



City of Lawrence

PLANNING & DEVELOPMENT SERVICES

Building Safety Division
1 Riverfront Plaza, Suite 110
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Lawrence, KS 66044
Phone: (785) 832-7700
Fax: (785) 832-3110
www.lawrenceks.org
buildinginspections@lawrenceks.org

SIGN PERMIT APPLICATION*

Date: April 19, 2017

Project Name: Pollinators Community Mural Recreated

Project Address: 888 New Hampshire Street, Lawrence, Kansas: north wall

Type of work: ☒ Construct New Sign ☒ Permanent
-OR-
☐ Rework or Replace Existing Sign ☐ Temporary from: _____ to _____

Type of Sign ☐ Ground Sign ☒ Wall Sign ☐ Awning/Canopy ☐ Banner
☐ Other: wall mural painting
☐ Non-Illuminated ☐ Illuminated (method) possibly illuminated, TBD

Sign to be constructed of: existing wall surface with mural painting added to surface

Sign Size: Sign Width: 48 feet Sign Height: 11feet 4 in. Total Sq Ft: _____

Ground Signs: Height from grade to top of sign: _____
Distance from street right-of-way: adjacent to city parking lot

Wall Signs: Business facade width (ft) _____ height (ft) _____ Total Sq Ft: _____

Estimated Value: _____

*Required Attachments:

- *A site plan showing sign placement on the property
- *A drawing or photograph detail showing sign graphics and dimensions
- *An elevation drawing or photograph showing sign placement on walls

Please attach these and any other relevant documentation. Email completed applications and accompanying documentation to the City of Lawrence Development Services Division at buildinginspections@lawrenceks.org.

Sign Contractor: Dave Loewenstein

Applicant Name (please print): Spencer Museum of Art, the University of Kansas

Phone Number: 785-864-4710 Email: earle@ku.edu

Electrical Contractor (if required): _____

I hereby certify, to the best of my knowledge and belief, that all of the information on this application and on drawings submitted in support of this application are accurate. I understand that any sign that is installed that is inconsistent or in conflict with this application, the supporting drawings, or the sign regulations of the City is a violation of the City Code. I also understand that the inadvertent approval of a sign application by the City that is not in compliance with the sign regulations of the City does not create any legal nonconforming status, nor does it remove any obligation to bring the sign into compliance. I further understand that no sign shall be installed until a sign permit has been approved by the City.

Applicant Signature

April 19, 2017

Date

Reimagined Pollinators Mural Project

1. Site plan.
Attached.
2. Photographs of immediate area surrounding the mural site.
Attached.
3. Mural design and written explication.
Attached.

The original Pollinators

In conjunction with the exhibition *Aaron Douglas: African-American Modernist*, the Spencer Museum of Art commissioned an original public mural inspired by Douglas' vision and the rich interconnected history of other well known African-American artists with ties to Kansas. This community-based project was directed by muralist Dave Loewenstein, and involved students and Lawrence citizens directly in the process of creating the mural. The completed artwork celebrated the important, but often overlooked, contribution that Kansas artists had in one of our country's greatest art movements, the Harlem Renaissance. In addition, the original mural explored the metaphorical relationship between the way these artists, who grew up in Kansas, blossomed in big cities, with the various forms of pollination that insects and birds facilitate in our region. The location of the mural at the Lawrence Saturday Farmers Market inspired this connection between the pollination of flowers and the kind of pollinating these artists did when they brought their talents to new horizons.

The Reimagined Pollinators

Lead artist Dave Loewenstein, assistant Nedra Bonds and apprentices Janada Birdling and Eugene Sarmiento led a group of community members in workshops that explored the original project, it's untimely demise and how a new version of the mural could reflect a changed environment ten years later. Our new design engages with those forces that inhibit or threaten pollination, considering questions about what plants and creatures are thought of as pests or weeds and why. And it celebrates the capacity of art and artists to envision a more just and sustainable world.

The new design shows the original artists addressing threats to pollinators by working together to rebuild their mural and create a more sustainable habitat for all. In this new design, Gordon Parks, Hattie McDaniel and Langston Hughes reassemble pieces of the original mural, while Oscar Micheaux documents Coleman Hawkins saxophone plays more than music now as it releases brilliantly colored pollen grains toward awaiting flowers. And Gwendolyn Brooks has taken off from the ground with a wave of pollinating creatures (many

created by young people at New York School) rushing toward a desaturated landscape hoping to bring color and vitality back. As she flies, she writes a new quote into the sky, “And this is the urgency: Live! And have your blooming in the noise of the whirlwind.”

Our team recognized that the original group of artists (Pollinators) all came from a particular time period associated with the Harlem Renaissance, and wanted to add more contemporary figures to help broaden the mural’s meaning. Added in the design is a new generation represented by a boy on the right helping to reconstruct the original mural, a girl on the left receiving A. Douglas’s palette like a baton in a relay, and the musician and actress Janelle Monáe inspiring the group with song.

Text to be included in the mural:

Quotes from Gwendolyn Brooks -

“We are each other’s harvest; we are each other’s business; we are each other’s magnitude and bond.”

“And this is the urgency: Live! And have your blooming in the noise of the whirlwind.”

Gwendolyn Brooks

Langston Hughes

Coleman Hawkins

Aaron Douglas

Gordon Parks

Hattie McDaniel

Oscar Micheaux

Janelle Monáe

4. Materials for wall preparation, painting, and protective finish.

The wall will be primed with a high quality latex primer.

The mural will be painted with Nova Color acrylic paint.

Finally, the completed mural will be varnished with Nova Color semi-gloss acrylic sealer/varnish.

5. Mural life expectancy and maintenance program.

The painted mural will last easily twenty years. Every five years the Spencer will assess its condition. At some point in the future 10-15 years, the Spencer may recommend restoration. The mural artist will be contacted and paid a fair wage to do any such work. The Spencer Museum believes that keeping the mural in excellent condition is essential. (A summary of the agreement between the property owner and Spencer Museum will be submitted as a separate document)

6. Relationship to other artworks and compatibility with character of the site.

There are few if any artworks visible from this location. This mural however adds to the rich and highly regarded collection of outdoor murals visible throughout the city.

7. Mural's vulnerability to vandalism and plan for restoration if it occurs.

Vandalism to murals in downtown Lawrence is a rare occurrence. If vandalism does occur, the Spencer Museum will have the mural artist or his assistants restore the mural as quickly as possible.

8. Budget.

Lead Artist	10,000
Assistant	3,000
Apprentice	1,500
Apprentice	1,500
Design materials	500
Painting materials	1,000
Insurance	1,000
Scaffolding	1,000
Documentation	500
Total	\$20,000

9. Timeline for execution and completion.

Upon approval of the Lawrence City Commission, painting will begin daily until the mural is complete (approximately June 1, 2017). To accommodate Farmers Market, no work will be done on the mural until 1pm on Saturdays.

10. Muralist CV and portfolio.

<http://www.daveloewenstein.com/about/>



Reimagined Pollinators site plan and mural design.



Immediate area around the mural site.