# FOR THE EM:





Every pet deserves a chance at a happy, healthy life. For more than 3,500 lost and homeless animals in our community each year, that chance begins at the Lawrence Humane Society.

The Lawrence Humane Society is a critically needed local resource for Douglas County and Lawrence, but is held back by limitations of an aging, inadequate and failing facility that is long overdue for replacement. When we learned that the organization needed to grow to achieve its vision of changing the lives of people and animals in the community, we decided we had to help. It's that important.

By building a new, state-of-the-art shelter facility, the benefits to both animals and people are clear: more lives will be saved; the number of homeless and abandoned animals will be reduced; and most importantly, families will be strengthened – by having the space to find the right home for every pet, and by helping keep pets and people together for the long haul.

This project will change the landscape of animal welfare within our community.

We invite you to learn more about this project and join us in making a difference...





# 65 years and counting FOR THEM.

In the 1940s, Norma Campschrader had a home, love for animals, and the passion to make a difference. With Ms. Campschrader's commitment and vision, the seeds for the organization that would become the Lawrence Humane Society were planted.

The organization had humble beginnings. A small house on Indiana Street, staffed by good Samaritans, served as the first shelter facility. Local police brought lost and homeless animals to the makeshift shelter, where the volunteers provided care and found new homes for the animals entering the facilities' doors.

### The idea was simple — the need great.

On March 26, 1951, the organization — then, the Douglas County Humane Society, Inc. — was chartered, and four acres of land at the shelter's current location on East 19th Street were purchased. Seven years later, the first shelter building was erected.

While much has changed since 1951, the underlying values that sparked Ms. Campshrader's desire to make a difference — passion and love for animals — have not.

Today, the Lawrence Humane Society operates an 18,000-square-foot facility that provides shelter and care to more than 3,500 animals a year and serves Lawrence, Douglas County, and several surrounding communities. We are committed to placing 100% of adoptable animals into new homes, and have robust medical and behavior programs aimed at providing the animals who enter our care with the resources they need to be happy, healthy, and, ultimately, find new homes.

Since 2008, we have provided shelter to more than 43,000 animals in need, reunited more than 5,500 lost pets with their families, and found loving forever homes for more than 22,0000 pets.

Now, we want to do more.



## We can do better FOR THEM.

The Lawrence Humane Society's 21-year-old facility is failing and, due to its design and age, is presenting numerous challenges to the health and welfare of the animals in our care.

Our facility no longer meets industry standards for proper care and disease management of animals housed in the shelter. The housing units are significantly smaller than industry best practices and are difficult to clean. Additionally, the rooms do not have sufficient airflow and filtration to prevent the spread of disease.

The design of the current facility also contributes heavily to the stress our animals face: there is no natural light available to the animals inside the shelter, and with the cat adoption rooms located adjacent to the dog adoption area, the lack of noise control increases stress to our cats.

There is no dedicated medical clinic in which to perform exams or provide treatment. One surgery

suite serves as the bedrock for all medical procedures. Furthermore, there is no means to fully isolate ill or contagious animals.

Finally, we lack the space necessary to provide resources and education to the members of our community. There is no dedicated meeting space for volunteer orientations, staff trainings, field trips, humane education classes, or public dog trainings. We know that the most effective way to address animal overpopulation is to focus on programs like these that reduce the number of animals who require the shelter safety net.

We can do better. Our animals, and our community, deserve it.

With your support, we can achieve more to save animals' lives and improve the well-being of pets and people in our community. Together, we can invest in a better future...for them.

"[My fiance] is a war veteran with PTSD. We met [Ravenclaw] through Lawrence Humane Society's outreach at Petco and he is the best thing that has ever happened to my fiance. The cat never leaves his side when he is anxious. Thanks to you, my fiance has needed comfort and a best friend."

Heather R., adopted Ravenclaw



# A second chance FOR THEM.

The Lawrence Humane Society envisions a humane community where every pet has the chance for a loving home, and every pet parent has access to the resources and support they need to keep their pets in their home for life.

While Lawrence Humane operates under sheltering best practices and is an animal welfare leader in the region, it is limited in its ability to meet the needs of the community due to its aging, failing facility.

It's time to build a new home to ensure that we will be able to meet the needs of the pets and the people who love them — now and in the future.

Since 2013, board and shelter leadership have been working with nationally and locally recognized experts and architects to ensure the new facility incorporates the best practices for animal health and welfare.

The project has been approached strategically and thoughtfully, and has included:

- Space planning and cost estimates with architects and builders
- A community assessment to gather input from local pet parents, animal lovers, veterinarians, and businesses on animal welfare-related needs for the future
- Business planning to ensure expanded operations will be sustained
- A feasibility study indicating strong community support for the campaign
- Unanimous Lawrence Humane Society board support and leadership

The new, 20,000-square-foot shelter will replace the organization's existing facility on its current site in East Lawrence.

The new shelter will be a place of health and happiness. A warm, welcoming, and bright community destination — one with spaces that work for the animals, the people who care for them, and the community — without the stigma that has plagued animal shelters in the past.



# A place of hope FOR THEM.

The inviting new 20,000-square-foot building will house all operational functions of the Lawrence Humane Society. The design allows for improved operational efficiency for current programs and services, as well as the development and enhancement of new programs and services aimed at improving community animal welfare and education, and keeping pets and people together.





## A new home FOR THEM.

The new building addresses all challenges currently faced in the existing facility, allowing the Lawrence Humane Society to fulfill longer-term goals and objectives that will ultimately save more lives. The project provides:

## Animal Spaces

## BEST PRACTICE ANIMAL HOUSING FOR ANIMALS IN ADOPTION, HOLDING, ISOLATION, AND CLINIC

- Enclosures to house dogs in individual kennels with small rooms and dedicated HVAC systems to prevent disease transmission
- Enclosures to house cats in individual kennels or community/colony rooms, with dedicated HVAC systems to prevent disease transmission
- Housing for small mammals with dedicated HVAC systems to prevent disease transmission

## VETERINARY CLINIC MEETING AMERICAN ANIMAL HOSPITAL ASSOCIATION (AAHA) STANDARDS

 Clinic to include distinct spaces for: exam rooms, evaluation areas, treatment, surgery, critical care, radiology, and dentistry

#### REDESIGN OF OUTDOOR DOG PLAY AREAS

 Adequate space with secure fencing to accommodate play packs and provide each kennel area with a dedicated outdoor play space

#### **CENTRALIZED WORK SPACES**

 Laundry, storage, workrooms and service areas located centrally to maximize efficiency and increase time spent on animal enrichment

## People Spaces

#### **DEDICATED ENTRANCES**

 Separate entrances and lobby areas for animal admissions, stray intake, and adoptions to streamline shelter flow and provide an ideal experience for visitors

#### **DEDICATED ADOPTION SPACES**

 Private and quiet indoor adoption counseling and "get acquainted" areas suitable for adopter-pet interactions in any weather

#### LARGE MULTIPURPOSE ROOM

 Dedicated area for staff and volunteer training, humane education courses, field trips, and public pet training classes

#### **OFFICE SPACE AND STAFF FACILITIES**

- Office and work space sufficient for professional administrative and management staff
- Staff break room and bathroom facilities, including storage and shower



# A healthy start FOR THEM.

At the heart of our mission is the ability to provide appropriate shelter and care for animals in need. The investment in adequate veterinary care space and isolation areas that meet sheltering best practices will drastically improve our ability to save the lives of ill and injured animals.

Isolation areas with dedicated HVAC systems and a clinic with separate spaces for exam rooms, evaluation areas, treatment, surgery, intensive care, and radiology will provide our medical program with adequate space and tools to treat highly-contagious diseases — including those we are unable to treat now, like parvovirus and ringworm — and address severe injuries while still continuing to complete daily animal health needs with the highest efficiency.

Every pet deserves a chance. With the completion of this project, every pet will have one.

Your support will help provide a happy, healthy, and safe environment for the animals who enter our care through no fault of their own.





To realize the Lawrence Humane Society's vision for animal welfare in our community, we are raising \$5 million in community gifts to build our new shelter.

In the first five years of our new facility:

- 23,000 homeless, lost, and abused animals will receive shelter, care, and love
- 15,000 pets will be placed into new, loving homes
- 4,500 pets will be rescued from shelters lacking the resources to save their lives
- 2,500 pets from under-served neighborhoods in our community will receive high-quality, low-cost spay and neuter services
- 16,000 residents of all ages will be engaged in community education and outreach initiatives
- And so much more!

Please join us. Together, we can make a difference...

FOR THEM:

\*Gifts in excess of \$5 million will assist with additional project costs, operating expenses or fund future capital needs.



## FOR THEM.