



City of Lawrence  
Outside Agency Funding  
**APPLICATION**

**General Information:** Each year, the City Commission considers requests for the allocation of dollars to a number of agencies that provide services benefiting the Lawrence community. The decision on funding a request will be made during the City's annual budgeting process. The decision will be based upon the availability of funds, the need demonstrated through the agency's application, the stated objectives of the applicant's program, past performance by the agency in adhering to funding guidelines (as appropriate), and the ability to measure progress toward the program objectives.

**PLEASE NOTE THAT FUNDS WILL BE DISBURSED ACCORDING TO THE FOLLOWING SCHEDULE UNLESS OTHERWISE AGREED TO IN WRITING:**

- o FIRST HALF OF FUNDS WILL NOT BE DISBURSED BEFORE APRIL 1
- o SECOND HALF OF FUNDS WILL NOT BE DISBURSED BEFORE OCTOBER 1

**Instructions:** Applications for 2010 funding must be complete and submitted electronically to the City Manager's Office at [ctoomay@ci.lawrence.ks.us](mailto:ctoomay@ci.lawrence.ks.us) by the deadline of 5:00 pm on Friday, May 8, 2009.

**Questions?** Contact Casey Toomay, Budget Manager at [ctoomay@ci.lawrence.ksu.s](mailto:ctoomay@ci.lawrence.ksu.s) or at 785-832-3409.

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**Section I. Applicant Information**

Legal Name of Agency: The Salvation Army  
Name of Program for Which Funding is Requested: Warming/Cooling Center & Transitional Housing  
Primary Contact Person: Captain Wesley Dalberg  
Address: 946 New Hampshire Street, Lawrence, KS 66044  
Telephone: 785-843-4188 x 101 Fax: 785-843-1716  
Email: wes\_dalberg@usc.salvationarmy.org

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**Section 2. Request Information**

- A. Amount of funds requested from the City for this program for calendar year 2010: \$41,000
- B. Will these funds be used for capital outlay (equipment or facilities) in 2010? If so, please describe:  
No
- C. Will these funds be used to leverage other funds in 2010? If so, how:  
No
- D. Did you receive City funding for this program in 2009? If so, list the amount and source for funding (i.e. General Fund, Alcohol Fund, etc.):  
\$10,000 Outside Agency Funding – Warming/Cooling Center

- E. If you are requesting an increase in funding over 2009, please explain exactly how the additional funds will be used:  
N/A

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**Section 3. Agency and Program Budget information**

- A. How many paid full time employees work for your agency? 9 Volunteers? 53
- B. What percent of your total 2009 budget goes to employee salaries and benefits? 55%
- C. What percent of your total 2009 budget is used for operating expenses? 45%
- D. What is the total estimated cost to provide the program in 2010? \$109,273
- E. What percent of 2010 program costs are being requested from the City? 37%
- F. List other anticipated sources of funding and funding amount for this program in 2010:

<u>Anticipated Funding Source</u>	<u>Dollar Amount</u>
Outside Agency Funding	\$40,000
Restricted Donations	\$13,020
Special Fundraising	\$27,100
Gifts In Kind	\$29,153
 TOTAL 2010 PROGRAM BUDGET	 \$109,273

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**Section 4. Statement of Problem/Need to Be Addressed By Program**

- A. Provide a brief statement of the problem or need your agency proposes to address with the requested funding and/or the impact of not funding this program. The statement should include characteristics of the client population that will be served by this program. If possible, include statistical data to document this need.

The Salvation Army (TSA) anticipates continuing to provide a warming/cooling center from 5:00 PM – 8:00 PM daily where people experiencing homelessness can have access to services. For those persons utilizing services during the warming/cooling center coffee and snacks are provided, as well as, laundry facilities, telephone, mail and case management services and a television lounge. Additionally, The Salvation Army is proposing to fill a gap in the community by providing transitional housing for families with children who have no alternative housing options, and who do not qualify for subsidized housing. In 2008, twenty-six families with thirty-two children (unduplicated count) were provided shelter last year. The warming/cooling center served 13,293 (duplicate count) individuals utilizing 51,449 services. We averaged thirty-six individuals a night during the warming/cooling center. Of the aforementioned served, seventy-nine percent were male, twenty-one percent female and three percent families.

- B. How was the need for this program determined?

The city's Community Commission on Homelessness (CCH) created a housing vision for the Lawrence community, which identified the need for one emergency shelter, emergency temporary housing, transitional housing and permanent supportive housing. Various social service agencies,

the Ecumenical Community, private landlords and the public housing authority have expressed interest in various aspects of the housing vision. The Salvation Army has been an active participant in the CCH's recommendation for only one emergency shelter in town. We realize the Lawrence Community Shelter's (LCS) future is tied to providing emergency shelter in Lawrence. It is gratifying to see their success and plans for expansion. Currently, there is a critical need for transitional and permanent supportive housing in our community. So, as we look to the future of the city, and our desire to impact those who are homeless, we realize that it is time to systematically shift our focus from emergency shelter to transitional housing.

We have been evaluating the effectiveness of housing in place for those who are homeless. Studies, including Martha Burt's 2006 Characteristics of Transitional Housing for Homeless Families Report, have found that after many years of experience with people using emergency shelter it has become obvious that for many people this is not enough to help them leave homelessness for good. This has led to the development of transitional and permanent supportive housing concepts to the field of homelessness.

Most transitional housing programs for homeless people that exist today specialize in serving households with serious enough barriers to getting or keeping housing that a period of stabilization, learning, and planning appear needed if they are ultimately to leave homelessness and stay housed. These households may already have some history of leaving homelessness for housing but not being able to maintain the housing, or they may have characteristics that are known to lower the probability of being able to maintain housing without supports. On average, 75% of families exit successfully from transitional housing programs with most needing fourteen months to reach their goals. The primary barrier to success in this type of program is the lack of affordable housing and/or housing subsidy in the community.

C. Why should this problem/need be addressed by the City?

Change is never easy, especially for a local organization that is 123 years old. However, we know that to do the most good we must not only think of the immediate needs of our community but also look ahead. As we think about the city's desire for one emergency shelter facility, the establishment, success, and future expansion of the LCS, the effectiveness of transitional housing and our desire to help in a more significant way those experiencing homelessness, it seems providential for us to move ahead with a transitional housing program for Lawrence and Douglas County.

All phases of the CCH's housing vision are equally important for our community and worthy of implementation. Homelessness is not only an individual or family problem, or an agency dilemma, but a community quandary as well. Without continued support from the City, TSA would have to rely on the generosity of local private donors, local and regional foundations and dwindling State and Federal dollars. We will continue to seek government, foundation and private funding to provide transitional housing for individuals and families as part of the housing vision.

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#### **Section 4. Description of Program Services**

- A. Provide a brief description of the service you will provide and explain how it will respond to the need you identified in Section 3. The description should include how many clients will be served, and should describe as specifically as possible the interaction that will take place between the provider and the user of the service.

The Salvation Army is committed to assisting homeless families obtain and sustain a stable transitional or permanent supportive housing situation and to providing opportunities for

educational, emotional and spiritual growth and development leading participants to achieving their highest level of self-sufficiency.

The transitional housing program would provide up to 12 months of supportive housing, case management and supportive services to three families comprised of three adults and eight children for a total of eleven persons. All would be low-income and lacking the resources needed to secure their own housing. Each family will be asked to commit to active participation in the program which will be built around case management and the development of an individualized goal for achieving self-sufficiency and housing stability. Participants will be closely monitored and supported.

- B. Describe any efforts your agency has made to explore the community to determine if there are any other agencies providing similar types of services. What efforts have you made to coordination services?

In addition to working with the Community Commission on Homelessness (CCH), we regularly attend and collaborate with various groups and organizations, such as; Community Cooperation Committee, Bert Nash, SRS, ECKAN, Family Promise, Just Food, Interfaith Initiative, Lawrence-Douglas County Housing Authority, tiny-k Early Intervention, United Way and University of Kansas School of Social Welfare. Since the inception of the City of Lawrence Task Force's recommendation of community outreach workers, TSA has been a part of a more coordinated approach to case management services within the homeless provider agencies. Keeping the Housing Vision in mind as presented by the CCH, we are willing to embark on new housing projects to address one of the housing gaps identified to better meet the needs of the Lawrence community.

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## Section 5. Program Objectives

Please provide three specific program objectives for 2010. Objectives should demonstrate the purpose of the program and measure the amount of service delivered or the effectiveness of the services delivered. A time frame and numerical goal should also be included. Examples include, "75% of clients receiving job training will retain their job one year after being hired," "increased fundraising efforts will result in a 15% increase in donations in 2010," "credit counseling services will be provided to 600 clients in 2010," "new digital arts program will serve 275 students in 2010" etc. **Applicants will be expected to report their progress toward meeting these objectives in their six month and annual reports to the City.**

### Program Objectives

1. Two participants will demonstrate the ability to pay rent.
2. Two of the participants will establish and follow a household budget.
3. Two participants leaving the program will successfully complete the goals specified in their individualized plan for achieving self-sufficiency and housing stability.

**Please return completed application electronically to [ctoomay@ci.lawrence.ks.us](mailto:ctoomay@ci.lawrence.ks.us) by 5:00 pm on Friday, May 8, 2008.**

Office Use Only			
six month report received	<input type="checkbox"/> yes <input type="checkbox"/> no	audit received:	<input type="checkbox"/> yes <input type="checkbox"/> no
annual report received:	<input type="checkbox"/> yes <input type="checkbox"/> no	tax return received:	<input type="checkbox"/> yes <input type="checkbox"/> no