

# Outside Agency Funding 2019

April 11, 2018 at 4:34 pm

## Section 1: Applicant Information

### Legal Name of Agency

The Dwayne Peaslee Technical Training Center, Inc.

### Program

Non-profit, career and technical education

### Primary Contact (must be available by phone on May 17, 2018 from 8:30 to 12:30)

Kevin Kelley

### Title

Executive Director

### Address

2920 Haskell Avenue  
Suite 100  
Lawrence, Kansas 66046-4905  
United States

### Phone

(785) 856-1801

### Fax

(000) 000-0000

### Email

[info@peasleetech.org](mailto:info@peasleetech.org)

## Section 2: Request Information

### Amount of funds requested for calendar year 2019

\$200,000.00

### Will these funds be used for capital outlay (equipment or facilities)?

Yes

### Please describe how these funds be used for capital outlay (equipment or facilities)

50% of funds (\$100,000) for the development of a driver training facility with improvements and expansion of parking.  
50% of funds (\$100,000) for operational support. This represents a 33% decrease in operational support resulting from increased tuition revenue.

### Will these funds be used to leverage other funds?

Yes

**Please describe how these funds be used to leverage other funds**

We have requested 1:1 matching funds for the capital improvements.

**Did you receive City funding for this program in 2018?**

Yes

**What was the amount of the funding?**

\$200,000.00

**What was the source of the funding (i.e. General Fund, Alcohol Fund)?**

General Fund

**How would any reduction in City funding in 2019 impact your program?**

Peaslee Tech is a growing asset, and Lawrence's primary technical training organization, for workforce development in our community. Reduction in funding would impede our growth towards long-term sustainability.

**Does your agency receive City support outside of this application request process (i.e. CDGB Funds, facility support, Transient Guest Tax (TGT) Funds, Affordable Housing Funds, etc.)**

No

**Section 3: Special Alcohol Fund Information**

**Is you agency requesting special alcohol funds? To determine eligibility please review City Charter Ordinance 33.**

No

**Section 4: Statement of Problem/Need to be Addressed by Program**

**Provide a brief statement of the problem or need your agency proposes to address with the requested funding and/or the impact of not funding this program. The statement should include characteristics of the client population that will be served by this program. If possible, include statistical data to document this need.**

Peaslee Tech is in it's third year of operation as Lawrence's primary source of technical skills training. In 2017, Peaslee provided services to 575 people in the form of training to prepare them for jobs, or make them better at their jobs. More than 50% of those served in entry-level workforce training are low income individuals. Peaslee programs focus on training for livable wage jobs that can help families break the cycle of poverty. Many of our learners come to Peaslee through the Department for Family Services, Heartland Works, Bert Nash, and Kansas Vocational Rehabilitation. Our requested funding makes our support of these clients, as well as the greater Lawrence community, possible.

**How was the need for this program determined?**

Peaslee Tech was started as the result of research conducted the City of Lawrence, Douglas County, Chamber of Commerce, and the Economic Development Corporation that determined an ongoing need for a technically trained workforce in Lawrence and Douglas County.

**Based on agency history, management structure, and staffing pattern, does the organization have the capacity to implement the proposed program and achieve the desired outcomes?**

We have a structure in place that gives us the ability to be agile in meeting demands for training through a combination of employees and contractors.

**Why should this problem/need be addressed by the City?**

Peaslee Tech provides much needed technical training to help the citizens of Lawrence attain needed skills for livable wage jobs. In addition, Peaslee's role in developing a pipeline of qualified workers is essential to the retention, recruitment and sustainability of organizations of all types in Lawrence. There is currently no local option for these programs, and as Peaslee is still in its infancy, the support of the City of Lawrence is critical.

**How does the proposed program align with the City Commission Strategic Plan? Please cite specific Critical Success Factor(s) and explain how it aligns with your program.**

As a provider of technical and technology education, Peaslee Tech can directly impact the following Critical Success Factors:

1. Effective Governance and Professional Administration - By providing training services to City employees and developing citizens with skills necessary to support an effective government.

2. Innovative Infrastructure and Asset Management - As a training partner with the City and as an educational provider to the broader community, Peaslee Tech serves innovative methods for providing much needed training services.

3. Sound Fiscal Stewardship - As a not-for-profit organization, Peaslee Tech can provide a wide array of needed training for City employees at a much lower cost than for-profit training organizations and in many cases, at a reduced cost from using City employees as trainers.

4. Collaborative Solution - As a joint project of the City, Douglas County, and the Economic Development Corporation, Peaslee Tech is an eloquent solution to the need for a technically trained workforce in our community.

## **Section 5: Description of Program Services**

**Provide a brief description of the service you will provide and explain how it will respond to the need you identified in Section 4. The description should describe as specifically as possible the interaction that will take place between the provider and the user of the services.**

We provide training in the following: 1) Credit-based certificate programs by three area community and technical colleges. College certificates and national certificates may be attained in HVAC, Industrial Engineering Technology, Automotive Technology (starting Fall 2017), Power Plant Technology (starting Fall 2017), Welding, Allied Health, and developmental courses in reading, writing, math, and computer training, 2) Professional development short courses for industry (e.g. PLC, motor drives, hydraulics, etc.), and Certified Apartment Maintenance Technician 3) Credentialed programs delivered by Peaslee in Professional Driving, Cisco Networking, Pharmacy Technician, Introduction to Manufacturing, and Industrial Maintenance Mechanic Apprenticeship. There are several categories of users who take these courses including high school students, career developers, career changers, and career enhancers. The certificates range from 26 to 36 college credits. The national certificates typically require the student to take a national exam. All training in these three areas respond to needs expressed by industry. We help trainees/learners to seek scholarships and pursue careers during times of transition.

**How many clients will be served?**

625

**What other agencies in the community are providing similar types of services? What efforts have you made to avoid duplication or coordinate services with those agencies?**

No other agencies in Lawrence provide programs like Peaslee's. We do cooperate with many agencies to provide services for their clients and with USD 497 to provide training programs for their students.

## **Operating Expenses**

**Requested Amount**

\$100,000.00

**Subtotal**

\$100,000.00

## Other

### Requested Amount

\$100,000.00

### Cash Match

\$100,000.00

### Subtotal

\$200,000.00

### Explanation

Major renovations to Peaslee's facility in 2014 deferred one major capital need. The parking lots and sidewalks are in bad disrepair and present a significant risk to our students, staff, and visitors. The request goes beyond repairing and resurfacing in that it also develops a commercial driver training course. Our commercial driving enrollments are growing rapidly, this improvement will allow us to support that growth. In addition, completion of the course will qualify us to serve as a testing site for Douglas County. Currently, our residents and businesses may only obtain testing in Topeka or Gardner.

## Grand Total

### Total Requested

\$200,000.00

### Total Applicant Contribution

\$100,000.00

### Total In-Kind

\$0.00

### Total Cash Match

\$100,000.00

### Grand Total

\$300,000.00

## Program Revenue

### City of Lawrence

\$200,000.00

### Douglas County

\$395,105.00

### School District

\$0.00

### Grants (Local, State, Federal)

\$40,000.00

### United Way

\$0.00

### Charges for Service

\$125,000.00

### Donations (Individual/Corporate)

\$30,000.00

### Fundraising/Events

\$0.00

### Other

\$221,095.00

### Total Revenue

\$1,011,200.00

### If you have other revenue sources, please describe

Peaslee Tech's other revenue sources include Educational Lease Income, Facility Lease Income, and Maintenance Fee Income

### What percent of 2019 program costs are being requested from the City?

19.8

## Section 6: Program Objectives

### Objective One

Increase enrollment by 10%. We enrolled 300 learners in Peaslee programs in 2017 and have projected 330 in 2018, making our 2019 objective 363 learners served.

### Objective Two

Increase the number of local businesses served by 20%. Our 2018 goal is to serve employees of 25 area businesses in 2018, making our 2019 objective to serve employees from 30 businesses.

### Objective Three

Increase our tuition revenue by 25%. Our 2018 goal is \$100,000 in tuition revenue, making our 2019 objective \$125,000 in tuition revenue.

## Section 7: Supplemental Information

### File

- [2017 Form-990 Signed.PDF](#)

**If your agency has never completed a financial audit, please select the check box.**

- We have never completed a financial audit

**What is the total number of volunteers (estimate if necessary)?**

10

**What are your agency's total liabilities?**

\$1,914,947.00

**What are your agency's total assets?**

\$4,669,453.00

**What are your agency's total assets?**

\$2,754,506.00

**What are your agency's permanently restricted net assets?**

\$0.00

**What is your agency's land, building, or equipment fund?**

\$4,305,507.00

**What are your agency's total expenses?**

\$676,742.00