

**City of Lawrence  
2009 Alcohol Tax Funds  
Request for Proposals  
Calendar Year 2009 ( January – December)  
Cover Page**

**Agency Name:** Boys and Girls Club of Lawrence (B&GC)

**Program Name:** After-school/ Out of School Care

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**Request is for funding in the following categories and amounts:**

<u>  X  </u>	<b>Prevention</b>	<b><u>\$106,278</u></b>
<u>      </u>	<b>Treatment</b>	\$ _____
<u>      </u>	<b>Intervention</b>	\$ _____
<u>      </u>	<b>Coordination</b>	\$ _____

## BUDGET

The Boys and Girls Club total budget is \$1,100,711. We are requesting \$106,278 in City Alcohol Tax funds to support salary costs for all out-of-school programming at our twelve Lawrence sites. Currently we employ 80 staff and serve over 1200 youth per day. Personnel costs (salaries, benefits, and payroll taxes) represent approximately 74% of our yearly organizational budget.

<b>Budget Categories for Alcohol Tax Request</b>	<b>2009</b>
Staff Salaries (80 existing staff)	\$82,315.00
Fringe Benefits (figured at 14%)	\$11,524.00
Travel (transportation for participants)	\$ 3,970.00
Office Space	\$ 0
Supplies: office	\$ 1,000.00
Supplies: other	\$ 7,469.00
Equipment	\$ 0
<b>Total Request</b>	<b>\$106,278.00</b>

Funding from the city allows us to keep open all of our sites, many of which are located in low-income areas of Lawrence. *Furthermore, we do not turn children away if they are not able to afford our programming fees; we provide scholarships so that every single child in Lawrence has equal access to our services.* B&GC works hard to connect with a wide range of community stakeholders and funders who are invested in after-school programming. We anticipate that there will be an annual request for Alcohol Tax funds to support After School Programs. The amount of the request will vary according to the number of sites in operation and the availability of other funding. The overall organizational budget comes from a diverse range of sources:

### Other Sources of Funding

Funding Source	Amount	Award Status
United Way	\$123,500	2007 Award
School District	\$150,000	2007 Award
Bureau of Justice	\$ 25,000	2007 Award
Juvenile Justice Authority	\$ 42,000	2007 Award
Outside Agency	\$143,722	2008 Award
Federal Mentoring grant	\$ 60,000	2007 Award
City Alcohol Tax	\$100,000	2008 Award
Other Grants	\$100,000	2008 Pending
Fundraising Events	\$120,000	Ongoing
Program Fees	\$300,000	Ongoing
Individual Donations/Contributions	\$ 45,000	Ongoing
<b>Total Revenue</b>	<b>\$1,200,000.00</b>	

**City of Lawrence  
2009 Alcohol Tax Funds Request for Proposals**

**Boys and Girls Club  
Narrative**

**PROGRAM DESCRIPTION**

**Summary**

The Boys & Girls of Lawrence Club (B&GC) is the premier youth development agency in the city of Lawrence. B&GC provides affordable after-school and out-of-school care to low-income children ages 5-15. Over 10,000 young boys and girls find refuge at the Club every year and participate in positive and constructive activities in programs such as:

- Education and Career Development
- Character and Leadership Skill Development
- Cultural Arts
- Physical Education
- Health and Life Skills
- Substance Abuse Prevention
- Service Learning Programs

The Boys & Girls Club of Lawrence operates its main facility at 1520 Haskell Avenue and collaborates with the school district to provide services at eleven other locations throughout the community. Last year the B&GC expanded its programming to Junior High youth, serving over 600. The Teen Program offers a safe and fun environment for teen events on Friday and Saturday evenings.

**Evidence of Promising Approach**

With an unprecedented seven national awards for program excellence and two "National Youth of the Year" winners, the Boys & Girls Club of Lawrence has a proven record of accomplishment of helping young people develop to their full potential and become productive and successful members of society.

Our **mission** is to develop contributing members of society in a positive and structured environment, providing a safe place where children can learn and grow under the supervision of caring adults.

Our **objectives** are to provide all our children and youth, who are predominantly from at-risk populations, with the resources, behaviors, and life skills necessary to prevent them from becoming victims of substance abuse. Using the SMART program curriculum assures our success in meeting our goals and objectives. The SMART programs are research-based life skills programs developed by the national level Boys & Girls Club. Their goal is to help young people resist alcohol, tobacco and other drug use (ATOD). The format is based on interactive, small-group activities that increase participants' peer support, enhance life skills, build resiliency and strengthen leadership skills. For more than a decade, Boys & Girls Clubs have successfully used this program nationwide. The material is presented in age-appropriate increments:

- **Smart Kids (ages 6-9):** A skills development program focused on self-awareness, decision-making and interpersonal skills, while communicating age-appropriate information about alcohol and other drugs.
- **Smart Moves (ages 9-13):** A resistance skills program focused on ways to identify and resist peer, social and media pressures to use alcohol, tobacco, and other drugs.

- **Smart Girls (ages 10-13):** A program for adolescent girls that teaches resistance skills, stress reduction techniques, communication skills, assertiveness training and life planning. It provides accurate information about alcohol use, tobacco use, other drug use, adolescent sexuality and body image.
- **Passport to Manhood (ages 10-13):** A curriculum for adolescent boys that address several key areas of development while stressing and promoting positive values and behaviors.

### **Evidence of Long-term effects on a person's decisions about alcohol and drug use.**

Hundreds of youth participate in B&GC programming every year. Some famous alumni contribute part of their success to their experiences at a Boys and Girls Club. These alumni include Bill Cosby, Michael Jordan, Brad Pitt, Denzel Washington and Jackie Joyner-Kersey just to name a few. While many Club alumni have achieved particular distinction in fields such as entertainment, business, politics and sports, the average alumnus is not famous. Most have achieved success by getting an education, raising a family, serving their country, pursuing a career or supporting the community.

Millions have benefited from belonging to a Boys & Girls Club since the first Club opened its doors in 1860. Based on research by Louis Harris & Associates, Club alumni have very strong feelings about their individual Club experiences:

- 80% said Club staff helped them learn right from wrong
- 95% indicated the Club was the best thing available in their community
- 52% said participating in the Club "saved my life"

The youth served by the B&GC of Lawrence attest to having the same experiences as youth across the country. Many of our youth would not have access to tutoring, mentoring or athletic and arts activities if it were not made available to them through the Boys and Girls Club. Active involvement in the club programs and activities has proved to have a positive impact on our youth and reduce the risk of drug and alcohol abuse.

### **Family and community involvement**

B&GC actively seeks parent and community involvement in the delivery of its programs. Parents have an opportunity to provide feedback and suggestions through ongoing surveys. Parents receive monthly newsletters and are actively involved in planning and participating in B&GC events. Most importantly, parents are actively engaged in programming by sharing their expertise and hobbies with the youth.

The Lawrence community is an active supporter of the B&GC. The Speakers Bureau and high profile community leaders help promote programming and serve as mentors to the youth. Often times the B&GC environment is the only place our youth feel comfortable engaging in active dialogue with our community leaders. Neighborhood schools show their support by donating space and staff for the after-school programs. The ability to utilize space in our schools helps to eliminate transportation barriers often experienced by our youth.

The Lawrence community also helps to support the Boys and Girls Club through the annual Red Dog Run. In 2007, over 400 participants ran and raised money for the Boys and Girls Club. The annual event continues to grow and demonstrates overwhelming community support for the B&GC of Lawrence.

## NEEDS ASSESSMENT

More and more children are being raised in single-parent homes or homes where both parents are working full-time jobs, often leaving children without adequate supervision after school. Healthy communities need after-school programs to be available for all children, regardless of income. The Kansas Action for Children (KAC) reports, children without affordable after-school care are at higher risks for: academic failure, using drugs and alcohol, becoming crime victims, and/or perpetrating juvenile crimes, and becoming teen parents ([www.kac.org](http://www.kac.org)). After-school programs are crucial opportunities to provide prevention and life skills education. Lawrence children greatly need such services. KAC also reports that for Douglas County, percentages of youth who reported binge drinking (18.4%) and using other drugs (26%) were higher than state averages.

B&GC serves an especially high-risk section of the Lawrence population in grades K-9. Compared to the majority of their public school peers, children in the after-school programs report higher levels on risk factors such as mobility, feeling safe, and having access to tobacco, drugs, and alcohol. Research shows that such factors put children at risk for school failure, delinquency and substance abuse (Battishtich, Schaps, Watson & Solomon, 1996; Hawkins, Catalano & Miller, 1992). **B&GC specializes in providing low-cost and no-cost after-school care to an economically, racially, and ethnically diverse range of families who have no other childcare alternatives.**

According to the Kansas State Department of Education, 29% U.S.D.#497 families now qualify for Free and Reduced School Lunch. They struggle to pay for basic needs such as food, shelter, clothing, and utilities, let alone childcare. In 2007, B&GC served 3298 members with average daily attendance of more than 1200 and through special events served an additional 6646 non-members. In 2007, the demographics of children served were: African-American 22.38%, Asian 2.39%, American Indian 4.12%, Caucasian (Non-Hispanic) 49.20%, Hispanic 6.30%, and Multi-Racial 15.62%. 60% families qualified as federal low-income, 55% were single parent households, and 80% had incomes under \$40,000 per year. Studies have shown that children from minority groups typically have more risk factors and fewer protective factors, putting them at greater risk.

## OUTCOMES

As stated above, B&GC has three major prevention objectives – to provide all members with the (1) resources, (2) behaviors, and (3) life skills necessary to prevent them from becoming victims of substance abuse. We will measure and report our success in meeting these objectives according to the following Process, Behavioral, and Impact Outcomes:

**Process Outcome #1:** As a result of providing, a “safe haven” through after-school programs, during 2009 B&GC will provide 2,200 children (minimum 1200 per day) with after-school care at twelve sites, with transportation from an additional eight schools. These sites will provide 175 days of after-school programming from 7:00 a.m. to 6:00 p.m. and 54 days out-of-school programming from 7:30-6:00 p.m. Numbers served are tracked through the B&GC annual report.

**Process Outcome #2:** During 2009, a minimum of 800 children ages 6-15 will receive life skills and prevention education through the SMART programs. Numbers served are tracked through the B&GC annual report.

**Behavioral Outcome #1:** Based on yearly participant evaluations, a minimum 90% of participants will report feeling “safe” in B&GC programs, a measure that will reflect their daily connections with supportive adults.

**Behavioral Outcome #2:** Based on quarterly staff progress reports, 50% of participants will maintain or improve on three learning behaviors: (a) follows directions, (b) accepts responsibility for behavior, and (c) uses cooperation skills.

**Behavioral Outcome #3:** Based on pre and post tests, 80% of SMART program participants will show an increase in ATOD (Alcohol, Tobacco, Other Drugs) knowledge.

**Impact Outcomes:** The long-term benefits of healthy learning behaviors and life skills will provide youth with the foundation to resist pressures toward substance abuse. By offering strong programming in prevention, youth participants will transform into resilient, engaged, and healthy community members.

## **COORDINATION**

B&GC is a leader in the community, not only in providing after-school programming, but also in coordinating services to minimize duplication and fragmentation. The B&GC has many community partners including the Lawrence After-school Alliance, the Lawrence Arts Center, Prairie Park Nature Center, Lawrence Parks and Recreation, Lawrence Public Schools, DCCCA, who assists with prevention programming, and Douglas County Extension. The University of Kansas conducts our ongoing evaluations. Partnerships with several local businesses have been formed to increase fundraising and outreach activities. Volunteers for tutoring and mentoring come from the University of Kansas, Haskell Indian Nations University, and the Roger Hill Volunteer Center.

## **ORGANIZATIONAL CAPACITY**

B&GC is well capable of implementing this prevention program. Our programming has evolved over time, and is shaped by participant feedback, evaluation outcomes, and best practices in the field. We have long maintained a rigorous schedule of meeting performance measures and tracking extensive data – behavior outcomes, attendance by individual child, educational outcomes, demographic information, etc. Executive Director Janet Murphy has over seven years of B&GC experience and has managed grants for more than seventeen years. B&GC sets high hiring standards, requiring that all Site Program Coordinators have bachelor’s degrees from accredited colleges or universities and at least three years of work experience in a Boys & Girls Club or similar organization. All site staff must have a minimum of 48 college hours and previous experience working with youth in an educational or recreational setting. The Club holds staff trainings on a monthly basis on a variety of issues from service learning to working with special needs children. Various community experts facilitate the trainings, including U.S.D. #497 personnel. B&GC maintains high standards for financial management including accounting and auditing. Policy and procedures ensure accurate and complete oversight and reporting of all financial information, requiring monthly board approval and yearly audits.

Boys and Girls Club  
2009 Logic Model

Assessment Data	Goals/ Objectives	Target Group	Strategies	Process Outcomes	Behavioral Outcomes	Impact Outcomes
<p><u>Risk Factors:</u> Children without affordable afterschool care are at higher risks for: academic failure, using drugs and alcohol, becoming crime victims, and/or perpetrating juvenile crimes, and becoming teen parents. In Douglas County, percentages of youth who reported binge drinking (18.4%) and using other drugs (26%) were higher than state averages (<a href="http://www.kac.org">www.kac.org</a>). BGC 2006 pre-test data showed that 55% children lacked ATOD knowledge.</p> <p><u>Protective Factors:</u> 1) Afterschool care provides a “safe haven” and resource for at-risk children. 2) Developing children’s social competencies and behaviors enhances prevention efforts (7<sup>th</sup> Judicial District). 3) Prevention curriculums help children resist ATOD.</p>	<p>Our <b>mission</b> is to develop contributing members of society in a positive and structured environment, providing a safe place where children can learn and grow under the supervision of caring adults.</p> <p>Our <b>goal</b> is to provide a high quality curriculum in which preventing substance abuse plays a major role.</p> <p>Our <b>prevention objectives</b> are to provide all our children and youth with the (1) resources, (2) behaviors, and (3) life skills necessary to prevent them from becoming victims of substance abuse.</p>	<p><b>Target:</b> Low-income and at-risk Lawrence children ages 5-15 in need of affordable after-school and out-of-school care.</p> <p><b>Current Statistics:</b> According to KSDE, 29% of U.S.D.#497 families now qualify for Free and Reduced School Lunch. They struggle to pay for basic needs such as food, shelter, clothing, and utilities, let alone after-school programs. In 2007, B&amp;GC served 2,888 members with average daily attendance of more than 1200 and through special events served an additional 7168 non-members. Mem. demographics: Afr.-Am. 17.613%, Am. Ind. 4.26%, Cauc. 54.36%, Hisp. 3.36%, and Multi-Racial 19.43%. 64% families qualify as federal low-income. 60% are single parent households. 81% have incomes under \$40,000 per year.</p>	<p>1) Provide “<b>safe haven</b>” through after-school programming, in order to help participants resist temptations, pressures, and opportunities for substance abuse.</p> <p>2) Reinforce and reward successful <b>learner behaviors</b> that reinforce the individual resources necessary to prevent substance abuse.</p> <p>3) Provide <b>SMART MOVES Program</b> to educate young people to resist alcohol, tobacco and other drug use.</p>	<p>1) During 2007, 2,000 children, min. 800 per day, will receive after-school care at nine sites, with transportation from an additional eight schools. These sites will provide 175 days of after-school programming from 7:00 a.m. to 6:00 p.m. and 54 days out-of-school programming from 7:30-6:00 p.m.</p> <p>2) A minimum of 800 children ages 6-15 will receive life skills and prevention education through the SMART Programs during 2009.</p>	<p>1) Based on participant yearly evaluations, a minimum 90% of participants will report feeling “safe” in B&amp;GC programs, a measure that will reflect their daily connections with supportive adults.</p> <p>2) Based on quarterly staff progress reports, 50% of participants will maintain or improve on three learning behaviors: a) follows directions; b) accepts responsibility for behavior; and c) uses cooperation skills.</p> <p>3) Based on pre and post tests, 80% of SMART program participants will show an increase in ATOD (Alcohol, Tobacco, Other Drugs) knowledge.</p>	<p>Long after children age out of after-school care and leave their “safe haven,” the long-term benefits of healthy learning behaviors and life skills will provide them with the foundation to resist pressures toward substance abuse.</p> <p>Through providing strong programming in prevention, B&amp;GC will help Lawrence transform some of its youngest and most vulnerable citizens into resilient, engaged, and healthy community members.</p>