General Information: Each year, the City Commission considers requests for the allocation of dollars to a number of agencies that provide services benefitting the Lawrence community. The decision on funding a request will be made during the City’s annual budgeting process. The decision will be based upon the availability of funds, the need demonstrated through the agency’s application, the stated objectives of the applicant’s program, past performance by the agency in adhering to funding guidelines (as appropriate), and the ability to measure progress toward the program objectives.

PLEASE NOTE THAT BEGINNING IN 2009, FUNDS WILL BE DISBURSED ACCORDING TO THE FOLLOWING SCHEDULE UNLESS OTHERWISE AGREED TO IN WRITING:
- FIRST HALF OF FUNDS WILL NOT BE DISBURSED BEFORE APRIL 1
- SECOND HALF OF FUNDS WILL NOT BE DISBURSED BEFORE OCTOBER 1

Instructions: Applications for 2009 funding must be complete and submitted electronically to the City Manager’s Office at ctoomay@ci.lawrence.ks.us by the deadline of 5:00 pm on Friday, May 2, 2008.

Questions? Contact Casey Toomay, Budget Manager at ctoomay@ci.lawrence.ks.us or at 785-832-3409.

Section I. Applicant Information

Legal Name of Agency: ECO² Commission % Lawrence Chamber of Commerce
Name of Program for Which Funding is Requested: ECO² Commission
Primary Contact Person: Trudy Rice
Address: 2110 Harper Street
Telephone: 785.843.7058 Fax: 785.843.6745
Email: trice@oznet.ksu.edu

Section 2. Request Information

A. Amount of funds requested from the City for this program for calendar year 2009: $7,500.00
B. Will these funds be used for capital outlay (equipment or facilities) in 2009? If so, please describe: No
C. Will these funds be used to leverage other funds in 2009? If so, how:
Yes, a request has been made to the Douglas County Commission for matching funds of equal amount
D. Did you receive City funding for this program in 2008? If so, list the amount and source for funding (i.e. General Fund, Alcohol Fund, etc.):
Yes, $8,750.00 were received from the City General Fund in 2008
E. If you are requesting an increase in funding over 2008, please explain exactly how the additional funds will be used:
   This is a decrease of $1,250.00 in our request

Section 3. Agency and Program Budget information

A. How many paid full time employees work for your agency? none
B. Volunteers? over 100

  What percent of your total 2008 budget goes to employee salaries and benefits? 50%

  What percent of your total 2008 budget is used for operating expenses? None-the other 50% is used for public education and outreach

  D. What is the total estimated cost to provide the program in 2009? $15,000.00

  What percent of 2009 program costs are being requested from the City? 50%

  F. List other anticipated sources of funding and funding amount for this program in 2009:

     Anticipated Funding Source       Dollar Amount
     Douglas County Government        $7,500.00

TOTAL 2009 PROGRAM BUDGET $15,000.00

Section 4. Statement of Problem/Need to Be Addressed By Program

A. Provide a brief statement of the problem or need your agency proposes to address with the requested funding and/or the impact of not funding this program. The statement should include characteristics of the client population that will be served by this program. If possible, include statistical data to document this need.

   The Douglas County and City of Lawrence Commissions established the ECO² Commission by joint resolution to advise the city and county regarding:
   • Preservation, access, and management of open space
   • Acquisition of land, facilities, and other supports to expand job opportunities in Douglas County
The joint resolution instructed the ECO² Commission to be guided by the following:

- Both open space and industrial/business park development should be pursued concurrently and without favoring one over the other.
- Landowner participation will be voluntary
- Partnerships with developers, land trusts, and other entities will be emphasized.

The ECO² Commission has focused primarily on:

- The completion of a long-term plan for the identification, evaluation, and selection of land for the development of industrial/business parks and open space preservation
- A process for implementing the plan
- The consensus building necessary for its success

B. How was the need for this program determined?

The ECO² Commission is a jointly appointed Commission by the City of Lawrence and Douglas County to address the need for open space preservation and industrial/business development. This was a result of a report to the Commissions by the Lawrence Chamber of Commerce in 2003.

C. Why should this problem/need be addressed by the City?

It is a community need to diversify the tax base with increased economic development. The ECO² Plan deals with public projects and money and is responsible to local government.
Section 4. Description of Program Services

A. Provide a brief description of the service you will provide and explain how it will respond to the need you identified in Section 3. The description should include how many clients will be served, and should describe as specifically as possible the interaction that will take place between the provider and the user of the service.

The requested funding has been and will be used to support the planning and implementation process of the ECO² Plan completed in 2007. In 2009 the greatest need will be to provide support on implementation of the plan, conduct a review to update the plan, and to continue our work in public education and outreach.

B. Describe any efforts your agency has made to explore the community to determine if there are any other agencies providing similar types of services. What efforts have you made to coordination services?

This is a voluntary program to be used as a tool when public money is used to develop an industrial or open space project. Since it is not regulatory we are not aware of any other agency doing such a thing. It is strictly driven by volunteers.
Section 5. Program Objectives

Please provide three specific program objectives for 2009. Objectives should demonstrate the purpose of the program and measure the amount of service delivered or the effectiveness of the services delivered. A time frame and numerical goal should also be included. Examples include, “75% of clients receiving job training will retain their job one year after being hired,” “increased fundraising efforts will result in a 15% increase in donations in 2009,” “credit counseling services will be provided to 600 clients in 2009,” “new digital arts program will serve 275 students in 2009” etc. Applicants will be expected to report their progress toward meeting these objectives in their six month and annual reports to the City.

Program Objectives

1. Public Education and Outreach efforts related to the ECO² Plan and its importance to our community will continue. This will include periodically updating the web page which is hosted by Douglas County Government, preparing new promotional materials such as brochures and displays, and presenting to the public through community groups and the media. We plan to give at least 25 presentations to community groups and to regularly appear in the media. The purpose of this is to continue to create community support for the public funding of ECO² projects.

2. The implementation phase of the ECO² Plan will continue during 2009. The Implementation Committees established in 2007 will continue to be active as they review newly identified projects for open space and business/industrial and forward their recommendations to the appropriate units of local government.

3. The ECO² Plan will be review and revised to meet current needs. These recommendations will be forwarded to the local governmental entities for approval.

Please return completed application electronically to ctoomay@ci.lawrence.ks.us by 5:00 pm on Friday, May 2, 2008.

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