

City of Lawrence
Lawrence Cultural Arts Commission (LCAC)
Monthly Meeting, February 8, 2017
City Commission Room, City Hall, 6 E. 6th Street

Members present: Chair: Katherine Simmons, John Hachmeister, Joshua Falleaf, Michel Loomis, Mike Maude, Sean Reardon, Richard Renner, Kristina Walker

Members absent: Jerry Johnson, Kate Dinneen, Patrick Kelly

Also present: Porter Arneill, Arts and Culture Director; Chris Tilden from City Health Dept.

MINUTES

Chair Katherine Simmons called the meeting to order at 7:06 p.m. in the Lawrence City Council Chambers at Lawrence City Hall, 6 E. 6th Street.

Action Items:

- The December, 2016 minutes were accepted as presented.
- The January 2017 LCAC Retreat minutes were accepted as presented.

New Business:

1. Strategic Plan Update

Porter Arneill reported that the City Commission and Executive Staff met to develop a framework. 2 public input meetings will be held on 2/15, from 11:30 am – 1:30 pm and from 6:00 pm to 8:00 pm. Porter stressed the need to get the word out to assure Arts and Culture are part of the Strategic Plan. On 2/20 the City Commission and senior staff will have a second retreat to finalize the plans and identify short-term goals. The strategic planning process wraps-up in March 2017, ahead of the 2018 budget deliberations.

2. Lawrence Public Library Advisory Boards Program Representative

Katherine Simmons volunteered to serve as the LCAC member of the Library Advisory Board

3. LCAC Budget Request

Porter reported that for the 2017 budget the LCAC received everything it requested except the \$2820 to pay for the AEP5. (It was pointed out that this was paid from a separate city account.) Katherine Simmons pointed out that the eligible Percent for Art projects were not included into the projected budget and needed to be included. Specifically, this would be the percent for art from the Senior Center and Solid Waste projects scheduled for 2017. The projected LCAC budget is \$41,000 plus the Percent for Art funds.

A discussion followed about increasing the commission budget. Joshua Falleaf expressed an interest in increasing the Community Arts Grant. Mike Maude supported increasing the outdoor sculpture program to include more money for artists, maintenance and purchasing and maintaining a selected piece. Katherine Simmons suggested a new budget category for Cultural Plan implementation.

The conversation continued focusing on the Outdoor Downtown Sculpture Exhibition program and the 30th anniversary in 2018. It was suggested to increase it from \$12,000 to \$20,000— an \$8000 increase. It was argued that the increase can be justified by the increased transportation costs for the art work, the program's history of not asking for increases and the benefit to artists and community.

It was agreed to increase the projected budget request for 2018 from \$41,000 to \$49,000.

Outdoor Downtown Sculpture Exhibition – 30th Anniversary	\$20,000
Community Arts Grants	\$25,000
Phoenix Awards	\$3,000
Miscellaneous	\$1,000
Total for Arts & Culture Programs	\$49,000

And a recommendation to request \$79,000 for public art projects related to two eligible CIP projects:

Total for Eligible CIP Public Art Projects (page 2, below)	\$79,000
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3. RFP from the Kansas Department for Health and Environment

Porter Arneill reported from an email he received regarding a grant program the KDHE is working on that supports creative placemaking in partnership with local artists and community groups. He pointed out that this fits well with the Cultural Plan. Katherine Simmons suggested a meeting with the Cultural Plan committee to include other activities into the Cultural Plan.

Further discussion about this program centered around applying for this grant. Chris Tilden from the City Health Department advised that they are looking for projects centered around crime and disease reduction. He suggested it should include collaboration with public entities and groups to promote health by creating places. Porter suggested we have Charlie Bryan from KDHE come to talk to the LCAC to prepare for applying for next year. Chris Tilden mentioned that the City Health Dept. will be submitting a grant application on March 15th and are looking for letters of recommendation and support.

4. Change June 14 Meeting to 21st

Porter Arneill requested a change in the scheduled June meeting of the LCAC from the 14th to the 21st to accommodate his travel to the Americans for the Arts Conference in San Francisco where he'll participate in a day-long workshop learning about AEP5. This was agreed to and changed by the commission without vote.

PROGRAM COMMITTEES:

1. Governance – no changes made
2. Programming

a. Phoenix Awards

The Phoenix Award Committee met with Porter and developed some thoughts and recommendations for changing the award. They were:

- Hold bi annually
- Limit to 3 awards per year
- New categories for emerging artists and posthumous
- Solicit nominations from past recipients, city commissioners, chamber of commerce
- Approach Chamber of Commerce to sponsor a Business in the Arts award

Discussion followed on the recommendations. Mike Maude made a motion to accept the recommendations minus the change to bi annual. John Hachmeister seconded it and the motion passed unanimously.

3. Public Art

a. 2017 ODSE

Porter reported that 14 applications have been received and Grace Peterson has agreed to jury the exhibition. He will also be contacting Parks and Recreation to alert them of the pending installations.

4. Community Arts Grant

Grants are due on 2/27. Porter will send the grant applications and scoring form ASAP for commissioners to have time to score before the March meeting. The LCAC will review the scores and make their decisions at the March commission meeting.

STRATEGIC COMMITTEES:

1. Cultural Plan Committee – Katherine Simmons and Kate Dinneen have a meeting planned with the rest of the committee to develop ideas and actions to implement the plan.

DIRECTORS REPORT (Attached below)

1. East 9th street – this item has been place on the City Commissions work session on March 14th. The City has developed a basic plan of upgrading sidewalks and streets without the artistic elements. Porter reports that it appears that the NEA funding may not need to be returned if the original plan is not implemented.

The LCAC meeting adjourned at 8:53 p.m.

Lawrence Cultural Arts Commission

Director of Arts and Culture Report – February 8, 2017

Lawrence Cultural Arts Commission Programs/Projects

Final Fridays – Monthly listings, assist artists/venues

- January report in packet
- Spoke with two people about developing exhibits/connecting with artists

TGT and Community Arts Grants

- CAG grants due 4 pm on Monday, February 27, 2017

Arts and Economic Prosperity 5 (Report June 2017) (Action A.4.c.ii., Action A.4.a.i., Action A.1.a.i., Action A.1.a.ii., Action A.1.a.iii, Action B.3.a.i., Action B.3.a.ii)

- See email update, attached

Cultural Plan

- Plan to work with City to integrate appropriate aspects of Cultural Plan into Strategic Plan
- Continue working with Callahan Creek and eXplore Lawrence to market the Cultural Plan – Kate has offered direction.

Mural Review

- The city is updating its sign permits and will fold the new mural policy into that for CC review/approval in 2017.

East Ninth (Action A.3.a.ii., Action A.3.c.ii., Action A.3.c.iii.)

- This item has been tentatively placed on the March 14th work session list for discussion (it's listed on the future work session items memo attached to the City Manager's report). The March 14th work session will enable the Commission to receive some concepts based on their prior direction, discuss the project further and then have more discussions related to the funding in the context of the 2018 budget discussions.

Outdoor Downtown Sculpture Exhibition (ODSE) (Action A.1.a.iii, Action A.2.b, A.3.a.ii)

- 14 ODSE Applications were received
- Grace Peterson has agreed to be this year's juror

Outreach/Collaborations/Boards

- Will serve on the panel for ArtistINC 2017 at the LAC – Meeting Friday

General/Community/Meetings

- Lawrence Arts Roundtable met today at Watkins under new format. Had good discussion and ideas for continuing with the group and ways to expand.

Boards/Committees

- KC Metropolis: Kansas City's Online Journal of the Arts - <http://kcmetropolis.org/>
- KU Mobile Collaboratory (MoCOLAB) - <http://kumocolab.org/>
- (Rotary) – ongoing

Strategic Planning

- The City Commission and Executive Staff met Jan. 13 & 14 to develop a framework.
- Strategic planning includes community input to set priorities. Two public meetings will be held on Wednesday, February 15th - First Meeting: 11:30am to 1:30pm; Second Meeting: 6:00pm to 8:00pm at the Heritage Room at the Carnegie Building, 200 W. 9th Street
- The public is also able to provide input online through Lawrence Listens - <https://lawrenceks.org/lawrence-listens/>
- The final Strategic Planning retreat for the City Commission and senior staff is Monday, February 20th from 9 AM to 3 PM at the Bioscience and Technology Business Center.
- Web page: www.lawrenceks.org/strategic-plan
- Process to be complete in March 2017

Advisory Board Program at the Library

1/24/17

Hi there--

Those of you who serve on local advisory boards are hard at work on a variety of issues that are important to the quality of life in our community. In recognition of this effort, the Lawrence Public Library is organizing an event to provide local residents with an opportunity to learn more about the wide variety of advisory boards serving in our community. Tentatively scheduled for **Thursday, March 2nd from 6:30-8:30pm**, we would like to have a representative from as many city and county advisory boards as possible be on hand to share with interested citizens their insights into the role of advisory boards in shaping local government, as well as to provide information about the issues that their boards are working on, and about opportunities to serve on local advisory boards.

I welcome any questions you might have, and I hope that a member of your board will be able to serve as a representative at this event. Thanks in advance for your consideration of this request.

Best,

Melissa Fisher Isaacs

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The Kansas Creative Arts Industries Commission is now accepting applications for its two main grant categories:
STRATEGIC INVESTMENT PROGRAM

- **Organizational Development:** This category provides funding for professional development opportunities for Kansas based arts organizations that help strengthen business practices, increase organizational viability and promote long term sustainability.
- **New and Expanded Works:** This program provides funding for new or significantly expanded productions, exhibitions, programs or events by Kansas-based nonprofit arts organizations. Projects should either be an entirely new type of program for the organization designed to diversify its services or an expansion of an existing program designed to significantly enhance the quality of current offerings.
- **Equipment and Technology:** This program provides funding to purchase equipment, materials, and/or technology upgrades to expand or improve an applicant's organization.

ARTS INTEGRATION PROGRAM

- **Visiting Artists:** This category provides funding for eligible organizations to engage and deepen the impact of arts programming on local and underserved audiences through exposure to and interaction with professional visiting arts. Presenters may book artists in any discipline, not just in performing arts.

Projects should strive to integrate an arts discipline into non-arts content areas; help interpret an exhibition, performance, or presentation; and support community development goals and objectives.

- **Integrated Arts Education:** This category supports new or expanded educational programming that integrates arts learning into non-arts curriculum and content areas to address emerging technologies, areas of skills shortages, STEM curricula, workforce readiness, and increase student performance.
- **Innovative Partnerships:** This category supports innovative programming between arts organizations and non-arts organizations to impact a variety of community and/or economic development goals. Arts organizations are encouraged to partner with other community entities (hospitals, prisons, etc.) to develop arts-centered programs that address community needs such as public health, transportation, tourism, unemployment, aging, corrections, etc.

The deadline for application submission is March 13, 2017 and the review date is April 3, 2017. The grant period is from April 24, 2017 to Dec. 31, 2017. Projects should still be active as of the review date, though relevant expenses made during the entire grant period can be included, projects completed before the review date are unlikely to be funded.

Cultural Plan Notes – Kate Dinneen and Katherine Simmons

1) Using the Cultural Plan as guide book, ‘bible’ for LCAC activities. How does what we do strengthen, implement, follow Cultural Plan? How does Phoenix Award, Downtown Sculpture, Grants (other) relate to Cultural Plan to show everyone (Politicians/Public) and document what LCAC is doing, what goals are, where we want to go, why funding is crucial.

2) Review the Plan every 3-5 years. Create a calendar that triggers review throughout the year of programs, initiatives and what worked, what didn’t. Set up yearly review of various program guidelines and priorities, perhaps make this a part of the retreat.

3) Implementation is #1 Goal- which we are focusing on this year.

4) Make Cultural Plan part of LCAC Strategic Plan- a mention of a list Joshua Falleaf offered to make?

5) Work on promoting and marketing plan with Callahan Creek. Where does this stand? Is the \$25,000. from TGT for costs not including Callahan Creek work? Is all their work pro bono?

6) Creative Think Tank- first meeting the week of Feb 13-17 6:45 am to 7:45 am (exact date and place TBD) will be for Cultural Plan Committee only (Katherine Simmons, Kate Dinneen, Joshua Falleaf, Richard Ren*er). Committee will look over the Plan and decide how to start, where to start and provide an outline for meeting with other cultural and arts groups. Some suggested organizations to invite to be part of the ThinkTank: Lawrence Arts Center, Spencer Museum, Theatre Lawrence, Percolator, Watkins Museum, Haskell, USD 497, St Lukes AME others?

How big do we want to get?

What exactly do we want to accomplish with the Think Tank?

There was a mention in the retreat notes about the Grants and Awards Committee (Michel Loomis, Richard Ren*er, Jerry Johnson, Patrick Kelly, Mike Maude and Sean Reardon) implementing parts of the Cultural plan which pertain to grants programs- is this correct and is there anymore information on this?

To: Porter Arneill
From: Ben Davidson, Americans for the Arts
Date: Tuesday, January 3, 2017
Subject: DEADLINE UPDATE—Your AEP5 Data Collection Efforts

Dear Porter:

Happy New Year!

As you know, you are my primary contact person for the City of Lawrence's participation in our *Arts & Economic Prosperity 5* national economic impact study, including the customized study that we are working together to produce for Douglas County. **Please read this entire message carefully.** Thank you.

1. THE DATA COLLECTION DEADLINE WAS DECEMBER 31.

The final deadline to collect both audience-intercept surveys and organizational surveys was December 31.

AUDIENCE-INTERCEPT SURVEYS

- As of this morning, I have received a total of 1,251 audience-intercept surveys directly from the City of Lawrence (including 1,251 paper surveys and 0 web-based surveys).
- **Mail or ship all remaining audience-intercept surveys for delivery to me no later than January 15.** Surveys that are received after January 15 may not be included in the study analysis. All surveys should be sent to me using the physical address in my email signature below.

ORGANIZATIONAL SURVEYS

- By January 12, I will receive the final export of all organizational surveys that have been collected using the DataArts online platform. I will then combine the organizational surveys (from either DataArts or the one-page version of the survey), and clean the entire file (e.g., remove duplicates and identify potential errors). This process will take a few weeks.
- Once I begin this process, your SurveyGizmo tracking report will become obsolete.
- **Around the end of January, I will send you a detailed status report that will identify each of the organizations that have participated in the organizational expenditure survey. When you receive this status report, you will have one final opportunity to provide the total expenditures and total attendance for any non-responding organizations.**

2. NEXT STEPS AND OTHER STUDY UPDATES

There are still many, many activities to complete before this huge research study is complete!

- My team will be extremely busy in January and February. We will be computerizing, cleaning, and analyzing all of the survey data from the 330

participating communities. So far, we have received organizational data from nearly 12,000 eligible organizations as well as more than 175,000 audience surveys (the 58 boxes of audience surveys in my office are stacked to the ceiling).

- In late January, I will send you the special registration form for the complimentary AEP5 media training session that will take place in San Francisco, CA on June 15. This session will be a full-day pre-conference that will take place the day before the Americans for the Arts annual conference begins (June 16-18). As I mentioned in my “Save the Date” email on December 14, we will be able to accommodate only the first 150 AEP5 study representatives who register for the media training and annual convention. As a reminder, while the media training is complimentary (and includes both a free lunch and a free evening networking event), all media training participants will be responsible for their own travel costs as well as for their registration fee to the full annual convention.
- In March, I will be working with our project economist to finalize the customized economic impact models for each of the 330 communities that are participating in the AEP5 study, calculating the findings for each community, and extrapolating the national estimates.
- Later this spring, I will also begin sending you detailed information about the release of the study findings to the press and public including sample press release templates, an AEP5 media toolkit with best practices and FAQs, suggested rollout strategies, and more.
- By April 30 (I’m writing this bullet with my fingers crossed!), I will deliver to you an electronic version of your customized final report(s), along with other ancillary materials to help you understand the findings and use them most effectively.
- **IMPORTANT—All study findings, including the customized findings for Douglas County, will be embargoed from the press and public until Saturday, June 17, 2017.** On that date, we will release the national findings during a plenary session at our annual conference in San Francisco (we hope to see you there!). Once the national findings have been released, all 330 study partners will be free to release their own local and/or statewide findings.

So ... that is where we stand on this 3rd day of January in 2017. Thanks for your patience, and your understanding, and your continued hard work on this project. I am 100 percent committed to our shared success, and I know that you are too. The nonprofit arts and culture are a significant industry in Douglas County—one that supports jobs and generates government revenue. Together we are going to prove it!

Best regards,

Ben Davidson
Senior Director of Research Services
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Audience Survey Processing Unit
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January Marketing Report

WEBPAGE

23

EVENTS LISTED

435

UNIQUE PAGEVIEWS

57

PRINTABLE MAP
DOWNLOADS

612

INTERACTIVE
MAP VIEWS



SOCIAL MEDIA



Final Fridays in Lawrence, Kansas

13,441

IMPRESSIONS

70

LINK CLICKS



eXplore Lawrence

1591

IMPRESSIONS

40

POST
ENGAGEMENTS

207

POST
ENGAGEMENTS

