

# Outside Agency Funding: 2019

April 9, 2019 at 9:40 am

## Section 1: Applicant Information

### Legal Name of Agency

The Dwayne Peaslee Technical Training Center, Inc.

### Name of Program for Which Funding is being Requested

Kevin Kelley

### Primary Contact (must be available by phone on May 21, 2019 from 8:30 to 12:30)

Kevin Kelley

### Title

Executive Director

### Address

2920 Haskell Avenue, Ste 100  
Lawrence, Kansas 66046  
United States

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(785) 856-1801

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## Section 2: Request Information

### Amount of funds requested for calendar year 2020

\$200,000.00

### Will these funds be used for capital outlay (equipment or facilities)?

No

### Will these funds be used to leverage other funds?

Yes

### Please describe how these funds be used to leverage other funds

We will be leveraging funding from Douglas County along with \$15,000 of our request from the City of Lawrence to develop a Local Government Training Consortium .

### Did you receive City funding, including funds from any component unit of the City, for this program in 2019?

Yes

**What was the amount of the funding?**

\$200,000.00

**What was the source of the funding (i.e. General Fund, Alcohol Fund)?**

General Fund

**How would any reduction in City funding in 2020 impact your program?**

2020 is a transitional year where Peaslee Tech will move from being a recipient of funding from the City to becoming a training and educational provider to support the development of the City's workforce.

**Does your agency receive City support outside of this application request process (i.e. CDGB Funds, facility support, Transient Guest Tax (TGT) Funds, Affordable Housing Funds, etc.)**

No

**Section 3: Special Alcohol Fund Information**

**Is your agency requesting special alcohol funds? To determine eligibility please review City Charter Ordinance 33.**

No

**Section 4: Statement of Problem/Need to be Addressed by Program**

**Provide a brief statement of the problem or need your agency proposes to address with the requested funding and/or the impact of not funding this program. The statement should include characteristics of the client population that will be served by this program. If possible, include statistical data to document this need.**

Peaslee Tech is in its fourth year of operation as Lawrence's primary source of technical skills training. In 2018, Peaslee provided services to more than 800 people in the form of training to prepare them for jobs, or make them better at their jobs. More than 50% of those served in entry-level workforce training are low income individuals. Peaslee programs focus on training for livable wage jobs that can help families break the cycle of poverty. Many of our learners come to Peaslee through the Department for Family Services, Heartland Works, Bert Nash, and Kansas Vocational Rehabilitation. Our requested funding makes our support of these clients, as well as the greater Lawrence community, possible.

**How was the need for this program determined?**

Peaslee Tech was started as the result of research conducted by the City of Lawrence, Douglas County, Chamber of Commerce, and the Economic Development Corporation that determined an ongoing need for a technically trained workforce in Lawrence and Douglas County. Program additions have resulted from Department of Labor data and collaboration with local businesses.

**Based on agency history, management structure, and staffing pattern, does the organization have the capacity to implement the proposed program and achieve the desired outcomes?**

We have a structure in place that gives us the ability to be agile in meeting demands for training through a combination of employees and contractors.

**Why should this problem/need be addressed by the City?**

Peaslee Tech provides much needed technical training to help the citizens of Lawrence attain needed skills for livable wage jobs. In addition, Peaslee's role in developing a pipeline of qualified workers is essential to the retention, recruitment and sustainability of organizations of all types in Lawrence. There is currently no local option for these programs, and as Peaslee is still in its infancy, the support of the City of Lawrence is critical. Additionally, Peaslee Tech is an essential component of the

City's economic development efforts for both recruitment and retention of business.

**How does the proposed program align with the City Commission Strategic Plan? Please cite specific Critical Success Factor(s) and explain how it aligns with your program.**

As a provider of technical and technology education, Peaslee Tech can directly impact the following Critical Success Factors:

1. Effective Governance and Professional Administration - By providing training services to City employees and developing citizens with skills necessary to support an effective government.

2. Innovative Infrastructure and Asset Management - As a training partner with the City and as an educational provider to the broader community, Peaslee Tech serves innovative methods for providing much needed training services.

3. Sound Fiscal Stewardship - As a not-for-profit organization, Peaslee Tech can provide a wide array of needed training for City employees at a much lower cost than for-profit training organizations and in many cases, at a reduced cost from using City employees as trainers.

4. Collaborative Solution - As a joint project of the City, Douglas County, and the Economic Development Corporation, Peaslee Tech is an eloquent solution to the need for a technically trained workforce in our community.

## **Section 5: Description of Program Services**

**Provide a brief description of the service you will provide and explain how it will respond to the need you identified in Section 4. The description should describe as specifically as possible the interaction that will take place between the provider and the user of the services.**

We provide training in the following: 1) Credit-based certificate programs by three area community and technical colleges. College certificates and national certificates may be attained in HVAC, Industrial Engineering Technology, Automotive Technology (starting Fall 2017), Power Plant Technology (starting Fall 2017), Welding, Allied Health, and developmental courses in reading, writing, math, and computer training, 2) Professional development short courses for industry (e.g. PLC, motor drives, hydraulics, etc.), and Certified Apartment Maintenance Technician 3) Credentialed programs delivered by Peaslee in Professional Driving, Cisco Networking, Pharmacy Technician and Introduction to Manufacturing. Peaslee Tech is the largest provider of registered apprenticeships in Kansas with programs in; Industrial Maintenance Mechanic, Plumber, Electrician, Facilities Maintenance, Auto Tech, Auto Body, Sterile Processing and many more under development. There are several categories of users who take these courses including high school students, career developers, career changers, and career enhancers. The certificates range from 26 to 36 college credits. The national certificates typically require the student to take a national exam. All training in these three areas respond to needs expressed by industry. We help trainees/learners to seek scholarships and pursue careers during times of transition.

**How many clients will be served?**

900

**What other agencies in the community are providing similar types of services? What efforts have you made to avoid duplication or coordinate services with those agencies?**

No other agencies in Lawrence provide programs like Peaslee's. We cooperate with many agencies to provide services for their clients and with USD 497 to provide training programs for their students.

## **Operating Expenses**

**Requested Amount**

\$100,000.00

**Subtotal**

\$100,000.00

**Explanation**

\$85,000 of the operating funds will be used to help Peaslee continue on a path towards self-sufficiency. \$15,000 will be matched with Douglas County funds to develop a public entity training consortium over the next year. The consortium will serve as a collaborative, central exchange for the training needs of public entities. Peaslee Tech will house the exchange and serve as the training provider. It is our goal over the next three years to eliminate our need for requests from the City for operating funds.

**Other**

**Requested Amount**

\$100,000.00

**Subtotal**

\$100,000.00

**Explanation**

This request is a major step on the path of Peaslee Tech becoming a partner, versus a recipient, with the City. These funds are requested for Peaslee Tech to provide City departments and employees with training to meet departmental needs and serve as a professional development pathway for City employees.

**Grand Total**

**Total Requested**

\$200,000.00

**Total Applicant Contribution**

\$0.00

**Total In-Kind**

\$0.00

**Total Cash Match**

\$0.00

**Grand Total**

\$200,000.00

**Program Revenue**

**City of Lawrence**

\$200,000.00

**Douglas County**

\$395,105.00

**Grants (Local, State, Federal)**

\$50,000.00

**Charges for Service**

\$150,000.00

**Donations (Individual/Corporate)**

\$40,000.00

**Other**

\$230,265.00

**Total Revenue**

\$1,065,370.00

**If you have other revenue sources, please describe**

Peaslee Tech's other revenue sources include Educational Lease Income, Facility Lease Income, and Maintenance Fee Income

**What percent of 2020 program costs are being requested from the City?**

18.8

## Section 7: Program Objectives

### Objective One

Increase enrollment by 10% in 2020 over 2019.

### Objective Two

Increase the number of local businesses served by 20%. Our 2019 goal is to serve employees of 30 area businesses in 2018, making our 2019 objective to serve employees from 36 businesses.

### Objective Three

Increase our tuition revenue by 40%. Our 2019 goal is \$150,000 in tuition revenue, making our 2020 objective \$250,000 in tuition revenue.

## Section 8: Supplemental Information

### File

- [2017\\_Form-990\\_Signed.PDF](#)

**If your agency has never completed a financial audit, please select the check box.**

- We have never completed a financial audit

**What is the total number of volunteers (estimate if necessary)?**

10

**What are your agency's total liabilities?**

\$1,914,947.00

**What are your agency's total assets?**

\$4,669,453.00

**What are your agency's total assets?**

\$2,754,506.00

**What are your agency's permanently restricted net assets?**

\$0.00

**What is your agency's land, building, or equipment fund?**

\$4,305,507.00

**What are your agency's total expenses?**

\$676,742.00