



POLICE

LAWRENCE

2018 Public Engagement End of Year Report

PUBLIC AFFAIRS UNIT

Written Press Releases (22)

Monthly LEAP meetings

Monthly Douglas County Safe Kids meetings

PIO Group of Douglas County

Emergency Management Disaster Preparedness scenarios

Recruitment Website

Presentations: given on various topics listed and usually given at the location of specified request

- Active Shooter/safety
- Internet/Social Media
- Alcohol/SRA safety
- Alcohol Awareness (3)
- Personal Safety (2)
- Scam Presentation (2)
- University of Kansas – School of Journalism and School of Business
- University of Kansas – Law School
- KU International Families Orientation
- Neighborhood Watch
- Johnson County PIO Presentation
- Leadership Lawrence Social Media Presentation
- KanSPRA Conference

Facebook

- 6,200 new followers

Twitter

- Gained nearly 42,000 followers.
- Posts were viewed over **76 million** times.
- Hosted 5 Tweetalongs, reaching hundreds of thousands of new people each time.
- GSMCon Outstanding Social Media Results 3rd Place
- Best of Lawrence Social Media 1st Place
- Best Local Twitter The Pitch



Teach in the academy:

- **Instructor for Fair and Impartial Policing in recruit academy**
- **Instructor for CPR in the recruit academy and mini-academy**
- **Instructor for Unknown Disturbances in the recruit academy**
- **Instructor for Community Orientated Policing in the recruit academy**
- **Instructor for Crime Prevention in the recruit academy**
- **Instructor for EVOC in recruit academy**
- **Instructor for Domestic Violence in recruit academy**

City Commission Meetings (34): security during the meetings that occur on the first three Tuesday's of each month

Facility Tours (9)

Fake ID Lawrence Meetings (3)

Background Investigations: New recruits applying for our agency

Final 4 Preparation

Salute the Badge (WIBW—M.Shanks)

Security Surveys (4)

Cub Scout Day Camp

Kohl's Exploited Children Event

McGruff the Crime Dog Events (3)

1st Annual Community Safety Fair

Cram the Cruiser (benefiting Lawrence School Foundation)

Police Camp

Kansas City/County Management Conference – Panel

LELA Command School – Telling our Story

Haskell Safety Fair

LMH Safety Fair

Hy-Vee Safety Fair

Alcohol Compliance Education Training



POLICE

LAWRENCE

Nuisance House Meetings

Hawks Fit

Haskell Commencements

Project Graduation

Alert Lockdown Inform Counter Evacuate (ALICE) Instructors for USD497

Individual Officer Photos for entire department

Photographer for retirements and special events

SRO parade/run assistance

LPOA Negotiations with City

Neighborhood Associations meetings: attend meetings when requested to provide crime updates or on specified requests such as traffic control or safe school zones

Brooke Creek

Indian Hills

Pinckney

Sunflower Park Townhomes

Sunset Hills

Western Hills

Woodfield at Alvamar Neighborhood Picnic

Trunk or Treat

Touch a Truck

Torch Run

Women's Public Safety Network Luncheon

CSLEEDS

Boys and Girls Club of Lawrence Youth of the Year (Judge)

Bigs in Blue

Blue Santa



Take Our Youth Shopping Event (partnered with Ballard Center)

Coffee With A Cop (6x)

Festival of Trees delivery

Avoid, Deny, Defend community training

National Bike to School Day

Battle of the Badges Blood Drive – American Heart Association

Car seat installations each month at LMH

Youth Trust Auction

Just Food – Christmas Carolers to Retirement Communities

Career Day SWJH

Career Fair Langston Hughes

Lawrence Anti Human Trafficking Presentation

Human Trafficking to LDCFM

Digital/Internet Safety Presentations in all middle schools

KLETC Command School Instructor

Boys Scouts Crime Scene Presentation

Career Center Presentations

Family Science Night – Langston Hughes Elementary

Stepping Stones Safety presentation

LCCC Crime Scene Presentation

K9 Handler Presentations – Langston Hughes, Quail Run, HINU, Police Camp

CIT De-Escalation

Motorola Incident Based Reporting Presentation

Crucial Conversations training to City Staff

Willow Domestic Violence Safety Presentation

Drug Presentation – Haskell Indian Nations University

College Fair - Haskell Indian Nations University



Woodlawn Bike Fair

MHT Presentation – KU Sociology Department

KU Media Class

KU School of Journalism

KU Religion

Active Listening

VICE Conference

CSLEEDS-Lawrence investigation case study

Department Volunteerism

Safe Winter Walkways (DGCO Senior Center)

Blue Santa

Boys and Girls Club

Big Brothers and Big Sister's

- Bigs in Blue

Special Olympics

- Popcorn Standoff
- Cops at Donut Shops
- Torch Run
- Presentation of medals to Athletes
- Crappie Tournament

Boy Scouts of America

- Cub Scout Den Leader
- Cub Scout Pack Leader

Habitat for Humanity (Family Partner)

United Way

Outside for a Better Inside

KU Football Chain Crew

Foster Parent



POLICE

LAWRENCE

Polar Plunge

Youth Softball Coach

Youth Baseball Coach

Indoor Youth Soccer League Coach

Assistant Soccer Coach FSHS

Youth Wrestling Coach

Wrestling Coach

Lawrence Youth Football

Security Team - Church

Department Members on Boards and Committees

KC Chapter of High Tech Crimes Investigators Association

Sexual Trauma and Abuse Care Center-Willow DV board
Shelter Inc.

Kansas Gang Investigators Association Board

Board of Directors and Executive Board Habitat for Humanity

Integrated Crises Team Steering Committee

Boy Scouts of America

Douglas County CIT Committee

Free State Band Boosters

Youth Trust Project

Leadership Lawrence Advisory Board

Leadership Lawrence Selection Committee

Safety Committee for USD497

FBI Citizen's Academy

Haskell Indian Nations University Spirit Committee

LMH Work Safe Committee



POLICE **LAWRENCE**

Eudora City Commission

Douglas County Housing Authority

Sheep Dog Impact Assistance

Boys and Girls Club of Lawrence; Board of Directors

St. Patrick's Day planning committee