

## **Lawrence Arts Center: Proposed Project, July 28<sup>th</sup>, 2017**

In partnership with the City of Lawrence, the Lawrence Arts Center proposes to use the remaining \$335,000 in ArtPlace grant funds to support three rounds of a ten-month grant program called "From the Ground Up: East 9th." This grant program will support Lawrence artists in developing and creating ephemeral and permanent public art, provide training and hands-on experience for administrators of public art projects, and engage the Lawrence community in both the selection of grant recipients and the development of the art projects conducted with grant funds.

To administer this project, the Lawrence Arts Center will hire a part-time/contract program administrator to work directly with the City's Director of Arts and Culture, Porter Arneill, to oversee this program. The program administrator will be contracted to work some estimated average 25 hours per week—contingent on project scheduling—from November 1<sup>st</sup>, 2017-May 1st, 2020. The program administrator's total salary for the project will come to \$37,500, or \$15,000/year for 2.5 years.

Grant Period will be run as follows:

### **Grant Period #1: January 2018-August 2018**

- This grant period will begin with the five East 9th artists previously selected through the public design process led by the City in 2015. Each of these artists will receive \$15,000 towards artist fees, supplies, fabrication and implementation costs for their projects.
- Artists will publicly present their project ideas and plans at the Lawrence Arts Center in March of 2018. The community will be invited to attend and engage in a conversation with the artists about their work and will also receive a survey allowing for anonymous feedback.
- Artists will implement their projects for East 9th between April and August of 2018.
- The first cohort of East 9th Artists will also be invited to participate in the administration of the next round of East 9<sup>th</sup> Artist grants. They will be responsible for working with the City Director of Arts and Culture and the program administrator to release an RFQ for the second round of East 9th Street Artists in early April of 2018. Applications will be due May 31<sup>st</sup>, 2018, and the City will post applications on its website for public review. The City will host a public session to receive feedback on the applications in June of 2018, although the responsibility of final selection will reside with the current East 9th Artists, the City Director of Arts and Culture, and the Lawrence Cultural Arts Commission. In thanks for their administrative work, each artist will receive a stipend of \$1,000.
- The new cohort of East 9th Artists will be announced by July 1<sup>st</sup>.

### **Grant Period #2: September 2018-April 2019**

- This grant period will begin with 3 to 5 panel-selected Lawrence artists. Each of these artists will receive \$15,000 - \$20,000 towards artist fees, supplies, fabrication and implementation costs for their projects.
- Artists will publicly present their project ideas and plans at the Lawrence Arts Center in November of 2018. The community will be invited to attend and engage in a conversation with the artists about their work and will also receive a survey allowing for anonymous feedback.
- Artists will implement their projects for East 9th between April and August of 2018.

- As before, the second cohort of East 9th Artists will be responsible for working with the City Director of Arts and Culture and the program administrator to release an RFQ for the second round of East 9th Street Artists in early December of 2019. Applications will be due January 31<sup>st</sup>, 2019, and the City will post applications on its website for public review. The City will host a public session to receive feedback on the applications in February of 2019, although the responsibility of final selection will reside with the current East 9th Artists, the City Director of Arts and Culture, and the Lawrence Cultural Arts Commission. In thanks for their administrative work, each artist will receive a stipend of \$1,000.
- The new cohort of East 9th Artists will be announced by March 1st.

Grant Period #3: May 2019-December 2019

- This grant period will begin with 3 to 5 panel-selected Lawrence artists. Each of these artists will receive \$15,000 - \$20,000 towards artist fees, supplies, fabrication and implementation costs for their projects.
- Artists will publicly present their project ideas and plans at the Lawrence Arts Center in July of 2019. The community will be invited to attend and engage in a conversation with the artists about their work and will also receive a survey allowing for anonymous feedback.
- Artists will implement their projects for East 9th between April and August of 2020.
- The third cohort of East 9th Artists will be responsible for working with the City Director of Arts and Culture and the program administrator to curate an exhibit of photos, documents, and artifacts related to the project to be exhibited in both the lobby of City Hall and one of the Lawrence Arts Center’s gallery spaces in March and/or April of 2020. A dual-location public reception will be held to celebrate the opening of the exhibits, and all participating artists, community members, and administrators will be invited to attend and to move between City Hall and the Arts Center throughout the evening. These receptions will be designed to commemorate the community’s engagement in this creative placemaking experiment, to applaud all project participants, from artists to community members—whether for or against the project, and to strengthen the connection between City Hall and the Lawrence Arts Center. In thanks for their administrative work on the exhibit, each artist will receive a stipend of \$1,000.

Program administration funds will be used towards: off-setting staff time, marketing and promotion of East 9th RFQs, East 9th community meetings, and the East 9th final exhibit; technical support for East 9th community meetings and the East 9th final exhibit; and refreshments for East 9th community meetings and the East 9th final exhibit.

An overarching budget for the project is as follows:

<b>ArtPlace Proposed Budget</b>	
East 9th Artist Grants (\$15,000/artist x 5 artists/round x 3 rounds)	\$225,000
East 9 <sup>th</sup> Artist Administrator Stipends (\$5,000/round x 3 rounds)	\$15,000
Program Administrator Contract Fees	\$37,500
Program Administration Costs for City (3 rounds)	\$27,500
Program Administration Costs for Arts Center (3 rounds)	\$27,500

Final Exhibition Curation and Hanging Support Supplied by Arts Center	\$2,500
<b>Total:</b>	<b>\$335,000</b>

ArtPlace funds will continue to be held by the Lawrence Arts Center, and all contracts with artists and contractors will be run through the Lawrence Arts Center. Administrative funds allocated to the City will be released to the City prior to each new cohort of East 9th Artists in increments of \$9,167.