City of Lawrence
Lawrence Cultural Arts Commission (LCAC)
Monthly Meeting, July 13, 2016
City Commission Room, City Hall, 6 E. 6th Street

Present: Katherine Simmons, Chair, John Hachmeister, Patrick Kelly, Michel Loomis, Mike Maude, and Kristina Walker.

Staff present: Porter Arneill, Director of Arts and Culture

Absent: Kate Dinneen, Jerry Johnson, Sean Reardon, Joshua Falleaf, and Richard Renner

A. Regular agenda items
1. Call meeting to order
   Chair Katherine Simmons called the meeting to order at 7:00 pm in the Lawrence City Commission Chambers at Lawrence City Hall.

2. Approve June 8, 2016 meeting minutes – Approved

B. New business
1. Guest - Helen Schnoes, Food Systems Coordinator - Douglas County
   Helen introduced herself and spoke about the Douglas County Food System Plan, developed by the Douglas County Food Policy Council. (See attached) Helen recognizes ties to the Cultural Plan and visited with the LCAC to brainstorm ideas on how to cross-promote efforts. After reviewing Helen’s outline, the group determined that perhaps Final Fridays might provide a good opportunity for citizen engagement and to foster community collaborations. It was agreed that the Final Fridays Committee would meet with Helen to discuss further and begin developing a plan for this fall.

2. Budget review – Reviewed the current budget/spending (See attached)

C. Old business
1. Cultural plan update
   The tabulation of members’ preferred priorities is in development.

2. Arts and Economic Prosperity 5 update
   800 surveys have been collected! And, we’ll continuing collecting surveys through the end of the year to assure the broadest data collection. The list of Douglas County arts & culture non-profits are being contacted to provide information on their financials via an online form.

D. Committee updates
1. Governance
   No report at this time.

2. Programming
   a. Grants
No report at this time.

b. Phoenix Awards
The announcement soliciting nominations is now online.

c. Final Fridays
June FF had 2137 hits on the Google Map

d. Public Art
No report at this time.

3. Strategic
   a. Cultural Art Development
      No report at this time.

   b. Cultural Plan

E. Director’s report
   Submitted in writing. (See attached)

F. Miscellany
   No other issues were brought forward.

The meeting was adjourned at 8:50 P.M.
## LCAC 2016 Budget - as of July 1, 2016

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>ODSE</td>
<td>12,000</td>
</tr>
<tr>
<td>Grants</td>
<td>25,000</td>
</tr>
<tr>
<td>Phoenix Awards</td>
<td>3000</td>
</tr>
<tr>
<td>Misc</td>
<td>1000</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
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### 2016 ODSE - $12,000

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<tr>
<th>Organization</th>
<th>Amount</th>
<th>Description</th>
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<tbody>
<tr>
<td>James A. Martin</td>
<td>750.00</td>
<td>Juror for Outdoor Sculpture</td>
</tr>
<tr>
<td>Balbuena</td>
<td>1,200.00</td>
<td>LCAC ODSE 2016 honorarium</td>
</tr>
<tr>
<td>Vannerson</td>
<td>1,200.00</td>
<td>LCAC ODSE 2016 honorarium</td>
</tr>
<tr>
<td>Garnant</td>
<td>1,200.00</td>
<td>LCAC ODSE 2016 honorarium</td>
</tr>
<tr>
<td>Toivanen</td>
<td>1,200.00</td>
<td>LCAC ODSE 2016 honorarium</td>
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<tr>
<td>Cornerstone Design &amp; Illustration</td>
<td>1,200.00</td>
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<tr>
<td>Atlas Archimedes Design</td>
<td>1,200.00</td>
<td>LCAC ODSE 2016 honorarium</td>
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<tr>
<td>Live &amp; Dye Naturally</td>
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<td>LCAC ODSE 2016 honorarium</td>
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<tr>
<td>Darin/Shannon White</td>
<td>1,200.00</td>
<td>LCAC ODSE 2016 honorarium</td>
</tr>
<tr>
<td>Design - amr c r e a t i v e</td>
<td>300.00</td>
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<tr>
<td>Printing - 750 Brochures</td>
<td>306.19</td>
<td>750 Brochures</td>
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<tr>
<td>Food/Drink</td>
<td>40.00</td>
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### 2016 CAG - $25,000

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<tr>
<td>Nick Carswell Music</td>
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<tr>
<td>Lawrence Children’s Choir</td>
<td>2,000.00</td>
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<tr>
<td>Ballard Community Center</td>
<td>2,000.00</td>
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<tr>
<td>Lawrence Opera Theatre</td>
<td>2,000.00</td>
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<tr>
<td>Lawrence Art Guild Association</td>
<td>2,115.00</td>
</tr>
<tr>
<td>Spencer Museum of Art</td>
<td>2,335.00</td>
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<tr>
<td>Marla Quilts Inc</td>
<td>4,000.00</td>
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<td>Van Go Mobile Arts Inc</td>
<td>4,000.00</td>
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<tr>
<td>Lawrence Public Schools USD 497</td>
<td>5,000.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
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### 2016 Phoenix Awards - $3000

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<th>Category</th>
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<tbody>
<tr>
<td>Macellis</td>
<td>$525 est.</td>
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<tr>
<td>Video</td>
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<tr>
<td>Awards</td>
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<td><strong>TOTAL</strong></td>
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### MISC - $1,000

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<tbody>
<tr>
<td>US Bank</td>
<td>42.70</td>
<td>DILLONS - LCAC ANNUAL RETR</td>
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<td>US Bank</td>
<td>50.00</td>
<td>AMERICANS FOR THE ARTS - MEMBERSHIP</td>
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<tr>
<td>Printing Solutions of Kansas Inc</td>
<td>196.53</td>
<td>Printing - AEP 5</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>289.23</strong></td>
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Douglas County Food System Plan

**Purpose:** Our community has asked the Douglas County Food Policy Council to create a strategic plan to inform future land use and policy decisions that honor cultural heritage and the role of food system sectors in our economy and resiliency. The Food Plan will establish **policies, goals, and objectives to enhance the local food system.** The food plan will be:

- A reference for leaders when making land use and policy decisions
- A guide for the DCFPC’s future work

What is a local food system?

![Local Food Systems Model]

The opportunity exists to delve further into outcomes and strategies presented in the Arts & Cultural Plan as we work to create the Food System Plan. The DCFPC strives to reduce redundancies and enhance connections/collaborations across community efforts and within its various guiding plans—particularly in their implementation.

**Key linkages?**

*How can DCFPC and allied groups become partners of implementation with the Lawrence Cultural Arts Commission?*

- Entrepreneurship support
- Equity in processes, implementation
- Engage tourism / Lawrence branding (local food pride, cultural food traditions, agritourism)
- Food-based learning, culinary arts, skill development
- Community conversations & Networking

Helen Schnoes  
Douglas County Food Systems Coordinator  
hschnoes@douglas-county.com / 785-832-5157  
https://www.douglascountyks.org/fpc

**Arts & Cultural Plan—Linkages and Excerpts**

http://lawrenceks.org/assets/artsandculture/cultural_plan/CITYWIDE_CULTURAL_PLAN_10.08.15

Community Outcome #1: Balance the Local—“Foster an increasingly supportive environment that values the myriad roles of creative and entrepreneurial people across all sectors”
To build upon [its] assets, this plan begins with broadening the scope of “arts and culture” to include the wider creative, entrepreneurial community as well as relationships to and activities in the natural environment:

a. Expand the scope of advocacy, networking, and services to include individual artists, nonprofits, small creative sector business, farmers, food producers, culinary arts, and local enterprises ranging from specialty retailers to technology innovators
   i. Build stronger alliances between and among these entrepreneurs and Lawrence Cultural Arts Commission, planners, the Chamber of Commerce, Downtown Lawrence
   ii. Devise more integrated and comprehensive services in support of creative enterprises, such as specialized small business development or joint marketing programs
   iii. Develop opportunities to “cross pollinate” the plethora of creative and cultural activities throughout Lawrence

b. Continue to facilitate the use of public spaces at minimal cost for cultural celebrations
   i. Engage Visit Lawrence and form partnerships with other civic, cultural, and educational entities to support and promote celebrations

Community Outcome #2: Embrace all / Celebrate community—“Strive for cultural equity and a healthier community through greater collaboration across all groups—cultural, ethnic, income and age—and across professional disciplines.”
To build upon its assets, this plan calls for acting on the intention of full citizen engagement in the development of a robust creative community:

a. Embrace and support the diversity of forms of cultural expression representative of the whole community, including youth, elders, and multiple ethnicities, ages, and ways of thinking
   i. Identify areas in which there may be gaps in equitable cultural representation in public events, arts programs, resource allocation, on relevant boards and commissions, and provide ongoing feedback mechanisms and outreach for moving the equity needle

Community Outcome #4: Build and Market a Creative Brand—“Expand the reputation and the marketplaces for cultural and creative products and activities produced in Lawrence with an eye towards building a Lawrence brand based on its creative capital. (Given the CVB has gone to “Unmistakably Lawrence,” a community creative branding is worth exploring.)
To build upon these assets, this plan calls for establishing a “Creative Lawrence” brand.

a. Promote cultural/creative tourism with historic, environmental, agricultural, culinary, and creative communities actively collaborating. Focus on participatory creative activities (craft learning and makerspace activity) as well as audience- or spectator-based cultural activities (visual, performing arts, festivals)
   i. Form ongoing partnerships with Explore Lawrence, the Chamber of Commerce, and other organizations involved with promoting or presenting Lawrence to the outside world
Community Outcome #5: Promote Lifelong Learning—“Expand opportunities for people of all ages for learning in cultural and creative expression and appreciation.”

b. Engage the community in ongoing critical thinking and public discourse related to arts, culture, environment, economic development, food, health, transportation and their interrelated nature

   i. Promote public programming activities with the Hall Center for Humanities at KU and with other community partners; host them in various community locations

   ii. Promote the City’s “Lawrence Listens” as one avenue and weekly City Commission meetings as another

   iii. Regular citizen surveys and “community conversations” around topics to expand shared learning and exploring (not just community “venting” or “information” sessions) to deepen citizen engagement and connectivity

   iv. Partner with the Lawrence Public Library and local media on periodic public conversations

From survey: In terms of participation in arts and culture, 66044 participated at a much higher level across all activities than almost all other zip codes combined. Their highest ranked activities were music in a non-traditional venue, indie rock and other music, creative “makerspace” activities, and specialty/craft food production.
   - Provided Agenda Memo and Timeline for the presentation for the City Commission Work Session on East Ninth Street, July 12, 2016

ODSE (Action A.1.a.iii, Action A.2.b, A.3.a.ii)
   - Meeting with Nick Carswell to discuss including the ODSE for Audio Reader and visually impaired accessibility

Final Fridays
   - June Final Friday - 2137 hits on the Google map.

   - Have collected 800 surveys!
   - An email went out to organizations to provide economic data for the study.

Boards/Committees
   - KU Mobile Collaboratory (MoCOLAB) - http://kumocolab.org/

Miscellaneous
   - Americans for the Arts Conference – June 17-19 in Boston
     - Attended several events and programs, see below.

Future Items/Calendar
   - Phoenix Awards – DEADLINE: Tuesday, September 6, 2016, 4:00 p.m.
     - Award Ceremony, Sunday, November 6, 2016, 2:00 at the LAC
Thursday, June 16

8:00 am - 6:00 pm  Registration and CenterStage Open

9:00 am - 6:00 pm  Preconference - The Presence & Present of Public Art: Exploring the Role of Art in Communities

Friday, June 17

8:00 am - 11:00 am  Preconference - 21st Century Community Visions: How Can Local Arts Agencies Transform Communities Through the Arts?

Opening Plenary and Lunch: The Arts and Engaged Citizenship

Friday, June 17, 12:00 pm - 2:15 pm

It’s not good enough that it’s good art. How does what we’re doing bring to the lives of our time, the necessity of what it means to be alive? How does what we’re doing engage people as citizens more fully in the world we live in? – Diane Paulus

The arts reflect ourselves back to us, and are a powerful force in pushing society to change when it needs to. Whether it’s through her award-winning Broadway productions of Pippin, Porgy & Bess, Pina, or Finding Neverland, her artistic leadership at O’Connor’s reinvigorated American Repertory Theater, or her charged movements of ancient stories such as Promethean Bound and The Donkey Show, it’s clear that Diane Paulus, this year’s opening keynote, leaves the power of a good story and full heart. Her visionary work shows a commitment to finding and challenging current issues through the arts, and we can’t wait to share that energy with you!

Joining Paulus on stage after her keynote is Rick Wilson, the Director of Philanthropy at the Robert Rauschenberg Foundation and one of the leading voices on the role of arts in engaging citizens, creating change, and making the country a healthier, more vibrant, more equitable place. Wilson will interview Paulus, and then facilitate a Q&A session where you get to ask your pressing questions!

Pilot Host Americans for the Arts President and CEO Robert Lynch’s annual State of the Arts address and open forum.

Diane Paulus

The Jerome and Bradley Bloom Artistic Director
American Repertory Theater at Harvard University
Cambridge, Massachusetts
@artstagram

Rick Wilson

Director of Philanthropy
Robert Rauschenberg Foundation
New York City, New York
@rwmiller

Robert Lynch

President and CEO
Americans for the Arts
Walden, District of Columbia
(ArtsCEO.net)
Saturday, June 18

Tour 5: Urban Renewal Revisited: Planning and the Arts

Saturday, June 18, 1:30 pm - 5:30 pm

During the 1950s and 1960s, Boston used urban renewal to radically reshape the city. Through the use of eminent domain, portions of the historic Back Bay, South End and Downtown were lost. Explore these places to see how they are activated as spaces for arts and culture with mixed success.

Stan Rosenberg and Rise Wilson on the Politics of Art

Saturday, June 18, 1-1:30 pm

The president of the Massachusetts Senate and the program director from Kassarberg Foundation come together to talk through the politics of art, supporting artists in Jamaica, and the role of culture in the current political climate. This session addresses issues of advocacy, arts education, diversity, equity, leadership, and public value.

This session is part of the Driving Change sessions.

Presenters

Stan Rosenberg
Senator President
Commonwealth of Massachusetts
Boston, Massachusetts
@senstenn

Rise Wilson
Director of Philanthropy
Kassarberg Foundation
New York City, New York
@rise_the表决 @kassarberg

Failure Is So Hot Right Now

Saturday, June 18, 4:45 pm - 6:00 pm

Come one, come all, and bring your biggest failures—and what you learned—to this highly interactive discussion! Let it all hang out, share the ways that you reacted to and survived implosions big and small, and end by giving them all a joyful funeral.

This session addresses issues of capacity, evaluation, and leadership.

Presenters

San San Wong
Senior Program Officer
Bar Foundation
Boston, Massachusetts
@fattor9

Danielle Brazell
General Manager
City of Los Angeles Department of Cultural Affairs
Los Angeles, California