LAWRENCE CULTURAL ARTS COMMISSION COMMUNITY ARTS GRANT FINAL REPORT

Final reports must be received by August 1, 2014 or within 30 days of completion of project, whichever date is sooner. Please fill out this form, attach final budget and documentation such as photographs, programs, reviews, or surveys, and submit it to: Lawrence Cultural Arts Commission City Manager's Office Diane Stoddard, Assistant City Manager P.O. Box 708 Lawrence, KS 66044

Questions? Contact Diane at <u>dstoddard@lawrenceks.org</u> or (785) 832-3413

Name of Organization ______ Final Fridays (managed by Lawrence Arts Center)

Address 940 New Hampshire

City, State, Zip Code Lawrence, KS 66044

Telephone 785-843-2787 Fax E-Mail molly@lawrenceartscenter.org

Project Director Molly Murphy

Project Title Final Fridays Public Arts Program

LCAC Grant Amount \$ 350 Start Date May 2013 End Date May 2014

The following questions may be answered on this form or attached to the form as a separate document.

1) Describe the outcome of this project

Final Fridays successfully staged several public performances and partnered with US Bank, Cromwell Solar, and the KU Libraries Annual Art Walk.

2) Did this project change substantially from how you described it in your grant proposal? 🛛 yes 🗌 no If yes, please describe why and how it changed and the impact of this change on the outcome.

Due to only receiving 17.5% of the requested grant from LCAC, Final Fridays had to significantly reduce the scope of this project.

- 4) Estimate how many people benefited from this project: ~450____adults <u>~125</u> children How did you collect these numbers?
 Crowd and pedestrian count at performance sights
- Describe what the LCAC grant enabled you to accomplish in regards to this project. Funds from this grant were used to leverage support from Cromwell Solar, who co-sponsored all events, as well as create printed materials for signage and advertising.
- 5) If grant was given as start-up money for a continuing program, have you/your organization identified future sources of funding? ☐ yes ☐ no ☐ n/a If yes, please list:

7) Attach final project budget indicating specifically how the LCAC grant was expended.

\$350 printing: signage, handbills and posters for on-site and expanded advertising
\$900 administration fees paid by Lawrence Arts Center
\$250 musical performer fees paid through Cromwell Solar sponsorship
\$125 musical performer fees paid through KU Libraries sponsorship
Undisclosed amount of printing and advertising sponsorship from KU Libraries (brochure and map printing.)
Donation of performance spaces: US Bank and Kansas Student Union

8) Documentation of the project attached here includes (please itemize)

Final Fridays successfully staged three musical performances in Downtown Lawrence with the partnership of US Bank, who generously donated their pavilion, Cromwell Solar, who sponsored the artist fees and KU Libraries, who co-sponsored artist fees for one performance. A fourth performance was hosted in conjunction with the KU Art Walk on the KU campus in an effort to raise awareness of Final Fridays and bring students to Downtown Lawrence. Each of the Downtown Lawrence performances was offered free to the public during a Final Friday Art Walk drawing large crowds of both Final Friday participants and passersby turning the corner of 9th and Massachusetts into a lively dance scene in front of the performances.

Performers:

Tyler Gregory – solo (sponsored by Cromwell Solar and US Bank) Tyler Gregory Band (sponsored by Cromwell Solar and US Bank) KU African Drum Ensemble (sponsored by Cromwell Solar, US Bank and KU Libraries) KU African Drum Ensemble – in conjunction with the KU Art Walk (sponsored by KU Libraries)