

Food System Plan Update

Presented to the City of Lawrence Commission

March 14, 2017

- DOUGLAS COUNTY -

FOOD POLICY COUNCIL



<http://douglascountyks.org/fpc>

THE DOUGLAS COUNTY FOOD POLICY COUNCIL

- ✓ Established by the County Commission in 2010
- ✓ Convened as a joint City-County Council in 2013
- ✓ Identifies the benefits, challenges and opportunities for a successful food system
- ✓ Recommends local policies to support food system
- ✓ Represents a wide range of stakeholders in food system

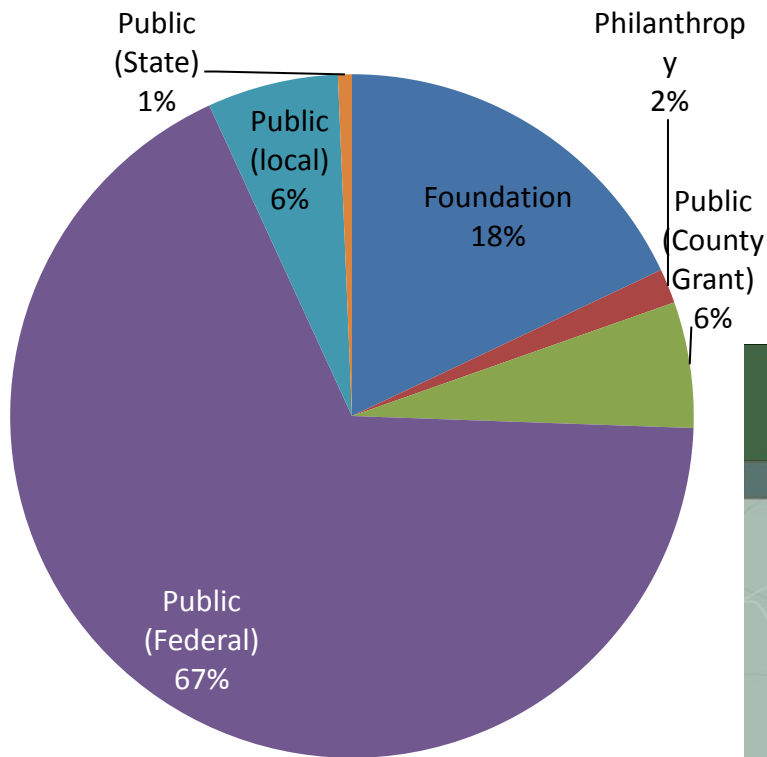


APPOINTED MEMBERS

Appointed by:	Food System Sector:	Representing:
Douglas County	At-Large: Appointed by Michelle Derusseau	Lee Broyles
	At-Large: Appointed by Mike Gaughan	Haskell University
	At-Large: Appointed by Nancy Thellman	KC Healthy Kids
	Agricultural Producer	Vesecky Family Farms
	Agricultural Producer	Douglas County Farm Bureau
	Agricultural Producer	Moon on the Meadow Farm
	Retail Food Outlet	Merchants Pub and Plate
	Institutional Food Purchaser	Lawrence Memorial Hospital
	Education	KU Center for Sustainability
	Extension Service	Douglas County Extension
	NGO- Health/Nutrition/MD	KU Dining Services
	NGO- Local Food Systems/Sustainable Ag.	The Kansas Rural Center
	Youth Representative	TBD
	Senior Food & Nutrition Programs	Douglas County Senior Services
City of Lawrence	At-Large (appointed by City)	Sunflower Foundation
	At-Large (appointed by City)	Lawrence Douglas County Health Dept.
	Agricultural Producer	Pendleton's
	Retail Food Outlet	The Merc Co+op
	Retail Food Outlet	Hy-Vee
	City of Lawrence Sustainability Advisory Board	City of Lawrence
	Food Security	Just Food
	Established Farmer's Market in Douglas County	Downtown Lawrence Farmers Mkt
	Business Community	Lawrence Chamber of Commerce

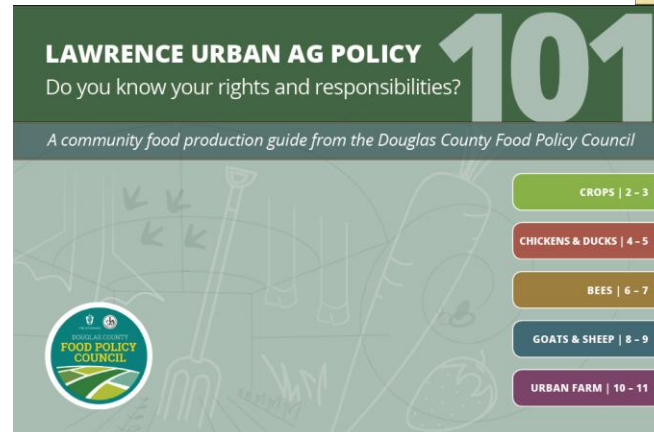
SUMMARY OF WORK

Total raised to date:
\$1,137,657



https://lawrenceks.org/common_ground

<https://www.douglascountyks.org/fpc/reports-and-resources>



<http://lawrenceks.org/urban-ag>



**DOUBLE UP
FOOD BUCKS™**

<http://www.doubleupheartland.org/>

Issue 14: Encourage/Support Local Food System Development

Analysis & Discussion:

A section of the community economy that is developing and new, it is also one that is not adequately addressed within the current context of *Horizon 2020*, or within the community given the presence of "food deserts." With a great potential impact on both the character of the community, but also the regional economy, the local food system has and will be part of our local culture. As a part of the community's cultural heritage and a role as a vital part of our economy and resiliency, the continued fostering of the local food system is an issue that needs stronger incorporation into the overall vision for the community.

Steering Committee Summary Position: While the comprehensive plan can help further overarching policies, the details of a strategic plan should be developed by and maintained with the Local Food Policy Council to tap their expertise and close understanding of the issues, goals, and visions to ensure the master plan is fitting the true needs of the community. The Steering Committee believes that the development of the plan should be conducted by the Local Food Policy Council and incorporated into the comprehensive plan.

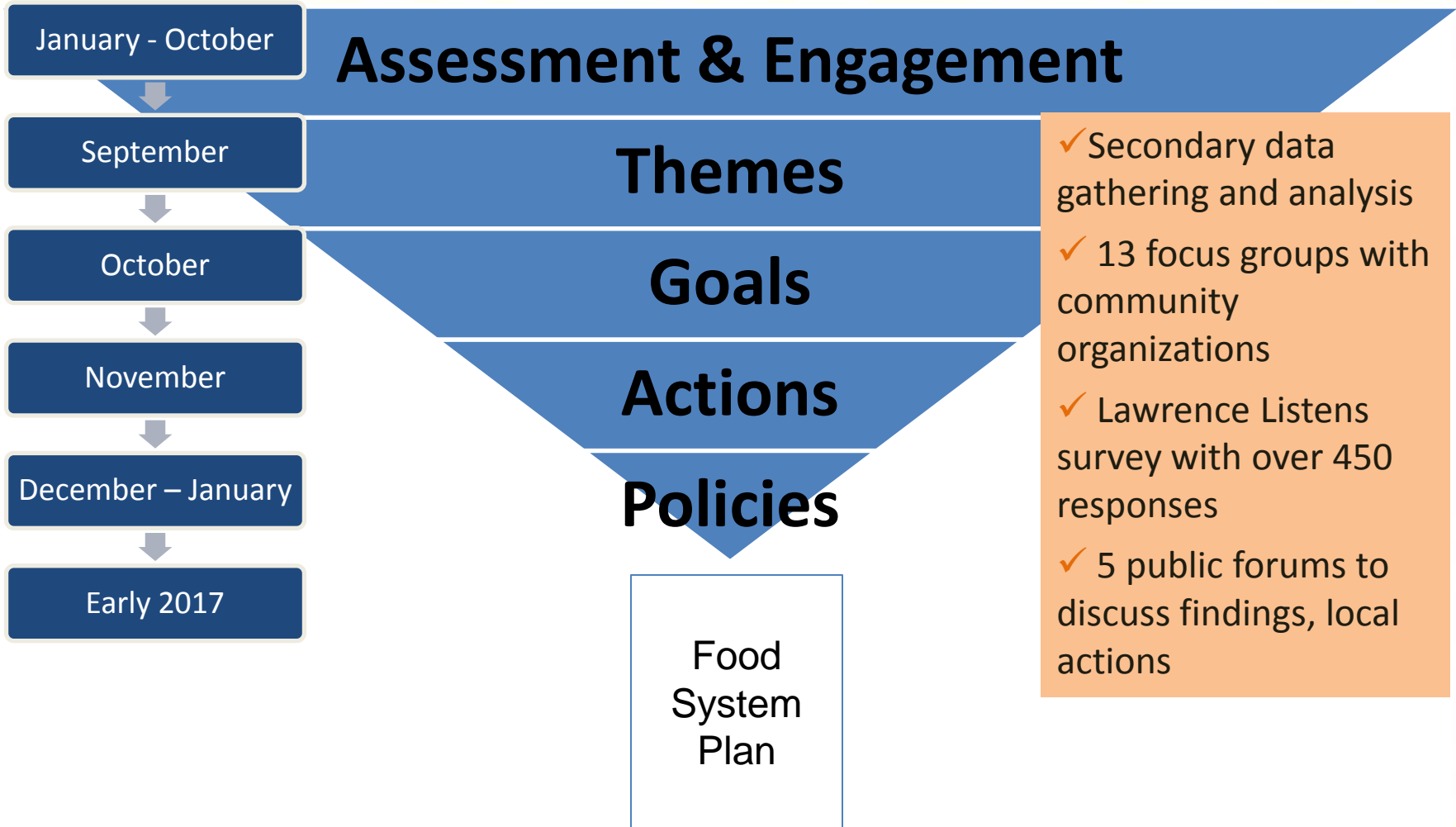
Horizon 2020 Existing Reference: *Horizon 2020*: Chapter 16: Environment

Horizon 2020 Existing Policy Strength: **Low** || Chapter 16 – Environment of *Horizon 2020* reflects some of the policies related to the local food system, but does not provide a strong policy foundation for this issue.

Action Steps:

- 14.1 Establish policies, goals and objectives to enhance the local food system.
(Entity Responsible: Food Policy Council)
- 14.2 Incorporate by reference the master plan created by the Food Policy Council when adopted. (Entity Responsible: Planning)

CREATING A FOOD SYSTEM PLAN



FOCUS GROUPS

LiveWell Lawrence Healthy Food For All

LiveWell Lawrence Healthy Kids

LiveWell Lawrence WorkWell

County Pantry operators

Just Food clients

Farm Bureau

Growing Lawrence

Conservation District

Small Business Development Center + Entrepreneurs

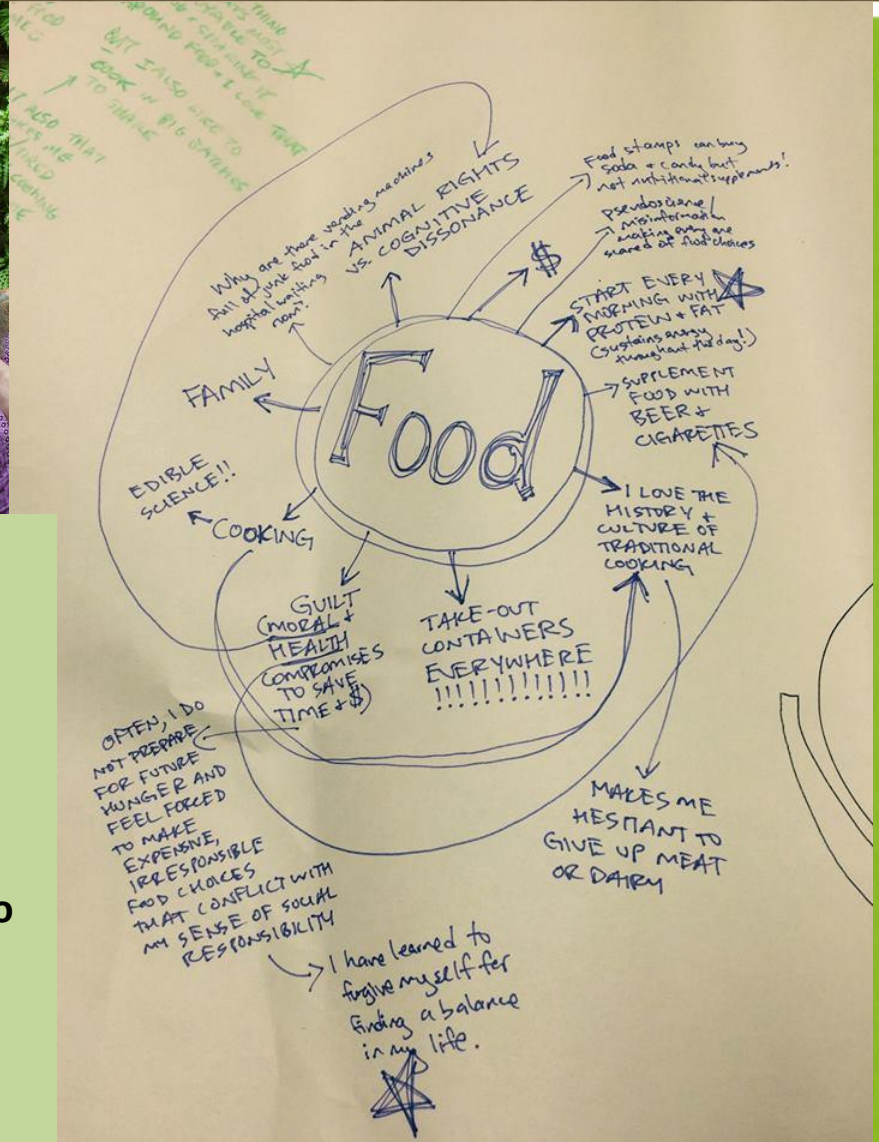
USD497 Native American Social Services

Seniors @ Senior Center

K-State Research & Extension Office Staff

Sustainability Advisory Board

SUNRISE PROJECT COMMUNITY COORDINATORS



- Hired 8 local residents @ \$15/hr (Funding from two grants LDCHD received)
- Diverse recruiting methods
- “Help shape local food policy by collecting and sharing everyday stories from friends and neighbors” -- **The Coordinators devised unique strategies and questions to intentionally engage over 200 residents.**
- Collaborating with DCFPC to oversee drafting and adoption of the Food System Plan.

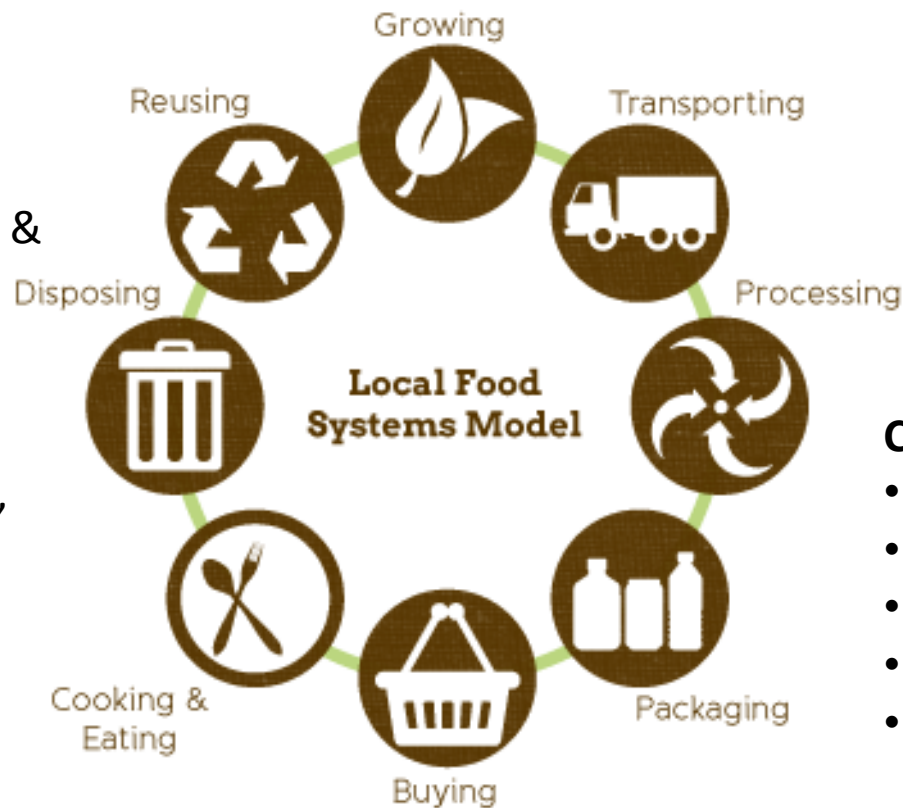
Food System Plan Components

Goal 1: Local food economy

Goal 2: Land, soil, water, climate

Goals 3 & 4: Access & Community food security

Goal 5: Waste reduction, recovery, diversion, & composting



Criteria for Inclusion:

- Impact
- Need
- Community Interest
- Feasibility & Funding
- Influence

Time horizon: 10 years

Goal 1: Agricultural producers, food entrepreneurs, and food sector workers thrive in our regional economy.

1. Economic development

- **Value-added ag. and regional food system infrastructure**
- **Support businesses addressing critical community needs**

2. Local foods tourism

3. Increase local foods purchasing

- **Investment in farmers' market infrastructure**
- **Public procurement policies for institutional food service**

4. Workforce development and training

- **Affordable housing**

Goal 2: As our cities grow we prioritize natural resource conservation and maintain working lands to promote soil health.

1. Protect High Quality Agricultural Lands

- **Maintain as assumptions in planning & development**

2. Soil and water conservation

- **Gray water and rainwater collection**

3. Soil and water quality

4. Farmer land access

5. Resilience

- **Utilize recent studies on natural resources and climate change impacts**

Goal 3: We build and design our communities to ensure food access, foster health, and eliminate food deserts.

- 1. Reduce built environment and transportation barriers**
 - **Food Desert Retail Strategy**
 - **Mixed use, walkable/bikeable neighborhood design**
- 2. Community food production**
 - **Future of Common Ground**
 - **City land management practices**
- 3. Healthy food access**
 - **Healthy Food Zones**
 - **Food desert alleviation strategies beyond grocery store attraction**

Goal 4: Our community works together to advance access to affordable and culturally-appropriate food for all.

- 1. Make food more affordable**
 - **Eliminate or reduce sales tax on groceries**
 - **City-supported programs: CHAMPS, Double Up Food Bucks**
- 2. Support pantries & food banks**
 - **City-supported programs: Summer meals**
- 3. Culturally-appropriate food access**
 - **Intentional partnerships for city programs**
 - **Equitable outreach & engagement**
- 4. Diversity & cultural heritage**

Goal 5: Our community minimizes waste creation and recovers, recycles, diverts, and composts to eliminate waste in our local food system.

1. Culture of waste reduction

- **Procurement of recyclable / compostable materials**
- **“Zero Waste Events”**

2. Recovery to feed hungry families

- **Social service funding to support recovery**

3. Diversion of inedible food

4. Composting

- **City of Lawrence recycling / composting operation expansion**

PARTNERSHIPS

✓ Linkages with existing plans & strategies

Community Health Plan | STAR | Cultural Arts Plan | Economic Development Policy

✓ Partners

KU Small Business Development Center | LDC Health Department | Solid Waste | USD497 | K-State Research & Extension—Douglas County | Parks & Rec | Douglas County Conservation District | MPO | Sunrise Project | LiveWell Lawrence | USD348 | USD491 | Cultural Arts Commission | University of Kansas | Haskell University | Baker University | eXplore Lawrence | Just Food | area pantries | area grocers and restaurants | county farmers markets | area non-profits

NEXT STEPS

- ✓ **External review by national experts**
 - **Public Health Law Center (implementation & evaluation)**
 - **Policy Link (health equity & empowerment)**
- ✓ **DCFPC finalizes next version in April**
- ✓ **Spring presentations to City and County Commissions for adoption**
- ✓ **Summer implementation prioritization**
- ✓ **Incorporated by reference when comprehensive plan adopted**

STAY CONNECTED

- ✓ All Douglas County Food Policy Council meetings are open to the public—and our City Commissioners:
 - Full Council: Third Monday each month, 6:30pm to 8:30pm
Location varies throughout our county food system
 - Subcommittees meet monthly
- ✓ Agendas, minutes, reports, and additional info online:
<https://www.douglascountyks.org/fpc/welcome>
- ✓ Subscribe for monthly agenda announcements:
<http://lawrenceks.org/subscriptions>

QUESTIONS?

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<http://douglascountyks.org/fpc>