



## 2013 SOCIAL SERVICE FUNDING APPLICATION – SPECIAL ALCOHOL

### SECTION 1. APPLICANT INFORMATION

Legal Name of Agency: GaDuGi SafeCenter, Inc.  
Name of Program for Which Funding is Requested: SafeBar Alliance  
Primary Contact Information (must be available by phone 5/16 and 5/23 from 2 p.m. to 6 p.m.)  
Contact Name and Title: Sarah Jane Russell, Executive Director; Chrissy Heikkila, Associate Director  
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### SECTION 2. REQUEST INFORMATION

The criteria for each application questions are explained below.

**A. Amount of funds requested from the City for calendar year 2013.**

Program should fit within one of the established categories.

Prevention	\$ 4000	Intervention	\$	Other	\$
Treatment	\$	Coordination	\$		

**B. Provide a brief description of the program.**

**Goal:**

The collaborative prevention program, SafeBar Alliance, is related to the goal of community building and creating social capital in Lawrence.

**Proven Effective Strategies:**

Collaborative professional training (Overview, Orientation, Skill-building, Evaluation); Continuing Education and Outreach

In 2009, GaDuGi SafeCenter was contacted by a concerned community member employed as a bartender and bouncer at a local bar. He expressed concern regarding the number of times he had intervened in potentially serious situations that may have otherwise resulted in sexual assault. He requested information and training from the agency regarding his legal responsibilities, bystander strategies, and resource and referral information. The conversation evidenced the need for training and support for bar staff and owners in addition to strengthening the relationship between law enforcement and the bar industry which evolved into the development and implementation of the program SafeBar Alliance. The SafeBar Alliance goal is to “create working partnerships and dialogue about the correlation between alcohol use and sexual assault in our community”.

**C. Provide a brief description of how the need for this program was determined.**

The Centers for Disease Control and Prevention (CDC) has identified rape and sexual assault as an “injury” and further describes sexual violence as a public health problem. Studies suggest that alcohol and/or drugs play a part in as many as 90% of sexual assaults (www.rainn.com). Research suggests that perpetrators encourage their target to drink to excess because they know intoxication increases people’s vulnerability. At least 80% of college students who had unwanted sex were under the influence of alcohol. (Core Alcohol and Drug Survey. Core Institute, University of Southern Illinois. 2003.) In 2011, The Lawrence Kansas Police Department had a total of 110 sex related crimes. Lawrence Memorial Hospital served 54 patients who presented in the Emergency Room after a sexual assault in 2011 and GaDuGi SafeCenter served 210 individuals who were affected by sexual violence during that same time period. Victims often are left with an overwhelming sense of self-blame and guilt if they have been drinking prior to an assault. Everyone has a right to drink responsibly and not have to worry about the possibility of sexual violence (sexual harassment, rape sexual battery, etc.). GaDuGi SafeCenter has received reports from local bar bouncers, bartenders, and owners indicating they often observe incidents of “troubling interactions” between men and women at their bars. This will lead to safer, more empowered-to-act community members. The Lawrence community becomes healthier and safer through strengthening the network of

relationships (social capital), increasing knowledge and awareness of the impact of bystander behavior and the aftermath of sexual violence and providing on-going continuing education and outreach.

**D. Describe the desired outcomes of this program (see Logic Model).**

**E. Describe any coordination efforts your agency has made.**

The success of SafeBar Alliance has been built on collaboration and coordination of community partnerships and resources. Collaborative community partners include: The Office of the District Attorney Charles Branson (Amy McGowan, Mark Simpson) ;Lawrence Kansas Police Department (Sgt. Trent McKinley); Douglas County Sheriff's Office (Steven Hornburger, Under Sheriff); Office of KU Student Success (Vice Provost Frank DeSalvo "The Buddy System"); SafeRide and SafeBus (Danny Kaiser ,Director of KU Transportation); KU Internships, and consumers.

The current bar establishments involved in the Alliance are as follows: Abe and Jakes Landing, Dynamite Saloon, The Granada, Jackpot Saloon, Louise's Downtown, Phoggy Dog, The Ranch, Replay Lounge, The Sandbar, Tonic, Mass St. Pub, The Hawk, Louise's West.

**F. Describe how your agency is capable of implementing the proposed program.**

GaDuGi SafeCenter's current staffing includes: Executive Director (Sarah Jane Russell); Associate Director/Director of Community Education (Chrissy Heikkila); Outreach Coordinator (Louise Smith); Director of Victim Services (Pam Lawrence); Trauma-Informed Therapist (Susan Miller); KU/Baker Interns (Ashley Arenholz, Rayyan Kamal) and members of the Community Action Team (Kelly Carter, Amy Hagen; and Sarah Swan).

The agency has implemented assigned staff and internships to further all aspects of the program. Chrissy Heikkila, Associate Director/Director of Community Education, has oversight of this program.

Since 1972, GaDuGi SafeCenter (formerly Douglas County Rape Victim Support Services) has been the sole provider of sexual violence support services for Douglas and Jefferson County. For the past 40 years the agency has taken the lead in providing direct services, educational programming, professional trainings and presentations, and designing and implementing social change initiatives (i.e. Wednesday at Liberty Hall, SURGE Program at Liberty Memorial Central Middle School and SafeBar Alliance) The SafeBar Alliance program is "Lawrence Proud". The program was developed in Lawrence, the materials celebrate Lawrence culture and values and the program is one of the first in of the first in the nation of its kind.

**G. Provide a detailed budget for the proposed program using the categories provided.**

The SafeBar Alliance program was initially awarded funds in 2010 the Community Impact funding through the United Way of Douglas County (funds no longer available). The University of Kansas Student Senate has also contributed funds to this program and the agency will request funds to continue as their funding rotation occurs (every 2 years), however, the main focus of the KU Student Senate funding is "direct survivor-centered services". KU Internships provide implementation and leadership and volunteers from the newly established Community Action Team will become actively involved. The agency will request funding annually for this collaborative program. The agency's intent is to consistently request \$4000 with no foreseen increases.

**BUDGET:** The training and outreach supplies and technical support requested have been proven to be successful as evidenced by the numbers (do we have these numbers) distributed to the current bars. The materials, which provide resource information, are continuously requested by the bar establishment.

**Supplies: other:**

Custom Matchbooks (estimated 5,000 20 strike matchbooks):	325.00
Custom Coasters (estimated 12,000 paper coasters) :	1500.00
Window Clings/Placards (estimated 25 4.8" X 4.8" square clings):	100.00
"The Bartender is Your Friend" Custom Buttons for Alliance Members and Supporters (qty 750):	200.00
Marketing and printing (includes Posters, trainings materials, brochures, etc.):	750.00
Postage and Shipping for supplies:	125.00

**Personnel: Contract (new)**

Professional design costs (coasters, posters, logo etc.):	1000.00
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**TOTAL:** **4000.00**

ASSESSMENT DATA	CITY COMMISSION GOAL(S)	PROGRAM GOALS/ OBJECTIVES	TARGET GROUP	STRATEGIES	PROCESS OUTCOMES	BEHAVIORAL OUTCOMES	IMPACT OUTCOMES
<p>The baseline data: anecdotal information reported by victims served by GaDuGi SafeCenter and observed behavior described by Lawrence bar staff. The CDC describes <b>Perpetrator Individual Risk Factors as:</b></p> <ul style="list-style-type: none"> <li>- Alcohol &amp; drug use</li> <li>- Coercive sexual fantasies</li> <li>- Impulsive and antisocial tendencies</li> <li>- Preference for impersonal sex</li> <li>- Hostility towards women</li> <li>- Hypermasculinity</li> </ul> <p><b>Community Risk Factors:</b></p> <ul style="list-style-type: none"> <li>- General tolerance of sexual violence within the community</li> </ul> <p><b>Protective factors</b> may lessen the likelihood of sexual violence victimization or perpetration by buffering against risk. These factors can exist at individual, relational, community, and societal levels.</p>	<p>Community building</p>	<p>The SafeBar Alliance goal is to “create working partnerships and dialogue about the correlation between alcohol use and sexual assault in our community”.</p> <p><b>OBJECTIVES</b></p> <ol style="list-style-type: none"> <li>1. Increase awareness and knowledge through education to the community.</li> <li>2. Recruit more bars to become part of the SafeBar Alliance.</li> <li>3. To continue to be a community resource.</li> <li>4. Promote a safe environment for bar patrons.</li> <li>5. Provide bar staff collaborative professional training (Overview, Orientation, Skill-building, Evaluation); Continuing education and outreach to patrons through access to outreach materials.</li> </ol>	<p>Bar staff (for training): which includes owners, managers, bartenders, bouncers and other staff.</p> <p>Patrons: Which includes 18+ dance/concert goers, and 21+ drinking age women and men- focusing on prevention and bystander behavior</p>	<p>Recruitment of new SafeBars</p> <p>SafeBars attend collaborative meetings with other Alliance members and receive periodic emails from agency about updates.</p> <p>Bar staff will be trained to respond to potentially high risk situations with the goal of preventing sexual violence.</p> <p>Outreach materials: posters, coasters matchbooks etc. will be distributed and made available to patrons.</p>	<p>Recruit and train 15 new bar establishments to become members of the SafeBar Alliance.</p> <p>Continue to support ongoing SafeBars (currently 13) with support, outreach materials and continued education</p> <p>Online survey to bar staff on training including training satisfaction will be sent to SafeBars every December (designed by KU Applied Behavioral Sciences Dept.) *will track number of participants</p>	<p>100% of SafeBar staff will have and use information to contact GaDuGi or other community resources (PD, taxi, etc.) and will be knowledgeable on the dynamics of sexual violence and alcohol.</p> <p>Online survey to bar staff on training including changed behaviors will be sent to SafeBars every December (designed by KU Applied Behavioral Sciences Dept.)</p> <p>100% of patrons who frequent SafeBars will have access to SafeBar Alliance materials. Materials highlight tips and resources to support a safer bar experience.</p>	<p>The impact outcome for the SafeBar Alliance is to create a safer culture of alcohol use in Lawrence, Kansas and to reduce sexual violence.</p>