MINUTES

Chair Katherine Weik called the meeting to order at 7:00 p.m. in the Lawrence City Commission Chambers at Lawrence City Hall, 6 E. 6th Street.

Review and approval of June 21 meeting minutes (July meeting was cancelled) was tabled until September 13 meeting.

New Business:

- Confabularyum table event on August 5 went well. Katherine and Kate oversaw the table operations which included introducing the Lawrence Loop and asking people to create chalk images that might go on the Loop as part of a future sidewalk chalk event. Lots of interest in sidewalk chalk art event. Many people contributed pictures and naming ideas for sections of the Loop. Porter offered support and helped with clean-up.
- ArtPlace Grant – update on proposed program for East 9th St. Sarah Bishop is communicating with ArtPlace but communications can be slow as ArtPlace’s response sometimes takes a few days. Chris Lempa was invited to the table to share his questions and concerns. In reference to letter from Porter to LAC in April: Kimberly and Sarah met with Porter and Diane Stoddard in March and explained that while the revised and simplified East 9th Street project was being considered by the City Commission, the LAC needed something from the city to show commitment as part of the effort to keep and extend the grant. The letter offered an outline proposal of suggested options. Before and just after Kimberly Williams left on July 31, Porter and Katherine met with Sarah Bishop, Cindy Maude and Ben Ahlvers to further update the outline proposal per ArtPlace suggestions and with the understanding that money needs to be spent by June 2020 when the ArtPlace program sunsets.
  - John Hachmeister is voluntarily coordinating a meeting on August 10 at his space at 8th and New York with some key people to provide a place to discuss ideas for the future of art activities in East Lawrence. Porter will attend.
- Discussion on advisory boards/committees – Talk of combining the P&R board with LCAC is on hold as the City Commission didn’t indicate they want to pursue at this time.

New Business:

- AEP5 – Porter will present on AEP5 and other related research at September 13 meeting
- Coffee and Culture meeting was held on Tuesday, August 8 and attended by Katherine, Kate, Mike, Richard, Nell King, Lisa Larsen, Matthew Herbert, Mandy Enfield, Marilyn Hinojosa, Patrick Kelly, Nick Carswell – Michael Davidson presented on event tracking and data
software; talked about Confabularyum and Lawrence Loop awareness as well as the recent suggestion from the City Commission of combining Parks and Recreation board with LCAC.

Committee updates:

Governance
- With updated sign code, need to look at Chapter 1, Article 15 in City Code. If murals are taken out what does LCAC need to do? Is a resolution necessary to provide approval authority for murals?

Programming
- Phoenix Awards date changed to Sunday, November 12th at 2 p.m. Alos reminded about soliciting nominations.
- Final Fridays - way to add a sign up list for artists/venues to get together, simple rules for final Friday?

Public Art
- Porter met with Chief Bradford and architect on FS 1 – no a whole lot of potions to integrate art into building process but will outline some in the RFQ. Project was delayed but is moving forward $25,000.00 art budget.

Coffee and Culture to present at Arts Roundtable in October

Adjourned 8:31 p.m.

Director's Report

Attached.
Lawrence Cultural Arts Commission
Director of Arts and Culture Report – August 9, 2017

Lawrence Cultural Arts Commission Programs/Projects

Final Fridays – Monthly listings, assist artists/venues
  • July map and report attached

  • Gleaned coverage in LJW, Channel 6 and on eXplore Lawrence radio in addition, shared information at Arts Roundtable

Cultural Plan
  • Coffee and Culture public meeting August 8 with Katherine, Kate, Mike, Porter, Patrick and Marylin Hinojosa, Nell King, Lisa Larsen, Matthew Herbert, Mandy Enfield, Patrick Kelly, Nick Carswell
  • Michael Davidson reported on eXplore Lawrence event tracking program they’re now using to track economic impact of events.
  • Confabularryum: Katherine, Kate, Porter and super volunteer Suzan Hampton worked with numerous art-makers to talk about art & culture and the Lawrence Loop. – see pictures, below

ArtPlace
  • With the passing of the reduced East 9th plan and to keep ArtPlace informed as to the city’s progress, Katherine and Porter met with Cindy Maude, Sarah Bishop and Ben Ahlvers to develop a framework to implement the ArtPlace grant “in the spirit of the original grant proposal.” ArtPlace put a July 31 deadline on the proposal and, once outlined, Porter met with the Public Art Committee to share the plan and explain the reasoning behind it. The plan was approved by the City Commission as part of the East 9th Street consent agenda on August 8.

Outdoor Downtown Sculpture Exhibition (ODSE) (Action A.1.a.iii, Action A.2.b, A.3.a.ii)
  • All works are in and have labels. Have also distributed the ODSE brochure to a range of outlets and in City Hall.

Outreach/Collaborations/Boards
  • With Steve Nowak from the Watkins, facilitated the Arts Roundtable meeting today and discussed options for including existing arts-related programming/events in existing events – e.g. opera at JOs.

General/Community/Meetings
  • At Coffee and Culture, the LCAC discussed the proposed merger with Parks and Recreation board. Shared and gained insights and perspectives; discussed pros and cons and took no direct action in lieu of the City Commission work session on the topic in the evening.

Boards/Committees
  • Serving on the eXplore Lawrence Board – Communications – ex-officio
  • Serving on the DMI Board – Communications – ex-officio
  • KC Metropolis: Kansas City’s Online Journal of the Arts - http://kcmetropolis.org/
  • KU Mobile Collaboratory (MoCOLAB) - http://kumocolab.org/
July Marketing Report

**WEBPAGE**
- 24 EVENTS LISTED
- 888 UNIQUE PAGEVIEWS
- 102 PRINTABLE MAP DOWNLOADS
- 1284 INTERACTIVE MAP VIEWS

**SOCIAL MEDIA**
- Final Fridays in Lawrence, Kansas
- 9535 IMPRESSIONS
- 44 NEW LIKES
- 22445 TOTAL FANS
- 419 POST ENGAGEMENTS

**Demographics**
- Male 41.8%
- Female 58.2%
- Age Groups:
  - 18-24: 10.4%
  - 25-34: 16.2%
  - 35-44: 18.3%
  - 45-54: 23.5%
  - 55-64: 15.2%
  - 65+: 11.3%
- Location:
  - Lawrence: 40.8%
  - Chicago: 19.1%
  - Kansas City: 12.6%
  - Topeka: 11.9%
  - NL: 8.9%
  - Overland Park: 8.8%
  - Other: 0.9%