

City of Lawrence
Lawrence Cultural Arts Commission
(LCAC) Meeting, March 14, 2018
City Commission Room, City Hall, 6 E. 6th Street

Members present: Chair: Kate Dinneen, Katherine Weik, Kristina Walker, John Hachmeister, Mary Doveton, Clint Paugh, Jerry Johnson, Michel Loomis, Mike Maude

Members absent: Joshua Falleaf

Also present: Porter Arneill, Director of Communications and Creative Resources

Guests: Michael Davidson (Explore Lawrence), Richard Renner, Craig Patterson

MINUTES

Chair Kate Dinneen called the meeting to order at 7:04p.m. in the Lawrence City Council Chambers at Lawrence City Hall, 6 E. 6th Street.

Action Item:

- John Hachmeister made the motion to accept the February minutes. Seconded by Michel. There was a vote of 8-0-1 with Mike Maude Abstaining. Motion passed.

Kate asked about new member orientations. Porter confirmed those had not been scheduled yet. Kate suggested it should be done as soon as possible. Porter, Clint, Mary and Kate agreed to schedule a time.

New Business:

1. Community Arts Grants, Porter presented the resulting tally sheet correlated from the commissioners preliminary scoring recommendations. As a paid employee of one of the applicants (Spencer Museum), Kristina Walker abstained from the scoring, voting and discussion of all grant items. Michel Loomis abstained from participating in the scoring portion of applicants (Van Go & Marla Quilts) where she sits on those boards.

Discussion:

Mike stated the quality of applications has improved.

Katherine also commented that the budget analysis submittals was improving.

Kate discussed the letters of in-kind support and that it was perhaps not entirely clear that those should be submitted when in-kind support exists.

Jerry stated we should explain the difference in cash matches and in-kind donations on the application.

Katherine mentioned that the Greater Kansas City Chapter of the American Guild of Organists was not eligible for our grant program since it is outside of the Lawrence address area. The grant guidelines state,

Mary mentioned that the Nicholas May project appeared to be ineligible because of student ineligibility and it was not a collaborative project as specified in the grant guidelines.

Clint also mentioned the project was an entrepreneurial project.

Kate emphasized the grant program was for collaborative projects.

Michel had a question about the suitability of using grant fund to pay for travel; for example in the Art Tougeau proposal for transport of vehicles.

Mary, John, Kate and Michel discussed the cars being local vs. non-local.

Katherine asked if the transport of items or travel was an issue on one application, wouldn't it be an issue on all projects? If so, we should discuss as a group looking at what funds can be used for and making changes in the future.

Jerry reiterated that it would not be fair to make impact the considerations during this round but changes should be discussed and any changes made to further clarify the application process.

Mike wanted to discuss the Spencer Museum project. He did not feel it had the level of community engagement that is required.

Kate mentioned that there should be a way to spread the grant funds among more applicants.

Porter mentioned a % reduction across top finishers.

Katherine and Jerry discussed a cap might be added in the future, particularly if we are going to consistently distribute funds to more applicants. Perhaps the amount being requested is too high. Mike and Kate agreed.

Kate mentioned having a point category to score the impact of the project to the community.

Katherine suggested splitting one of the scoring categories to help hone-in on the community reach and award points accordingly.

Clint and Michel agreed that the impact to the community should be a more tangible scoring component.

Michel wanted to discuss the KPR proposal and the budget. She said it was not initially clear what the LCAC grant request was being spent on. The group looked at the budget request to explain that the request was to pay the local musicians.

Clint suggested that the Dinner and a Movie project submitted by the Lawrence Public Library seemed ripe for corporate sponsorship and might be more suited to that type of funding than the LCAC Grants program. Several of the other commissioners agreed.

The group further discussed the tally of the front runners.

Jerry mentioned that there is a risk of throwing out the scoring altogether if decisions in discussion started to rearrange the way the grants are awarded.

The group agreed and discussed that the scoring and process are still evolving with improvements being made each year.

John also mentioned that a weight should be given to entities that may not be able to absorb additional costs if full requests were not granted as some of the larger organization might be able to.

Mary suggested at some point we should also discuss as a group what is the overall role or top goal of the LCAC and granting the funds.

John, Jerry and Mike reiterated that additional tweak need to be made.

The group agreed there should be an increase in budgetary ask based on the number of grant applications received.

Katherine suggested the grants committee meet and bring proposals for tweaks back to the group.

Action Item:

- Katherine Weik made a motion to make a recommendation to the City Commission to make the following grant awards as listed:
Lied Center of Kansas – Theater on the Spectrum; \$4,000.00
Nick Carswell Music – Echoes Through a Green Space; \$2,000.00
Van Go, Inc. – Benchmark 2018; \$4,000.00
Spencer Museum of Art – The Ties that Bind; \$4,000.00
Kansas Public Radio – KPR Live Day; \$3,500.00
Lawrence Arts Center – Rethink: I am a Veteran; \$2,500.00
Lawrence Public Library – Dinner and a Movie Series; \$2,000.00
Art Tougeau – Art Tougeau Parade; \$3,000.00
For a total of \$25,000.00

John Hachmeister seconded. There was a vote of 8-0-1 with Kristina Walker abstaining. Motion passed.

Michel Loomis had to leave the meeting following this item.

2. Budget Discussion, Porter Arneill explained last year’s budget request and stated the deadline for request was due by next meeting and that we should vote on it tonight.

All members of the commission concurred that the CIP budget request should be for the full 2% for all eligible projects. This amounts to approximately \$503,000 for the Percent for Art Program.

Mike suggested increasing the Arts Grants budget request to \$50,000 based on the increase in number of applications, quality of applications and the projects being submitted.

Mary suggested that the Phoenix awards budget should also be moderately increased to encourage participation, marketing and quality of awards. \$5,000 was suggested.

John suggested that we hold the Outdoor Sculpture budget request at \$20,000 as was requested last year.

The group did not propose any changes to the Misc. line item and held it at \$1,000.

Action Item:

- John Hachmeister made a motion to make the recommendation to the City Commission to accept the following budget request:
Outdoor Downtown Sculpture Exhibition; \$20,000
Community Arts Grants; \$50,000
Phoenix Awards; \$5,000
Miscellaneous; \$1,000

Clint Paugh seconded. There was a vote of 8-0-0 and the motion passed unanimously.

Kate and Porter will work on the recommendation letter to City Commission discussing the reasoning for requested increases.

Old Business:

1. Chalk the Loop Report, Katherine and Kate, Cultural Plan Sub-Committee members gave report on the event.

Kate reported that there were over 250 participants in the event. Photos of the event were sent to social media pages and FLAT who have them posted as well. Adults and Children participated. Comments and feedback were that there were adults who wanted to participate and had to work so there was a suggestion of having the event on a weekend.

Committee Updates:

1. Governance,
Katherine reported that she and Kate met with Porter to go through all of the printed materials in the LCAC manual to check for edits, outdated materials, links, resolution numbers etc. Porter is in the process of updating all materials.
2. Programming,
 - a. Phoenix Awards – The group made the suggestion that artist selection for the awards should be determined completely by RFQ for Douglas County based artists. Porter will prepare the RFQ.
 - b. Final Fridays - Explore Lawrence has provided the January Final Fridays report. The survey for Final Fridays feedback is live through April
 - c. Public Art
 - i. Fire Station 1/Senior Center RFQ – Porter Arneill mentioned the RFQ for Fire Station 1/Senior Center is out and the deadline is early April.
 - ii. ODSE – The juror has selected projects and Porter is working with Parks and Recreation to determine appropriate works and locations.
3. Strategic,
 - a. Cultural Art Development
None Presented/No committee update.

b. Cultural Plan

- i. Coffee & Culture is now Culture Chat – Informal regular monthly sub-committee meeting held at 4 p.m. on the 4th Tuesday of each month at the Lawrence Beer Company meeting room. The first meeting was held in February and there was a good turnout of 9 people._

Director's Report:

See below. Most items were discussed throughout the meeting. There was no further discussion.

Miscellaneous:

None Presented

The LCAC meeting adjourned at 9:23 p.m.

Lawrence Cultural Arts Commission
Director of Arts and Culture Report – March 14, 2018

Lawrence Cultural Arts Commission Programs/Projects

Final Fridays

- Survey is live and active until
- February marketing report attached.

ArtPlace

- No update.

Public Art

- Selection panel for FS 1 – in process. Qualifications Due: April 2, 2018 by midnight Central Time
- Anticipated eligible public art projects for 2019 – Police Facility and Intermodal Transit Hub

General/Community/Meetings

- Arts Roundtable

Boards/Committees

- Serving on the eXplore Lawrence Board – Communications – ex-officio
- Serving on the DMI Board – Communications – ex-officio
- KC Metropolis: Kansas City’s Online Journal of the Arts - <http://kcmetropolis.org/>
- KU Mobile Collaboratory (MoCOLAB) - <http://kumocolab.org/>



February Marketing Report

WEBPAGE

Events Listed

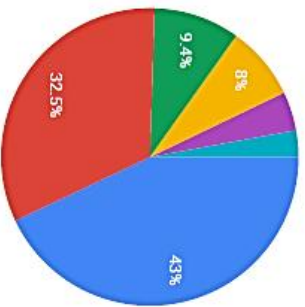
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Unique Pageviews

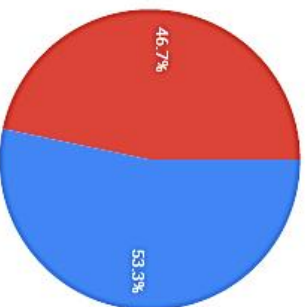
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Interactive Map Views

1,020



- Lawrence
- Other
- Kansas City
- Chicago
- Topeka
- St. Louis



- Female
- Male



- 25-34
- 35-44
- 55-64
- 18-24
- 45-54
- 65+

FACEBOOK

Impressions

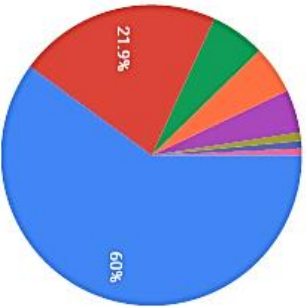
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Link Clicks

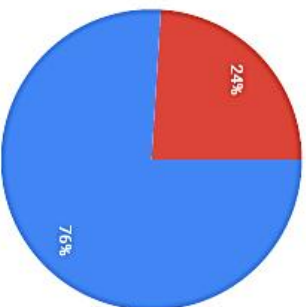
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Post Engagements

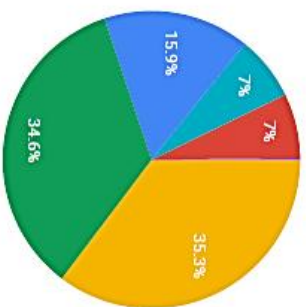
29



- Lawrence
- Other
- Kansas City
- Johnson County
- Topeka
- Baldwin City
- Wichita
- Eudora



- Female
- Male



- 25-34
- 35-44
- 55-64
- 18-24
- 45-54
- 65+