

City of Lawrence, Kansas, Neighborhood Traffic Management Program

SECTION 1: SHORT TITLE.

This program shall be known as the “Neighborhood Traffic Management Program”.

SECTION 2: INTRODUCTION.

The Neighborhood Traffic Management Program is a comprehensive program designed specifically to improve the environment and quality of life in Lawrence’s existing neighborhoods through driver awareness, management and control of traffic on neighborhood streets. The program will address the 5Es of transportation planning (**Engineering, Enforcement, Education, Encouragement, and Evaluation**).

SECTION 3: GOALS.

The goals of the program supports the current City of Lawrence Strategic plan. The program goals include:

- Improve or maintain existing neighborhood environments, cohesion, and integrity through traffic management.
- Promote safe, comfortable, and efficient travel within neighborhoods for all modes of transportation.
- Provide acceptable levels of accessibility for local traffic, minimize unwanted traffic, and promote adherence to posted speed limits.
- Encourage opportunities for active transportation.

SECTION 4: PROGRAM OVERVIEW

Each year staff will develop a work plan to support the proposed budget request. The plan may include efforts such as:

- Community-wide education, encouragement and/or enforcement campaigns.
- Reviewing and recommending changes to current regulations that impact traffic operations.
- Purchasing equipment for data collection (vehicle speed & volume counters).
- Purchasing moveable engineering infrastructure (rubber speed humps, diverters, speed feedback signs, etc.) for temporary installation in neighborhoods to gauge effectiveness and to modify driver behavior.
- Construction of built environment improvements (speed humps, diverters, chicanes, median islands, pavement markings, improved neighborhood non-motorized crossings, traffic circles, permanent installation of speed feedback signs, other signs, etc.).
- Annual program for neighborhoods to apply for evaluation of traffic management strategies.

Analysis of the program will be conducted and presented to the Transportation Commission and City Commission on a yearly basis. Analysis may include the following items:

- Before and after speed and volume data
- Crash volume and severity
- Targeted before and after community survey results

SECTION 5: EXCEPTIONS.

The following items are handled through separate programs or policies and are not included in this program:

- Traffic Signals
- Placement of stop or yield signs
- Maintenance or installation of sidewalks
- Improvements on arterial streets