

Transient Guest Tax

Transient Guest Tax Grant Program
Advisory Board meeting at City Hall on
7 December 2018.



City of Lawrence

TGT Advisory Board Members

Porter Arneill

Staff Liaison

Derek Felch

eXplore Lawrence

Stephen Horton

Hotelier

Mike Maude

Lawrence Cultural Arts

Tim Metz

At-Large Member

Sue Shea

Arts/Culture Industry

Courtney Shipley

At-Large Member

Heather Shull

Hotelier

Purpose

Provide recommendations to City Commission on allocation of grants totaling \$150K to encourage, promote and strengthen events and programs that benefit the Lawrence community and/or enhance the visitor experience.



City of Lawrence

TGT Grant Goals

- Provide measurable economic benefit.
 - Enhancing the cultural, economy or travel/tourism economy.
 - Create additional transient guest tax and sales tax.
 - Enhance Lawrence's character and reputation for tourist activities and demonstrate pull of regional visitors.
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Awarding Guidelines

- Fund usage:
 - Prefer marketing (e.g. print, TV, web).
 - Can be used for overall event support.
 - Should be Lawrence based – held locally.
 - Help grow & initially fund events (events should grow to be self-sustaining).
 - Encourage off peak times/dates.
 - Lawrence City Logo on Advertisements.
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35 Requests for \$350K +

#	TGT Funding Request	Amount
1	2019 Lawrence US Air Guitar Championships	\$ 2,700
2	2nd Annual Young Professionals Powwow + Trade Show and Convention	\$ 10,000
3	5th Annual Never Walk on the Hardwood	\$ 14,250
4	April Fool's Futbol Festival	\$ 15,000
5	Civil War on the Western Frontier/Quantrill Symposium	\$ 5,578
6	Evaluating Final Fridays: An Applied Humanities Summer Fellowship	\$ 3,850
7	Firecracker Crit & Family Festival	\$ 7,500
8	GO FOURTH - Lawrence 4th of July Celebration	\$ 6,250
9	Granny Basketball Nationals 2019	\$ 4,000
10	Hardwood Classic - Session 2	\$ 15,000
11	Holiday Show at Theatre Lawrence 2019	\$ 15,000
12	Honoring Our Warriors Pow Wow	\$ 8,500
13	Jayhawk Cycling Classic	\$ 5,000
14	Kansas ChorAll Children's Choir Festival	\$ 3,080
15	Kansas Half Marathon & 5k - Heartland Community Health Center	\$ 6,650
16	Kansas Repertory Theatre	\$ 12,000
17	Kansas State Fiddling and Picking Championships	\$ 4,275

#	TGT Funding Request	Amount
18	Kaw Valley FC- Semi-Professional Soccer Team	\$ 15,000
19	KU FNSA Powwow and Indigenous Cultures Festival	\$ 8,000
20	Lawrence Busker Festival	\$ 15,000
21	Lawrence Field Day Fest	\$ 5,000
22	Lawrence Old Fashioned Christmas Parade	\$ 15,000
23	Lawrence Pre National Volleyball Tournament	\$ 15,000
24	LBDA Pilgrim's Progression Dance Weekend	\$ 2,175
25	Live on Mass 2019	\$ 15,000
26	National Conference for the Alliance for the Arts in Research Universities	\$ 10,000
27	PARK(ing) Day LFK 2019	\$ 14,325
28	RecruitLook Hoops Session II	\$ 15,000
29	Salute! A Festival of Wine & Food	\$ 12,000
30	Second Annual Living River Festival	\$ 2,692
31	The G.O.A.T. Nationals	\$ 12,625
32	The Lawrence St. Patrick's Day Parade	\$ 15,000
33	Tour of Lawrence, 2019	\$ 15,000
34	USECF Gravel Grinder National Championship	\$ 15,000
35	Wonder Fair's Secret Society Grand Opening Gala	\$ 10,000

TGT Ranking Criteria

- Max 10 points each:
 - Generate overnight visits to Lawrence.
 - Creates economic benefit for the community.
 - Enhances cultural vibrancy of Lawrence.
 - Max 5 points each:
 - Generate visits in off-peak seasons (Dec -Mar).
 - Community Benefit.
 - Signature event or potential to be one.
 - Either 0 or 5 points each:
 - Application Quality.
 - Event has financial commitment & resources.
 - Aligns with program intent / confident of success.
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Scoring Process

- Group and individual scores considered for discussion of fund awards.
- Excel sheet used to capture scores (handout).
- Assumed normal bell curve to highlight scoring.
- Average score and standard deviations.
- 68.2%, 95.4%, 99.7%
- Events ranked high warrant discussion.



City of Lawrence

Data Copy Error

SH overwrote HS

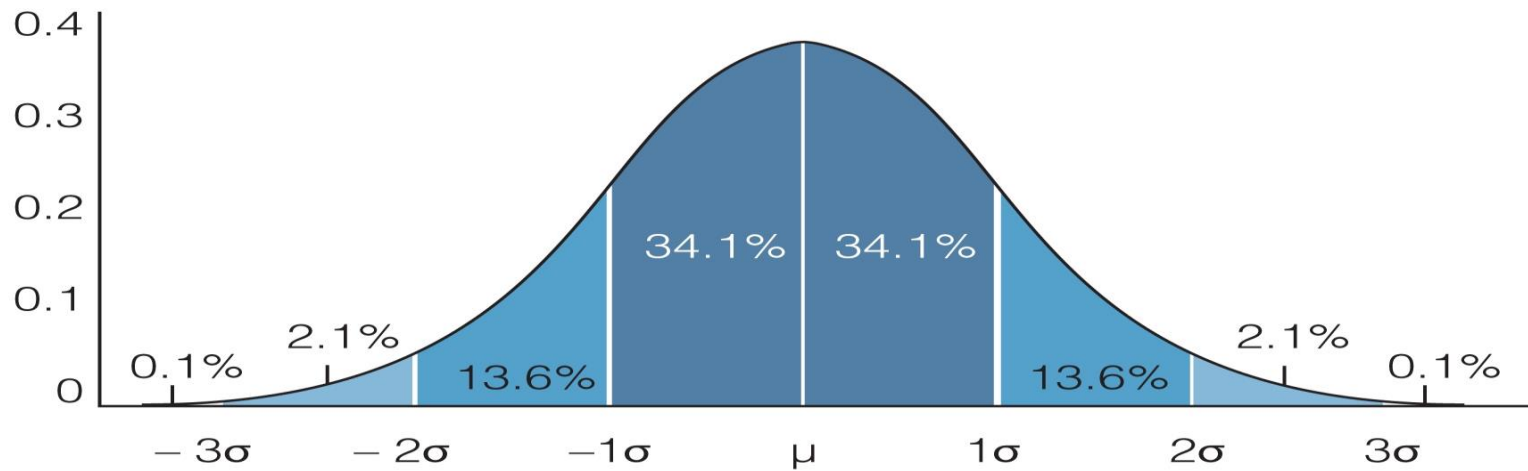
Duplicating Entries

All Events	Group Total	MM	SH	SS	HS	TM	DF	CS
Minimum	124	5	14	23	14	3	15	15
-1 Std Dev	193	23	29	28	29	16	22	28
Average	229	33	34	34	34	28	29	37
+1 std dev	264	42	40	40	40	40	37	45
+2 std dev	300	51	46	46	46	52	45	53
Maximum	314	47	42	45	42	50	48	51
Std Dev Value	36	9	6	6	6	12	8	8

Data Fixed SH and HS Correct Values

All Events	Group Total	MM	SH	SS	HS	TM	DF	CS
Minimum	124	5	14	23	8	3	15	15
-1 Std Dev	193	23	29	28	24	16	22	28
Average	229	33	34	34	34	28	29	37
+1 std dev	264	42	40	40	44	40	37	45
+2 std dev	300	51	46	46	54	52	45	53
Maximum	314	47	42	45	46	50	48	51
Std Dev Value	36	9	6	6	10	12	8	8

Scoring Breakout



All Events	Group Total	MM	SH	SS	HS	TM	DF	CS
Minimum	124	5	14	23	8	3	15	15
-1 Std Dev	193	23	29	28	24	16	22	28
Average	229	33	34	34	34	28	29	37
+1 std dev	264	42	40	40	44	40	37	45
+2 std dev	300	51	46	46	54	52	45	53
Maximum	314	47	42	45	46	50	48	51
Std Dev Value	36	9	6	6	10	12	8	8

Highly Ranked Events

Event/Program	Group Total	MM	SH	SS	HS	TM	CS
Lawrence Busker Festival	311	49	44	47	41	49	35
Lawrence Old Fashioned Christmas Parade	287	47	37	46	38	37	43
Granny Basketball Nationals 2019	285	31	44	33	44	53	31
Live on Mass 2019	278	36	39	41	39	37	40
KU FNSA Powwow and Indigenous Cultures Festival	255	41	35	30	35	49	35
2nd Annual Young Professionals Powwow + Trade Show and Convention	261	34	36	33	36	30	43
Tour of Lawrence, 2019	258	42	37	41	37	37	28
Holiday Show at Theatre Lawrence 2019	255	23	41	37	41	37	33
2019 Lawrence US Air Guitar Championships	242	40	32	24	32	15	48
RecruitLook Hoops Session II	239	42	36	37	36	24	30
The Lawrence St. Patrick's Day Parade	232	47	42	42	42	15	21
Wonder Fair's Secret Society Grand Opening Gala	231	42	34	37	34	25	20
LBDA Pilgrims' Progression Dance Weekend	224	26	33	27	33	40	24
GO FORTH - Lawrence 4th of July Celebration	223	26	32	45	32	20	32
Kansas State Fiddling and Picking Championships	223	37	37	31	37		40
The G.O.A.T. Nationals	219	43	39	37	39	3	27
Honoring Our Warriors Pow Wow	218	22	29	32	29	29	28
Kansas ChorAll Children's Choir Festival	217	21	28	33	28	50	18

Three events not highlighted, one event below group high ranking

Highly Ranked Events

Event/Program	Group Total	JM	JH	SS	HS	TM	DF	CS
Lawrence Busker Festival	297	49	44	47	37	49	35	46
Lawrence Old Fashioned Christmas Parade	293	47	38	46	44	37	43	38
Granny Basketball Nationals 2019	280	31	44	33	39	53	31	49
KU FNSA Powwow and Indigenous Cultures Festival	280	41	35	30	42	49	35	48
Live on Mass 2019	276	36	39	41	37	37	40	46
2nd Annual Young Professionals Powwow + Trade Show and Convention	269	34	36	33	44	30	43	49
Lawrence Pre National Volleyball Tournament	254	34	40	35	45	27	35	38
Holiday Show at Theatre Lawrence 2019	252	23	41	37	38	37	33	43
RecruitLook Hoops Session II	249	42	36	37	46	24	30	34
Tour of Lawrence, 2019	249	42	37	41	28	37	28	36
2019 Lawrence US Air Gunner Championships	244	40	32	24	34	15	48	51
5th Annual Never Walk on the Hardwood	236	38	33	36	46	18	30	35
Wonder Fair's Secret Society Grand Opening Gala	230	42	34	37	33	25	20	39
GO FORTH! Lawrence 4th of July Celebration	229	26	32	45	38	20	32	36
The Lawrence St. Patrick's Day Parade	228	47	42	42	38	15	21	23
The G.O.A.T. National	226	43	39	37	46	3	27	31
April Fool's Fiddling Festival	225	27	36	36	45	23	28	30
Honoring Our Warriors Pow Wow	222	22	29	32	33	29	28	49
Kansas State Fiddling and Picking Championships	222	37	37	31	36		40	41
LBDA Pilgrim's Progression Dance Weekend	219	26	33	27	28	40	24	41
Kansas ChorAll Children's Choir Festival	211	21	28	33	22	50	18	39

Three events added, One event added to top group ranking

Highly Ranked Events

Event/Program	Group Total	MM	SH	SS	HS	TM	DF	CS
Lawrence Busker Festival	307	49	44	47	37	49	35	46
Lawrence Old Fashioned Christmas Parade	293	47	38	46	44	37	43	38
Granny Basketball Nationals 2019	280	31	44	33	39	53	31	49
KU FNSA Powwow and Indigenous Cultures Festival	280	41	35	30	42	49	35	48
Live on Mass 2019	276	36	39	41	37	37	40	46
2nd Annual Young Professionals Powwow + Trade Show and Convention	269	34	36	33	44	30	43	49
Lawrence Pre National Volleyball Tournament	254	34	40	35	45	27	35	38
Holiday Show at Theatre Lawrence 2019	252	23	41	37	38	37	33	43
RecruitLook Hoops Session II	249	42	36	37	46	24	30	34
Tour of Lawrence, 2019	249	42	37	41	28	37	28	36
2019 Lawrence US Air Guitar Championships	244	40	32	24	34	15	48	51
5th Annual Never Walk on the Hardwood	236	38	33	36	46	18	30	35
Wonder Fair's Secret Society Grand Opening Gala	230	42	34	37	33	25	20	39
GO FOURTH - Lawrence 4th of July Celebration	229	26	32	45	38	20	32	36
The Lawrence St. Patrick's Day Parade	228	47	42	42	38	15	21	23
The G.O.A.T. Nationals	226	43	39	37	46	3	27	31
April Fool's Futbol Festival	225	27	36	36	45	23	28	30
Honoring Our Warriors Pow Wow	222	22	29	32	33	29	28	49
Kansas State Fiddling and Picking Championships	222	37	37	31	36		40	41
LBDA Pilgrim's Progression Dance Weekend	219	26	33	27	28	40	24	41
Kansas ChorAll Children's Choir Festival	211	21	28	33	22	50	18	39

Image of Excel Handout

Original Order	Event/Program	Funding Request	Group Total	MM	SH	SS	HS	TM	DF	CS	% Funded	Funded Amount	Total	\$	Left Over	\$ 150,000.00
21	Lawrence Busker Festival	\$ 15,000.00	314	49	44	47	44	49	35	46	0%	\$ -				
23	Lawrence Old Fashioned Christmas Parade	\$ 15,000.00	287	47	38	46	38	37	43	38	0%	\$ -				
10	Granny Basketball Nationals 2019	\$ 4,000.00	285	31	44	33	44	53	31	49	0%	\$ -				
25	Live on Mass 2019	\$ 15,000.00	278	36	39	41	39	37	40	46	0%	\$ -				
20	KU FNSA Powwow and Indigenous Cultures Festival	\$ 8,000.00	273	41	35	30	35	49	35	48	0%	\$ -				
3	2nd Annual Young Professionals Powwow + Trade Show and Convention	\$ 10,000.00	261	34	36	33	36	30	43	49	0%	\$ -				
33	Tour of Lawrence, 2019	\$ 15,000.00	258	42	37	41	37	37	28	36	0%	\$ -				
12	Holiday Show at Theatre Lawrence 2019	\$ 15,000.00	255	23	41	37	41	37	33	43	0%	\$ -				
11	Hardwood Classic - Session 2	\$ 15,000.00	251	39	39	36	39	28	35	31	0%	\$ -				
1	Lawrence Pre National Volleyball Tournament	\$ 15,000.00	249	34	40	35	40	27	25	31	0%	\$ -				
2	2019 Lawrence US Air Guitar Championships	\$ 2,700.00	242	40	32	24	32	11	48	51	0%	\$ -				
28	RecruitLook Hoops Session II	\$ 15,000.00	239	42	36	37	36	34	30	34	0%	\$ -				
26	National Conference for the Alliance for the Arts in Research Universities	\$ 10,000.00	233	30	30	30	38	28	28	44	0%	\$ -				
32	The Lawrence St. Patrick's Day Parade	\$ 15,000.00	232	42	41	37	37	15	21	23	0%	\$ -				
35	Wonder Fair's Secret Society Grand Opening Gala	\$ 10,000.00	231	42	41	37	34	25	20	39	0%	\$ -				
6	Civil War on the Western Frontier/Quantrill Symposium	\$ 5,577.80	228	11	34	31	34	39	23	36	0%	\$ -				
24	LBDA Pilgrim's Progression Dance Weekend	\$ 2,175.00	226	26	33	27	33	40	24	41	0%	\$ -				
4	5th Annual Never Walk on the Hardwood	\$ 14,250.00	223	38	33	36	33	18	30	35	0%	\$ -				
9	GO FOURTH - Lawrence 4th of July Celebration	\$ 6,250.00	223	26	32	45	32	20	32	36	0%	\$ -				
18	Kansas State Fiddling and Picking Championships	\$ 2,700.00	223	37	37	31	37	40	41	31	0%	\$ -				
8	Firecracker Crit & Family Festival	\$ 7,500.00	221	34	29	38	29	30	28	33	0%	\$ -				
31	The G.O.A.T. Nationals	\$ 12,625.00	219	43	39	37	39	3	27	31	0%	\$ -				
13	Honoring Our Warriors Pow Wow	\$ 8,500.00	218	22	29	32	29	29	28	49	0%	\$ -				
30	Second Annual Living River Festival	\$ 2,692.00	218	31	34	27	34	21	32	39	0%	\$ -				
15	Kansas ChorAll Children's Choir Festival	\$ 3,080.00	217	21	28	33	28	50	18	39	0%	\$ -				
5	April Fool's Futbol Festival	\$ 15,000.00	216	27	36	36	36	23	28	30	0%	\$ -				
17	Kansas Repertory Theatre	\$ 12,000.00	208	28	33	39	33	32	15	28	0%	\$ -				
34	USECF Gravel Grinder National Championship	\$ 15,000.00	208	41	31	24	31	25	26	30	0%	\$ -				
16	Kansas Half Marathon & 5k - Hartland Community Health Center	\$ 6,650.00	204	29	29	29	29	24	28	36	0%	\$ -				
22	Lawrence Field Day Festival	\$ 5,000.00	198	26	34	29	34	15	30	30	0%	\$ -				
19	Kaw Valley FC - Semi-Professional Soccer Team	\$ 15,000.00	194	29	37	34	37	16	20	21	0%	\$ -				
14	Jayhawk Cycling Classic	\$ 5,000.00	192	24	29	23	29	32	18	37	0%	\$ -				
29	Salute! A Festival of Wine & Food	\$ 12,000.00	183	29	32	33	32	12	20	25	0%	\$ -				
27	PARKING PARTICIPANTS 2019	\$ 14,325.00	170	16	27	26	27	18	20	36	0%	\$ -				
7	Lawrence Community Fridays: An Applied Humanities Summer Fellowship	\$ 3,850.00	124	5	14	31	14	10	35	15	0%	\$ -				
		Minimum	124	5	14	23	14	3	15	15		\$ -	Total			
		-1 Std Dev	193	23	29	28	29	16	22	28						
		Average	229	33	34	34	34	28	29	37						
		+1 std dev	264	42	40	40	40	40	37	45						
		+2 std dev	300	51	46	46	46	52	45	53						
		Maximum	314	47	42	45	42	50	48	51						
		Std Dev Value	36	9	6	6	6	12	8	8						

Original with HS transcribed error

Image of Excel Handout

Original Order	Event/Program	Funding Request	Group Total	MM	SH	SS	HS	TM	DF	CS	% Funded	Funded Amount	Total	\$	-	Left Over	\$	150,000.00
21	Lawrence Busker Festival	\$ 15,000.00	307	49	44	47	37	49	35	46	0%	\$ -						
23	Lawrence Old Fashioned Christmas Parade	\$ 15,000.00	293	47	38	46	44	37	43	38	0%	\$ -						
25	Live on Mass 2019	\$ 15,000.00	281	36	39	41	42	37	40	46	0%	\$ -						
10	Granny Basketball Nationals 2019	\$ 4,000.00	280	31	44	33	39	53	31	49	0%	\$ -						
20	KU FNSA Powwow and Indigenous Cultures Festival	\$ 8,000.00	275	41	35	30	37	49	35	48	0%	\$ -						
3	2nd Annual Young Professionals Powwow + Trade Show and Convention	\$ 10,000.00	269	34	36	33	44	30	43	49	0%	\$ -						
33	Tour of Lawrence, 2019	\$ 15,000.00	266	42	37	41	45	37	28	36	0%	\$ -						
12	Holiday Show at Theatre Lawrence 2019	\$ 15,000.00	256	23	41	37	42	37	33	43	0%	\$ -						
1	Lawrence Pre National Volleyball Tournament	\$ 15,000.00	255	34	40	35	46	27	35	38	0%	\$ -						
11	Hardwood Classic - Session 2	\$ 15,000.00	250	39	39	36	38	28	35	35	0%	\$ -						
2	2019 Lawrence US Air Guitar Championships	\$ 2,700.00	238	40	32	24	28	15	24	24	0%	\$ -						
28	RecruitLook Hoops Session II	\$ 15,000.00	237	42	36	37	37	24	30	30	0%	\$ -						
26	National Conference for the Alliance for the Arts in Research Universities	\$ 10,000.00	237	30	38	42	25	28	44	44	0%	\$ -						
32	The Lawrence St. Patrick's Day Parade	\$ 15,000.00	236	24	44	37	15	21	23	23	0%	\$ -						
4	5th Annual Never Walk on the Hardwood	\$ 14,250.00	233	33	33	36	46	18	30	35	0%	\$ -						
9	GO FOURTH - Lawrence 4th of July Celebration	\$ 6,250.00	236	26	32	45	45	20	32	36	0%	\$ -						
6	Civil War on the Western Frontier/Quantrill Symposium	\$ 5,000.00	233	31	34	31	38	39	23	36	0%	\$ -						
35	Wonder Fair's Secret Society Grand Opening Gala	\$ 10,000.00	230	42	34	37	33	25	20	39	0%	\$ -						
24	LBDA Pilgrim's Progression Dance Weekend	\$ 2,100.00	229	26	33	27	38	40	24	41	0%	\$ -						
8	Firecracker Crit & Family Festival	\$ 7,500.00	228	34	29	38	36	30	28	33	0%	\$ -						
13	Honoring Our Warriors Pow Wow	\$ 8,500.00	224	22	29	32	35	29	28	49	0%	\$ -						
18	Kansas State Fiddling and Picking Championships	\$ 4,275.00	219	37	37	31	33	40	41	41	0%	\$ -						
5	April Fool's Futbol Festival	\$ 15,000.00	217	27	36	36	37	23	28	30	0%	\$ -						
15	Kansas ChorAll Children's Choir Festival	\$ 3,080.00	212	21	28	33	23	50	18	39	0%	\$ -						
31	The G.O.A.T. Nationals	\$ 12,625.00	208	43	39	37	28	3	27	31	0%	\$ -						
30	Second Annual Living River Festival	\$ 2,692.00	208	31	34	27	24	21	32	39	0%	\$ -						
34	USECF Gravel Grinder National Championship	\$ 15,000.00	208	41	31	24	31	25	26	30	0%	\$ -						
17	Kansas Repertory Theatre	\$ 12,000.00	197	28	33	39	22	32	15	28	0%	\$ -						
16	Kansas Half Marathon & 5k - Heartland Community Health Center	\$ 6,650.00	195	29	29	29	20	24	28	36	0%	\$ -						
14	Jayhawk Cycling Classic	\$ 5,000.00	194	24	29	23	31	32	18	37	0%	\$ -						
22	Lawrence Field Day Fest	\$ 5,000.00	193	26	34	29	29	15	30	30	0%	\$ -						
19	Kaw Valley FC- Semi-Professional Soccer Team	\$ 15,000.00	189	29	37	34	32	16	20	21	0%	\$ -						
27	PARK(ing) Day LFK 2019	\$ 14,325.00	162	16	27	26	19	18	20	36	0%	\$ -						
29	Salute! A Festival of Wine & Food	\$ 12,000.00	159	29	32	33	8	12	20	25	0%	\$ -						
7	Evaluating Final Fridays: An Applied Humanities Summer Fellowship	\$ 3,850.00	118	5	14	31	8	10	35	15	0%	\$ -						
		Minimum	118	5	14	23	8	3	15	15		\$ -	Total					
		-1 Std Dev	189	23	29	28	24	16	22	28								
		Average	228	33	34	34	34	28	29	37								
		+1 std dev	267	42	40	40	44	40	37	45								
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		Maximum	307	47	42	45	46	50	48	51								
		Std Dev Value	39	9	6	6	10	12	8	8								

HS corrected values

Image of Excel Handout

Original Order	Event/Program	Funding Request	Group Total	MM	SH	SS	HS	TM	DF	CS	% Funded	Funded Amount	Total	\$ -	Left Over	\$ 150,000.00
21	Lawrence Busker Festival	\$ 15,000.00	307	49	44	47	37	49	35	46	0%	\$ -				
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25	Live on Mass 2019	\$ 15,000.00	281	36	39	41	42	37	40	46	0%	\$ -				
10	Granny Basketball Nationals 2019	\$ 4,000.00	280	31	44	33	39	53	31	49	0%	\$ -				
20	KU FNSA Powwow and Indigenous Cultures Festival	\$ 8,000.00	275	41	35	30	37	49	35	48	0%	\$ -				
3	2nd Annual Young Professionals Powwow + Trade Show and Convention	\$ 10,000.00	269	34	36	33	44	30	43	49	0%	\$ -				
33	Tour of Lawrence, 2019	\$ 15,000.00	266	42	37	41	45	37	28	36	0%	\$ -				
12	Holiday Show at Theatre Lawrence 2019	\$ 15,000.00	256	23	41	37	42	37	33	43	0%	\$ -				
1	Lawrence Pre National Volleyball Tournament	\$ 15,000.00	255	34	40	35	46	27	35	38	0%	\$ -				
11	Hardwood Classic - Session 2	\$ 15,000.00	250	39	39	36	38	28	35	35	0%	\$ -				
2	2019 Lawrence US Air Guitar Championships	\$ 2,700.00	238	40	32	24	28	15	48	51	0%	\$ -				
28	RecruitLook Hoops Session II	\$ 15,000.00	237	42	36	37	34	24	30	34	0%	\$ -				
26	National Conference for the Alliance for the Arts in Research Universities	\$ 10,000.00	237	30	38	30	42	25	28	44	0%	\$ -				
32	The Lawrence St. Patrick's Day Parade	\$ 15,000.00	236	47	42	42	46	15	21	23	0%	\$ -				
4	5th Annual Never Walk on the Hardwood	\$ 14,250.00	236	38	33	36	46	18	30	35	0%	\$ -				
9	GO FOURTH - Lawrence 4th of July Celebration	\$ 6,250.00	236	26	32	45	45	20	32	36	0%	\$ -				
6	Civil War on the Western Frontier/Quantrill Symposium	\$ 5,577.80	232	31	34	31	38	39	23	36	0%	\$ -				
35	Wonder Fair's Secret Society Grand Opening Gala	\$ 10,000.00	230	42	34	37	33	25	20	39	0%	\$ -				
24	LBDA Pilgrim's Progression Dance Weekend	\$ 2,175.00	229	26	33	27	38	40	24	41	0%	\$ -				
8	Firecracker Crit & Family Festival	\$ 7,500.00	228	34	29	38	36	30	28	33	0%	\$ -				
13	Honoring Our Warriors Pow Wow	\$ 8,500.00	224	22	29	32	35	29	28	49	0%	\$ -				
18	Kansas State Fiddling and Picking Championships	\$ 4,275.00	219	37	37	31	33		40	41	0%	\$ -				
5	April Fool's Futbol Festival	\$ 15,000.00	217	27	36	36	37	23	28	30	0%	\$ -				
15	Kansas ChorAll Children's Choir Festival	\$ 3,080.00	212	21	28	33	23	50	18	39	0%	\$ -				
31	The G.O.A.T. Nationals	\$ 12,625.00	208	43	39	37	28	3	27	31	0%	\$ -				
30	Second Annual Living River Festival	\$ 2,692.00	208	31	34	27	24	21	32	39	0%	\$ -				
34	USECF Gravel Grinder National Championship	\$ 15,000.00	208	41	31	24	31	25	26	30	0%	\$ -				
17	Kansas Repertory Theatre	\$ 12,000.00	197	28	33	39	22	32	15	28	0%	\$ -				
16	Kansas Half Marathon & 5k - Heartland Community Health Center	\$ 6,650.00	195	29	29	29	20	24	28	36	0%	\$ -				
14	Jayhawk Cycling Classic	\$ 5,000.00	194	24	29	23	31	32	18	37	0%	\$ -				
22	Lawrence Field Day Fest	\$ 5,000.00	193	26	34	29	29	15	30	30	0%	\$ -				
19	Kaw Valley FC- Semi-Professional Soccer Team	\$ 15,000.00	189	29	37	34	32	16	20	21	0%	\$ -				
27	PARK(ing) Day LFK 2019	\$ 14,325.00	162	16	27	26	19	18	20	36	0%	\$ -				
29	Salute! A Festival of Wine & Food	\$ 12,000.00	159	29	32	33	8	12	20	25	0%	\$ -				
7	Evaluating Final Fridays: An Applied Humanities Summer Fellowship	\$ 3,850.00	118	5	14	31	8	10	35	15	0%	\$ -				
		Minimum	118	5	14	23	8	3	15	15		\$ -	Total			
		-1 Std Dev	189	23	29	28	24	16	22	28						
		Average	228	33	34	34	34	28	29	37						
		+1 std dev	267	42	40	40	44	40	37	45						
		+2 std dev	305	51	46	46	54	52	45	53						
		Maximum	307	47	42	45	46	50	48	51						
		Std Dev Value	39	9	6	6	10	12	8	8						

Task at Hand

- Hold discussions and allocate funds to events.

Original Order	Event/Program	Funding Request	Group Total	MM	SH	SS	HS	TM	DF	CS	% Funded	Funded Amount	Total	\$ 149,996.48	Left Over	\$ 3.53
21	Lawrence Busker Festival	\$ 15,000.00	307	49	44	47	37	49	35	46	100%	\$ 15,000.00				
23	Lawrence Old Fashioned Christmas Parade	\$ 15,000.00	293	47	38	46	44	37	43	38	75%	\$ 11,250.00	Value Discussion			
10	Granny Basketball Nationals 2019	\$ 4,000.00	280	31	44	33	39	53	31	49	100%	\$ 4,000.00				
20	KU FNSA Powwow and Indigenous Cultures Festival	\$ 8,000.00	280	41	35	30	42	49	35	48	100%	\$ 8,000.00				
25	Live on Mass 2019	\$ 15,000.00	276	36	39	41	37	37	40	46	100%	\$ 15,000.00				
3	2nd Annual Young Professionals Powwow + Trade Show and Convention	\$ 10,000.00	269	34	36	33	44	30	43	49	100%	\$ 10,000.00				
1	Lawrence Pre National Volleyball Tournament	\$ 15,000.00	254	34	40	35	45	27	35	38	0%	\$ -	Voucher			
11	Hardwood Classic - Session 2	\$ 15,000.00	254	39	39	36	42	28	35	35	0%	\$ -	Voucher			
12	Holiday Show at Theatre Lawrence 2019	\$ 15,000.00	252	23	41	37	38	37	33	43	50%	\$ 7,500.00	Value Discussion			
28	RecruitLook Hoops Session II	\$ 15,000.00	249	42	36	37	46	24	30	34	0%	\$ -	Voucher			
33	Tour of Lawrence, 2019	\$ 15,000.00	249	42	37	41	28	37	28	36	100%	\$ 15,000.00				
2	2019 Lawrence US Air Guitar Championships	\$ 2,700.00	244	40	32	24	34	15	48	51	100%	\$ 2,700.00				
26	National Conference for the Alliance for the Arts in Research Universities	\$ 10,000.00	237	30	38	30	42	25	28	44	50%	\$ 5,000.00	Value Discussion			
4	5th Annual Never Walk on the Hardwood	\$ 14,250.00	236	38	33	36	46	18	30	35	0%	\$ -	Voucher			
35	Wonder Fair's Secret Society Grand Opening Gala	\$ 10,000.00	230	42	34	37	33	25	20	39	100%	\$ 10,000.00	Value Discussion			
9	GO FOURTH - Lawrence 4th of July Celebration	\$ 6,250.00	229	26	32	45	38	20	32	36	100%	\$ 6,250.00				
32	The Lawrence St. Patrick's Day Parade	\$ 15,000.00	228	47	42	42	38	15	21	23	0%	\$ -	Charity/Fundraiser			
31	The G.O.A.T. Nationals	\$ 12,625.00	226	43	39	37	46	3	27	31	0%	\$ -	Voucher			
5	April Fool's Futbol Festival	\$ 15,000.00	225	27	36	36	45	23	28	30	0%	\$ -	Remove			
13	Honoring Our Warriors Pow Wow	\$ 8,500.00	222	22	29	32	33	29	28	49	0%	\$ -	Remove			
18	Kansas State Fiddling and Picking Championships	\$ 4,275.00	222	37	37	31	36		40	41	100%	\$ 4,275.00				
24	LBDA Pilgrim's Progression Dance Weekend	\$ 2,175.00	219	26	33	27	28	40	24	41	100%	\$ 2,175.00				
30	Second Annual Living River Festival	\$ 2,692.00	219	31	34	27	35	21	32	39	100%	\$ 2,692.00				
6	Civil War on the Western Frontier/Quantrill Symposium	\$ 5,577.80	218	31	34	31	24	39	23	36	100%	\$ 5,577.80				
8	Firecracker Crit & Family Festival	\$ 7,500.00	215	34	29	38	23	30	28	33	100%	\$ 7,500.00				
34	USECF Gravel Grinder National Championship	\$ 15,000.00	214	41	31	24	37	25	26	30	0%	\$ -	Dates lack value return / outside lawrence			
15	Kansas ChorAll Children's Choir Festival	\$ 3,080.00	211	21	28	33	22	50	18	39	100%	\$ 3,080.00				
17	Kansas Repertory Theatre	\$ 12,000.00	206	28	33	39	31	32	15	28	50%	\$ 6,000.00	Value Discussion			
16	Kansas Half Marathon & 5k - Heartland Community Health Center	\$ 6,650.00	195	29	29	29	20	24	28	36	0%	\$ -	Charity/Fundraiser			
22	Lawrence Field Day Fest	\$ 5,000.00	193	26	34	29	29	15	30	30	100%	\$ 5,000.00	Value Discussion			
19	Kaw Valley FC- Semi-Professional Soccer Team	\$ 15,000.00	189	29	37	34	32	16	20	21	0%	\$ -	Remove			
29	Salute! A Festival of Wine & Food	\$ 12,000.00	182	29	32	33	31	12	20	25	0%	\$ -	Charity/Fundraiser			
14	Jayhawk Cycling Classic	\$ 5,000.00	171	24	29	23	8	32	18	37	0%	\$ -	Remove			
27	PARK(ing) Day LFK 2019	\$ 14,325.00	162	16	27	26	19	18	20	36	28%	\$ 3,996.68	Value Discussion		4K - adjust %	
7	Evaluating Final Fridays: An Applied Humanities Summer Fellowship	\$ 3,850.00	118	5	14	31	8	10	35	15	0%	\$ -				
		Minimum	118	5	14	23	8	3	15	15		\$ 149,996.48	Total			
		-1 Std Dev	190	23	29	28	24	16	22	28						
		Average	228	33	34	34	34	28	29	37						
		+1 std dev	266	42	40	40	44	40	37	45						
		+2 std dev	304	51	46	46	54	52	45	53						
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11	Hardwood Classic - Session 2	\$ 15,000.00	254	39	39	36	42	28	35	35	0%	\$ -
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13	Honoring Our Warriors Pow Wow	\$ 8,500.00	222	22	29	32	33	29	28	49	0%	\$ -
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		Minimum	118	5	14	23	8	3	15	15		\$ 149,996.48 To
		-1 Std Dev	190	23	29	28	24	16	22	28		
		Average	228	33	34	34	34	28	29	37		
		+1 std dev	266	42	40	40	44	40	37	45		
		+2 std dev	304	51	46	46	54	52	45	53		
		Maximum	307	47	42	45	46	50	48	51		
		Std Dev Value	38	9	6	6	10	12	8	8		

Backup Slides

- <https://lawrenceks.org/view/tgt-grant-funding-review/>
- TGT Applications link above.



City of Lawrence
