

Overview of 2016 Sponsorship and In-Kind Agreements					
NAME OF SPONSOR	DIVISION	WHAT SPONSORSHIP WAS FOR	WHAT THEY GET	VALUE OF SERVICE RENDERED/RECEIVED	AMOUNT DONATED RECEIVED
Show Pro Audio - Phil Wentz	Special Populations	Provides approx. three hours of DJ services for a discounted rate monthly	\$175 Ad in each Activities Guide (2 TIMES ANNUALLY)	\$4,800.00	
HyVee on 6th Stl	Special Populations	Provided discount on food for monthly program	\$175 ad in Activities Guide (2 TIMES ANNUALLY)	\$750.00	
Dillons	Special Populations	Ice cream and t-shirts	Recognition at event	\$200.00	
Cibo Sano	Recreation Instruction	Food for Daddy/Daughter Date Night	Recognition of support on marketing materials. Two Ads in Activities Guides	\$1,500.00	
Sunflower Rental	Recreation Instruction	Table clothes for Daddy/Daughter Date Night	Recognition of support on marketing materials. Two Ads in Activities Guides	\$300.00	
Owen's Flower Shop	Recreation Instruction	flowers for Daddy/Daughter Date Night	Recognition of support on marketing materials.	\$150.00	
Breakfast Optimist	Youth Sports	Provide money in support of Youth Sports Program	Friends of the Park Recognition		500
Dicks Sporting Goods	SPL/Youth Sports	Flag Football/5K Race	Equipment and gift certificates	\$1,500.00	
Lawrence Memorial Hospital	SPL	Presenting Sponsorship for SPL	See signed agreement 7 YEARS		\$50,000.00
Breakfast Optimist	Special Events	\$500 for supplies for annual Halloween Paint-In	Recognition of support on flyer and materials leading up to event.		\$500.00
Downtown Lawrence Inc.	Special Events	\$200 - for supplies for annual Halloween Paint-In	Recognition of support on flyer and materials leading up to event.		\$200.00
Downtown Lawrence Inc.	Special Events	\$500 in support of Brown Bag Concert Series	Recognition of support		\$500.00
Walmart	Special Events	\$100 gift card for food for Fishing Derby	Recognition of support		\$100.00
Crown Casting Club	Special Events	Manpower support, supplies and prizes	Recognition of support on flyer and materials leading up to event.	\$500.00	
Salty Iguana	Department	Meal for Bill Self/LPRD Youth Scholarship Golf Classic for approx. 150	Recognition of support on flyer and materials leading up to event. Hole Sponsor sign at event.	\$1,500.00	
Biggs BBQ	Department	Meal for the Bill Self/LPRD Youth Scholarship Golf Classic for approx. 150	Recognition of support on flyer and materials leading up to event. Hole Sponsor sign at event.	\$1,500.00	
Set 'em Up Jacks	Department	Bill Self/LPRD Youth Scholarship Golf Classic - Provided Prizes for foursome value \$200	Hole sponsor sign	\$200.00	
O'Malley Beverage	Department	Bill Self/LPRD Youth Scholarship Golf Classic - Provided money to cover beverages during golf tournament	Recognition of support on flyer and materials leading up to event. Hole Sponsor sign at event.	\$1,200.00	
Dicks Sporting Goods	Department	Bill Self/LPRD Youth Scholarship Golf Classic - Provided Prizes for foursome and individuals -	Recognition of support on flyer and materials leading up to event. Hole Sponsor sign at event.	\$2,000.00	
Pepsi	Department	Bill Self/LPRD Youth Scholarship Golf Classic - Provided beverages during golf tournament	Recognition of support on flyer and materials leading up to event. Hole Sponsor sign at event.	\$750.00	
Athco	Department	Bill Self/LPRD Youth Scholarship Golf Classic	Hole sponsor sign		\$200.00
Bartlett & West	Department	Bill Self/LPRD Youth Scholarship Golf Classic	Hole sponsor sign		\$200.00
First Construction	Department	Bill Self/LPRD Youth Scholarship Golf Classic	Hole sponsor sign		\$200.00
GCSAA	Department	Bill Self/LPRD Youth Scholarship Golf Classic	Hole sponsor sign		\$200.00
Gould Evans	Department	Bill Self/LPRD Youth Scholarship Golf Classic	Hole sponsor sign		\$200.00
Ambrose Packaging	Department	Bill Self/LPRD Youth Scholarship Golf Classic	Hole sponsor sign		\$200.00
Rademacher Financial	Department	Bill Self/LPRD Youth Scholarship Golf Classic	Hole sponsor sign		\$200.00
RestaurantLink/Pepsi	Department	Bill Self/LPRD Youth Scholarship Golf Classic	Hole sponsor sign		\$200.00
Acacia Lodge #9 - Masons	Department	Bill Self/LPRD Youth Scholarship Golf Classic	Hole sponsor sign		\$200.00
Edward Jones	Department	Bill Self/LPRD Youth Scholarship Golf Classic/Putting Contest sponsor	Hole sponsor sign		\$300.00
Triad Leasing	Marketing	Offset printing of Activities Guide	Full Ad in activities guide - \$175		\$350.00
Cotton's Hardware	Marketing	Offset printing of Activities Guide	Signature Ad in activities guide - \$50		\$100.00
Lawrence Journal-World	Marketing	Offset printing of Activities Guide	Signature Ad in activities guide - \$50		\$100.00
LandPlan Engineering	Marketing	Offset printing of Activities Guide	Half Ad in Activities Guide - \$100		\$200.00
Wild Territory	Marketing	Offset printing of Activities Guide	Full Ad in activities guide - \$175		\$350.00
Krings	Marketing	Offset printing of Activities Guide	Half Ad in Activities Guide - \$100		\$200.00

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Waxman Candles	Marketing	Offset printing of Activities Guide	Signature Ad in activities guide - \$50		\$100.00
Scotch Fabric Care Services	Marketing	Offset printing of Activities Guide	Signature Ad in activities guide - \$50		\$100.00
Jayhawk Trophy	Marketing	Offset printing of Activities Guide	Signature Ad in activities guide - \$50		\$100.00
Pepsi	Marketing	Ad in Activities Guide- part of signed contract	full page in guide - \$300		\$600.00
Craig Patterson & Associates	Marketing	Offset printing of Activities Guide	Half Ad in Activities Guide - \$100		\$200.00
Triad Leasing	Eagle Bend	Three Television's in Pro Shop	Hole Sponsor sign on course/25 rounds of golf	\$1,500.00	
Rueschhoff Auto	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
Sign Up	Eagle Bend	Signage for Course	Hole Sponsor sign on course	\$500.00	
POD's	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
Hi-Tech Antifreeze	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
Advanced Gutter Systems	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
BA Green	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
Lynn Electric	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
RD Johnson	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
Integrity Midwest Insurance	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
Downtown Barber	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
Cascade Dental	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf/ Range Sponsor		\$1,000.00
State Farm	Eagle Bend	Hole Sponsorship	Scorecard advertising/ 50 rounds		\$1,000.00
Laser Logic	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
6 Mile Tavern	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
Pawsh Wash	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
Jim Bost Plumbing	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
Legends Dental	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
Laird Noller	Eagle Bend	Hole Sponsorship/Car on Display near Clubhouse	Hole Sponsor sign on course/25 rounds of golf		\$500.00
Henry T's	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
J.C. Construction Co. Inc.	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
Academy	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
Ezell Construction	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
Prof, Moving & Storage	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
Marks Jewelers	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
J. Dean Grob engineering	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
Euroda Animal Hospital	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
Rex's Barber Shop	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
Midwest Property Management	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
Hoss & Brown Engineers	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
KAW Valley	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
ED Samp	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
Best Western	Eagle Bend	Hole Sponsorship	Hole Sponsor sign on course/25 rounds of golf		\$500.00
Pepsi Contract	Department	Part of Contract	Money divided by Eagle Bend/Scholarship Fund		24,000.00
TOTALS				\$18,850.00	\$96,800.00