



City of Lawrence
Outside Agency Funding
APPLICATION

General Information: Each year, the City Commission considers requests for the allocation of dollars to a number of agencies that provide services benefiting the Lawrence community. The decision on funding a request will be made during the City's annual budgeting process. The decision will be based upon the availability of funds, the need demonstrated through the agency's application, the stated objectives of the applicant's program, past performance by the agency in adhering to funding guidelines (as appropriate), and the ability to measure progress toward the program objectives.

PLEASE NOTE THAT FUNDS WILL BE DISBURSED ACCORDING TO THE FOLLOWING SCHEDULE UNLESS OTHERWISE AGREED TO IN WRITING:

- FIRST HALF OF FUNDS WILL NOT BE DISBURSED BEFORE APRIL 1
- SECOND HALF OF FUNDS WILL NOT BE DISBURSED BEFORE OCTOBER 1

Instructions: Applications for 2010 funding must be complete and submitted electronically to the City Manager's Office at ctoomay@ci.lawrence.ks.us by the deadline of 5:00 pm on Friday, May 8, 2009.

Questions? Contact Casey Toomay, Budget Manager at ctoomay@ci.lawrence.ksu.s or at 785-832-3409.

Section I. Applicant Information

Legal Name of Agency: Lawrence Cultural Arts Commission

Name of Program for Which Funding is Requested: Annual operating funds

Primary Contact Person: Amy C. Kelly, Chair

Address: 1101 Parkside Circle, Lawrence, KS 66049

Telephone: 785.843.8635 Fax: _____

Email: amy-kelly@sbcglobal.net

Section 2. Request Information

- A. Amount of funds requested from the City for this program for calendar year 2010: **\$31,050**
- B. Will these funds be used for capital outlay (equipment or facilities) in 2010? If so, please describe:
No
- C. Will these funds be used to leverage other funds in 2010? If so, how:

The Cultural Arts Commission may continue to seek grants from the Kansas Arts Commission or other agencies in accordance with Resolution 5966. Additionally, the Cultural Arts Commission's community arts grants program leverages arts-related funding and support for community art programs from other organizations.

- D. Did you receive City funding for this program in 2009? If so, list the amount and source for funding (i.e. General Fund, Alcohol Fund, etc.): **Yes; \$25,500 in the Special Recreation Fund.**
- E. If you are requesting an increase in funding over 2009, please explain exactly how the additional funds will be used:

\$1000 - Increase the honorarium for the artist selected to create the 2010 Phoenix Awards. Currently, the honorarium is approximately \$1700-1800 and the additional funding will bring it more in line with typical artist fees.

\$4000 – Increase the amount available for Community Arts Grants to create a total of \$11,000 for Arts Grants. In 2009, the total requests for grants exceeded \$20,000, far more than the \$7000 available. Additional funding will better meet the existing demand for grants in the community and leverage more arts activities from other organizations within Lawrence.

\$1000 – Increase will provide additional resources to maintain and update the Lawrence Cultural Arts Commission website, www.lawrenceartscommission.org.

Section 3. Agency and Program Budget information

- How many paid full time employees work for your
- A. agency? 0 Volunteers? 11
- What percent of your total 2009 budget goes to employee salaries and
- B. benefits? 0
- What percent of your total 2009 budget is used for operating
- C. expenses? 100%
- D. What is the total estimated cost to provide the program in 2010? \$31,500
- What percent of 2010 program costs are being requested from the
- E. City? 100%
- F. List other anticipated sources of funding and funding amount for this program in 2010:
- | | <u>Anticipated Funding Source</u> | <u>Dollar Amount</u> |
|--|-----------------------------------|----------------------|
| | <i>none anticipated</i> | |

TOTAL 2010 PROGRAM BUDGET **\$31,500**

Section 4. Statement of Problem/Need to Be Addressed By Program

- A. Provide a brief statement of the problem or need your agency proposes to address with the requested funding and/or the impact of not funding this program. The statement should include characteristics of the client population that will be served by this program. If possible, include statistical data to document this need.

The Lawrence Cultural Arts Commission sponsors three well-established annual programs to benefit, enrich and beautify the city of Lawrence and to enhance the quality of life for its diverse population and visitors. These are the Outdoor Downtown Sculpture Exhibit, the Phoenix Awards, and the Community Arts Grant Program. In addition, the Cultural Arts Commission presents occasional workshops on grant writing and other topics.

- B. How was the need for this program determined?

Since its establishment in 1973, the Lawrence Cultural Arts Commission has been a leader in the artistic life of the city. The sponsored programs speak directly to this involvement. The Community Arts Grants nurture and develop new educational and creative programs; the Phoenix Awards honor members of the community who have been generous with their talents and time; and the Outdoor Downtown Sculpture Exhibition presents innovative and bold new sculptures in the welcoming and vibrant historic downtown.

- C. Why should this problem/need be addressed by the City?

In Resolution No. 5966, establishing the Lawrence Cultural Arts Commission, and in other resolutions establishing policies for Percent for Arts, Donated Art, Mural/Sign review and similar projects, the City has established its interest in creating and promoting excellent opportunities for the creation, exhibition and permanent enjoyment of many kinds of art. Continued funding of these and other programs instituted by the Lawrence Cultural Arts Commission will nurture and enhance the creative community and the quality of life in the City of Lawrence.

Section 4. Description of Program Services

- A. Provide a brief description of the service you will provide and explain how it will respond to the need you identified in Section 3. The description should include how many clients will be served, and should describe as specifically as possible the interaction that will take place between the provider and the user of the service.

The Cultural Arts Commission's core programs each reach well more than 100,000 people annually, through experience of the sponsored artistic programs or through media coverage of those programs. While impossible to quantify exactly the number of people who specifically see the Outdoor Downtown Sculpture Exhibition, for instance, it is known from Chamber of Commerce data that about 30,000 people attend the annual Sidewalk Sale each July alone. The sculptures exhibited along Massachusetts, Vermont and New Hampshire streets would be seen by most of these people, as well as school classes, tour groups and parents visiting students at KU, as well as people strolling to the Farmers Market or their favorite coffee shop on weekend mornings.

- B. Describe any efforts your agency has made to explore the community to determine if there are any other agencies providing similar types of services. What efforts have you made to coordination services?

The contributions that recipients of the Phoenix Awards make touch the lives of thousands of people: Educators at the junior-high, high-school and college level; authors; musicians; radio-show producers; bookstore owners; program administrators; actors; visual artists and volunteers have been among recent honorees.

The Community Arts Grant program has made distributions ranging from \$350 in its early years to \$1,000 in recent years to over 135 groups and individuals in Lawrence to create new artistic programs to be made by and enjoyed by our community.

More specifically:

- Outdoor Downtown Sculpture Exhibition (ODSE): Now in its 22nd year, this juried exhibit has reputation as a venue for some of the region’s most innovative sculptors. Indeed, as mentioned above, it has been included in the current edition of the “New York Times” best-selling travel guide “1,000 Places to See Before You Die.” The sculptures are mounted for several months along Massachusetts, Vermont and New Hampshire streets and traditionally at the Lawrence Public Library, the Lawrence Arts Center and near the Douglas County Courthouse. In 2009, in light of the current economic climate, the Lawrence Cultural Arts Commission decided to ask the eight pieces immediately in place (the 2008 selected sculptures) to remain an additional year. To date, it is expected that five or six of the sculptures will remain as part of the 2009 ODSE.*
- Phoenix Awards: The 13th annual awards were presented November 23, 2008, at the Lawrence Arts Center to eight members of the Lawrence community who have made significant contributions to the music, performing, literary and visual arts; as educators or volunteers; or whose contributions were deemed of exceptional merit. Nominees are selected by the Cultural Arts Commission from submissions by the public, supported by letters, summaries of work and other materials. Further, a local artist is commissioned to create original artwork to be presented to each honoree as well as a piece to be exhibited at City Hall. The 2008 award was created by local artist Kristin Morland.*
- Grants: For 14 years, the Cultural Arts Commission has distributed grants to be used to mount plays, concerts, educational programs, exhibits or other art events. In 2009, the Cultural Arts Commission made grants to ten organizations who in formal applications described their programs and outlined how the grant and other monies would be used. The awardees were Cottonwood Choir, Cottonwood, Inc.; Youth and Family Programming, Kansas State Fiddling and Picking Championships; Functional Art Bike Rack for the Lawrence Arts Center, Lawrence Central Rotary; High School Musical, Lawrence Community Theatre; Out of Thin Air, Lawrence Corporation for the Advancement of the Visual Arts; Iron Pour, Ministry of Sculpture; Theater in the Park, Roger Hill Volunteer Center and Lawrence Youth Ensemble; Baby Blues, Thunderbird Theatre Club Haskell; Creation/Imagination based drop in childcare, Trinity In-Home Care; and Growing New Community Dance Series, Uptown Hoedown. The grant checks were presented at the April 28, 2009 City Commission meeting.*
- Website: A well-designed, easily navigated and informative website will make information about the programs of the Cultural Arts Commission available to citizens of Lawrence, artists in all fields, administrators, media and educators. Disseminating positive and useful information about our programs strengthens the reputation Lawrence has as an active supporter of the arts.*

Section 5. Program Objectives

Please provide three specific program objectives for 2010. Objectives should demonstrate the purpose of the program and measure the amount of service delivered or the effectiveness of the services delivered. A time frame and numerical goal should also be included. Examples include, “75% of clients receiving job training will retain their job one year after being hired,” “increased fundraising efforts will result in a 15% increase in donations in 2010,” “credit counseling services will be provided to 600 clients in 2010,” “new digital arts program will serve 275 students in 2010” etc. **Applicants will be expected to report their progress toward meeting these objectives in their six month and annual reports to the City.**

The Lawrence Cultural Arts Commission has been making strategic plans for the next 24 to 36 months. Among the topics we are most interested in is building stronger and more effective bonds with existing arts organizations, civic groups and the academic community so that we are better able to tap their creative energies and unite interests and skills. For example, River City Reading Festival, Fresh Produce Art Collective, and EMU Theatre have all recently made presentations at our meetings. These actions will have a positive influence on community good will that should create opportunities for better, more imaginative and more unified activities.

- 1. For its 22nd year, in 2010, the Outdoor Downtown Sculpture Exhibition should expand its scope by adding new permanent exhibition pads, enhance the program's effectiveness with updated procedures/call for entry to better respond to the types of work that is being submitted and produced, and publicize the ODSE's inclusion in the travel guide "1,000 Places to See Before You Die".*

- 2. For the 15th year of the Phoenix Awards, the honorarium to the artist selected to create the awards should be increased, as should funding for the reception for the honorees. In recent years the honorarium has been \$1,700 to \$1,800, which covers the artist's cost for creating, mounting or framing all works of original art. Increasing the honorarium to \$2,700 would better reflect the value and visibility of these awards and be commensurate with current artist fees. The Cultural Arts Commission also provides a catered reception for the honorees, their families, the City administration, invited guests and members of the public after the ceremony at the Arts Center. A well-prepared and presented canapé buffet with non-alcoholic beverages is another indication of the worth of the honor being bestowed.*

- 3. In 2009 the Cultural Arts Commission presented \$7,260 in funded grants to ten applicants. All the applications received were worthy; the funded projects represent an admirable range and diversity of projects and organizations in Lawrence. With additional funds for 2010, the Lawrence Cultural Arts Commission could fund more grants, which further leverage support for the arts from many varied organizations within Lawrence.*

- 4. Maintain comprehensive and up to date website, www.lawrenceartscommission.org for the benefit of the community, artists and visitors to Lawrence and utilize an as-needed independent webmaster to assist with updates.*

Please return completed application electronically to ctoomay@ci.lawrence.ks.us by 5:00 pm on Friday, May 8, 2009.

Office Use Only			
six month report received	<input type="checkbox"/> yes	<input type="checkbox"/> no	audit received:
annual report received:	<input type="checkbox"/> yes	<input type="checkbox"/> no	tax return received:
			<input type="checkbox"/> yes <input type="checkbox"/> no
			<input type="checkbox"/> yes <input type="checkbox"/> no