ECONOMIC DEVELOPMENT
Goal Statement: Promoting the economic development of Lawrence to provide varied work and business opportunities.
Areas for future development:
- Heritage initiative
- Vocational Training
- Horizon 2020 update
- Planning
- Farmland property
- Supporting schools
- Industrial Park
- Airport development
- Business ombudsman - business development "one stop"
- Partnering with KU (incubator opportunities); K-10 Corridor; KC metro; regional planning

PLANNED GROWTH
Goal Statement: Encouraging growth that protects our environment, neighborhoods, and cultural features while benefiting all of our citizens.
Areas for future development:
- Development codes work - update, application, regulations, laws
- Bigger visioning process - community process
- Horizon 2020 updating
- Annexation policy- pros/cons of aggressive approach
- Adequate Public Facilities- how to approach
- City-wide bike network
- Get behind neighborhood plans
- Downtown development - consider it as part of overall planned growth
- Integration of stormwater plans
- North Lawrence - stormwater study RFP
- Include all master plans - integration

COMMUNITY BUILDING
Goal Statement: Creating social capital and celebrating our heritage.
Areas for future development:
- Community 4th of July celebration
- Carnegie Library usage
- Provide opportunity for community to come together socially/to play
- Adopt-a-park - signage large scale
- City services - disaster response; recognize those that contribute to community building
- Planning and zoning codes that encourage community building
- Homeless task force - services
- Connection to Kansas River
- Supporting schools - recognition, meetings
- Clinton Lake Master Plan
City Commission Goals

NEIGHBORHOOD PLANNING
Goal Statement: Improving the livability of all Lawrence neighborhoods.

Areas for future development:
- Institutionalize neighborhood association involvement in new development
- Explore parking regulations in neighborhoods

ENVIRONMENT
Goal Statement: Integrating the environment into our decisions as we work towards a sustainable city.

Areas for future development:
- Moratorium on lift stations
- Incentives for use of permeable pavement surfaces
- Integrate environmental issues with development codes
- Regulations that foster transit use

TRANSPORTATION
Goal Statement: Improving access for all citizens

Areas for future development:
- Adequate Public Facilities
- Incorporate school routes & T - integrate
- Development codes
- Bike trail network - finish rail trail
- "Old areas" - modernization of current code
- Explore commuter bus service KC/Topeka
- South Lawrence Trafficway

DOWNTOWN DEVELOPMENT
Goal Statement: Protecting the integrity of downtown while maintaining it as a unique community resource.

Areas for future development:
- DOWNTOWN 2000 (D2000)
- Carnegie Library
- Explore rent caps
- Farmer's Market location
- Parking - Northwest area
- Library expansion
- Preserve character of downtown

CITY SERVICES
Goal Statement: Provide excellent City services consistent with resources

Areas for future development:
- Continuous systematic improvement - employees fully empowered
- Long-range sustained organizational plan