



STRATEGIC PLAN FRAMEWORK



1776 Mentor Ave | Cincinnati, Ohio 45212 | 513-221-0500

thenovakconsultinggroup.com

Lawrence, Kansas Strategic Plan



Vision

The City of Lawrence—supporting an unmistakably vibrant community with innovative, equitable, transparent and responsible local government.

Mission

We are committed to providing excellent City services that enhance the quality of life for the Lawrence community.

Organizational Values

- Character
- Competence
- Courage
- Collaboration
- Commitment

Priority Initiatives

Inventory and evaluate the role of existing advisory boards and commissions, identify opportunities to consolidate or sunset as appropriate, and adopt consistent operating guidelines

Review City's practices for ongoing professional development and align efforts to achieve excellence around the Commission's priorities

Identify barriers to having high-speed fiber throughout Lawrence and facilitate the development of the necessary infrastructure by the private sector

Review 9th Street plans and develop a proposal to complete the road infrastructure and determine ability to add creative and artistic elements

Develop a City facility master plan and comprehensive facility maintenance plan

Develop a plan to implement priority based budgeting and enhance communication in the annual budget process

Develop and communicate a long-term financial strategy

Develop a master plan for Downtown that includes needed and desirable assets, infrastructure, and uses

Critical Success Factors



Effective Governance and Professional Administration

The City effectively and collaboratively plans and prioritizes in a transparent manner to efficiently move the community forward. We clearly communicate, and boldly and professionally implement using sound leadership and relevant best practices.



Safe, Healthy and Welcoming Neighborhoods

All people in Lawrence live in neighborhoods that provide opportunities to lead a healthy lifestyle through good neighborhood design with access to safe and affordable housing and other services that help them meet their basic needs. The diverse and unique features of our neighborhoods are celebrated, creating a stronger community as a whole.



Innovative Infrastructure and Asset Management

The City of Lawrence has well-maintained, functional and efficient infrastructure, facilities and assets, and supports accessible, sustainable transportation options. We are innovative and forward thinking to meet community needs while preserving our natural and historic resources.



Commitment to Core Services

Core municipal services reflect legal mandates and the City's commitment to meet health, safety and welfare needs and maintain assets while adapting service levels to meet evolving community expectations.



Sound Fiscal Stewardship

The City provides easy access to relevant, accurate data for budgeting and decision making. Decisions are made by prioritizing across all government services considering needs, balanced with available resources, using fiscal policies based on industry best practices to ensure decisions reflect the current and long term impact.



Collaborative Solutions

The City of Lawrence actively seeks opportunities to leverage partnerships in order to enhance service delivery and quality of life in the most fiscally sound and responsible manner.



Economic Growth and Security

The City of Lawrence fosters an environment that provides both individuals and businesses the opportunity for economic security and empowers people's ability to thrive. Our community succeeds because of individual prosperity and a vibrant, sustainable local economy.