

**Table 1: Current Admission Rates**

The current daily admission rates, which were approved in 2008 by the City Commission, are:

- Toddlers 4 years and under      Free
- Children 5-12 years              \$3.00
- Teens 13-17 years                \$3.00
- Seniors 60+ years                \$3.00
- Adults 18-59 years                \$4.00

**Table 2: Market Comparisons**

The information shows Lawrence admission fees in comparison to other communities' pricing. A few of the communities listed below are listed using an average of their admission fees as they have different rates for indoor and outdoor aquatic facilities and/or have resident and non-resident fees. The data indicates Lawrence charges approximately 40 percent less for daily admission than comparable facilities in the local market.

City	Toddler/ Child	Teen	Adult	Senior	Notes
Lawrence	\$3.00	\$3.00	\$4.00	\$3.00	Age 4 and under free
Mission	\$6.00	\$6.00	\$6.00	\$6.00	Everyone pays
Lenexa	\$5.50	\$5.50	\$5.50	\$5.50	Age 1 and under free
Merriam	\$6.00	\$6.00	\$6.00	\$6.00	Age 1 and under free
Leawood	\$6.00	\$6.00	\$6.00	\$6.00	12 months and under free
Overland Park	\$7.00	\$7.00	\$7.00	\$7.00	Age 2 and under free
Topeka	\$5.00	\$5.00	\$5.00	\$5.00	Age 2 and under free
Olathe	\$5.50	\$5.50	\$5.50	\$3.00	Age 2 and under free

**Table 3: Proposed Aquatic Admission Fees**

The following tables detail a two-phased approach for fee increases in 2018 and 2020. The Phase One chart shows actual 2017 aquatic admission revenues and the calculated revenue with the proposed May 1, 2018, \$1.00 increase based on 2017 admission turn-style counts, while the Phase Two chart shows the calculated revenue created from the Phase One chart and the calculated revenue with proposed 2020 fees using 2017 admission turn-style counts.

Phase One (2018-2019)	Current Fees	2017 Revenue	2018 Fees Proposed	Price Increase	Calculated Revenue	Revenue Change
Toddler Daily Admission	Free	\$0.00	No Change	-----	\$0.00	\$0.00
Child Daily Admission	\$3.00	\$93,450	\$4.00	\$1.00	\$124,000	+\$30,550
Teen Daily Admission	\$3.00	\$22,100	\$4.00	\$1.00	\$29,000	+\$6,900
Adult Daily Admission	\$4.00	\$106,100	\$5.00	\$1.00	\$132,000	+\$26,000
Senior Daily Admission	\$3.00	\$9,850	\$4.00	\$1.00	\$13,000	+\$3,150
<b>Revenue Totals:</b>		<b>\$231,500</b>			<b>\$298,000</b>	<b>+\$66,500</b>

  

Phase Two (2020)	2018-19 Fees	Calculated Revenue	2020 Fees Proposed	Price Increase	Calculated Revenue	Revenue Change
Toddler Daily Admission	No Change	\$0.00	No Change	-----	\$0.00	\$0.00
Child Daily Admission	\$4.00	\$124,000	\$5.00	\$1.00	\$155,700	+\$31,700
Teen Daily Admission	\$4.00	\$29,000	\$5.00	\$1.00	\$36,800	+\$7,800
Adult Daily Admission	\$5.00	\$132,000	\$6.00	\$1.00	\$159,000	+\$27,000
Senior Daily Admission	\$4.00	\$13,000	\$5.00	\$1.00	\$16,400	+\$3,400
<b>Revenue Totals:</b>		<b>\$298,000</b>			<b>\$367,555</b>	<b>+\$69,900</b>