

City of Lawrence  
Lawrence Cultural Arts Commission (LCAC)  
Monthly Meeting, July 13, 2016  
City Commission Room, City Hall, 6 E. 6th Street

Present: Katherine Simmons, Chair, John Hachmeister, Patrick Kelly, Michel Loomis, Mike Maude, and Kristina Walker.

Staff present: Porter Arneill, Director of Arts and Culture

Absent: Kate Dinneen, Jerry Johnson, Sean Reardon, Joshua Falleaf, and Richard Renner

A. Regular agenda items

1. Call meeting to order

Chair Katherine Simmons called the meeting to order at 7:00 pm in the Lawrence City Commission Chambers at Lawrence City Hall.

2. Approve June 8, 2016 meeting minutes – **Approved**

B. New business

1. Guest - Helen Schnoes, Food Systems Coordinator - Douglas County

Helen introduced herself and spoke about the Douglas County Food System Plan, developed by the Douglas County Food Policy Council. (See attached) Helen recognizes ties to the Cultural Plan and visited with the LCAC to brainstorm ideas on how to cross-promote efforts. After reviewing Helen's outline, the group determined that perhaps Final Fridays might provide a good opportunity for citizen engagement and to foster community collaborations. It was agreed that the Final Fridays Committee would meet with Helen to discuss further and begin developing a plan for this fall.

2. Budget review – Reviewed the current budget/spending (See attached)

C. Old business

1. Cultural plan update

The tabulation of members' preferred priorities is in development.

2. Arts and Economic Prosperity 5 update

800 surveys have been collected! And, we'll continue collecting surveys through the end of the year to assure the broadest data collection. The list of Douglas County arts & culture non-profits are being contacted to provide information on their financials via an online form.

D. Committee updates

1. Governance

No report at this time.

2. Programming

a. Grants

No report at this time.

b. Phoenix Awards  
The announcement soliciting nominations is now online.

c. Final Fridays  
June FF had 2137 hits on the Google Map

d. Public Art  
No report at this time.

3. Strategic

a. Cultural Art Development  
No report at this time.

b. Cultural Plan

E. Director's report  
Submitted in writing. (See attached)

F. Miscellany  
No other issues were brought forward.

The meeting was adjourned at 8:50 P.M.

## LCAC 2016 Budget - as of July 1, 2016

ODSE	12,000
Grants	25,000
Phoenix Awards	3000
Misc	1000
<b>TOTAL</b>	<b>41,000</b>

### 2016 ODSE - \$12,000

James A. Martin	750.00	Juror for Outdoor Sculpture
Balbuena	1,200.00	LCAC ODSE 2016 honorarium
Vannerson	1,200.00	LCAC ODSE 2016 honorarium
Garnant	1,200.00	LCAC ODSE 2016 honorarium
Toivanen	1,200.00	LCAC ODSE 2016 honorarium
Cornerstone Design & Illustration	1,200.00	LCAC ODSE 2016 honorarium
Atlas Archimedes Design	1,200.00	LCAC ODSE 2016 honorarium
Live & Dye Naturally	1,200.00	LCAC ODSE 2016 honorarium
Darin.Shannon White	1,200.00	LCAC ODSE 2016 honorarium
Design - am r c r e a t i v e	300.00	
Printing - 750 Brochures	306.19	750 Brochures
Food/Drink	40.00	
<b>TOTAL</b>	<b>10,996.19</b>	

### 2016 CAG - \$25,000

Nick Carswell Music	1,550.00
Lawrence Children's Choir	2,000.00
Ballard Community Center	2,000.00
Lawrence Opera Theatre	2,000.00
Lawrence Art Guild Association	2,115.00
Spencer Museum of Art	2,335.00
Marla Quilts Inc	4,000.00
Van Go Mobile Arts Inc	4,000.00
Lawrence Public Schools USD 497	5,000.00
<b>TOTAL</b>	<b>25,000.00</b>

### 2016 Phoenix Awards - \$3000

Macellis - \$525 est.	
Video - \$300 est.	
Awards - \$1800	
<b>TOTAL</b>	

### MISC - \$1,000

US Bank	42.70	DILLONS - LCAC ANNUAL RETR
US Bank	50.00	AMERICANS FOR THE ARTS - MEMBERSHIP
Printing Solutions of Kansas Inc	196.53	Printing - AEP 5
<b>TOTAL</b>	<b>289.23</b>	

## Douglas County Food System Plan

**Purpose:** Our community has asked the Douglas County Food Policy Council to create a strategic plan to inform future land use and policy decisions that honor cultural heritage and the role of food system sectors in our economy and resiliency. The Food Plan will establish **policies, goals, and objectives to enhance the local food system.** The food plan will be:

- A reference for leaders when making land use and policy decisions
- A guide for the DCFPC’s future work

What is a local food system?



The opportunity exists to delve further into outcomes and strategies presented in the Arts & Cultural Plan as we work to create the Food System Plan. The DCFPC strives to reduce redundancies and enhance connections/collaborations across community efforts and within its various guiding plans—particularly in their implementation.

### Key linkages?

*How can DCFPC and allied groups become partners of implementation with the Lawrence Cultural Arts Commission?*

- Entrepreneurship support
- Equity in processes, implementation
- Engage tourism / Lawrence branding (local food pride, cultural food traditions, agritourism)
- Food-based learning, culinary arts, skill development
- Community conversations & Networking

Helen Schnoes

Douglas County Food Systems Coordinator

[hschnoes@douglas-county.com](mailto:hschnoes@douglas-county.com) / 785-832-5157

<https://www.douglascountyks.org/fpc>

## Arts & Cultural Plan—Linkages and Excerpts

[http://lawrenceks.org/assets/artsandculture/cultural\\_plan/CITYWIDE\\_CULTURAL\\_PLAN\\_10.08.15](http://lawrenceks.org/assets/artsandculture/cultural_plan/CITYWIDE_CULTURAL_PLAN_10.08.15)

Community Outcome #1: Balance the Local—“Foster an increasingly supportive environment that values the myriad roles of creative and entrepreneurial people across all sectors”

To build upon [its] assets, this plan begins with broadening the scope of “arts and culture” to include the wider creative, entrepreneurial community as well as relationships to and activities in the natural environment:

- a. Expand the scope of advocacy, networking, and services to include individual artists, nonprofits, small creative sector business, **farmers, food producers**, culinary arts, and local enterprises ranging from **specialty retailers** to technology innovators
  - i. Build stronger alliances between and among these entrepreneurs and Lawrence Cultural Arts Commission, planners, the Chamber of Commerce, Downtown Lawrence
  - ii. Devise more integrated and comprehensive services in support of creative enterprises, such as **specialized small business development** or **joint marketing** programs
  - iii. Develop opportunities to “**cross pollinate**” the plethora of creative and cultural activities throughout Lawrence
- b. Continue to facilitate the use of public spaces at minimal cost for cultural celebrations
  - i. Engage Visit Lawrence and **form partnerships** with other civic, cultural, and educational entities to **support and promote celebrations**

Community Outcome #2: Embrace all / Celebrate community—“Strive for cultural equity and a healthier community through greater collaboration across all groups—cultural, ethnic, income and age—and across professional disciplines.”

To build upon its assets, this plan calls for acting on the intention of full citizen engagement in the development of a robust creative community:

- a. Embrace and support the diversity of forms of cultural expression representative of the whole community, including youth, elders, and multiple ethnicities, ages, and ways of thinking
  - i. **Identify areas in which there may be gaps in equitable cultural representation** in public events, arts programs, **resource allocation, on relevant boards** and commissions, and **provide ongoing feedback mechanisms and outreach for moving the equity needle**

Community Outcome #4: Build and Market a Creative Brand—“Expand the reputation and the marketplaces for cultural and creative products and activities produced in Lawrence with an eye towards building a Lawrence brand based on its creative capital. (Given the CVB has gone to “Unmistakably Lawrence,” a community creative branding is worth exploring.)

To build upon these assets, this plan calls for establishing a “Creative Lawrence” brand.

- a. **Promote cultural/creative tourism** with historic, environmental, **agricultural, culinary**, and creative communities actively collaborating. Focus on participatory creative activities (craft learning and makerspace activity) as well as audience- or spectator-based cultural activities (visual, performing arts, festivals)
  - i. **Form ongoing partnerships** with Explore Lawrence, the Chamber of Commerce, and other organizations involved with promoting or presenting Lawrence to the outside world

Community Outcome #5: Promote Lifelong Learning—“Expand opportunities for people of all ages for learning in cultural and creative expression and appreciation.”

- b. Engage the community in ongoing critical thinking and public discourse related to arts, culture, **environment, economic development, food, health**, transportation and their interrelated nature
  - i. Promote public programming activities with the Hall Center for Humanities at KU and with other community partners; host them in various community locations
  - ii. Promote the City’s “Lawrence Listens” as one avenue and weekly City Commission meetings as another
  - iii. Regular citizen surveys and “**community conversations**” around topics to **expand shared learning and exploring** (not just community “venting” or “information” sessions) **to deepen citizen engagement and connectivity**
  - iv. Partner with the Lawrence Public Library and local media on periodic public conversations

From survey: In terms of participation in arts and culture, 66044 participated at a much higher level across all activities than almost all other zip codes combined. Their highest ranked activities were music in a non-traditional venue, indie rock and other music, creative “makerspace” activities, and **specialty/craft food production**.

**Lawrence Cultural Arts Commission**  
**Director of Arts and Culture Report – July 13, 2016**

**East Ninth** (Action A.3.a.ii., Action A.3.c.ii., Action A.3.c.iii.)

- Provided [Agenda Memo](#) and [Timeline](#) for the presentation for the [City Commission Work Session](#) on East Ninth Street, July 12, 2016

**ODSE** (Action A.1.a.iii, Action A.2.b, A.3.a.ii)

- Meeting with Nick Carswell to discuss including the ODSE for Audio Reader and visually impaired accessibility

**Final Fridays**

- June Final Friday - 2137 hits on the Google map.

**Arts and Economic Prosperity 5** (Action A.4.c.ii., Action A.4.a.i., Action A.1.a.i., Action A.1.a.ii., Action A.1.a.iii, Action B.3.a.i., Action B.3.a.ii)

- Have collected 800 surveys!
- An email went out to organizations to provide economic data for the study.

**Boards/Committees**

- KC Metropolis: Kansas City's Online Journal of the Arts - <http://kcmetropolis.org/>
- KU Mobile Collaboratory (MoCOLAB) - <http://kumocolab.org/>

**Miscellaneous**

- Americans for the Arts Conference – June 17-19 in Boston
  - Attended several events and programs, see below.

**Future Items/Calendar**

- Phoenix Awards – DEADLINE: Tuesday, September 6, 2016, 4:00 p.m.
  - Award Ceremony, Sunday, November 6, 2016, 2:00 at the LAC

## Thursday, June 16

8:00 am - 6:00 pm Registration and CenterStage Open

9:00 am - 6:00 pm Preconference - The Presence & Present of Public Art: Exploring the Role of Art in Communities

## Friday, June 17

8:00 am - 11:00 am Preconference - 21st Century Community Visions: How Can Local Arts Agencies Transform Communities Through the Arts?

### Opening Plenary and Lunch: The Arts and Engaged Citizenship

Friday, June 17, 12:00 pm - 2:15 pm

"It's not good enough that it's good art. How does what we're doing fit into the issues of our time, the necessity of what it means to be alive? How does what we're doing engage people as citizens more fully in the world we live in?" – Diane Paulus

The arts reflect ourselves back to us, and are a powerful force in pushing society to change when it needs to. Whether it's through her award-winning Broadway productions of *Hair*, *Porgy & Bess*, *Pippin*, or *Finding Neverland*, her artistic leadership of Harvard's celebrated American Repertory Theater, or her charged retellings of ancient stories such as *Prometheus Bound* and *The Donkey Show*, it's clear that Diane Paulus, this year's opening keynote, knows the power of a good story artfully told. Her revolutionary work shows a commitment to finding and challenging current issues through the art, and we can't wait to share that energy with you!

Joining Paulus on stage after her keynote is Risè Wilson, the Director of Philanthropy at the Robert Rauschenberg Foundation and one of the leading voices on the role of arts in engaging citizens, creating change, and making the country a healthier, more vibrant, more equitable place. Wilson will interview Paulus, and then facilitate a Q&A session where you'll get to ask your pressing questions!

Plus! Hear Americans for the Arts President and CEO Robert L. Lynch's annual State of the Arts address and more!

#aftacon  
#artcitizen

#### Presenters



#### Diane Paulus

The Terrie and Bradley Bloom Artistic Director  
American Repertory Theater at Harvard University  
Boston, Massachusetts  
@americanrep



#### Risë Wilson

Director of Philanthropy  
Robert Rauschenberg Foundation  
New York City, New York  
@2facilitate @rrauschenberg



#### Robert Lynch

President and CEO  
Americans for the Arts  
Washington, District of Columbia  
#ArtsCEOlynch

### Education, Public Art, and Place

Friday, June 17, 2:45 pm - 4:15 pm

Students of all ages can learn from different places. How can arts administrators and organizations foster learning through public art and placemaking? In this discussion, learn from experts who have studied these adjacent sectors on the best strategies for public artists, educators, or program administrators.

This session addresses issues of access, arts education, community development, diversity/equity, engagement, and public art.

This session is part of the *Crossing Divides* sessions.

#aftacon

#### Moderator



#### Jim Hirschfield

Artist and Department Chair  
University of North Carolina at Chapel Hill  
Chapel Hill, North Carolina

#### Presenters



#### Olivia Gude

Endowed Professorship/Core Artist  
School of the Art Institute of Chicago/Chicago Public Art Group  
Chicago, Illinois  
@OGudeArtTeacher



#### Lillian Hsu

Director of Public Art and Exhibitions  
Cambridge Arts Council  
Cambridge, Massachusetts

# Saturday, June 18

Americans for the Arts Arts Action Fund National Arts Marketing Project pARTnership Movement Animating Democracy

## Americans for the Arts 2016 ANNUAL CONVENTION

**JUNE 17-19  
BOSTON, MA**

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### Morning Plenary Session Announced!

Posted on May 5, 2016 - 10:38am

We are pleased to announce the line-up for the Morning Plenary: The Arts and Community Health, Vibrancy, and Equity, on Saturday, June 18, 9:00 AM-11:45 AM.

This session features key influencers who are bridging the arts and politics in America, Donna Brazile and Jane Chu. They will discuss the value of the arts in communities, the role of the arts in relation to all the other factors that make up communities, and how the political climate will impact the arts. Then, you'll hear from some of our favorite arts action heroes from around the country!



**REGISTER NOW**

frequently asked questions

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Donna Brazile Jane Chu Ana Teresa Fernandez Jorge Ferreira Vijay Gupta Jim Canales

Our thanks to Ovation for its support of the Morning Plenary Session. This plenary is also part of the New Community Visions Initiative, which is generously supported by the National Endowment for the Arts and the John S. and James L. Knight Foundation.

## Stan Rosenberg and Rise Wilson on the Politics of Art

**Saturday, June 18, 1:15 pm - 2:30 pm**

The president of the Massachusetts Senate and the program director from Rauschenberg Foundation come together to talk through the politics of art, supporting artists in America, and the role of culture in the current political climate.

This session addresses issues of advocacy, arts education, diversity/equity, leadership, and public value.

This session is part of the Driving Change sessions.

#aifacon

### Presenters



**Stan Rosenberg**  
Senate President  
Commonwealth of Massachusetts  
Boston, Massachusetts  
@SenStan



**Rise Wilson**  
Director of Philanthropy  
Robert Rauschenberg Foundation  
New York City, New York  
@2facilitate @rrauschenberg

## Failure Is So Hot Right Now

**Saturday, June 18, 4:45 pm - 6:00 pm**

Come one, come all, and bring your biggest failures—and what you learned—to this highly interactive discussion! Let it all hang out, share the ways that you reacted to and survived implosions big and small, and end by giving them all a joyful funeral.

This session addresses issues of capacity, evaluation, and leadership.

#aifacon

### Presenters



**San San Wong**  
Senior Program Officer  
Barr Foundation  
Boston, Massachusetts  
@essw00



**Danielle Brazell**  
General Manager  
City of Los Angeles Department of Cultural Affairs  
Los Angeles, California