



City of Lawrence
Outside Agency Funding
APPLICATION

General Information: Each year, the City Commission considers requests for the allocation of dollars to a number of agencies that provide services benefiting the Lawrence community. The decision on funding a request will be made during the City's annual budgeting process. The decision will be based upon the availability of funds, the need demonstrated through the agency's application, the stated objectives of the applicant's program, past performance by the agency in adhering to funding guidelines (as appropriate), and the ability to measure progress toward the program objectives.

PLEASE NOTE THAT BEGINNING IN 2009, FUNDS WILL BE DISBURSED ACCORDING TO THE FOLLOWING SCHEDULE UNLESS OTHERWISE AGREED TO IN WRITING:

- FIRST HALF OF FUNDS WILL NOT BE DISBURSED BEFORE APRIL 1
- SECOND HALF OF FUNDS WILL NOT BE DISBURSED BEFORE OCTOBER 1

Instructions: Applications for 2009 funding must be complete and submitted electronically to the City Manager's Office at ctoomay@ci.lawrence.ks.us by the deadline of 5:00 pm on Friday, May 2, 2008.

Questions? Contact Casey Toomay, Budget Manager at ctoomay@ci.lawrence.ksu.s or at 785-832-3409.

Section I. Applicant Information

Legal Name of Agency: Ballard Community Services
Name of Program for Which Funding is Requested: Emergency Service Council
Primary Contact Person: Paul R. Hunt
Address: 708 Elm, P.O. Box 7, Lawrence, KS 66044-0007
Telephone: 785.842.0729 ext. 105 Fax: 785.331.3714
Email: paulbcc@ballardcenter.org

Section 2. Request Information

- A. Amount of funds requested from the City for this program for calendar year 2009: \$ 20,000.00
- B. Will these funds be used for capital outlay (equipment or facilities) in 2009? No. If so, please describe:
- C. Will these funds be used to leverage other funds in 2009? Yes. If so, how: Where all ESC funding is used to provide rent and utility assistance to Low Income Douglas County Families, more city and county involvement helps promote new funding by showing strong civic support.
- D. Did you receive City funding for this program in 2008? Yes. If so, list the amount and source for funding (i.e. General Fund, Alcohol Fund, etc.): \$7,200 General Fund and \$20,000 CDBG: (for July 07-June 08)

- E. If you are requesting an increase in funding over 2008, please explain exactly how the additional funds will be used: In 2007, BCS was provided \$7200.00 for the Emergency Service Council. Each month, the agencies that utilize this funding receive many requests beyond what the existing budget will allow. ESC is only able to provide funding for as few as 15% of those households who seek assistance. More funding will allow ESC to help more people. Persons who do not find funding in these emergencies face eviction, and loss of utilities which can in turn lead to greater financial loss and eviction. With the City's concerns about fighting homelessness, giving priority to homelessness prevention is paramount.

Section 3. Agency and Program Budget information

- A. How many paid full time employees work for your agency? 41 Volunteers? 120 yearly
- B. What percent of your total 2008 budget goes to employee salaries and benefits? 0%
- C. What percent of your total 2008 budget is used for operating expenses? 0%
- D. What is the total estimated cost to provide the program in 2009? \$92,035
- E. What percent of 2009 program costs are being requested from the City? 22%
- F. List other anticipated sources of funding and funding amount for this program in 2009:

<u>Anticipated Funding Source</u>	<u>Dollar Amount</u>
Macaskey Foundation	\$5,000.00
Douglas County	\$22,000.00
United Way	\$35,000.00
Other Grants, contributions and donations	\$10,035.00
TOTAL 2009 PROGRAM BUDGET	\$92,035.00

Section 4. Statement of Problem/Need to Be Addressed By Program

- A. Provide a brief statement of the problem or need your agency proposes to address with the requested funding and/or the impact of not funding this program. The statement should include characteristics of the client population that will be served by this program. If possible, include statistical data to document this need.

The problem that the Emergency Service Council (ESC) addresses for the city is prevention of homelessness and poverty in the face of a worldwide economic crisis. ESC has provided emergency funding for families and individuals in need for nearly three decades. Many families experience financial difficulties that can be stabilized with a small amount of help. Without this funding, loss of residence or utility can lead to much greater difficulty including homelessness. The Emergency Service Council was able to assist 832 individuals with ESC in 2007. However, the need is growing with rising retail costs, fuel costs and with many labor jobs affected by the slow housing market.

In 2007, the Ballard Community Center launched a research tool to study the efficacy of ESC assistance that indicates ESC funding not only provides the necessary immediate help, but provides a level of stability needed for families to maintain housing and utility services independently.

B. How was the need for this program determined?

The necessity of this program to Lawrence area citizens is determined historically and by the ongoing requests for assistance. In the past thirty years, there has been consistent need for financial assistance by persons living in Lawrence. This continues today with numerous households reaching out for help, many of which cannot be helped due to lack of funds.

After contacting Power, Gas and Water companies in the area, we have found that the number of pending utility disruptions outpace the monthly funding budget by hundreds of households. In addition, in 2007, ESC provided funding to 327 families who needed rent assistance.

Lawrence Area Citizens are finding it harder to buy the things they need because prices are increasing. According to the Energy Information Administration, the agency that produces statistical information on Energy Issues, Midwestern gas prices have gone up by \$.69 per gallon since April of 2007. In the last three weeks, gas prices have risen in the Midwest by \$.11. These prices affect retail goods and services as shipping and production costs are going up. According to the Wall Street Journal (online edition, 4.19.08) even as taxes have been lowered, increasing prices have driven disposable income in the middle class to nearly 0% nationwide. In addition, food inflation has reached a record high of 4% in 2007 and this trend shows no sign of abating. With rising costs of food, low income families will have increasing difficulty providing basic human needs for survival.

C. Why should this problem/need be addressed by the City?

The 2005 Lawrence Task Force on Homelessness report, noted that 112 homeless adults had been counted in a census of homeless individuals. Of these, four families with children were included. 23 reported having their children with them. Another 40 children were noted as being part of the family unit but were not homeless, which indicates family separation due to homelessness. Of these, 53 adult respondents noted inability to afford rent, eviction for non-payment or eviction for another reason. 67 respondents also noted loss of employment or loss of income as a factor in their homelessness. The Emergency Service Council endeavors to keep these numbers from growing and, with increased funding, can possibly decrease the potential number of homeless persons in Lawrence. The City has pledged its commitment to reducing homelessness. Where treatment of homeless individuals and families is a high priority, prevention is the key to avoid a flood of new homeless in the wake of the current economic environment.

Section 4. Description of Program Services

A. Provide a brief description of the service you will provide and explain how it will respond to the need you identified in Section 3. The description should include how many clients will be served, and should describe as specifically as possible the interaction that will take place between the provider and the user of the service.

ESC serves Douglas County residents who are certified as low income. Households that include children, elderly and/or persons with disabilities are to be given priority. Persons outside of these demographics are also provided services when funds are available. We provide a maximum of

\$200.00 toward past due rent or utility charges. ESC can also provide funding for rent or utility deposits for persons who are seeking new housing. No more than \$200.00 can be approved for any household within a 12 month period. ESC monitors household usage with a secure website that tracks spending and client information. This website is updated twice per month. In 2007, 832 individual clients were served in Douglas County of which over 750 were Lawrence residents. Based on a comparison of individuals served in the first quarter of 2007 and the first quarter 2008, there has been a 21% increase in approved applicants. This is reflective of increases noted in requests for assistance in other BCS programs in the past five years.

- B. Describe any efforts your agency has made to explore the community to determine if there are any other agencies providing similar types of services. What efforts have you made to coordination services?

Ballard Community Services and all of the participating ESC agencies (ECKAN, DCSS, WTCS and Salvation Army) meet quarterly to discuss progress and improvement of the ESC program but also discuss and explore other funding in the area. It is common that ESC funding is not enough to help a household, so ESC members routinely communicate with other area agencies, churches and civic groups searching for alternative funding. ESC agencies are commonly approached by other agencies as well to work as a team to help a family. This community teamwork is an important ingredient in the success of the Lawrence residents we serve.

The ESC member agencies endeavor to provide other services to enhance the financial services provided. For example, Ballard Community Services is partnering with Douglas County Housing and Credit Counseling, US Bank and United Way to provide a financial planning seminar called "Debt Self Defense." This will be open to the public but persons who are receiving services are strongly recommended to attend.

Section 5. Program Objectives

Please provide three specific program objectives for 2009. Objectives should demonstrate the purpose of the program and measure the amount of service delivered or the effectiveness of the services delivered. A time frame and numerical goal should also be included. Examples include, "75% of clients receiving job training will retain their job one year after being hired," "increased fundraising efforts will result in a 15% increase in donations in 2009," "credit counseling services will be provided to 600 clients in 2009," "new digital arts program will serve 275 students in 2009" etc. **Applicants will be expected to report their progress toward meeting these objectives in their six month and annual reports to the City.**

Program Objectives

1. Immediate Outcomes: Client is able to stay at residence or the client's utilities were not turned off for 30 days: Target 50%
2. Intermediate Outcomes: Client Maintained residence and/or utilities were not shut off. Target 50% and client is able to maintain employment: Target 40%.

3. Long Range Outcomes: Client remains at permanent residence. Target 40%. Client is able to increase assets (house, car, save money) Target 5%. Household members are able to continue education and gain higher education: Target 5%.

Please return completed application electronically to ctoomay@ci.lawrence.ks.us by 5:00 pm on Friday, May 2, 2008.

Office Use Only			
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six month report received	<input type="checkbox"/> yes	<input type="checkbox"/> no	audit received:	<input type="checkbox"/> yes	<input type="checkbox"/> no
annual report received:	<input type="checkbox"/> yes	<input type="checkbox"/> no	tax return received:	<input type="checkbox"/> yes	<input type="checkbox"/> no