Manager's Office at ctoomay@lawrenceks.org by 5:00 pm on Friday, May 4, 2012.

General Information: Each year, the City Commission considers requests for the allocation of dollars to a number of agencies that provide services benefiting the Lawrence community. These funds are to be used pursuant to the goals of the City Commission, which can be found below:

- **ECONOMIC DEVELOPMENT:** Promoting the economic development of Lawrence to provide varied work and business opportunities.
- **PLANNED GROWTH:** Encouraging growth that protects our environment, neighborhoods, and cultural features while benefiting all of our citizens.
- **COMMUNITY BUILDING:** Creating social capital and celebrating our heritage.
- **ENVIRONMENT ISSUES:** Integrating the environment into our decisions as we work towards a sustainable city.
- **NEIGHBORHOOD QUALITY:** Improving the livability of all Lawrence neighborhoods.
- **TRANSPORTATION:** Improving access for all citizens.
- **DOWNTOWN DEVELOPMENT:** Enhance the vitality of downtown while maintaining it as a unique community treasure.
- **SERVICE DELIVERY:** Provide excellent city services consistent with resources available.

Applications will be reviewed by the Social Service Funding Advisory Board at meetings held from 2:00 to 6:00 p.m. on May 16 and May 23. Applicants are asked to make a contact person available by phone in case questions arise. Following their review, the Advisory Board will forward recommendations for funding to the City Commission.

Recommendations will be based upon the following criteria:

- availability of city funds
- the need demonstrated through the agency's application
- the stated objectives of the applicant's program
- alignment of the program with the City Commission Goals
- the efforts to collaborate and avoid duplication of service demonstrated through the application
- outcomes that move program participants from total dependency toward measurable levels of independence
- ability to measure progress toward the program objectives and the City Commission Goals
- past performance by the agency in adhering to funding guidelines (as appropriate)

The final decision regarding funding will be made by the City Commission when they adopt the Annual Operating and Capital Improvement Budget in August.

Special Alcohol Tax Information. Below are descriptions of descriptions of the categories of programs that may be funded with Special Alcohol Tax. An organization may apply in as many categories as it chooses.

Prevention. Activities related to prevention are described below.

- *Universal Prevention:* A universal prevention strategy is one that is desirable for all members of a given population. The goal of the universal prevention is to deter the onset of substance abuse by providing all individuals with information and skills needed to prevent the problem.
- *Selective Prevention:* Selective prevention strategies target subgroups that are believed to be at greater risk than others. Risk groups may be identified on the basis of biological, psychological, social or environment risk factors known to be associated with substance abuse.

- *Indicated Prevention:* The purpose of indicated prevention is to identify individuals who exhibit early signs of substance abuse and associated behavior and to target them with special programs. In the field of substance abuse, an example of an indicated prevention strategy might be for high school students who experience truancy, failing grades and depression.

Treatment & Recovery. Treatment and recovery related activities are described below:

- *Assessment/Evaluations:* Assessment and Evaluation is the process of identifying the extent of a substance abuse problem through the process of background assessments and interviews. The assessment and evaluation stage allows a clinician to make an appropriate diagnosis and treatment placement.
- *Therapy:* This section of the continuum includes inpatient, outpatient or educational processes to assist the client in addressing substance abuse issues.
- *Aftercare:* Aftercare includes efforts to reintegrate clients into a normal living situation and support a substance free existence. Aftercare may also include on-going therapy with clinical, family support and self-help programs.

Intervention. Activities related to intervention include initial assessment of individuals who have problems with substances and making appropriate referrals. Intervention also includes efforts to interrupt the use of substances in order to connect the client with proper treatment resources.

Coordination. Comprehensive and coordinated efforts provide multiple benefits when communities address alcohol and other drug problems. A community-wide approach is effective because:

- 1) It affects the entire social environment, which allows communities to have strategic approach to addressing norms, values, and policies as well as changing conditions that place children at risk.
- 2) It develops broad base of support and teamwork which allows all agencies involved to fully understand their contribution to the overall single strategy to address issues.
- 3) It brings results that are long lasting by integrating programs, services, and activities through existing organizations and extends the influence of all programs.

Other. Programs, policies or practices deemed appropriate according to Charter Ordinance 33.

Other Information. Collaboration and/or coordination between organizations is highly recommended and multi-agency proposals to address an identified community problem are encouraged. Programs should have research based effective strategies or “promising approaches.” All programs must have goals with measurable outcomes.

PLEASE NOTE THAT FUNDS WILL BE DISBURSED ACCORDING TO THE FOLLOWING SCHEDULE UNLESS OTHERWISE AGREED TO IN WRITING:

- **FIRST HALF OF FUNDS WILL NOT BE DISBURSED BEFORE APRIL 1**
- **SECOND HALF OF FUNDS WILL NOT BE DISBURSED BEFORE OCTOBER 1**

The budget picture from the Kansas Legislature creates uncertainty as to the status of the local portion of the alcohol liquor tax. If the Legislature decides to eliminate or reduce the local portion of this tax, it will impact the City’s ability to fund programs. The City of Lawrence is proceeding with the Request for Proposal process and accepting applications for the alcohol tax revenues, with the understanding that funding levels, if any, are unknown and potentially subject to reductions by the State Legislature.

Questions? Contact Casey Toomay, Budget Manager at ctoomay@ci.lawrence.ks.us or 785.832.3409.



2013 SOCIAL SERVICE FUNDING APPLICATION – SPECIAL ALCOHOL

SECTION 1. APPLICANT INFORMATION

Legal Name of Agency: The Willow Domestic Violence Center
Name of Program for Which Funding is Requested: Survivor Services (based at safe shelter)
Primary Contact Information (must be available by phone 5/16 and 5/23 from 2 p.m. to 6 p.m.)
Contact Name and Title: Crystal Camis, Director of Survivor Services
Address: 1920 Moodie Road Lawrence KS 66046
Telephone: 785.331.2034 ext. 103, c-785.418.9168 Fax: 785.856.2043
Email: ccamis@wtcskansas.org

SECTION 2. REQUEST INFORMATION

The criteria for each application questions are explained below.

A. Amount of funds requested from the City for calendar year 2013.

Program should fit within one of the established categories.

Prevention	\$ 15728	Intervention	\$	Other	\$
Treatment	\$	Coordination	\$ 1272		

B. Provide a brief description of the program. Summary of program should be clear and concise. Is Program related to one or more of the City Commission Goals? Is program based on proven effective strategies or “promising approaches?” Description should address how program is designed to have long-term effects on a person’s decisions about alcohol and other drug use. When appropriate, program design takes into account the person’s family and/or community.

- The Willow Domestic Violence Center understands the correlation between domestic violence and drug and alcohol use. In the Selective Prevention program category, The Willow proposes to provide preventative drug and alcohol education to children and adult survivors residing in the agency’s safe shelter and ties this information and education delivery to our Art Therapy program. There has been much work done substantiating that children in abusive homes have a greater risk for drug and alcohol abuse in their teen years that carries over to adulthood. The Willow’s Art Therapy program allows children to build and/or strengthen self-esteem, confidence, increase their coping skills and provides an avenue for children to voice and process through their experience. The Willow believes that by blending a therapeutic art program, designed to strengthen the emotional and psychological well-being of children, with curriculum based on drug and alcohol prevention, children from domestic violence situations will have an increased understanding not only of the harmful effects of drugs and alcohol, but also that via self-esteem and confidence building, they will be less likely to partake in those behaviors in the future. This preventative measure coupled with the agency’s on-going domestic violence awareness work will directly feed into the City of Lawrence’s goal of increasing ‘Neighborhood Quality’, by improving the livability and safety of survivors of domestic violence, a population particularly at risk for alcohol and other drug use and abuse.
- Due to the innate dynamics of domestic violence The Willow has seen an increase of survivors that use drugs and alcohol as a coping mechanism for domestic abuse. In essence, they are medicating and attempting to kill the pain of domestic violence. This significant rise of multiple problems within families, demands that The Willow address not only domestic violence, but drug and alcohol abuse as well. Children (and all survivors) from domestic violence situations are at very high risk for alcohol and other drug use and abuse. The agency provides children (and families) with information that will allow them to make appropriate and safe choices, and help them increase their positive social skills as they move through life and are faced with these decisions. Specifically with children, providing this alcohol and other drug information coupled with an evidence based art therapy program (Window Between Worlds curriculum) gives children a forum for safe conversation/questions and an opportunity to learn other safe/healthy techniques for working through challenges and trauma.
- The Willow incorporates various mechanisms to ensure program goals are being met. In addition to assessments tools that record survivor feedback, goal progress, and behavioral observations, the Art Therapist also provides a

'pre' and 'post' test that documents the child's initial knowledge of alcohol and drugs. This test also documents if they identify an increase in knowledge after the educational session, and any requests for additional information.

- The Willow has also recently formed a collaboration, through a Memorandum of Understanding, with GaDuGi Safe center, and First Step, Inc. (see more detailed information in the 'Other Information' section) through the recognition of the cross-over clients these three agencies serve. Part of that collaboration involves The Willow providing a room at our safe shelter for GaDuGi survivors as needed. The Willow recognizes that survivors of rape and/or sexual assault are also at high risk for alcohol and other drug use and abuse. By partnering with GaDuGi and First Step at Lakeview (DCCCA), The Willow will provide a safe and secure space for these sexual assault survivors as well, where they can seek refuge.

C. Provide a brief description of how the need for this program was determined.

The need for the program should be clearly established and outlined. When appropriate, the context of other services available, or the lack thereof, should be provided. Statistical data that supports community need should be provided.

- No one in our community has access to children from domestic violence situations like The Willow Domestic Violence Center. Our agency's access to these high risk children occurs in a home type environment where children feel comfortable and safe. That safe and supportive environment can make such a difference in providing successful services to this age group.
- The 1999 report from the Department of Justice (Linkage of Domestic Violence and Substance Abuse Services, a Research Brief, Collins and Spencer) supports the link between domestic violence and substance abuse. *Substance abuse treatment effectiveness and relapse risk are likely to be impacted negatively if substance abuse treatment providers do not acknowledge or address the violence suffered by their clients. The report further suggests that failure to address the substance abuse problems of female domestic violence survivors may increase their risk of further victimization after they leave treatment. The reality is that most substance abuse treatment centers do not usually have formal ways to address family violence issues, which unfortunately can lead to the issue being ignored altogether.* The DOJ report points out that *many domestic violence programs do not provide substance abuse services for a variety of reasons including: 1) the primary focus is on the families safety and shelter, 2) there is concern that focusing on the substance abuse of female survivors might encourage 'victim blaming', 3) resources are typically very limited within domestic violence programs, 4) programmatic expertise in substance abuse typically does not exist within domestic violence programs. While another option for treating substance abuse problems of female domestic violence survivors within a domestic violence program is to make referrals to substance abuse programs, sometimes this option is not pursued for many of the above reasons, but also there are often philosophical differences between these two types of programs.*
- The Willow has addressed this research by its Memorandum of Understanding that includes First Step at Lakeview (DCCCA, Inc.). The Willow expands this research to include the children of domestic abuse survivors. We believe this to be an innovative and substantial approach.
- The Willow has seen an increase in the number of families entering the safe shelter with 2 or more risk factors (domestic violence, alcohol/drug use, etc.). The Willow is committed to making appropriate community referrals for survivors and feels very fortunate to have a positive working relationship with our local substance abuse resource center First Step at Lakeview (DCCCA, Inc.).

D. Describe the desired outcomes of this program (see Logic Model). At least one Process, one Behavioral and one Impact Outcome must be included and clearly outlined on Logic Model. Outcomes must be measured by an identified evaluation tool. Does agency show adequate progress towards achieving their targeted outcomes if previously funded.

- Please see attached Logic Model

E. Describe any coordination efforts your agency has made. Program strategy should involve a coordinated approach. Description should address how this particular program or service fits with other existing efforts to reduce fragmentation and duplication.

- The Willow has been informally collaborating with GaDuGi Inc. and First Step at Lakeview (DCCCA, Inc.) for a number of years and has acknowledged the potential cross over in clientele served. The Willow entered into a Memorandum of Understanding (MOU) with those two agencies in April of 2012 in hopes of stream-lining referrals, sharing community resources, and easing access to services for survivors dealing with multiple issues (domestic violence, sexual assault, other trauma, alcohol and/drug use, etc.). This collaborative effort in the part of these three agencies begins the journey to an increased coordinated approach. This is the starting point. By meeting monthly these three agencies will build a collaboration that our shared clientele will recognize as helpful, without unnecessary barriers, and will focus on a holistic approach to prevention and care.

F. Describe how your agency is capable of implementing the proposed program. Based on agency history, management structure, and staffing pattern, does organization have capacity to implement the proposed program and achieve the desired outcomes?

- Since its founding in the mid 1970's, The Willow Domestic Violence Center has been at the forefront in the state for seeking out new and innovation programming, participating in agency analysis to strengthen existing programs, and is always looking for creative new partnerships and collaborations – all in a continued effort to provide quality services to survivors of domestic violence. The Willow is a fully accredited member of the Kansas Coalition against Sexual and Domestic Violence (KCSDV), and is involved in many local partnerships in our tri-county service area (Coordinated Community Response Teams (CCR's), serving with local law enforcement on DV Units, and a unique partnership with an employment agency, etc.)
- Despite funding cuts, The Willow has maintained a consistent staffing structure to provide supportive services to survivors of domestic violence. This staffing structure is led by our Executive Director, Joan Schultz, who started with the agency in June 2011. Ms. Schultz instituted a management team at that time to support and lead staff members and provide oversight for quality service delivery. The Willow recognizes that a positive culture and strong ethical standard is imperative for an agency that works with survivors of trauma who are fleeing domestic violence situations for their safety, sometimes their lives. During the past year, The Willow made significant advances in that work through the creation of a Commitment to Excellence and Value Statement for the organization with input directly from staff members.
- The Willow has the capacity to implement the self-imposed goals and objectives of this program, and is confident in meeting the desired outcomes. The Willow's innovative and cutting edge approach with this preventative program for children, and the partnership with Window between Worlds, insures our success.

G. Provide a detailed budget for the proposed program using the categories provided. The budget request for the program described should be reasonable and spelled out according to the categories below. Does the organization use funding creatively to get the most for the money, i.e. use of students, volunteers, in kind donations, leveraging of this funding to get other funding, etc.? Are long-term plans for program funding discussed – will this be an annual request for alcohol tax, is it expected to increase, decrease, etc.? Are other sources of funds used for the program? If so, are they described?

- Please see attached budget

ASSESSMENT DATA	CITY COMMISSION GOAL(S)	PROGRAM GOALS/ OBJECTIVES	TARGET GROUP	STRATEGIES	PROCESS OUTCOMES	BEHAVIORAL OUTCOMES	IMPACT OUTCOMES
<p>The Willow Domestic Violence Center currently has baseline data involving this program. We will expand data collection to include drug and alcohol knowledge.</p>	<p>The City Commission Goal(s) related to the program.</p> <ul style="list-style-type: none"> neighborhood quality 	<p>The Willow will work toward the following Goals/Objectives:</p> <ol style="list-style-type: none"> Children who receive information on the harmful effects of drugs and alcohol will show increased understanding of those issues Children from domestic violence situations will increase their self-confidence, Children from domestic violence situations will gain increased skills in handling anger positively, Children from domestic violence situations will increase knowledge of healthy communication (non-violent communication) Provide a bed within The Willow's safe shelter for survivors of rape and/or sexual assault as needed and referred by GaDuGi. 	<p>The Willow will focus on providing services to:</p> <ol style="list-style-type: none"> Children within The Willow's shelter who are fleeing domestic violence. Survivors of rape and/or sexual assault <p>Both of these populations in the community are at high risk for alcohol and/or other drug use and abuse.</p>	<p>The Willow will meet Program Goals/Objectives via:</p> <ol style="list-style-type: none"> Resilience Enhanced Programming in the Art Therapy program with <i>individual</i> strength assessments, and continual and measurable work around the first 4 goals. Domestic Violence and Substance Abuse Awareness with <i>group</i> sessions that include continual and measureable work around the first 4 goals. The creation of new policy and procedures for intake of GaDuGi clients into The Willow's safe shelter will result in a safe place in emergency situations for these high risk survivors.(A Memorandum of Understanding – (MOU) is currently in place between these two entities.) 	<p>The Willow will meet the following Process Outcomes:</p> <ol style="list-style-type: none"> Annually, 100 children (ages 4-17) will participate in weekly expressive art groups, Annually, 100 children (ages 4-17) will participate in weekly individual sessions involving art therapy, drug and alcohol and domestic violence awareness. Annually, 8 survivors of sexual assault will take advantage of The Willow shelter's secure, supportive, and safe environment. 	<p>The Willow plans to see the following Behavioral Outcomes:</p> <ol style="list-style-type: none"> 85% of children given training on the harmful effects of domestic violence and alcohol and drug abuse will show improvement in their knowledge of those issues. 85% of the children will maintain a high level of non-violent communication or show an increase in non-violent communication while participating in groups, 85% of children who express difficulties in handling anger will show an increase in handling anger positively while participating in groups, 85% of children participating in groups more than once will show increase self-confidence while participating. 	<p>The Willow Domestic Violence Center believes by increasing the resilience and knowledge of children exposed to domestic violence, the increased incidents of children using alcohol and drugs will decrease. By giving children from homes in which domestic violence occurs tools to express anger in a healthy way will aid in preventing domestic violence to travel through generations. The cost to our community of alcohol and drug abuse is great. Equally, the great cost to our community from domestic violence should not be ignored. We intend to address both issues with this program.</p>



Section G – Proposed Programming Budget

Art Therapy (including Alcohol and Drug Prevention Programming):

Art Therapist salary:	\$13,520
Fringe Benefits:	\$1034
On-call:	\$600
Mileage:	\$404
Program Supplies:	\$165

Sub-Total: \$15,723

GaDuGi Partnership:

Shelter expenses for bed space:	\$1272
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Total budget and request: \$17,000